



POWERBI WORD

# AMAZON SALES ANALYSIS DASHBOARD

DATE SELECTION

Invoice Date

1/1/2017



12/31/2019



Products

657

QUANTITY

2.943M

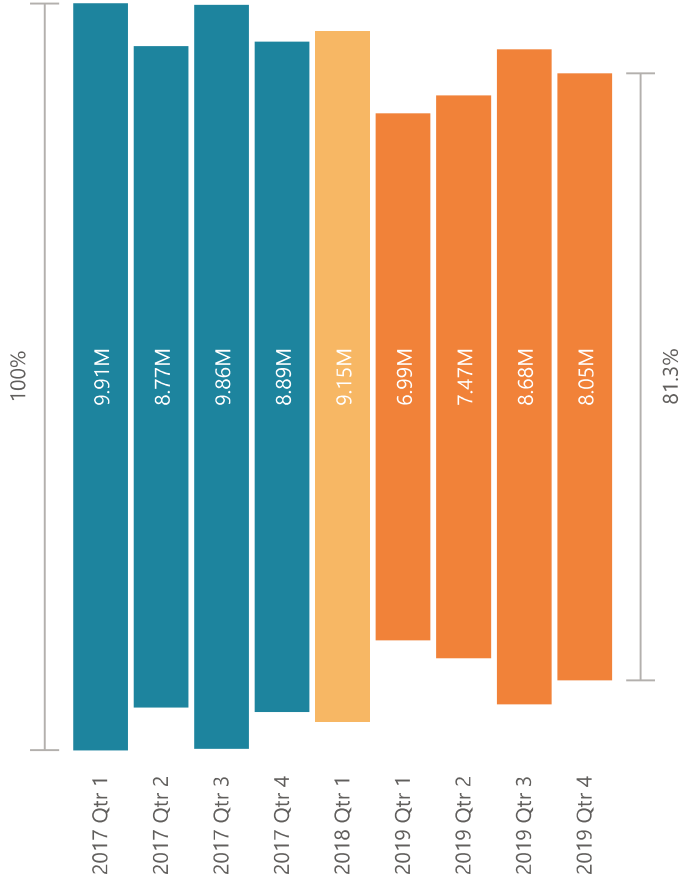
TOTAL SALES

186.18M

TOTAL PROFIT

77.75M

Profits by Year and Quarter



Item	Quantity	Sum of Sales Price	Sum of Sales Amount	Price
American Beef Bologna	230.000	106.64	2,730.18	
American Chicken Hot Dogs	135.000	4,873.77	14,286.59	
American Cole Slaw	2.000	1,584.69	1,584.69	
American Corned Beef	2,722.000	22,535.53	384,920.75	15
American Pimento Loaf	216.000	36,869.72	54,702.82	4
American Potato Salad	200.000	34,691.21	45,159.32	
American Roasted Chicken	758.000	15,061.84	165,999.97	7
American Sliced Ham	12.000	282.13	846.40	
American Turkey Hot Dogs	2.000	1,527.75	1,527.75	
Applause Canned Mixed Fruit	434.000	4,522.28	28,458.88	
Applause Canned Peaches	1.000	1,400.50	1,400.50	
Atomic Bubble Gum	150.000	10,163.94	26,198.32	
Atomic Mint Chocolate Bar	1,980.000	578,217.16	1,320,571.66	65
Atomic Mints	3.000	618.36	618.36	
Atomic Semi-Sweet Chocolate Bar	356.000	21,173.60	67,461.36	2
Total	2,943,195.000	18,519,730.42	186,181,367.19	77.74



