



**Government of India  
Ministry of MSME**

## **District Industrial Profile of Pratapgarh District**

**Carried out by:  
MSME-DI, Allahabad**



MICRO, SMALL & MEDIUM ENTERPRISES

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# **Brief Industrial Profile of Pratapgarh District**

## **1. GENERAL CHARACTERISTICS OF THE DISTRICT**

During the 17<sup>th</sup> century a King Pratap Singh ruled in this area and name Pratapgarh is associated with king Pratap Singh. There he built a fort and called it Pratapgarh after his own name. The district was constituted in the year 1858 with its headquarters at Bela derived from the temple of Goddess Bela Bhawani on bank of river Sai.

### **1.1 Location & Geographical Area.**

Pratapgarh town is the district headquarters. The district is a part of Allahabad division and lies between 25°34' and 26° 11' latitudes and between 81° 19' and 82° 27' longitudes. Pratapgarh is primarily an agrarian district, and is a leading producer of Amla.

The total geographical area of the districts is 3717 Sq. Km. It is bounded by district Sultanpur in the north, district Allahabad in the south, Fatehpur in the west, district Jaunpur in the east and Rae Bareilly in the north-east.

### **1.2 Topography**

River Ganga is flowing through south west border of the district. Other rivers flowing through the districts are Sai, Chami, Charroua, Pariya, Bakulahi, Sakrni and Ioni. Most part of the district is covered by plain land which is very fertile. Major crops grown in the districts are Wheat, Paddy, Black Gram, Maize and oil seeds in addition to fruits like Amla and Mango. The maps given below show the location of the district.



### 1.3 Availability of Minerals.

There is no major or minor mineral available in the district.

## 1.4 Forest

The forests cover an area of 569 hectares of the district which is are mainly concentrated in the centre of the district. The forest cover consists mainly of trees like Sagon, Sesam and Jamun.

### 1.5 Administrative set up.

Pratapgarh town is the district headquarters. For administrative purpose this district has been divided into 5 sub divisions, 5 tehsils and 17 blocks. There are 1105 Gram Panchayats and 2182 revenue villages.

## 2. DISTRICT AT A GLANCE

S.No	Particular	Year	Unit	Statistics
<b>1</b>	<b>Geographical features</b>			
(A)	Geographical Data			
	i) Latitude			25 <sup>0</sup> 34' and 26 <sup>0</sup> 11'
	ii) Longitude			81 <sup>0</sup> 19' and 82 <sup>0</sup> 27'
	iii) Geographical Area		Sq. km	3717
(B)	Administrative Units			
	i) Sub divisions		Nos	05
	ii) Tehsils		Nos	05
	iii) Block		Nos	17
	iv) Patwar Circle		Nos	
	v) Panchayat Simitis		Nos	17
	vi)Nagar nigam		--	--
	vii) Nagar Palika		No	01
	viii) Gram Panchayats		Nos	1105
	xi) Revenue villages		Nos	2182
	x) Assembly Area		Nos	07
<b>2.</b>	<b>Population</b>			
(A)	Sex-wise			
	i) Male	20011		1362948
	ii) Female	2009-10		1368226
(B)	Rural Population	2009-10		2586619

<b>3.</b>	<b>Agriculture</b>			
<b>A.</b>	Land utilization			
	i) Total Area	2009-10	Hectare	361617
	ii) Forest cover	2009-10	"	569
	iii) Non Agriculture Land	2009-10	"	40566
	v) cultivable Barren land	2009-10	"	7413
<b>4.</b>	<b>Forest</b>			
	(i) Forest	2009-10	Ha.	569
<b>5.</b>	<b>Livestock &amp; Poultry</b>			
<b>A.</b>	<b>Cattle</b>			
	i) Cows	2007	Nos.	327178
	ii) Buffaloes	2007	Nos.	360711
<b>B.</b>	<b>Other livestock</b>			
	i) Goats	2007	Nos.	239157
	ii) Pigs	2007	Nos.	106898
	iii) Dogs & Bitches	2007	Nos.	2159
	iv) <b>Railways</b>			
	i) Length of rail line	2010-11	Kms	140
	<b>V) Roads</b>			
	(a) National Highway	2010-11	Kms	--
	(b) State Highway	2010-11	Kms	148
	(c) Main District Highway	2010-11	Kms	164

