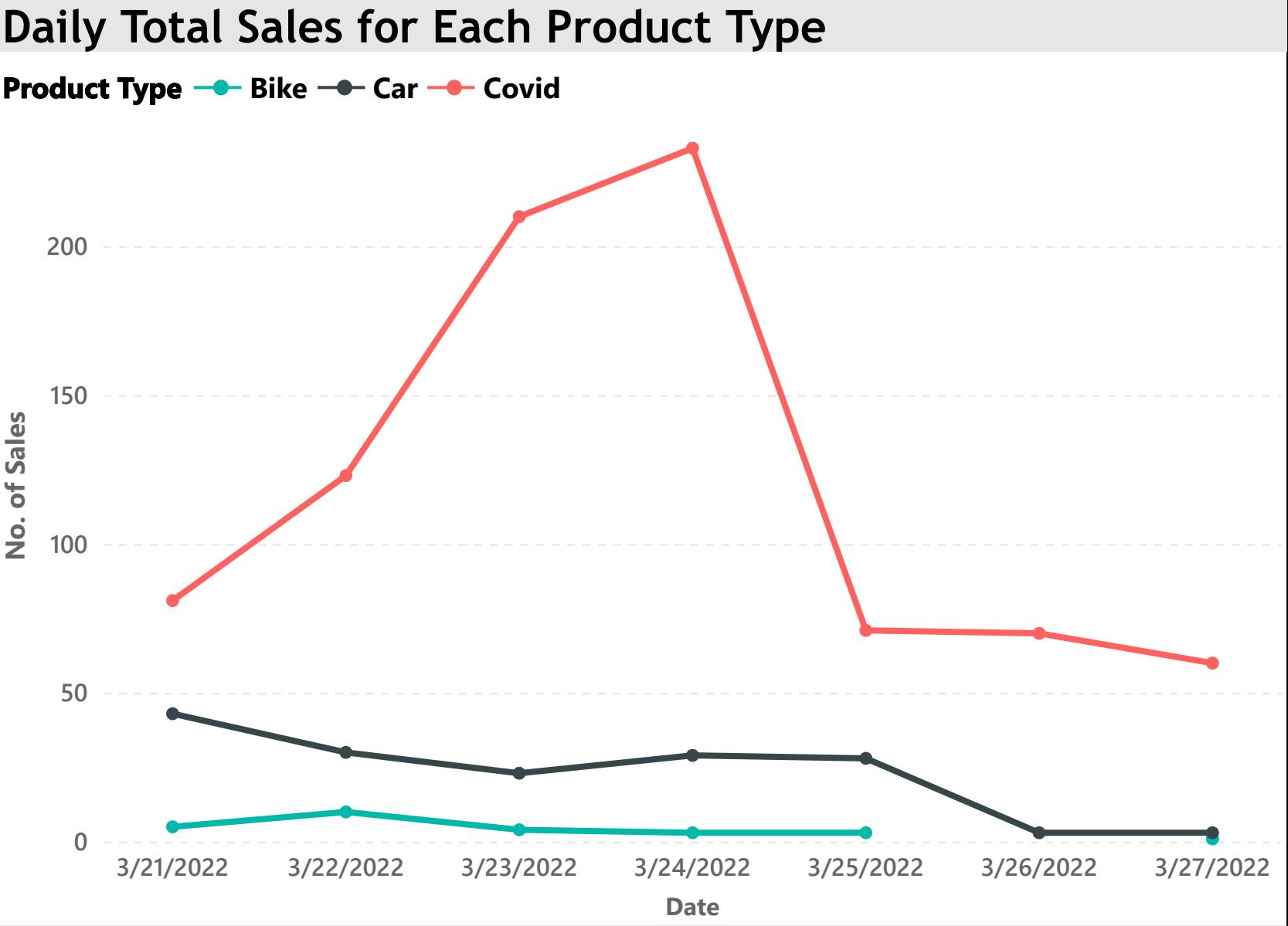


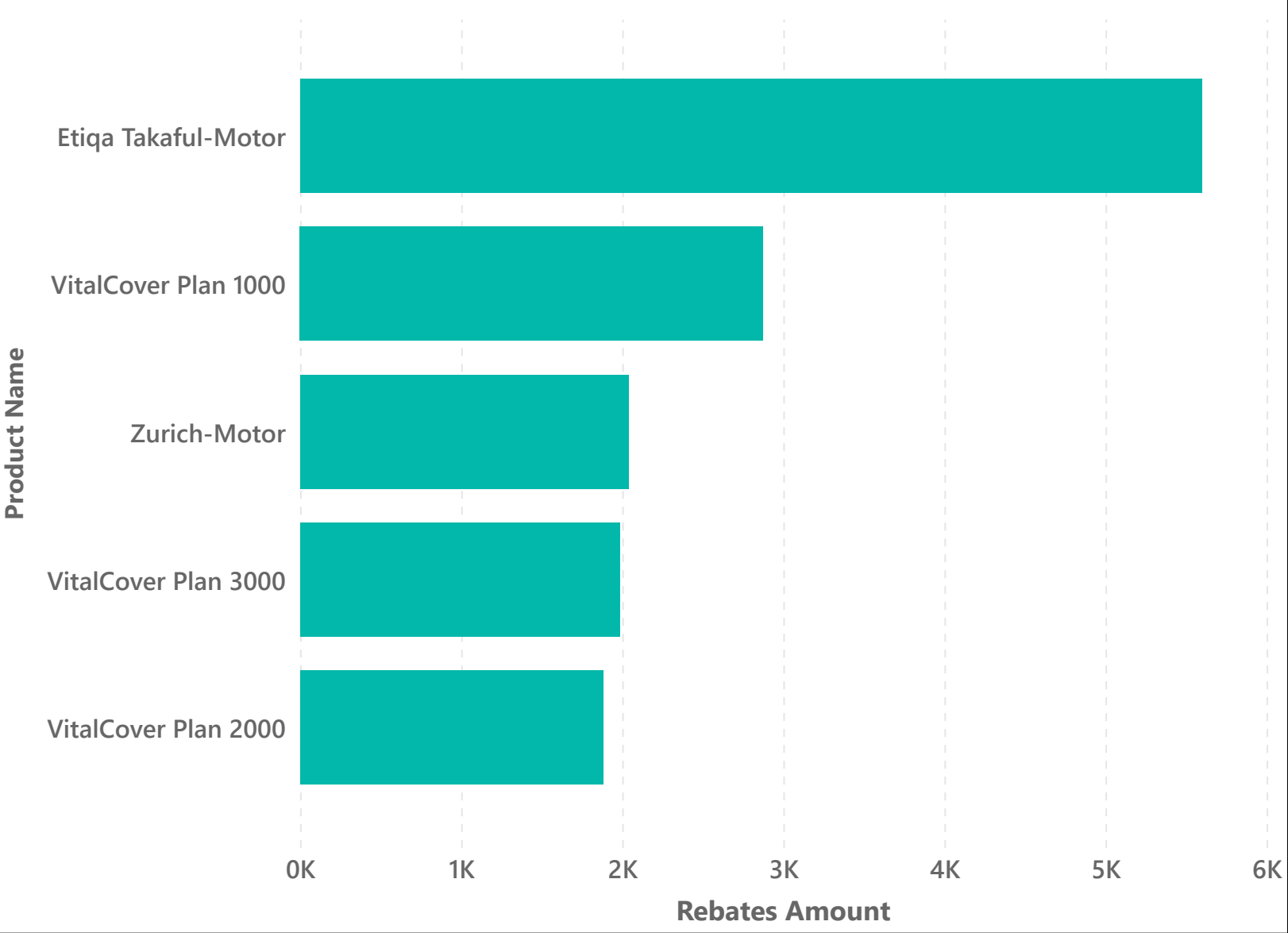
2.1



Daily Total Sales for Each Product Type				
Date	Bike	Car	Covid	Total
3/21/2022	5	43	81	129
3/22/2022	10	30	123	163
3/23/2022	4	23	210	237
3/24/2022	3	29	233	265
3/25/2022	3	28	71	102
3/26/2022		3	70	73
3/27/2022	1	3	60	64
Total	26	159	848	1033

# 2.2

Top 5 Products with The Highest Rebate Amount



Top 5 Products with The Highest Rebate Amount

Product Name	Rebates Amount
Etiqua Takaful-Motor	5,600
VitalCover Plan 1000	2,874
Zurich-Motor	2,040
VitalCover Plan 3000	1,985
VitalCover Plan 2000	1,880
Total	14,379

## 2.3

### **Metric 1 : Day to Day Growth % of Gross Premium**

- This is used to define the sales performance over the period based on the difference between the today's total of gross premium and the yesterday's total of gross premium, then dividing by the yesterday's total of gross premium
- DAX Formula of DTD Growth% = `IFERROR((SUM('Table 1'[Gross Premium]) - CALCULATE(SUM('Table 1'[Gross Premium]),DATEADD('Table 1'[Date],-1,DAY)))/ CALCULATE(SUM('Table 1'[Gross Premium]),DATEADD('Table 1'[Date],-1,DAY))),BLANK())`

Daily Growth % of Gross Premium		
Date	Gross Premium	DTD Growth % of Gross Premium
▲		
3/21/2022	\$44,675	
3/22/2022	\$39,727	-11%
3/23/2022	\$43,624	10%
3/24/2022	\$69,479	59%
3/25/2022	\$32,773	-53%
3/26/2022	\$12,643	-61%
3/27/2022	\$11,414	-10%
<b>Total</b>	<b>\$254,335</b>	<b>5%</b>

## **Metric 2 : Day to Day Growth % of Policy Count**

- This is used to define the sales performance over the period based on the difference between the today's count of sold product and the yesterday's count of sold product, then dividing by the yesterday's count of sold product
- DAX Formula of DTD Growth% = `IFERROR((Count('Table 1'[Product Name]) - CALCULATE(COUNT('Table 1'[Product Name]),DATEADD('Table 1'[Date],-1,DAY)))/ CALCULATE(COUNT('Table 1'[Product Name]),DATEADD('Table 1'[Date],-1,DAY)),BLANK())`

### **Daily Growth % of Policy Count**

Date	Policy Count	DTD Growth % of Policy Count ▼
3/23/2022	237	45%
3/22/2022	163	26%
3/24/2022	265	12%
3/21/2022	129	
3/27/2022	64	-12%
3/26/2022	73	-28%
3/25/2022	102	-62%
<b>Total</b>	<b>1033</b>	<b>7%</b>