A Sentiment Analysis of Yelp Reviews

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1. Import necessary packages:

```
In [ ]: import pandas as pd
        import json
        import matplotlib.pyplot as plt
        import seaborn as sns
        import nltk
        nltk.download('stopwords')
        from nltk.corpus import stopwords
        import string
        from sklearn.feature extraction.text import CountVectorizer
        from sklearn.model_selection import train_test_split
        from sklearn.metrics import classification_report, confusion_matrix, accurac
        %matplotlib inline
        [nltk_data] Downloading package stopwords to
                        /Users/rsurridge/nltk data...
        [nltk data]
        [nltk data]
                      Package stopwords is already up-to-date!
```

2a. Load the dataset with a sample of 10,000 Yelp reviews, explore the metadata, and add a column "length" that contains the number of words per review:

```
In [ ]: yelp_data = pd.read_json('/Users/rsurridge/Downloads/yelp_data/yelp_academic
                                  lines=True, chunksize=10_000)
        for chunk in yelp_data:
            yelp sample ten thou = chunk
            result = chunk.to json(orient="records")
            with open("yelp_sample.json", "w") as f:
                ison.dump(result, f)
            break
        yelp_sample_ten_thou['length'] = yelp_sample_ten_thou['text'].apply(len)
        yelp_sample_ten_thou['stars'] = yelp_sample_ten_thou['stars'].astype(float)
        print("Shape of the dataset:", yelp_sample_ten_thou.shape)
        print()
        print("Column names:", yelp_sample_ten_thou.columns)
        print()
        print("Datatype of each column:")
        print(yelp_sample_ten_thou.dtypes)
```

```
print()
print("A few dataset entries:")
print(yelp_sample_ten_thou.head())

print()
print("Dataset Summary:")
yelp_sample_ten_thou.describe(include='all')
```

```
Shape of the dataset: (10000, 10)
Column names: Index(['review id', 'user id', 'business id', 'stars', 'usefu
l', 'funny',
       'cool', 'text', 'date', 'length'],
      dtype='object')
Datatype of each column:
review id
                       object
user id
                       object
business id
                       object
stars
                      float64
useful
                        int64
funny
                        int64
cool
                        int64
text
                       object
date
               datetime64[ns]
length
                        int64
dtype: object
A few dataset entries:
                review_id
                                                               business id
                                           user id
   KU_05udG6zpx0g-VcAEodg mh_-eMZ6K5RLWhZyISBhwA XQfwVwDr-v0ZS3_CbbE5Xw
1
  BiTunyQ73aT9WBnpR9DZGw
                           0yoGAe70Kpv6SyGZT5g77Q
                                                   7ATYjTIqM3jUlt4UM3IypQ
  saUsX uimxRlCVr67Z4Jig
                           8g iMtfSiwikVnbP2etR0A YjUWPpI6HXG530lwP-fb2A
  AqPFMleE6RsU23_auESxiA
                           _7bHUi9Uuf5__HHc_Q8guQ kxX2S0es4o-D3ZQBkiMRfA
4 Sx8TMOWLNuJBWer-OpcmoA bcjbaE6dDog4jkNY91ncLQ
                                                    e4Vwtrqf-wpJfwesqvdqxQ
   stars
         useful funny
                        cool
0
     3.0
               0
                      0
                            0
                               \
     5.0
1
               1
                      0
                            1
2
     3.0
               0
                      0
                            0
3
     5.0
               1
                      0
                            1
     4.0
               1
                      0
                            1
                                                 text
                                                                     date
0 If you decide to eat here, just be aware it is... 2018-07-07 22:09:11 \setminus
1 I've taken a lot of spin classes over the year... 2012-01-03 15:28:18
  Family diner. Had the buffet. Eclectic assortm... 2014-02-05 20:30:30
  Wow! Yummy, different, delicious.
                                         Our favo... 2015-01-04 00:01:03
  Cute interior and owner (?) gave us tour of up... 2017-01-14 20:54:15
   length
0
      513
1
      829
2
      339
3
      243
4
      534
```

Dataset Summary:

| Out[]: | | review_id | user_id | business_id | stars | |
|--------|--------|----------------------------|----------------------------|------------------------|--------------|-----|
| | count | 10000 | 10000 | 10000 | 10000.000000 | 10(|
| | unique | 10000 | 9472 | 3930 | NaN | |
| | top | KU_O5udG6zpxOg- VcAEodg | n-IBS02- 3yvIY5Q91mmwDA | GBTPC53ZrG1ZBY3DT8Mbcw | NaN | |
| | freq | 1 | 6 | 85 | NaN | |
| | mean | NaN | NaN | NaN | 3.854300 | |
| | min | NaN | NaN | NaN | 1.000000 | |
| | 25% | NaN | NaN | NaN | 3.000000 | |
| | 50% | NaN | NaN | NaN | 4.000000 | |
| | 75% | NaN | NaN | NaN | 5.000000 | |
| | max | NaN | NaN | NaN | 5.000000 | |
| | std | NaN | NaN | NaN | 1.346719 | |

2b. Load the dataset with a sample of 100,000 Yelp reviews, explore the metadata, and add a column "length" that contains the number of words per review:

```
In []: yelp_data = pd.read_json('/Users/rsurridge/Downloads/yelp_data/yelp_academic lines=True, chunksize=100_000)
for chunk in yelp_data:
    yelp_sample_hund_thou = chunk
    result = chunk.to_json(orient="records")
    with open("yelp_sample.json", "w") as f:
        json.dump(result, f)
    break

yelp_sample_hund_thou['length'] = yelp_sample_hund_thou['text'].apply(len)
    yelp_sample_hund_thou['stars'] = yelp_sample_hund_thou['stars'].astype(float print())
    print("Shape of the dataset:", yelp_sample_hund_thou.shape)

print()
print("Dataset Summary:")
yelp_sample_hund_thou.describe(include='all')
```

Shape of the dataset: (100000, 10)

NaN

Dataset Summary:

| Out[]: | out[]: review_id | | user_id | business_id | |
|--------|------------------|--------|---------|-------------|-----------|
| | count | 100000 | 100000 | 100000 | 100000.00 |
| | unique | 100000 | 79345 | 9973 | |

| top | KU_O5udG6zpxOg- VcAEodg | _BcWyKQL16ndpBdggh2kNA | GBTPC53ZrG1ZBY3DT8Mbcw | |
|------|----------------------------|------------------------|------------------------|------|
| freq | 1 | 65 | 950 | |
| mean | NaN | NaN | NaN | 3.8 |
| min | NaN | NaN | NaN | 1.00 |
| 25% | NaN | NaN | NaN | 3.00 |
| 50% | NaN | NaN | NaN | 4.00 |
| 75% | NaN | NaN | NaN | 5.00 |
| max | NaN | NaN | NaN | 5.00 |

2c. Load the dataset with a sample of 1,000,000 Yelp reviews, explore the metadata, and add a column "length" that contains the number of words per review:

NaN

NaN

1.3

std

Shape of the dataset: (1000000, 10)

Dataset Summary:

| Out[]: review_id | | review_id | user_id | business_id | | |
|------------------|--------|-----------|---------|-------------|-----------|--|
| | count | 1000000 | 1000000 | 1000000 | 1000000.0 | |
| | unique | 1000000 | 542003 | 27095 | | |

```
top KU_O5udG6zpxOg- VcAEodg _BcWyKQL16ndpBdggh2kNA GBTPC53ZrG1ZBY3DT8Mbcw
```

| freq | 1 | 483 | 4661 |
|------|-----|-----|---------|
| mean | NaN | NaN | NaN 3. |
| min | NaN | NaN | NaN 1.0 |
| 25% | NaN | NaN | NaN 3.0 |
| 50% | NaN | NaN | NaN 4.0 |
| 75% | NaN | NaN | NaN 5.0 |
| max | NaN | NaN | NaN 5.0 |
| std | NaN | NaN | NaN 1. |

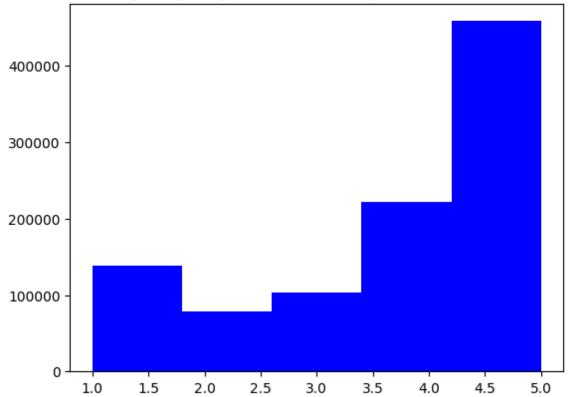
```
In [ ]: star_counts = yelp_sample_ten_thou['stars'].value_counts()
        min count = star counts.min()
        yelp_sample_equal_ten_thou = yelp_sample_ten_thou.groupby('stars').apply(lam
        count ten thou = yelp sample equal ten thou['stars'].value counts()
        print()
        print("Star count (10,000 reviews)")
        print(count_ten_thou)
        star_counts = yelp_sample_hund_thou['stars'].value_counts()
        min count = star counts.min()
        yelp_sample_equal_hund_thou = yelp_sample_hund_thou.groupby('stars').apply(1
        count_hund_thou = yelp_sample_equal_hund_thou['stars'].value_counts()
        print()
        print("Star count (100,000 reviews)")
        print(count hund thou)
        star_counts = yelp_sample_mil['stars'].value_counts()
        min count = star counts.min()
        yelp_sample_equal_mil = yelp_sample_mil.groupby('stars').apply(lambda x: x[:
        count_mil = yelp_sample_equal_mil['stars'].value_counts()
```

```
print()
print("Star count (1,000,000 reviews)")
print(count mil)
Star count (10,000 reviews)
stars
1.0
       763
2.0
       763
3.0
       763
4.0
       763
5.0
       763
Name: count, dtype: int64
Star count (100,000 reviews)
stars
1.0
       7988
2.0
       7988
3.0
       7988
4.0
       7988
5.0
       7988
Name: count, dtype: int64
Star count (1,000,000 reviews)
stars
1.0
       77912
2.0
       77912
3.0
       77912
4.0
       77912
5.0
       77912
Name: count, dtype: int64
```

3. Plot histograms of review length frenquencies by the star rating:

```
In []: graph_star_freq_raw = plt.hist(yelp_sample_mil['stars'], bins=5, color='blue
plt.title('Star Rating Frequency with a RAW Sample of One Million Reviews')
Out[]: Text(0.5, 1.0, 'Star Rating Frequency with a RAW Sample of One Million Reviews')
```

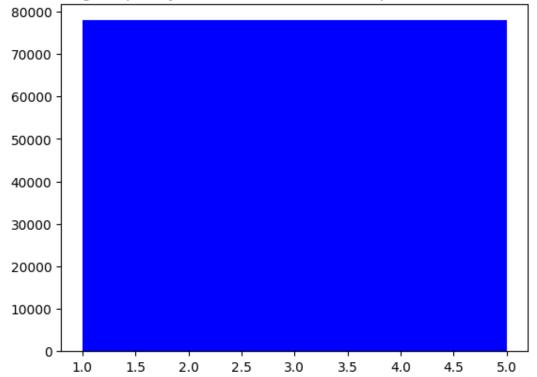
Star Rating Frequency with a RAW Sample of One Million Reviews



In []: graph_star_freq_normal = plt.hist(yelp_sample_equal_mil['stars'], bins=5, co plt.title('Star Rating Frequency with a NORMALIZED Sample of One Million Rev

Out[]: Text(0.5, 1.0, 'Star Rating Frequency with a NORMALIZED Sample of One Milli on Reviews')

Star Rating Frequency with a NORMALIZED Sample of One Million Reviews



We want to note here that our sample dataset is biased to more positive reviews than negative reviews. As a result, we should proceed with caution when classifying, training, and predicting with this dataset.

4.a.i. Classify 10,000 standardized reviews into 1-star (negative), 2-star (negative), 3-star (neutral), 4-star (positive), and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
In []: yelp_classify = yelp_sample_equal_ten_thou.loc[:, ['stars', 'text']]
    print()
    print("Shape of the dataset:", yelp_classify.shape)

    x_ten_thou_five = yelp_classify['text']
    y_ten_thou_five = yelp_classify['stars']

    print()
    print("A few X entries")
    print(x_ten_thou_five)

    print()
    print("A few Y entries")
    print(y_ten_thou_five)
```

```
Shape of the dataset: (3815, 2)
A few X entries
stars
       5
               I am a long term frequent customer of this est...
1.0
       47
               If you want to pay for everything a la carte t...
       64
               The TV shows are $4.99 and they have commercia...
       73
               If I could give it a zero, I would. I order a ...
       79
               We visited once and were very disappointed in ...
5.0
       1661
               This little unassuming shop is tucked away in ...
       1662
               Great food and good coffee. Wish they had more...
               holly grove is the best. I'm consistently impr...
       1663
       1669
               Henry was a rock star getting us into a stora...
               Phenomenal restaurant. Great location. Great a...
       1670
Name: text, Length: 3815, dtype: object
A few Y entries
stars
       5
1.0
               1.0
       47
               1.0
       64
               1.0
       73
               1.0
       79
               1.0
              . . .
5.0
       1661
               5.0
               5.0
       1662
       1663
               5.0
       1669
               5.0
       1670
               5.0
Name: stars, Length: 3815, dtype: float64
```

4.a.ii. Classify 10,000 standardized reviews into 1-star (negative) and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

4.a.iii. Classify 10,000 standardized reviews into 1-star (negative), 3-star (neutral), and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
In [ ]: yelp_classify = yelp_sample_equal_ten_thou.loc[:, ['stars', 'text']]
    data_classes = yelp_classify[(yelp_classify['stars']==1) |
```

Shape of the dataset: (2289, 2)

4.b.i. Classify 100,000 standardized reviews into 1-star (negative), 2-star (negative), 3-star (neutral), 4-star (positive), and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
In []: yelp_classify = yelp_sample_equal_hund_thou.loc[:, ['stars', 'text']]
    print()
    print("Shape of the dataset:", yelp_classify.shape)

    x_hund_thou_five = yelp_classify['text']
    y_hund_thou_five = yelp_classify['stars']

Shape of the dataset: (39940, 2)
```

4.b.ii. Classify 100,000 standardized reviews into 1-star (negative) and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

4.b.iii. Classify 100,000 standardized reviews into 1-star (negative), 3-star (neutral), and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
x_hund_thou_three = data_classes['text']
y hund thou three = data classes['stars']
Shape of the dataset: (23964, 2)
```

4.c.i. Classify 1,000,000 standardized reviews into 1-star (negative), 2-star (negative), 3-star (neutral), 4-star (positive), and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
In [ ]: yelp_classify = yelp_sample_equal_mil.loc[:, ['stars', 'text']]
        print()
        print("Shape of the dataset:", yelp_classify.shape)
        x mil five = data classes['text']
        y_mil_five = data_classes['stars']
```

Shape of the dataset: (389560, 2)

4.c.ii. Classify 1.000.000 standardized reviews into 1-star (negative) and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
In [ ]: yelp classify = yelp sample equal mil.loc[:, ['stars', 'text']]
        data_classes = yelp_classify[(yelp_classify['stars']==1) |
                                    (yelp_classify['stars']==5)]
        print()
        print("Shape of the dataset:", data_classes.shape)
        x_mil_two = data_classes['text']
        y_mil_two = data_classes['stars']
        Shape of the dataset: (155824, 2)
        Shape of the dataset: (155824, 2)
```

4.c.iii. Classify 1,000,000 standardized reviews into 1-star (negative), 3-star (neutral), and 5-star (positive) classes and separate the dataset into X and Y subsets for prediction:

```
In [ ]: yelp_classify = yelp_sample_equal_mil.loc[:, ['stars', 'text']]
        data classes = yelp classify[(yelp classify['stars']==1) |
                                    (yelp classify['stars']==3) |
                                    (yelp_classify['stars']==5)]
        print()
        print("Shape of the dataset:", data_classes.shape)
        x mil three = data classes['text']
        y_mil_three = data_classes['stars']
```

```
Shape of the dataset: (233736, 2)
```

5. Clean the review text by removing stopwords and punctuation:

```
In []: def process_text(text):
    nopunc = [char for char in text if char not in string.punctuation]
    nopunc = ''.join(nopunc)
    return [word for word in nopunc.split() if word.lower() not in stopwords
```

6.a.i. Convert 10,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews into vectors:

```
In []: vocab_ten_thou_five = CountVectorizer(analyzer=process_text).fit(x_ten_thou_r1 = x_ten_thou_five[1][5]
    vocab1 = vocab_ten_thou_five.transform([r1])

print()
print("Number of possible words:", len(vocab_ten_thou_five.vocabulary_))

print()
print("Sample Uncleaned Review:")
print(r1)

print()
print("Vectorized Review:")
print(vocab1)

print()
print("Return word from index 5000:", vocab_ten_thou_five.get_feature_names_print("Return word from index 20000:", vocab_ten_thou_five.get_feature_names
```

Number of possible words: 21208

Sample Uncleaned Review:

I am a long term frequent customer of this establishment. I just went in to order take out (3 apps) and was told they're too busy to do it. Really? The place is maybe half full at best. Does your dick reach your ass? Yes? Go fu ck yourself! I'm a frequent customer AND great tipper. Glad that Kanella ju st opened. NEVER going back to dmitris!

```
Vectorized Review:
  (0, 322)
  (0, 2833)
  (0, 2846)
                 1
  (0, 3245)
                 1
  (0, 3472)
                 1
  (0, 4223)
                 1
  (0, 5051)
                 1
  (0, 6645)
                 1
  (0, 7244)
                 1
  (0, 7332)
                 1
  (0, 7510)
                 1
  (0, 7814)
                 1
  (0, 8377)
                 1
  (0, 9848)
                 2
  (0, 10232)
                 1
  (0, 10459)
                 1
  (0, 11027)
                 1
  (0, 11818)
                 2
  (0, 11890)
                 1
  (0, 11900)
                 1
  (0, 12126)
                 1
  (0, 12236)
                 1
  (0, 12414)
                 1
  (0, 13983)
                 1
  (0, 14304)
                 1
  (0, 15318)
                 1
  (0, 15361)
                 1
  (0, 16024)
                 1
  (0, 16800)
                 1
  (0, 19342)
                 1
  (0, 19512)
                 1
  (0, 19578)
                 1
  (0, 19725)
                 1
  (0, 19770)
                 1
  (0, 20819)
                 1
```

Return word from index 5000: Rabbit Return word from index 20000: declared

6.a.ii. Convert 10,000 (1-star and 5-star) reviews into vectors:

```
print()
print("Number of possible words:", len(vocab_ten_thou_two.vocabulary_))

print()
print("Return word from index 5000:", vocab_ten_thou_two.get_feature_names_c
print("Return word from index 20000:", vocab_ten_thou_two.get_feature_names_
Number of possible words: 12741

Return word from index 5000: chefas
Return word from index 20000: recommend
```

6.a.iii. Convert 10,000 (1-star, 3-star, and 5-star) reviews into vectors:

```
In []: vocab_ten_thou_three = CountVectorizer(analyzer=process_text).fit(x_ten_thou
print()
print("Number of possible words:", len(vocab_ten_thou_three.vocabulary_))

print()
print("Return word from index 5000:", vocab_ten_thou_three.get_feature_names
print("Return word from index 20000:", vocab_ten_thou_three.get_feature_name
Number of possible words: 15946

Return word from index 5000: alert
Return word from index 20000: jaded
```

6.b.i. Convert 100,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews into vectors:

```
In []: vocab_hund_thou_five = CountVectorizer(analyzer=process_text).fit(x_hund_thou
print()
print("Number of possible words:", len(vocab_hund_thou_five.vocabulary_))

print()
print("Return word from index 5000:", vocab_hund_thou_five.get_feature_names
print("Return word from index 20000:", vocab_hund_thou_five.get_feature_name
Number of possible words: 76896

Return word from index 5000: Bellied
Return word from index 20000: Philly
```

6.b.ii. Convert 100,000 (1-star and 5-star) reviews into vectors:

```
In [ ]: vocab_hund_thou_two = CountVectorizer(analyzer=process_text).fit(x_hund_thou
print()
print("Number of possible words:", len(vocab_hund_thou_two.vocabulary_))
print()
```

```
print("Return word from index 5000:", vocab_hund_thou_two.get_feature_names_
print("Return word from index 20000:", vocab_hund_thou_two.get_feature_names

Number of possible words: 45501

Return word from index 5000: Curious
Return word from index 20000: buggy
```

6.b.iii. Convert 100,000 (1-star, 3-star, and 5-star) reviews into vectors:

6.c.i. Convert 1,000,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews into vectors:

```
In []: vocab_mil_five = CountVectorizer(analyzer=process_text).fit(x_mil_five)
    print()
    print("Number of possible words:", len(vocab_mil_five.vocabulary_))

print()
    print("Return word from index 5000:", vocab_mil_five.get_feature_names_out()
    print("Return word from index 20000:", vocab_mil_five.get_feature_names_out()
    Number of possible words: 57720

Return word from index 5000: Cappuccino
    Return word from index 20000: Venison
```

6.c.ii. Convert 1,000,000 (1-star and 5-star) reviews into vectors:

```
In []: vocab_mil_two = CountVectorizer(analyzer=process_text).fit(x_mil_two)
    print()
    print("Number of possible words:", len(vocab_mil_two.vocabulary_))

print()
    print("Return word from index 5000:", vocab_mil_two.get_feature_names_out())
    print("Return word from index 20000:", vocab_mil_two.get_feature_names_out())
```

```
Number of possible words: 167844

Return word from index 5000: 40400

Return word from index 20000: Competitive
```

6.c.iii. Convert 1,000,000 (1-star, 3-star, and 5-star) reviews into vectors:

```
In []: vocab_mil_three = CountVectorizer(analyzer=process_text).fit(x_mil_three)
    print()
    print()
    print("Return word from index 5000:", vocab_mil_three.get_feature_names_out(
    print("Return word from index 20000:", vocab_mil_three.get_feature_names_out
    Number of possible words: 218502

Return word from index 5000: 2pcs
    Return word from index 20000: Bus
```

7.a.i. Vectorize all 10,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_ten_thou_five = vocab_ten_thou_five.transform(x_ten_thou_five)
    x_train_ten_thou_five, x_test_ten_thou_five, y_train_ten_thou_five, y_test_t
```

7.a.ii. Vectorize all 10,000 (1-star and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_ten_thou_two = vocab_ten_thou_two.transform(x_ten_thou_two)
    x_train_ten_thou_two, x_test_ten_thou_two, y_train_ten_thou_two, y_test_ten_
```

7.a.iii. Vectorize all 10,000 (1-star, 3-star, and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_ten_thou_three = vocab_ten_thou_three.transform(x_ten_thou_three)
    x_train_ten_thou_three, x_test_ten_thou_three, y_train_ten_thou_three, y_test
```

7.b.i. Vectorize all 100,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_hund_thou_five = vocab_hund_thou_five.transform(x_hund_thou_five)
    x_train_hund_thou_five, x_test_hund_thou_five, y_train_hund_thou_five, y_test
```

7.b.ii. Vectorize all 100,000 (1-star and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_hund_thou_two = vocab_hund_thou_two.transform(x_hund_thou_two)
    x_train_hund_thou_two, x_test_hund_thou_two, y_train_hund_thou_two, y_test_hund_thou_two
```

7.b.iii. Vectorize all 100,000 (1-star, 3-star, and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_hund_thou_three = vocab_hund_thou_three.transform(x_hund_thou_three)
    x_train_hund_thou_three, x_test_hund_thou_three, y_train_hund_thou_three, y_
```

7.c.i. Vectorize all 1,000,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_mil_five = vocab_mil_five.transform(x_mil_five)
    x_train_mil_five, x_test_mil_five, y_train_mil_five, y_test_mil_five = train
```

7.c.ii. Vectorize all 1,000,000 (1-star and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_mil_two = vocab_mil_two.transform(x_mil_two)
    x_train_mil_two, x_test_mil_two, y_train_mil_two, y_test_mil_two = train_tes
```

7.c.iii. Vectorize all 1,000,000 (1-star, 3-star, and 5-star) reviews and split processed dataset into training and testing sets:

```
In [ ]: x_mil_three = vocab_mil_three.transform(x_mil_three)
    x_train_mil_three, x_test_mil_three, y_train_mil_three, y_test_mil_three = t
```

8.a.i. Modeling 10,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with Multinomial Naive Bayes (since we're working with sparse data, we cannot rely on the Gaussian Naive Bayes assumptions):

```
In []: # Multinomial Naive Bayes
    from sklearn.naive_bayes import MultinomialNB
    mnb_ten_5 = MultinomialNB()
    mnb_ten_5.fit(x_train_ten_thou_five, y_train_ten_thou_five)
    predmnb = mnb_ten_5.predict(x_test_ten_thou_five)

print()
print("Score:", round(accuracy_score(y_test_ten_thou_five, predmnb) * 100, 2
```

```
print()
print("Classification Report:")
print(classification report(y test ten thou five, predmnb))
Score: 47.05
Classification Report:
              precision
                         recall f1-score
                                             support
                                      0.63
         1.0
                   0.59
                             0.68
                                                  145
         2.0
                  0.43
                            0.39
                                      0.41
                                                 163
         3.0
                  0.37
                            0.48
                                      0.42
                                                 149
         4.0
                  0.41
                            0.47
                                      0.44
                                                 156
                  0.70
         5.0
                            0.34
                                      0.46
                                                 150
                                      0.47
                                                 763
    accuracy
                  0.50
                            0.47
                                      0.47
                                                 763
   macro avg
weighted avg
                  0.50
                            0.47
                                      0.47
                                                 763
```

8.a.ii. Modeling 10,000 (1-star and 5-star) reviews with Multinomial Naive Bayes:

```
In [ ]: # Multinomial Naive Bayes
        from sklearn.naive_bayes import MultinomialNB
        mnb ten 2 = MultinomialNB()
        mnb_ten_2.fit(x_train_ten_thou_two, y_train_ten_thou_two)
        predmnb = mnb_ten_2.predict(x_test_ten_thou_two)
        print("Score:", round(accuracy_score(y_test_ten_thou_two, predmnb) * 100, 2)
        print("Classification Report:")
        print(classification report(y test ten thou two, predmnb))
        Score: 90.52
        Classification Report:
                                 recall f1-score
                      precision
                                                      support
                 1.0
                           0.92
                                     0.90
                                               0.91
                                                          156
                 5.0
                           0.90
                                     0.91
                                               0.90
                                                          150
                                               0.91
                                                          306
            accuracy
                           0.91
                                     0.91
                                               0.91
                                                          306
           macro avg
        weighted avg
                           0.91
                                     0.91
                                               0.91
                                                          306
```

8.a.iii. Modeling 10,000 (1-star, 3-star, and 5-star) reviews with Multinomial Naive Bayes:

```
In []: # Multinomial Naive Bayes
    from sklearn.naive_bayes import MultinomialNB
    mnb_ten_3 = MultinomialNB()
```

```
mnb_ten_3.fit(x_train_ten_thou_three, y_train_ten_thou_three)
predmnb = mnb_ten_3.predict(x_test_ten_thou_three)
print()
print("Score:", round(accuracy_score(y_test_ten_thou_three, predmnb) * 100,
print()
print("Classification Report:")
print(classification report(y test ten thou three, predmnb))
Score: 74.67
Classification Report:
              precision
                         recall f1-score
                                              support
         1.0
                   0.78
                             0.81
                                       0.79
                                                   153
         3.0
                   0.67
                             0.75
                                       0.70
                                                   166
         5.0
                   0.83
                             0.68
                                       0.75
                                                  139
                                       0.75
                                                  458
    accuracy
                             0.74
                                       0.75
                                                  458
  macro avg
                   0.76
                   0.75
                             0.75
                                       0.75
                                                  458
weighted avg
```

8.b.i. Modeling 100,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with Multinomial Naive Bayes:

```
In [ ]: # Multinomial Naive Bayes
        from sklearn.naive bayes import MultinomialNB
        mnb_hund_5 = MultinomialNB()
        mnb_hund_5.fit(x_train_hund_thou_five, y_train_hund_thou_five)
        predmnb = mnb hund 5.predict(x test hund thou five)
        print()
        print("Score:", round(accuracy score(y test hund thou five, predmnb) * 100,
        print()
        print("Classification Report:")
        print(classification_report(y_test_hund_thou_five, predmnb))
        Score: 52.77
        Classification Report:
                      precision
                                 recall f1-score
                                                       support
                 1.0
                           0.63
                                      0.67
                                                0.65
                                                          1626
                                                          1584
                 2.0
                           0.45
                                      0.46
                                                0.46
                 3.0
                           0.44
                                     0.47
                                                0.46
                                                          1650
                 4.0
                           0.47
                                     0.50
                                                0.48
                                                          1596
                 5.0
                           0.68
                                     0.54
                                                0.60
                                                          1532
            accuracy
                                                0.53
                                                          7988
                                                          7988
                           0.54
                                      0.53
                                                0.53
           macro avg
                                      0.53
                                                0.53
                                                          7988
                           0.54
        weighted avg
```

8.b.ii. Modeling 100,000 (1-star and 5-star) reviews with Multinomial Naive Bayes:

```
In [ ]: # Multinomial Naive Bayes
        from sklearn.naive bayes import MultinomialNB
        mnb hund 2 = MultinomialNB()
        mnb_hund_2.fit(x_train_hund_thou_two, y_train_hund_thou_two)
        predmnb = mnb_hund_2.predict(x_test_hund_thou_two)
        print()
        print("Score:", round(accuracy_score(y_test_hund_thou_two, predmnb) * 100, 2
        print()
        print("Classification Report:")
        print(classification report(y test hund thou two, predmnb))
        Score: 94.9
        Classification Report:
                      precision recall f1-score
                                                       support
                 1.0
                           0.94
                                     0.96
                                               0.95
                                                          1604
                           0.95
                                     0.94
                                                0.95
                 5.0
                                                          1592
                                               0.95
                                                          3196
            accuracy
           macro avq
                           0.95
                                     0.95
                                               0.95
                                                          3196
                                     0.95
        weighted avg
                           0.95
                                               0.95
                                                          3196
```

8.b.iii. Modeling 100,000 (1-star, 3-star, and 5-star) reviews with Multinomial Naive Bayes:

```
In []: # Multinomial Naive Bayes
    from sklearn.naive_bayes import MultinomialNB
    mnb_hund_3 = MultinomialNB()
    mnb_hund_3.fit(x_train_hund_thou_three, y_train_hund_thou_three)
    predmnb = mnb_hund_3.predict(x_test_hund_thou_three)

print()
    print("Score:", round(accuracy_score(y_test_hund_thou_three, predmnb) * 100,

print()
    print("Classification Report:")
    print(classification_report(y_test_hund_thou_three, predmnb))
```

Score: 78.24

| Classificatio | n Report: | | | |
|---------------|-----------|--------|----------|---------|
| | precision | recall | f1-score | support |
| 1.0 | 0.83 | 0.80 | 0.81 | 1640 |
| 3.0 | 0.68 | 0.78 | 0.73 | 1604 |
| 5.0 | 0.87 | 0.77 | 0.81 | 1549 |
| accuracy | | | 0.78 | 4793 |
| macro avg | 0.79 | 0.78 | 0.78 | 4793 |
| weighted avg | 0.79 | 0.78 | 0.78 | 4793 |

8.c.i. Modeling 1,000,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with Multinomial Naive Bayes:

```
In [ ]: # Multinomial Naive Bayes
        from sklearn.naive_bayes import MultinomialNB
        mnb mil 5 = MultinomialNB()
        mnb_mil_5.fit(x_train_mil_five, y_train_mil_five)
        predmnb = mnb_mil_5.predict(x_test_mil_five)
        print()
        print("Score:", round(accuracy_score(y_test_mil_five, predmnb) * 100, 2))
        print()
        print("Classification Report:")
        print(classification_report(y_test_mil_five, predmnb))
        Score: 78.24
        Classification Report:
                      precision recall f1-score
                                                      support
                                     0.80
                 1.0
                           0.83
                                               0.81
                                                         1640
                 3.0
                           0.68
                                     0.78
                                               0.73
                                                         1604
                 5.0
                           0.87
                                     0.77
                                               0.81
                                                         1549
                                               0.78
                                                         4793
            accuracy
                                               0.78
                                                         4793
                           0.79
                                     0.78
           macro avg
        weighted avg
                           0.79
                                     0.78
                                               0.78
                                                         4793
```

8.c.ii. Modeling 1,000,000 (1-star and 5-star) reviews with Multinomial Naive Bayes:

```
In []: # Multinomial Naive Bayes
    from sklearn.naive_bayes import MultinomialNB
    mnb_mil_2 = MultinomialNB()
    mnb_mil_2.fit(x_train_mil_two, y_train_mil_two)
    predmnb = mnb_mil_2.predict(x_test_mil_two)

print()
```

```
print("Score:", round(accuracy_score(y_test_mil_two, predmnb) * 100, 2))
print()
print("Classification Report:")
print(classification_report(y_test_mil_two, predmnb))
Score: 93.54
Classification Report:
              precision
                         recall f1-score
                                              support
         1.0
                   0.94
                             0.93
                                       0.93
                                                15574
         5.0
                   0.93
                             0.94
                                       0.94
                                                15591
                                       0.94
                                                31165
    accuracy
                   0.94
                             0.94
                                       0.94
  macro avq
                                                31165
                   0.94
                             0.94
                                       0.94
weighted avg
                                                31165
```

8.c.iii. Modeling 1,000,000 (1-star, 3-star, and 5-star) reviews with Multinomial Naive Bayes:

```
In [ ]: # Multinomial Naive Bayes
        from sklearn.naive_bayes import MultinomialNB
        mnb_mil_3= MultinomialNB()
        mnb_mil_3.fit(x_train_mil_three, y_train_mil_three)
        predmnb = mnb mil 3.predict(x test mil three)
        print()
        print("Score:", round(accuracy_score(y_test_mil_three, predmnb) * 100, 2))
        print()
        print("Classification Report:")
        print(classification_report(y_test_mil_three, predmnb))
        Score: 79.66
        Classification Report:
                      precision recall f1-score
                                                      support
                           0.81
                                     0.78
                                               0.80
                                                        15566
                 1.0
                           0.70
                                     0.78
                                               0.74
                 3.0
                                                        15502
                 5.0
                           0.89
                                     0.83
                                               0.86
                                                        15680
                                               0.80
                                                        46748
            accuracy
                           0.80
                                     0.80
                                               0.80
                                                        46748
           macro avg
        weighted avg
                           0.80
                                     0.80
                                               0.80
                                                        46748
```

9.a.i. Modeling 10,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with Random Forest Classifier:

```
In []: from sklearn.ensemble import RandomForestClassifier
    rmfr_ten_5 = RandomForestClassifier()
    rmfr_ten_5.fit(x_train_ten_thou_five, y_train_ten_thou_five)
```

```
predrmfr = rmfr_ten_5.predict(x_test_ten_thou_five)
print()
print("Score:", round(accuracy_score(y_test_ten_thou_five, predrmfr) * 100,
print()
print("Classification Report:")
print(classification_report(y_test_ten_thou_five, predrmfr))
Score: 43.64
Classification Report:
              precision
                         recall f1-score support
                   0.49
                             0.68
                                       0.57
         1.0
                                                  145
         2.0
                   0.40
                             0.21
                                       0.27
                                                  163
         3.0
                   0.37
                             0.41
                                       0.39
                                                  149
         4.0
                   0.39
                             0.26
                                       0.31
                                                  156
         5.0
                   0.48
                             0.67
                                       0.56
                                                  150
                                       0.44
                                                  763
   accuracy
                                       0.42
                                                  763
                   0.42
                             0.44
  macro avg
weighted avg
                   0.42
                             0.44
                                       0.41
                                                  763
```

9.a.ii. Modeling 10,000 (1-star and 5-star) reviews with Random Forest Classifier:

```
In [ ]: from sklearn.ensemble import RandomForestClassifier
        rmfr_ten_2 = RandomForestClassifier()
        rmfr_ten_2.fit(x_train_ten_thou_two, y_train_ten_thou_two)
        predrmfr = rmfr ten 2.predict(x test ten thou two)
        print()
        print("Score:", round(accuracy score(y test ten thou two, predrmfr) * 100, 2
        print()
        print("Classification Report:")
        print(classification_report(y_test_ten_thou_two, predrmfr))
        Score: 91.18
        Classification Report:
                      precision recall f1-score
                                                      support
                 1.0
                           0.92
                                     0.91
                                               0.91
                                                          156
                 5.0
                           0.91
                                     0.91
                                               0.91
                                                          150
                                               0.91
                                                          306
            accuracy
                           0.91
                                     0.91
                                               0.91
                                                          306
           macro avg
        weighted avg
                           0.91
                                     0.91
                                               0.91
                                                          306
```

9.a.iii. Modeling 10,000 (1-star, 3-star, and 5-star) reviews with Random Forest Classifier:

```
In [ ]: from sklearn.ensemble import RandomForestClassifier
        rmfr_ten_3 = RandomForestClassifier()
        rmfr_ten_3.fit(x_train_ten_thou_three, y_train_ten_thou_three)
        predrmfr = rmfr ten 3.predict(x test ten thou three)
        print()
        print("Score:", round(accuracy_score(y_test_ten_thou_three, predrmfr) * 100,
        print()
        print("Classification Report:")
        print(classification_report(y_test_ten_thou_three, predrmfr))
        Score: 70.52
        Classification Report:
                      precision
                                 recall f1-score
                                                       support
                                     0.85
                                                0.77
                 1.0
                           0.71
                                                           153
                 3.0
                           0.74
                                     0.51
                                                0.60
                                                           166
                 5.0
                           0.68
                                     0.78
                                                0.72
                                                           139
                                                0.71
                                                           458
            accuracy
                           0.71
                                     0.71
                                                0.70
                                                           458
           macro avg
                                                0.70
        weighted avg
                           0.71
                                     0.71
                                                           458
```

9.b.i. Modeling 100,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with Random Forest Classifier:

```
In []: from sklearn.ensemble import RandomForestClassifier
    rmfr_hund_5 = RandomForestClassifier()
    rmfr_hund_5.fit(x_train_hund_thou_five, y_train_hund_thou_five)
    predrmfr = rmfr_hund_5.predict(x_test_hund_thou_five)

print()
    print("Score:", round(accuracy_score(y_test_hund_thou_five, predrmfr) * 100,

print()
    print("Classification Report:")
    print(classification_report(y_test_hund_thou_five, predrmfr))
```

Score: 49.4

| Classifica | atio | n Report: | | | |
|------------|------|-----------|--------|----------|---------|
| | | precision | recall | f1-score | support |
| - | 1.0 | 0.55 | 0.78 | 0.64 | 1626 |
| 2 | 2.0 | 0.43 | 0.32 | 0.37 | 1584 |
| 3 | 3.0 | 0.44 | 0.35 | 0.39 | 1650 |
| 4 | 4.0 | 0.43 | 0.31 | 0.36 | 1596 |
| | 5.0 | 0.54 | 0.71 | 0.61 | 1532 |
| accura | асу | | | 0.49 | 7988 |
| macro a | avg | 0.48 | 0.50 | 0.48 | 7988 |
| weighted a | avg | 0.48 | 0.49 | 0.47 | 7988 |

9.b.ii. Modeling 100,000 (1-star and 5-star) reviews with Random Forest Classifier:

```
In [ ]: from sklearn.ensemble import RandomForestClassifier
        rmfr hund 2 = RandomForestClassifier()
        rmfr_hund_2.fit(x_train_hund_thou_two, y_train_hund_thou_two)
        predrmfr = rmfr_hund_2.predict(x_test_hund_thou_two)
        print()
        print("Score:", round(accuracy_score(y_test_hund_thou_two, predrmfr) * 100,
        print()
        print("Classification Report:")
        print(classification_report(y_test_hund_thou_two, predrmfr))
        Score: 93.59
        Classification Report:
                      precision recall f1-score
                                                      support
                 1.0
                           0.92
                                     0.96
                                               0.94
                                                         1604
                 5.0
                           0.96
                                     0.91
                                               0.93
                                                         1592
                                               0.94
                                                         3196
            accuracy
                           0.94
                                     0.94
                                               0.94
                                                         3196
           macro avg
        weighted avg
                           0.94
                                     0.94
                                               0.94
                                                         3196
```

9.b.iii. Modeling 100,000 (1-star, 3-star, and 5-star) reviews with Random Forest Classifier:

```
In []: from sklearn.ensemble import RandomForestClassifier
    rmfr_hund_3 = RandomForestClassifier()
    rmfr_hund_3.fit(x_train_hund_thou_three, y_train_hund_thou_three)
    predrmfr = rmfr_hund_3.predict(x_test_hund_thou_three)

print()
    print("Score:", round(accuracy_score(y_test_hund_thou_three, predrmfr) * 100
```

```
print()
print("Classification Report:")
print(classification_report(y_test_hund_thou_three, predrmfr))
Score: 77.93
Classification Report:
             precision recall f1-score
                                              support
                             0.86
                                       0.82
                                                 1640
         1.0
                   0.79
         3.0
                   0.75
                             0.66
                                       0.70
                                                 1604
         5.0
                   0.80
                             0.82
                                       0.81
                                                 1549
                                       0.78
                                                 4793
   accuracy
                                                 4793
  macro avg
                   0.78
                             0.78
                                       0.78
                   0.78
                                       0.78
                                                 4793
weighted avg
                             0.78
```

9.c.i. Modeling 1,000,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with Random Forest Classifier:

```
In [ ]: from sklearn.ensemble import RandomForestClassifier
        rmfr mil 5 = RandomForestClassifier()
        rmfr_mil_5.fit(x_train_mil_five, y_train_mil_five)
        predrmfr = rmfr mil 5.predict(x test mil five)
        print()
        print("Score:", round(accuracy score(y test mil five, predrmfr) * 100, 2))
        print()
        print("Classification Report:")
        print(classification report(y test mil five, predrmfr))
        Score: 77.84
        Classification Report:
                      precision recall f1-score support
                           0.79
                                     0.86
                                               0.82
                                                         1640
                 1.0
                 3.0
                           0.75
                                     0.66
                                               0.70
                                                         1604
                 5.0
                           0.79
                                     0.82
                                               0.81
                                                         1549
```

9.c.ii. Modeling 1,000,000 (1-star and 5-star) reviews with Random Forest Classifier:

0.78

0.78

0.78

0.78

0.78

4793

4793

4793

```
In []: from sklearn.ensemble import RandomForestClassifier
rmfr_mil_2 = RandomForestClassifier()
rmfr_mil_2.fit(x_train_mil_two, y_train_mil_two)
predrmfr = rmfr_mil_2.predict(x_test_mil_two)
```

accuracy

macro avg weighted avg 0.78

0.78

```
print()
print("Score:", round(accuracy score(y test mil two, predrmfr) * 100, 2))
print()
print("Classification Report:")
print(classification_report(y_test_mil_two, predrmfr))
Score: 94.74
Classification Report:
              precision
                          recall f1-score
                                              support
                             0.96
         1.0
                   0.93
                                       0.95
                                                 15574
         5.0
                   0.96
                             0.93
                                       0.95
                                                 15591
                                       0.95
                                                31165
    accuracy
                                       0.95
   macro avq
                   0.95
                             0.95
                                                 31165
weighted avg
                   0.95
                             0.95
                                       0.95
                                                31165
```

9.c.iii. Modeling 1,000,000 (1-star, 3-star, and 5-star) reviews with Random Forest Classifier:

```
In [ ]: from sklearn.ensemble import RandomForestClassifier
        rmfr mil 3 = RandomForestClassifier()
        rmfr_mil_3.fit(x_train_mil_three, y_train_mil_three)
        predrmfr = rmfr_mil_3.predict(x_test_mil_three)
        print()
        print("Score:", round(accuracy_score(y_test_mil_three, predrmfr) * 100, 2))
        print("Classification Report:")
        print(classification report(y test mil three, predrmfr))
        Score: 80.02
        Classification Report:
                                  recall f1-score
                      precision
                                                       support
                 1.0
                            0.80
                                      0.87
                                                0.84
                                                         15566
                 3.0
                            0.76
                                      0.70
                                                0.73
                                                         15502
                            0.83
                 5.0
                                      0.83
                                                0.83
                                                         15680
                                                0.80
                                                         46748
            accuracy
           macro avg
                           0.80
                                      0.80
                                                0.80
                                                         46748
                           0.80
                                      0.80
                                                0.80
                                                         46748
        weighted avg
```

10.a.i. Modeling 10,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with the Decision Tree Classifier:

```
In [ ]: from sklearn.tree import DecisionTreeClassifier
    dt_ten_5 = DecisionTreeClassifier()
```

```
dt_ten_5.fit(x_train_ten_thou_five, y_train_ten_thou_five)
preddt = dt_ten_5.predict(x_test_ten_thou_five)
print()
print("Score:", round(accuracy_score(y_test_ten_thou_five, preddt) * 100, 2))
print()
print("Classification Report:")
print(classification report(y test ten thou five, preddt))
Score: 29.88
Classification Report:
              precision
                          recall f1-score
                                               support
                             0.40
                                        0.40
         1.0
                   0.40
                                                   145
         2.0
                   0.31
                             0.23
                                        0.26
                                                   163
         3.0
                   0.22
                             0.23
                                        0.23
                                                   149
         4.0
                   0.26
                             0.27
                                        0.27
                                                   156
         5.0
                   0.31
                             0.37
                                        0.34
                                                   150
                                                   763
                                        0.30
    accuracy
   macro avg
                   0.30
                             0.30
                                        0.30
                                                   763
                             0.30
weighted avg
                   0.30
                                        0.30
                                                   763
```

10.a.ii. Modeling 10,000 (1-star and 5-star) reviews with the Decision Tree Classifier:

```
In [ ]: from sklearn.tree import DecisionTreeClassifier
        dt_ten_2 = DecisionTreeClassifier()
        dt ten 2.fit(x train ten thou two, y train ten thou two)
        preddt = dt ten 2.predict(x test ten thou two)
        print()
        print("Score:",round(accuracy_score(y_test_ten_thou_two, preddt) * 100, 2))
        print()
        print("Classification Report:")
        print(classification_report(y_test_ten_thou_two, preddt))
        Score: 78.1
        Classification Report:
                      precision
                                    recall f1-score
                                                       support
                 1.0
                            0.78
                                      0.79
                                                0.79
                                                           156
                 5.0
                           0.78
                                      0.77
                                                0.78
                                                           150
                                                0.78
                                                           306
            accuracy
                           0.78
                                      0.78
                                                0.78
                                                           306
           macro avg
        weighted avg
                           0.78
                                      0.78
                                                0.78
                                                           306
```

10.a.iii. Modeling 10,000 (1-star, 3-star, and 5-star) reviews with the Decision Tree Classifier:

```
In []: from sklearn.tree import DecisionTreeClassifier
        dt ten 3 = DecisionTreeClassifier()
        dt ten 3.fit(x train ten thou three, y train ten thou three)
        preddt = dt_ten_3.predict(x_test_ten_thou_three)
        print("Score:",round(accuracy_score(y_test_ten_thou_three, preddt) * 100, 2)
        print()
        print("Classification Report:")
        print(classification_report(y_test_ten_thou_three, preddt))
        Score: 55.02
        Classification Report:
                      precision
                                 recall f1-score
                                                       support
                 1.0
                           0.67
                                     0.63
                                               0.65
                                                           153
                 3.0
                           0.50
                                     0.48
                                                0.49
                                                           166
                 5.0
                           0.50
                                     0.55
                                               0.52
                                                           139
                                                           458
            accuracy
                                               0.55
           macro avq
                           0.55
                                     0.55
                                               0.55
                                                           458
                                     0.55
        weighted avg
                           0.55
                                               0.55
                                                           458
```

10.b.i. Modeling 100,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with the Decision Tree Classifier:

```
In []: from sklearn.tree import DecisionTreeClassifier
    dt_hund_5 = DecisionTreeClassifier()
    dt_hund_5.fit(x_train_hund_thou_five, y_train_hund_thou_five)
    preddt = dt_hund_5.predict(x_test_hund_thou_five)

print()
print("Score:",round(accuracy_score(y_test_hund_thou_five, preddt) * 100, 2)

print()
print("Classification Report:")
print(classification_report(y_test_hund_thou_five, preddt))
```

Score: 37.71

| Classifica | tion Rep | ort: | | | |
|------------|----------|-------|--------|----------|---------|
| | prec | ision | recall | f1-score | support |
| 1 | .0 | 0.50 | 0.51 | 0.50 | 1626 |
| 2 | .0 | 0.30 | 0.29 | 0.30 | 1584 |
| 3 | . 0 | 0.32 | 0.30 | 0.31 | 1650 |
| 4 | . 0 | 0.31 | 0.30 | 0.31 | 1596 |
| 5 | .0 | 0.44 | 0.49 | 0.46 | 1532 |
| accura | су | | | 0.38 | 7988 |
| macro a | vg | 0.37 | 0.38 | 0.38 | 7988 |
| weighted a | vg | 0.37 | 0.38 | 0.37 | 7988 |

10.b.ii. Modeling 100,000 (1-star and 5-star) reviews with the Decision Tree Classifier:

```
In [ ]: from sklearn.tree import DecisionTreeClassifier
        dt hund 2 = DecisionTreeClassifier()
        dt_hund_2.fit(x_train_hund_thou_two, y_train_hund_thou_two)
        preddt = dt hund 2.predict(x test hund thou two)
        print()
        print("Score:", round(accuracy_score(y_test_hund_thou_two, preddt) * 100, 2))
        print()
        print("Classification Report:")
        print(classification_report(y_test_hund_thou_two, preddt))
        Score: 85.67
        Classification Report:
                      precision recall f1-score
                                                      support
                 1.0
                           0.86
                                     0.86
                                                0.86
                                                          1604
                 5.0
                           0.86
                                     0.86
                                               0.86
                                                          1592
                                               0.86
                                                         3196
            accuracy
                                     0.86
                                               0.86
                           0.86
                                                         3196
           macro avg
        weighted avg
                           0.86
                                     0.86
                                               0.86
                                                         3196
```

10.b.iii. Modeling 100,000 (1-star, 3-star, and 5-star) reviews with the Decision Tree Classifier:

```
In []: from sklearn.tree import DecisionTreeClassifier
    dt_hund_3 = DecisionTreeClassifier()
    dt_hund_3.fit(x_train_hund_thou_three, y_train_hund_thou_three)
    preddt = dt_hund_3.predict(x_test_hund_thou_three)

print()
print("Score:",round(accuracy_score(y_test_hund_thou_three, preddt) * 100, 2
```

```
print()
print("Classification Report:")
print(classification_report(y_test_hund_thou_three, preddt))
Score: 64.01
Classification Report:
             precision recall f1-score support
                  0.70
                            0.67
                                      0.68
                                                1640
         1.0
         3.0
                  0.58
                            0.56
                                      0.57
                                                1604
         5.0
                  0.65
                            0.69
                                      0.67
                                                1549
                                      0.64
                                                4793
   accuracy
                                      0.64
                                                4793
  macro avq
                  0.64
                            0.64
                                      0.64
                                                4793
weighted avg
                  0.64
                            0.64
```

10.c.i. Modeling 1,000,000 (1-star, 2-star, 3-star, 4-star, and 5-star) reviews with the Decision Tree Classifier:

```
In []: from sklearn.tree import DecisionTreeClassifier
dt_mil_5 = DecisionTreeClassifier()
dt_mil_5.fit(x_train_mil_five, y_train_mil_five)
preddt = dt_mil_5.predict(x_test_mil_five)

print()
print("Score:",round(accuracy_score(y_test_mil_five, preddt) * 100, 2))

print()
print("Classification Report:")
print(classification_report(y_test_mil_five, preddt))

Score: 63.78
```

| Classification Report: | | | | |
|------------------------|-----------|--------|----------|---------|
| | precision | recall | f1-score | support |
| 1.0 | 0.70 | 0.67 | 0.68 | 1640 |
| 3.0 | 0.57 | 0.55 | 0.56 | 1604 |
| 5.0 | 0.64 | 0.69 | 0.67 | 1549 |
| accuracy | , | | 0.64 | 4793 |
| macro avo | 0.64 | 0.64 | 0.64 | 4793 |
| weighted avo | 0.64 | 0.64 | 0.64 | 4793 |

10.c.ii. Modeling 1,000,000 (1-star and 5-star) reviews with the Decision Tree Classifier:

```
In []: from sklearn.tree import DecisionTreeClassifier
   dt_mil_2 = DecisionTreeClassifier()
   dt_mil_2.fit(x_train_mil_two, y_train_mil_two)
   preddt = dt_mil_2.predict(x_test_mil_two)
```

```
print()
print("Score:",round(accuracy score(y test mil two, preddt) * 100, 2))
print()
print("Classification Report:")
print(classification_report(y_test_mil_two, preddt))
Score: 88.02
Classification Report:
              precision
                          recall f1-score
                                               support
                             0.88
         1.0
                   0.88
                                        0.88
                                                 15574
                             0.88
         5.0
                   0.88
                                        0.88
                                                 15591
                                        0.88
                                                 31165
    accuracy
   macro avg
                   0.88
                             0.88
                                        0.88
                                                 31165
weighted avg
                   0.88
                             0.88
                                        0.88
                                                 31165
```

10.c.iii. Modeling 1,000,000 (1-star, 3-star, and 5-star) reviews with the Decision Tree Classifier:

```
In [ ]: from sklearn.tree import DecisionTreeClassifier
        dt mil 3 = DecisionTreeClassifier()
        dt_mil_3.fit(x_train_mil_three, y_train_mil_three)
        preddt = dt_mil_3.predict(x_test_mil_three)
        print()
        print("Score:",round(accuracy_score(y_test_mil_three, preddt) * 100, 2))
        print()
        print("Classification Report:")
        print(classification report(y test mil three, preddt))
        Score: 67.67
        Classification Report:
                                  recall f1-score
                      precision
                                                       support
                 1.0
                            0.73
                                      0.72
                                                0.72
                                                         15566
                 3.0
                            0.59
                                      0.60
                                                0.59
                                                         15502
                 5.0
                            0.71
                                      0.72
                                                0.71
                                                         15680
                                                0.68
                                                         46748
            accuracy
           macro avg
                           0.68
                                      0.68
                                                0.68
                                                         46748
                           0.68
                                      0.68
                                                0.68
                                                         46748
        weighted avg
```

From the above models, we can compare the accuracy scores:

Multinomial Naive Bayes:

| | 1-5 star | 1 & 5 star | 1, 3, 5 star |
|-----------|----------|------------|--------------------|
| 10,000 | 47.05 | 90.52 | <mark>74.67</mark> |
| 100,000 | 52.77 | 94.9 | <mark>78.24</mark> |
| 1,000,000 | 78.24 | 93.54 | 79.66 |

• Random Forest Classifier:

| | 1-5 star | 1 & 5 star | 1, 3, 5 star |
|-----------|----------|------------|--------------------|
| 10,000 | 41.81 | 91.18 | 70.09 |
| 100,000 | 49.67 | 93.71 | <mark>76.84</mark> |
| 1,000,000 | 77.93 | 94.64 | 79.98 |

• Decision Tree Classifier:

| | 1-5 star | 1 & 5 star | 1, 3, 5 star |
|-----------|----------|--------------------|--------------------|
| 10,000 | 30.14 | <mark>77.45</mark> | 52.62 |
| 100,000 | 37.56 | 85.67 | <mark>63.78</mark> |
| 1,000,000 | 63.45 | 88.18 | 67.77 |

Since the Multinomial Naive Bayes makes the most accurate prediction, let's use it to predict a sample positive, a sample neutral, and a sample negative review:

11. Classify a positive review:

```
In []: pos_rev = yelp_sample_equal_hund_thou['text'][5][1]
    pos_rev_trans = vocab_hund_thou_two.transform([pos_rev])

    print()
    print("Sample positive review:")
    print(pos_rev)

    print()
    print("Actual Rating: ", yelp_sample_equal_hund_thou['stars'][5][1])
    print("Predicted Rating:", mnb_hund_2.predict(pos_rev_trans)[0])
```

Sample positive review:

I've taken a lot of spin classes over the years, and nothing compares to the classes at Body Cycle. From the nice, clean space and amazing bikes, to the welcoming and motivating instructors, every class is a top notch work out.

For anyone who struggles to fit workouts in, the online scheduling system m akes it easy to plan ahead (and there's no need to line up way in advanced like many gyms make you do).

There is no way I can write this review without giving Russell, the owner of Body Cycle, a shout out. Russell's passion for fitness and cycling is so evident, as is his desire for all of his clients to succeed. He is always d ropping in to classes to check in/provide encouragement, and is open to ide as and recommendations from anyone. Russell always wears a smile on his face, even when he's kicking your butt in class!

```
Actual Rating: 5.0
Predicted Rating: 5.0
Sample positive review:
```

I've taken a lot of spin classes over the years, and nothing compares to the classes at Body Cycle. From the nice, clean space and amazing bikes, to the welcoming and motivating instructors, every class is a top notch work out.

For anyone who struggles to fit workouts in, the online scheduling system m akes it easy to plan ahead (and there's no need to line up way in advanced like many gyms make you do).

There is no way I can write this review without giving Russell, the owner of Body Cycle, a shout out. Russell's passion for fitness and cycling is so evident, as is his desire for all of his clients to succeed. He is always d ropping in to classes to check in/provide encouragement, and is open to ide as and recommendations from anyone. Russell always wears a smile on his face, even when he's kicking your butt in class!

Actual Rating: 5.0 Predicted Rating: 5.0

12. Classify a negative review:

```
In []: neg_rev = yelp_sample_equal_hund_thou['text'][1][5]
    neg_rev_trans = vocab_hund_thou_two.transform([neg_rev])

print()
    print("Sample negative review:")
    print(neg_rev)

print()
    print("Actual Rating: ", yelp_sample_equal_hund_thou['stars'][1][5])
    print("Predicted Rating:", mnb_hund_2.predict(neg_rev_trans)[0])
```

Sample negative review:

I am a long term frequent customer of this establishment. I just went in to order take out (3 apps) and was told they're too busy to do it. Really? The place is maybe half full at best. Does your dick reach your ass? Yes? Go fu ck yourself! I'm a frequent customer AND great tipper. Glad that Kanella ju st opened. NEVER going back to dmitris!

Actual Rating: 1.0 Predicted Rating: 1.0