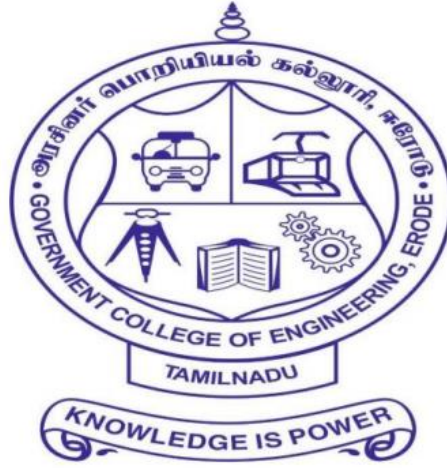


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE - 638316**



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

NAME: MACKLIN ENIYA C

NM ID: C70C6FF5F7FD1BBA3D64B5334C0EDA29

BRAND NAME: BELGIUM CREAMS

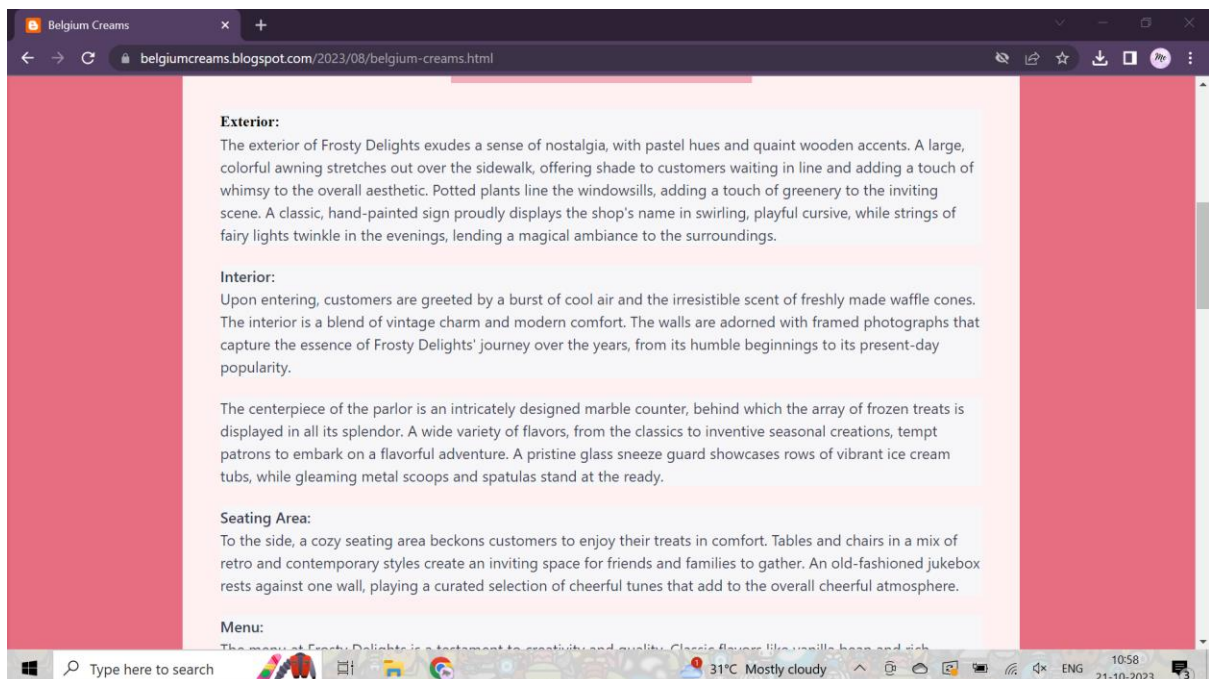
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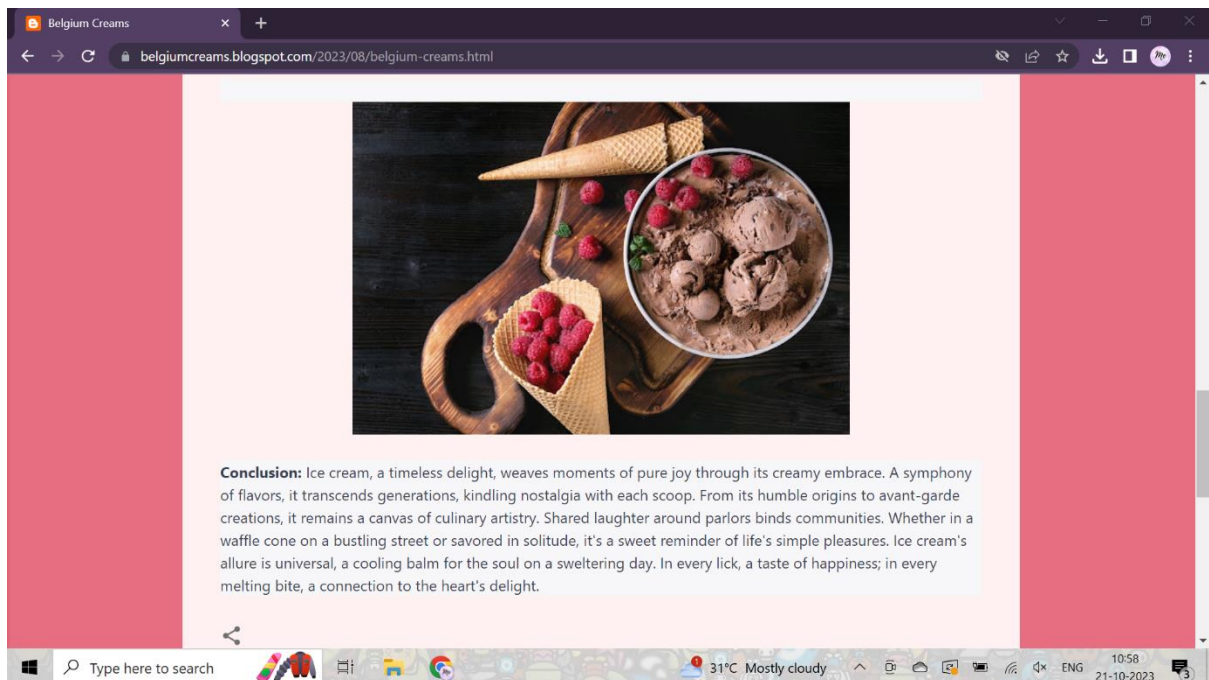
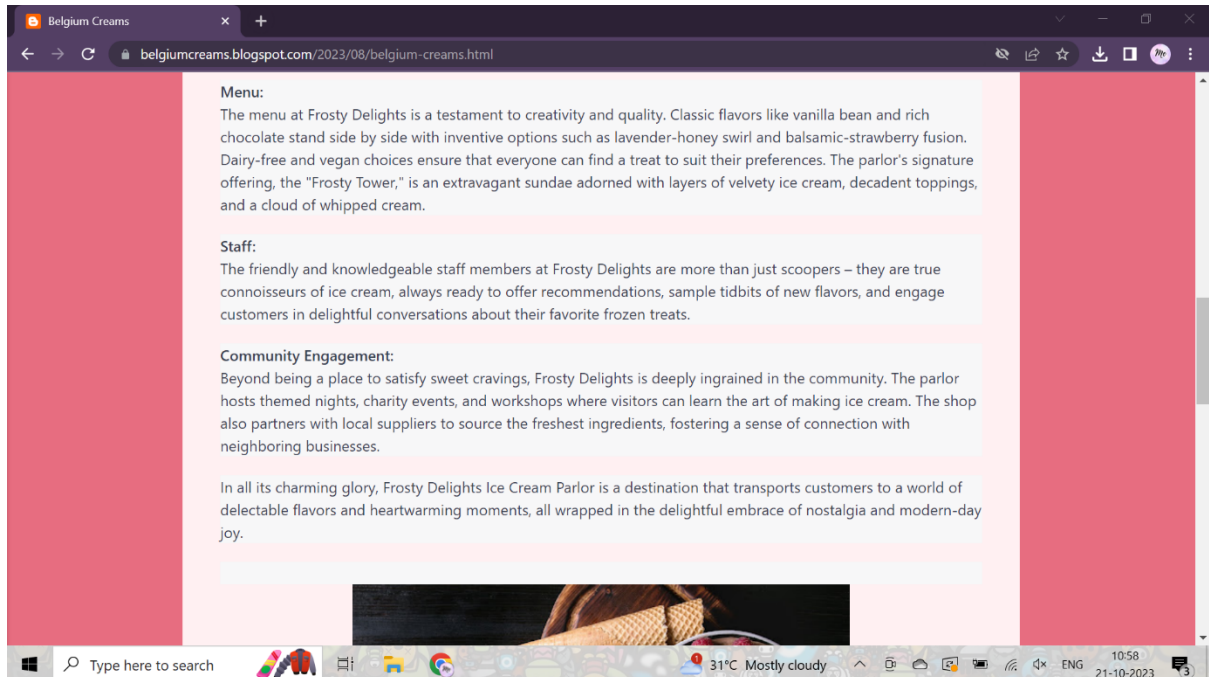
1.Create a blog or website using Blogspot and WordPress.

