



10/01/2014

To whom this may concern,

My name is Alex Abelin, and I am the CEO of LiquidTalent. The mission of LiquidTalent is to create an independent lifestyle marketplace where talented professionals can achieve career autonomy and financial independence. Our community-based platform is dedicated to pairing talented professionals in the Technology and Creative fields with hiring entities. Our on-demand, white-glove approach assigns short-term projects to exceptional professionals.

We were fortunate enough to have Kumaran spend the Summer of 2014 with us at our World Trade Center office. I was introduced to Kumaran from a good friend of mine who mentored a group of students, Kumaran being one of them, in an advanced Mathematics camp. My friend asked me to meet Kumaran because he was a shining student at the camp. I knew Kumaran would be a special talent, because the teacher tends to be very discerning and not easily impressed. He said I had to meet the young man.

Kumaran came in for an informational interview and the team was immediately drawn to him. A great listener, open and thoughtful, he absorbed LiquidTalent's business objectives and company culture. He shared his story and impressive background, as a strong student at an elite public high school eager to learn more about computer science, the anatomy of fruit flies and the psychology around bullying. We were impressed and offered him a spot on the team soon after he left the office.

Over the summer, Kumaran worked on a variety of special projects. Tasks included analyzing our Google Analytics data for our website and mobile app and drawing conclusions and trends from the numbers; owning a market research project for how to scale our business; supporting our redesign of the LiquidTalent mobile app and giving critical feedback for our UI/UX direction; being willing and able to jump on any fire or support any one-off initiative that was needed. Kumaran could be counted on to over deliver with polish, maturity and insight.

My only wish is that we had more time with the enterprising young man. We are grateful for his contributions and we're excited to stay engaged with him. He will add considerable value wherever he ends up, and is a talent to keep our eyes on. LiquidTalent would be lucky to have him join full-time one day.

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