

# eVidyaloka

## To Educate - Anywhere Anytime

#### What is eVidyaloka?

eVidyaloka is an aspiration to transform the education landscape in the rural and remote parts of India. Every child carries the same potential to learn and excel, and deserve the same opportunity to learn, irrespective of the socio-cultural settings, geographies and other demographics. eVidyaloka's educational philosophy is to contribute towards in developing this human capital by equipping the children with skills, substantive knowledge that they can apply and participate in the life of their community as full-fledged, autonomous citizens.



It is being developed with a strong conviction in connecting people and applying technology. Online teaching is a preexisting phenomenon and so are the investments and research in the pedagogy. The innovation exists in taking this to the Government school children in the rural and remote locations across India.

eVidyaloka is a delivery model, which is scalable, replicable, and sustainable. The deliver model constitutes the *five* key tenets of eVidyaloka:

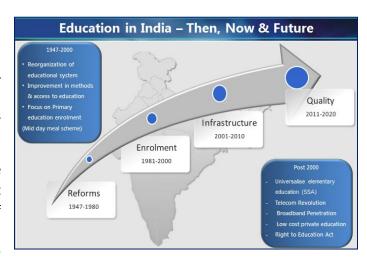


The singular goal of eVidyaloka is to see a happy child, who is able to "understand and apply the concepts of their respective standards in their regular curriculum subjects".

#### **Educational Landscape in India:**

India has been on development path since its era of independence now with a population of over billion is marching towards a better India with providing access & improves quality of teaching as its core agenda.

Today's INDIA is a reflection of investment in the Education sector done over past years but that seems to be not enough given more than 50% of our Population as below poverty line and education in various forms can help us move



forward. Since Independence - India's 5 year plan has been the documented approach for our development

#### Gaps in the current education system:

There have been systemic investments in the areas of Infrastructure and enrolment as covered above. However the desired quality of learning by the children has been consistently below threshold levels in the Government schools across the country, leading to Gap in Education and most affected are the Children of rural India.

Top two challenges include:

- Teacher Shortage
- Quality Teaching

We can no longer ignore this problem and find a method to solve this problem and take this as National priority while conscious efforts are brought in by Government, Private & Social enterprises.

#### How do we achieve:

eVidyaloka is an ecosystem that would complement the existing system of elementary school education

Operations Framework
(Plan-Deliver-Monitor)

Administrator
In a Digital Classroom

Technology Platform
(My eVidyaloka 2.0
+ Wikividya)

Technology Platform
(My eVidyaloka 2.0
+ Wikividya)

and supplement the quality teaching capacity.

A Digital Classroom — at the Remote location, to consume the services

Teachers — Spread across the globe

Contents (Wikividya) — Text books, enriched with multimedia, multilingual aids and support and through a single window access

Frameworks — Process & Technology that orchestrates and powers the above core components

#### Who - The People



**Satish Viswanathan** – *Co-founder*: A qualified Chartered Account has held various leadership positions in the field of Banking, Business Finance and Operations in companies like Canara Bank HP, Microsoft. Currently holds the position of Director – Operations with Microsoft, Bangalore. A passionate teacher at heart, aspires to unleash the power of human connect, while dreaming about eVidyaloka



**Venkataramana Sriraman** – *Co-founder*: An Engineering graduate from BITS, Pilani ('95 batch) has held various engineering positions in the field of Software product and IT application development in companies like Citigroup, Honeywell, Microsoft and Dell. Exited from the position of Sr. Manager – Dell, Bangalore and taking up as Director, eVidyaloka. A passionate technologist, who gets excited about applying the information technology to solve chronic social challenges of India. And eVidyaloka is a dream, to be realized in that direction.



**People – Volunteers**: Apart from a lean and mean team working in the backend, every volunteer involved in the journey comes with a unique capability and owns a social stake in realizing the children's aspirations of Rural India.

#### Where we are Today – 24 months Pilot:

6 Centers
4 Partners
3 States (TN, AP, JH)

150+ Unique Children

Age group – 10-14 Maths, Science & English (6<sup>th</sup>, 7<sup>th</sup> & 8<sup>th</sup>)

50+ Volunteers 750+ Sessions

#### Where we want to go- 3 year plan:

### Y1 - 2013

# Y2 - 2014

## Y3 - 2015

# Results

Centers: 15

**Teachers**: 6-8 per Centre

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**STR**: 1:10

Content Adoption: 50%

Support volunteers: 25+

Centers: 35

**Teachers**: 8-10 per Centre

**STR**: 1:12

Content Adoption: 75% Support volunteers: 40+ Centers: 50

**Teachers**: 8-12 per Centre

**STR**: 1:15

Content Adoption: 75% Support

volunteers: 50+

On Time Class (95%)

Volunteer effectiveness

Progress report for every child

Rhythm of Communication