Customize the theme design and post new article with 500 words.

LINK: <https://belgiumcreams.blogspot.com/>

SCREENSHOTS:

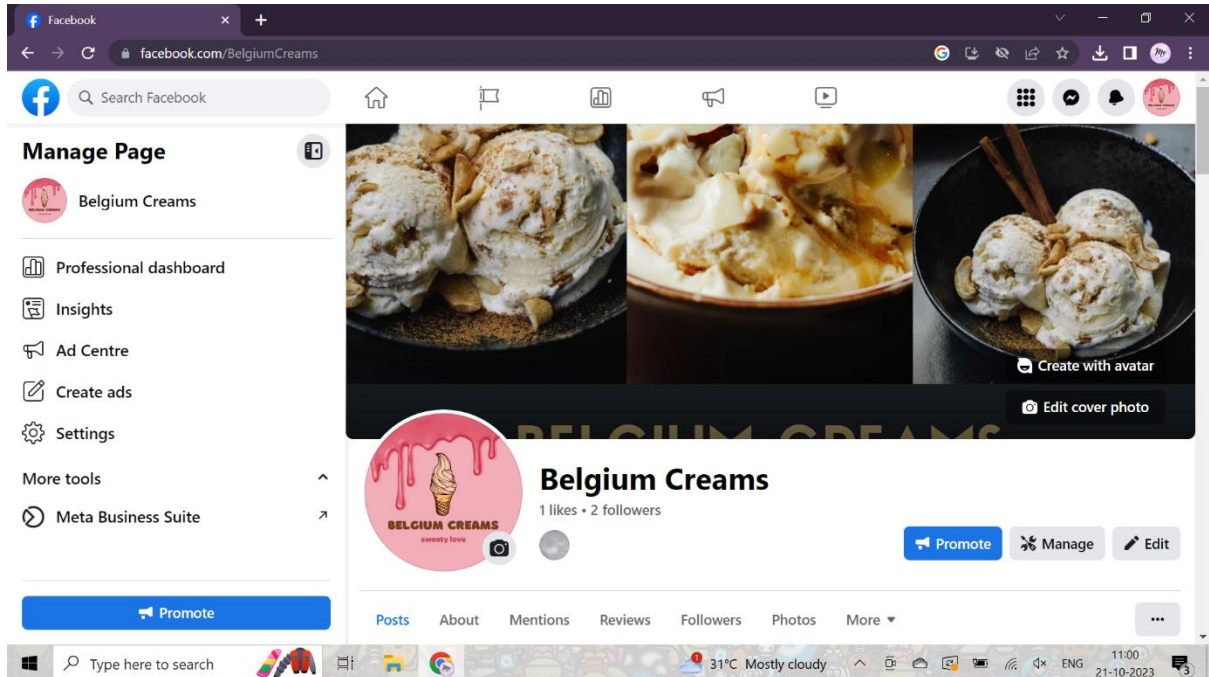




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/BelgiumCreams>

