WEBSITE TRAFFIC ANALYSIS

SUBMITTED BY,
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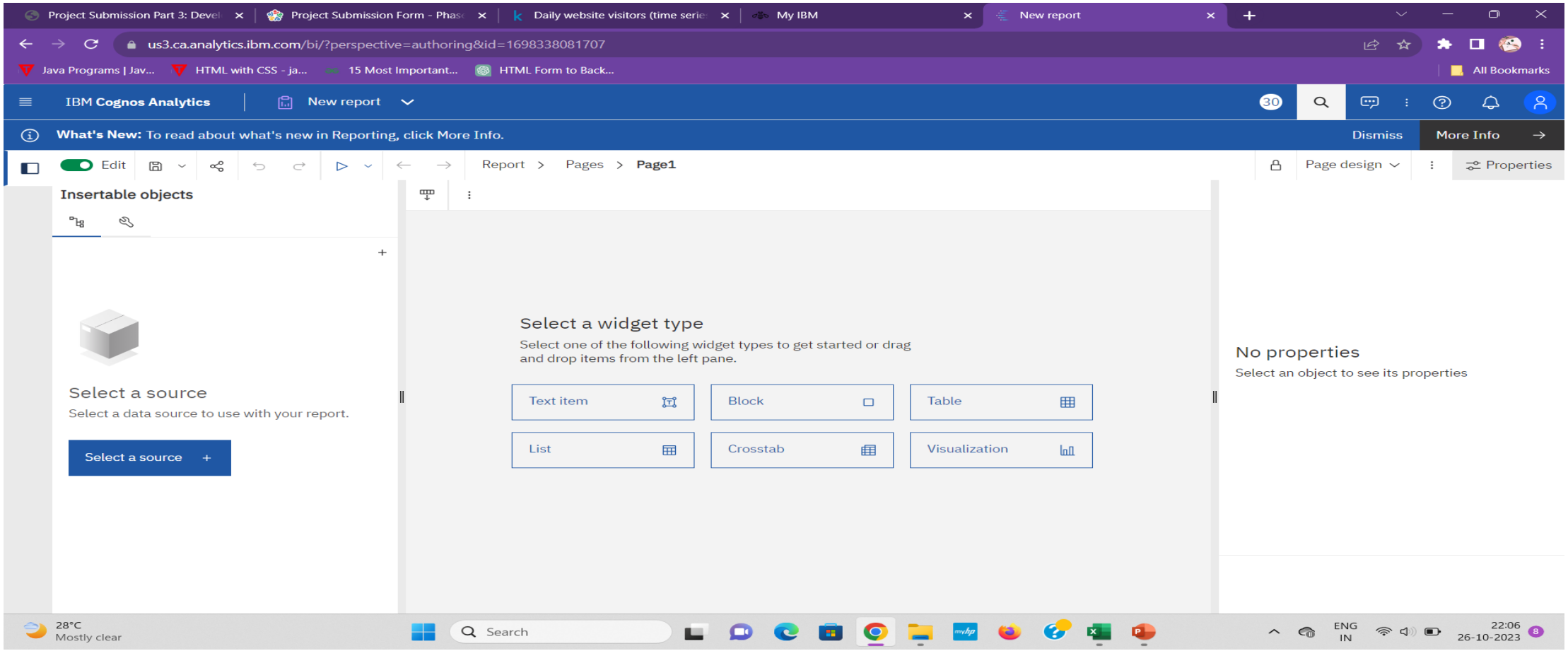
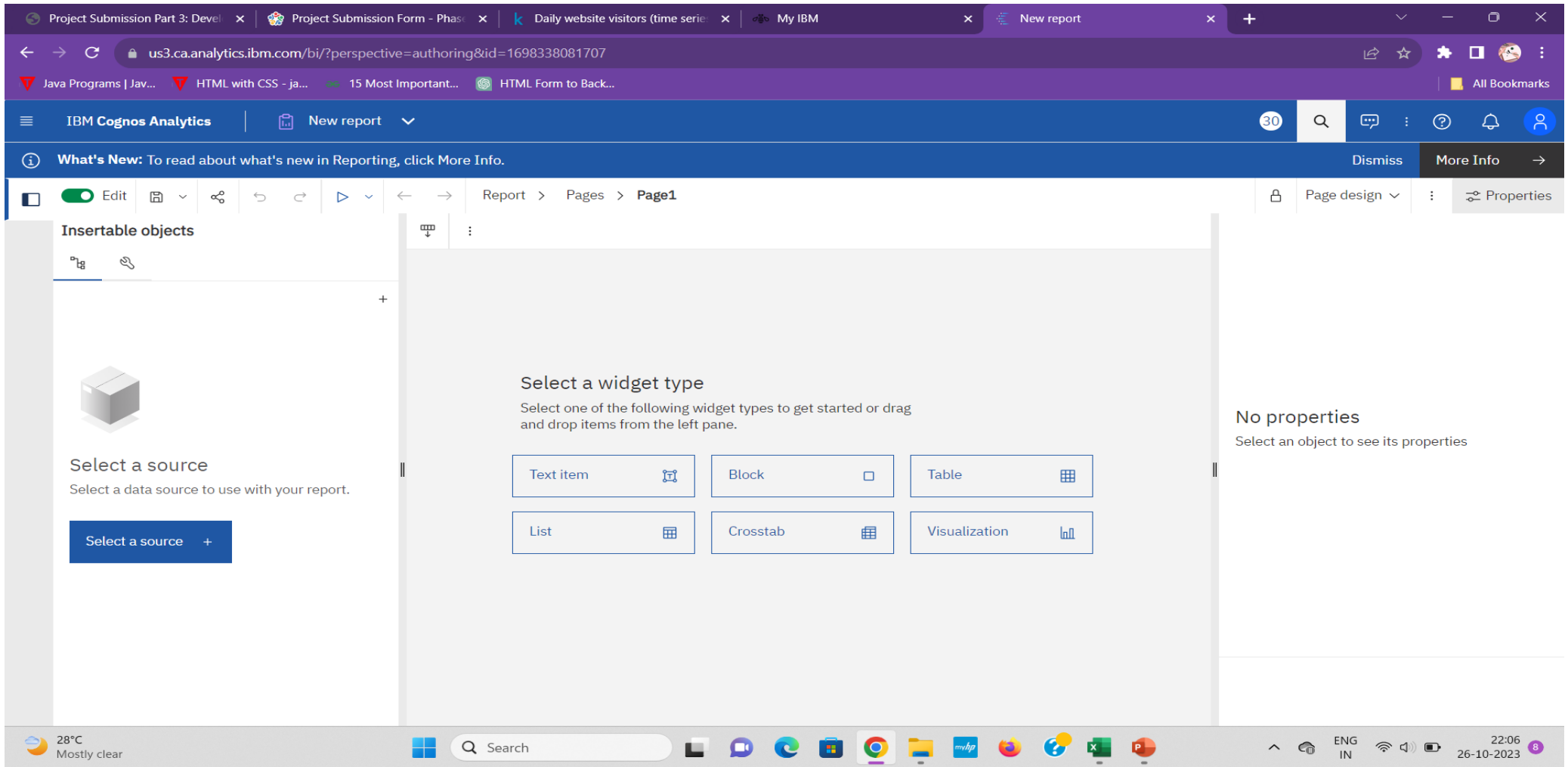
S.JUSVANTHIHA
V.KAMALA
K.NAGALAKSHMI

MODULES:

- 1)SPLITTING THE TRAINING AND TESTING DATA
- 2) APPLYING SUPPORT VECTOR MACHINES
- 3)CREATING DASHBOARD USING IBM COGNOS
- 4)CREATING REPORT USING IBM COGNOS
- 5)STATISTICAL TESTS USING TREEMAP

Step 1:SPLITTING THE TESTING AND TRAINING DATA

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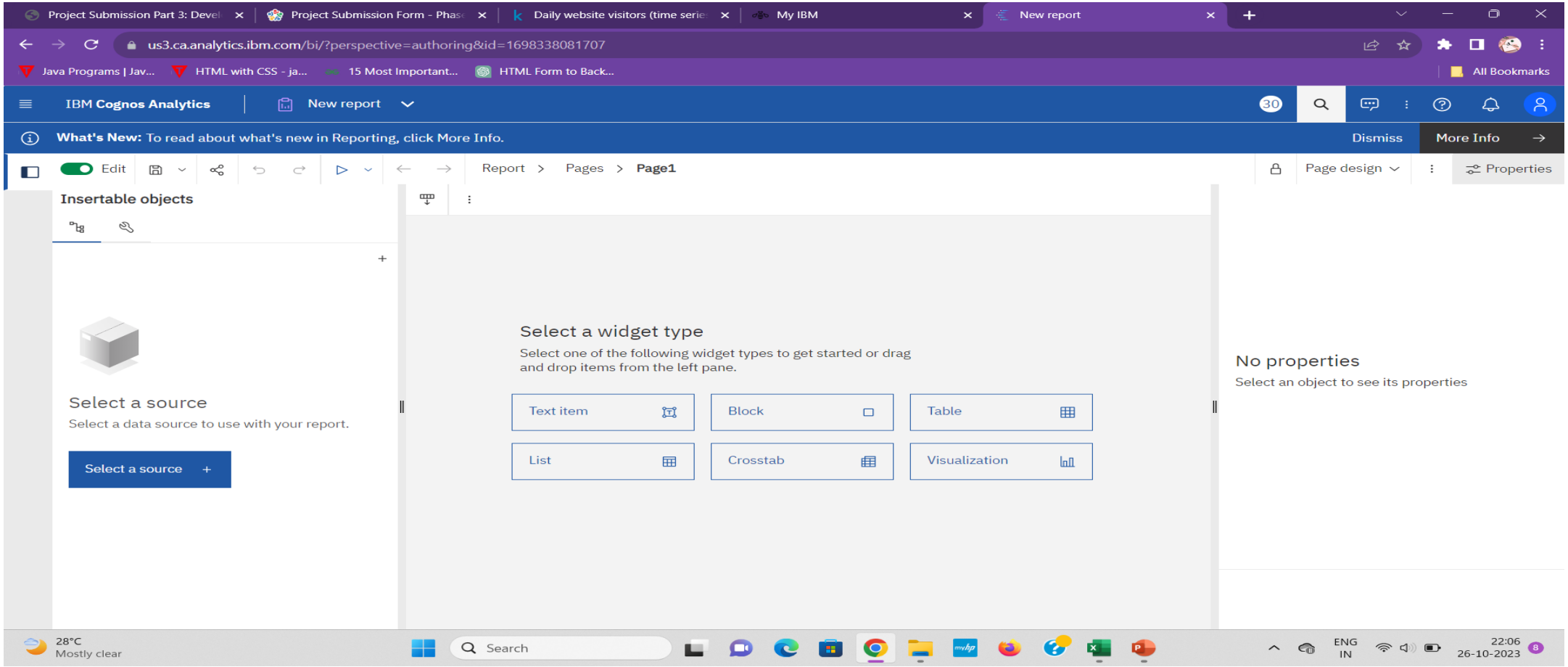
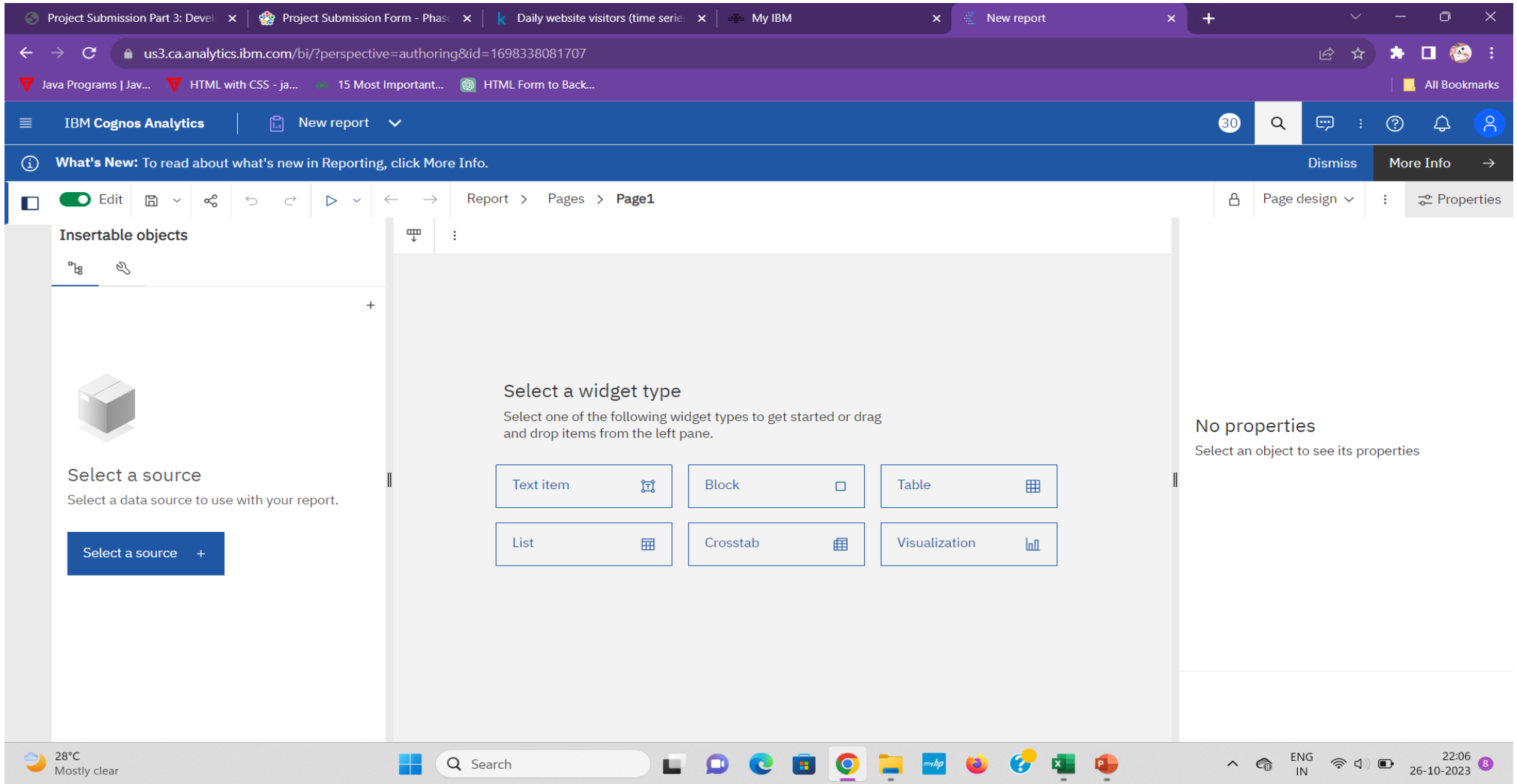
