

ASSIGNMENTS

DIGITAL MARKETING

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COURSE : DIGITAL MARKETING

NM ID :46F70892EEC01EBBF1D458DD8014ECD9

ASSIGNMENTS ON DIGITAL MARKETING

1. Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with
500 words.

https://mehendistylisht.blogspot.com/2023/08/mehendi-style_23.html

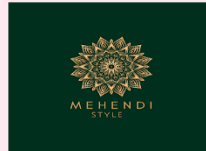
<https://kaviyasrinivasan42781.wordpress.com/>



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August 23, 2023

MEHENDI STYLE



"Mehendi Style" refers to the artistic and intricate designs created with the application of henna paste on the skin, typically on hands and feet. Mehendi, also known as henna, is a natural dye obtained from the leaves of the henna plant. It has been used for centuries as a form of body art, cultural expression, and celebration in various parts of the world, especially in South Asia, the Middle East, and North Africa.

Mehendi style encompasses a wide range of designs, patterns, and techniques that can vary based on cultural influences and personal preferences. Here's a description of the essence of mehendi style:

Intricate Patterns: Mehendi style is characterized by its intricate and elaborate patterns. From delicate floral motifs to geometric shapes, the designs are meticulously drawn to create a visually stunning composition. The beauty of mehendi lies in the intricate details that come together to form a cohesive and captivating design.

Cultural Significance: Mehendi is often an integral part of cultural celebrations and rituals. It's commonly applied during weddings, festivals, and other special occasions. The designs can hold cultural symbolism and meanings, making them more than just decorative elements; they often tell stories and convey cultural traditions.

Natural Artistry: Mehendi is an art form that utilizes the body as a canvas. Skilled mehendi artists use their creativity and expertise to translate designs onto the skin. The natural brown-red stain left by the henna paste gradually darkens over time, resulting in a beautiful and temporary piece of body art.

Personal Expression: Mehendi style allows individuals to express their unique personalities and preferences. Some may opt for traditional designs, while others might choose contemporary patterns or even incorporate elements of personal significance into their designs.

Joyful Celebrations: Applying mehendi is often a joyful and celebratory experience. It's a time for gathering, sharing stories, and expressing happiness. It's common for mehendi application sessions to be accompanied by music, laughter, and a sense of camaraderie.

Temporary Elegance: One of the distinctive features of mehendi style is its temporary nature. The henna stain gradually fades away over a period of one to three weeks, giving individuals the opportunity to enjoy changing designs or to embrace the ephemeral nature of the art.

Whether it's the bride's intricate bridal mehendi on her wedding day, the vibrant designs adorning hands during festivals, or the meaningful patterns chosen for personal celebrations, mehendi style encapsulates the beauty, cultural significance, and artistic expression that make it a beloved form of body art.



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COMMENTS



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2. Create a New Facebook Business Page and post one social media poster for your brand.

<https://www.facebook.com/mehendistyle4344/>

Manage Page

Mehendi_Style

Professional dashboard

Insights

Ad Center

Create ads

Settings

More tools

Meta Business Suite



Mehendi_Style

0 likes • 0 followers

Promote

Manage

Edit

Posts About Mentions Reviews Followers Photos More

How healthy is your Page?

Complete these actions to keep improving Mehendi_Style.

Page health: good

Compared to similar Pages with high engagement.

Link your WhatsApp account

Add an action button

Invite friends to like your Page

See more

Intro

Lets celebrate the festival over the Mehendi_Style

Edit bio

Page • Design & fashion

+91 90804 34429

mehendistyle4344@gmail.com

Not yet rated (0 Reviews)

Edit details

Add hobbies

Add featured

Photos

See all photos



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What's on your mind?

Live video

Photo/video

Reel

Featured

People won't see this unless you pin something.

Manage

Posts

Filters

Manage posts

List view

Grid view

Mehendi_Style updated their profile picture.

August 30



No insights to show

Create ad

Mehendi_Style

Like

Comment

Share

Write a comment...

Mehendi_Style

August 30

festival starts at Mehendi_Style



See insights and ads

Boost post

Mehendi_Style

Promote

3. Create and design a social media advertisement poster using canva.



MEHENDI STYLE

01

Cultural Celebrations and Ceremonies

Mehendi holds a central place in cultural celebrations and ceremonies, often symbolizing joy, unity, and transformation. Weddings, in particular, showcase the splendor of mehendi designs.



02

Modern Mehendi: Tradition Meets Innovation

Modern mehendi styles often incorporate contemporary elements, like incorporating initials, dates, or symbols that hold personal significance to the wearer.



03

Occasions and Celebrations

Mehendi design styles find their zenith during celebratory occasions. Weddings, festivals, and special gatherings offer a canvas for this artistry to shine.



04

Weddings:

One of the most well-known uses of mehendi is during wedding ceremonies. Bridal mehendi is often intricate and detailed, and it is applied to the hands and feet of the bride before her wedding day.



05

Tradition and Rituals

The Mehendi function is steeped in rituals that vary across cultures. In Indian weddings, for example, the Mehendi ceremony is a colorful and lively affair where the bride and other women come together to celebrate.



4. Create email newsletter design using MailChimp or canva tool.

