



# Sponsorship Brochure



Association for  
Computing Machinery  
VIT Student Chapter



**VIT®**  
Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)

# About VIT

Vellore Institute of Technology, Vellore is one of the most revered and distinguished engineering institutions which holds the rare distinction of being one of the few colleges to impart world-class education along with encouragement towards co-curricular activities which help in overall development and transform students into responsible adults with a strong ethical core.

Vellore Institute of Technology was the birth-child of the tireless and relentless perseverance of our respected Chancellor, Dr. G. Viswanathan, whose objective since the very inception of this institution has been to provide an environment that would help foster intellectual aptitude, enhance human perception and create a society of extra-ordinary professionals capable of thinking new, out-of-the-box ideas and having the skills to implement them, in order to help the entire society as a whole.



# About Us

ACM-VIT, one of the most reputed and distinguished technical chapter in VIT, Vellore has been working with vision and determination since its inception in 2009, with the aspirations of advancement of computer science as a science and a profession.

We are not just an organization, we are a family, united by one cause, working towards making technology more accessible much like our parent organization, ACM.

ACM-VIT has been working on projects related to graphic designing, web development, machine learning and app development and has been organizing events and workshop for the same. Apart from this, ACM-VIT also boasts of its own research wing, the only chapter in VIT to have that.

ACM-VIT has been the creator of websites that have garnered applaud and awe, like “Pravega-Racing”, “Code-2-create” and many more. ACM-VIT has also made websites with the aim of using technology to make life simpler like “All About VIT” and “VIT Cabshare”. ACM-VIT continues to pursue projects with diligence and ambition.

Technology is our cause, objective, vision and mission. Ask why? Look at our motto, “Because Technology Matters”.



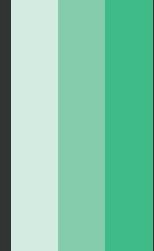
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# ACM-W

As the human race makes giant leaps forward in science and technology, almost everyone seems to overlook the ever-increasing gap between genders and the lack of representation of women in these sectors. With much higher quit rates than men, women are notably outnumbered in the computing industry, having occupied a marginal 25% of all computing jobs. ACM strongly believes that every individual must be given equal opportunities, regardless of their gender. ACM-W is a result of this belief. A community which works towards reducing the gender gap in technology.

ACM-W aims to improve the representation of women in technology. It acts as a platform for learning, where members interact and gain valuable knowledge. ACM-W strives to provide state-of -the-art resources to members and connect them to supportive networks. Finally, the community aims to create an environment which encourages women to pursue their technical interests.





Code2Create, one of the biggest hackathons witnessed by VIT was a resounding success both in terms of participation and impact in the past two years. Having been the most talked about hackathon in the entire academic as well as the commercial community, it garnered a lot praise for its organization and execution.

It was a 36-hours hack comprising of problem statements divided under six tracks which were Fintech, AR-VR, Education, Space, Smart Cities, and Healthcare. The hack witnessed a participation of more than 1000 tech enthusiasts from around the country.

Following the success of the hack, ACM-VIT presents the third installment of the event, only bigger and better! This year, to mark the 10th anniversary of ACM-VIT, dignitaries leading in various industries are invited as speakers to encourage, motivate and guide the participants. We would appreciate your support and encouragement towards the same in accordance with the sponsorship slates mentioned below.



**1000+ Registrations**



**36 Hours**



**[www.c2c.acmvit.in](http://www.c2c.acmvit.in)**

# 10 Years of ACM-VIT

This year ACM-VIT commemorates 10 years of advancing technology. To make this occasion remarkable, we plan to conduct our premium event Code 2 Create with grandeur.

Experts from various fields of technology will be called to grace this event along with esteemed guests from ACM International, our parent organization. It will provide a platform for the participants to explore recent trends related to various technologies and demands of the industry. They will have an opportunity to interact with our guests in a one-on-one fashion.

Our alumni will also be present to make this occasion even more memorable. In addition, they will provide a “just out of college” experience of the industry and tips regarding challenges faced by graduates in the industry and how to tackle them.



# Previous Events



**ARTIFICIAL INTELLIGENCE:** Another gem of a workshop dealing with topics like Activation Function, Back-propagation, Linear Regression, perceptron learning among other topics. It is basically an attempt to generate awareness around AI.



**TALK THE FUTURE TECH:** Discussing new technologies is as important as creating them. This seminar compartmentalized into three phases involved experts from their respective fields talking about Open-source, Augmented Reality/ Virtual-Reality and Natural language processing along with deep learning and neural networks.



**SUMMER SCHOOL ON INFORMATION & SYSTEMS SECURITY:** ACM-VIT along with SITE school, VIT organized a summer school program on Information and Systems Security in association with ACM-India for 3 weeks with in-depth teachings on communication security, network security and attacks, malware and cryptography as a part of one of the four summer schools organized by ACM-INDIA.



**PYFLASK:** ACM-VIT conducted an eight hour workshop PYFLASK. It was a workshop conducted to get our budding engineers started with. The students were taught Python from scratch along with Flask, a framework used in web development.



**DSP:** ‘ACM Distinguished Speaker Program’ is an ACM DSP Event which is a prestigious program by ACM International. Many Renowned thought leaders speak on important topics in tech to expand the knowledge base of the students and provide them with the chance to engage with a computing professional in their desired field of expertise. ACM VIT Student chapter hosted Prof. Ponnurangam Kumaraguru, Associate Professor at the Indraprastha Institute of Information Technology (IIIT), Delhi, India. PK Sir presented his talk on “Security and Privacy in Online Social Media”. He brought to notice how easy it is to access personal information on any individual using social media and be safe while making use of social media to create one’s digital footprint.

LEARN TO COMPETE

**LEARN TO COMPETE:** Learn to Compete was a 6 hours workshop on the fundamentals of competitive coding. The participants were introduced to the ticks and hacks of competitive coding by the competitive wing of ACM-VIT. It was followed by a competitive coding competitive where the participants put to use the skills they learnt in the workshop.

# Upcoming Events



CURIOSITY

**CODART:** A coding bonanza separated into two phases, online and offline. The online part being conducted on hackerank for a good 10 hours that too with several layers after which the top 10 teams compete offline, which is then a game of code and darts.

**CUROSITY SERIES:** Weekly sessions that cover a wide range of topics in computer sciences such as machine learning, image processing, artificial intelligence, web development and many more to help explore and discover new topics.

# Why Sponsor Us?



ACM-VIT has been a centre for innovation and research in the field of computer technology, ever since its inception, helping students realize their field of interest and potential.

The demographic that the club reaches out to, has genuine interest in the field of technology, thus the products which the firm seeks to promote meet the right eyes and ears.

A large audience both at the online and offline level are one of the primary features of any event organized by ACM-VIT, thus the firm receives a large, interested and eager audience to showcase the work that the firm does and make the audience aware about the technologies and tools which the firm deals with.

The firm also gains social attention and respect of its peers and educational institutions alike for encouraging budding developers to showcase their talent.

# Pricing Details



ODE 2 CREATE

	Title 1,00,000/-	Diamond 75,000/-	Platinum 50,000/-	Gold 20,000/-	Silver 10,000/-
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Logo displayed on Code2Create website	✓	✓	✓	✓	✓
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Formal acknowledgment and appreciation	✓	✓	✓	✓	✓
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Addition of sponsor's brochure in all participant kits	✓	✓	✓	✓	✓
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Appropriately sized logos on all posters related to the event	✓	✓	✓	✓	✓
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Video Ad	✓	✓	✓	✓	✗
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Logo on Flex	✓	✓	✓	✓	✗
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	Title 1,00,000/-	Diamond 75,000/-	Platinum 50,000/-	Gold 20,000/-	Silver 10,000/-
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Featuring logo in promo video	✓	✓	✓	✓	✗
Profile included on Code2Create website	✓	✓	✓	✗	✗
Logo as Sponsor on T-shirt	✓	✓	✓	✗	✗
Logo on Momentos	✓	✓	✗	✗	✗
Name in e-mail sent to all students	✓	✓	✗	✗	✗
Stall Setup at Venue	✓	✗	✗	✗	✗
Sponsor presentation at the venue	✓	✗	✗	✗	✗
Engagement activity for company's Flagship program	✓	✗	✗	✗	✗

# Previous Sponsors

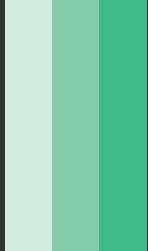


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JSP PROJECTS PVT. LTD.  
(Formerly Known as JSP Constructions)



# Organising Team

## FACULTY ORGANISERS



**Dr. Aswani Kumar Cheruki**  
Dean, School of Information Technology & Engineering



**Prof. Hari Ram Vishwakarma**  
Faculty Coordinator, ACM VIT Student Chapter



**Dr. Divya Udayan J**  
Faculty Coordinator, ACM VIT Student Chapter

## STUDENT ORGANISERS

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# Get In Touch



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VIT University, Vellore



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Association for  
Computing Machinery  
VIT Student Chapter



**VIT**  
Vellore Institute of Technology  
(Deemed to be University under section 3 of UGC Act, 1956)  
School of Information Technology  
and Engineering