Async brainstorming

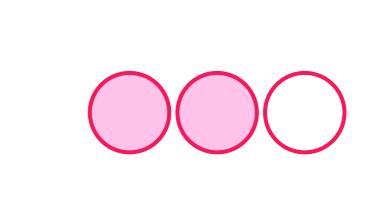
A brainstorm method tailored for async collaboration

INTRODUCTION

Design an inclusive and effective brainstorm with this template tailored for async collaboration. These activities are great when calendars are packed, participants can't meet live because of time zone conflicts, or when you just want to give collaborators more time to think about their ideas.







Time People 2 - 20 1-2 hours

Difficulty Intermediate

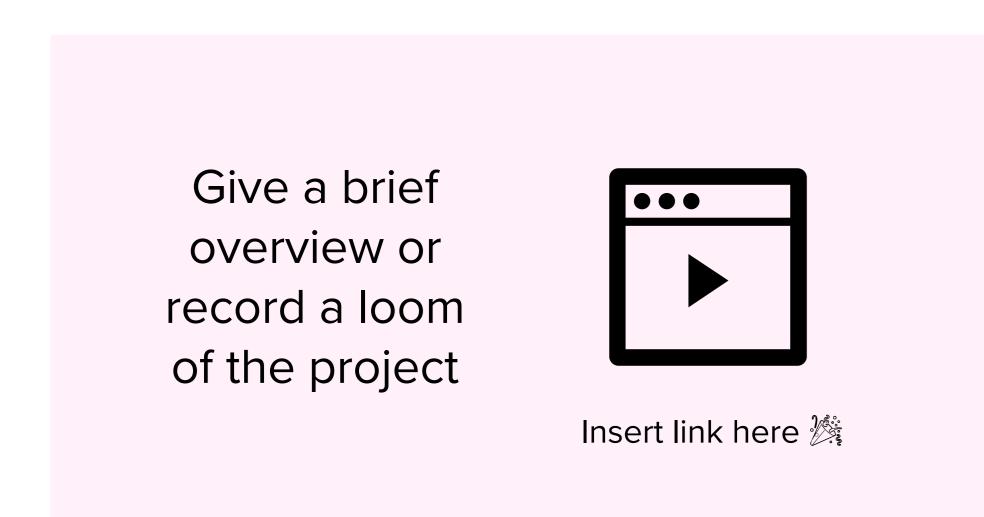
AGENDA

- 1 Define your problem statement
- **2** Brainstorm
- **Group ideas**
- 4 Prioritize

PREPARATION FOR ASYNC WORK

Before sharing this mural with collaborators, review the facilitation recommendations for async projects. Then, define the problem statement and fill out section 1.

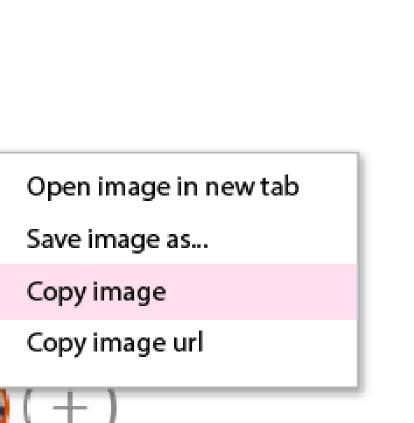
Provide collaborators with a timeline for each phase of the brainstorm — then explain the activity checkpoints below. Consider recording a quick explainer video, if collaborators are unfamiliar with async collaboration.



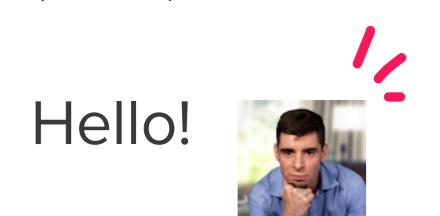
ACTIVITY CHECKPOINTS

Add your profile picture here to help track the team's progress. After you finish an activity, move your avatar below.

You can easily add your profile image by right-clicking your avatar in the lower part of the mural - selecting the option "copy image".



Left-click any part of the mural and paste the image with ctrl (cmd) + v.



