

# Product Roadmap Phases

## Phase 1: MVP Launch

- Core sign-up/sign-in with role selection (Student, Employee, Employer)
- Personalized job feed combining social + job board elements
- Job detail pages with:
  - Certification-based recommendations
  - Visa sponsorship indicators (Yes/No)
  - Cultural & standard of living highlights
- Ease of Living Calculator based on expected salary
- Resume upload & basic profile setup

## Phase 2: Feature Enhancements

- Search bar with results categorized into:
  - People, Posts, Jobs, Courses, Groups, Products, Companies, Schools, Events, Services
- Filters for certification, experience, location (resume & search-based)
- Cultural & standard of living metrics (in % with hover/expand details)
- Trending certifications, new market certs, and demand news
- Componentized metrics and visual scoring

## Phase 3: Community & Growth

- User-created groups, professional communities
- Post creation & sharing (work experiences, job advice, etc.)
- Follow & messaging system for networking
- Algorithmic suggestions (jobs, courses, people)
- Scrollable home feed improvements

## Phase 4: Monetization & Scale

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- Tools for employers:
  - Sponsored job listings
  - Advanced candidate filters
  - Analytics dashboards
- Subscription model for job seekers (insight unlocks, CV boosts)
- Marketplace for verified courses/certifications
- Multi-language support & global expansion modules