



Social Media Management Project



Presented by: Mahanoor Saeed



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Introduction

Hazix Solution isn't just a social media agency — it's the result of one girl's 💪 dedication, passion, and countless sleepless nights 🌙.

Built from scratch by Mahnoor 📱, Hazix Solution started as a small dream 💭 and turned into a growing digital brand 🚀. With no big team, no fancy setup — just one determined girl and her vision 🌟 — today Hazix Solution helps businesses 📈 build their online presence and achieve real results.

✨ This is the story of how one girl's hard work shaped Hazix Solution into what it is today.





About Us

About Dynamo Digital Marketing

Dynamo Digital Marketing isn't just an agency — it's a powerhouse of ideas, creativity, and strategies that work.

From startups to growing brands, we help businesses stand out, connect, and grow in the digital world. Whether it's killer social media campaigns, eye-catching designs, or ads that convert — we craft custom strategies for every client because one-size-fits-all isn't in our dictionary. At Dynamo, we don't just market — we build brands.



Dynamo Digital Marketing



dynamo.digitalmarketing



This is me, Mahnoor Saeed — the CEO & Founder of Dynamo Digital Marketing, building brands with passion and purpose.



Dynamo Digital Marketing



From Idea to Impact: Our Journey

From starting small to creating big wins — this is how Dynamo Digital Marketing turned ideas into impact.

2023

The Birth of Dynamo Digital Marketing

Dynamo Digital Marketing started as a solo vision by Mahnoor — with a mission to help businesses grow through smart digital strategies, creative content, and result-driven marketing.

2024

Expanding Horizons

After establishing DDM, we took on bigger projects like Hazix Solution, Bionic Engineering, Rise IPTV, and multiple e-commerce stores. From social media management to TikTok/Meta ads and web development — we helped these brands achieve real growth and visibility.

2025

Today — Growing Stronger Every Day

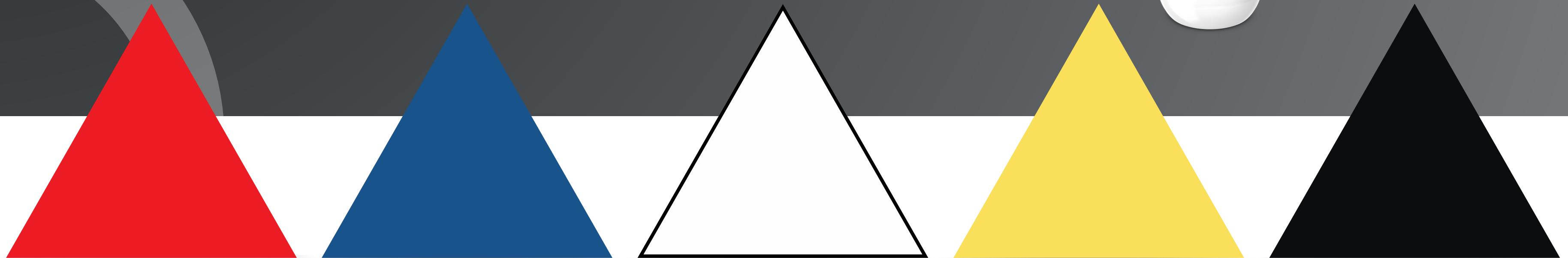
Dynamo Digital Marketing is now trusted by local and international clients — delivering customized strategies and proven results that make a difference.





Branding

Branding is more than a logo — it's the art of creating a unique identity that connects, inspires, and stays in people's minds.



#ED1C24



#05508C



#FFFFFF



#FEDE59



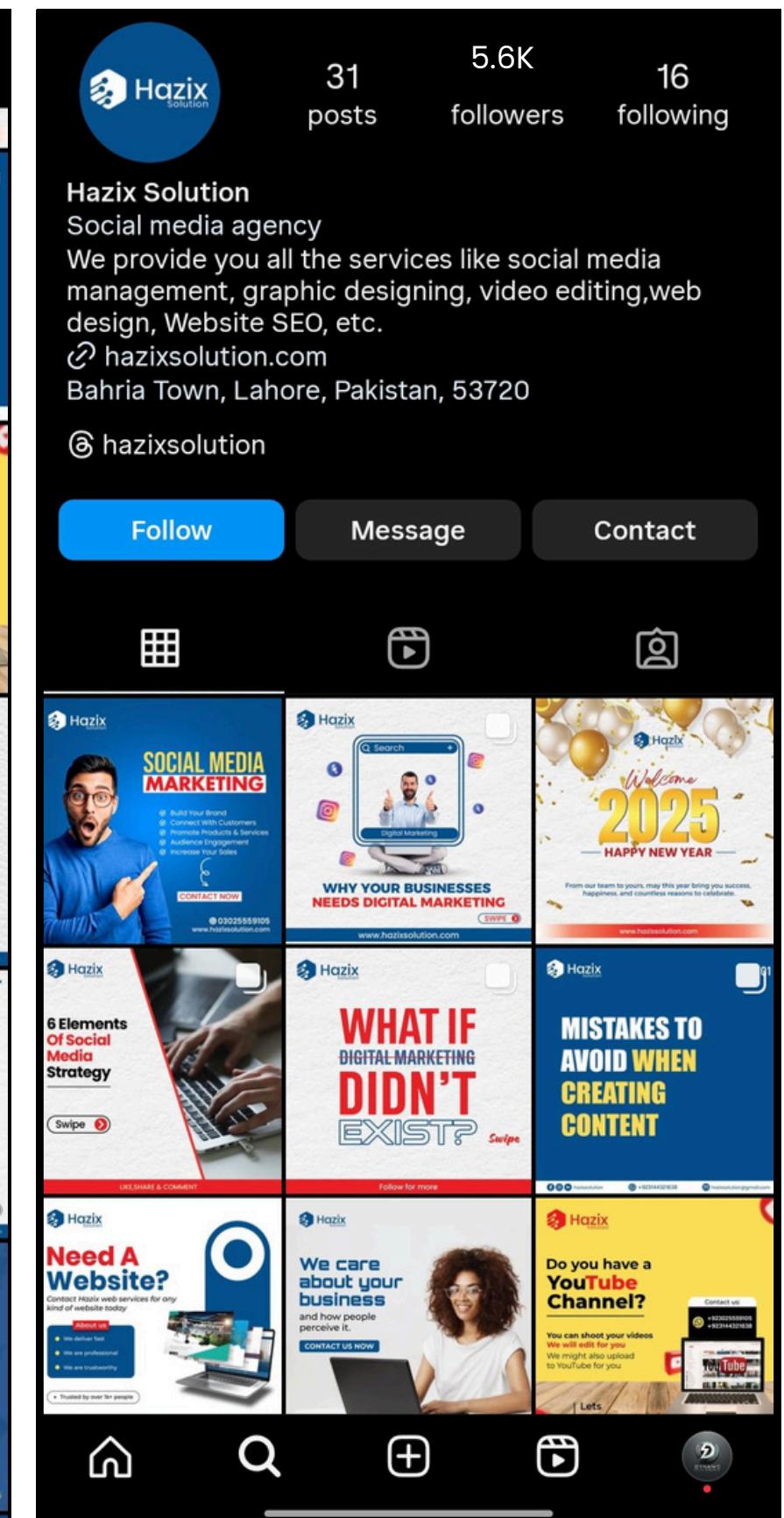
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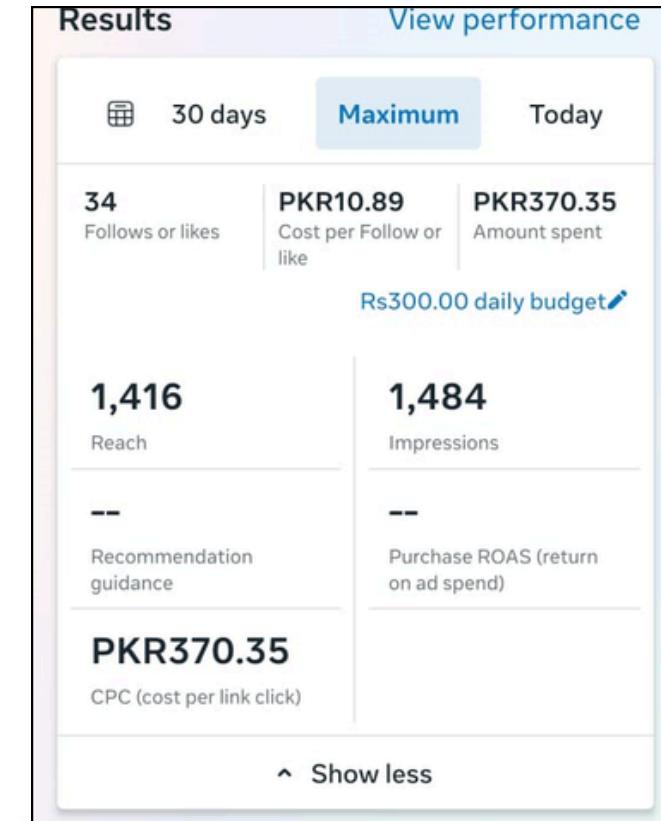
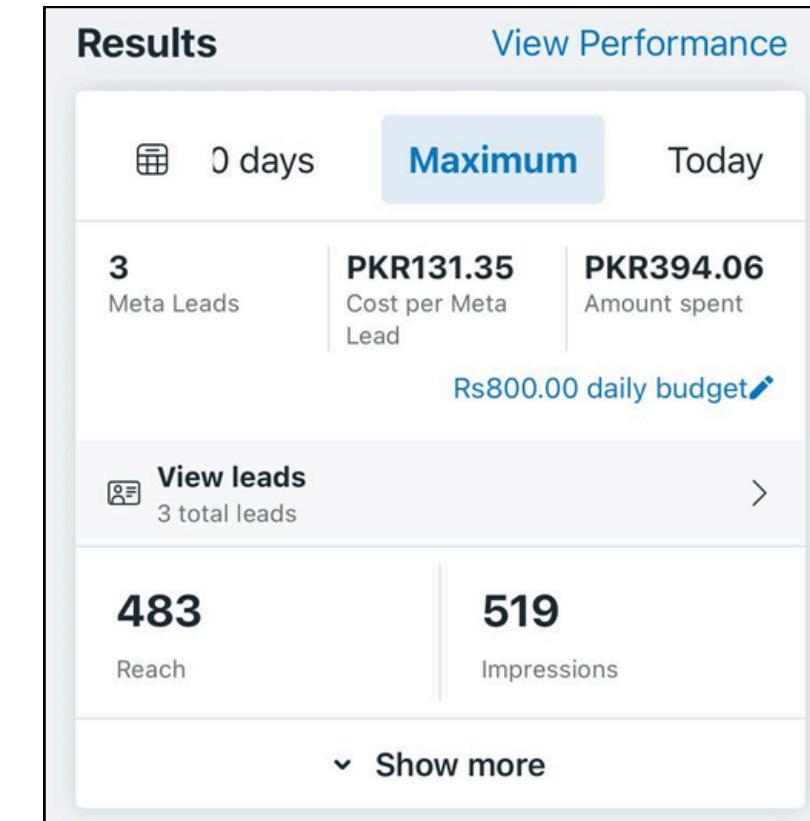
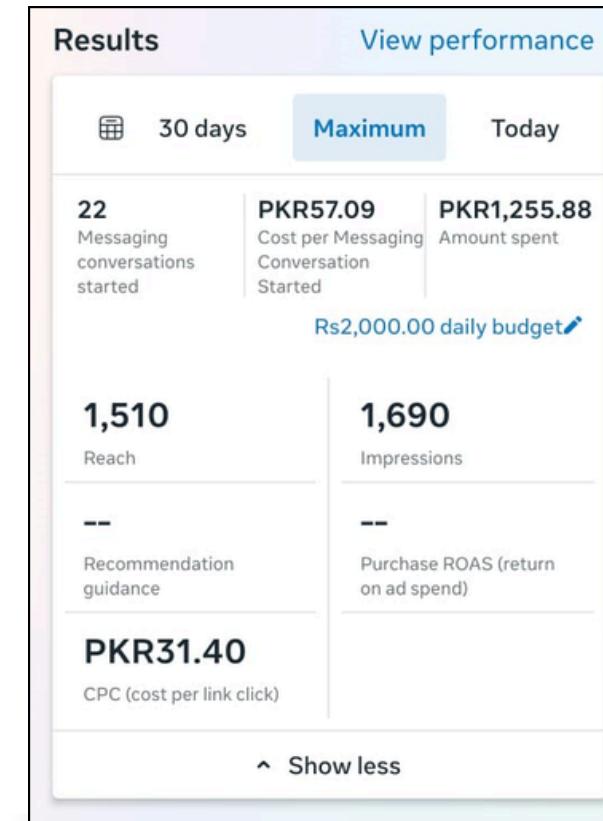
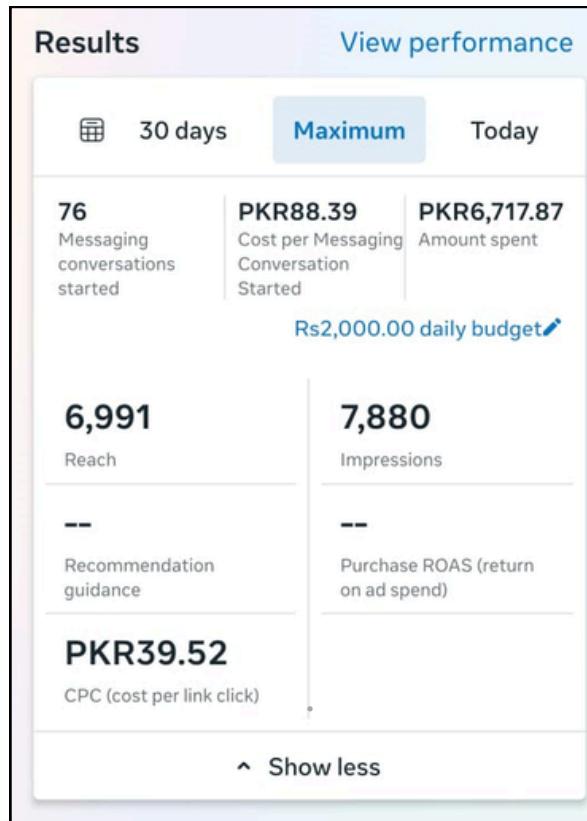


A screenshot of a Facebook page for 'Hazix Solution'. The cover photo features a red and blue grid background with text: 'BOOK 1.1 FREE CONSULTATION TODAY', 'HELP YOU TO GROW YOUR Business & Boost Online Presence', and 'Make the Right Choice'. Below the cover is a profile picture of a person with curly hair, the page name 'Hazix Solution', and stats '59 likes • 3.9k followers'. At the bottom are buttons for WhatsApp, Message, and Like.

At Dynamo Digital Marketing, we don't just run ads—we build brands that stand out. This slide showcases our journey with Hazix Solution — from crafting a powerful Facebook identity to curating a scroll-stopping Instagram presence



AD RESULTS THAT SPEAK FOR THEMSELVES



Message Campaigns

We ran two high-performing messaging campaigns with just a PKR 2,000 daily budget each, and the results were outstanding:



Campaign 1:
76 conversations started
6,991 reach | 7,880 impressions
Cost per message: PKR 88.39
CPC: Just PKR 39.52



Campaign 2:
22 conversations started
1,510 reach | 1,690 impressions
Cost per message: Only PKR 57.09
CPC: Just PKR 31.40

These numbers show how strategic targeting and compelling creatives can drive direct customer interaction without burning your budget. Perfect for businesses looking to spark real conversations and generate leads fast!

Lead Generation

With a budget of just PKR 394, our lead generation ad delivered quality results in no time:

- 3 high-intent leads captured
- Cost per lead: Only PKR 131.35
- Reach: 483 | Impressions: 519

These leads were gathered through a Meta Lead Form, designed to convert with minimal friction. This campaign proves that even with a small budget, smart strategy and precise targeting can bring in real, actionable results.

Page Growth & Engagement

A budget-friendly campaign that delivered solid page growth and audience engagement:

- 34 new followers gained
- Cost per follow: Just PKR 10.89
- Reach: 1,484 | Impressions: 1,560
- Total Spend: Only PKR 370

This campaign helped build brand presence and community at a super low cost, proving that you don't need a massive budget to grow — just the right strategy and creative execution.



PROJECT SUMMARY



BRANDING:

From content creation to page optimization, we managed their Facebook and Instagram accounts to ensure consistent posting, audience engagement, and brand alignment.

SOCIAL MEDIA MARKETING:

Ran high-performing ad campaigns focused on:

- Messaging (98+ conversations started)
- Lead Generation (3 leads at just PKR 131/lead)
- Page Growth (34 followers at only PKR 10.89/follow)

SOCIAL MEDIA MANAGEMENT:

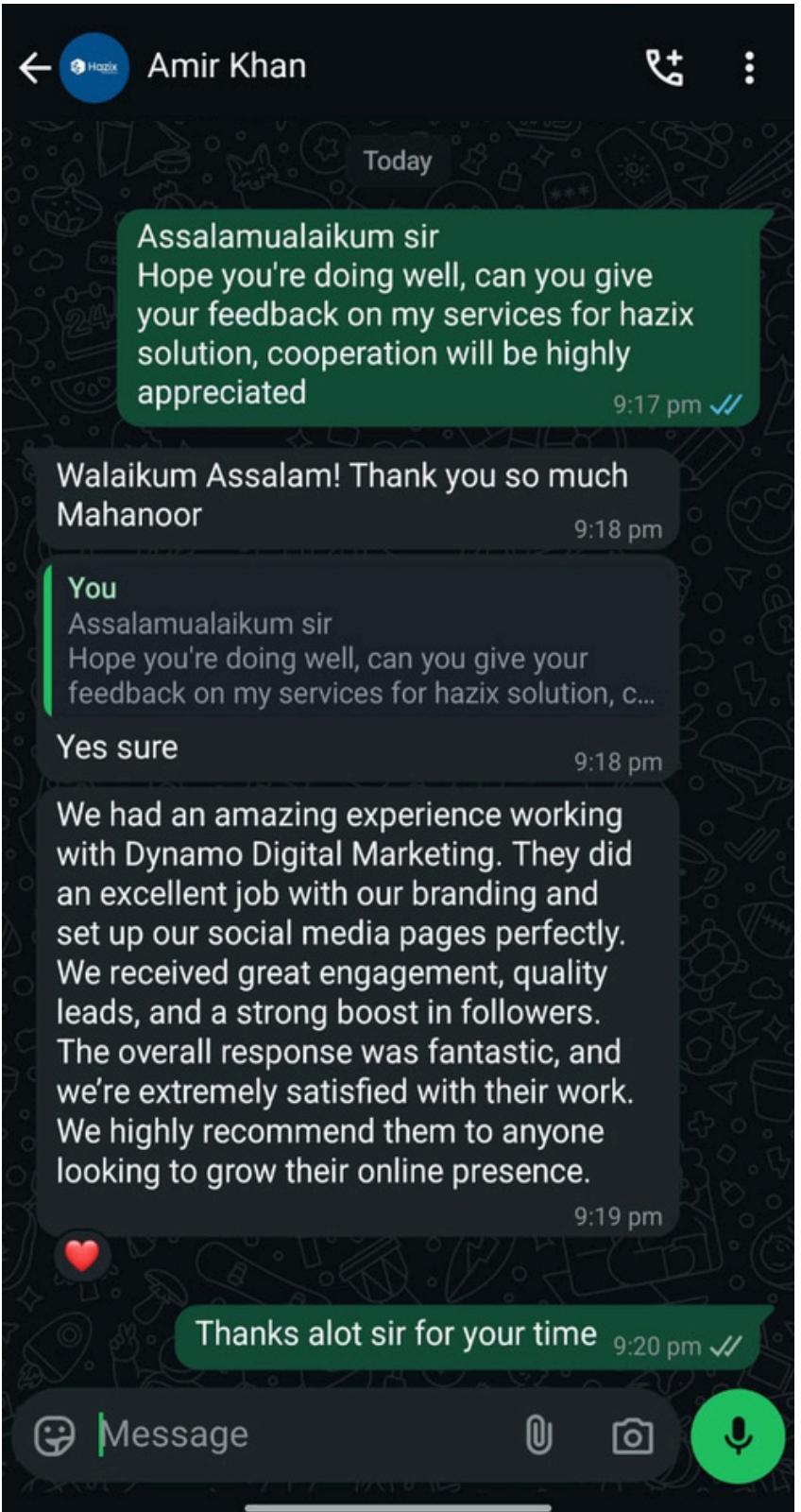
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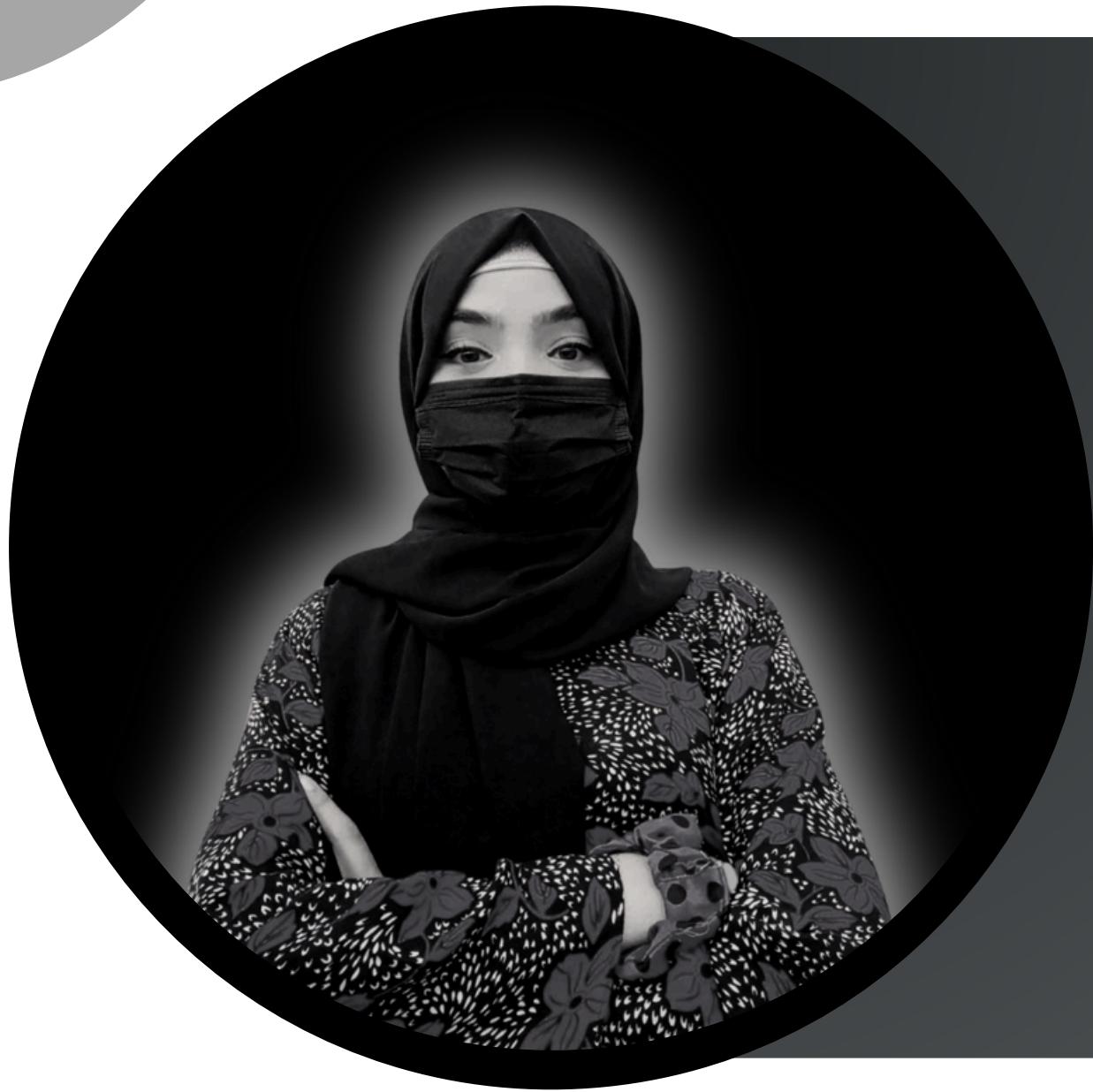
RESULTS:

Our strategic approach produced powerful, performance-driven results in a short span:

- ◆ 98+ direct conversations through messaging campaigns with cost-efficient CPC (as low as PKR 31.40)
- ◆ 3 high-quality leads generated at a cost of just PKR 131 per lead, proving precision targeting
- ◆ 34 new followers gained organically and through paid ads at PKR 10.89 per follow
- ◆ Increased overall brand visibility and reach across Facebook and Instagram with 8,000+ impressions
- ◆ The campaign not only boosted audience engagement but also helped build trust, start meaningful conversations, and convert interest into real leads — all while staying within a limited budget.

CUSTOMER REVIEW





THANK YOU

Let's Build Something Amazing Together

Mahnoor Saeed



+92 3281744019



dynamodigitalmarketing2107@gmail.com



Dynamo Digital Marketing



dynamo.digitalmarketing

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CONTACT ME FOR FREE CONSULTATION**