



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona’s name
KAVIYA.S
MONASRI.M
NARMATHA.K
KAVIYASRI.N

Allows long distance to be traveled In less time when compared to other modes of transport such as sea or land

People say how much of the cost of air transportation and then is there possibility of air crashes questions

Convenient, reliable and fast,Service of transport.

The other security Implication of air travel that is advantage it's contribution to the military.

Security implications offered by this mode of transport are also notable

It is the fast mode of transport and thus it's the most Suitable mean where time is an important factor

Aircraft are fast, they come in handy in offering aid in timer when natural calamities strikes

The goverment and environmental developers have been working hard to solve some pollution problems from air transportation

Air transport is currently used in almost all industrial sectors and Distribution chains

Some people's feels that it should be Confined as a result of air contamination it cause and the world's fuel is consumes

The global tourism Industry is responsible for eight percent of global emissions more than the construction industry

Atline flying is going up five percent a year but efficiency Improvements have only Increased by one to two percent



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?