

# Movie Studio Analysis

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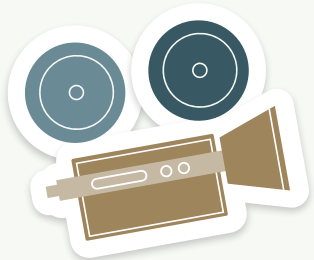
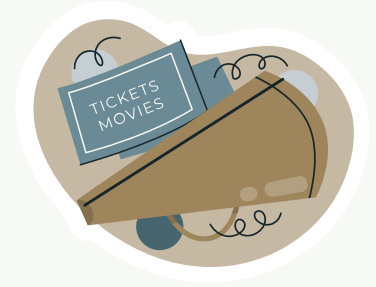
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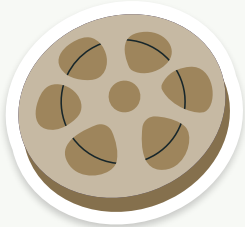
# 01 Business Understanding



Company is opening a new studio



What Movie should we produce?



# 02 Data Understanding



- Movie Basics
- Key personnel information



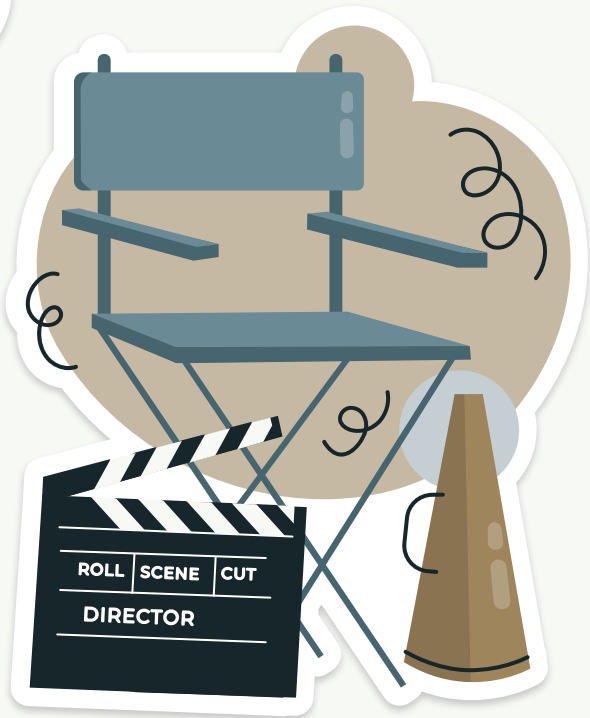
- Production Budget
- Box Office Gross Revenue