Sales Years

Year

☐ 2017

☐ 2018

☐ 2019

Total Sales

186.18M

Total Sales

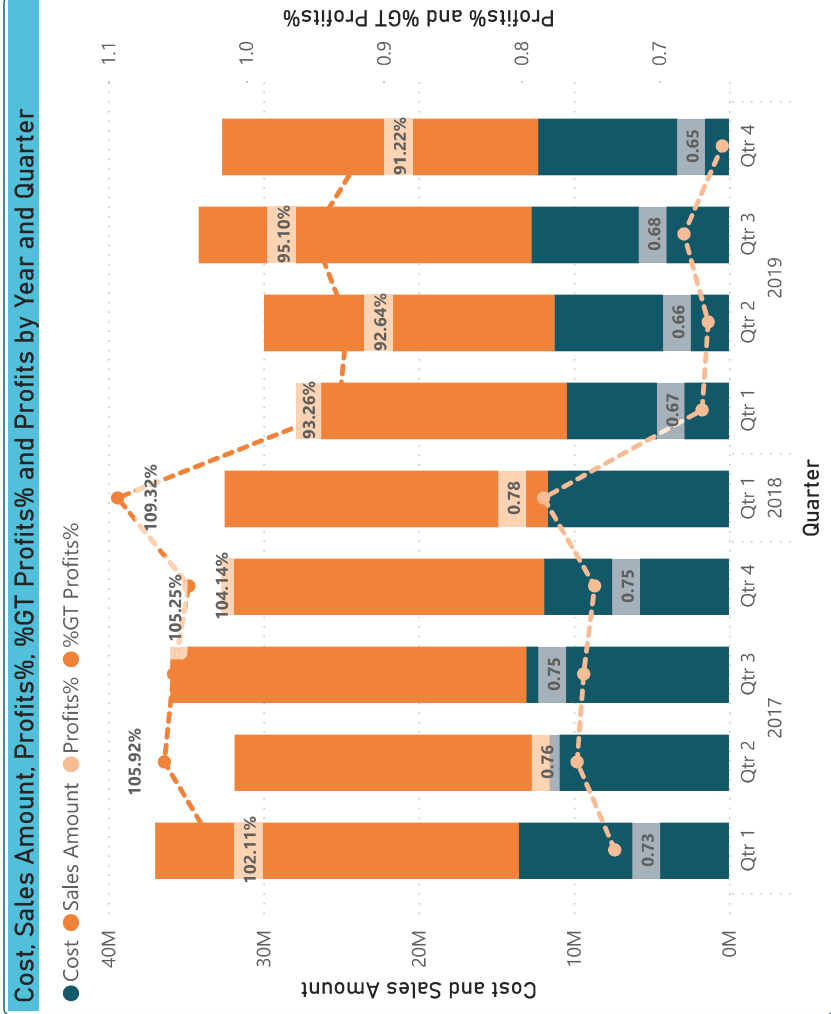
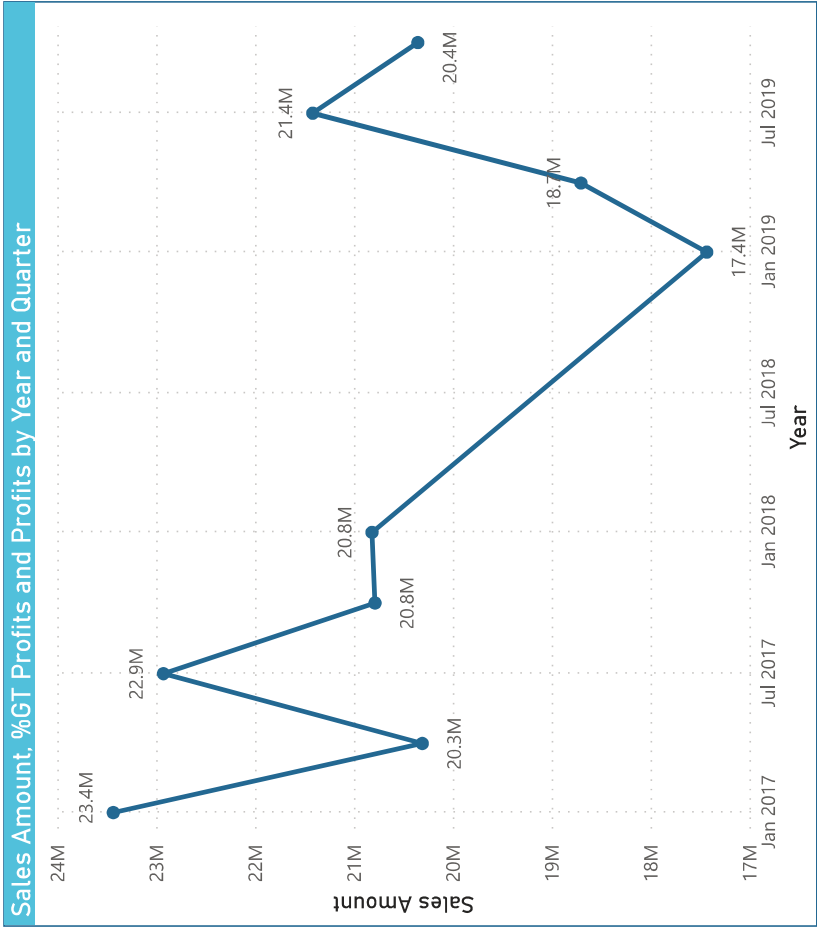
Item List

