Sales Forecasting & Anomaly Detection(AI Project)

Product_Category and Region

- ⌄ ○ Electronics
  - › ○ East
  - › ○ North
  - › ○ South
  - › ○ West
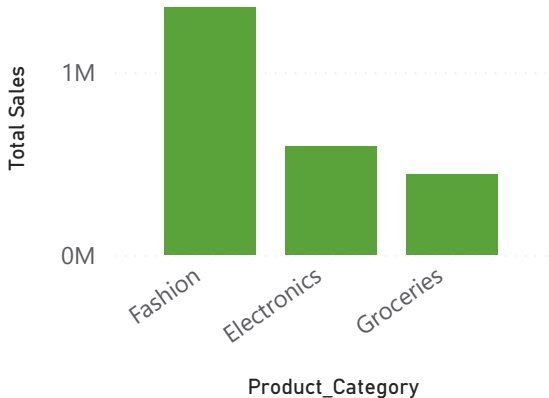- › ○ Fashion
- › ○ Groceries

Total Sales	Avg Daily Sales	Sum of...
2M	39....	9K

Total Sales by Promotion

100%

Yes — 2M

No — 1M

40%

Total Sales by Product_Category

Product...
- ● Fashi...
- ● Electr...
- ● Groc...

0M (18.48%)
1M (2...)
1M (56.6...)
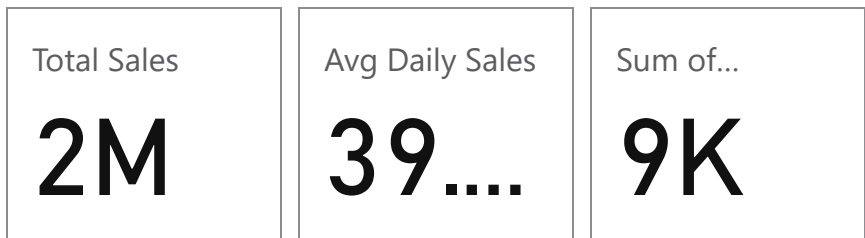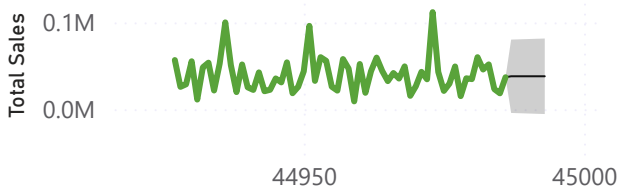
Total Sales by Date

Total Sales by Customer_Type

Cust...
- ● Re...
- ● New

1M (...)
1M (60...)

Total Sales by Product_Category and Product_Name

Fashion | Elect...
Shoes | Jeans | Head...
Shirts | Laptop
Groceries
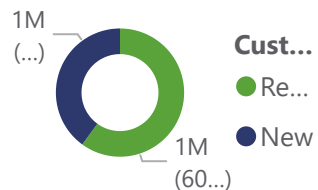
Total Sales by Product_Category

Discounted Sales by Discount_%
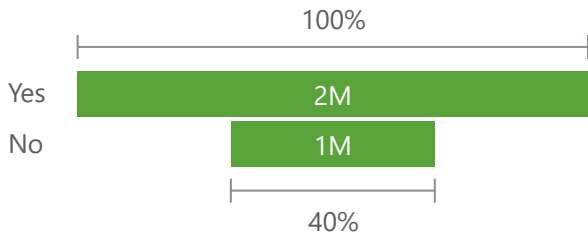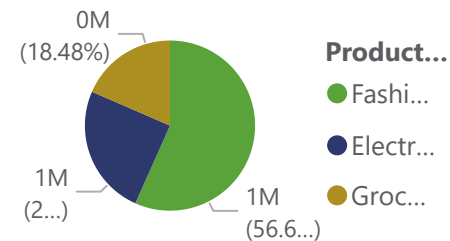
Total Sales by Date

● Increase ● Decrease ● Total
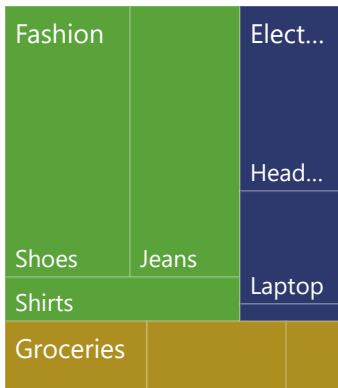
At 111810, 44973 had the highest Total Sales and was 1,137.52% higher than 44959, which had the lowest Total Sales at 9035.

44973 accounted for 4.67% of Total Sales.

Across all 60 Date, Total Sales ranged from 9035 to 111810.