



Says

What have we heard them say?  
What can we imagine them saying?

ENGLEWOOD, Colo. -- Trax World Tours created a series of 10-day tours to Peru, including Machu Picchu and focusing on archaeological sites and handicraft markets.



Thinks

What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?

The next departure is Nov. 6. The land cost of \$2,295 per person includes lodging, ground transportation and most meals.



TRAVEL  
TRAX  
TOURS

eLearning includes web-based and distance learning courses accessible through TraX,

It will help students understand basics of travel and tour operations ...  
Network structure: Relates to the ownership of tracks and rolling stock, maximum.



Does

What behavior have we observed?  
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?