Item

☐ American Beef Bologna

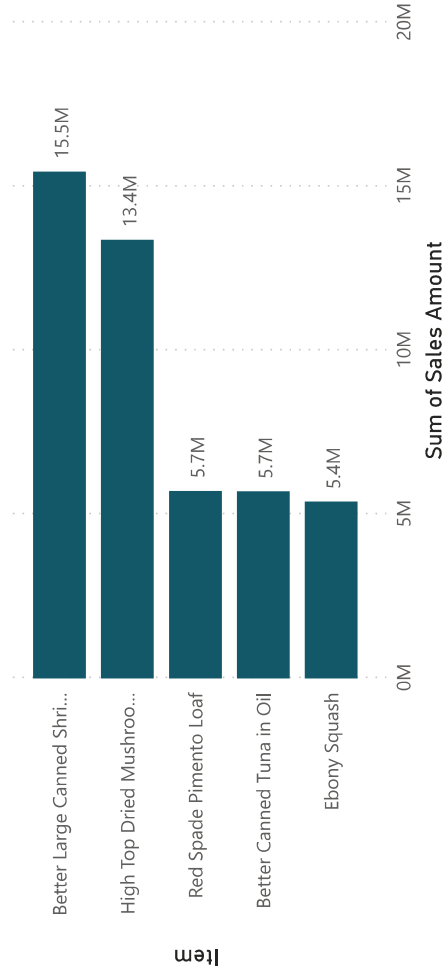
☐ American Chicken Hot Dogs

☐ American Cole Slaw

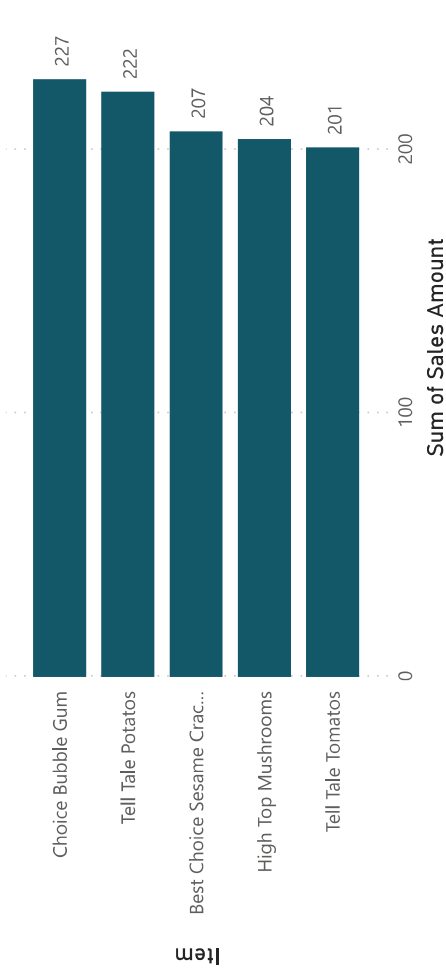




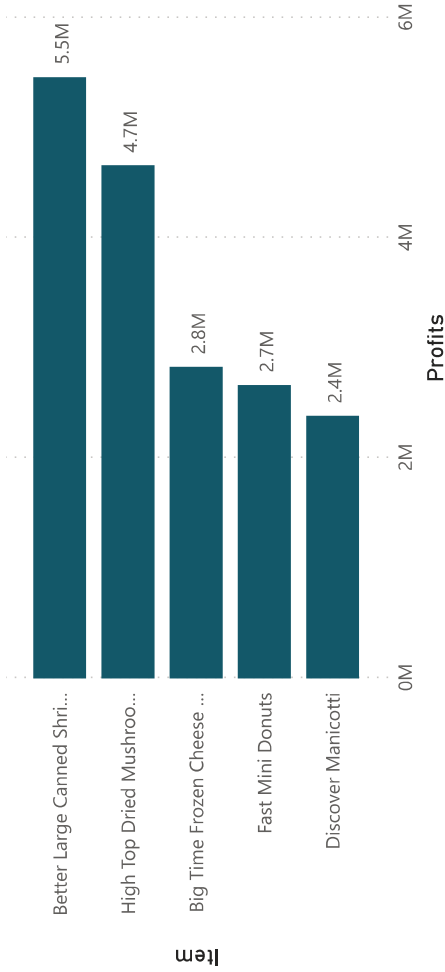
Sum of Sales Amount and Quantity by Item



