

# Amazon EDA Report

## 1. Overview

Total Records: 1463

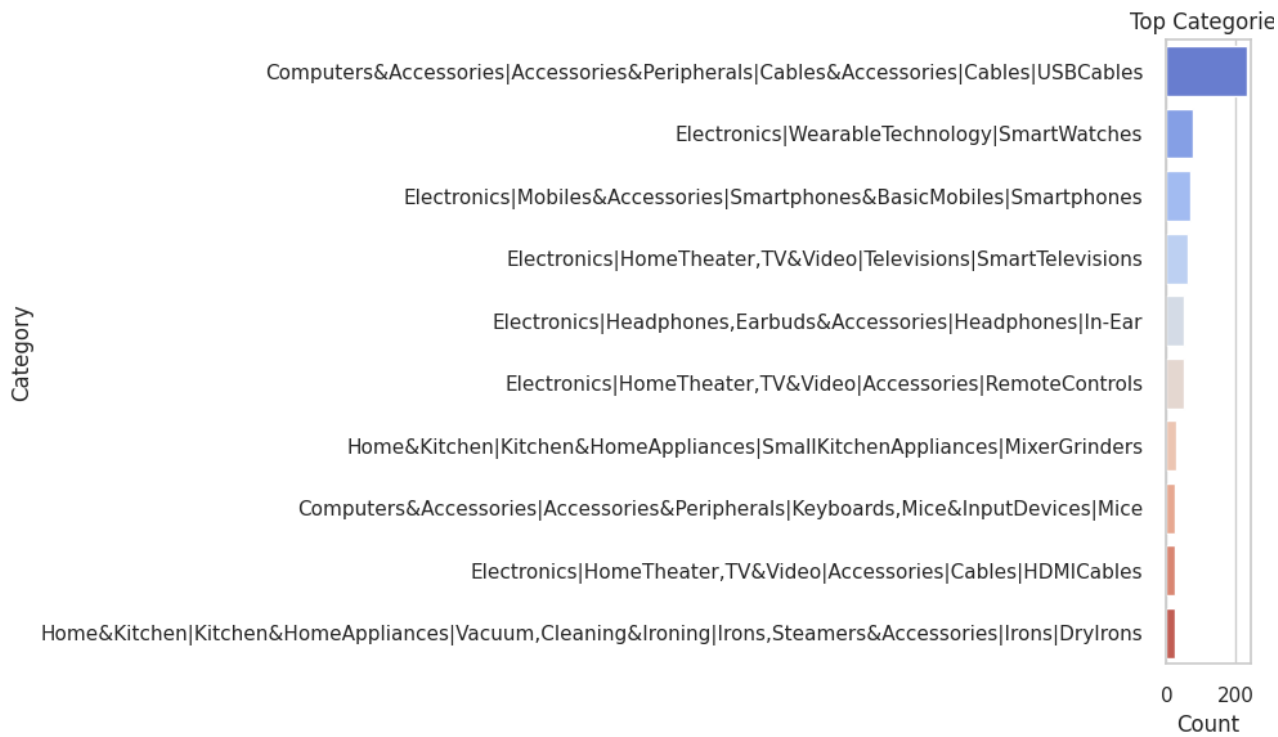
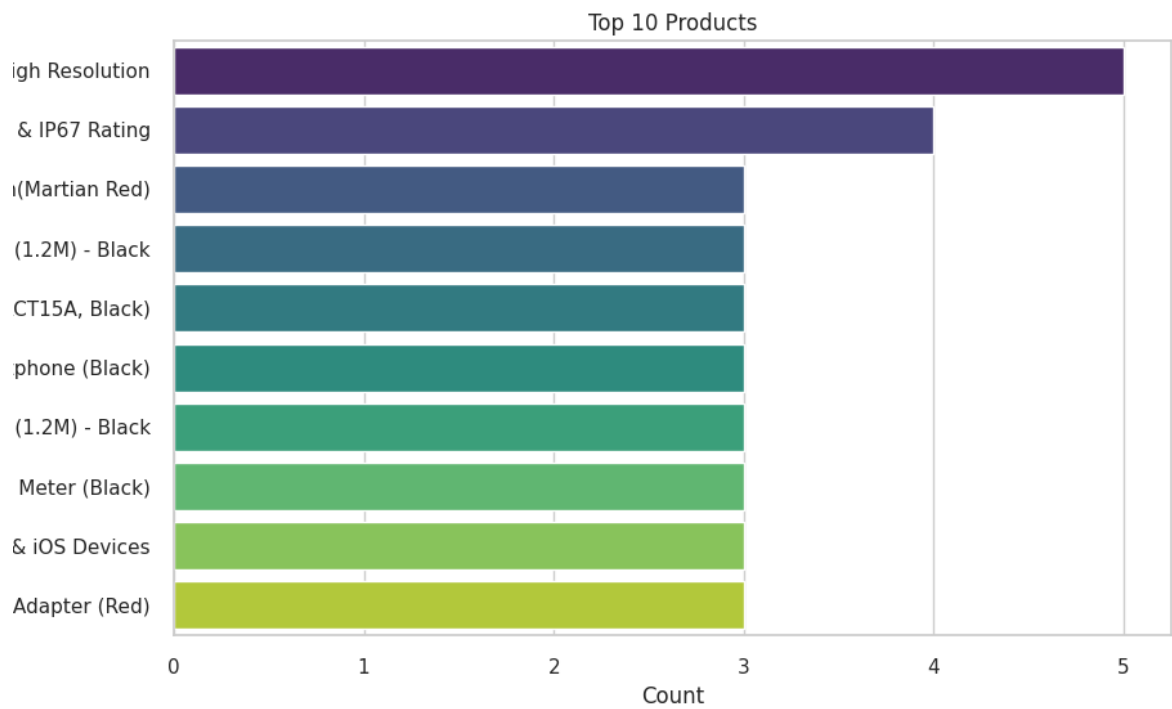
Columns: ['product\_id', 'product\_name', 'category', 'discounted\_price', 'actual\_price', 'discount\_percentage', 'rating', 'rating\_count', 'about\_product', 'user\_id', 'user\_name', 'review\_id', 'review\_title', 'review\_content', 'img\_link', 'product\_link']

## 2. Numeric Summary

	discounted_price	actual_price
count	1463.000000	1463.000000
mean	3129.277122	5451.068544
std	6948.222850	10881.018448
min	39.000000	39.000000
25%	325.000000	800.000000
50%	799.000000	1690.000000
75%	1999.000000	4312.500000
max	77990.000000	139900.000000

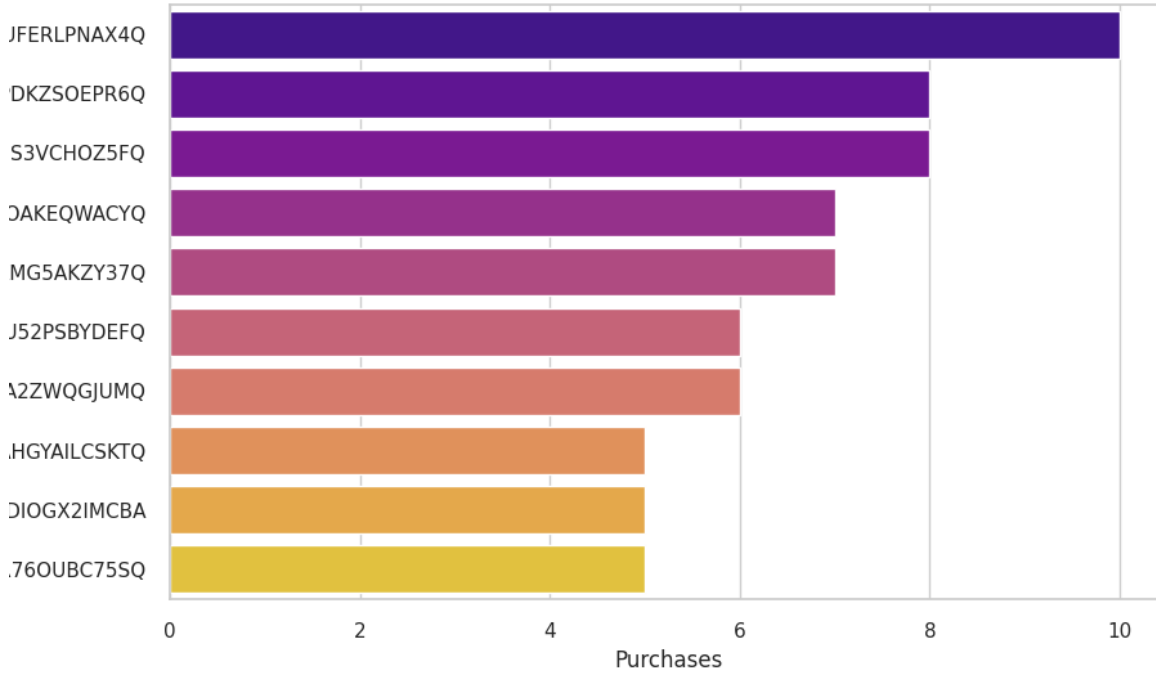
## 3. Key Visuals

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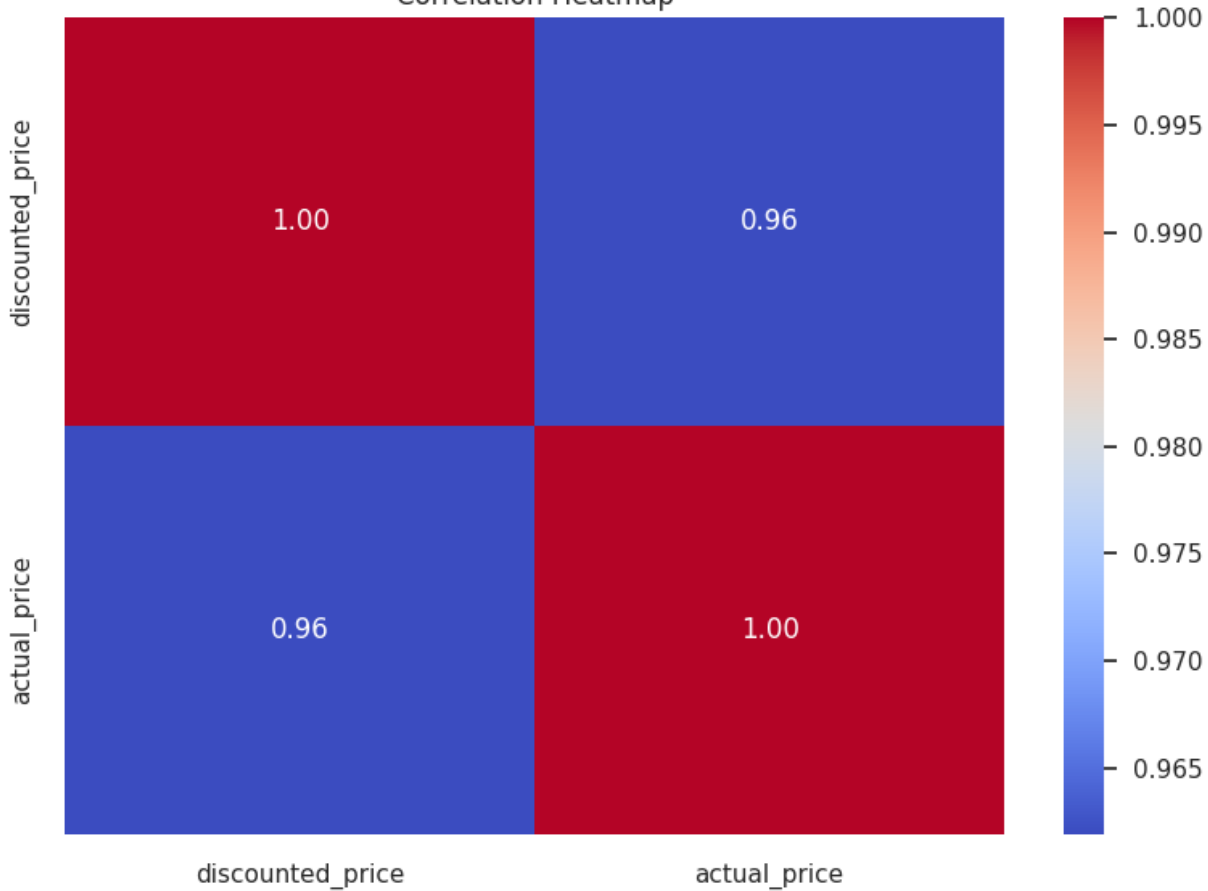


