Support Vector Machines(SVMs)

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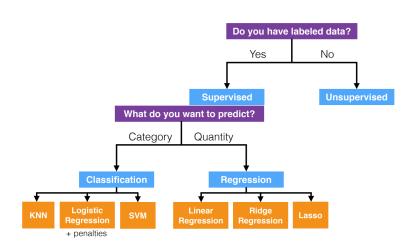
Agenda



- ► Hyperplanes
- ► Maximal margin classifier
- ► Support vector classifier
- ► Support vector machine

Machine Learning Methods





Support Vector Machines



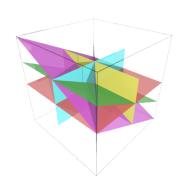
Support vector machine (SVM) is a supervised method for binary classification (two class). It is a generalization of 1 and 2 below.

- Maximal margin classifier: only applicable to linearly separable data.
- 2. **Support vector classifier:** can be applied to data that is not linearly separable. Decision boundary still linear.
- 3. **Support vector machine:** non-linear decision boundary.

What is a hyperplane?



- ▶ In p-dimensional space, a hyperplane is a (p-1)-dimensional affine subspace.
- ► In 2D, a hyperplane is a flat 1D subspace, aka a line.
- ► In 3D, a hyperplane is a flat 2D subspace, aka a plane.



Mathematical Definition



► A 2D hyperplane is defined by the equation:

$$\beta_0 + \beta_1 X_1 + \beta_2 X_2 = 0$$

- ▶ "Define" means any $\mathbf{X} = (X_1, X_2)$ for which the above equation holds is a point on the hyperplane.
- ▶ The above equation describes a line, which is a hyperplane in 2D.

Mathematical Definition



▶ In p dimensions, a hyperplane is defined by the equation:

$$\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p = 0$$

▶ Similarly, any $\mathbf{X} = (X_1, X_2, \dots, X_p)$ for which the above equation holds is a point on the hyperplane.

Separating Hyperplane



▶ Instead of a point on the hyperplane, consider **X** for which

$$\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p > 0$$

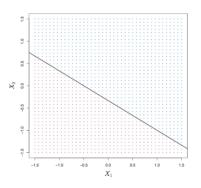
▶ This point lies on one side of the hyperplane. An **X** for which

$$\beta_0 + \beta_1 X_1 + \dots + \beta_p X_p < 0$$

lies on the other side of the hyperplane.

▶ We can think of the hyperplane as dividing the *p*-dimensional space into two halves.

Separating Hyperplane



ISL (8th printing, 2017)

► This hyperplane in 2 dimensions is the line

$$1 + 2X_1 + 3X_2 = 0$$

► The blue region is the set of points for which

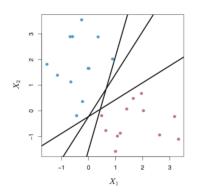
$$1 + 2X_1 + 3X_2 > 0$$

The purple region is the set of points for which

$$1 + 2X_1 + 3X_2 < 0$$



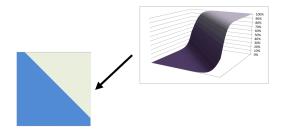
- ► **Idea:** Use a separating hyperplane for binary classification.
- Key assumption: Classes can be separated by a linear decision boundary.



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► **Aside:** Logistic regression effectively finds a separating hyperplane.



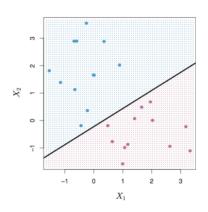
► Maximal margin classifiers and SVMs do this differently.



- ► To classify new data points:
- Assign class by location of new data point with respect to the hyperplane.

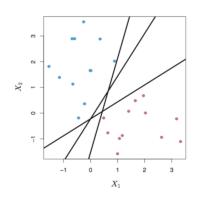
$$\hat{y} = \operatorname{sign}(\beta_0 + \beta_1 x_1 + \ldots + \beta_p x_p)$$

► The farther away a point is from the separating hyperplane, the more confident we are about its class assignment.





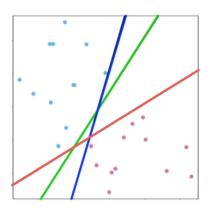
▶ Notice that for a linearly separable dataset, there are many possible separating hyperplanes that divide the dataset into two classes (in fact, an infinite number).



Which decision boundary?



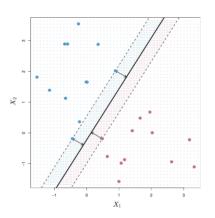
- ► Multiple decision boundaries can perfectly separate the data.
- ▶ Which one should we choose?
- Some boundaries may generalize better than others.



Maximal Margin Hyperplane



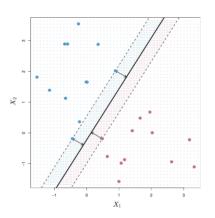
- ► Which of the infinite separating hyperplanes should we choose?
- ► A natural choice is the maximal margin hyperplane.
- ► It is the separating hyperplane that is farthest from the training samples.



Maximal Margin Hyperplane



- Margin: smallest distance between any training observation and the hyperplane.
- Support vectors: training observations whose distance to the hyperplane is equal to the margin



Why is it called a support vector?



- "Support": maximal margin hyperplane only depends on these observations.
- ▶ "Vector": points are vectors in *p*-dimensional space.
- ▶ If support vectors are perturbed, then MM hyperplane will change.
- ▶ If other training observations perturbed (provided not perturbed within margin distance of hyperplane), then MM hyperplane not affected.

Finding Maximal Margin Classifier



▶ To find the maximal margin hyperplane on data $(\vec{x}^{(i)}, y^{(i)})$, where $y^{(i)} \in \{-1, 1\}$, solve:

$$\max_{\beta_0,...,\beta_p} M$$

maximize the margin, M

subject to
$$\sum_{j=0}^{p} \beta_j^2 = 1$$

constraint necessary for well-defined optimization problem

$$y^{(i)}\left(\beta_0 + \beta_1 x_1^{(i)} + \ldots + \beta_p x_p^{(i)}\right) \ge M, \quad \forall i$$

▶ all training points must be at least distance *M* from hyperplane

Finding Maximal Margin Classifier



- ▶ To find the maximal margin hyperplane on data $(\bar{x}^{(i)}, y^{(i)})$, where $y^{(i)} \in \{-1, 1\}$, solve:

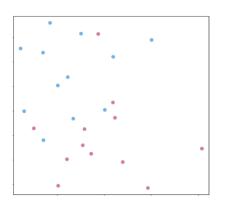
$$\max_{\beta_0,\ldots,\beta_n} M$$

- subject to $\sum_{j=0}^{p} \beta_j^2 = 1$
- ► Can be written as a convex optimization problem.
- We know how to solve convex optimization problems efficiently to find M and β .

Maximal Margin Classifier



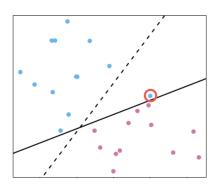
- Recall the assumption: Classes can be separated by a linear decision boundary.
- What if there is no separating hyperplane?



Maximal Margin Classifier

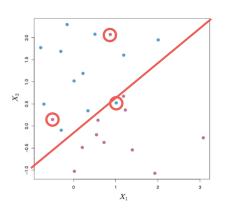


- ► Furthermore, notice a disadvantage of the maximal margin classifier:
 - Can be sensitive to individual observations
 - May overfit training data

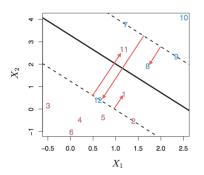




- Like the maximal margin classifier, it looks for a hyperplane to perform classification.
- However, training samples are allowed to be on the "wrong side" of the margin or hyperplane.
- This hyperplane almost separates the classes using a "soft margin".

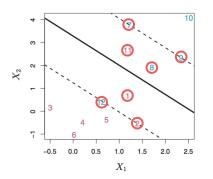






Some points are allowed to violate the margin.





- Support vector classifiers also have support vectors.
- They are points lying directly on the margin, or on the wrong side of the margin for their class.
- These observations affect the hyperplane.

Finding Support Vector Classifier



To find the support vector classifier hyperplane, solve:

$$\max_{\beta_0,...,\beta_p,\epsilon_1,...,\epsilon_n} M$$

subject to
$$\sum_{j=0}^{p} \beta_j^2 = 1$$

$$y^{(i)}\left(\beta_0 + \beta_1 x_1^{(i)} + \ldots + \beta_p x_p^{(i)}\right) \ge M(1 - \epsilon_i), \quad \forall i$$

$$\sum_{i=1}^{n} \epsilon_{i} \leq C, \quad \epsilon_{i} \geq 0, \quad \forall i$$



- ▶ Slack variables ϵ_i allow for violations of the margin.
 - $\epsilon_i = 0$: training point is on correct side of margin
 - $\epsilon_i > 0$: training point violates the margin
 - $\epsilon_i > 1$: training point is misclassified (wrong side of hyperplane)
- ▶ Penalty parameter *C* is the total "budget" for violations.
 - Allows at most *C* misclassifications on training set.

How do we choose *C*?



- As with many things we don't know a priori in machine learning, C is a hyperparameter that we tune using cross-validation.
- Note that it must be non-negative.
- ▶ If C = 0, we recover the maximal margin classifier (if one exists).
- ▶ As *C* goes from small to large, there is a bias-variance tradeoff.

Bias, Variance and C

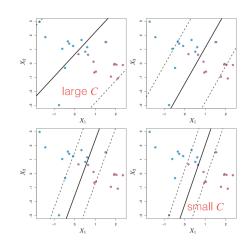


► Large C

- Large violation budget
- Large margin
- Many support vectors

► Small C

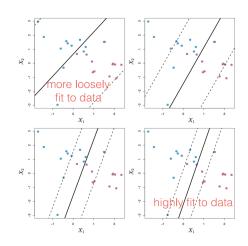
- Small violation budget
- Small margin
- Few support vectors



Bias, Variance and C

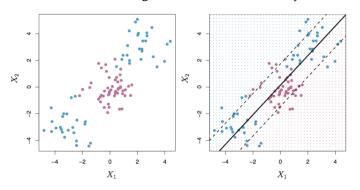


- ► Large C
 - High bias
 - Low variance
- ► Small C
 - Low bias
 - High variance





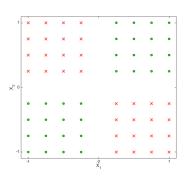
We are still using a linear decision boundary.





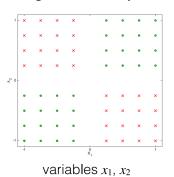
Some datasets are not linearly separable, but they *become* linearly separable when transformed into a *higher* dimensional space.

(Note: Yes, higher dimension also increases chance of overfitting. But in some cases the tradeoff is worthwhile.)

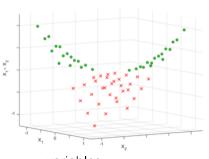




Original feature space



New feature space



variables x_1, x_2, x_1x_2



- ▶ In linear regression, we created new features to capture non-linearity of data.
- ► For example:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_1^2 + \epsilon$$

▶ We can apply the same technique to support vector classifiers.



► Suppose our original data has *p* features.

$$\vec{X} = (X_1, X_2, \dots, X_p)$$

▶ We can expand the feature space to include e.g. 2*p* features.

$$\vec{X} = (X_1, X_1^2, X_2, X_2^2, \dots, X_p, X_p^2)$$

$$=(\tilde{X}_1,\tilde{X}_2,\tilde{X}_3,\tilde{X}_4,\ldots,\tilde{X}_{2p-1},\tilde{X}_{2p})$$



► Support vector classifier will find a hyperplane in 2*p* dimensions:

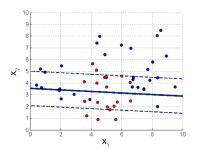
$$\beta_0 + \beta_1 \tilde{X}_1 + \beta_2 \tilde{X}_2 + \dots + \beta_{2p-1} \tilde{X}_{2p-1} + \beta_{2p} \tilde{X}_{2p} = 0$$

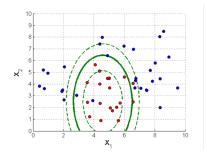
► Hyperplane will be non-linear in *original* feature space. In this case, it is an ellipse:

$$\beta_0 + \beta_1 X_1 + \beta_2 X_1^2 + \dots + \beta_{2p-1} X_p + \beta_{2p} X_p^2 = 0$$

Non-linear Decision Boundary



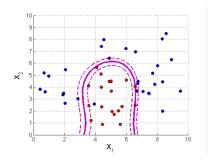




Expanding Feature Space



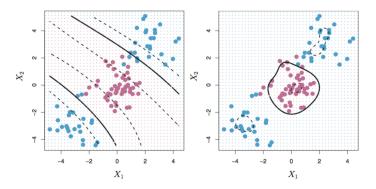
- Can imagine adding higher-order polynomial terms, quotients, and more to expand feature set
- Large number of features becomes computationally challenging.
- We need an efficient way to work with large number of features.



Support Vector Machine (SVM)



Extends the support vector classifier by using **kernel functions** to achieve non-linear decision boundaries.



Support Vector Machine (SVM)



- ► **Kernel function:** generalization of inner product. It takes in two arguments and *implicitly* computes their inner product in some feature space.
- Kernels are an efficient computational approach to create non-linear decision boundaries.
- ► They (implicitly) map data into a higher-dimensional space.
- ▶ We then apply a support vector classifier in this high-dimensional space with a linear decision boundary (hyperplane).

It can be shown that a support vector classifier can be represented as:

$$f(x) = \beta_0 + \sum_{i \in S} \alpha_i \langle x, x_i \rangle$$

- ▶ f(x) > 0 is one class, f(x) < 0 is another
- ► *S* is the set of support vectors
- \triangleright $\langle x, x_i \rangle$ is the inner product

Where:

$$\langle \vec{u}, \vec{v} \rangle = \sum_{j=1}^{p} u_j v_j$$

It can be shown that a support vector classifier can be represented as:

$$f(x) = \beta_0 + \sum_{i \in S} \alpha_i \langle x, x_i \rangle$$

In SVM, we replace the inner product with a kernel function:

$$f(x) = \beta_0 + \sum_{i \in S} \alpha_i K\left(x^{(i)}, x\right)$$

Properties of Kernels



► Generalization of inner product:

for an explicit feature map $\phi: \mathcal{X} \to \mathcal{X}^{\phi}, \quad x \mapsto \phi(x)$

$$K(x, x') = \langle \phi(x), \phi(x') \rangle_{\mathcal{X}^{\phi}}$$

- **Symmetric:** K(x,x') = K(x',x)
- ▶ Gives a measure of similarity between X and X'
 - If X and X' are close together, then K(X,X') is large
 - If X and X' are far apart, then K(X,X') is small

For a more formal definition: http://mlweb.loria.fr/book/en/constructingkernels.html

Common SVM Kernels



► Linear kernel

$$K(x, x') = \langle x, x' \rangle$$

► Polynomial kernel (degree *p*)

$$K(x,x')=(1+\langle x,x'\rangle)^p$$

Radial basis kernel

$$K(x, x') = \exp\left(-\gamma ||x - x'||^2\right)$$

(an infinite-dimensional feature map!)

Why use kernels?

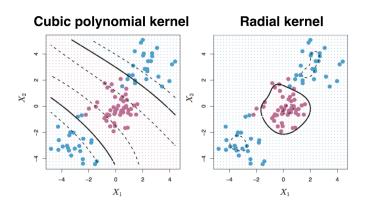


- ▶ Why use kernels instead of explicitly constructing a larger feature space?
- Computational advantage:

$$\phi: \mathbb{R}^p \to \mathbb{R}^P, \quad p \ll P$$

$$K(x, x') = \langle \phi(x), \phi(x') \rangle$$
 in $\mathcal{O}(p)$





SVM Summary



Pros:

- ▶ Regularization parameter *C* helps avoid overfitting
- ▶ Use of kernel gives flexibility in shape of decision boundary
- Optimization problem is convex unique solution

Cons:

- ▶ Must tune hyperparameters (e.g. *C*, kernel function)
- ► Must formulate as binary classification
- Difficult to interpret

SVM with 3+ Classes



- ► SVMs are designed for binary classification, given the nature of a separating hyperplane.
- We can adapt SVMs to perform classification when we have more than 2 classes.
- ► Popular approaches:
 - One-versus-one
 - One-versus-all

One-versus-one Classification



- ► Construct an SVM for each pair of classes.
- ▶ For *k* classes, this requires training k(k-1)/2 SVMs.
- To classify a new observation:
 - Apply all k(k-1)/2 SVMs to the observation.
 - Take the most frequent class among the pairwise results as the predicted class.
- **Con:** computationally expensive for large k.

One-versus-all Classification



- ▶ Construct an SVM for each class against the k-1 other classes pooled together.
- \blacktriangleright For k classes, this requires training k SVMs.
- Distance to separating hyperplane is a proxy for classification confidence.
- ► To classify a new observation:
 - Choose the class with the highest confidence (i.e., farthest from the hyperplane).
- ► Con: may exacerbate class imbalances; distance to hyperplane may not correspond well to confidence.

References



[1] Sherrie Wang et al. *CME250: Introduction to Machine Learning.* Stanford University, Winter 2019.

https://web.stanford.edu/class/cme250/.