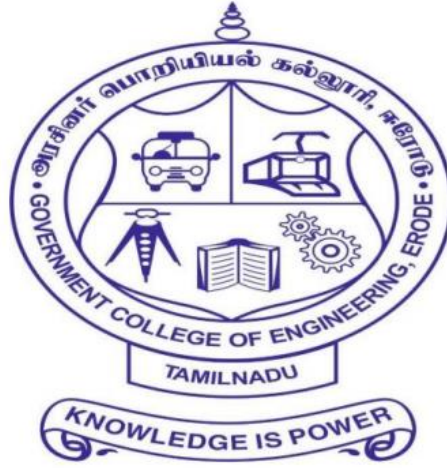


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE-638316**



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

BRAND NAME: FROSTY DELIGHTS

NAME: MIRUTHULA E

NM_ID: FEBA3A8BEB45840B5214989630951809

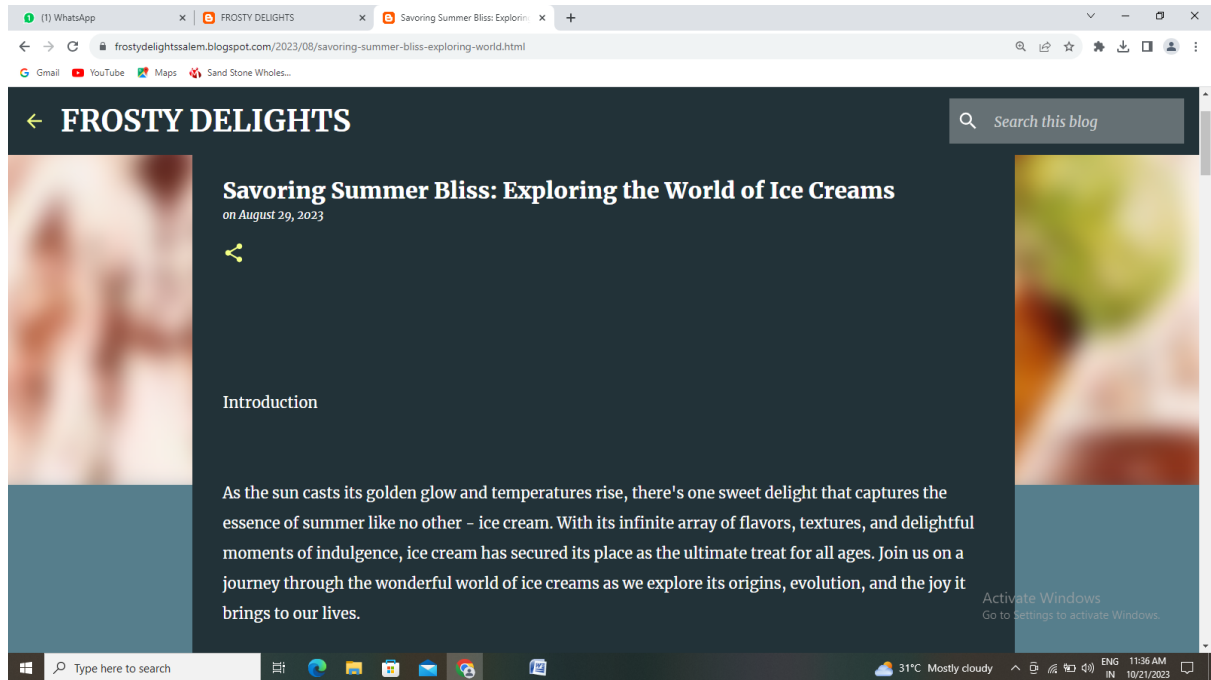
CATEGORY: DIGITAL MARKETING

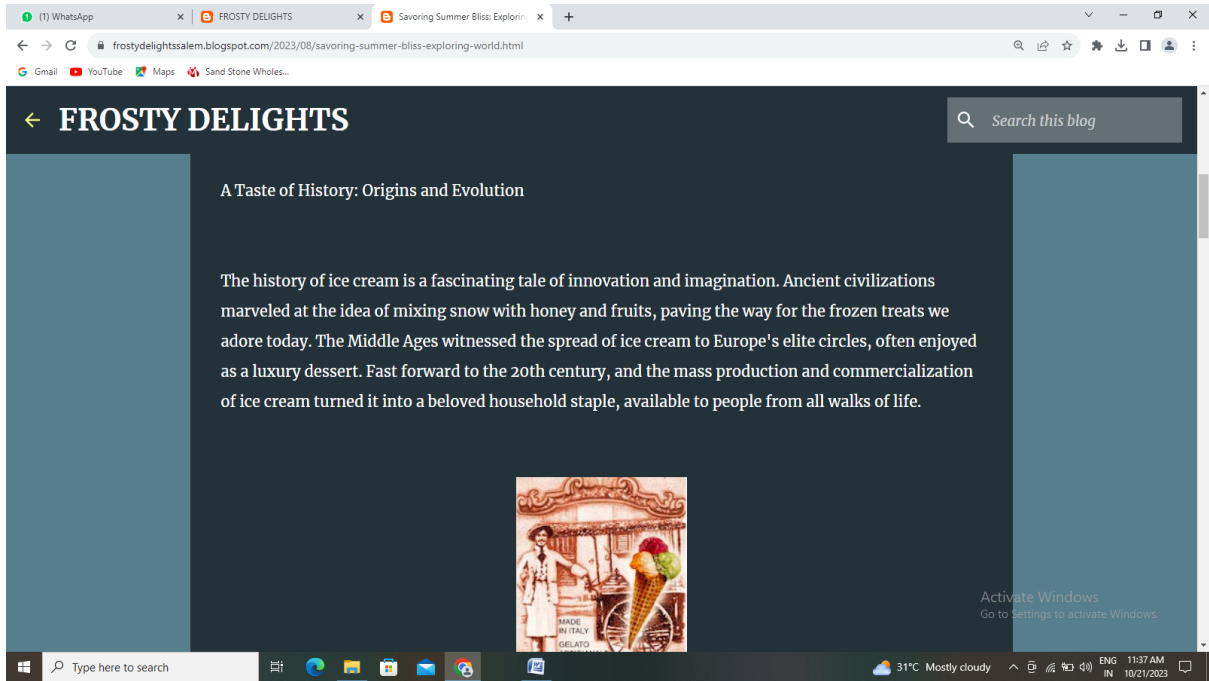
1.Create a blog or website using Blogspot and WordPress.

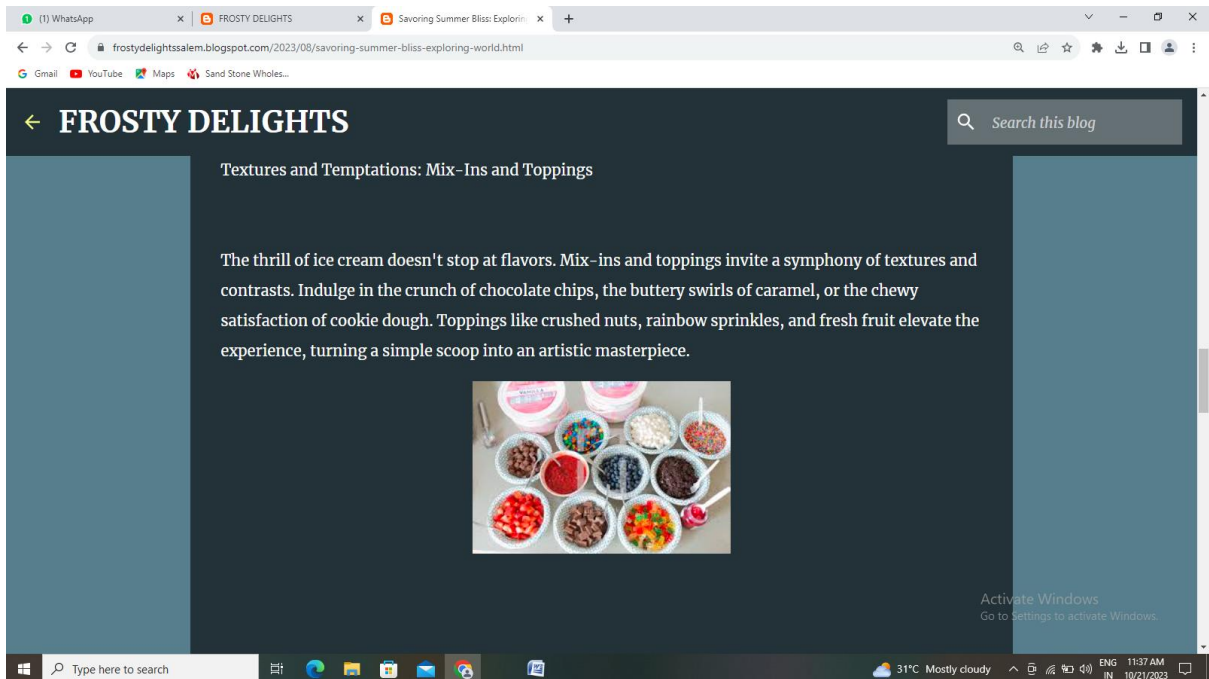
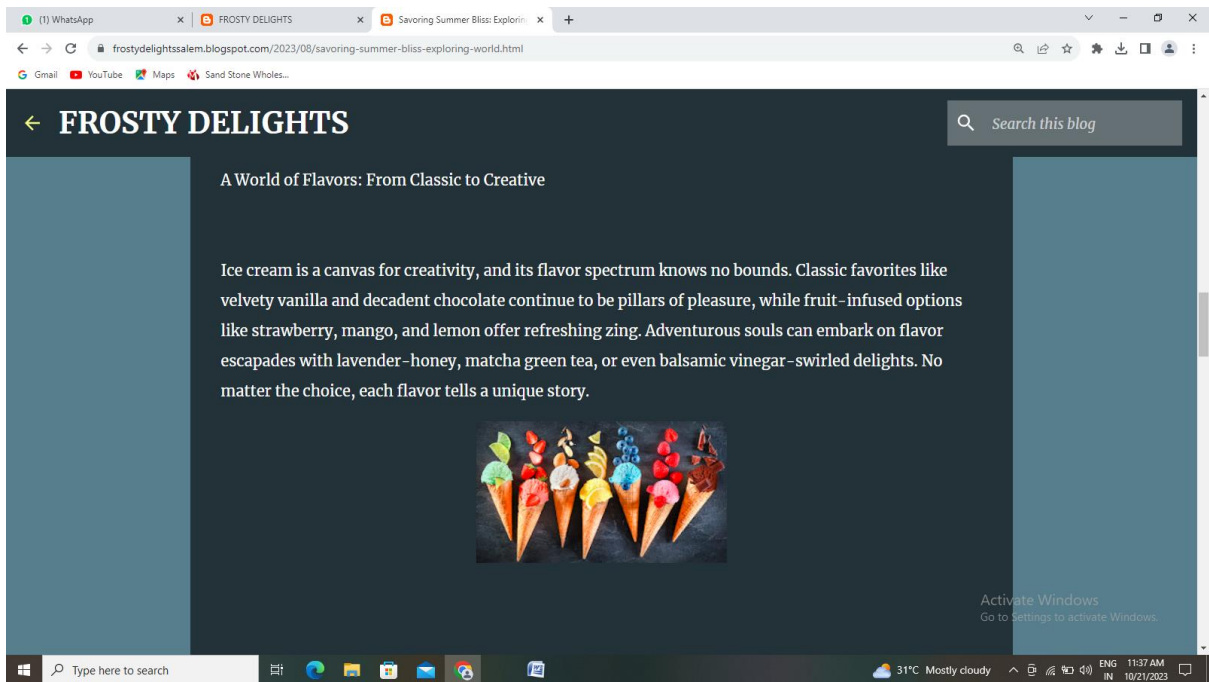
Customize the theme design and post new article with 500 words.

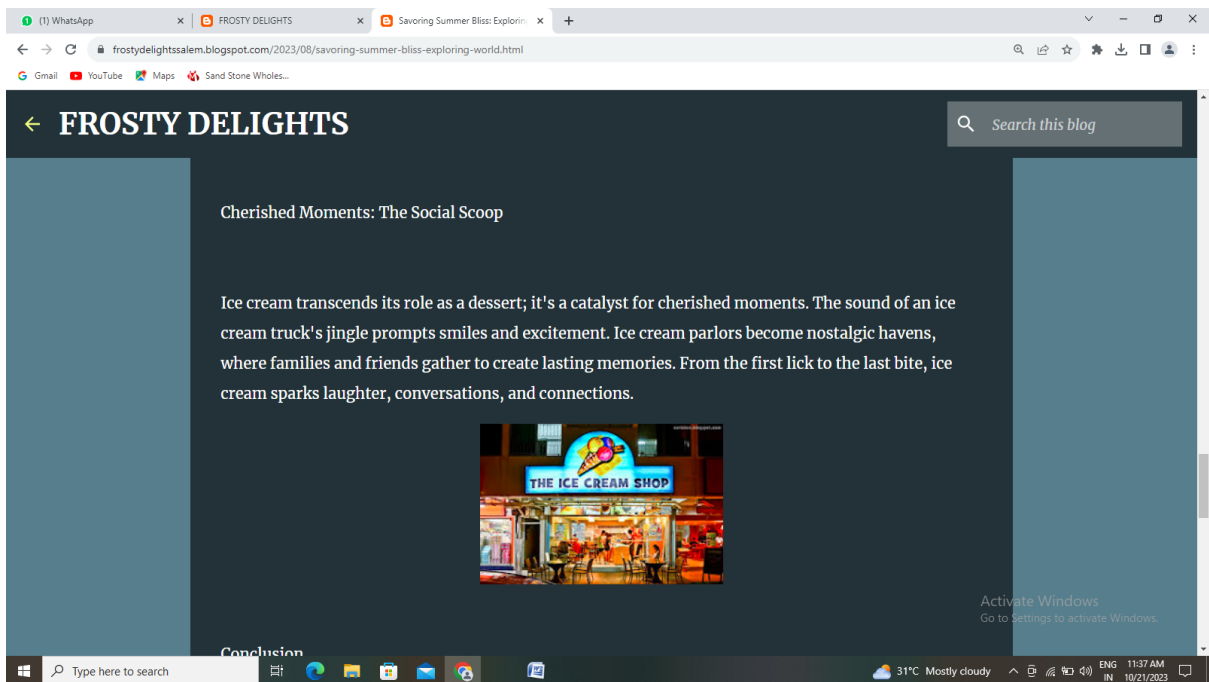
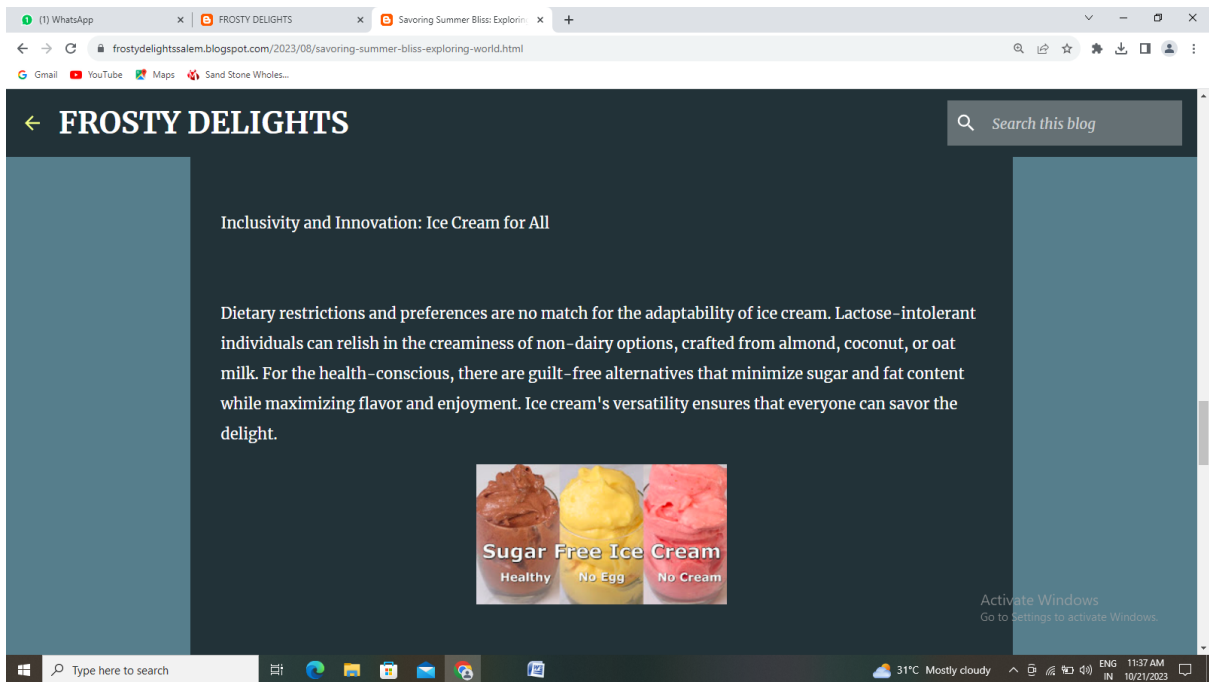
LINK: <https://frostydelightssalem.blogspot.com/>

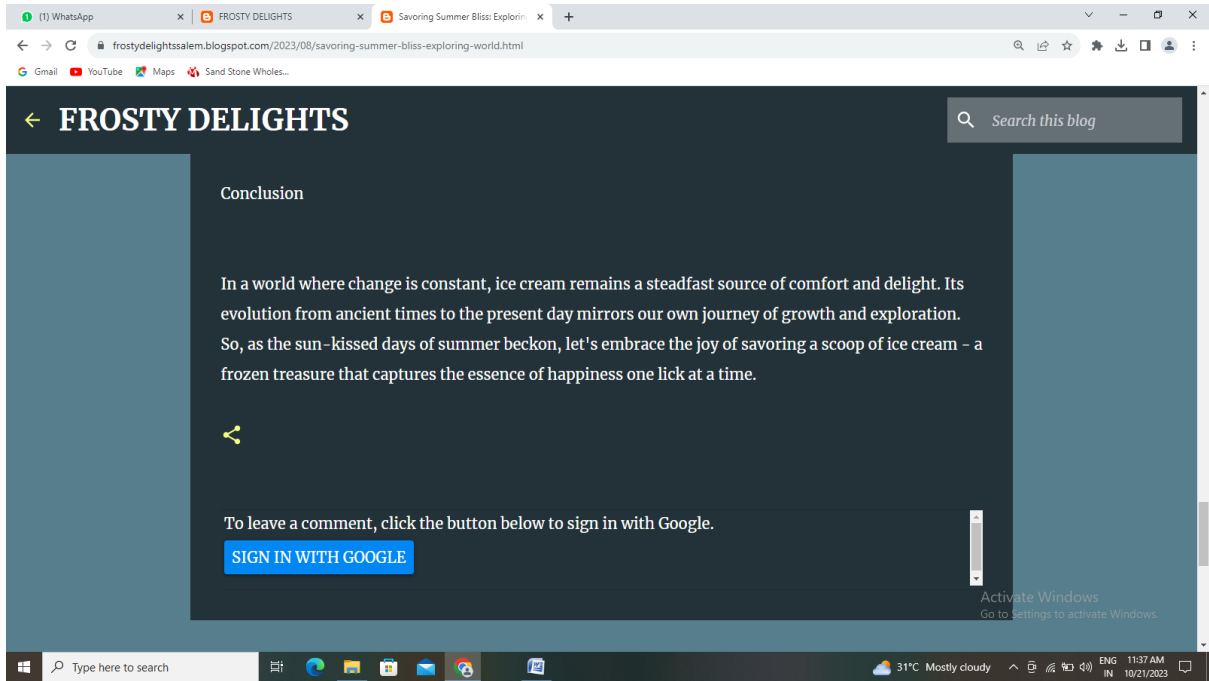
SCREENSHOT:







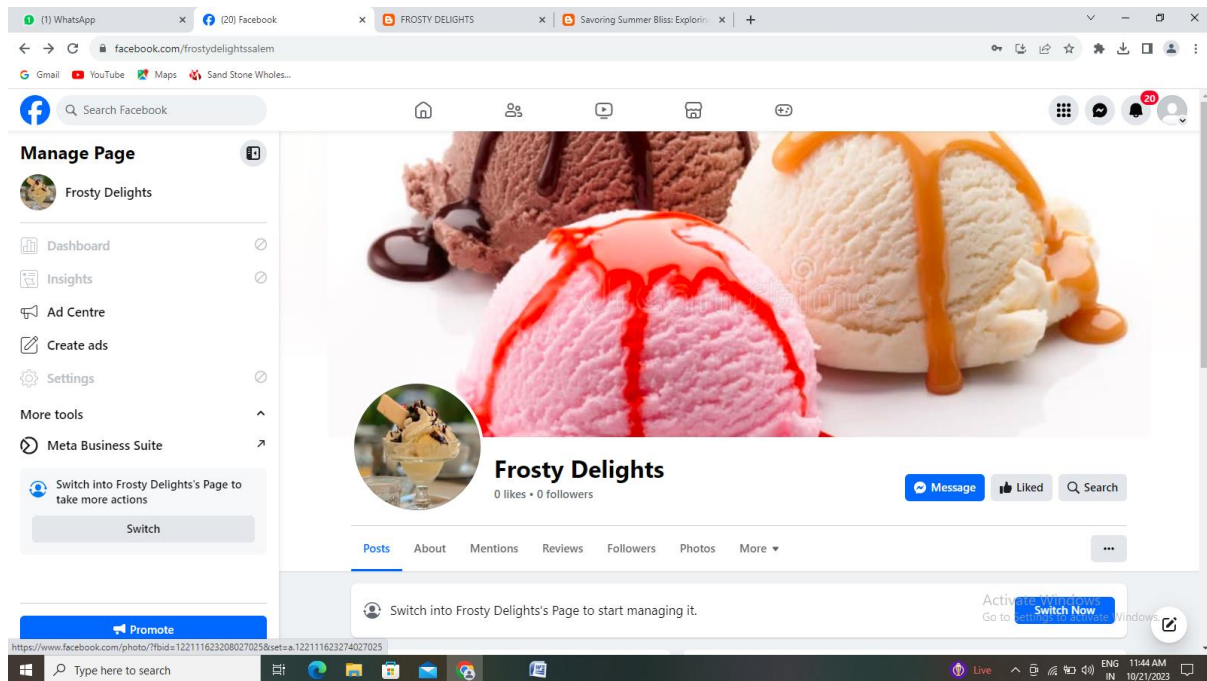




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/frostydelightssalem>

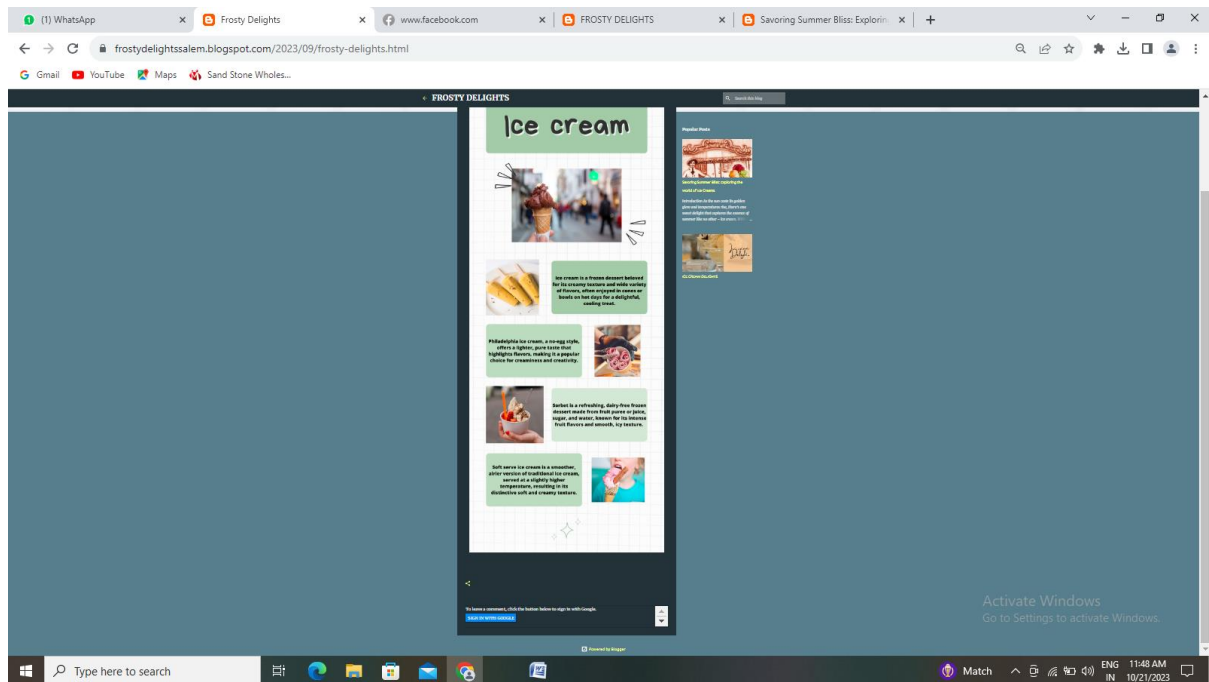
SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

LINK: <https://frostydelightssalem.blogspot.com/2023/09/frosty-delights.html>

SCREENSHOT:



4. Create Email Newsletter design using MailChimp or Canva tool.

LINK: <https://frostydelightssalem.blogspot.com/2023/09/ice-cream-delights.html>

SCREENSHOT:

