

Year
2022

Brand
APPLE

Colour
Multiple values

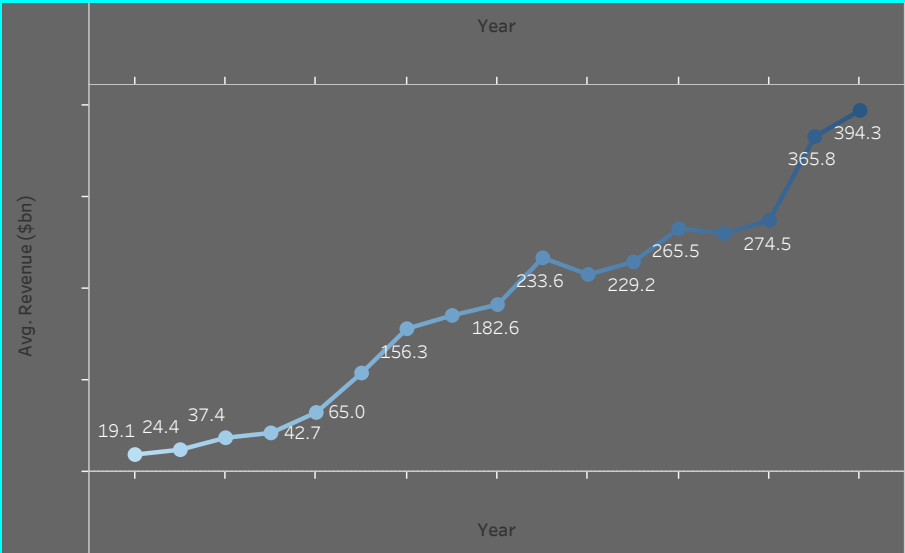
KPI2

Revenue Generated	Units sold (mm)	Active Users (mm)
205	232	1,334

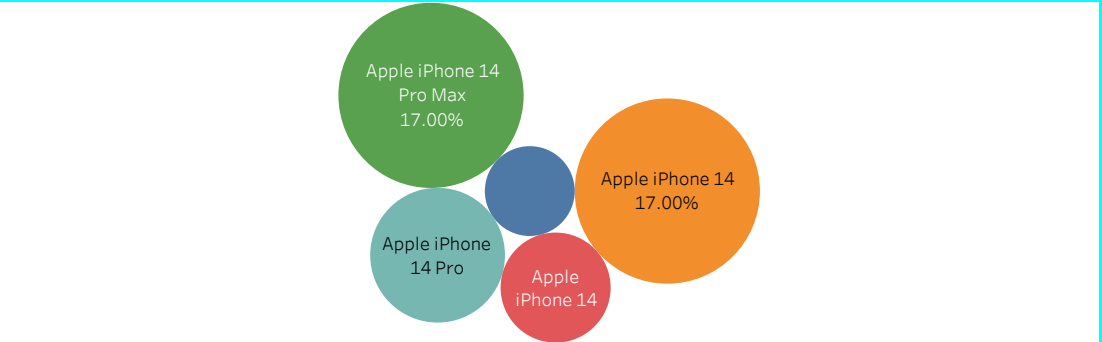
KPI

Brand	Discoun..	Mrp	Sale Pri..	Star Rat..
Apple	0	77,000	77,000	5

Annual revenue



model share



model specification

Model	Processor	Front C..	Rear Camera	Colour	
APPLE IPHONE 11	A Bionic Chip	12MP	12MP + 12MP	Black	92,800
APPLE IPHONE 12	A Bionic Chip with Next Generation ..	12MP	12MP + 12MP	Black	1,99,700
				Blue	59,900
APPLE IPHONE 12 MINI	A Bionic Chip with Next Generation ..	12MP	12MP + 12MP	Black	74,900
				Blue	74,900
APPLE IPHONE 13	A Bionic Chip	12MP	12MP + 12MP	Blue	1,49,800
APPLE IPHONE 14	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	1,89,800
APPLE IPHONE 14 ..	A Bionic Chip, Core	12MP	12MP + 12MP	Blue	99,900