

We live in an increasingly connected world, where communities that build global momentum are becoming the first-class citizens of the future.

Cities and regions that cannot compete on an international scale are losing out on the valuable human capital that will determine how well they will fare in the years to come.

Locales such as Kansas City don't evoke an image of a place deeply connected to the rest of the globe. This outside perspective is partially caused by the lack of focus on stories of individuals building their lives and adding to the richness of Kansas City and the region.

Provided compelling content, Kansas Citians with global connections can quickly share and connect instantaneously around the globe with modern technology. These connections, taken cumulatively, present an opportunity to change the conversation around a globally connected Kansas City region.

We will build international bridges and lay the groundwork for the bigger goal of attracting world leading talent and capital to KC and the surrounding region by:

- Capturing 25 of Kansas City's best international stories.
- Building a site that utilizes modern communication dynamics.
- · Launching an awareness campaign.
- Measuring how people share and connect.

Want to Help?

Individuals

We are looking for non-native individuals who have stories about their successes here in Kansas City.

Partners

We're also looking for founding members of this story initiative to help us more strongly connect Kansas City with the world.

To share a story visit us at



Interested in becoming a partner? Contact us at info@kcint.org.

The Team

Cremalab (cremalab.com) is a UX-based design agency in Kansas City that excels at delivering highly usable digital products. They have created digital experiences for organizations of all sizes including large national organizations and startups.

The Feral Few (<u>feralfew.com</u>) is a media production company dedicated to being not just another vendor but a partner in the process of storytelling. They have created media for many charities and several startups.

Global Prairie (**global-prairie.com**) is an integrated marketing firm with deep connections to the mayor's office, the local chambers, the Area Development Council, the Greater Kansas City Community Foundation, the Symphony, and dozens of other organizations that help to shape Kansas City.

Somametric (<u>somametric.com</u>) is a Kansas City-based interaction agency, exploring the intersection between humans and technology to develop new and exciting ways of engagement.