Starting point - I have read the problem statement

Add your avatar here Assesses the economic implications of iPhone sales in India

Brainstorm completed - I'm ready for grouping ideas

Explores how Indian consumers perceive and adopt iPhones

Group ideas completed

Move your avatar here Compare iPhone market share with competitors

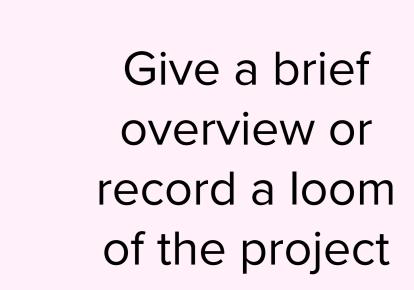
Goal reached - I have finished the prioritize step

Explain the significance of studying iPhone impact in

Define your problem statement

What problem are you trying to solve? Frame your problem as a "How Might We" statement. This will be the focus of your brainstorm.

The indroduction of Apple's iPhone in India marked a signficant turning point in the country'stechnology landscape. How Might We





Brainstorm

Write down any ideas that come to mind that address your problem statement. Remember, the key rules of brainstorming are:

Advice Defer judgment Go for volume Build on the ideas of others Stay on topic Encourage wild ideas

PRO TIP: Select a sticky note and click the pencil icon in the menu to sketch.

Analyze sales Study consumer preferences and figures and buying patterns growth trends

