Cybersecurity Week KAUST Academy

Day 1 – Morning Session (Theory)

Introduction to Cybersecurity

Presenter Name

City

February 2025



KAUST: Quick Facts

Graduate

merit-based university

Inter-disciplinary

education and research integration

Balanced

research and teaching

Global

robust international & Saudi community



Resilient Computing and **Cybersecurity Center**

Resilient Computing and Cybersecurity Center

PRINCIPAL INVESTIGATORS



Paulo Esteves-Veríssimo Professor/Director **CYBERESIL**

Architectures, middleware and algorithms for resilient modular and distributed computing. Security and dependability, autonomous vehicles from earth to space, digital health and genomics, SDN-based infrastructures. blockchain and cryptocurrencies.



Marc Dacier Professor/Associate Director Intrusion detection, intrusion

tolerance, network security, cybersecurity, threat intelligence, fraud detection.



Marco Canini Associate Professor SANDS

Cloud computing, distributed systems and networking. Recent interest is in designing better systems support for AI/ML and providing practical Implementations deployable in the real-world.



Roberto Di Pietro Professor CRI-Lab

Cyber-physical Systems Security, IoT/PLC Security, Drones Security, Satellite/Maritime/Avionics Security, On-line Social Networks, FinTech, Blockchain, Cryptocurrencies.



Elmootazbellah (Mootaz) Elnozahy Professor

IRS

Fault-tolerance, trusted environments, power management, distributed systems, operating systems, high-performance computing, computer architecture, simulation tools and recently, cryptography, recently, Cryptography and Al/ML implementations.



Shehab Ahmed Elsayed Professor MERGE

Power Conversion and Distribution. Subsurface Mechatronics, Renewable **Energy Systems**



Suhaib Fahmy **Associate Professor** ACCL

Hardware acceleration, hardware virtualisation, embedded systems and networks security, FPGA cloud computing



Charalambos (Harrys) Konstantinou **Assistant Professor**

SENTRY

Secure, trustworthy, and resilient cyber-physical and embedded IoT systems. Critical infrastructures security and resilience with focus on smart grid technologies, renewable energy integration, and real-time simulation.



Basem Shihada Professor NETLAB

Broadband wired and wireless comm's networks, incl. multi-hop, sensors, cognitive networks, fiberwireless integration, optical networks, and green communication. Resilience of cyber-physical system infrastructures, internet and cloud resilience.



Resilient Computing and Cybersecurity Center

CRI-Lab - Cyber Security Research and Innovation Laboratory PI: Prof. Roberto Di Pietro, KAUST, CEMSE, RC3

Vision: To achieve excellence in cybersecurity research addressing both fundamental and applied challenges in the field, as well as to have impact and to generate innovation.

- Cyber-physical systems:
 - Satellite/Avionics/Maritime Security
 - UAV Security
 - IoT/PLC Security
- On-line Social Networks
- Fintech, Blockchain, Cryptocurrencies







1. Course Introduction

- Objectives
- Structure
- Final Exam

2. Introduction to Cybersecurity

- What is Cybersecurity?
- Security Goals
- Common Threats

3. Famous Real-world Attacks



Course Introduction - Objectives



The objective of this course is to expose the students to **fundamentals**, **applications and technologies** related to **cybersecurity**, providing the methodological basis, **skills**, and **expertise** to further progress in the cybersecurity domain.



Course Introduction - Structure



- 16 modules (8 theory, 8 hands-on) over 6 days
- Final exam on the 7th day

Subjects:

- Introduction to Cybersecurity
- Digital Forensics
- Cryptography
- Authentication (Password Security)
- Network Security
- Web Security
- Social Engineering



Course Introduction - Final Exam



 A small assessment to check your final knowledge on the subjects we studied during the class

• 2 hours

Multiple-choice questions + a few open questions



Introduction to Cybersecurity



What is Security?

Security refers to **freedom** from, or **resilience** against, potential **harm** from external forces.

Beneficiaries of security may be persons and social groups, objects and institutions, ecosystems, and any other entity or phenomenon vulnerable to unwanted change by its environment.



Introduction to Cybersecurity



What is Cybersecurity?

Security, in <u>Information Technology</u> (IT), is the **defense** of digital **information** and IT **assets** against internal and external, malicious and accidental **threats**.



Important Terms



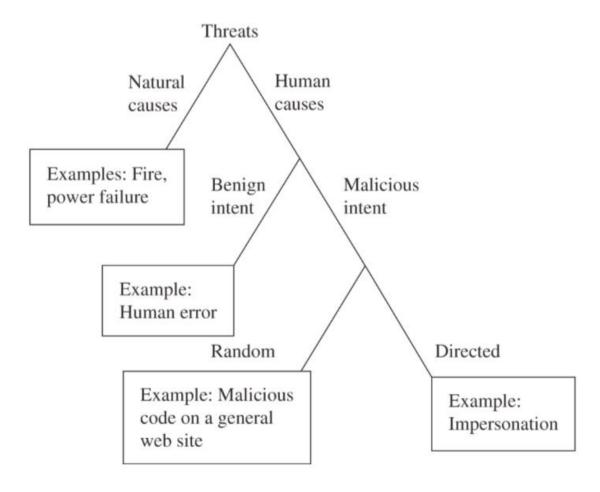
- **Asset**: Stuff we care about, such as information, software, hardware, bandwidth, reputation, privacy, money, etc.
- *Threat*: The potential for an occurrence that would cause an undesirable effect on an asset. Threats are often evaluated with respect to the CIA triad..
- *Vulnerability*: A weakness in a system that allows a threat to affect an asset.

- Exploit: A technique that takes advantage of a specific vulnerability to achieve some effect on an asset.
- Attack: A human (so far) who exploits a vulnerability
- Controls or countermeasures: action, device, procedure, or technique to remove or reduce a vulnerability



Kinds of Threats







Why Do Computer Attacks Occur?



Who are the attackers?

- Criminals
- Crime organizations
- Rogue states
- Industrial espionage
- Angry employees
- Bored teenagers



Why they do it?

Profit



• Fun



Fame





Attacker Goals



Why are our systems and networks being attacked?

- Steal our information, gather information or money
- Use our hardware, software, or other assets
- Destroy or deny use of our assets (data, information systems, physical resources)
- Corrupt our information
- Harm reputations, make a statement
- Prepare for future action (e.g., botnets)
- Just to see if it can be done
- Penetration testing





Attack Phases



- **1. Probe**: passive and active reconnaissance
- 2. Penetrate: gain initial access
 - Software vulnerabilities
 - Weak passwords or configurations
 - Credential stealing, social engineering, insiders

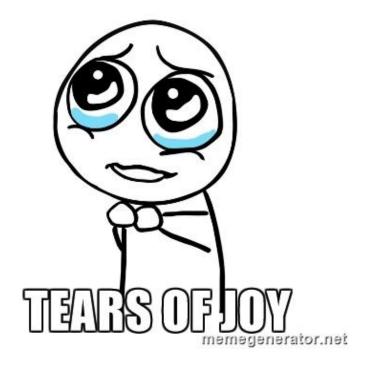
- 3. Persist: maintain access
 - Compromised accounts, backdoors, rootkits, bots
 - Covering tracks
- 4. Propagate: spread up and out
 - Privilege escalation
 - Extend to other systems or networks
- 5. Profit: achieve attack goals





Break Time...

Be back in 10 min





Introduction to Digital Forensics



What is Digital Forensics?

Digital forensics is the process of **acquiring**, **preserving**, and **analyzing** digital information to be used as **evidence** in various cases.



Digital Evidence



Digital Evidence refers to data and information stored, transmitted, or received by an electronic device that can be used as evidence in an investigation.

Digital Evidence Types

Volatile Evidence

- Memory
- Network Connections
- Running Process
- Open Files

Non-volatile Evidence

- Hard Drives
- USB Storages
- CD/DVD





Digital Forensics Process



Identification

• Identify the purpose of the investigation.

Preservation

Identify the required resources.

Analysis

 Secure, maintain, and ensure that the evidence is not tampered with or compromised.

Documentation

Examine the evidence and recover relevant artifacts to draw clear conclusions.

Presentation

Document the crime scene, including photographing, sketching, and crime-scene mapping.

Summarize and explain conclusions with the help of gathered facts.



Essential Tools in Computer Forensics



- Autopsy: Open-source tool for disk image analysis and file recovery.
- **Wireshark**: Analyzes network traffic to detect suspicious activities.
- **Volatility**: Memory forensics tool to identify malware and unauthorized access.
- ExifTool: Extracts metadata from files (e.g., images, documents).
- Hex Editors: Views and edits file content in hexadecimal format.















Computer Security Issues



Malware

- Ransomware
- Spyware
- Adware
- Trojans
- Worm
- Rootkits
- Keyloggers
- Virus
- Distributed Denial of Service



Social Engineering

- Phishing
- Baiting
- Pretexting
- Tailgating
- Honeytrap
- Smishing
- Zero-day
- Botnet
- Identity Theft



Why do these attacks happen?



Economic factors

- Lack of incentives for secure software
- Security is difficult, expensive, and takes time

Human factors

- Lack of security training for software engineers
- Largely uneducated population

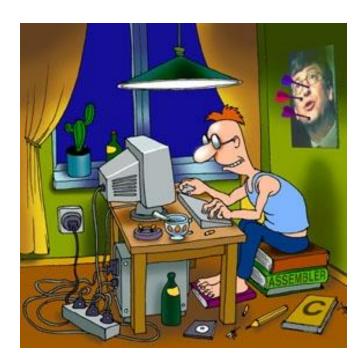
Technological factors

- Unsafe program languages
- Software are complex, dynamic, and increasingly so
- Making things secure are hard
- Security may make things harder to use

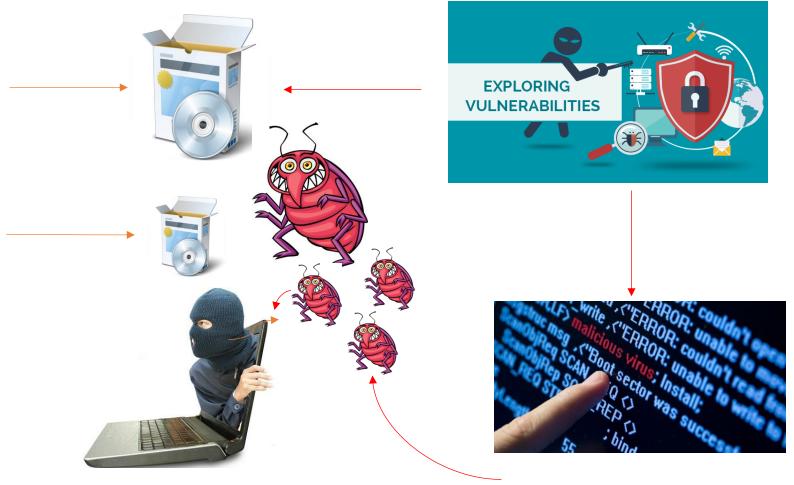


Software Threat Lifecycle





Software Developer





Cybersecurity Goals – The CIA Triad



Confidentiality

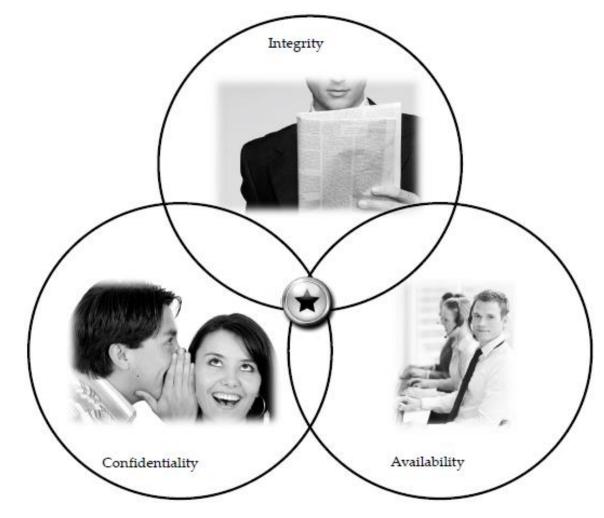
Keeping data and resources hidden

Integrity

- Data integrity (integrity)
- Origin integrity (authentication)

Availability

Enabling access to data and resources





Confidentiality



Protecting information from disclosure to unauthorized entities.



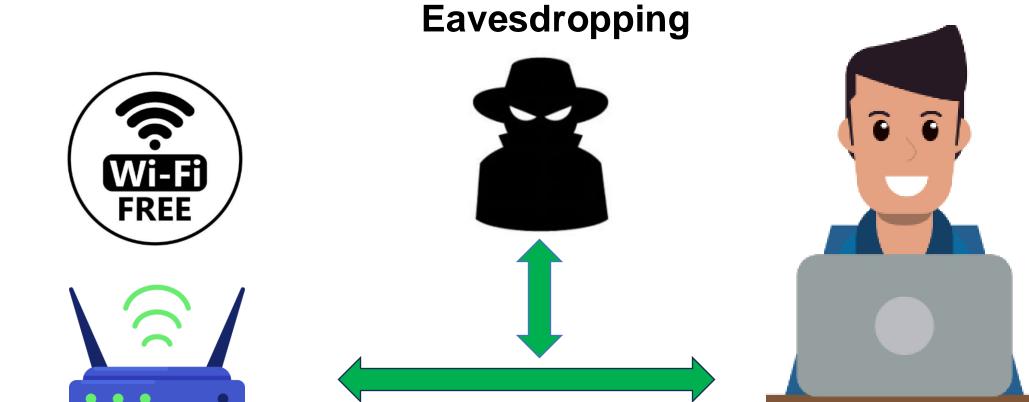
How:

- Encryption
- Access Control
- Authentication



Confidentiality - Example

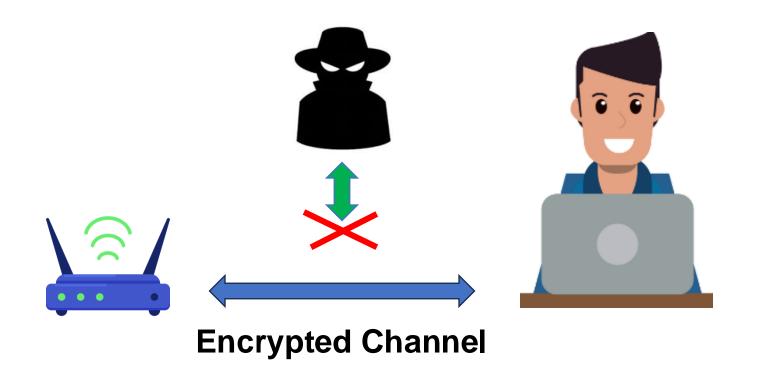






Confidentiality - Example





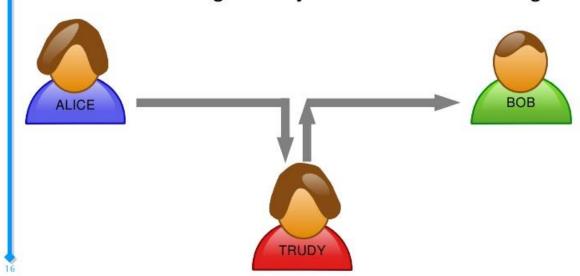
- Only use encrypted wireless channels
- WPA3 (January 2018) is the current WiFi standard
- Always use https:// (SSL/TLS) in your browser
- Use encrypted email if possible





Message Integrity

- Alice is sending a message to Bob.
- Is Bob receiving exactly what Alice is sending?



The property that **information** has not be **altered** in an unauthorized way.

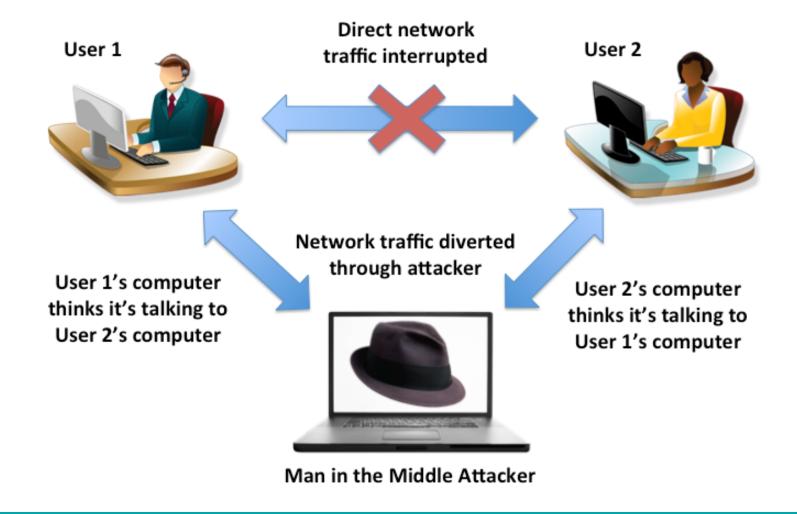
How:

- Checksums
- Error Correcting Codes
- Hashing



Integrity - Example



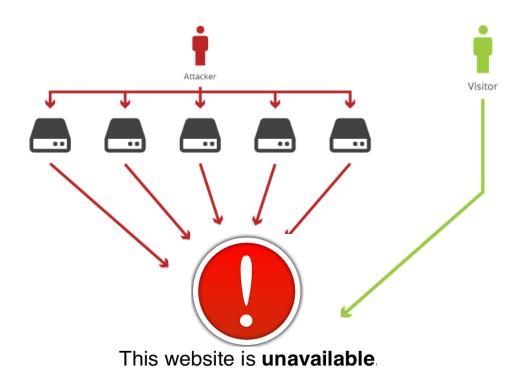




Availability



For any information system to serve its purpose, the information must be available when it is needed.



How:

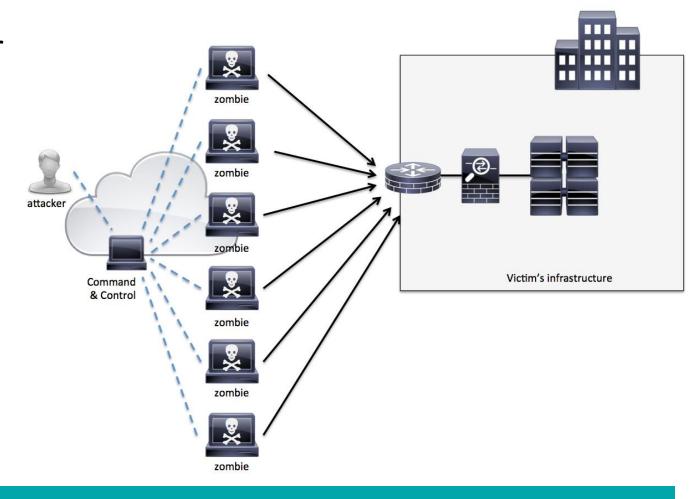
- Physical Protections
- Computational Redundancies



Availability - Example



- A cyberattack in which the perpetrator aims to make a machine or a network resource unavailable to its intended users.
- Leverages a network of compromised computers (BotNets, Zombie Computers) to send huge amounts of data (random data or legitimate requests) to overwhelm the target.





More definitions

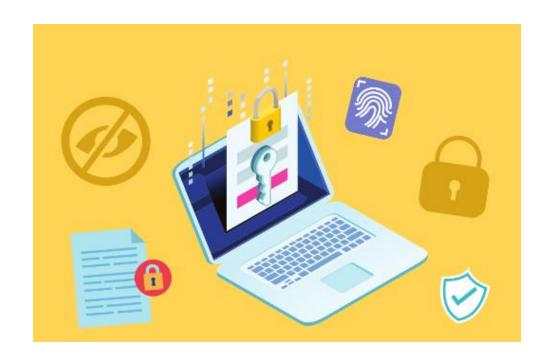


Policy

- A statement of what is and what is not allowed
- Divides the world into secure and non-secure states
- A secure system starts in a secure state. All transitions keep it in a secure state.

Mechanism

 A method, tool, or procedure for enforcing a security policy





More Definitions



Assurance

- Evidence of how much to trust a system
- Evidence can include
 - System specifications
 - Design
 - Implementation
- Mappings between the levels

Example:

- Why do you trust Aspirin from a major manufacturer?
 - FDA certifies the aspirin recipe
 - Factory follows manufacturing standards
 - Safety seals on bottles
- Analogy to software assurance



Biggest Data Breaches



- 1) Yahoo August 2013
- 3 Billion Accounts

- 2) Alibaba November 2019
- 1.1 Billion pieces of user data, including usernames and mobile numbers
- 3) LinkedIn June 2021
- Data associated with 700 Million users

- 4) Weibo March 2020
- 538 Million User Accounts

- 5) Facebook April 2019
- Information related to more than 530 million Facebook users and included phone numbers, account names, and Facebook IDs
- 6) Marriot September 2018
- Data associated with 500 Million users



Biggest Ransomware Attacks



1) NotPetya

2017

- Physhing
- Estimated Monetary Impact \$10 billion

2) Wannacry

2017

- vulnerability in SMB protocol
- Estimated Monetary Impact \$4 billion

3) GrandCrab

2018/2019

- Phishing
- Estimated Monetary Impact \$2 billion

4) Locky March 2020

- phishing emails distributing a macro in a Word document
- Estimated Monetary Impact \$1 billion

5) Ryuk 2018-present

- initial compromise, usually TrickBot infection
- Estimated Monetary Impact \$150 million

6) REvil 2019/2021

- zero-day vulnerability
- Estimated Monetary Impact \$70 million



Worst Phishing Attacks in History



1) Facebook/Google Scam

• carefully crafted phishing emails with fake invoices, contracts and letters to employees at both these tech giants, falsely billing them for millions of dollars over a period of two years between 2013 to 2015.

2) NotPetya

• In June 2017, the world woke up to the most devastating cyberattack in history that spread across the planet like wildfire, ushering in a new era of cyber warfare.

3) Ukrainian Powe Grid

• In December 2015, a Ukrainian electricity distribution company, became the world's first power grid provider to be taken down in a cyberattack. The threat actors were able to attack the target and force a blackout through a phishing email.



Do you have any questions?





