

**PROJECT ON
DIGITAL MARKETING**

**HOW TO CREATE BRAND NAME, BRAND MAIL
AND BRAND LOGO IN CANVA**

Submitted By

KAVIYA S

(46F70892EEC01EBBF1D458DD8014ECD9)

VARSHINI B

(978AC184D091F2ABD8E49AEAD12716D4)

VINO PRIYADHARSHINI C

(2A37B4456F01B7B8C104B54A6933D615)

TUSLIMA NASREEN S

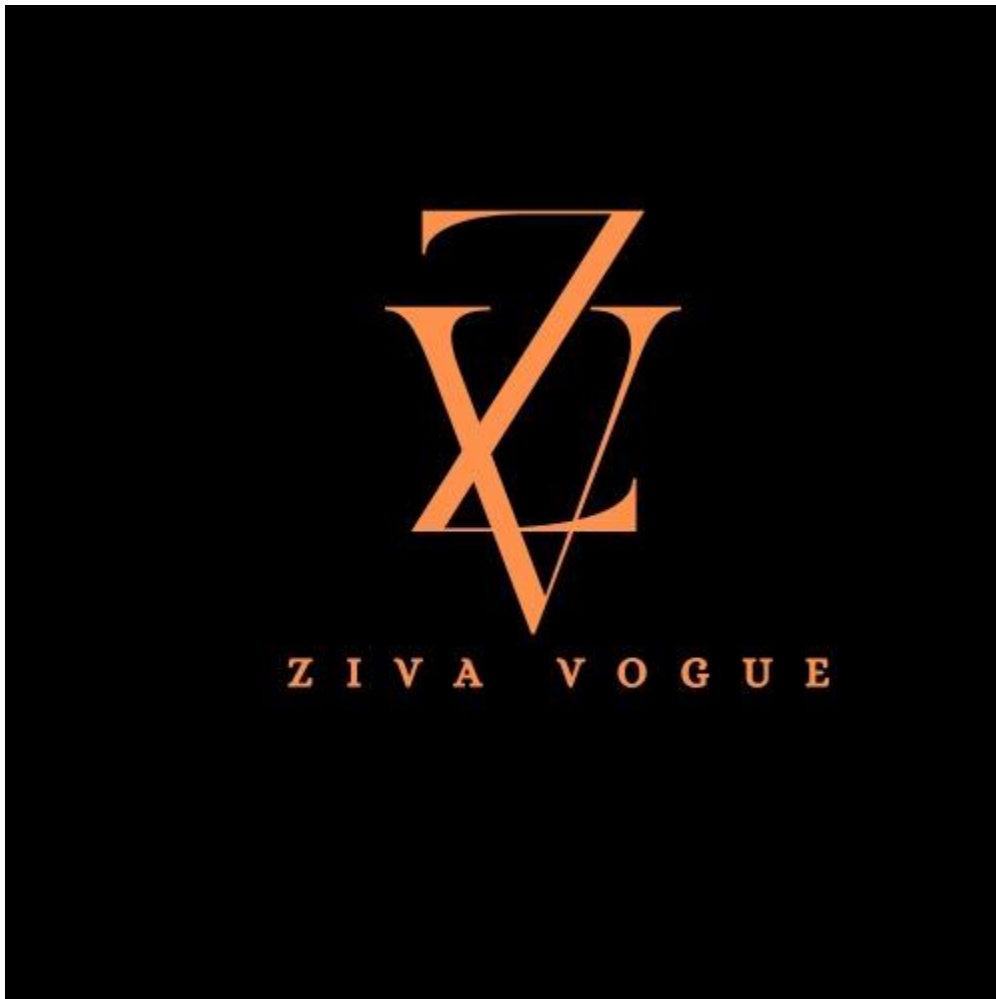
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TEAM ID : NM2023TMID03435