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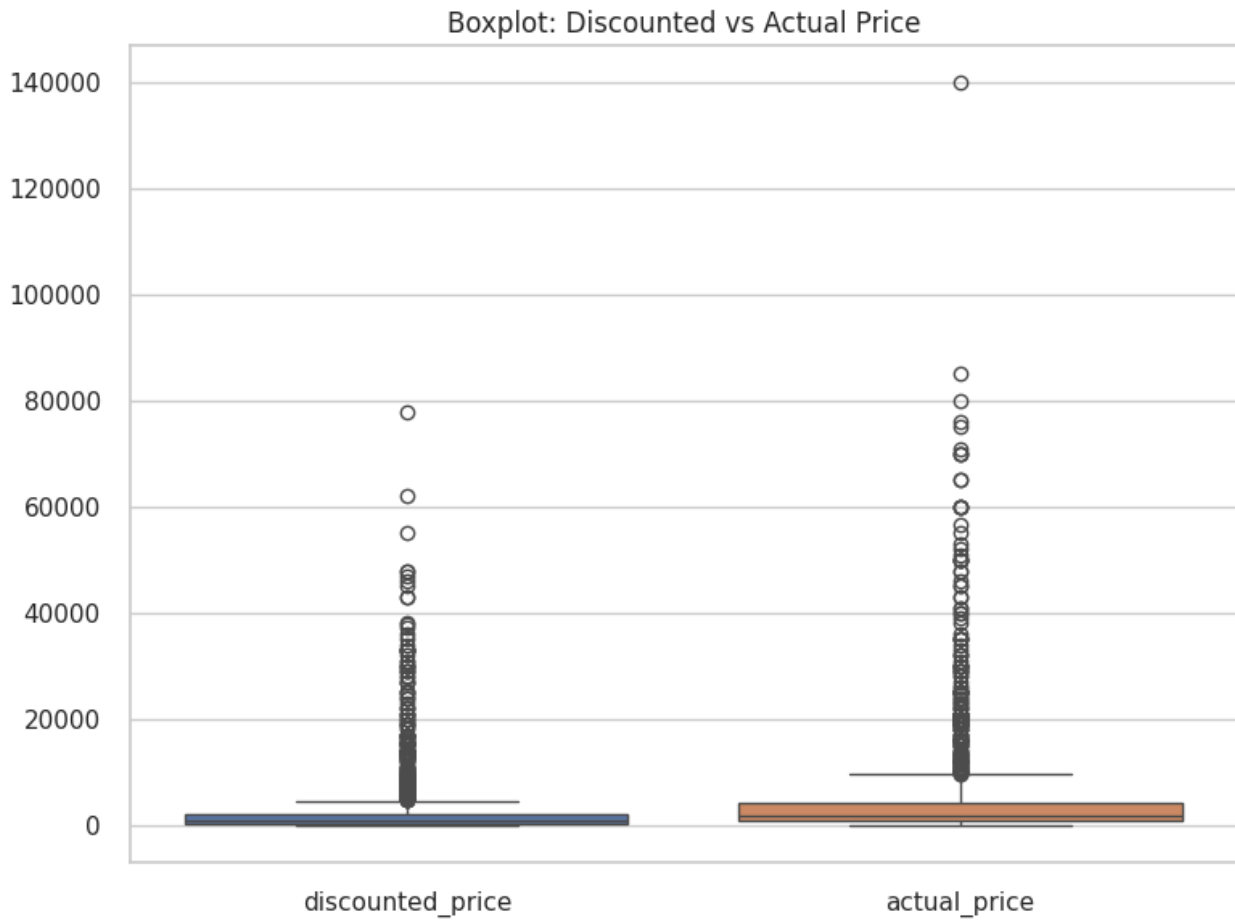
Top Customers by Purchases



Correlation Heatmap



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