Step 2:Applying Support vector Machines and loss calculation

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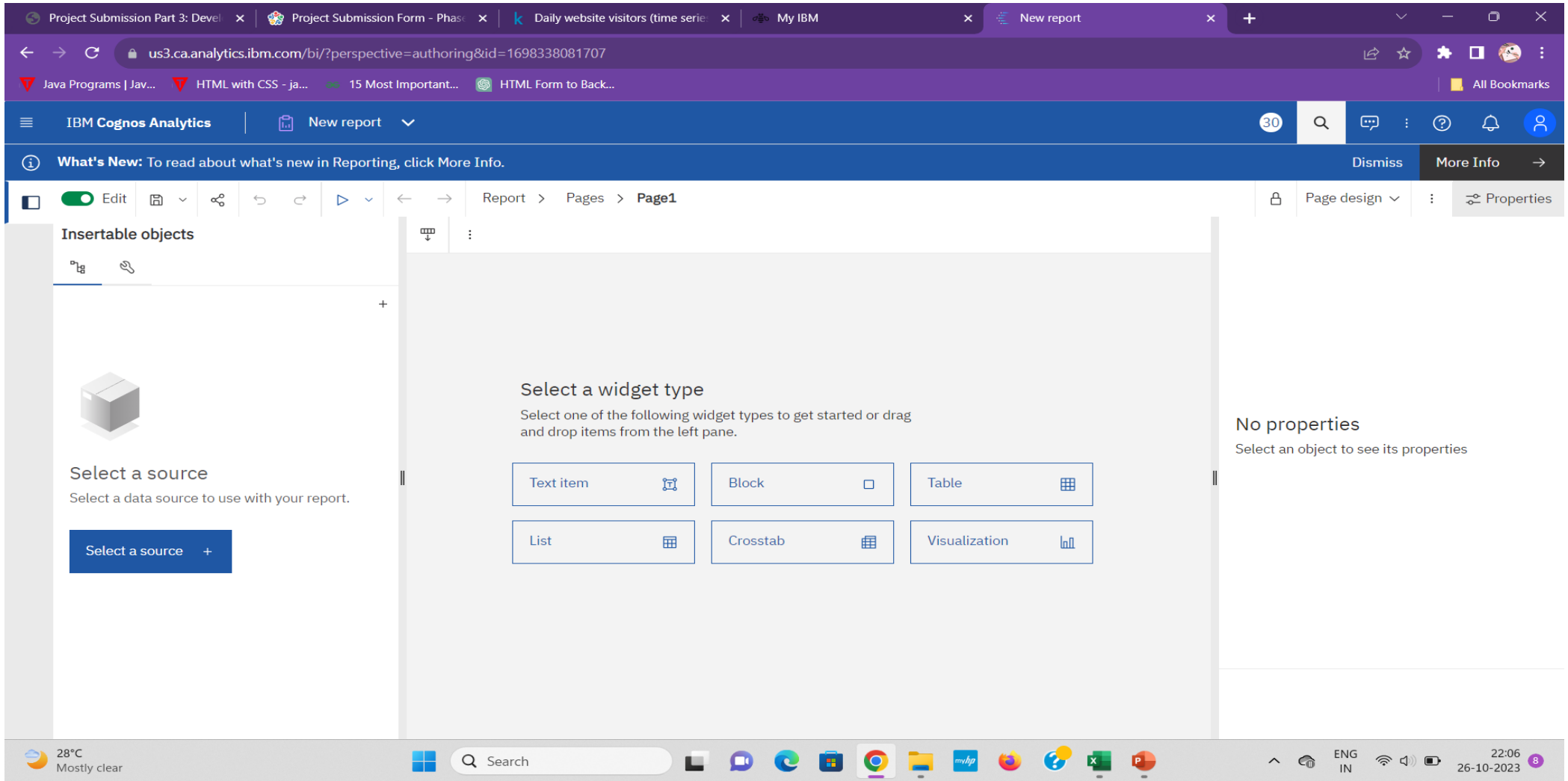
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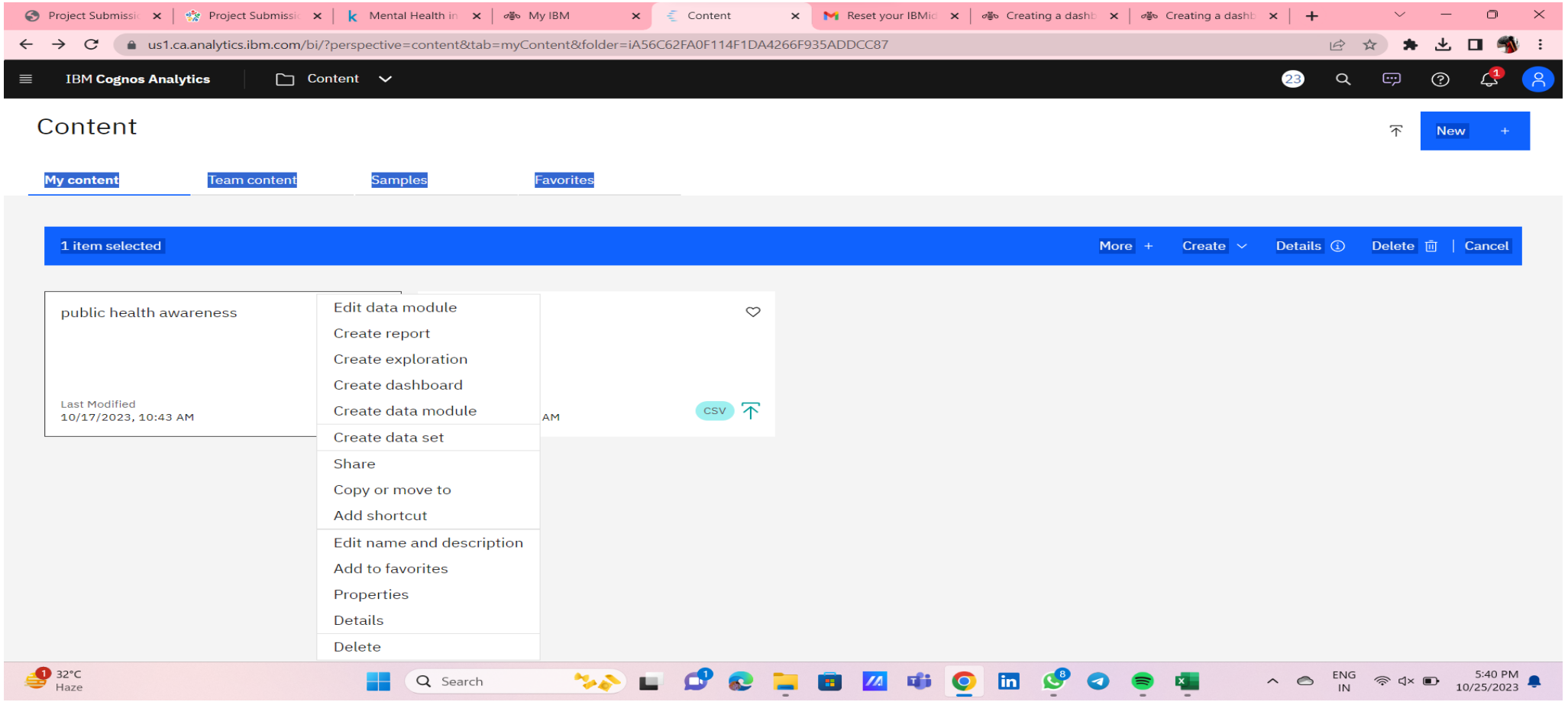
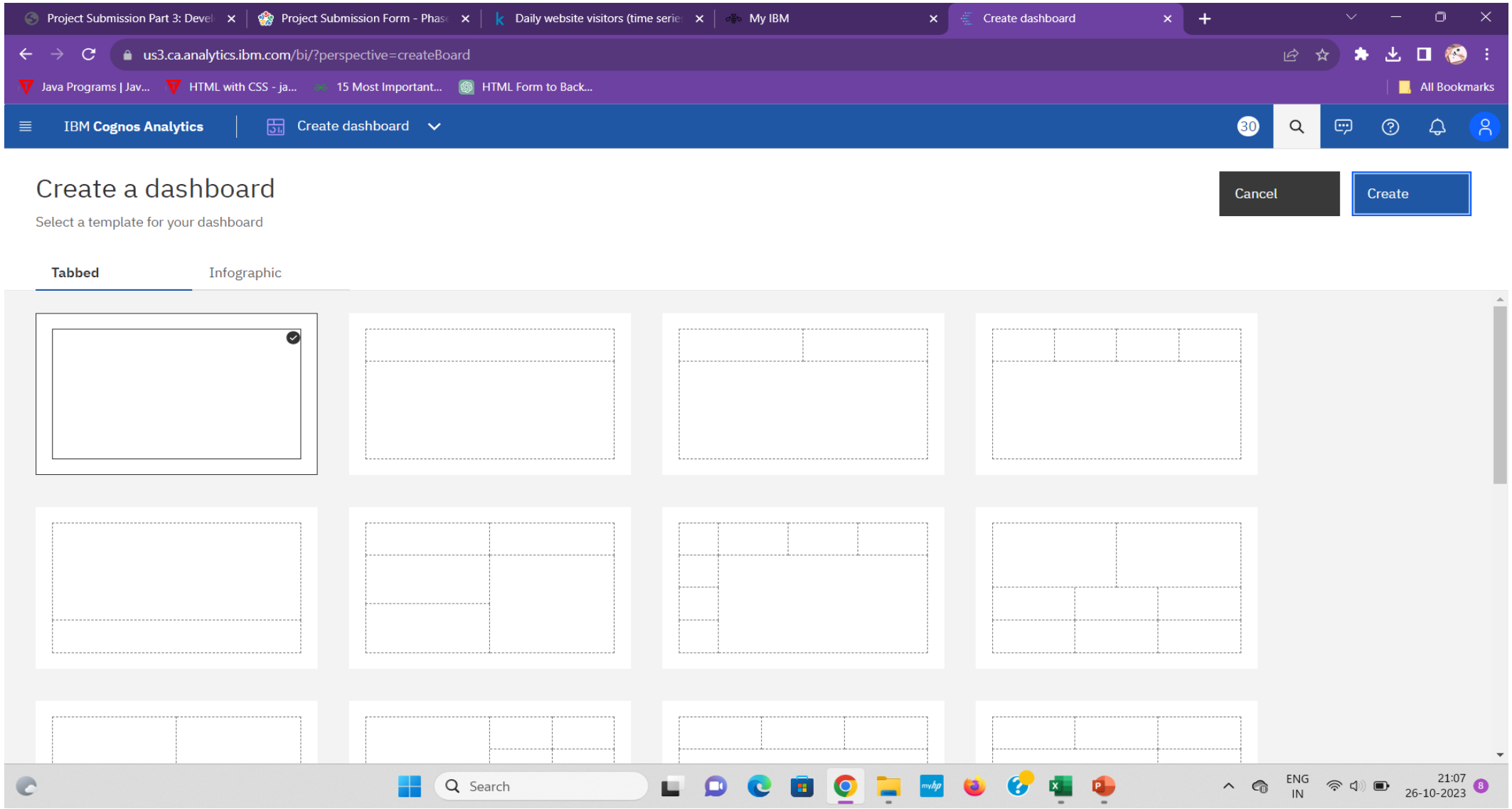
Step 3: CREATING DASHBOARD USING IBM COGNOS

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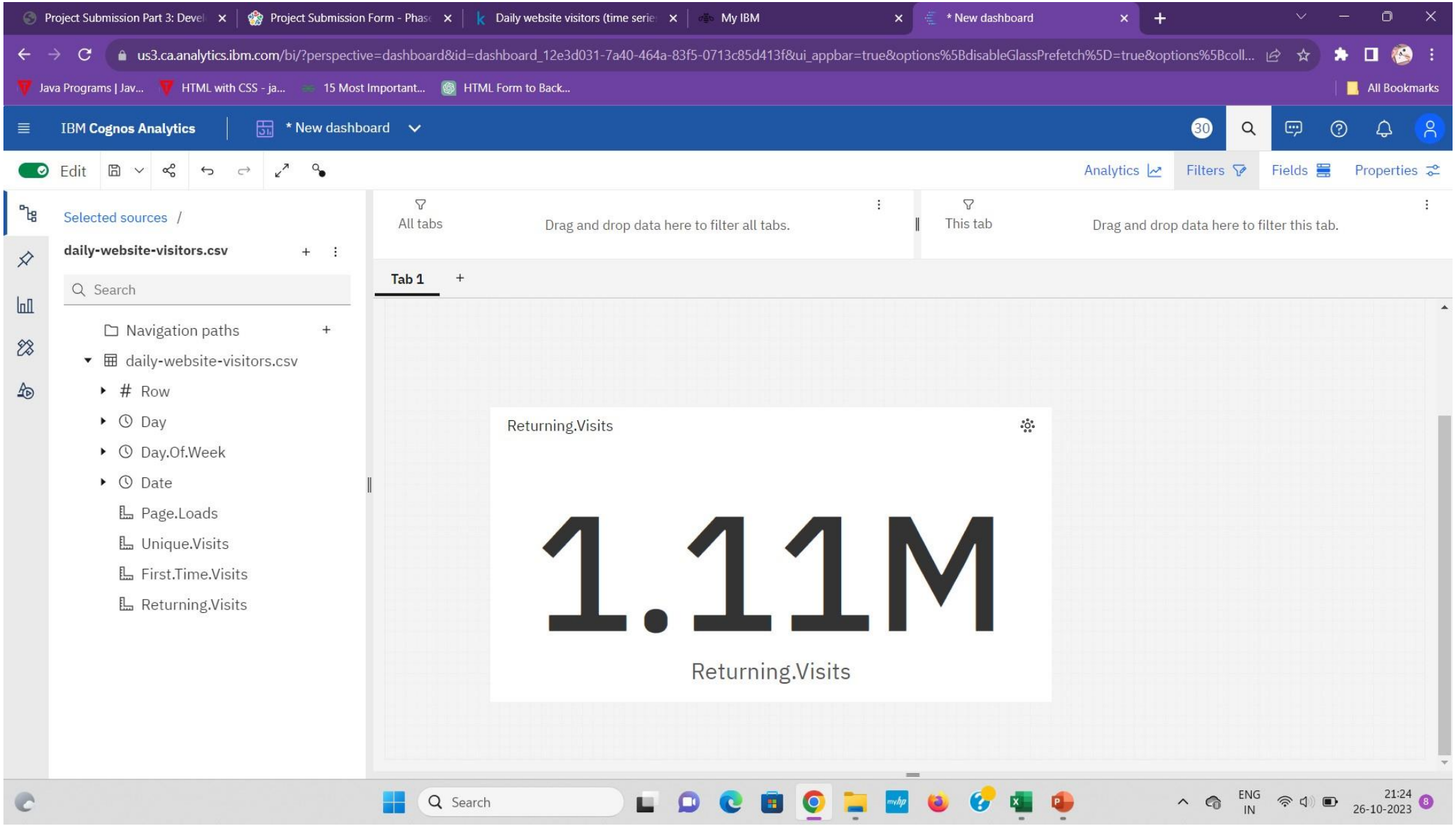
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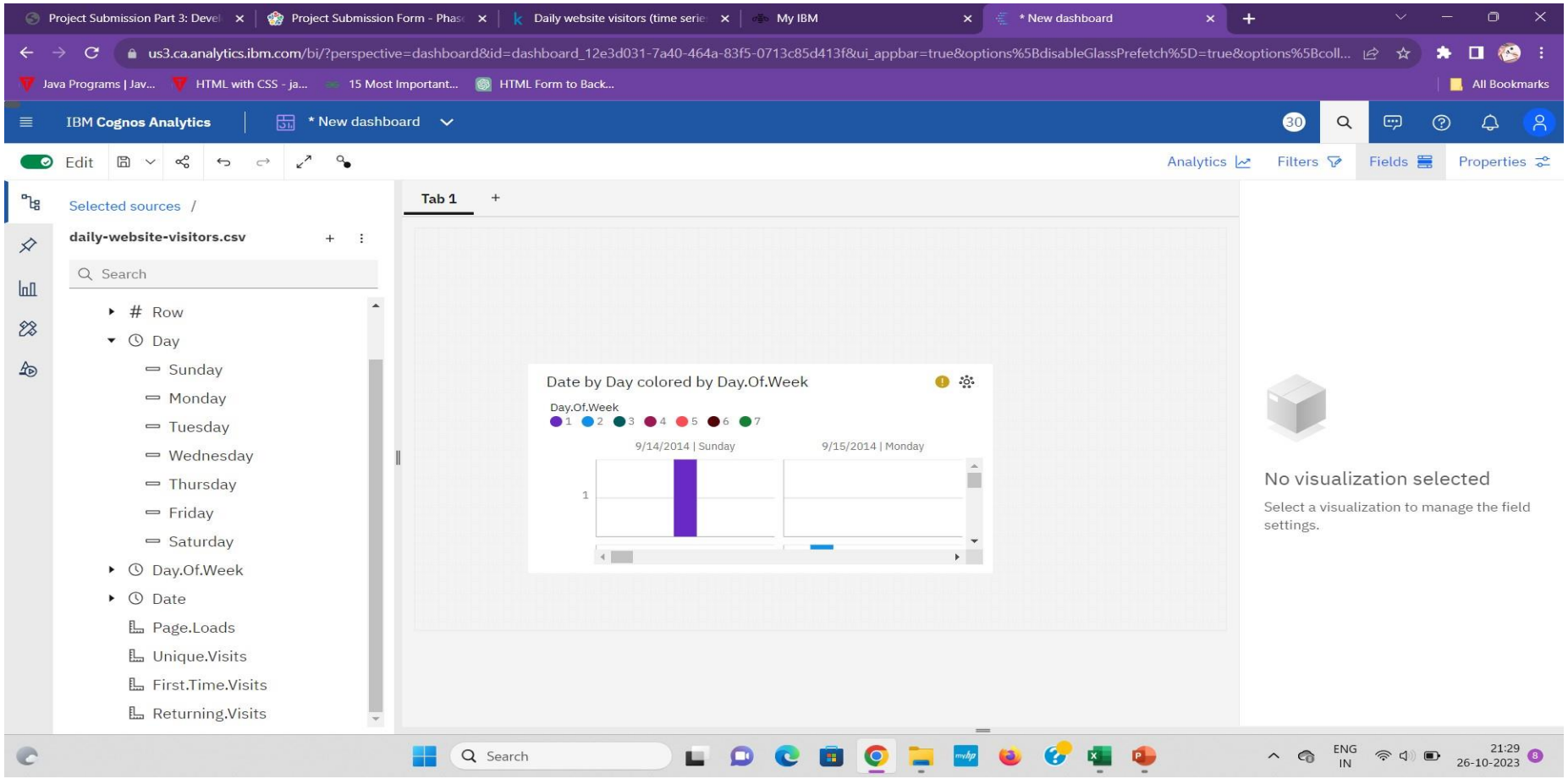
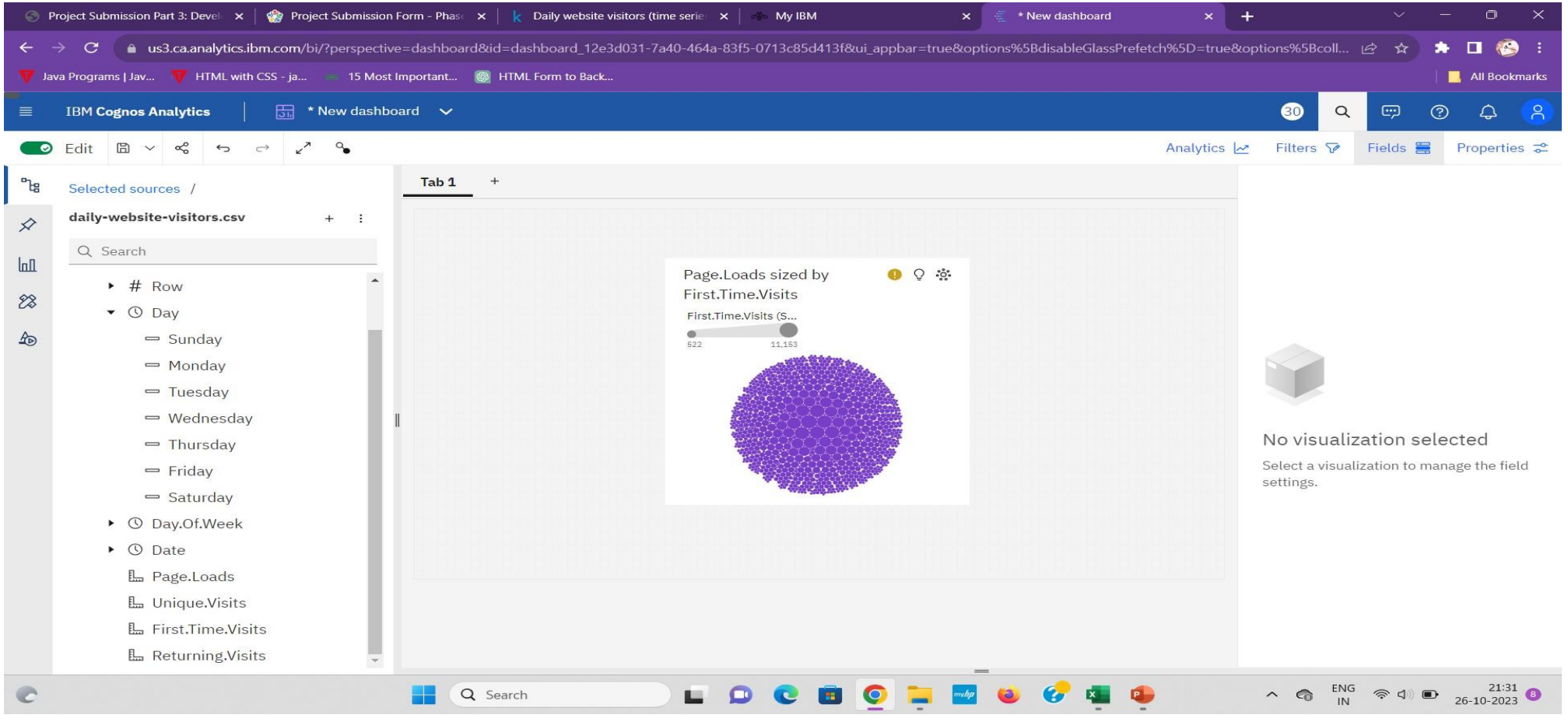
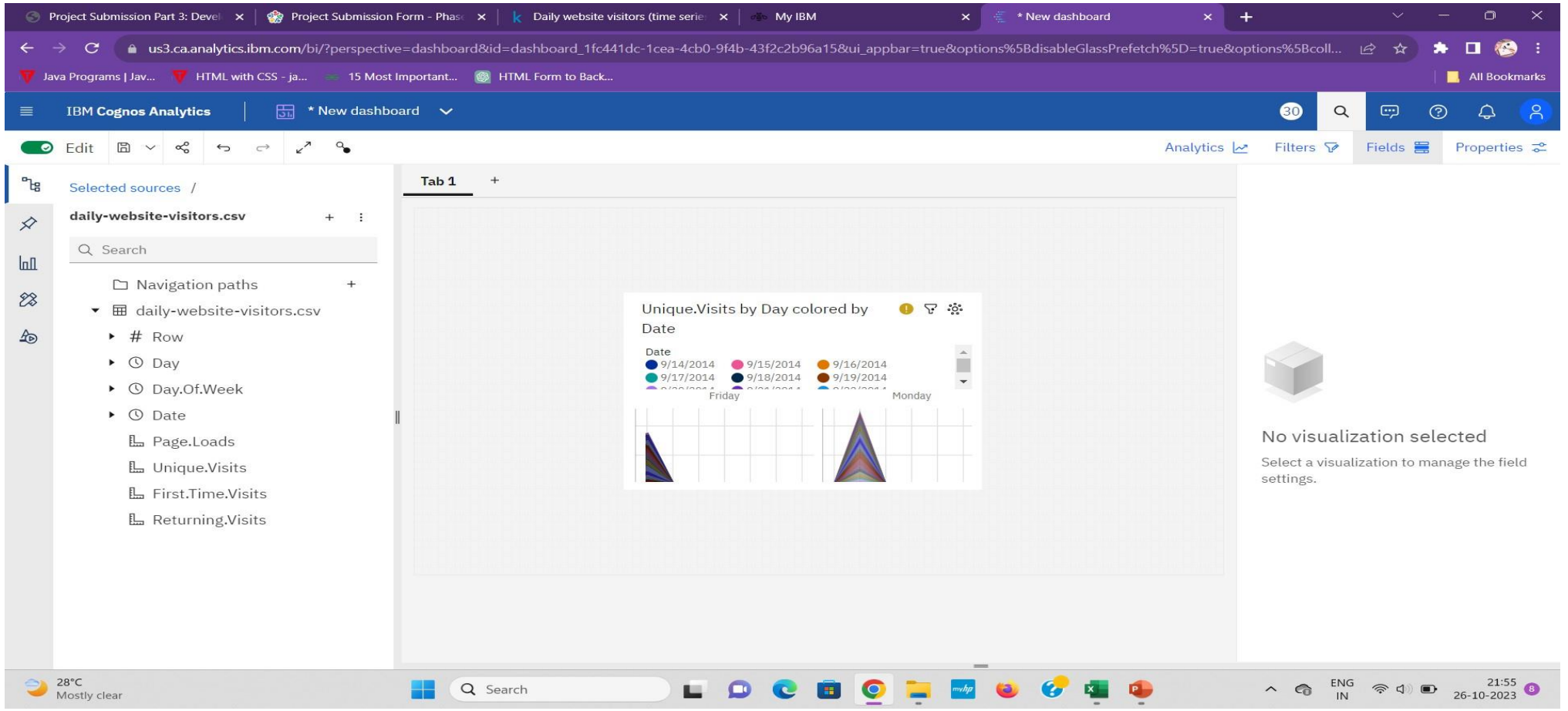
Creating bar graph using dashboard



