



# Says

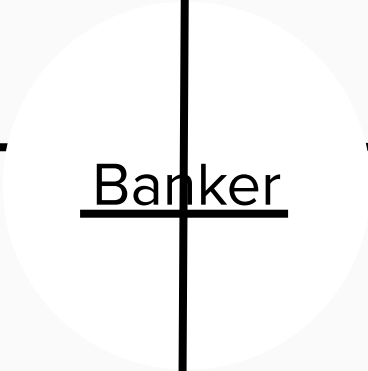
What have we heard them say?  
What can we imagine them saying?

Personal loans,  
Mortgage,Auto Loans,  
Student loans, Business  
Loans and many more.  
They are offered by  
Banks, Credit Unions,and  
other Financial  
Institutions,and the terms  
of the loan

Interest Rate,  
Repayment  
period,and  
fees,Very  
depending on the  
lender and the type  
of Loan.

Better  
Security  
Measures

Need  
Minimum  
Human  
Interaction



Banker

Verify  
Scanned  
document  
manua

Property  
documents and  
Salary Certificate  
has been  
seriously viewed

Expected  
reliable  
software  
solution for  
loan approva

Final approval  
will be only by  
a human  
being  
(Manager)



# Dose

What behavior have we observed ?  
What can we imagine them doing?

What are their tears,  
frustrations,and anxieties?  
What other feelins might influence their behavior?

# Feels

