Agricultural Market Price Data Analysis and Prediction

Abstract

This paper presents a comprehensive analysis of agricultural market price data to understand the underlying trends, seasonal variations, and factors influencing commodity prices. The study leverages Python and PySpark for largescale data processing, cleaning, and visualization. The analysis identifies major fluctuations in agricultural prices, regional variations, and temporal patterns that can guide policymakers, farmers, and market regulators in informed decision-making. This research highlights the potential of data analytics in enhancing agricultural price transparency and supporting sustainable market practices.

1. Introduction

Agriculture plays a pivotal role in India's economy, contributing significantly to GDP and employment. The volatility of agricultural market prices impacts both farmers and consumers, making price analysis an important area of research. This paper focuses on analyzing agricultural market price data using PySpark and Python-based analytical techniques. The study explores temporal price movements, commodity-wise variations, and regional disparities. The insights derived can aid in policy formulation, market regulation, and improving supply chain efficiency.

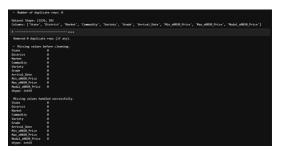
2. Data Description

The dataset used in this study, titled 'BDA.csv', contains agricultural market price records from various regions. It includes fields such as Commodity, State, Market, Date, Minimum Price, Maximum Price, and Modal Price. The Modal Price represents the most frequently occurring price in the market and is often used as an indicator of market trends. Data cleaning involved handling missing values, removing duplicates, and standardizing market names to ensure consistency. The dataset provides a reliable foundation for analyzing market behavior across states and commodities.

3. Methodology

The analysis was conducted in a PySpark environment due to the large volume of agricultural data. The methodology followed these steps:

• Data Cleaning – Removed missing or inconsistent entries, standardized state and market names, and ensured correct data types.



• Data Aggregation – Grouped prices by

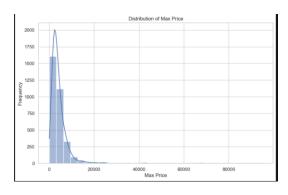
commodity and region to identify average and median price levels.

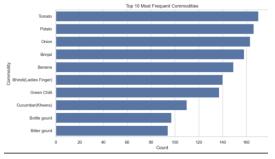


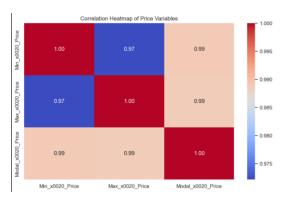
• Temporal Analysis – Examined price trends across months and years to identify seasonal effects.



• Visualization – Created line charts, bar graphs, and heatmaps to illustrate price variations and patterns.







4. Results and Analysis

The analysis revealed significant price variability across commodities and states. Certain commodities like onions, tomatoes, and pulses showed high volatility, while staples like rice and wheat demonstrated more stability. The seasonal pattern indicated that prices generally rise during the off-harvest months and drop during peak harvest periods. Regional variations were also evident, with southern and western states showing comparatively higher price consistency due to better infrastructure and logistics. Visualizations provided clear insight into these disparities.

5. Discussion

The findings indicate that agricultural prices are influenced by multiple factors including weather conditions, transportation, storage availability, and government policies. Seasonal analysis showed predictable trends in many commodities, which can help farmers plan sowing and selling strategies more effectively. The study also identified the potential of integrating real-time data streams from government portals for enhanced prediction accuracy. Furthermore, market transparency and price stability can be improved through

digitization and better dissemination of market information.

6. Recommendations

Based on the analysis, the following recommendations are proposed:

- Establish centralized digital platforms for real-time agricultural price monitoring.
- Improve rural infrastructure and transportation to reduce price disparities.
- Encourage use of data analytics in agricultural planning and policy-making.
- Implement farmer awareness programs on market trends and data-driven decision-making.

7. Conclusion

This study successfully demonstrates the application of data analytics and PySpark in analyzing agricultural market price data. The analysis highlights major patterns in price fluctuations, seasonal dependencies, and regional variations. ta Portal – https://enam.gov.in/

Findings suggest that improved data collection and dissemination can enhance market efficiency and farmer profitability. Future work could involve developing predictive models for price forecasting using machine learning techniques, integrating external factors such as rainfall, demand, and supply chain data.

8. References

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