MET CS 669 Database Design and Implementation for Business Lab 3 Explanation: Aggregating Data

Lab 3 Explanations

This explanation document illustrates how to correctly execute each SQL construct step-by-step for Lab 3, and explains important theoretical and practical details. Before completing a step, read its explanation here first.

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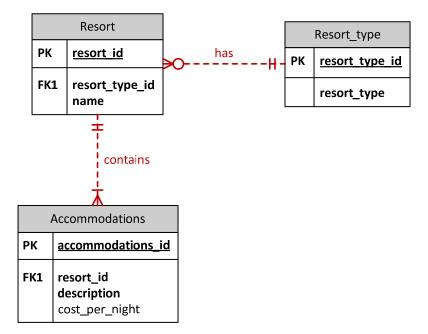
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Step 1 - Creating Table Structure and Data

To help demonstrate how to complete the commands in this section, we work with the resort schema illustrated below, which tracks resorts, their type (such as "ocean" or "lakeside"), and the rooms offered by the resorts. The relationships are described with the following business rules:

- Each resort has a type.
- Each resort type may be assigned to multiple resorts.
- Each resort contains multiple rooms.
- Each room is contained by a single resort.



Note that the bolded columns represent those with a NOT NULL constraint. The only nullable column in this schema is *cost_per_night* table in the Accommodations table.

We create the resort schema illustrated above in its entirety, including all primary and foreign key constraints, using the following guidelines:

- CREATE TABLE statements are used to create each table with the primary and foreign keys, and not null constraints.
- Datatypes are used that are appropriate for each kind of value, with reasonable discretion for the maximum number of digits in the primary key fields.

Here's the code we used for creating the schema.

Code: Creating Resort Schema

```
CREATE TABLE Resort_type (
resort_type_id DECIMAL(12) NOT NULL PRIMARY KEY,
resort_type_VARCHAR(64) NOT NULL);

CREATE TABLE Resort (
resort_id DECIMAL(12) NOT NULL PRIMARY KEY,
resort_type_id DECIMAL(12) NOT NULL,
name VARCHAR(255) NOT NULL,
FOREIGN KEY (resort_type_id) REFERENCES Resort_type(resort_type_id));

CREATE TABLE Accommodations (
accommodations_id DECIMAL(12) NOT NULL PRIMARY KEY,
resort_id DECIMAL(12) NOT NULL,
description VARCHAR(255) NOT NULL,
cost_per_night DECIMAL(8,2) NULL,
FOREIGN KEY (resort_id) REFERENCES Resort(resort_id));
```

Below are screenshots of creating the schema in all three DBMS.

```
Screenshots: Creating the Resort Schema
                   CREATE TABLE Resort_type (
                   resort_type_id DECIMAL(12) NOT NULL PRIMARY KEY,
                   resort type VARCHAR(64) NOT NULL);
                 CREATE TABLE Resort (
                   resort id DECIMAL(12) NOT NULL PRIMARY KEY,
                   resort_type_id DECIMAL(12) NOT NULL,
                   name VARCHAR (255) NOT NULL,
                   FOREIGN KEY (resort type id) REFERENCES Resort type (resort
                 CREATE TABLE Accommodations (
                   accommodations id DECIMAL(12) NOT NULL PRIMARY KEY,
                   resort id DECIMAL(12) NOT NULL,
                   description VARCHAR (255) NOT NULL,
  Oracle
                   cost_per_night DECIMAL(8,2) NULL,
                   FOREIGN KEY (resort id) REFERENCES Resort(resort id));
              Script Output X DQuery Result X
              📌 🧼 🔡 볼 📄 | Task completed in 0.084 seconds
             Table RESORT_TYPE created.
             Table RESORT created.
             Table ACCOMMODATIONS created.
               □CREATE TABLE Resort_type (
                 resort_type_id DECIMAL(12) NOT NULL PRIMARY KEY,
                 resort_type VARCHAR(64) NOT NULL);
               resort_id DECIMAL(12) NOT NULL PRIMARY KEY,
                 resort type id DECIMAL(12) NOT NULL,
                name VARCHAR(255) NOT NULL,
                 FOREIGN KEY (resort_type_id) REFERENCES Resort_type(resort_type
Microsoft

    □ CREATE TABLE Accommodations (
SQL Server
                 accommodations id DECIMAL(12) NOT NULL PRIMARY KEY,
                resort_id DECIMAL(12) NOT NULL,
                description VARCHAR(255) NOT NULL,
                 cost_per_night DECIMAL(8,2) NULL,
                 FOREIGN KEY (resort id) REFERENCES Resort(resort id));
             00 % ▼ <
             Messages
               Command(s) completed successfully.
```

```
CREATE TABLE Resort_type (
             6
                resort_type_id DECIMAL(12) NOT NULL PRIMARY KEY,
             7
                resort_type VARCHAR(64) NOT NULL);
             8
             9
                CREATE TABLE Resort (
            10
                resort_id DECIMAL(12) NOT NULL PRIMARY KEY,
            11
                resort_type_id DECIMAL(12) NOT NULL,
            12
                name VARCHAR(255) NOT NULL,
            13
                FOREIGN KEY (resort_type_id) REFERENCES Resort_typ
            14
            15
PostgreSQL
                CREATE TABLE Accommodations (
            16
                accommodations_id DECIMAL(12) NOT NULL PRIMARY KEY
            17
                resort_id DECIMAL(12) NOT NULL,
                description VARCHAR(255) NOT NULL,
            18
            19
                cost_per_night DECIMAL(8,2) NULL,
            20
                FOREIGN KEY (resort_id) REFERENCES Resort(resort_i
           Data Output Explain Messages Notifications Query History
            CREATE TABLE
            Query returned successfully in 65 msec.
```

We then insert the following data into the tables, making sure to relate them properly with primary and foreign keys.

Resort type

resort_type	
Ocean	
Lakeside	
Mountaintop	
Country	

Resort

name	resort_type
Light of the Ocean	Ocean
Breathtaking Bahamas	Ocean
Mountainous Mexico	Mountaintop
Greater Lakes	Lakeside

Accommodations

description	resort	cost_per_night
Bungalow 1	Light of the Ocean	\$289
Bungalow 2	Light of the Ocean	\$289
Bungalow 3	Light of the Ocean	\$325
Suite 101	Breathtaking Bahamas	\$199
Suite 102	Breathtaking Bahamas	\$199
Suite 201	Breathtaking Bahamas	\$250
Suite 202	Breathtaking Bahamas	\$250
Room 10	Mountainous Mexico	\$150
Room 20	Mountainous Mexico	
Cabin A	Greater Lakes	\$300
Cabin B	Greater Lakes	
Cabin C	Greater Lakes	\$350

We assign our own values to the primary and foreign keys. We use the following guidelines for the insertions.

- INSERT INTO commands are used to insert each row.
- The column list and the VALUES clause is used for each INSERT INTO command.
- The values are inserted in the correct order so that the referenced values are inserted *before* the referencing values.

Here are the insert commands for inserting the data.

Code: Inserting Resort Data

--Resort types. INSERT INTO Resort_type(resort_type_id, resort_type) VALUES(1, 'Ocean'); INSERT INTO Resort type (resort type id, resort type) VALUES(2, 'Lakeside'); INSERT INTO Resort_type(resort_type_id, resort_type) VALUES(3, 'Mountaintop'); INSERT INTO Resort type (resort type id, resort type) VALUES(4, 'Country'); --Resorts. INSERT INTO Resort(resort id, name, resort type id) VALUES(101, 'Light of the Ocean', 1); --Ocean resort type INSERT INTO Resort(resort_id, name, resort_type_id) VALUES(102, 'Breathtaking Bahamas', 1); --Ocean resort type INSERT INTO Resort(resort_id, name, resort_type_id) VALUES(103, 'Mountainous Mexico', 3); --Mountaintop resort type INSERT INTO Resort(resort_id, name, resort_type_id) VALUES(104, 'Greater Lakes', 2); --Lakeside resort type --Accommodations INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id) VALUES(1001, 'Bungalow 1', 289, 101); --Accommodation for Light of the Ocean resort. INSERT INTO Accommodations (accommodations id, description, cost per night, resort id) VALUES(1002, 'Bungalow 2', 289, 101); --Accommodation for Light of the Ocean resort.

VALUES(1006, 'Suite 201', 250, 102); --Accommodation for Breathtaking Bahamas.

INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id)

VALUES(1007, 'Suite 202', 250, 102); --Accommodation for Breathtaking Bahamas.

INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id)

VALUES(1008, 'Room 10', 150, 103); --Accommodation for Mountainous Mexico.

INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id)

VALUES(1009, 'Room 20', null, 103); --Accommodation for Mountainous Mexico.

INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id)

VALUES(1010, 'Cabin A', 300, 104); --Accommodation for Greater Lakes.

INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)

VALUES(1011, 'Cabin B', null, 104); --Accommodation for Greater Lakes.

INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)

VALUES(1012, 'Cabin C', 350, 104); --Accommodation for Greater Lakes.

INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES (1003, 'Bungalow 3', 325, 101); --Accommodation for Light of the Ocean resort. INSERT INTO Accommodations (accommodations id, description, cost per_night, resort_id)

INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id)

INSERT INTO Accommodations (accommodations id, description, cost per night, resort id)

VALUES(1004, 'Suite 101', 199, 102); --Accommodation for Breathtaking Bahamas.

VALUES (1005, 'Suite 102', 199, 102); --Accommodation for Breathtaking Bahamas.

Notice that we use the keyword "null" for the accommodations that have no prce per night listed.

Below are the screenshots for running the inserts in each DBMS. Note that there are too many insert statements and results to fit on the screen, so we just capture what we can on one screen.



Screenshots: Inserting the Resort Values

VALUES(1003, 'Bungalow 3', 325, 101); -- Accommodation for Light of the Ocean resort. INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id) VALUES(1004, 'Suite 101', 199, 102); --Accommodation for Breathtaking Bahamas. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES (1005, 'Suite 102', 199, 102); --Accommodation for Breathtaking Bahamas. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES(1006, 'Suite 201', 250, 102); --Accommodation for Breathtaking Bahamas. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES(1007, 'Suite 202', 250, 102); --Accommodation for Breathtaking Bahamas. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES(1008, 'Room 10', 150, 103); -- Accommodation for Mountainous Mexico. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES(1009, 'Room 20', null, 103); --Accommodation for Mountainous Mexico. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id) VALUES(1010, 'Cabin A', 300, 104); -- Accommodation for Greater Lakes. INSERT INTO Accommodations (accommodations id, description, cost per night, resort id) VALUES(1011, 'Cabin B', null, 104); --Accommodation for Greater Lakes. INSERT INTO Accommodations (accommodations_id, description, cost_per_night, resort_id)

Oracle



```
□ INSERT INTO Accommodations (accommodations id, description, cost per night, resort id)
                 VALUES(1004, 'Suite 101', 199, 102); -- Accommodation for Breathtaking Bahamas.
               INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
                VALUES(1005, 'Suite 102', 199, 102); -- Accommodation for Breathtaking Bahamas.
               INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
                VALUES(1006, 'Suite 201', 250, 102); -- Accommodation for Breathtaking Bahamas.
               INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
                VALUES(1007, 'Suite 202', 250, 102); -- Accommodation for Breathtaking Bahamas.
               INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
                VALUES(1008, 'Room 10', 150, 103); --Accommodation for Mountainous Mexico.
               INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
                 VALUES(1009, 'Room 20', null, 103); --Accommodation for Mountainous Mexico.
                ∃INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
                 VALUES(1010, 'Cabin A', 300, 104); -- Accommodation for Greater Lakes.
               INSERT INTO Accommodations(accommodations id, description, cost per night, resort id)
                 VALUES(1011, 'Cabin B', null, 104); --Accommodation for Greater Lakes.
Microsoft
               INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resort_id)
SQL Server
                 VALUES(1012, 'Cabin C', 350, 104); -- Accommodation for Greater Lakes.
              0 %
              Messages
               (1 row(s) affected)
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor
                   VALUES(1005, 'Suite 102', 199, 102); -- Accommodation for Breathtaking Bahamas.
              53
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor
              54
                   VALUES(1006, 'Suite 201', 250, 102); -- Accommodation for Breathtaking Bahamas.
              55
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor
              56
                   VALUES(1007, 'Suite 202', 250, 102); --Accommodation for Breathtaking Bahamas.
              57
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor
              58
                   VALUES(1008, 'Room 10', 150, 103); --Accommodation for Mountainous Mexico.
              59
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor
              60
                   VALUES(1009, 'Room 20', null, 103); --Accommodation for Mountainous Mexico.
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor-
              61
PostgreSQL
              62
                   VALUES(1010, 'Cabin A', 300, 104); --Accommodation for Greater Lakes.
              63
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor
              64
                   VALUES(1011, 'Cabin B', null, 104); --Accommodation for Greater Lakes.
              65
                   INSERT INTO Accommodations(accommodations_id, description, cost_per_night, resor-
                   VALUES(1012, 'Cabin C', 350, 104); --Accommodation for Greater Lakes.
              Data Output Explain Messages Notifications Query History
              INSERT 0 1
              Query returned successfully in 47 msec.
```

When completing this step, make sure to follow these same guidelines, to insert the data correctly and relationally using primary and foreign keys.

Step 2 – Counting Matches

While we could write a SQL query to retrieve specific data items of interest, such as the name of a resort, or the type of a resort, sometimes we are interested in the result of aggregating multiple data items. For instance, perhaps we are interested in the total number of accommodations available in our database. This result can be obtained by writing a query that counts the number of rows in the Accommodations table. Such a query uses a SQL construct termed an aggregate function in conjunction with the already familiar SELECT clause.

An aggregate function has key differences from a standard function. One difference is how many results an aggregate function yields. A standard function always yields one value per row in a result set, while an aggregate function always yields a single value, regardless of the number of rows in the result set. It follows that another difference is the behavior of an aggregate function. Standard functions use the value(s) from a single row to generate a result, while aggregate functions use values from multiple rows to generate a result.

While there are a virtually unlimited number of aggregations that can be performed by an aggregate function, there are some common kinds of aggregate functions. One kind applies a mathematical operation to a column's value across all rows in a result set. For example, the SUM function adds up a column's value across multiple rows. The COUNT function counts all rows that have a value for a given column. Another kind locates one value, from a column's value across multiple rows, that has a desired property. For example, the MAX function returns the highest numerical value across multiple rows, and the MIN function returns the smallest numerical value across multiple rows.

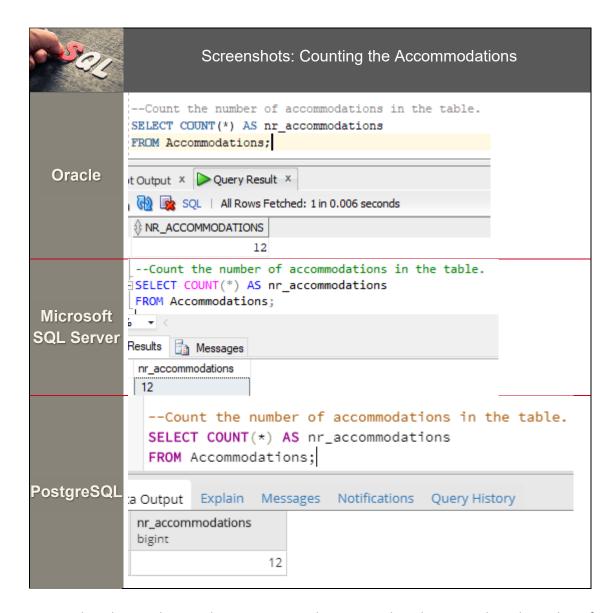
What aggregate function can we use to count the number of rows in the Accommodations table? The COUNT function will suffice, and we can use the command below to count the number of accommodations.