	(d) Other district & Rural Roads	2010-11	Kms	2834
	(e) Rural road/ Agriculture Marketing Board Roads	2010-11	Km	2834
	<b>(VI) Communication</b>			
	(a) Telephone connection	2010-11	Nos.	10196
	(b) Post offices	2010-11	Nos.	432
	(c) Telephone center	2010-11	Nos.	7
	(d )Density of Telephone	2010-11	Nos./1000 person	3.73
	(e) Density of Telephone	2010-11	No. per KM.	2.74
	(f) PCO Rural	2010-11	No.	3748
	(g) PCO STD	2010-11	No.	898
	(h) Mobile	2010-11	No.	149000
	<b>(VII) Public Health</b>			

	(a)Allopathic Hospital	2010-11	No.	11
	(b)Beds in Allopathic hospitals		No.	995
	(c)Ayurvedic Hospital		No.	54
	(d)Beds in Ayurvedic hospitals		No.	230
	(e)Unani hospitals		No.	06
	(f) Community health centers		No.	12
	(g)Primary health centers		No.	56
	(h)Dispensaries		No.	39
	(i) Sub Health Centers		No.	371
			No.	64
	(VIII) <b>Banking</b> commercial			
	(a) Commercial Bank		Nos.	87
	(b) rural Bank Products		Nos.	79
	(c) Co-Operative bank products		Nos.	25
	(d) PLDB Branches		Nos.	-
	(IX) Education			
	(a) Primary school		Nos.	2138
	(b) Middle schools		Nos.	559



	(c) Secondary & senior secondary schools		Nos.	380
	(d) Colleges		Nos.	58
	(e) Technical University		Nos.	Nil

## 2.1 Existing Status of Industrial Areas in the District Pratapgarh

S. No.	Name of Ind. Area/Estates	Land acquired (In hectare)	Land developed (In hectare)	Prevailing Rate Per Sqm (In Rs.)	No of Plots	No of allotted Plots	No of Vacant Plots	No. of Units in Production
1	Industrial Estate, Sukhpal Nagar, Pratapgarh	14.16	14.16	1010/-	39	39	--	20
2	Mini Industrial Estate, Badhoi, Mandatha, Pratapgarh	1.01	1.01	990/-	45	34	11	26
	<b>Total</b>	<b>15.17</b>	<b>15.17</b>		<b>84</b>	<b>73</b>	<b>11</b>	<b>46</b>

Source:- DIC, Pratapgarh

### 3. INDUSTRIAL SCENERIO OF PRATAPGARH

#### 3.1 Industry at a Glance

Sr No	Head	Unit	Particulars
1.	REGISTERED INDUSTRIAL UNIT	NO.	6510
2.	TOTAL INDUSTRIAL UNIT	NO.	8072
3.	REGISTERED MEDIUM & LARGE UNIT	NO.	Nil
4.	ESTIMATED AVG. NO. OF DAILY WORKER EMPLOYED IN SMALL SCALE INDUSTRIES	NO.	9505
5.	EMPLOYMENT IN LARGE AND MEDIUM INDUSTRIES	NO.	Nil
6.	NO. OF INDUSTRIAL Estate	NO.	02
7.	TURNOVER OF SMALL SCALE IND.	IN LACS	27977.5
8.	TURNOVER OF MEDIUM & LARGE SCALE INDUSTRIES	IN LACS	Nil

#### 3.2 Year Wise Trend of Units Registered

	YEAR	NUMBER OF REGISTERED UNITS	EMPLOYMENT	INVESTMENT (lakh Rs.)
Up to	1984-85			
	1985-86	161	241	80.5
	1986-87	161	250	82
	1987-88	278	470	110
	1988-89	232	380	90
	1989-90	250	422	140
	1990-91	309	620	168
	1991-92	301	635	178
	1992-93	284	642	180
	1993-94	292	656	192

	1994-95	61	145	70
	1995-96	281	648	210
	1996-97	282	654	189
	1997-98	192	580	189
	1998-99	193	590	192
	1999-2000	192	596	205
	2000-01	192	615	215
	2001-2002	192	618	218
	2002-03	247	661	221
	2003-04	253	672	233
	2004-05	245	680	237
	2005-06	257	705	241
	2006-07	152	518	178
	2007-08	173	542	226
	2008-09	291	948	860
	2009-10	394	900	430
	2010-11	320	860	632
	2011-12	322	1090	735
	<b>Total</b>	<b>6510</b>	<b>16338</b>	<b>5595.5</b>

