

# Customer Churn Analysis Questions

1. What is the overall churn rate among the bank's customers?
2. How does customer churn vary across different geographical regions?
3. What impact do loyalty points earned by customers have on churn behavior?
4. How does customer satisfaction score influence the churn rate?
5. How does churn rate change based on customer tenure with the bank?
6. Can we identify high-risk customers likely to churn based on activity status, low satisfaction scores, and complaints?
7. How does churn rate vary across different age groups?
8. Is there a difference in churn rates between customers with above-average and below-average credit scores?
9. What is the churn rate among customers who have credit cards compared to those who do not?
10. How does customer churn differ between genders across different geographic regions?