BACHLOR OF ENGINEERING
IN
COMPUTER SCIENCE AND ENGINEERING
DHANALAKSHMI SRINIVASAN INSTITUTE OF
TECHNOLOGY

PROJECT DESCRIPTION

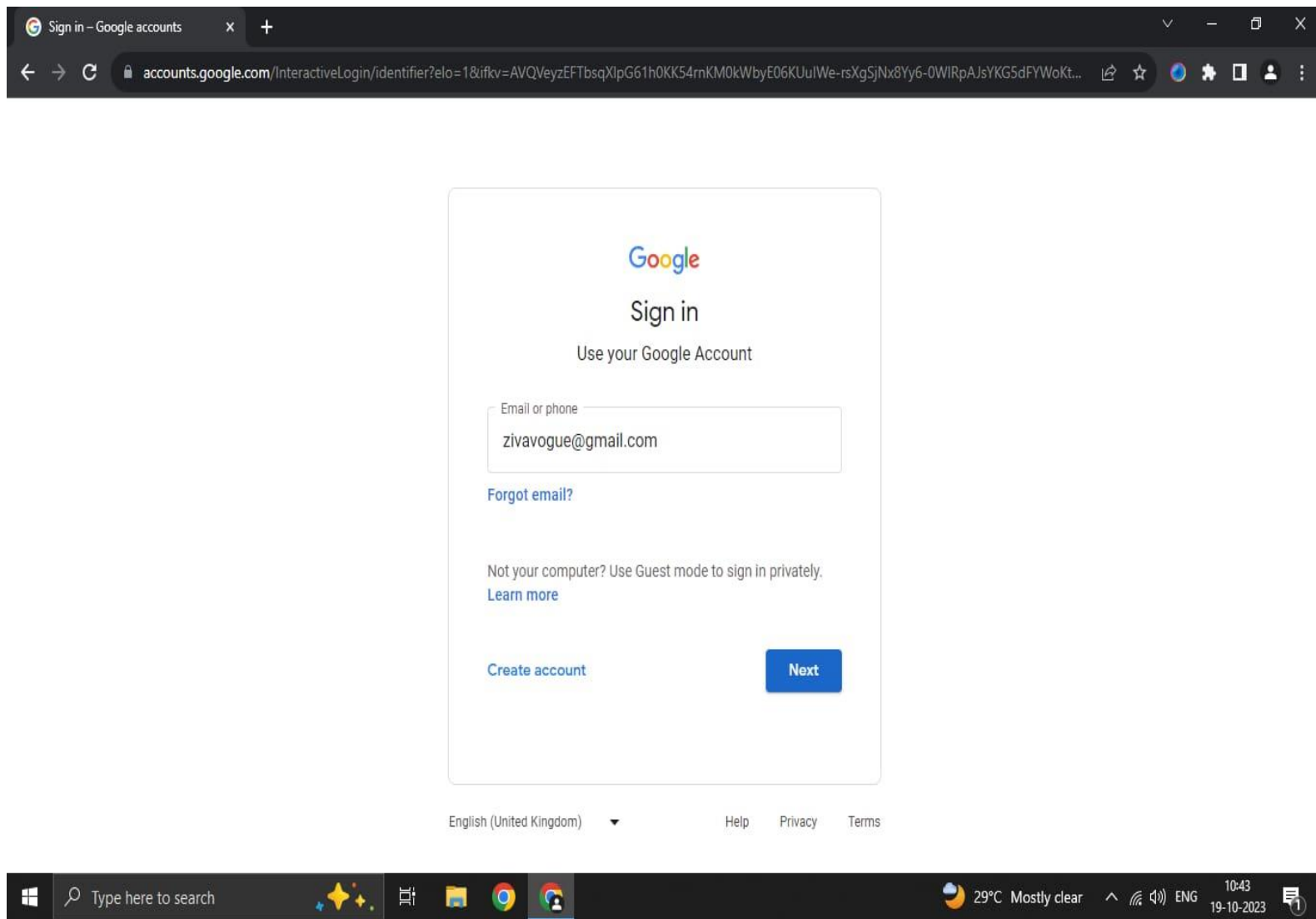
BRAND NAME	: ziva vogue
CATEGORY	:Clothing Brand
TARGET AUDIENCE	:All(Men, Women and Kids)
EMAIL	: zivavogue@gmail.com
LOGO THEME	:Related Clothing Brand- Orange