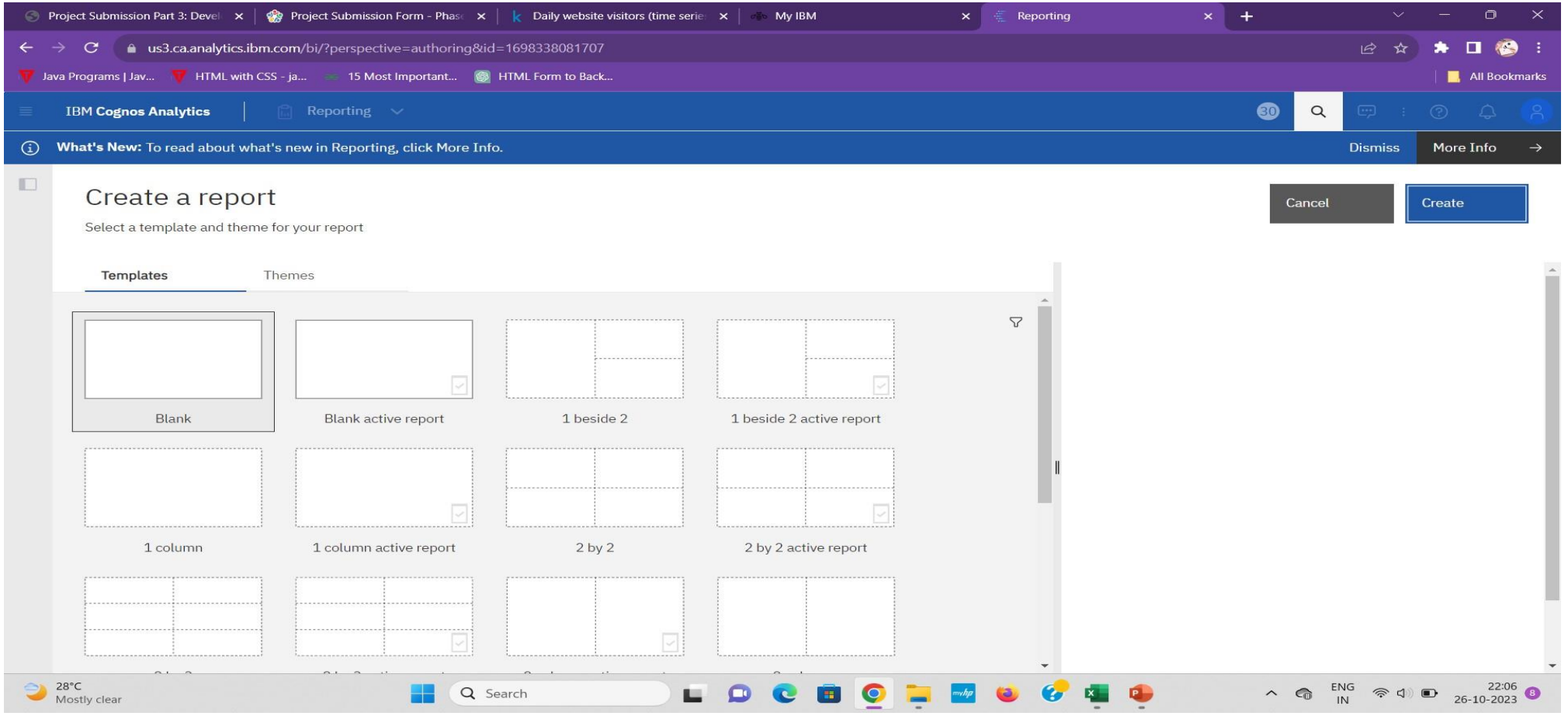
Creating packed ball structure using dashboard



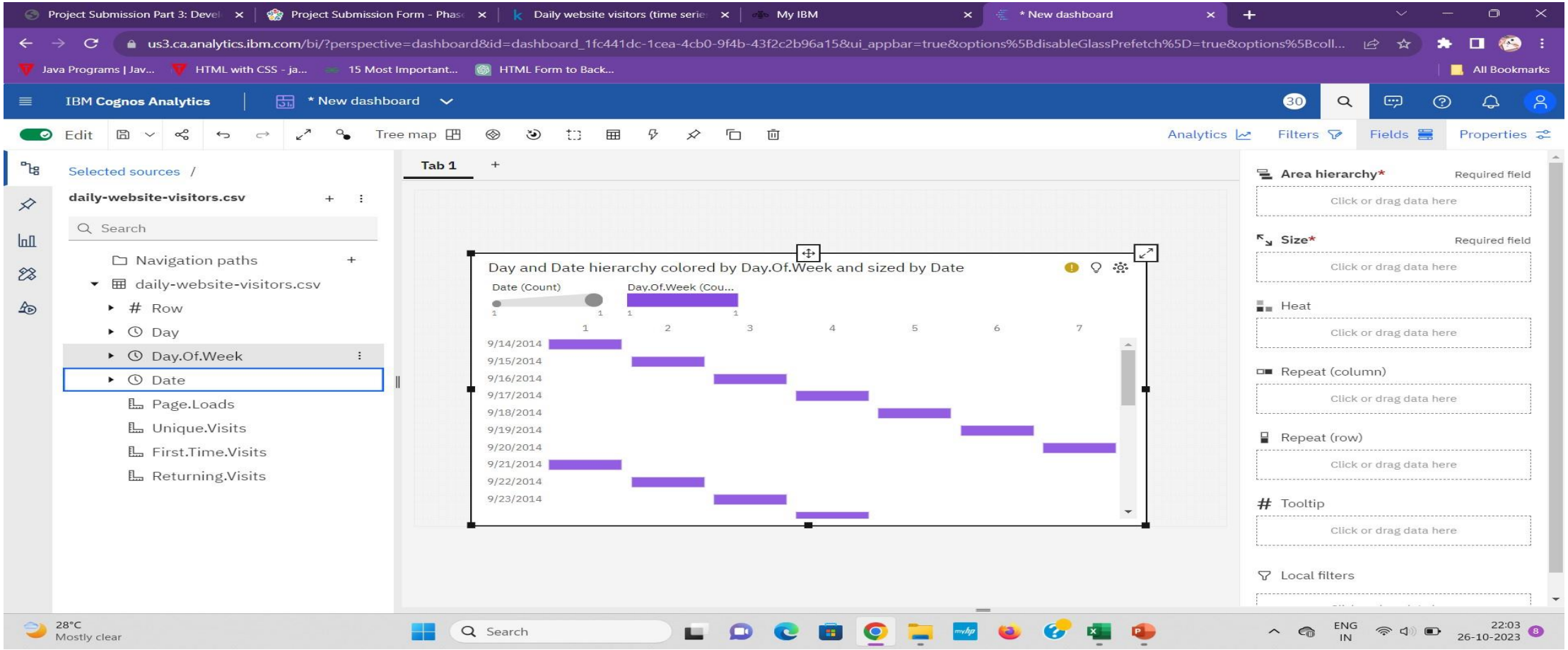
Creating area using dashboard



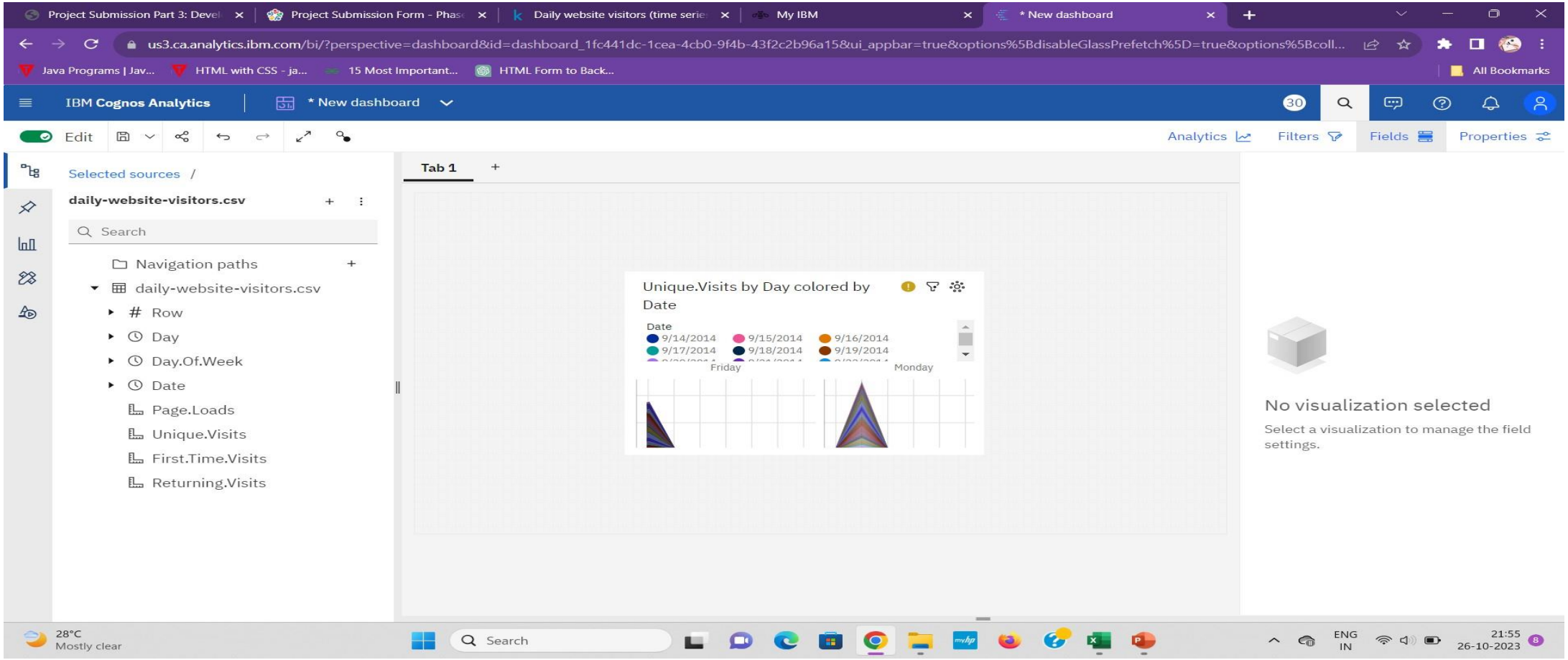
CREATING REPORT USING IBM COGNOS

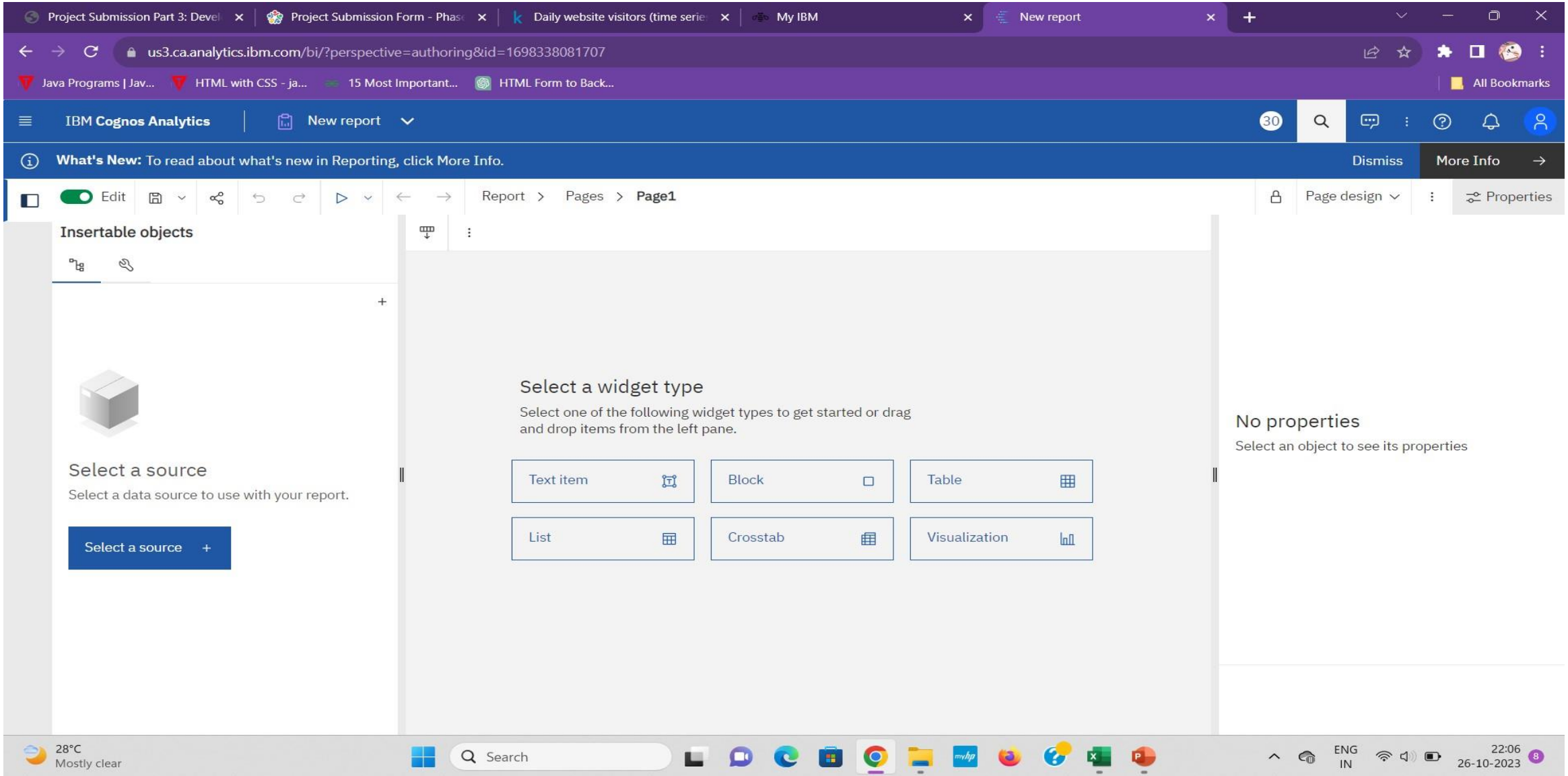


Creating bar graph using report



STATISTICAL TESTS USING TREEMAP

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