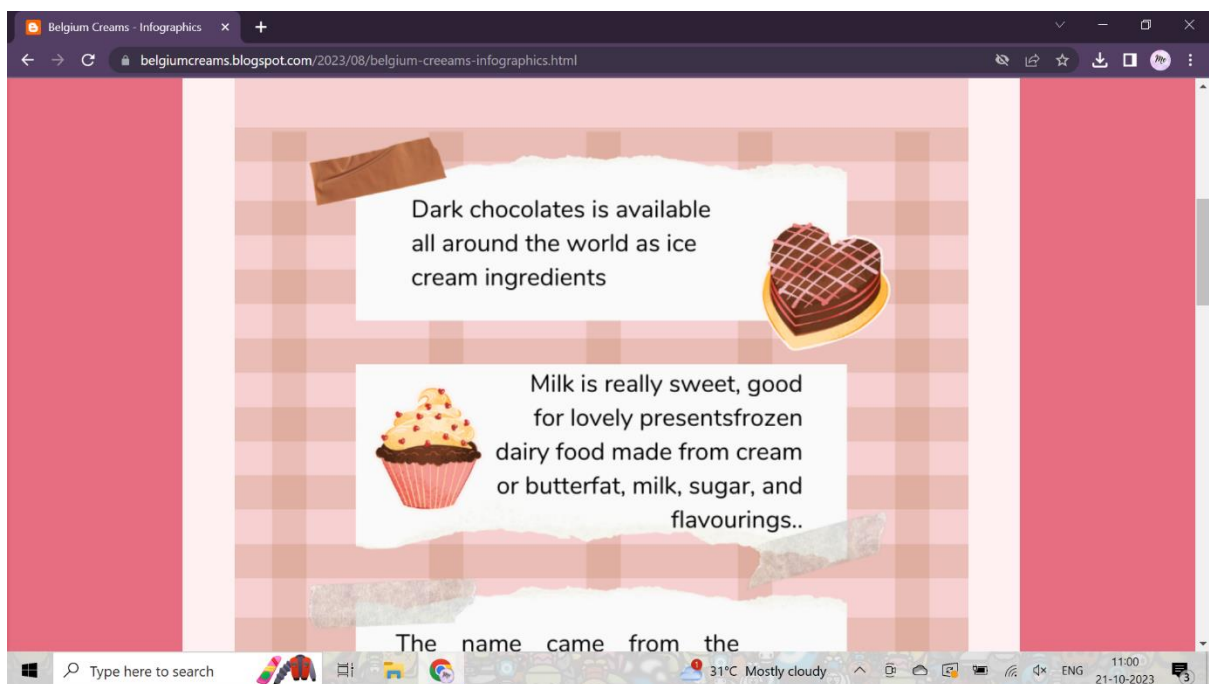
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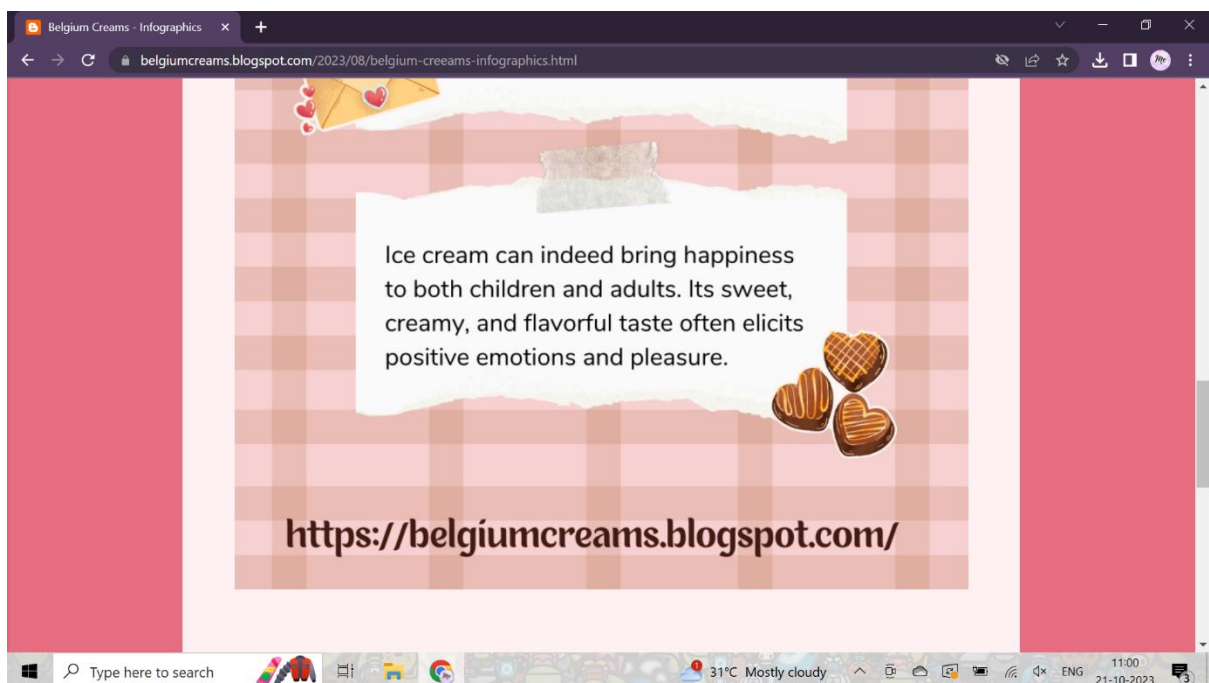
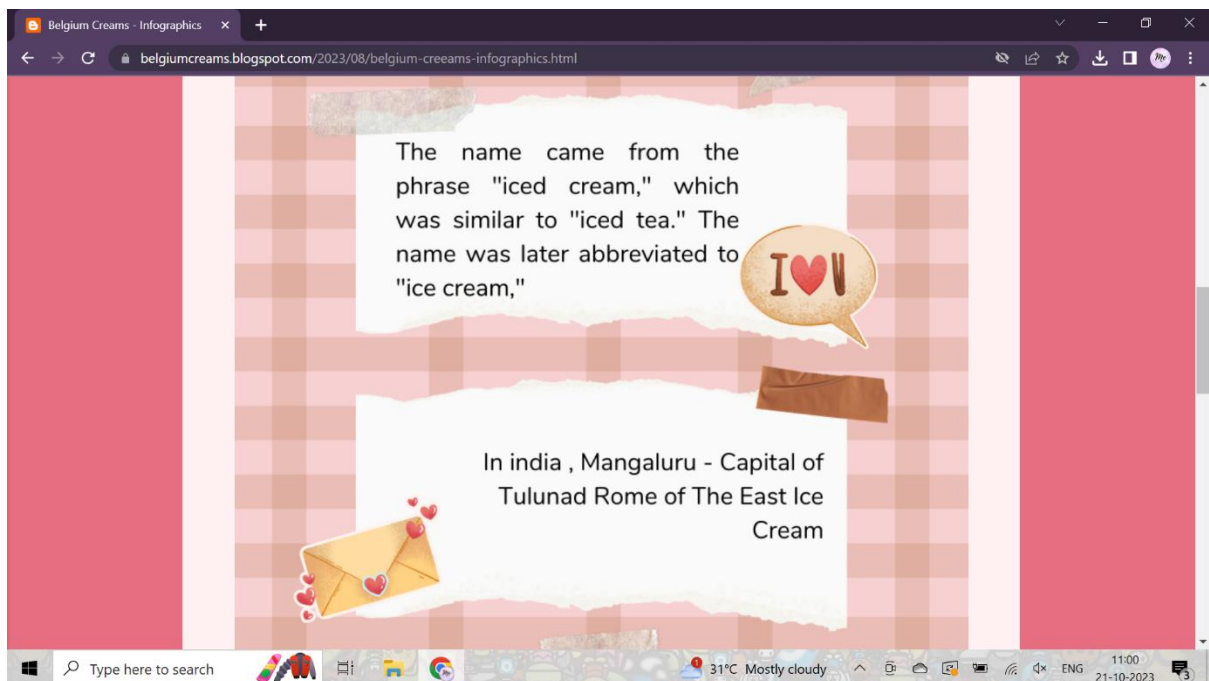


3. Create and design a social media advertisement poster using Canva.

LINK: <https://belgiumcreams.blogspot.com/2023/08/belgium-creams-infographics.html>

SCREENSHOTS:





4. Create Email Newsletter design using Mail Chimp or Canva tool.

LINK: https://belgiumcreams.blogspot.com/2023/08/belgium-creams-email-newsletter_30.html

SCREENSHOTS:

