# **Handout Data Collection I**

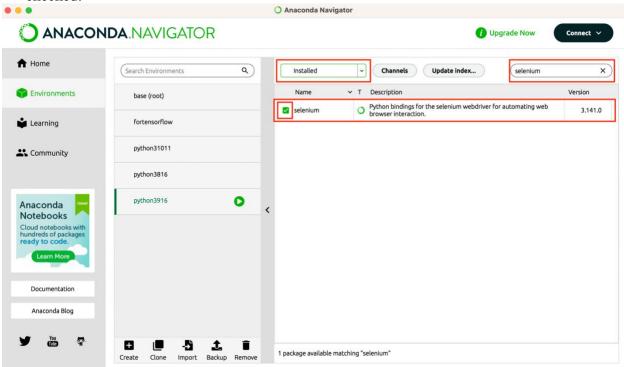
We are going to learn to use Python to collect social data from websites. For this purpose, you need to install the program first.

- 1. Install Anaconda, Jupyter Notebook, and Python packages
  - 1) Please follow the instruction to install the applications and necessary packages for data collection via the link below

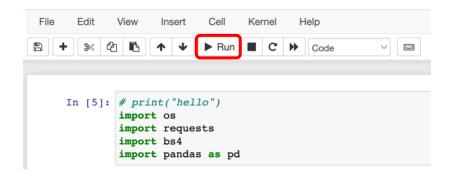
https://chunshengj.github.io/579-

class/data\_analysis/Install\_Anaconda\_Jupyter\_Package.html

- 2) Ensure that you installed all the required packages: "bs4", "requests", "selenium", and "pandas"
  - a. If the packages are successfully installed, the box next to the package name is checked.



- 2. Simple web scraping with Beautiful Soup and Requests
  - 1. Import the packages we need for web scraping
    - a. Import four packages: os, requests, bs4, and pandas
    - b. Click on "Run" to run the code
      - i. Deactivate the first print command by putting # in front of the command. This deactivation is called commenting.



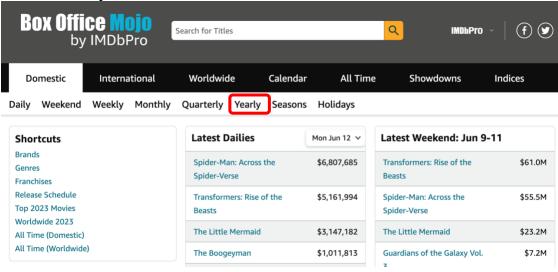
## 2. Set the working directory

- a. The directory notation is different according to your operating system. Please check the commands below and deactivate the unused command with "#".
- b. The working directory shown below is the directory on my computer. You should use your directory which is different from this example.

```
os.chdir("/Users/sheng/Jupyter/AESHM_579") # for Mac
# os.chdir("C:\\Users\\sheng\\Jupyter\\AESHM_579") # for Windows
```

## 3. Select the website for scraping

- a. Let's scrape the movie information we have been using for this course.
- b. This time, let's collect movies released in the most recent year.
  - i. Go to Box Office Mojo: <a href="https://www.boxofficemojo.com">https://www.boxofficemojo.com</a>
  - ii. Click Yearly



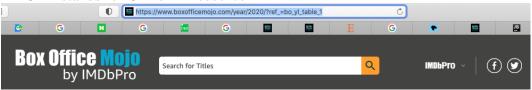
iii. Click the most recent year completed in the Year column



iv. We can see all the movies released in the most recent year completed.
 Domestic Box Office For 2023



- v. Copy the URL of the webpage
  - > URL stands for Uniform Resource



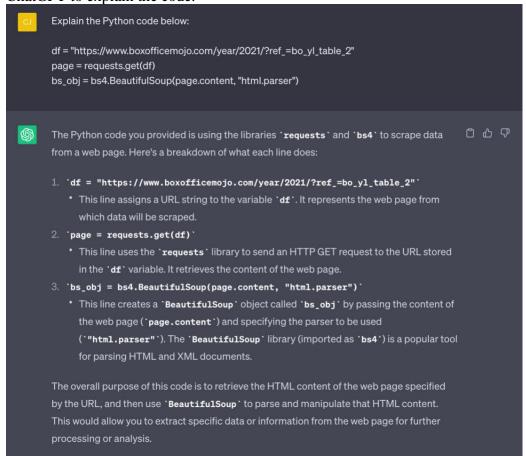
- 4. Collecting the content in the webpage
  - a. Assign the URL to a variable name "df"
  - b. Request the content of the webpage and assign them to a variable "page"
  - c. Parse the HTML document in the content with a Python package called BeautifulSoup (we are using bs4) which is the most common web scraping package in Python.
    - i. HTML is HyperText Markup Language, which is "a language that webpages are created in. HTML isn't a programming language, like

Python — instead, it's a markup language that tells a browser how to layout content" (Data Request, 2020).

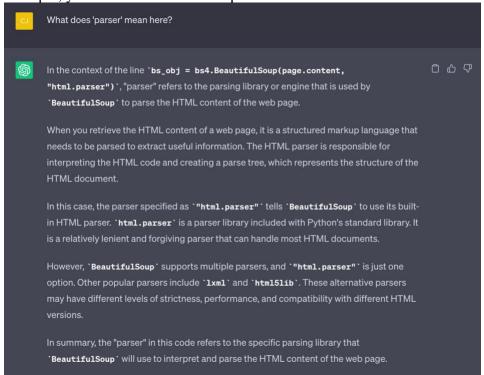
ii. Assign the HTML document to a variable "bs obj"

```
df='https://www.boxofficemojo.com/year/2023/?ref_=bo_yl_table_1'
page = requests.get(df)
bs_obj = bs4.BeautifulSoup(page.content, "html.parser")
```

iii. If you want to explore the meaning of each command line, you can ask ChatGPT to explain the code.



iv. You can further interact with ChatGPT to get detailed answers. For example, you can ask "What does 'parser' mean here?"



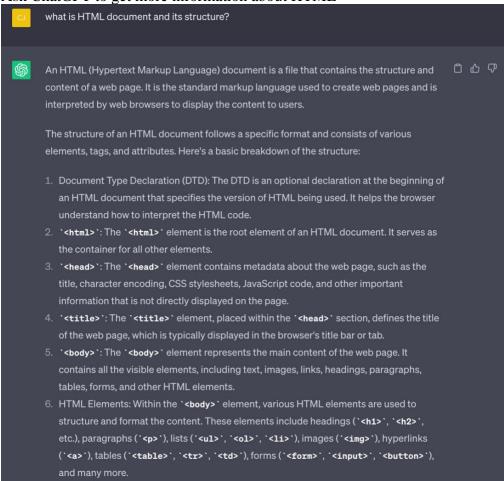
## 5. Structure of HTML document

To collect specific contents we are interested in from the parsed HTML document, we need to understand the structure of the HTML document.

a. Basic structure

- i. HTML document consists of 1) head and 2) body.
- ii. The head element mainly contains the title of the document while the body element contains the main contents of a webpage.

iii. Ask ChatGPT to get more information about HTML



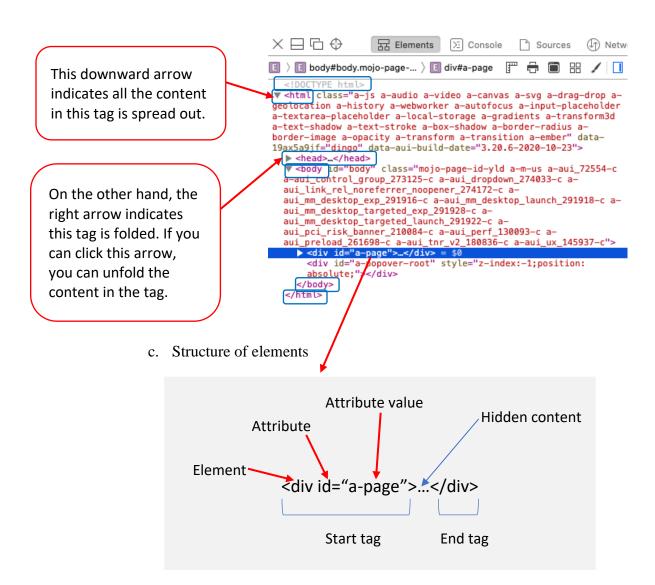
### b. Example of the HTML document

- i. Check the element of the webpage of Box Office Mojo
  - > Go to the webpage: https://www.boxofficemojo.com/year/2023/?ref\_=bo\_yl\_table\_1
  - > Right mouse click => Inspect Element

Back
Reload Page

Show Page Source
Save Page As...
Print Page...

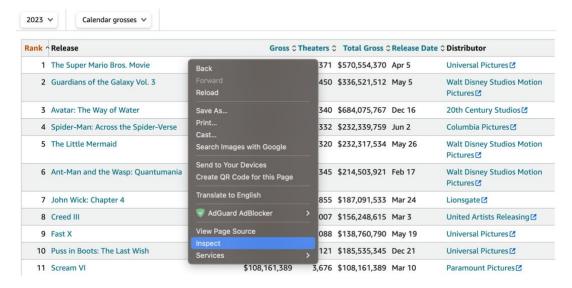
Inspect Element



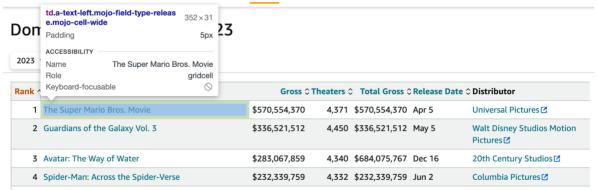
- 6. Find the code patterns for movies

  To collect the information of movies from the webpage, we need to find repeated elements for movies.
  - a. Go back to the movie webpage
  - b. Inspect the element of movies
    - i. Click the table for movies
    - ii. Right mouse click => Inspect element

#### Domestic Box Office For 2023



### c. Movies are contained in the "tr" element



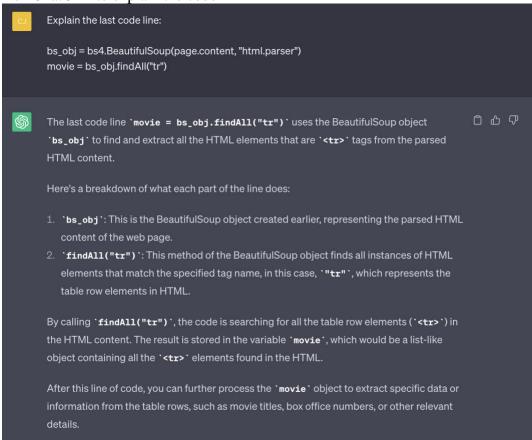


- i. We also find that domestic gross, total gross, number of theaters, release date, and studio are contained as texts in black.
- 7. Collect all the content in the "tr" element
  - a. Put the content in a variable "movie"
  - b. Run the commands

```
df='https://www.boxofficemojo.com/year/2023/?ref_=bo_yl_table_1'
page = requests.get(df)

bs_obj = bs4.BeautifulSoup(page.content, "html.parser")
movie = bs_obj.findAll("tr")
```

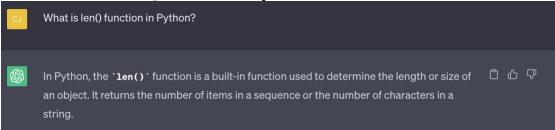
c. Ask ChatGPT to explain the code



- d. Need to check if there is any other content except "movie" which is contained using the "tr" element
  - i. Check the length of the movie variable

```
print(len(movie))
201
```

i. Ask ChatGPT what len() function is in Python

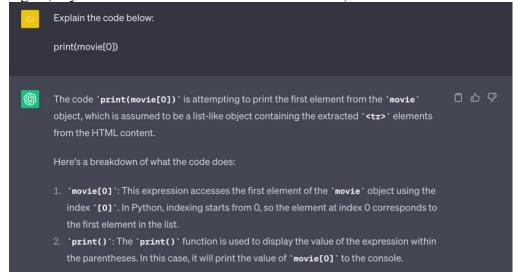


ii. The length of the movie variable is 201, but the total number of movies in the table is 200 (This is the maximum number of movies per year provided by this website). So, we need check which "tr" element has non-movie information.



iii. For this purpose, we should check the first and last "tr" element. When you print out those "tr" element, you should know that every number in Python commands starts from 0, rather than 1. So, to navigate 201 contents in the movie variable, we need to investigate from movie[0] to movie[200]. This time, we pull up the contents in movie[0] and movie[200].

iv. Again, if you don't understand what the code means, ask ChatGPT



v. This is the content in the first "tr" element. It starts with and ends with . However, there is no information of a specific movie.

print(movie[0]) th class="a-text-right mojo-field-type-rank mojo-sort-column mojo-sortable-column a-nowrap"><a class="a-link-nor mal a-nowrap" href="?sort=rank&ref\_=bo\_yld\_\_resort#table" title="Rank"><span class="a-color-state">Rank</span><span class="a-letter-space"></span><span class="iden and cl n"></i></span></a>< span title="Release">Release</span> <span title="Genre">Genre">Genre">Genre">Genre">Genre <span title="Budget"> Budget</span> <span title="Runni ng Time">Running Time</span> <a class="a-link-n ormal a-nowrap" href="?sort=gross&ref=bo\_yld\_\_resort#table" title="Gross">Gross<span class="a-letter-space"></span><span class="icon aok-relative"><i class="a-icon a-icon-expand table-sort-desc-placeholder" role="presentation"></ class="a-icon a-icon-collapse table-sort-asc-placeholder" role="presentation"></i></span></a><th class="a-t ext-right mojo-field-type-positive\_integer mojo-sortable-column a-nowrap"><a class="a-link-normal a-nowrap" href="?sort=maxNumTheaters&amp;ref\_=bo\_yld\_\_resort#table" title="Maximum Number of Theaters">Theaters<span class="a-letter-spa">Theaters<span class="a-le ce"></span><span class="ion aok-relative"><i class="a-icon a-icon-expand table-sort-desc-placeholder" role="presenta tion"></i><i class="a-icon a-icon-collapse table-sort-asc-placeholder" role="presentation"></i></i></d> ass="a-text-right mojo-field-type-money mojo-sortable-column mojo-estimatable a-nowrap"><a class="a-link-normal a-now rap" href="?sort=grossToDate&ref\_=bo\_yld\_\_resort#table" title="Total Gross">Total Gross<span class="a-letter-spac e"></span><span class="icon aok-relative"><i class="a-icon a-icon-expand table-sort-desc-placeholder" role="presentat ion"></i><i class="a-icon a-icon-collapse table-sort-asc-placeholder" role="presentation"></i></i></span></a></i></i></span></a> ss="a-text-left mojo-field-type-date mojo-sortable-column a-nowrap"><a class="a-link-normal a-nowrap" href="?sort=rel easeDate&amp;ref\_=bo\_yld\_\_resort#table" title="Release Date">Release Date<span class="a-letter-space"></span><span cl ass="icon aok-relative"><i class="a-icon a-icon-expand table-sort-desc-placeholder" role="presentation"></i><i class="a-icon a-icon-collapse table-sort-asc-placeholder" role="presentation"></i></span></a>class="a-text-left m ojo-field-type-studio mojo-sortable-column a-nowrap"><span title="Distributor">Distributor</span> <span title="Estima" ted">Estimated</span> -/tr>

vi. On the other hand, the content in the last "tr" element includes the information of the last movie in the table titled as "MindReader." Also, we can find the information on gross, theater, release date, and studio.

```
print(movie[200])
```

vii. Based on these results, we can see that the first "tr" element (movie[0]) has the non-movie content and the movie information is contained from movie[1] to movie[200]. To confirm this, let's check movie[1], the second "tr" element.

viii. As expected, the first movie "The Super Mario Bros. Movie" is found here.

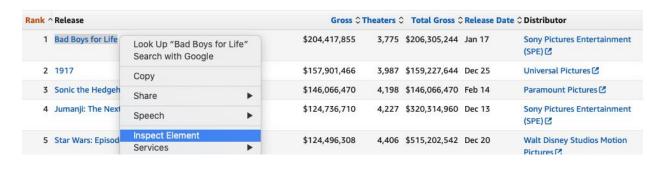
print(movie[1])

1<a class="a-link-normal" href="/release/rl1930593025/7ref\_=bo\_yld\_table\_1">The Super Mario Bros. Movie</a>class="a-text-left mojo-field-type-genre hidden">-class="a-text-right mojo-field-type-genre hidden">-class="a-text-right mojo-field-type-duration hidden">-class="a-text-right mojo-field-type-duration hidden">-class="a-text-right mojo-field-type-duration hidden">-class="a-text-right mojo-field-type-duration hidden">-class="a-text-right mojo-field-type-positive\_integer">4,371class="a-text-right mojo-field-type-money mojo-estimatable">570,554,370class="a-text-right mojo-field-type-positive\_integer">4,371class="a-text-right mojo-field-type-money mojo-estimatable">570,554,370class="a-text-left mojo-field-type-studio"><a class="a-text-left mojo-field-type-studio"><a class="a-link-normal" href="https://pro.imdb.com/company/co0005073/boxoffice/?view=releases&amp;ref=mojo\_yld\_table\_1&mmp;rf=mojo\_yld\_table\_1" rel="noopener" target="\_blank">Universal Pictures<svg class="mojo-new-window-svg" viewbox="0 0 32 32" xmlns="http://www.w3.org/2000/svg"><a chass="a-text-right mojo-new-window-svg" viewbox="0 0 32 32" xmlns="http://www.w3.org/2000/svg"><a chass="a-t

3. Extract specific information from the parsed HTML document

Thus far, we have collected all the content in HTML documents in a webpage. The content is now in your computer. Then, you may want to extract specific information of a movie provided in the webpage such as its title and gross.

1) Go to the webpage for 2023 movies and check the element of specific information of interest. Start with the movie title.



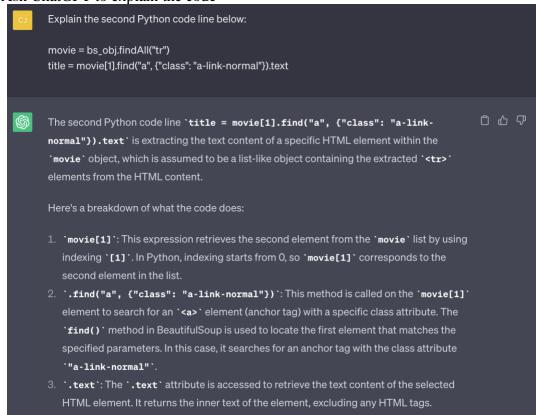


- 2) The title information is contained as a text in the "a" element with the "class" attribute and the attribute value of "a-link-normal"
  - a. Use the "find" and "text" functions with the element information to extract the movie title

```
title = movie[1].find("a", {"class": "a-link-normal"}).text
print(title)
```

The Super Mario Bros. Movie

b. Ask ChatGPT to explain the code



3) Let's try this extraction process for gross

Rank	Release	y.mojo-estimatable	99×31	Distributor
1	The Super Mario Bros. Movie	\$570,554,370	4,371 \$570,554,370 Apr 5	Universal Pictures ☑
2	Guardians of the Galaxy Vol. 3	\$336,521,512	4,450 \$336,521,512 May 5	Walt Disney Studios Motion Pictures ☑
3	Avatar: The Way of Water	\$283,067,859	4,340 \$684,075,767 Dec 16	20th Century Studios ☑
4	Spider-Man: Across the Spider-Verse	\$232,339,759	4,332 \$232,339,759 Jun 2	Columbia Pictures ☑

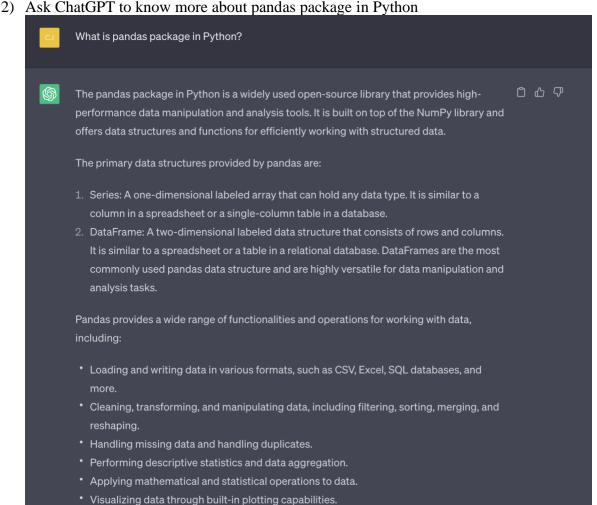


```
<td class="a-text-left mojo-field-type-genre hidden" style="width: 0px; height: 0px; min-width: 0px; min-he
ight: 0px;">-
<td class="a-text-right mojo-field-type-money hidden" style="width: 0px; height: 0px; min-width: 0px; min-h
eight: 0px;">-
<td class="a-text-right mojo-field-type-duration hidden" style="width: 0px; height: 0px; min-width: 0px; mi
n-height: 0px;">-
h: 99px; min-height: 31px;">$570,554,370 == $0
<td class="a-text-right mojo-field-type-positive integer" style="width: 73px; height: 31px; min-width: 73p
x; min-height: 31px;">4,371
h: 99px; min-height: 31px;">$570,554,370
```

a. Element="td"; Attribute="class"; Attribute value="a-text-right mojo-field-typemoney mojo-estimatable"

```
gross = movie[1].find("td", {"class": "a-text-right mojo-field-type-money mojo-estimatable"}).text
print(gross)
$570.554.370
```

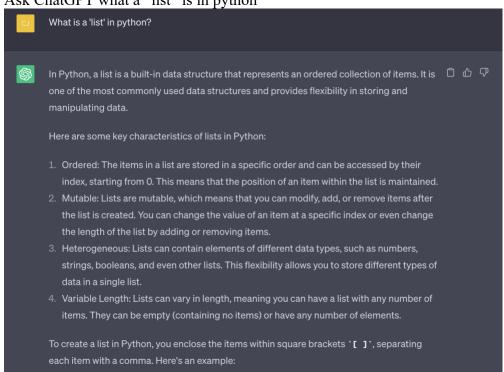
- 4. Make a table for the extracted information
  - 1) Use the pandas package to create a table



- 3) Create containers that store values for columns
  - a. The containers should be empty in a list form.

```
movie_title = []
movie_gross = []
```

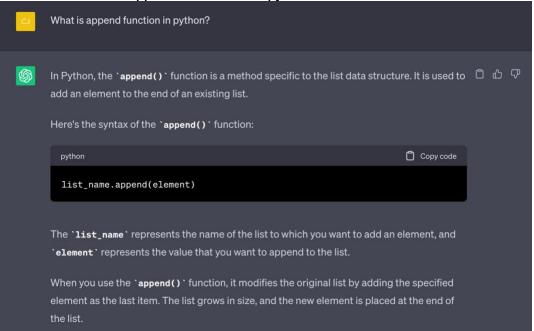
i. List is a type of information Ask ChatGPT what a "list" is in python



- 4) Set the containers to accumulate the values extracted from the parsed HTML document.
  - a. Use the append function

```
movie_title.append(title)
movie_gross.append(gross)
```

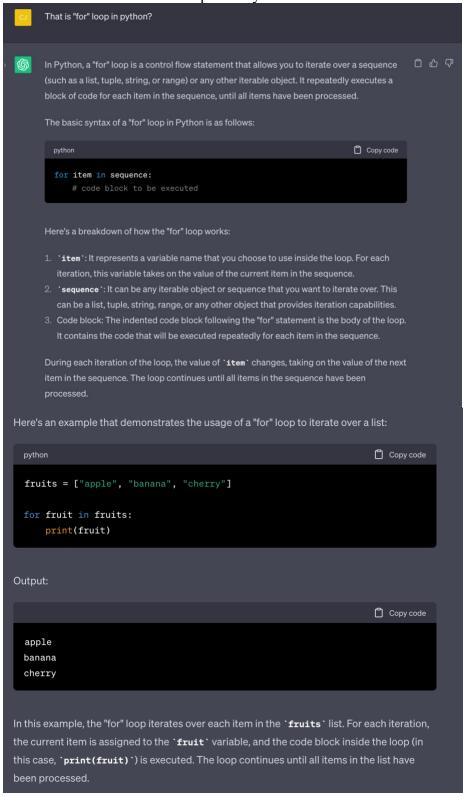
b. Ask ChatGPT what append function is in python



5) Put the values into the table and check the table

- 5. Looping the process to collect all the movie information in the webpage The next step is to develop the loop that extracts all 200 movies.
  - 1) We need to see each movie in the movie variable and then extract the movie's title and gross sales.
    - a. However, we should consider that the first "tr" element in the variable should be excluded from the loop.
    - b. The loop function starts with "for"

i. Ask ChatGPT what a "for" loop is in Python



ChatGPT also gives you an example and the output from the example "for" loop.

- c. Then, any indicator of each component in a variable should follow
  - i. The example uses "item"
  - ii. The indicator can be any words such as "abc" and "car" unless they are commands of Python
- d. Then, the variable should be provided with its range
  - i. If we use all components in the movie variable, we simply put "movie" but, we should exclude the first component with non-movie information. So, we need to set the range starting from 1 (The number in commands always start from 0 in Python as mentioned before and so 1 indicates the second component).
  - ii. The end of the range is set as 5 for the practice this time

```
for item in movie[1:5]:

title = item.find("a", {"class": "a-link-normal"}).text
gross = item.find("td", {"class": "a-text-right mojo-field-type-money mojo-estimatable"}).text
movie_title.append(title)
movie_gross.append(gross)

Movie[1] should be replaced
by "item", the component
indicator in the loop.
```

The return of the process is seen below. As you can see, the return has only four movies. It means that although the range is set as 1 through 5 (movie[1:5]), the last number of 5 is not counted as the range.

2) So, when expanding the process to the entire movie variable (200 movies), we need to set the range to end with 201 in order to collect all 200 movies.

```
for item in movie[1:201]:
    title = item.find("a", {"class": "a-link-normal"}).text
    gross = item.find("td", {"class": "a-text-right mojo-field-type-money mojo-estimatable"}).text
    movie_title.append(title)
    movie_gross.append(gross)
```

3) Check the return with a command "print iter df"

```
df = "https://www.boxofficemojo.com/year/2021/?ref_=bo_yl_table_2"
page = requests.get(df)
bs_obj = bs4.BeautifulSoup(page.content, "html.parser")
movie = bs_obj.findAll("tr")

movie_title = []
movie_gross = []

for item in movie[1:201]:
    title = item.find("a", {"class": "a-link-normal"}).text
    gross = item.find("td", {"class": "a-text-right mojo-field-type-money mojo-estimatable"}).text

    movie_title.append(title)
    movie_gross.append(gross)

iter_df = pd.DataFrame({"Title": movie_title, "Gross": movie_gross})
print(iter_df)
```

```
Title
0
                       Spider-Man: No Way Home $572,984,769
1
    Shang-Chi and the Legend of the Ten Rings $224,543,292
2
                   Venom: Let There Be Carnage $212,609,036
3
                                  Black Widow $183,651,655
                             F9: The Fast Saga $173,005,945
4
195
                                                    $204,513
                                         Ailey
196
                                 Groundhog Day
                                                    $200,989
                                   The Resort
                                                    $191,996
197
198
                  Kaamelott: First Installment
                                                    $188,000
                          Earwig and the Witch
                                                    $173,704
199
[200 rows x 2 columns]
```

a. All 200 movies and their gross are collected (from 0 to 199).