Evaluate iPhone's contribution to GDP

Discuss regulatory hurdles and market competition

Group ideas

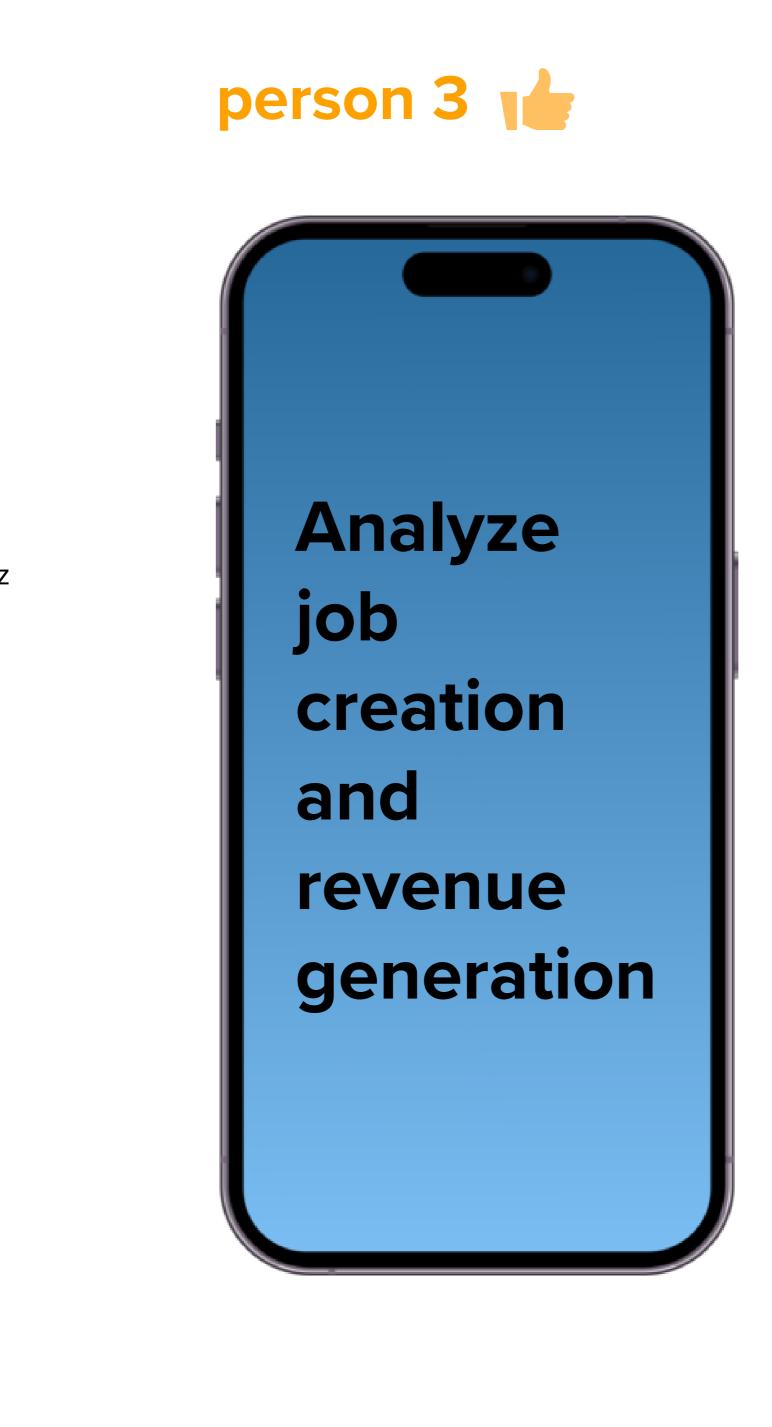
Be visual

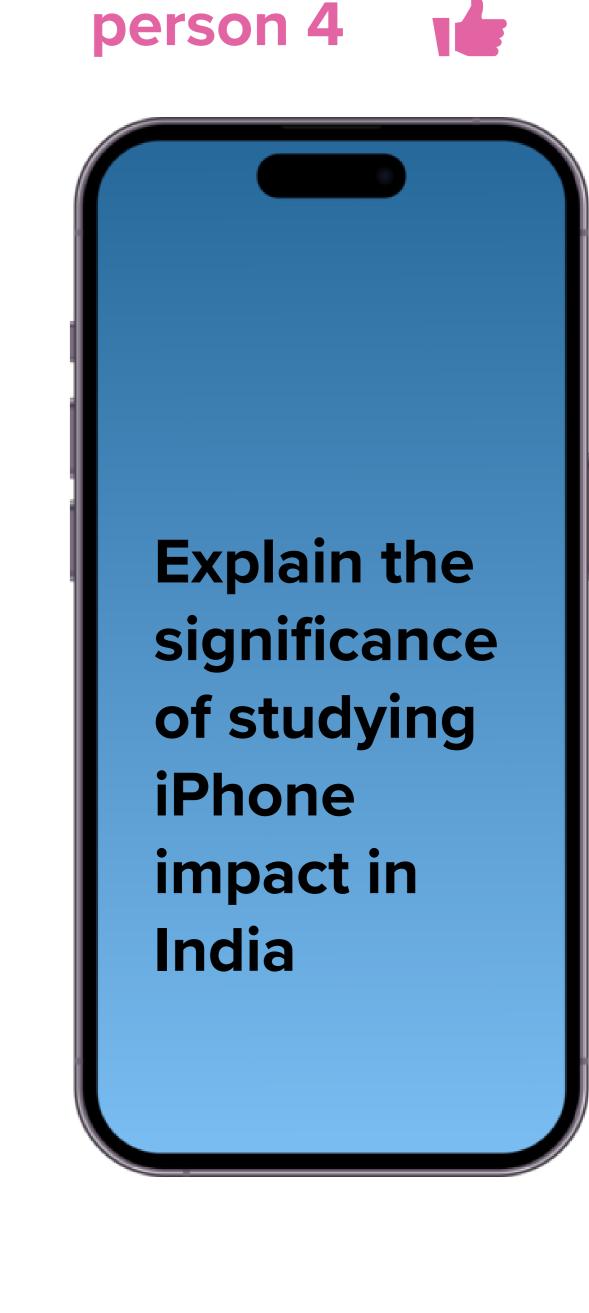
The facilitator should group all the ideas from the brainstorming process (step 2). After that, you should add your opinions by adding arrows to point ideas into other groups and sticky notes and icons to share your thoughts.

PRO TIP: This is a great place to use color coding. You can change the color









Prioritize

The facilitator should copy and paste the groups from step 3 into this area and setup the vote details. Let's vote! Add a vote on sticky notes you think are a high priority. You can also add your vote to an entire group.

Vote area

It allowed people to access on the information through digital media on their photos. Apple's iPhone is an amazing invertion that allows users to get all of their needs done in one device. Apple's iPhone are not only used for entertainment purpose but they can beused for bussiness purpose.

Technology become more accesible to everyday users. Providing software tools that enable users to control the energy saving features of their system

