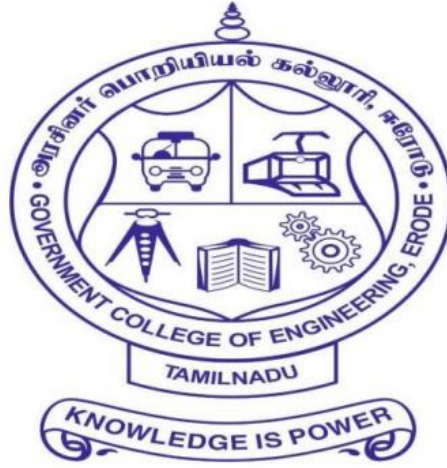


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]**

**ERODE-638316**



**Electronics and Communication Engineering**

**NAAN MUDHALVAN  
DIGITAL MARKETING  
ASSIGNMENT**

**BRAND NAME: COFFEE CART**

**NAME: KALI MANI S**

**NM\_ID: C605615DD9D22C2B290471938E69C519**

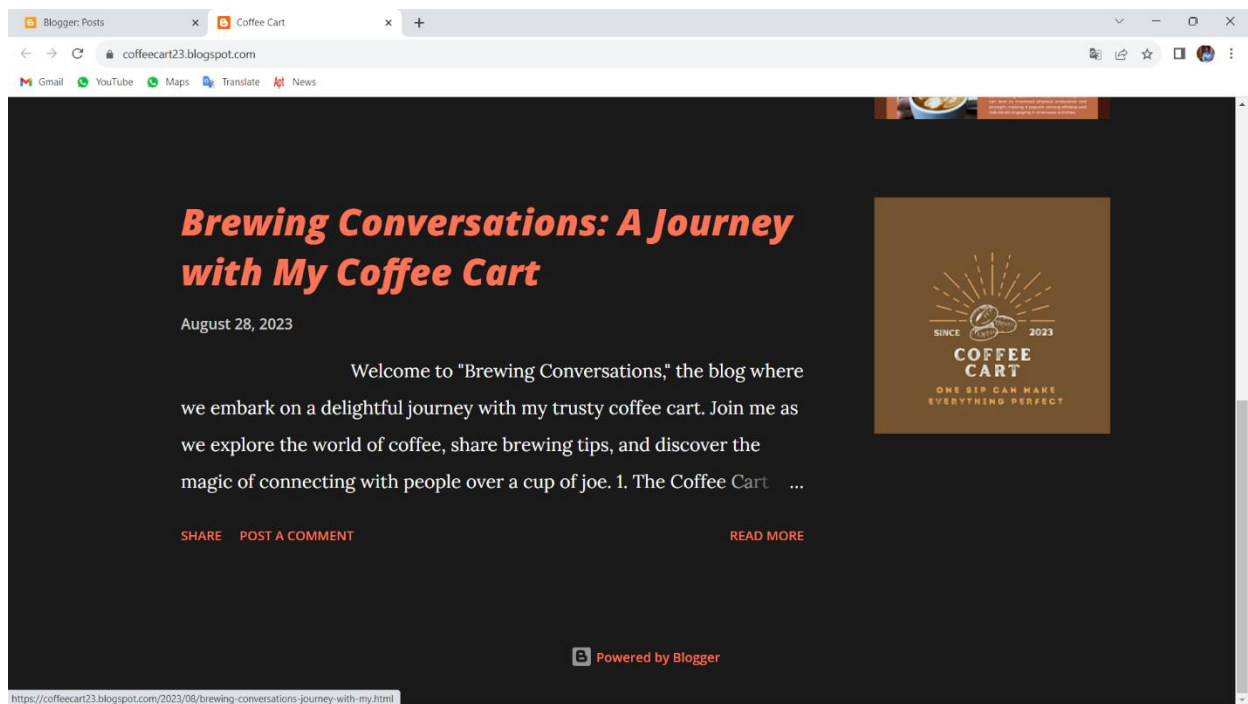
**CATEGORY: DIGITAL MARKETING**

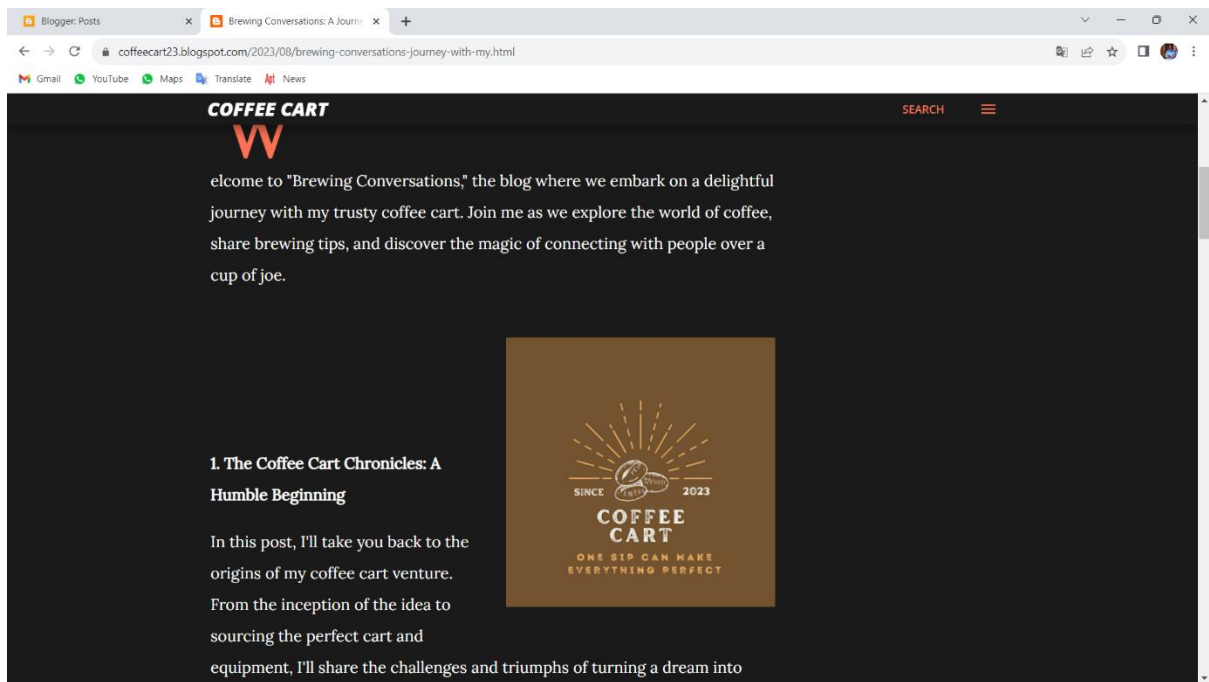
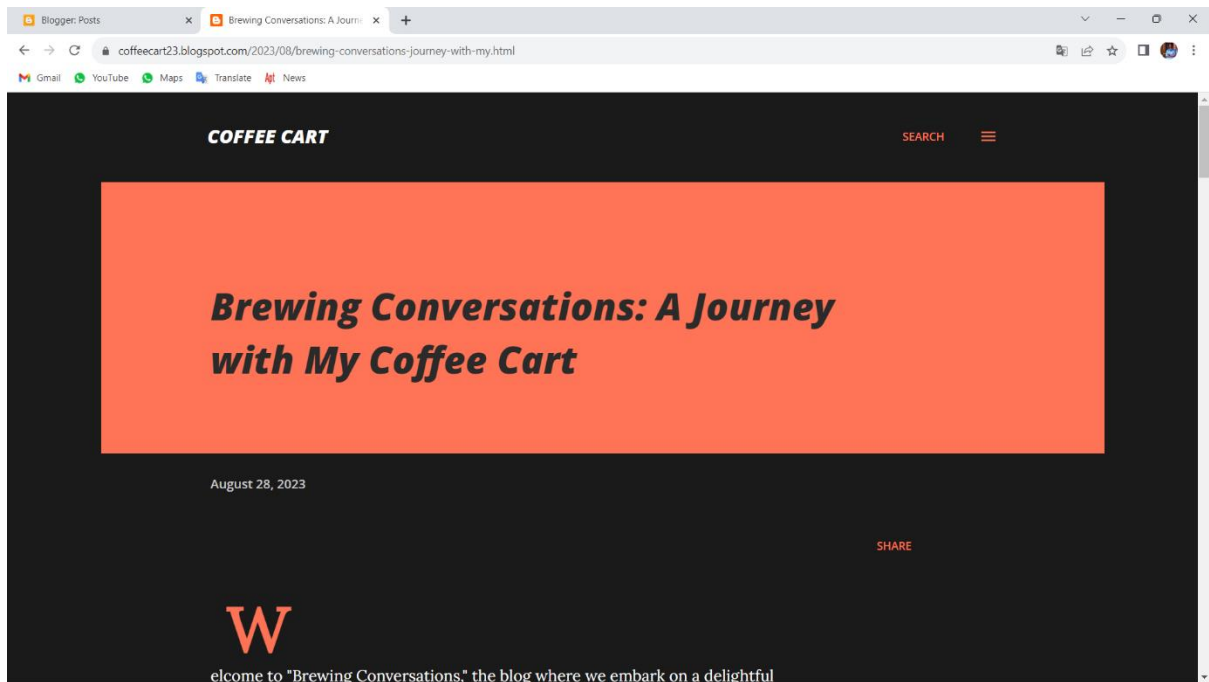
# 1.Create a blog or website using Blogspot and WordPress.

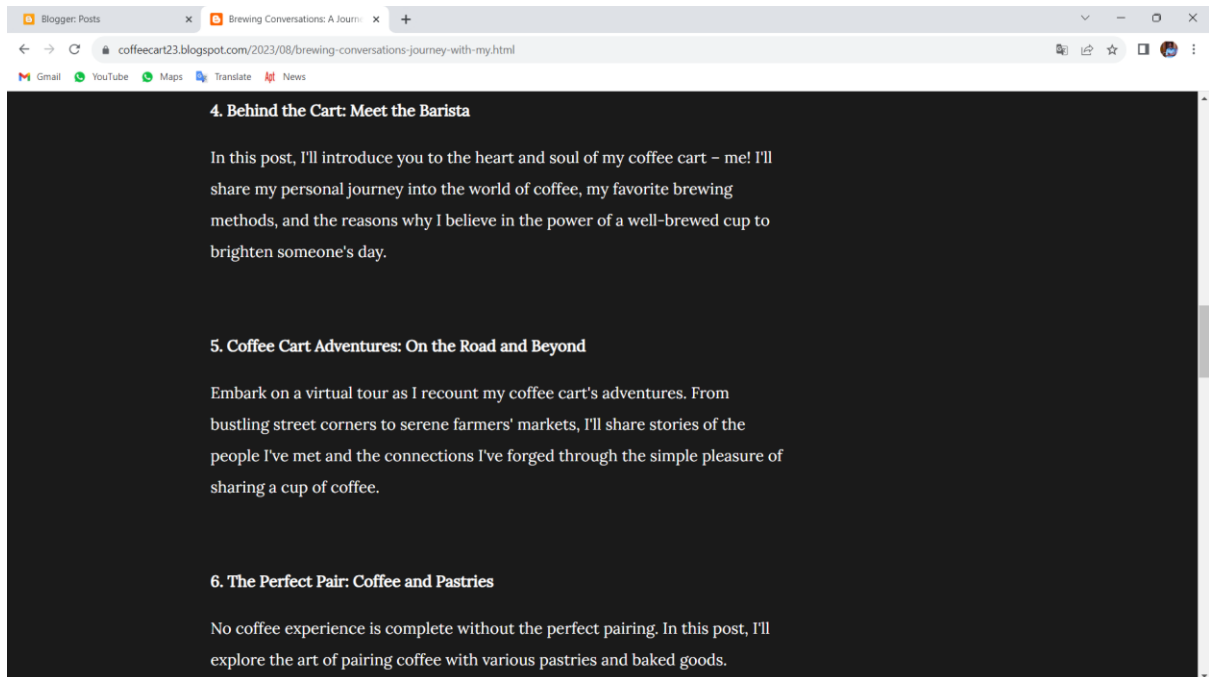
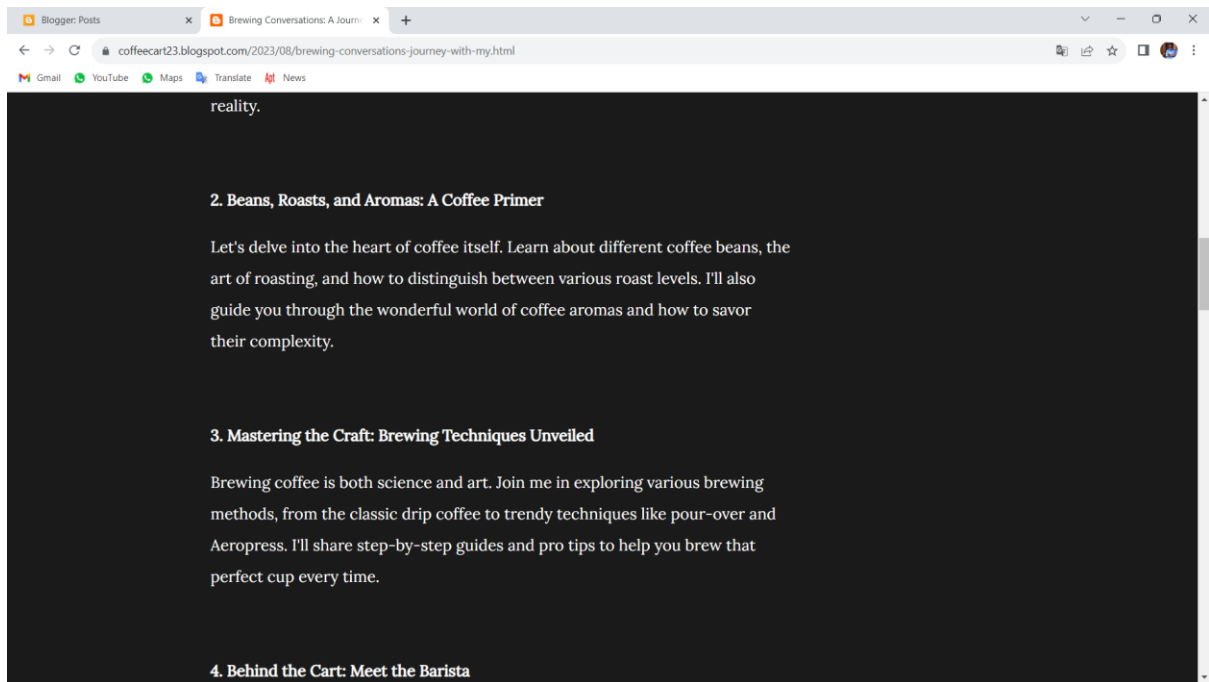
## Customize the theme design and post new article with 500 words.

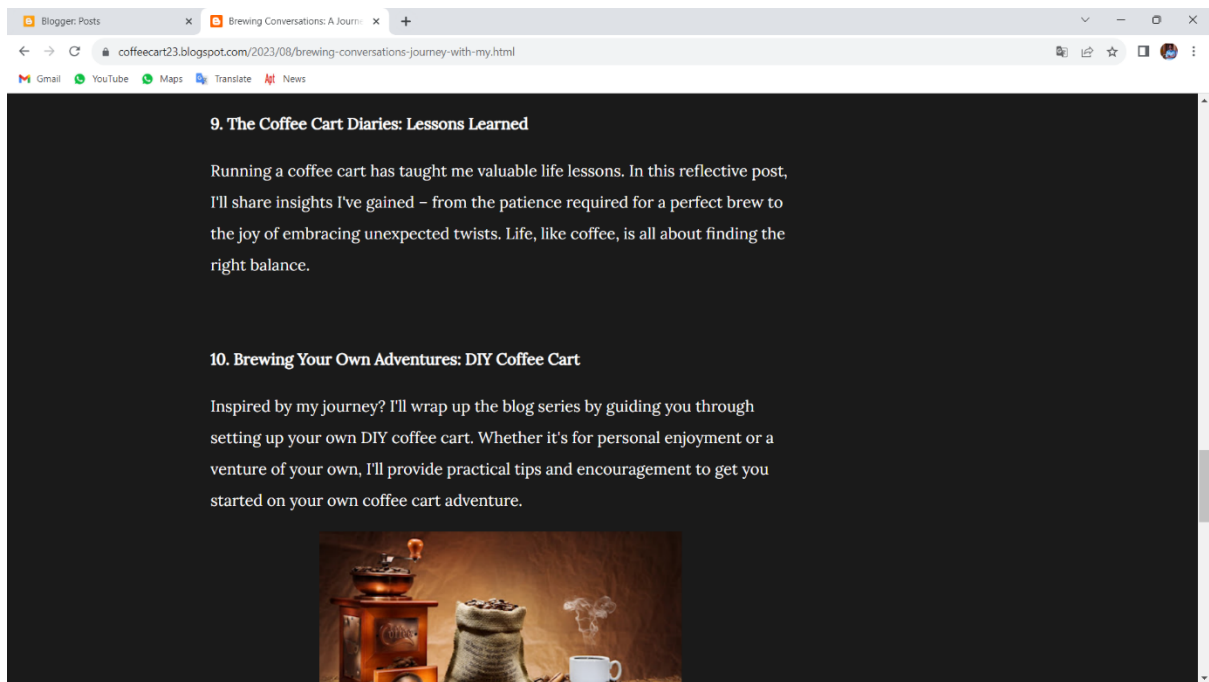
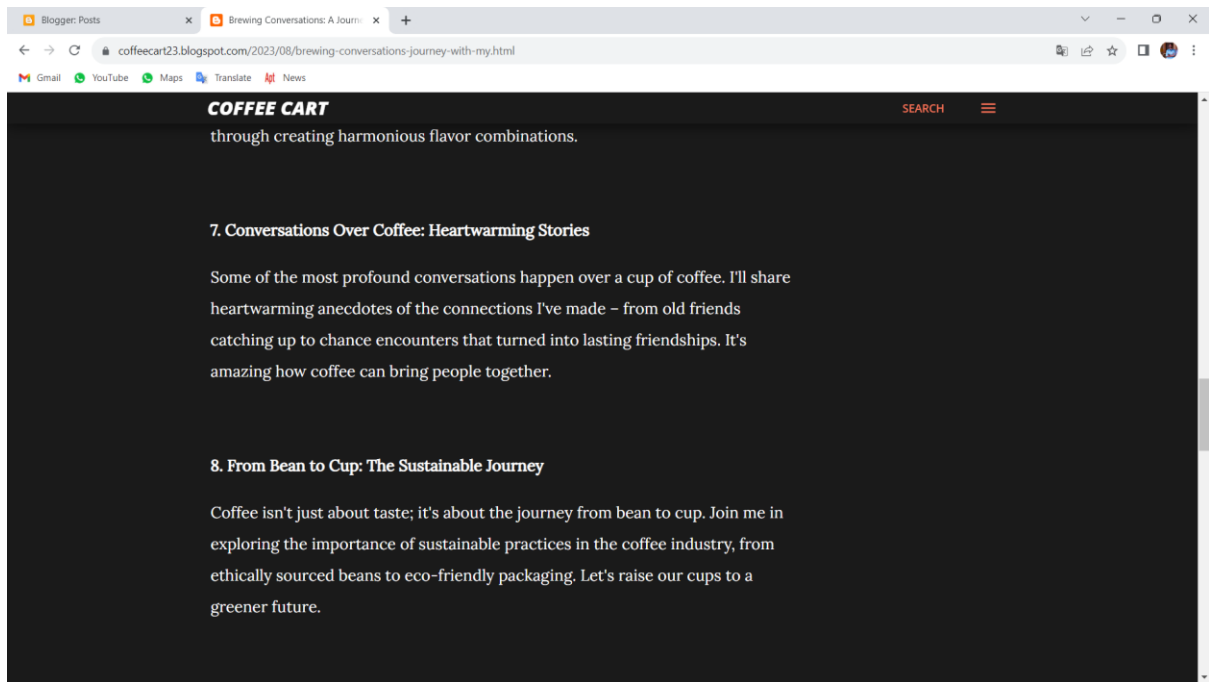
LINK: <https://coffeecart23.blogspot.com/>

SCREENSHOT:









Blogger: Posts

Brewing Conversations: A Journey

← → ↺


coffeecart23.blogspot.com/2023/08/brewing-conversations-journey-with-my.html

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📧 📺 📍 🌐 📰

📧 Gmail 📺 YouTube 📍 Maps 🌐 Translate 📰 News

started on your own coffee cart adventure.



CONCLUSION:

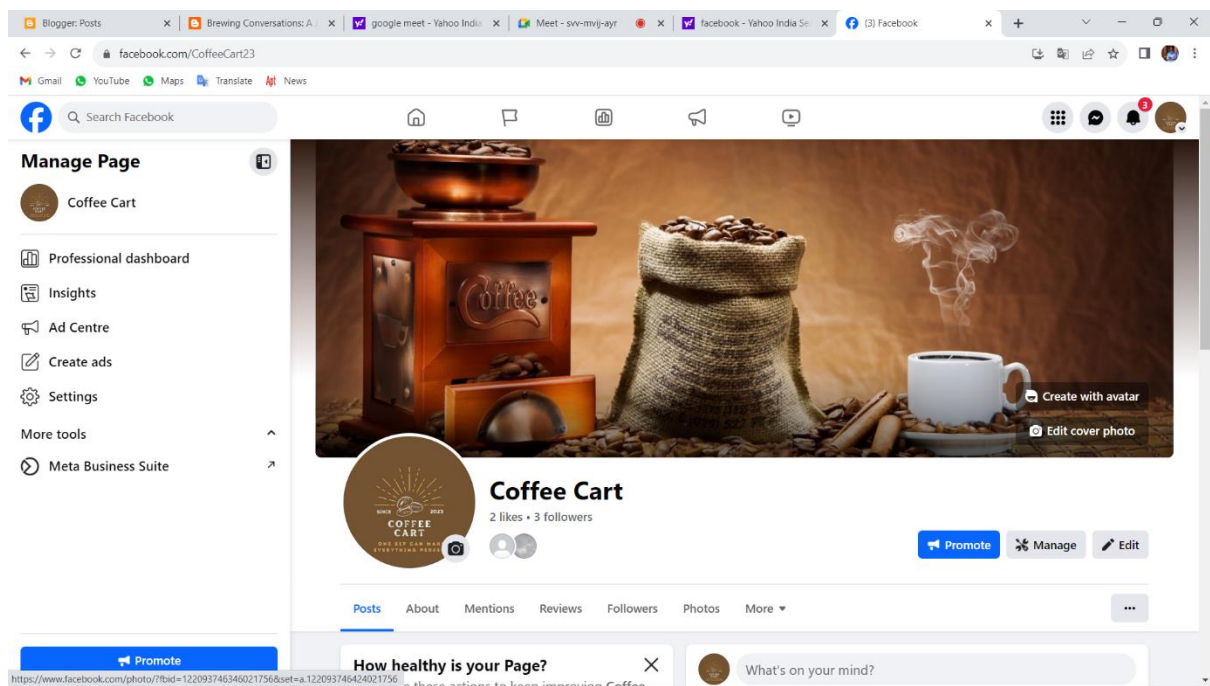
Join me on this captivating journey as we explore the world of coffee, one cup at a time. Brew, sip, and savor the moments that warm both your heart and your taste buds. Let's embark on this caffeinated adventure together!

SHARE

## **2. Create a New Facebook Business Page and post one social media poster for your brand.**

**LINK:** <https://www.facebook.com/CoffeeCart23>

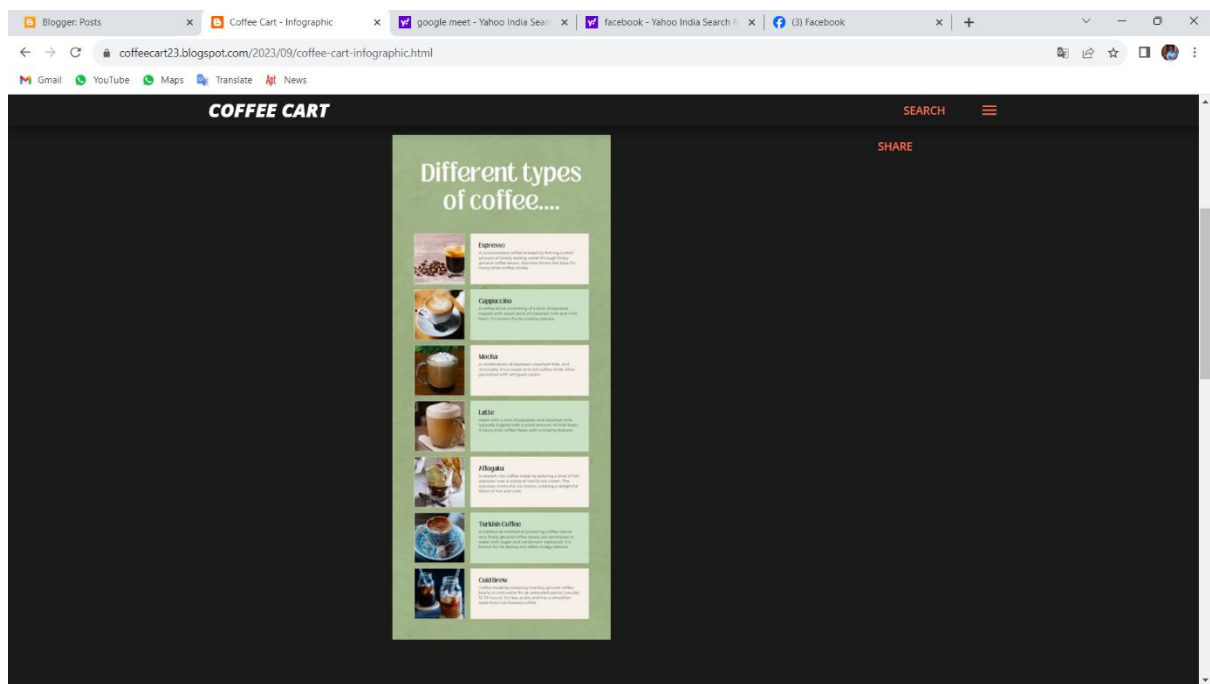
**SCREENSHOT:**



### 3. Create and design a social media advertisement poster using Canva.

LINK: <https://coffeecart23.blogspot.com/2023/09/coffee-cart-infographic.html>

SCREENSHOT:





## 4. Create Email Newsletter design using MailChimp or Canva tool.

LINK: <https://coffeecart23.blogspot.com/2023/08/2c-email-newsletter.html>

SCREENSHOT:

