

IDEATION PHASE

Brainstorm & Idea Prioritization Template

Date	18 October 2023
Team ID	NM2023TMID04508
Project Name	How to Add Google Analytics to a Website

Brainstorm & Idea Prioritization Template:


Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/empathy-map-canvas>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

Template



Brainstorm & Idea prioritization

"Lap Champ" doesn't seem to be a widely recognized or established term or product related to laptops or any other specific domain. It's possible that it's a brand name, a specific model, a term coined after my last update, or a reference to something else.

🕒 10 minutes to prepare
🕒 1 hour to collaborate
👤 2-8 people recommended

➡

Before you collaborate

"Lap Champ" doesn't appear to be a widely recognized or established term or product related to laptops or any specific technology-related entity. It's possible that "Lap Champ" is a term or product that emerged after my last update, or it may be associated with a specific brand, product, or service.

🕒 10 minutes

➡

Team gathering

Online Search: Conduct a search using reputable search engines like Google, Bing, or DuckDuckGo with the specific term "Lap Champ: Team Gathering" to see if there are any recent developments, events, or information associated with this term.

➡

Set the goal

"Lap Champ" entails, its purpose, or any specific goals associated with it, I would be happy to assist you further and provide relevant information based on the details you provide.

➡

Learn how to use the facilitation tools

Mind Mapping:

- **Purpose:** Visualize ideas, concepts, and relationships in a non-linear format.
- **How to Use:** Start with a central topic or idea, then branch out with related ideas, subtopics, or associations. Encourage participants to contribute and connect their thoughts.

Open article ➡

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Define your problem statement

"Lap Champ," such as its purpose, objectives, target audience, or any challenges it is facing, I would be more than happy to help you formulate a problem statement. Feel free to share any specific details or context you have in mind.

🕒 5 minutes

PROBLEM

"I'll need some additional context or details about what 'Lap Champ' represents?"

Key rules of brainstorming

To run an smooth and productive session

🕒 Stay in topic.

💡 Encourage wild ideas.

🕒 Defer judgment.

👂 Listen to others.

🗣️ Go for volume.

👁️ If possible, be visual.

[illegible]

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Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

20 minutes

Importance

Large ideas can span multiple aspects of a project. For example, a new idea could represent a new product, a new process, or a specific idea.

Feasibility

Analyze the market demand for LooChem as a service product. Identify the target audience, their needs, preferences, and willingness to adopt such a product.