

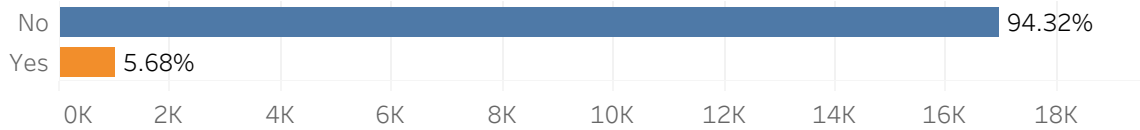
# Classification project

Dolores Umbridge team



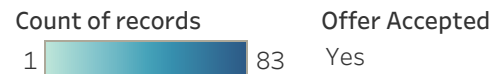
## Who are the clients that accept the bank offer?

Offer Accepted over records



Count and percentage of offers acceptance

Avg balance per category and income level



		Credit Rating		
Avg Balanc..	Income Level	High	Low	Medium
Category A	High	11.63%	67.44%	20.93%
	Low	13.27%	58.16%	28.57%
	Medium	13.16%	50.88%	35.96%
Category B	High	8.57%	68.57%	22.86%
	Low	14.29%	59.34%	26.37%
	Medium	10.62%	65.49%	23.89%
Category C	High	19.15%	53.19%	27.66%
	Low	8.57%	60.95%	30.48%
	Medium	13.56%	65.25%	21.19%
Category D	High	2.50%	65.00%	32.50%

Overdraft Protection per offer acceptance

Overdraft Protection	
Offer Accep..	No
No	14,447
Yes	16,977

Credit Rating per offer acceptance

		Credit Rating		
Offer Accep..		High	Low	Medium
No		98.04%	89.37%	95.46%
Yes		1.96%	10.63%	4.54%

Last update 22/04/2021