

Kanishka P G

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Professional Summary

Information Technology undergraduate with hands-on experience in digital data analysis, application development, and problem-oriented software solutions. Skilled in Java, Python, SQL, and data-driven decision making with exposure to analytics, SEO metrics, and digital performance tracking. Interested in contributing to enterprise-scale digital and analytics initiatives.

Technical Skills

Programming: Java, Python, SQL

Web & Digital: HTML, CSS, SEO Fundamentals, Google My Business

Tools & Platforms: Git, GitHub, SQLite, Digital Analytics Tools

Core Concepts: Data Analysis, Database Management, OOP, Data Structures

Experience

Digital Data Analyst (Intern) — O2Saver Private Limited

Jan 2025 – Present

- Analyzing digital performance data from social media, SEO tools, and Google My Business to track engagement and visibility.
- Supporting data-driven marketing decisions by preparing daily reports, trend summaries, and performance insights.
- Assisting in content and campaign optimization using analytics metrics such as reach, impressions, and user interactions.
- Collaborating with marketing teams to align data insights with growth and brand strategy initiatives.

Mobile App Development Intern — AICTE & Marcello Tech (Online)

- Worked on Android and Flutter-based applications, focusing on UI components and application logic.

Projects

Detection of Available Commercial Spaces

Mobile Application — Location-Based Services — Cloud Processing

- Developed a mobile-based solution to identify available commercial rental spaces using GPS and video inputs.
- Generated a real-time rental availability map by detecting signage from recorded video data.

Student Information Management System

Android — Java — SQLite

- Built an Android application with CRUD functionality for managing student records.
- Implemented structured data storage and retrieval using SQLite.

Education & Activities

B.Tech — Information Technology

2022 – 2026

Velalar College of Engineering and Technology, Erode

CGPA: 7.99 / 10.0

Participant, Smart India Hackathon 2024

Paper Presentation — Sri Ramakrishna Engineering College