RISD WINTER 2020 WEB DESIGN

QIWEN JU

MOVE THE BOX

PROJECT ONE

PROJECT TWO

PROJECT THREE

RISD WINTER 2020 WEB DESIGN

QIWEN JU

HELLO

PROJECT ONE

PROJECT TWO

PROJECT THREE

ABOUT ME

Born in a family where my father has taught me “idealism” and where my mother has taught me “reality”, I am now passionate on graphic design, through which I can integrate both “idealism” and “reality” beautifully and transform my inspiration into beauty to improve the world.

Being equipped with four years’ Purdue University undergraduate studies majoring in fine arts, I began my career as a Publicity and Event Planning Specialist. A string of tasks to create storyboards and concept posters enabled me to think critically about my artistic limitation and space for improvement— to excel in creating concept poster or other graphic designs creatively, artistic form and presentation should be created by integrated skills and technologies to meet the current users’ needs in an E-era.

As an artistic learner who always stays hungry for growth and perfection, my artistic life is a piece of incomplete painting, on which lies some strokes of black ink, colorful decoration, and sparkling spots. To complete this painting in a more art-friendly and inspiration-ruled way, I am passionate about pursuing better progress through learning The Master of Fine Arts in Design and Technology program.

MAIN PAGE

PROJECT ONE

As a student who majors in design, I like reading numerous materials online to get inspired. However, when viewing web pages that contain more information, I tend to focus more on the number of words instead of the content.

Therefore, in the process of creating and developing web pages, I prefer to present all web pages through one page in order to allow viewers to easily locate the resources they need.

In my first project, I simply choose white as the overall background color rather than use a combination of various colors. I also divided the page into four columns where the second chapter of the original article is inserted in order. All titles are marked in bold, so that viewers can find what they are interested as soon as they open the website.

For the typeface, I pick the Montserrat and Arial. Designed by Google, Montserrat is a typeface that is wider than Arial, so it is used as the font for all titles which need to be eye-catching and concise. Arial is used as the second option for text as it is also easy to read.

Project 01 link: Project 01.html

Reading 01 link: Reading 01.html

MAIN PAGE

PROJECT TWO

PROJECT TWO

In the special collection of the Fleet Library, I found some printmaking works called Interaction of Color by Josef Albers.

Through the research and imitation, I decided to integrate Albers' works into web design and add some animations, so as to facilitate the audience's interaction with the web while seeking inspiration.

Despite the simple shape and color of the web page as a whole, I attached Albers' interpretation of each work at the end of the series, which might be conducive to the audience’s in-depth understanding of the structure and colors.

Project 02 link: Project 02.html

Reading 02 link: Reading 02.html

PROJECT THREE

Although JavaScript played a key role in Project 3, I was not as good at it as I am at HTML and CSS. Nevertheless, I managed to get the effect that I wanted.

Project 3 was themed on the timeline. Since I was only in Rhode Island for half a year, I had little to show but my works, so the theme was identified as my story with art and design.

The typographic design was the focus of the expression. I tried to create a horizontal page with color and typography that would automatically slide to the corresponding location when I clicked on the year.

HTF Didot was chosen as the page typeface, which is common in the titles of Harper's Bazaar and Vogue magazine. Given the letter in the project were generally of large sizes, Didot contributed to presenting a concise and modern style.

Project 03 link: Project 03.html

Reading 03 link: Reading 03.html

RISD WINTER 2020 WEB DESIGN

QIWEN JU

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