Source: DIC Pratapgarh

### 3.3 Details of existing Micro & Small Enterprises and Artisan Units in the District

NIC CODE NO.	TYPE OF INDUSTRY	NUMBER OF UNITS	INVESTMENT (Lakh Rs.)	EMPLOYMENT
20	Agro based	864	1296	2594
22	Soda water	Nil	--	--
23	Cotton textile	Nil	--	--
24.	Woolen, silk & artificial Thread based clothes.	38	57	114
25.	Jute & jute based	Nil	--	--
26.	Ready-made garments &	43	64.5	108

	embroidery			
27.	Wood/wooden based furniture	1239	1548.75	3717
28.	Paper & Paper products	Nil	--	--
29.	Leather based	20	10	25
31.	Chemical/Chemical based	Nil	--	--
30.	Rubber, Plastic & petro based	01	10	15
32.	Mineral based	Nil	--	--
33.	Metal based (Steel Fab.)	660	990	1980
35.	Engineering units	Nil	--	--
36.	Electrical machinery and transport equipment	Nil	--	--
37.	Repairing & servicing	2218	1109	4531
38.	Others	1427	510.25	3254

**Source: DIC Pratapgarh**

### **3.4 Large Scale Industries / Public Sector undertakings**

No Units.

### **3.5 Major Exportable Item**

No items exported from the District.

### **3.6 Growth Trend**

Agro Based Industries (Amla based products growing)

### **3.7 Vendorisation / Ancillarisation of the Industry**

No Ancillary units.

### **3.8. Medium scale enterprises**

Nil

### **3.8.1 List of the units in Pratapgarh & Near By Area**

Nil

### **3.8.1 Major Exportable Item**

No any exportable item

## **3.9 Service Enterprises**

### **3.9.1 Present status**

There are few units of Cyber cafes, Beauty parlors, Photo copying tailoring shops, automobile repairing, General Engineering workshop, hotels & restaurant, computer based training institute, etc. who are catering to the requirements of local population

### **3.9.2 Potentials areas for service industry**

- 1 Automobile repairing.
- 2 Cafeteria
- 3 Computer Institutes
- 4 Restaurant
- 5 Mobile repairing shops
- 6 Cyber cafes
- 7 Xerox photocopiers
- 8 Agro items Repairing workshops
- 9 Transport Agencies
- 10 Desk top printing

### **3.10 Potential for new MSMEs**

1. Amla based products
2. Agriculture implements.
3. Rice Mill.
4. Oil Mill.

5. Wooden furniture.
6. School Bags/ Dress.
7. Bakery products.
8. Packaged Drinking water.
9. Exercise books
10. Bakery Products
11. Potato Chips
12. Milk & dairy products
13. Detergent Powder

## **4. EXISTING CLUSTERS OF MICRO & SMALL ENTERPRIS**

### **4.1 Detail of Major Clusters**

#### **4.1.1 Manufacturing Sector**

Amla cluster, Chilbila, Pratapgarh

#### **4.2 Details for Identified cluster**

##### **4.2.1 Amla Cluster**

1	Principal Products Manufactured in the Cluster	Amla Based products such as; murabba, candy, laddoo, burfee, amla juice, pickles, squash etc.
2	Name of the SPV	Rashtriya Amla Sansthan, Pratapgarh
3	No. of functional units in the clusters	100
4	Turnover of the Clusters	3 crores
5	Value of Exports from the Clusters	Nil
6	Employment in Cluster	600
7	Average investment in plant & Machinery	Rs. 2.5 lakhs per unit
8	Major Issues / requirement	a )Obsolete technology

		b) Power shortage c) Inadequate credit
9	Presence of capable institutions	Nil
10	Thrust Areas	Availability of raw material
11	Problems & constraints	Lack of infrastructure

Present status of the cluster:-

Cluster was selected for development under MSE-CDP scheme. Soft interventions were carried out during the year 2008-09. However, CFC was established for testing of Amla and Amla products under SFURTI scheme of KVIC at Sukhpal Nagar, Industrial Area, Pratapgarh.

## **5. GENERAL ISSUES RAISED BY INDUSTRY ASSOCIATION DURING THE COURSE OF MEETING**

Issues raised by Association during discussion are as follows:

- 1 Poor Power supply.
- 2 Finance Problem.
- 3 Lack of R&D facilities for development of new products and manufacturing technology.

## 6.STEPS TO SET UP MSMEs

Following are the brief description of different agencies for rendering assistance to the entrepreneurs.

S.No	Type of assistance	Name and address of agencies
1.	Provisional Registration Certificate ( EM-1) & Permanent Registration Certificate ( EM-II)	General Manager , District Industries Center, Pratapgarh Ph. No. 05341-220363
2.	Identification of Project Profiles, techno-economic and managerial consultancy services, market survey and economic survey reports.	DIC, KVIB, Lead Bank, Pratapgarh KVIC , Varanasi MSME-DI, E-17/18 Indl. Estate, Naini,Allahabad, Ph.No.05322697468, Entrepreneurs Development Institute A-1&2 Ind. Area Sarojni Nagar Lucknow,U.P Ph.No. 0522-2476037
3.	Land and Industrial shed	DIC, Pratapgarh
4.	Financial Assistance	DIC, Lead Bank Pratapgarh U.P ,SC Finance Devlopment Corp. Pratapgarh, SIDBI,



		Lucknow, Director Of Horticulture & Food Processing Lucknow
5.	For raw materials under Govt. Supply	.NSIC,Naini,Allahabad
6.	Plant and machinery under hire / purchase basis.	DIC, Pratapgarh Directorate of Industries , Kanpur
7.	Power/ Electricity	UP, Power Corporation Pratapgarh
8.	Technical Know –how.	MSME-DI, Allahabad DIC, Pratapgarh KVIB, Pratapgarh EDI, Sarojni Nagar, Luck now (U. P.),
9.	Quality & Standard	BIS, Mall Road Kanpur, FPO Aliganj Lucknow AGMARK , Aliganj Lucknow
10.	Marketing /Export Assistance	Export Bureau , Kanpur, Uttar Pradesh,KVIB NSIC Naini Allahabad ,
11.	Other Promotional Agencies	EDI, Sarojni Nagar, Luck now (U. P.),.KVIC Varanasi, NABARD Pratapgarh

## 7 Programmes Conducted during last 5 years in districts Pratapgarh

Year	Name of the Programme	Duration	No. of Programmes	Total No. of participants
2007-08	ESDPs	06 weeks	01	26
	EDP	3 weeks	01	20
	MDP	2 weeks	01	21
	IMC	1 day	03	250
2008-09	ESDPs	06 weeks	03	66
	EDP	3 weeks	00	00
	MDP	2 weeks	03	69
	IMC	1 day	07	487
	Cluster Development Programme	Awala Products cluster of Chilbila, Pratapgarh was selected for further development under MSE-CDP Scheme. Various activities such as exposure visit, skill development programme, quality improvement, training programme on marketing management and designing & launching of website of Rastriya Awala Sangh, Pratapgarh were carried out under soft interventions.		
2009-10	ESDPs	06 weeks	07	200
	EDP	3 weeks	03	84
	MDP	2 weeks	04	90
	IMC	1 day	10	1048
2010-11	ESDPs	06 weeks	11	278
	EDP	3 weeks	00	00

	MDP	2 weeks	01	20
	IMC	1 day	03	298
2011-12	ESDPs	06 weeks	11	281
	EDP	2 weeks	01	27
	MDP	2 weeks	01	24
	IMC	1 day	08	695

## 8.Training Needs/Skill Development Programmes

- 1 Computer Accounting with Tally.
- 2 Desk Top Publishing and Screen Printing.
- 3 Food Processing.
- 4 Fruits and Vegetables Preservation.
- 5 Mobile Phone Repairing.
- 6 Steel Fabrication.
- 7 Adobe Photoshop.
- 8 Computer Hardware, Maintenance & Net working.
- 9 Digital Photography & Video Photography.
- 10 Web page designing & Web site maintenance.
- 11 Repair & Maintenance of power supply, Inverter & UPS.
- 12 Herbal Products making.
- 13 Garments Manufacturing.