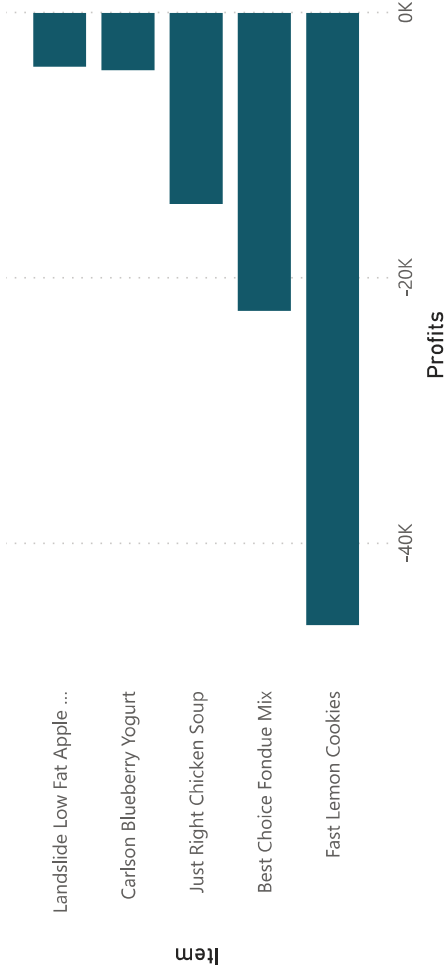
Bottom 5 Items



Profits and Quantity by Item



Profits and Quantity by Item



Item

☐ American Beef Bologna
 ☐ American Chicken Hot Dogs
 ☐ American Cole Slaw
 ☐ American Corned Beef
 ☐ American Pimento Loaf
 ☐ American Potato Salad
 ☐ American Roasted Chicken

Year

☐ 2017
 ☐ 2018
 ☐ 2019

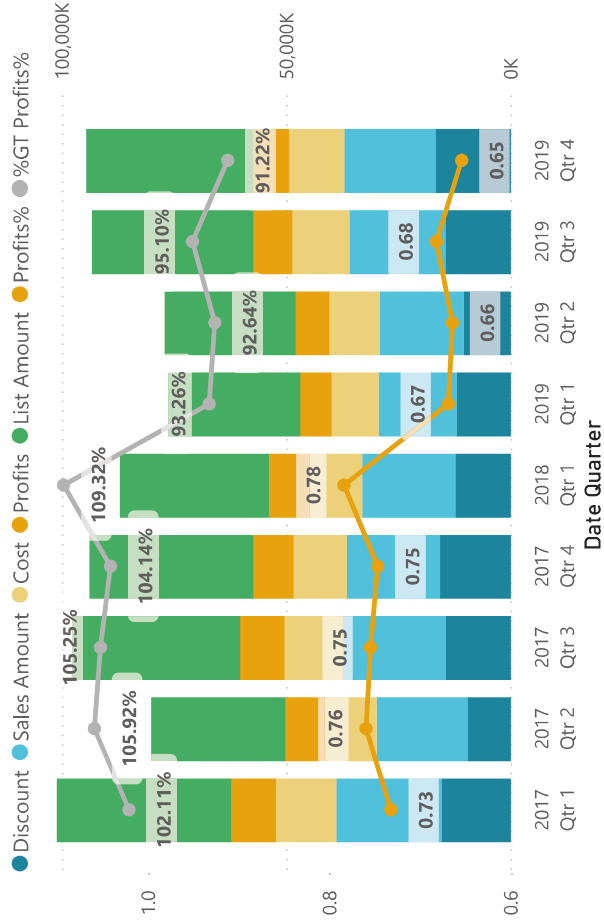
Item

☐ American Beef Bologna
 ☐ American Chicken Hot Dogs
 ☐ American Cole Slaw
 ☐ American Corned Beef
 ☐ American Pimento Loaf
 ☐ American Potato Salad
 ☐ American Roasted Chicken

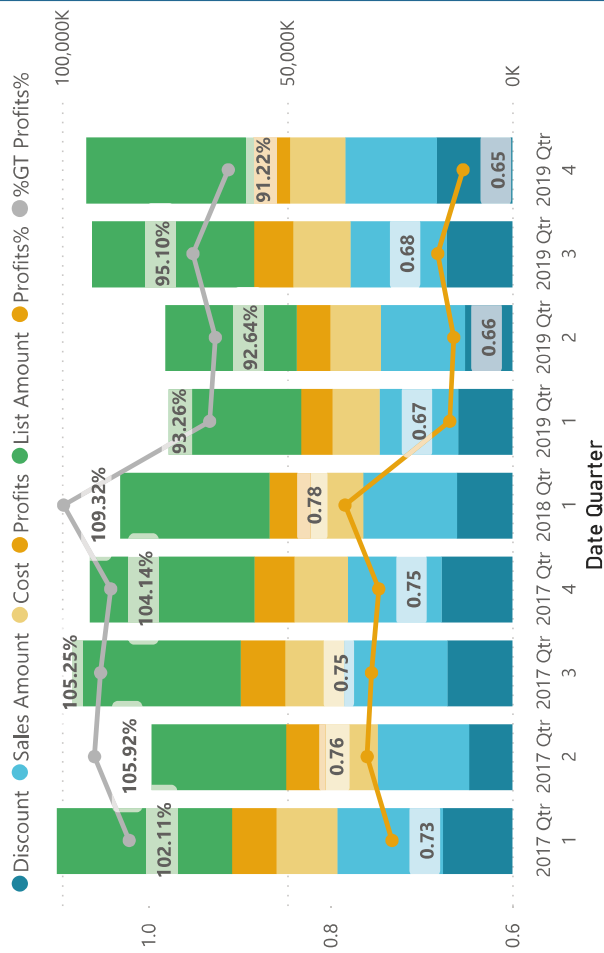
Year

☐ 2017
 ☐ 2018
 ☐ 2019

Discount, Sales Amount, Cost, Profits, List Amount, Profits% and %GT Profits% by Year and Quarter



Discount, Sales Amount, Cost, Profits, List Amount, Profits% and %GT Profits% by Year and Quarter



Year2017×

DayOfWeekNameSaturday×

QuarterQtr 1×

MonthJanuary×

Day×



Qtr 1

Qtr 2

Qtr 3

January

February

March

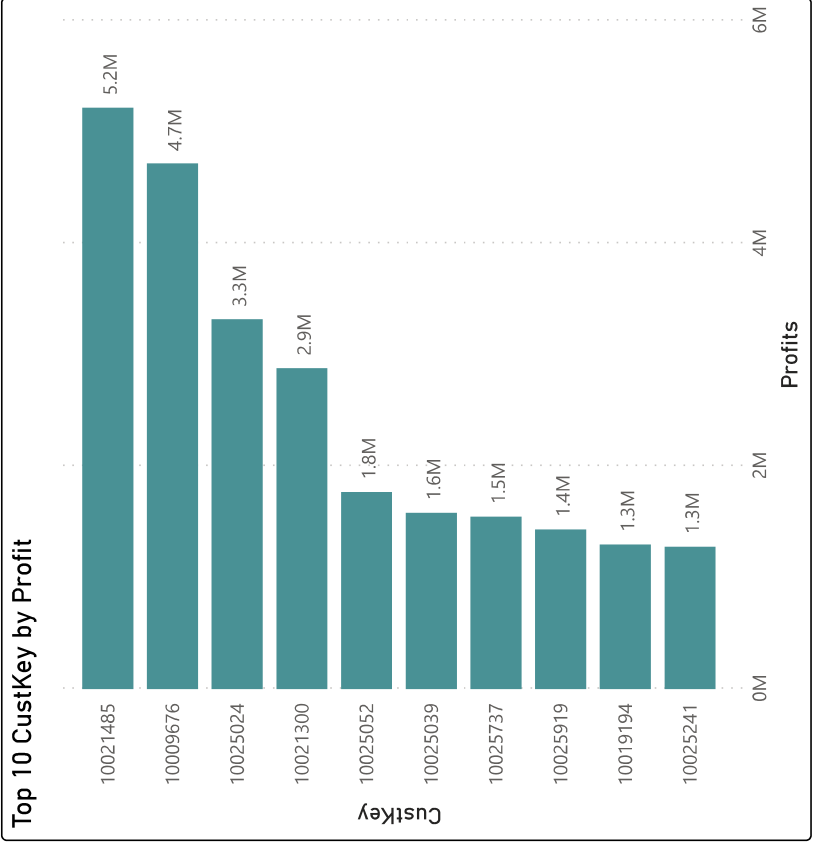
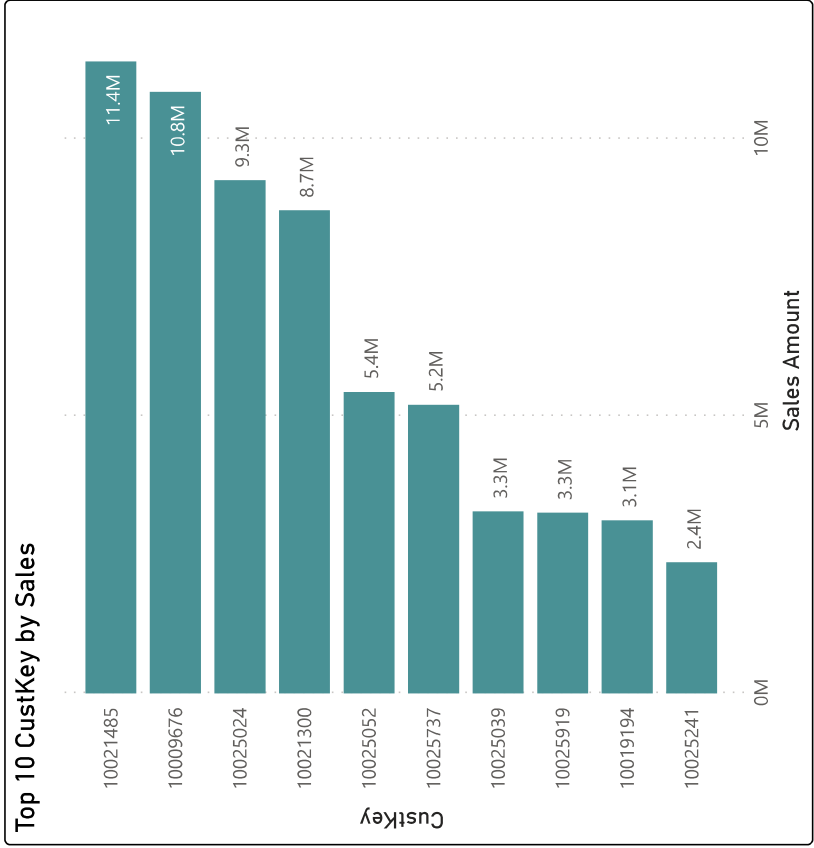
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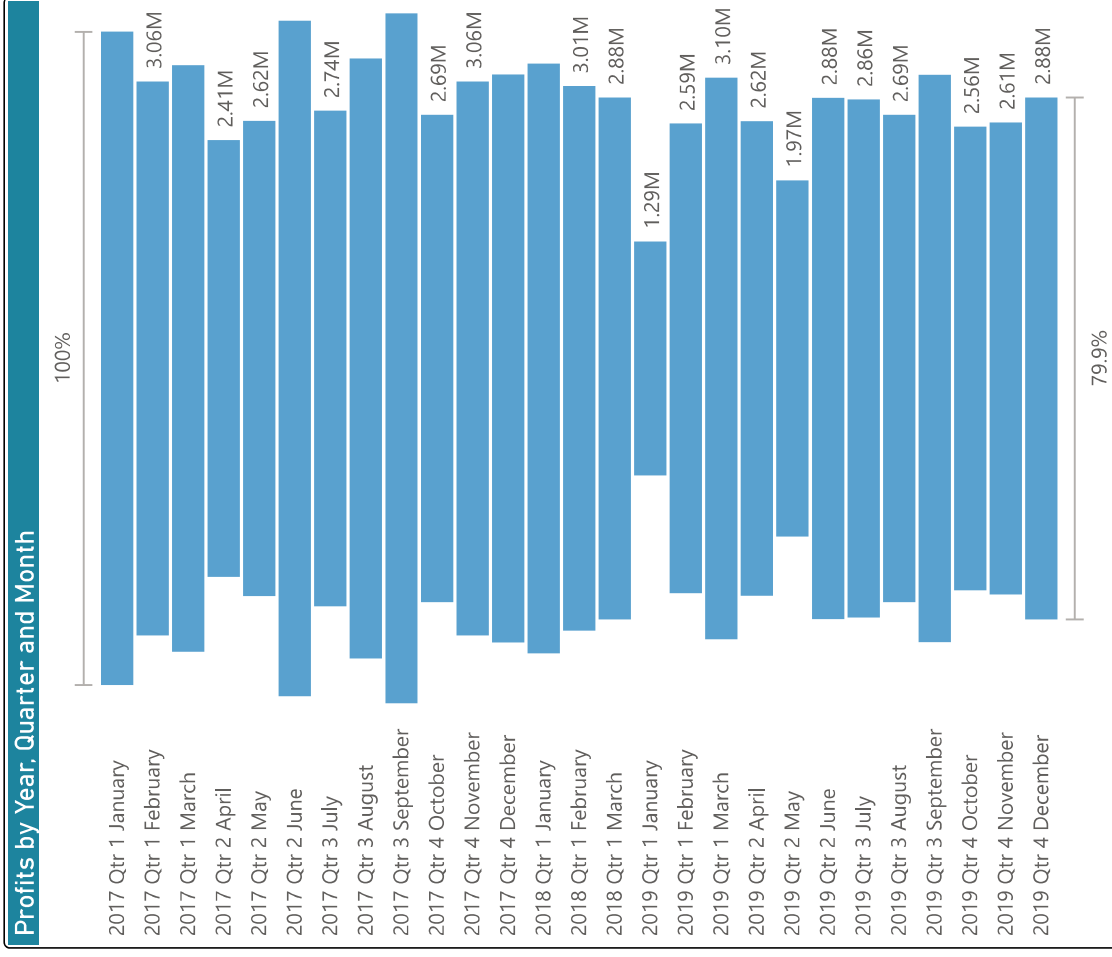
Day







Invoice Date	First Item	Quantity	Sales Amount	Profits	Profits%
12/24/2017 12:00:00 AM	American Beef Bologna	12586	1,379,283.19	619,085.33	0.81
9/29/2017 12:00:00 AM	American Roasted Chicken	13181	1,076,202.88	450,965.94	0.72
6/18/2017 12:00:00 AM	American Potato Salad	17649	1,075,725.71	477,173.34	0.80
6/26/2017 12:00:00 AM	American Potato Salad	7406	1,059,133.24	481,740.52	0.83
12/1/2017 12:00:00 AM	American Roasted Chicken	13094	1,023,459.66	398,222.72	0.64
6/30/2019 12:00:00 AM	American Potato Salad	17511	1,011,561.10	413,530.29	0.69
7/8/2019 12:00:00 AM	American Potato Salad	6615	1,010,930.03	436,621.64	0.76
10/11/2019 12:00:00 AM	American Roasted Chicken	13059	981,740.87	356,866.24	0.57
12/13/2019 12:00:00 AM	American Roasted Chicken	13059	981,740.87	356,866.24	0.57
3/19/2018 12:00:00 AM	American Corned Beef	16044	895,210.58	406,118.86	0.83
2/12/2018 12:00:00 AM	American Chicken Hot Dogs	16449	879,580.88	398,430.22	0.83
9/24/2017 12:00:00 AM	American Corned Beef	16041	872,829.95	384,100.96	0.79
3/26/2017 12:00:00 AM	American Corned Beef	16028	868,350.18	379,621.19	0.78
11/26/2017 12:00:00 AM	American Corned Beef	16028	868,350.18	379,621.19	0.78
8/20/2017 12:00:00 AM	American Chicken Hot Dogs	16429	854,302.93	373,304.89	0.78
2/20/2017 12:00:00 AM	American Chicken Hot Dogs	16427	853,565.94	372,567.90	0.77
2/19/2018 12:00:00 AM	American Pimento Loaf	14945	835,419.96	373,071.57	0.81
10/22/2017 12:00:00 AM	American Beef Bologna	9560	834,159.26	336,986.20	0.68
4/7/2019 12:00:00 AM	American Corned Beef	16023	833,027.41	344,588.71	0.71
10/6/2019 12:00:00 AM	American Corned Beef	16023	833,027.41	344,588.71	0.71
12/8/2019 12:00:00 AM	American Corned Beef	16023	833,027.41	344,588.71	0.71
10/29/2017 12:00:00 AM	Applause Canned Mixed Fruit	6586	832,381.76	333,888.88	0.67
3/3/2019 12:00:00 AM	American Chicken Hot Dogs	16427	819,423.30	338,425.26	0.70
9/1/2019 12:00:00 AM	American Chicken Hot Dogs	16427	819,423.30	338,425.26	0.70
8/27/2017 12:00:00 AM	American Pimento Loaf	14943	811,404.94	349,172.71	0.76
2/27/2017 12:00:00 AM	American Pimento Loaf	14941	810,693.33	348,461.10	0.75
1/5/2017 12:00:00 AM	American Beef Bologna	9554	800,201.03	303,308.49	0.61
11/3/2019 12:00:00 AM	American Beef Bologna	9554	800,201.03	303,308.49	0.61
Total	American Beef Bologna	2943195	186,181,367.19	77,749,321.25	0.72



