

Data Intake Report

Name: < G2M insight for Cab Investment firm>
Report date: <4/13/22>
Internship Batch:<LISUMO::30>
Version:<1.0>
Data intake by:<Kyungchul Oh>
Data intake reviewer:< >
Data storage location: <location URL eg: github, cloud>

Tabular data details: Cab_Data

Total number of observations	<359392>
Total number of files	<1>
Total number of features	<7>
Base format of the file	<.csv >
Size of the data	<19.2+ MB >

Tabular data details: Customer_ID

Total number of observations	<49171>
Total number of files	<1>
Total number of features	<4>
Base format of the file	<.csv >
Size of the data	<1.5+ MB >

Tabular data details: Transaction_ID

Total number of observations	<440098>
Total number of files	<1>
Total number of features	<3>
Base format of the file	<.csv >
Size of the data	<10.1+ MB >

Tabular data details: City Data

Total number of observations	<20>
Total number of files	<1>
Total number of features	<3>
Base format of the file	<.csv >
Size of the data	<608.0+ MB >

Note: Replicate same table with file name if you have more than one file.

Proposed Approach:

- Compare transaction analysis of companies(yellow cab and pink cab)
- Compare transaction of each year of companies(yellow cab and pink cab)
- Compare each factor based on Margins: Price Charged - Cost of Trip

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