

# SHOUT METHOD WITH MEMEKELLY

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Written by MeMe Kelly for creatives,  
professionals, women,  
entrepreneurs, and for employees at  
small businesses and corporations

## MEDIA PRESS KIT



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# SHOUT METHOD

*best viewed on a desktop computer*

## A Revolutionary Framework for Transforming Life's Greatest Challenges

Born from MeMe's personal journey and her mother's inspiring battle with cancer while rising to become the youngest, first woman, and first Black Director of Military Schools, Department of Defense, Atlantic and Pacific Regions. The SHOUT Method™ provides women, professionals, and creatives with a systematic approach to turning obstacles into opportunities.



# about our SHOUT

When I SHOUT, I see and feel vibrant warm colors.  
~ MeMe Kelly

## S - SHINE: Refuse to Dim Your Light

Embrace your unique gifts and talents despite others expectations

## H - HAVE HOPE: Become Your Own Beacon

Develop resilient optimism grounded in faith and evidence

## O - OVERCOME: Transform Obstacles Into Opportunities

Reframe every challenge as curriculum for your growth

## U - USE YOUR POWER/GOD'S POWER:

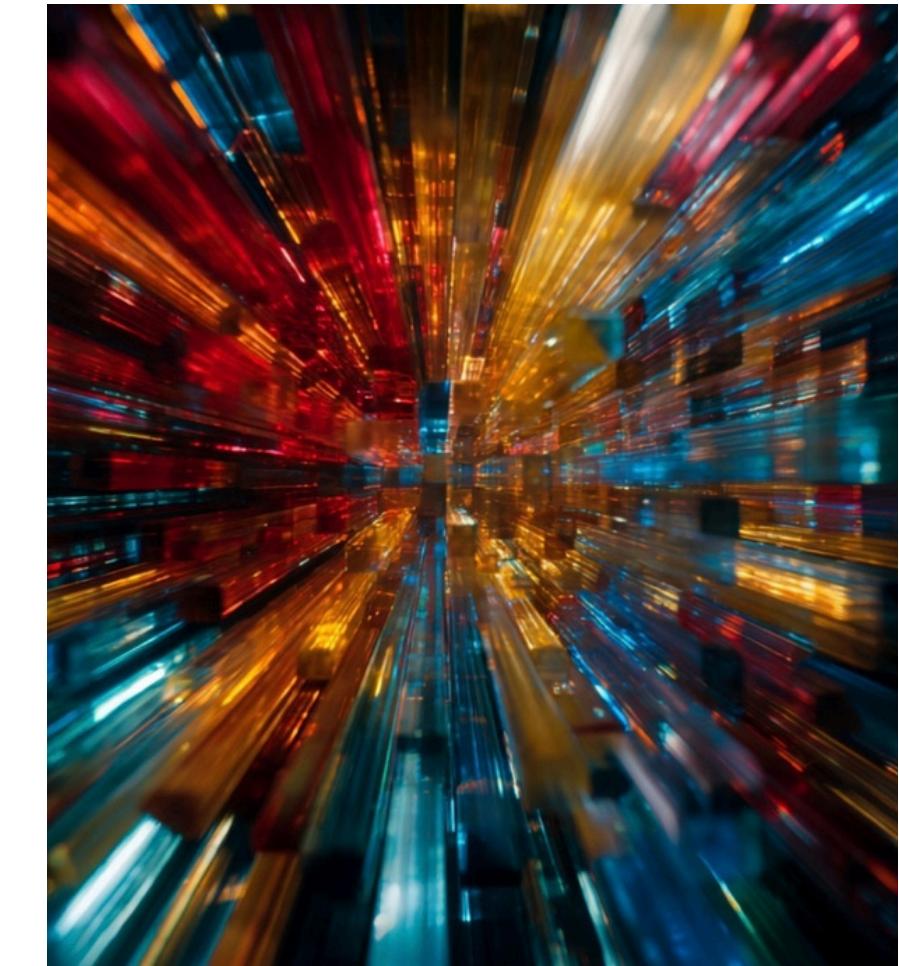
### Step Into Your Authority

Harness your unique strengths for positive impact

## T - TAKE CHARGE: Become the CEO of Your Life

Make strategic decisions aligned with your divine purpose

*Spiritual Version: Use God's Power & Take Charge*



"My role as an artist-educator is to show women, professionals, and creatives that every obstacle is an opportunity in disguise. Through the SHOUT method, I help them transform their biggest challenges into their greatest triumphs." -

MeMe Kelly

## ABOUT MEME KELLY

**MeMe Kelly is a multi-hyphenate artist-educator whose personal journey from elementary school teacher to successful independent filmmaker exemplifies her SHOUT methodology in action. After successfully crowdfunding, writing, directing, and producing the festival-selected feature film One Night in LA, MeMe now helps other women, professionals, and creatives overcome obstacles and create their own breakthrough moments.**

### **Academic & Creative Credentials:**

MFA Distinguished Playwriting Fellow, University of California (2015-2016)  
UCLA Film School Samuel Goldwyn Contest: Top 10 Semifinalist (175 scripts)  
Lena Waithe's Macro Lab: Semifinalist selection  
Humanitas Prize: Script recommendation  
Academy Nicholl Fellowship: Quarter-finalist (7,600 scripts)

### **Published Author & Content Creator:**

Three novels: On Edge, Wings to Fly, Just Gotta Shout  
Inspirational eBook series: Praise! Lessons of Faith and SHOUT! Lessons of Hope  
Christian Science Monitor, HuffPost, and Los Angeles Times contributor  
Substack: "SHOUT METHOD with MeMe Kelly"

### **Film & Theater Producer:**

Feature Film: One Night in LA - Successfully crowdfunded, written, directed, and produced  
Official Selection: Essence Film Festival, Pan African Film Festival, and multiple others  
Streaming Distribution: Currently available on Tubi with growing global audience  
Industry Recognition: From festival selections to major platform distribution  
Digital Comedy Series: Hollywood Prayer and Support (YouTube)  
Three theatrical productions: Our Voices, SHOUT, Evenings of Literature

## **From Elementary Teacher to Award-Winning Filmmaker to Empowerment Coach**

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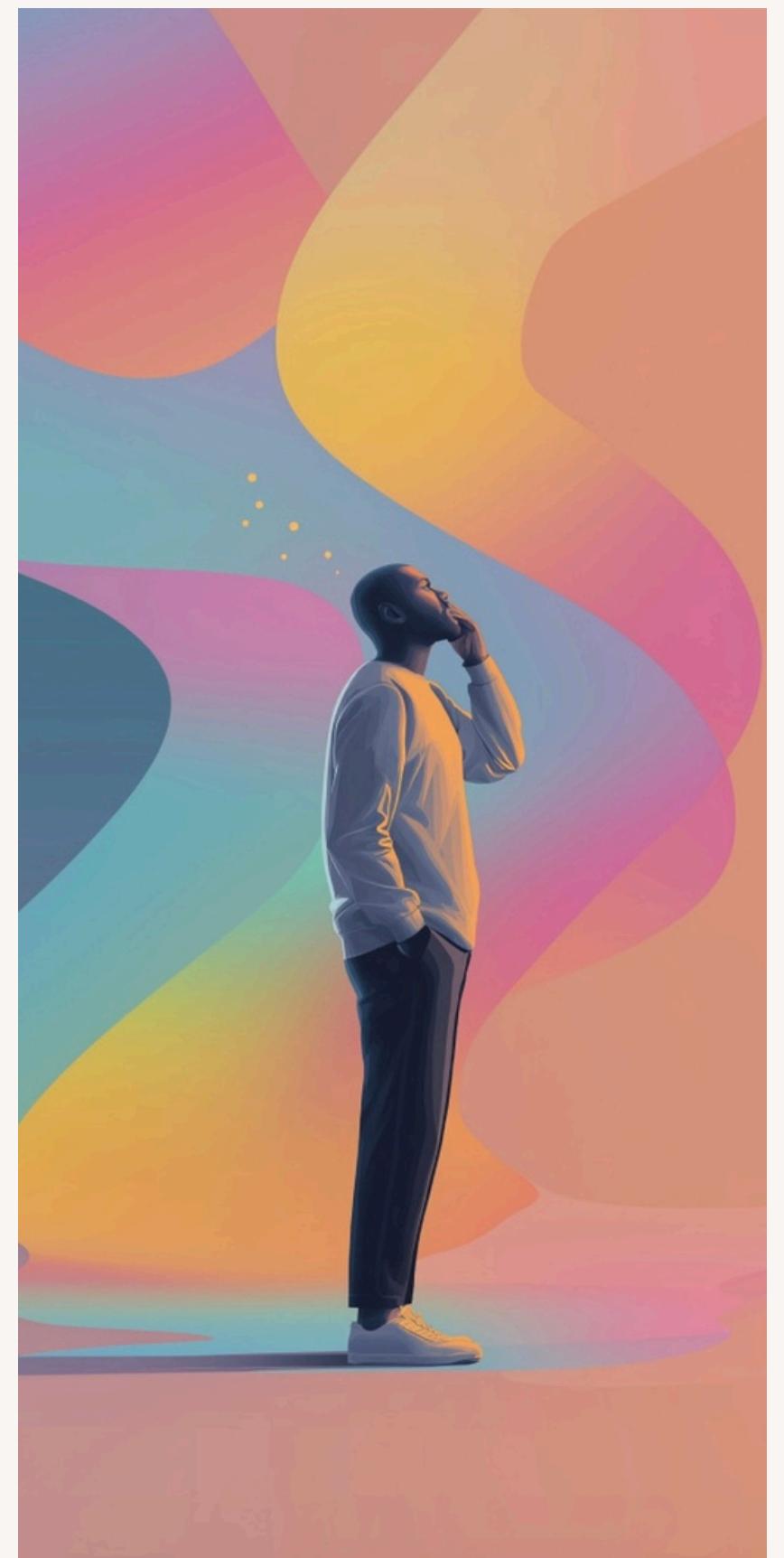
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**Three theatrical productions: Our Voices, SHOUT, Evenings of Literature**