Year	Quarter	Month	Sales Amount	Change%
2017	Qtr 1	January	8,650,450.48	1.00
2017	Qtr 1	February	7,216,327.65	-0.20
2017	Qtr 1	March	7,567,525.47	0.05
2017	Qtr 2	April	5,650,871.78	-0.34
2017	Qtr 2	May	5,988,694.88	0.06
2017	Qtr 2	June	8,669,182.00	0.31
2017	Qtr 3	July	6,391,727.78	-0.36
2017	Qtr 3	August	7,748,975.68	0.18
2017	Qtr 3	September	8,786,342.38	0.12
2017	Qtr 4	October	6,368,884.91	-0.38
2017	Qtr 4	November	7,150,974.78	0.11
2017	Qtr 4	December	7,267,346.75	0.02
2018	Qtr 1	January	7,633,808.48	0.05
2018	Qtr 1	February	6,707,430.91	-0.14
2018	Qtr 1	March	6,476,231.61	-0.04
2018	Qtr 2	April		-Infinity
2019	Qtr 1	January	3,187,480.58	1.00
2019	Qtr 1	February	6,573,591.35	0.52
2019	Qtr 1	March	7,670,415.60	0.14
2019	Qtr 2	April	6,461,262.71	-0.19
2019	Qtr 2	May	5,064,603.27	-0.28
<b>Total</b>			<b>186,181,367.19</b>	<b>1.00</b>

Item	PrevMonth	Sales Amount	Change%
American Beef Bologna		2,730.18	1.00
American Chicken Hot Dogs		14,286.59	1.00
American Cole Slaw		1,584.69	1.00
American Corned Beef		384,920.75	1.00
American Pimento Loaf		54,702.82	1.00
American Potato Salad		45,159.32	1.00
American Roasted Chicken		165,999.97	1.00
American Sliced Ham		846.40	1.00
American Turkey Hot Dogs		1,527.75	1.00
Applause Canned Mixed Fruit		28,458.88	1.00
Applause Canned Peaches		1,400.50	1.00
Atomic Bubble Gum		26,198.32	1.00
Atomic Mint Chocolate Bar		1,320,571.66	1.00
Atomic Mints		618.36	1.00
Atomic Semi-Sweet Chocolate Bar		67,461.36	1.00
Atomic Spicy Mints		157,254.80	1.00
Atomic Tasty Candy Bar		2,352.86	1.00
Atomic White Chocolate Bar		655.22	1.00
BBB Best Apple Butter		160,464.47	1.00
BBB Best Apple Jam		1,108.06	1.00
BBB Best Apple Jelly		41,146.26	1.00
<b>Total</b>		<b>186,181,367.19</b>	<b>1.00</b>