- Movie Studio Data



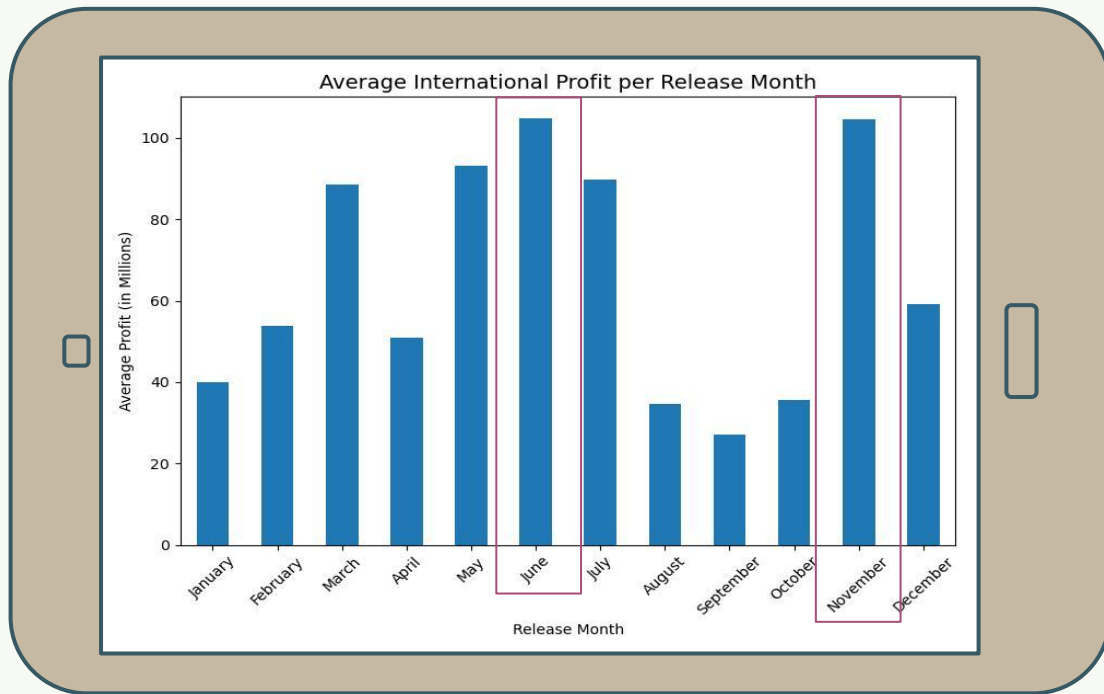
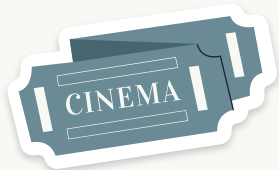
- Popularity information

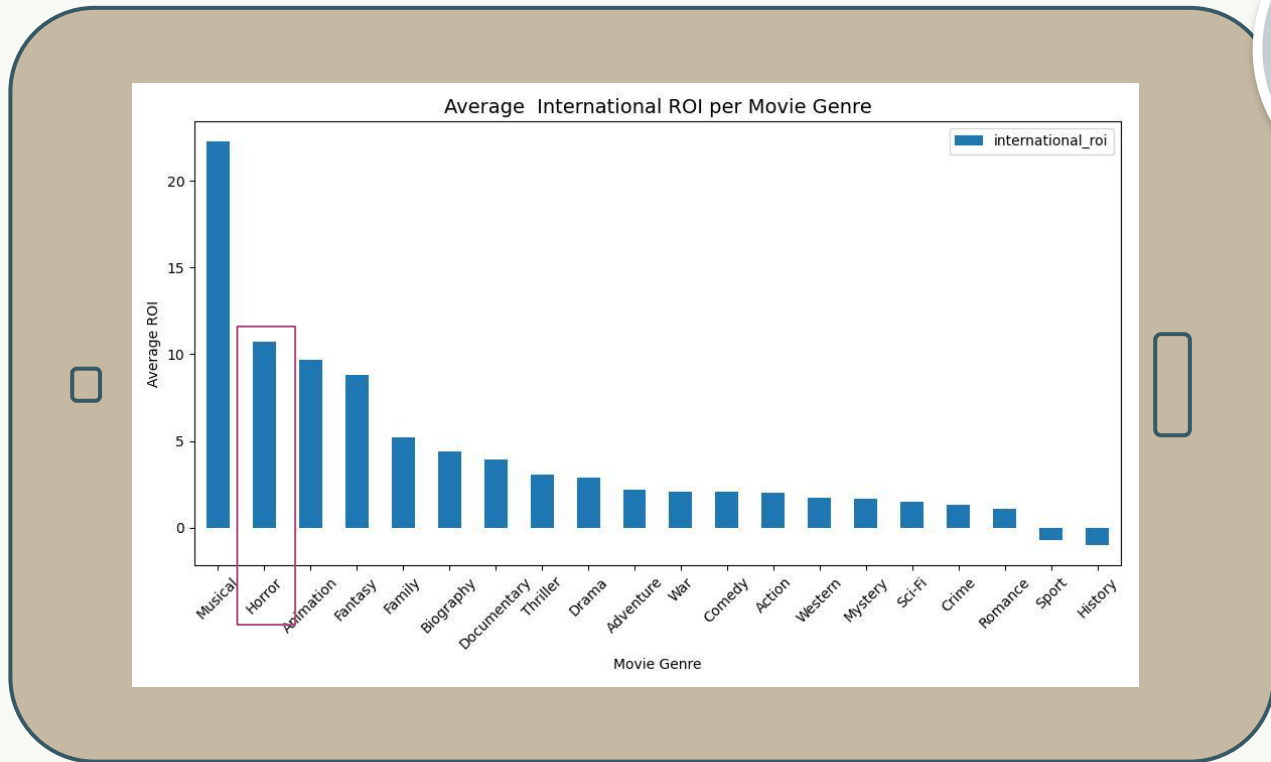
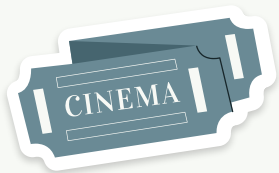


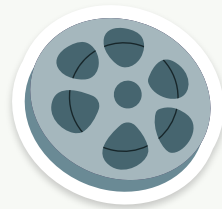
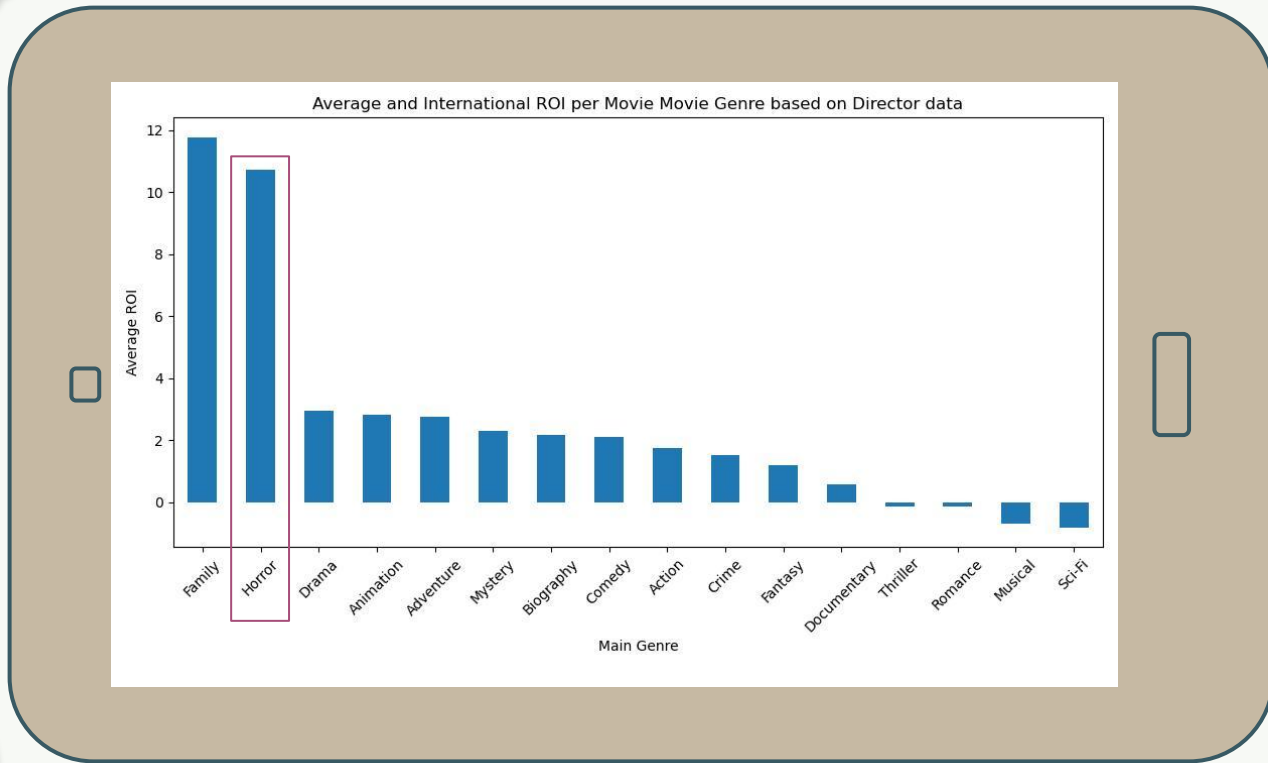
# 03

## Data Analysis

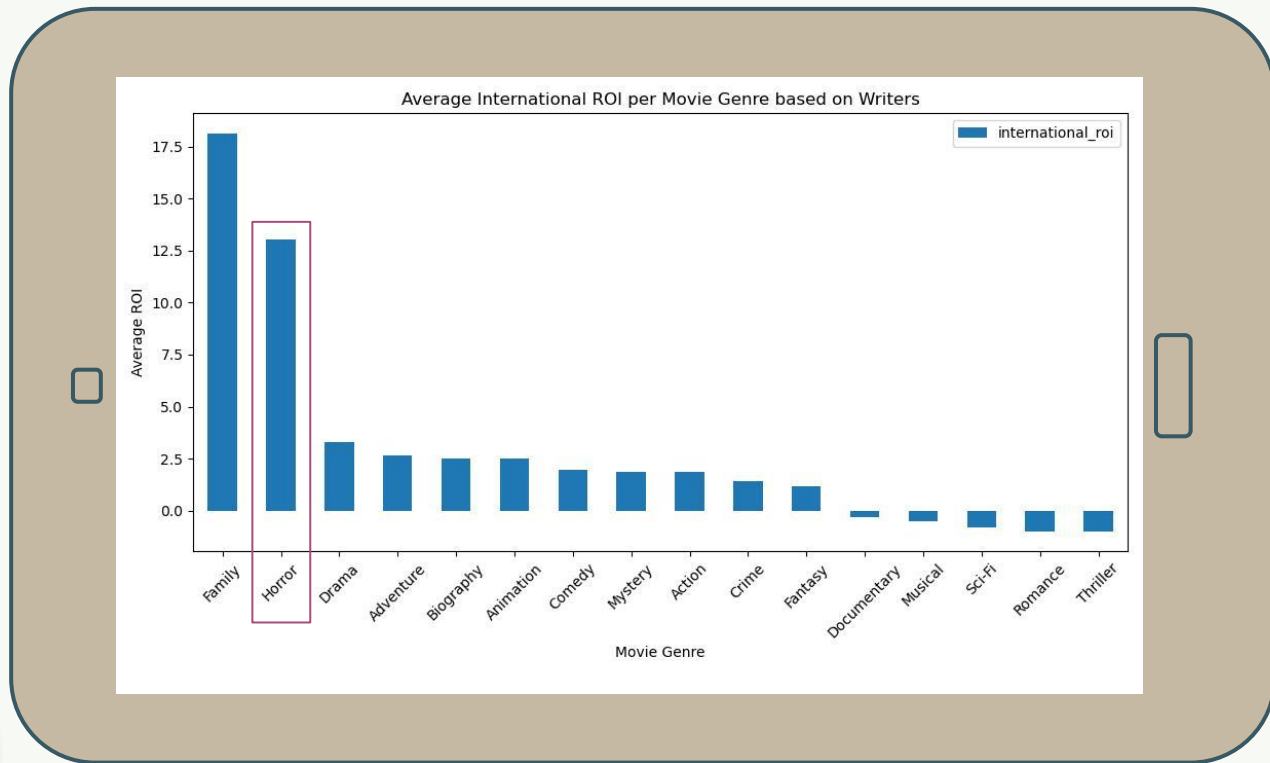












# 04 Recommendations



## Movie Genre

High ROI Genres: Horror



## Invest in Talent

- Proven record
- Prioritize Directors, Actors, Actresses, Writers



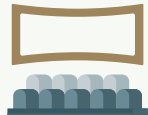
## Month of Release

June and November:  
Historically High Profit

# 05 Next Steps



Specifics for production




Single Movie or Franchise?



Lock in talent

# Thank you!

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