**Proven track record: Complete filmmaker journey from crowdfunding to streaming success**



**Meme Kelly**

Executive Producer, Writer and Director

# SHOUT METHOD WITH MEME KELLY MEDIA PRESS KIT

## MEDIA APPEARANCES & IMPACT

### Speaking Engagements Include:

- Los Angeles County Juvenile Detention Center & 911 Workers
- Union Rescue Mission, SHOUT for homeless women and children
- A New Way of Life Re-entry Program
- San Fernando Mission, SHOUT for homeless women and children
- LAUSD Schools & Educational Conferences & SHOUTS for Autistic Young Adults
- Sherman Oaks United Methodist Church & Science of Mind Churches
- Christian Entertainment Alliance
- Hollywood Prayer Network Events
- Women Empowerment Conferences & Delta Sigma Theta Authors on Tour
- Private and Corporate Retreats and Meetings

# *Film & Media Recognition:*

- *One Night in LA: Official Selection at Essence Film Festival, Pan African Film Festival, and additional festivals*
- *Proven crowdfunding success: Successfully funded and delivered completed feature film*
- *Streaming success: Featured on Tubi platform with growing viewership*
- *Hollywood Prayer and Support: Digital series with expanding YouTube following*
- *Theater productions: Multiple sold-out shows to standing ovations in Los Angeles market, including SHOUT, a Literary Musical*
- *Industry validation: From festival selections to streaming distribution*

## A Maverick

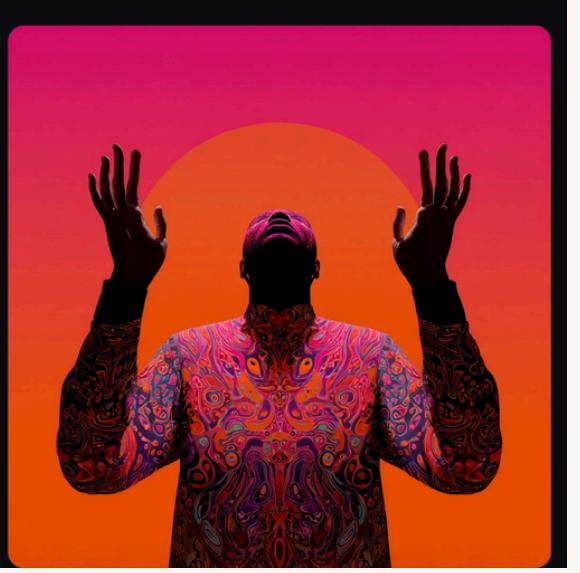
MeMe is pioneering an innovative approach that combines transformational education, service of others, with independent film financing. Students of her 7-week SHOUT Masterclass become Associate Producers on her upcoming feature film "Every Night in LA" - the story of a woman who refuses to let cancer, a controlling relationships, or life's obstacles stop her from fulfilling her divine purpose as author, activist, and professor.

### The Opportunity:

- Investment: \$1,000 - \$1,500 per participant
- Goal: 100 women investors/SHOUT participants
- Total Film Budget: \$100,000
- Timeline: Masterclass Sept-Oct 2025, Film Production Nov 2025
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### What Participants Receive:

- Complete 7-week SHOUT transformation program
- Official Associate Producer credit on feature film
- Behind-the-scenes access during production
- Private premiere and industry networking
- Lifetime SHOUT community membership
- Sponsor of the Autism Production Assistant Program for Every Night in LA & Wrap Party for Young Adults!



# TARGET AUDIENCES

## *Primary Demographics:*

***Women Entrepreneurs facing business or personal obstacles***

***Creative Professionals seeking breakthrough and empowerment***

***Corporate Professionals balancing passion with practical demands***

***Educators transforming challenges into teaching moments***

***Faith Communities interested in purpose-driven content***

***Film Industry supporting diverse voices and innovative funding***

## *Perfect For:*

***Women's conferences and empowerment events***

***Professional development seminars and corporate workshops***

***Creative industry gatherings and film festivals***

***Educational institutions and teacher development***

***Faith-based gatherings and retreats***

***Entrepreneurship and small business events***

## *TESTIMONIALS & SOCIAL PROOF*

*MeMe's story and method completely transformed how I see my challenges. What I thought were roadblocks became stepping stones -*  
*- Workshop Participant*

*The SHOUT framework gave me permission to shine while showing me exactly how to do it.*  
*- Masterclass Graduate*

*Every educator needs to hear MeM's message about turning obstacles into opportunities.*  
*- School Administrator*

*MeMe doesn't just inspire - she gives you the tools to actually change your life.*  
*- Conference Attendee*

## *BOOKING INFORMATION*

*Speaking Fees: Contact memekellyproductionsllc@gmail.com for fees*

*Fees vary based on audience size, location, and customization requirements*



***Every Night in LA***, a sequel in preproduction, shooting soon!

A PG, fun family movie, based on a script placing as a finalist in the Academy Nicholl's, UCLA Film School's Samuel Goldwyn, and Lena Waite/Macro Lab script contests



***One Night in LA***, a prequel, available on Tubi.

Also, an exciting Virtual Screening, SHOUT Talk Back on Oct 5  
<https://www.eventbrite.com/e/1493498065919?aff=oddtdtcreator>

# AUTISTIC YOUNG ADULTS PARTNERSHIP

## *Representation, Inclusion & Impact*

We are committed to inclusion, both in front of and behind the camera.

### ***Young Adults on the Autism Spectrum***

**M**eMe's eldest son, RK Jr., is on the autism spectrum. For nearly two decades, he's thrived at Pathpoint, Inc., a wonderful program supporting neurodiverse adults.

During production of **ONE NIGHT IN LA**, RK became fascinated by the filmmaking process – and MeMe saw his light ignite. Because of him, she's created a program that brings 5 young adults or more with autism from Pathpoint onto our film crew. They'll contribute to wardrobe, lighting, set design, cinematography, and production support – after completing a custom filmmaking curriculum designed to meet them where they are.

### ***Wrap Party Celebration***

MeMe has hosted several Annual Celebrations for Special Young Adults with Disabilities. She's curated a Job Fair and Newsletter , and she looks forward to hosting another celebration when **EVERY NIGHT IN LA** has its wrap party. We'll invite the Hollywood Celebrity community to join us!

