KA IT Solutions

KA IT Solution On, Kharadi - Hadapsar Bypass Rd,

Opposite NOVA IVF Center, Sambhajinagar, Kharadi,

Pune, Maharashtra 411014

Date: 10-Oct-2024

To,

S K Motors, 315, Solapur Rd, Vaiduwadi, Suryalok Nagari,

Hadapsar, Pune, Maharashtra 411028

Dear Sir,

We are pleased to submit our proposal for Content Management System (CMS) development and management services for your business. Below is a detailed breakdown of the features, cost, and timeline for the project:

Project Overview:

We propose a comprehensive CMS solution tailored to manage content, images, and dynamic pages for The Cake Shop. This system will enable efficient updates of website content through an intuitive admin panel, ensuring a seamless user experience for customers.

Features of the CMS:

1. **Admin Panel:**
   - **Add, update, and delete photos and content.**
   - **Manage banner images, products, and promotional content.**
   - **Full control over website layout and design updates without technical knowledge.**
   - **Integrated file storage management to handle photos and other media files.**
2. **User Interface:**
   - **Dynamic website display of content managed from the CMS.**
   - **Responsive design for seamless navigation on mobile, tablet, and desktop.**
   - **Efficient loading of photos and content for a smooth user experience.**
3. **Technology Stack:**
   - **Frontend: Vite-React, Tailwind CSS**
   - **Backend: Node.js with Express**
   - **Database: MySQL**
   - **File Storage: Public folder with server-side access**
4. **Hosting & Deployment:**
   - **Deployment assistance on a hosting platform of your choice (AWS, DigitalOcean, etc.).**

- ○ **Support for configuring the live environment with SSL, backups, and database setup.**

Project Cost:

- **Total Cost: ₹40,000**

The payment structure is as follows:

1. 25% (₹10,000) - Initial Payment:
   To be paid before the project begins, covering project planning and design phases.
2. 25% (₹10,000) - Mid-Project Payment:
   After core CMS features (admin panel and content management) are delivered.
3. 25% (₹10,000) - Hosting and Deployment:
   Payable once the CMS is ready for deployment to the hosting server.
4. 25% (₹10,000) - Final Payment:
   After final revisions, testing, and full project handover.

Payment Details:

Please make payments to the following account:

- Bank Name: SBI
- Account Number: 62432474355
- IFSC Code: SBIN0018364

Alternatively, payments can be made via PhonePe or Google Pay:

- **PhonePe / Google Pay Number: 9764065434**

Timeline:

The project will be completed in 6-8 weeks as follows:

- **Week 1-2: Project planning, design, and initial setup.**
- **Week 3-4: Development of admin panel and core features.**
- **Week 5-6: User interface integration, testing, and feedback.**
- **Week 7-8: Hosting setup, final testing, and deployment.**

Terms & Conditions:

- **Timely payments are required as per the outlined schedule to avoid project delays.**

Conclusion

We are excited about the opportunity to work with you and help enhance its online presence. Please feel free to reach out if you have any questions or require further information.

Thank you for considering our proposal!

Best Regards,

Krushna Chavan
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