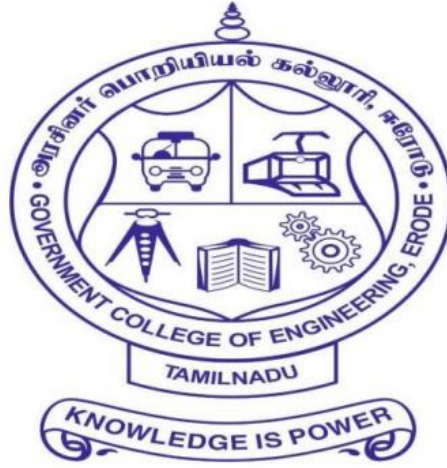


GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE-638316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: SHAH CAFE

NAME: N.MOHAMED SHAHNAS

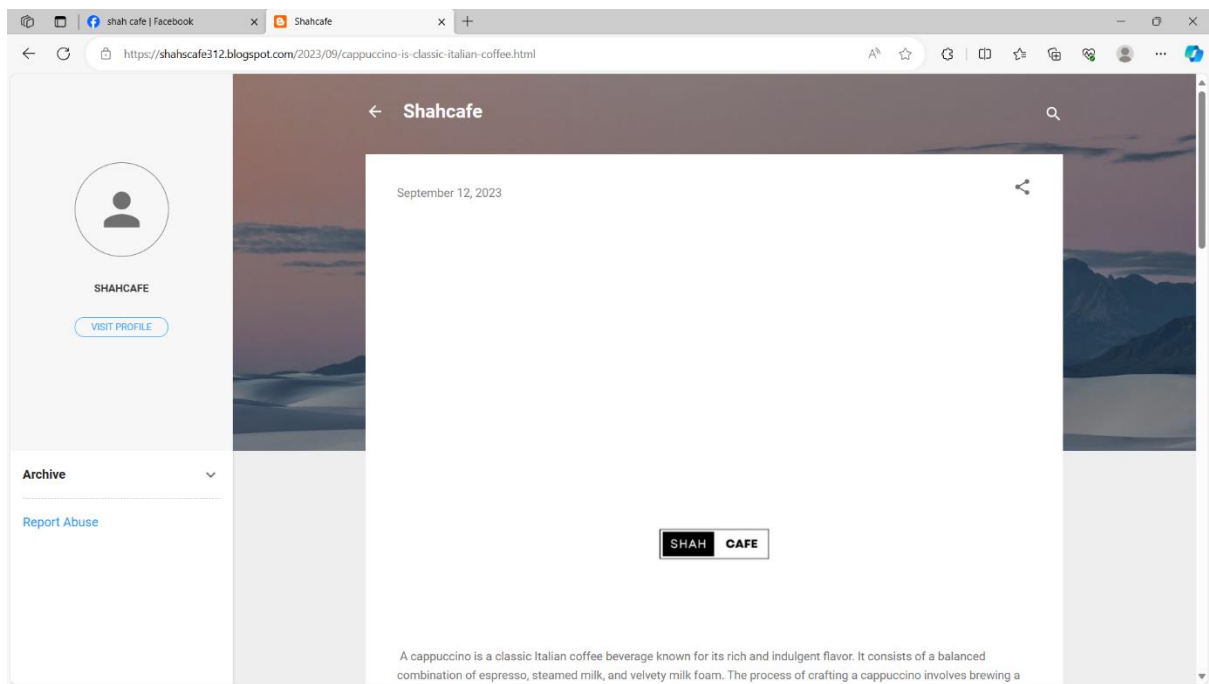
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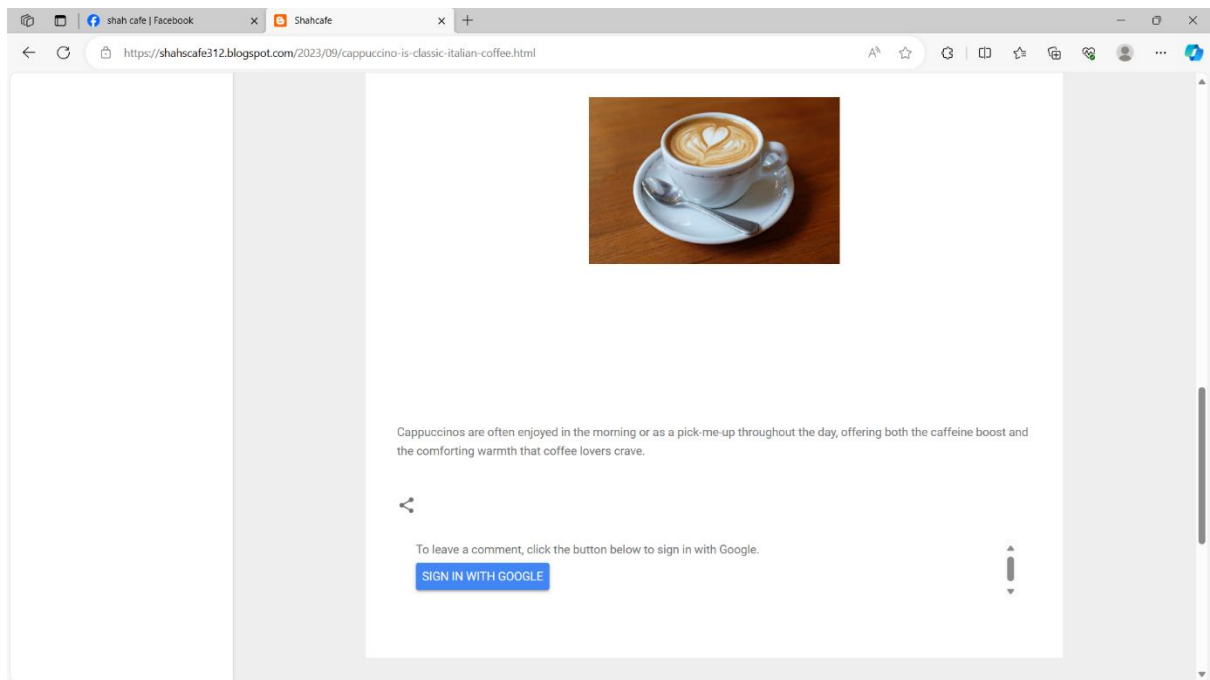
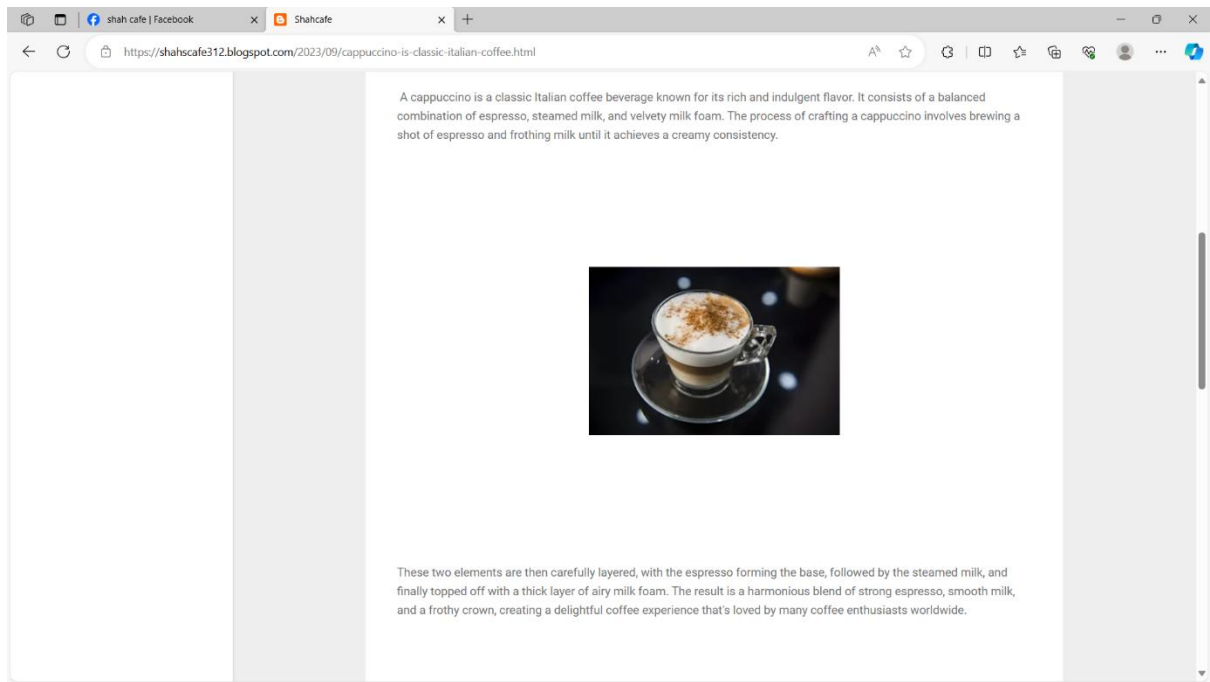
CATEGORY: DIGITAL MARKETING

1.Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.

LINK: <https://shahscafe312.blogspot.com>

SCREENSHOT:

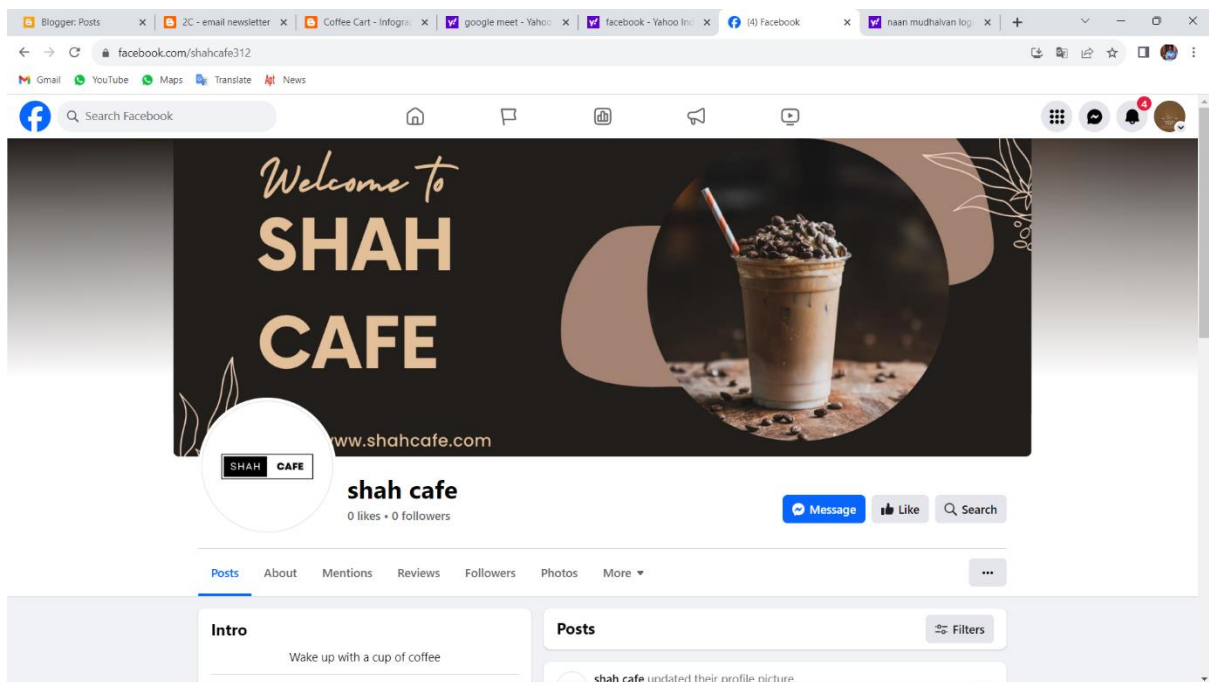




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/shahcafe312>

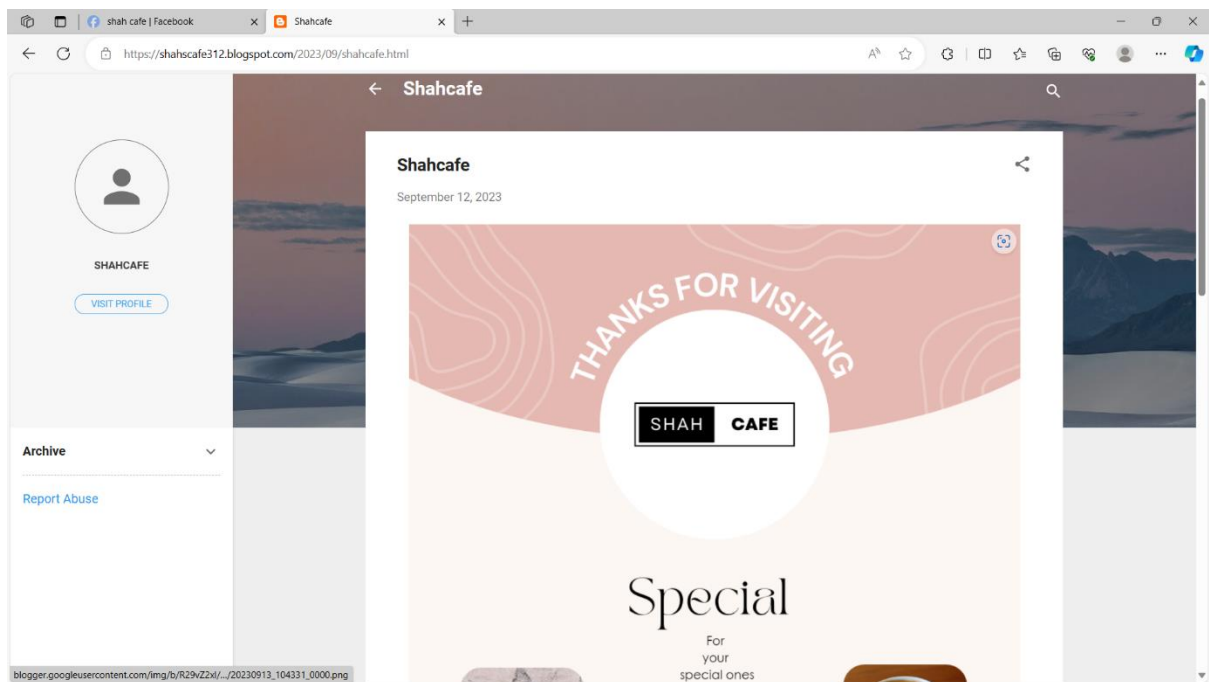
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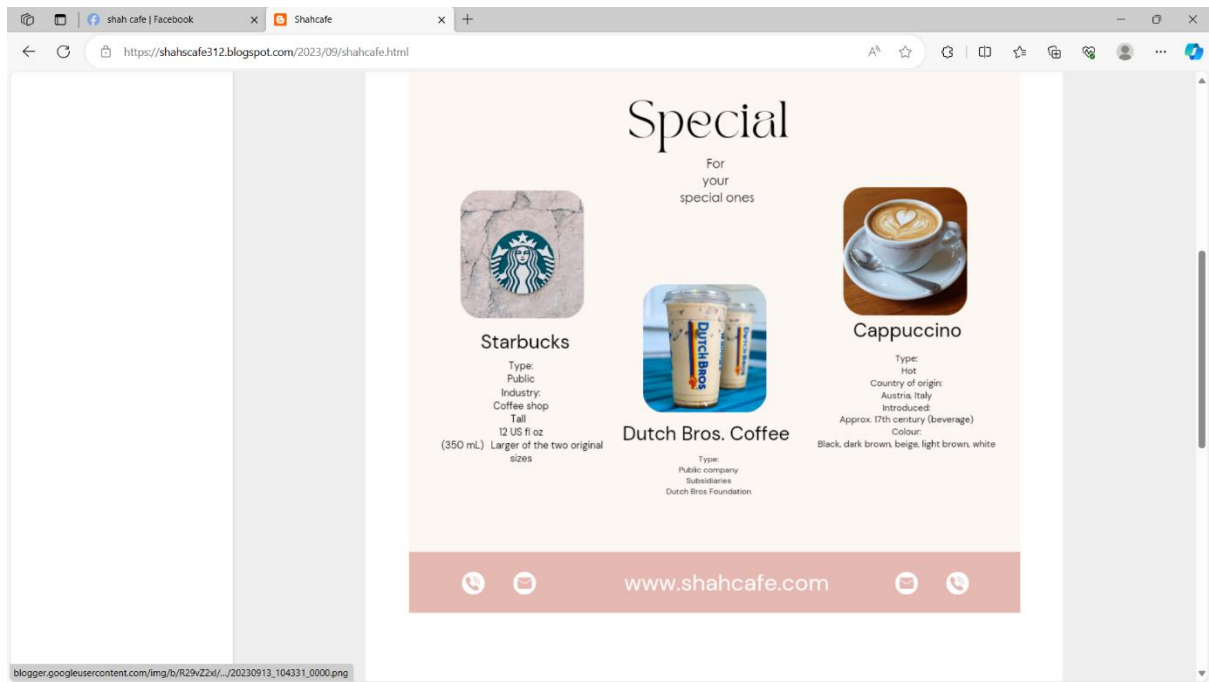


3. Create and design a social media advertisement poster using Canva.

LINK: [Shahcafe \(shahscafe312.blogspot.com\)](https://shahscafe312.blogspot.com)

SCREENSHOT:





4. Create Email Newsletter design using MailChimp or Canva tool.

LINK: [Steps to controlling traffic \(shahscafe312.blogspot.com\)](https://shahscafe312.blogspot.com/2023/09/steps-to-controlling-traffic.html)

SCREENSHOT:

