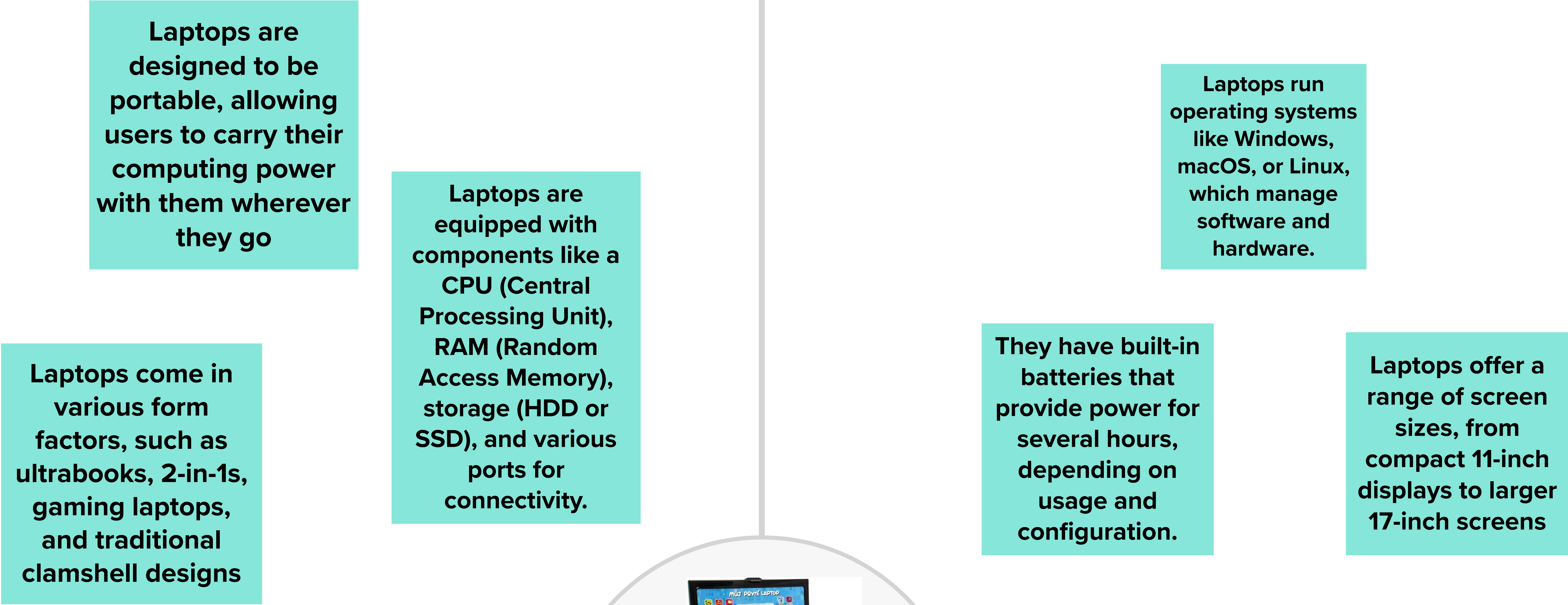




**Says**  
What have we heard them say?  
What can we imagine them saying?



**Thinks**  
What are their wants, needs, hopes, and dreams?  
What other thoughts might influence their behavior?



**HOW TO ADD A  
GOOGLE ANALYTICS  
TO A WEBSITE**  
**Lapchamp**

**Laptops feature integrated keyboards for input and often have a touchpad for mouse-like navigation.**

**They come with a variety of ports, including USB, HDMI, and audio jacks, for connecting to external devices.**

**Laptops are versatile devices used for work, web browsing, content creation, gaming, video streaming, and more, making them a central tool in daily life.**

**Laptops are equipped with Wi-Fi and, in some cases, cellular connectivity for internet access.**

**Laptops are used for a variety of tasks, including work, entertainment, communication, and more.**

**They have become an integral part of modern life due to their versatility and mobility.**



**Does**  
What behavior have we observed?  
What can we imagine them doing?



**Feels**  
What are their fears, frustrations, and anxieties?  
What other feelings might influence their behavior?