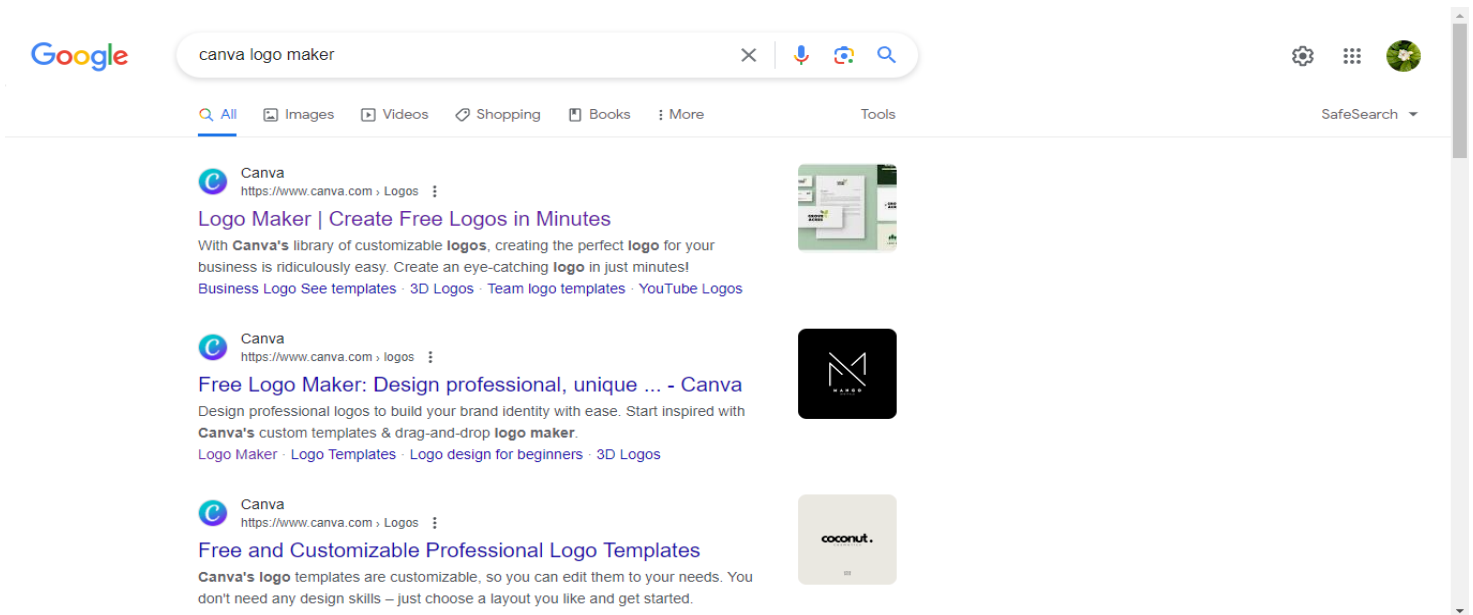
RECORDED VIDEO

<https://drive.google.com/file/d/16MVqHZ7U3cgAo0vm3tnf3AHiQmS1j-wc/view?usp=drivesdk>

CREATE BRAND MAIL



CREATE BRAND LOGO DESIGN USING CANVA



The screenshot shows a Google search interface with the query "canva logo maker". The search bar is at the top, with the Google logo on the left and search controls on the right. Below the search bar, there are tabs for "All", "Images", "Videos", "Shopping", "Books", and "More". The search results are displayed in a list format, each with a Canva logo icon, a URL, a title, and a brief description. To the right of each result is a small thumbnail image.

Google canva logo maker

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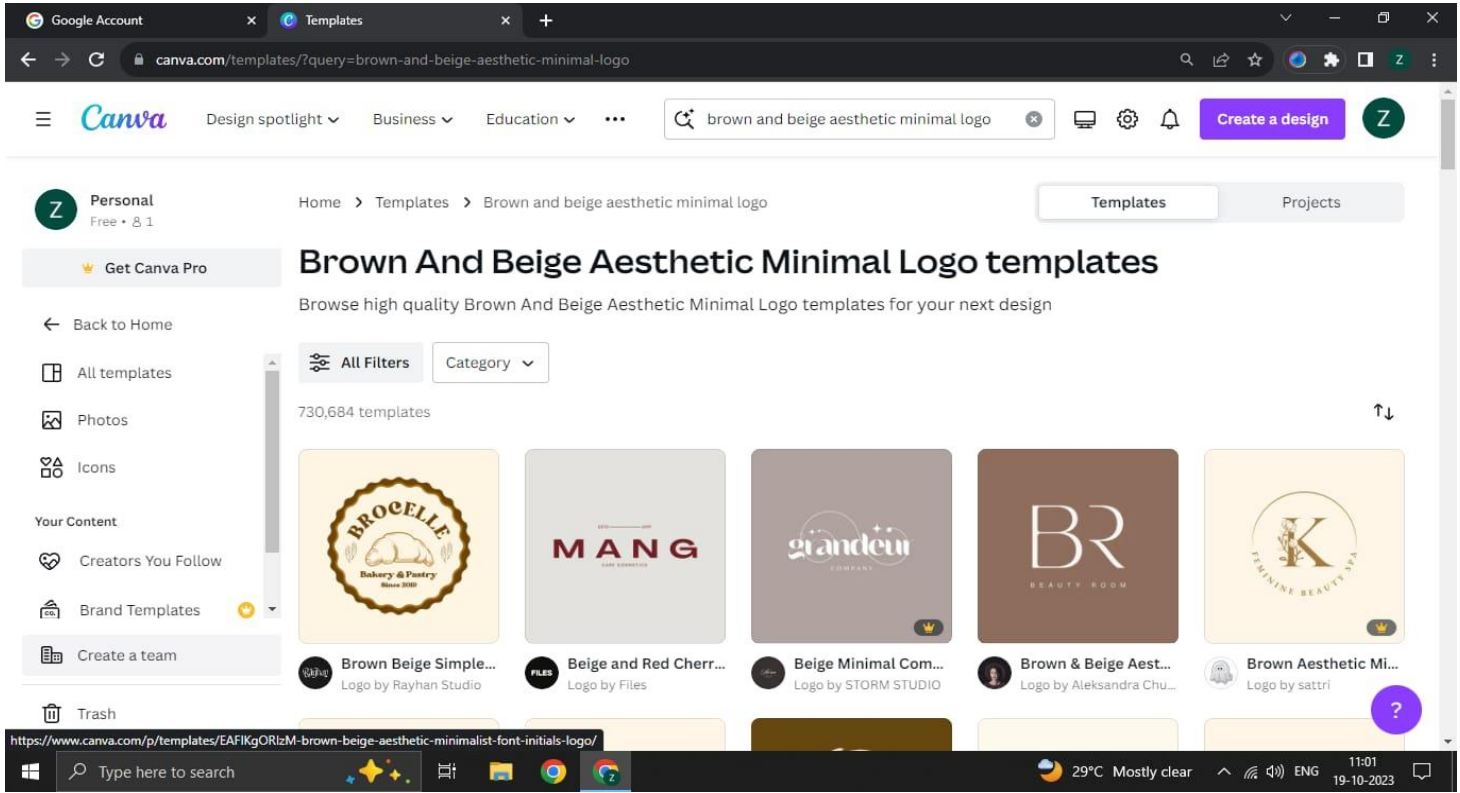
Canva
<https://www.canva.com/logos>

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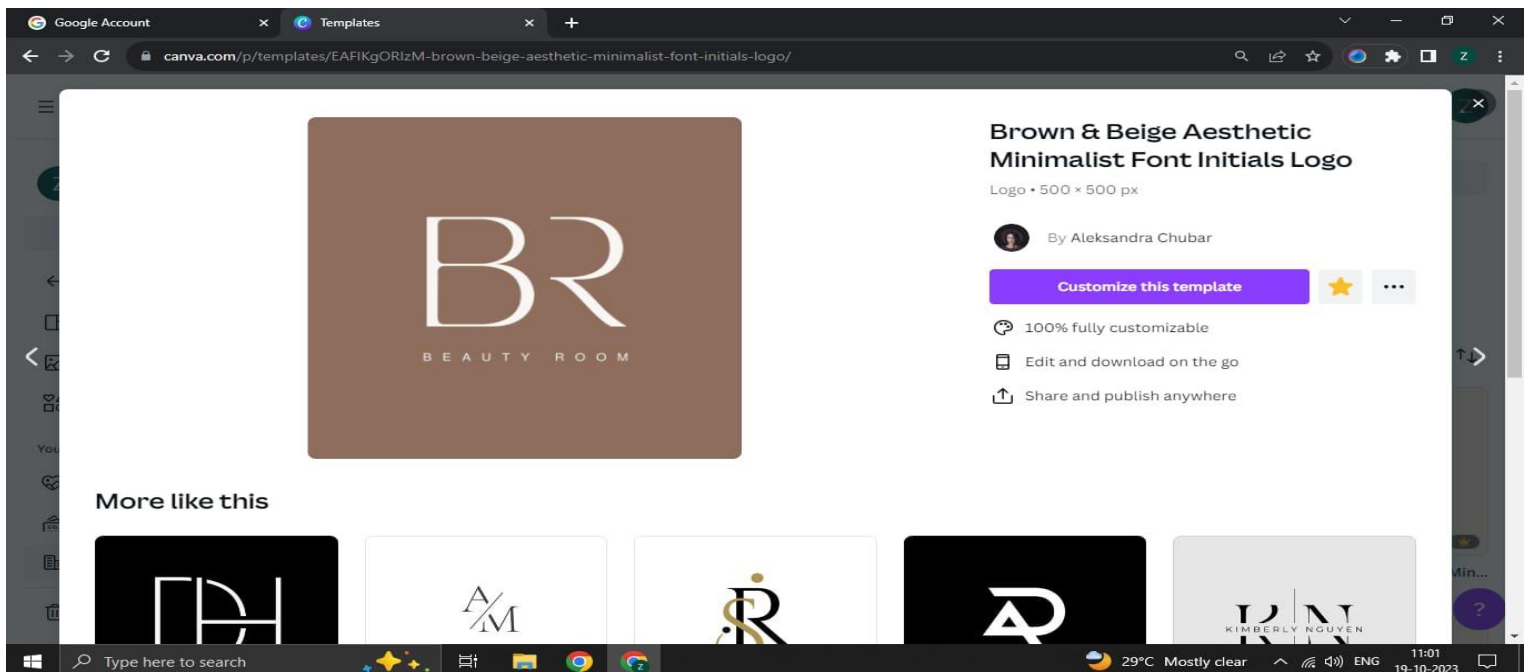
Canva
<https://www.canva.com/Logos>

Free and Customizable Professional Logo Templates
Canva's logo templates are customizable, so you can edit them to your needs. You don't need any design skills – just choose a layout you like and get started.

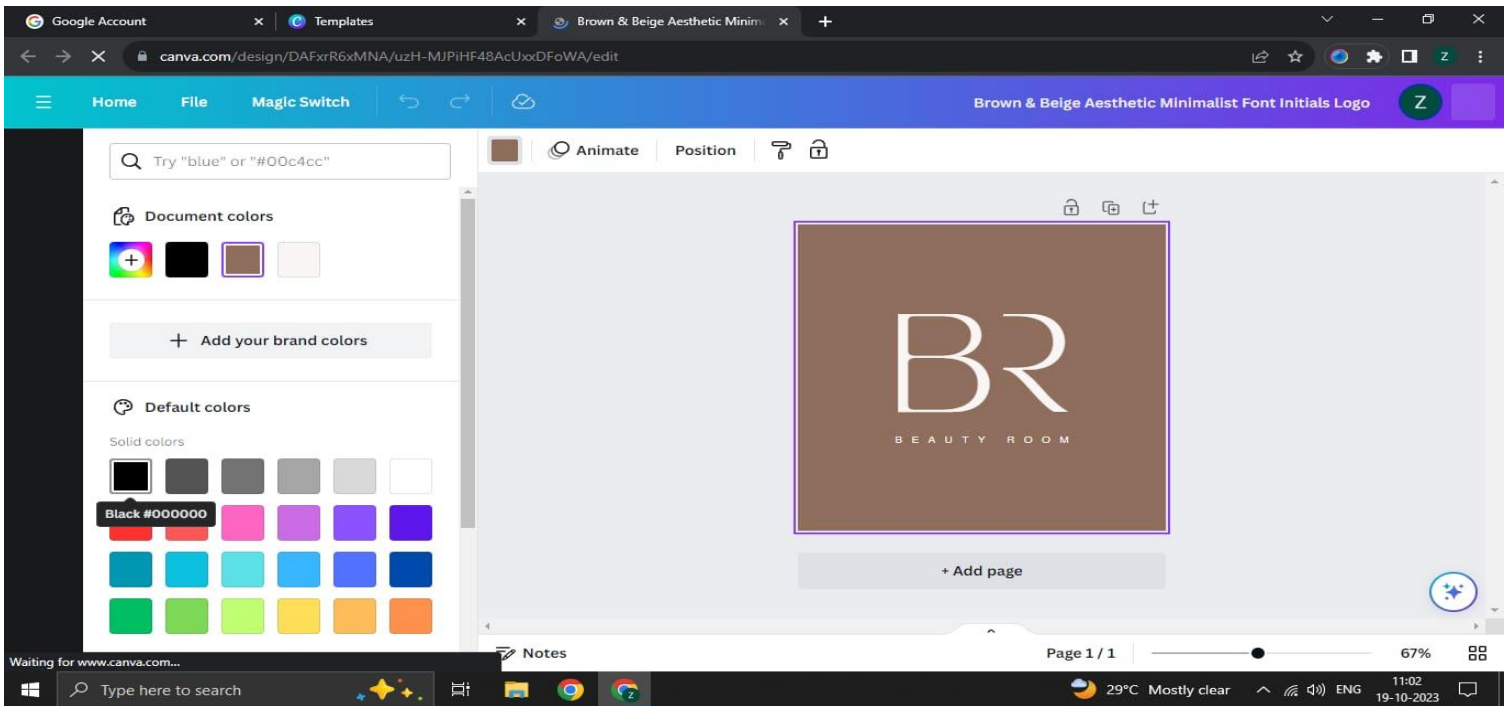
START TO DESIGN LOGO



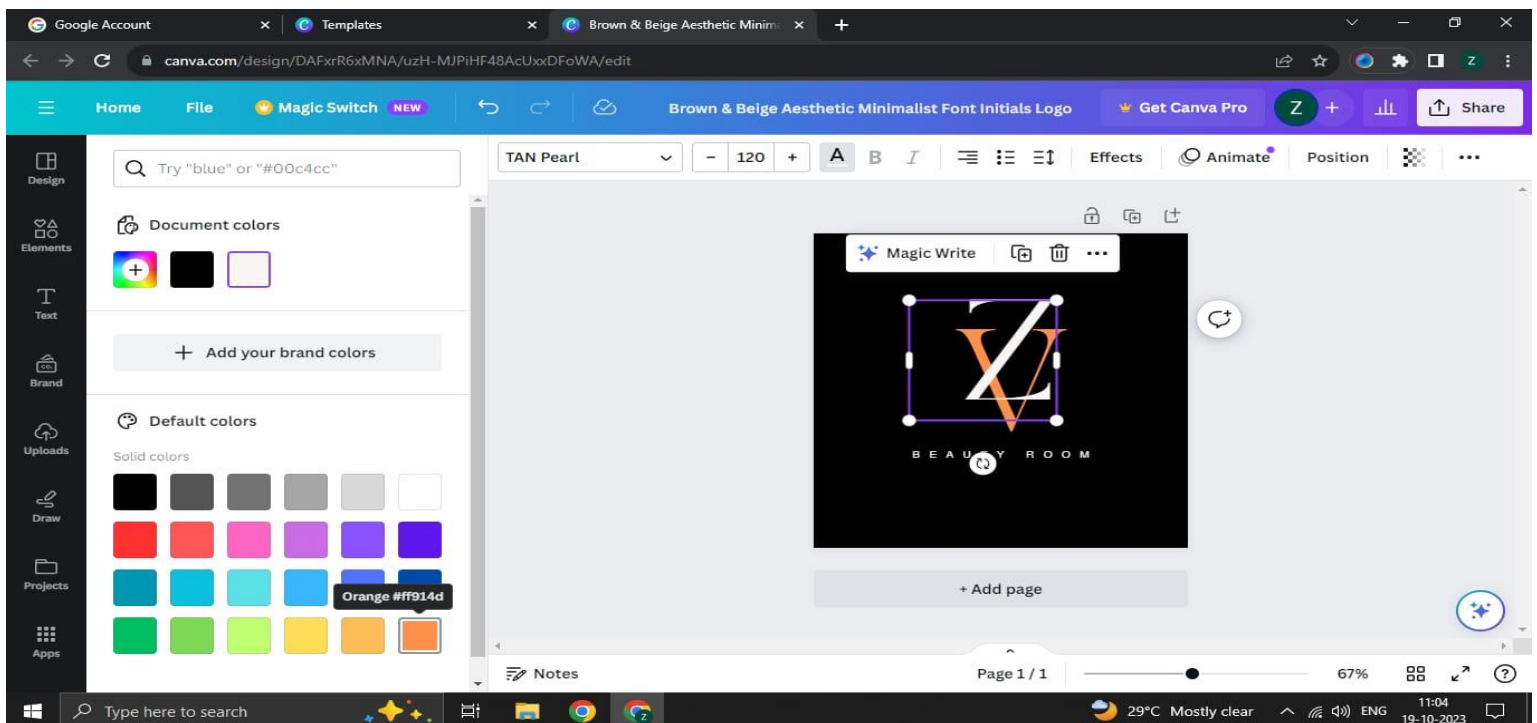
SELECT LOGO TEMPLATE



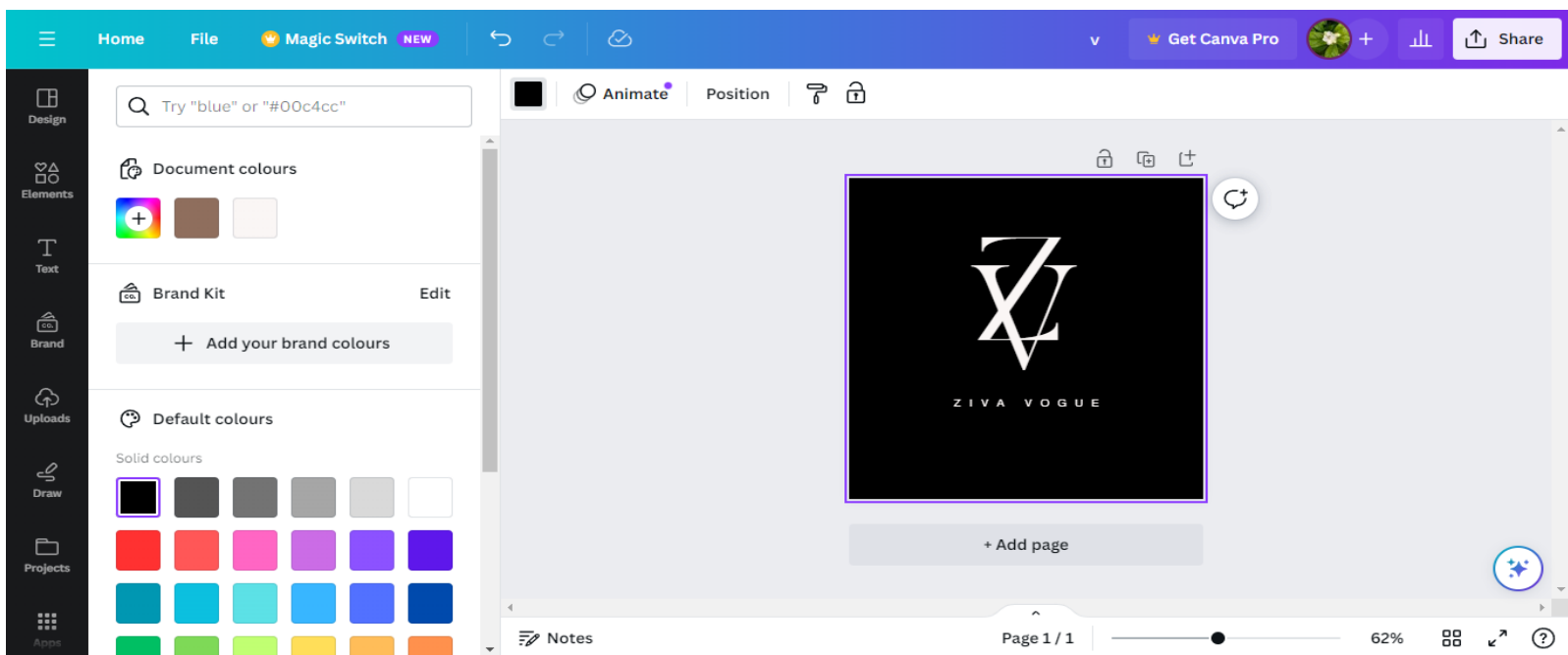
START TO EDIT BRAND LOGO



CREATE A BRAND LOGO



CHANGE BACKGROUND COLOR



BRAND LOGO