Code: Counting Accommodations

--Count the number of accommodations in the table. SELECT COUNT(*) AS nr_accommodations FROM Accommodations;

The "COUNT" construct is used in the column-list to instruct the DBMS to use the COUNT aggregate function. This is used in place of a column name, which is what you have seen put in that place in prior labs. The DBMS knows that COUNT is an aggregate function, so it knows to perform and return the single count, instead of returning every row along with the values in particular columns. The part inside the parentheses, "(*)", is a special syntax that instructs the DBMS to count the number of rows in the result set. Since all rows of the Accommodations table is in the result set, this results in the DBMS counting the number of rows in the Accommodations table. Last, the "AS nr_accommodations" syntax tells the DBMS to name the column "nr_accommodations" in the result set. Since "COUNT(*)" is not the name of a column, the DBMS would not know what to name the column in the result set otherwise. This is termed a column alias.

Here are the results from this command in each DBMS.



Notice that the result in each DBMS is a single row, single column result with a value of 12. Even though there are 12 rows in the Accommodations table, the DBMS only returns one row since the aggregate function summarizes the result into one row.

In order to understand how this aggregate function is applied to this or any result set, you should be made aware of the responsibility of each SQL construct. In any SQL statement similar to the above, the FROM clause determines which tables in the relational database are accessed. Join conditions, if present, in combination with expressions in the WHERE clause, if present, determine what rows from those tables are listed in the result set. Column names in the SELECT clause determine what columns from those tables are listed in the result set. Thus the SELECT/FROM/WHERE clause determines what rows and columns from what pre-existing tables in the relational database are included in the result set.

Aggregate functions do not determine the pre-existing database tables, or their rows and columns, that will be included in the result set. Rather, aggregate functions derive results from the rows and columns specified in the SELECT/FROM/WHERE clause. This being the case, you can think of the ordering as occurring in two steps:

- 1. Retrieve the rows and columns specified in the SELECT/FROM/WHERE clause.
- 2. Apply the aggregate function to these rows and columns.

The results of these SQL statements are always guaranteed to be the same as if the above ordering is followed; however, any particular DBMS may optimize, parallelize, and reorder operations so that the result is retrieved more quickly.

There is a nuance of the COUNT function you should be aware of, which is that you can use the name of a column instead of "*" when instructing COUNT what to count. When the name of a column is used, COUNT counts the number of rows where the value is not null for that column. For example, if we were count the "cost_per_night" column, the result would no longer be 12, because there are some null values in that column. The command would look like this.

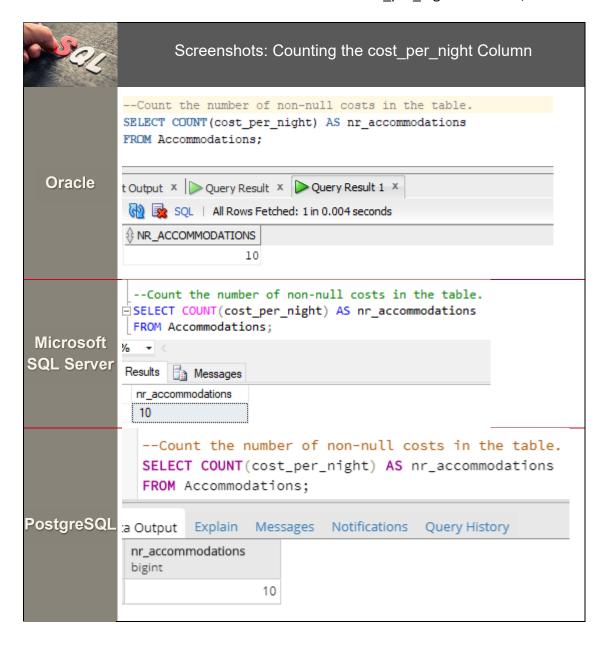
```
Code: Counting cost_per_night

--Count the number of non-null costs in the table.

SELECT COUNT(cost_per_night) AS nr_accommodations

FROM Accommodations;
```

Each DBMS indicates that there are 10 rows where cost_per_night is not null, as illustrated below.



One other nuance you should be aware of is that you can also instruct COUNT to count distinct values instead of all values. For example, what if we want to know how many resorts the accommodations refer to? We could instruct the DBMS to count the distinct number of foreign keys to the resort table. Here is a command that does so.

```
Code: Distinct Counting

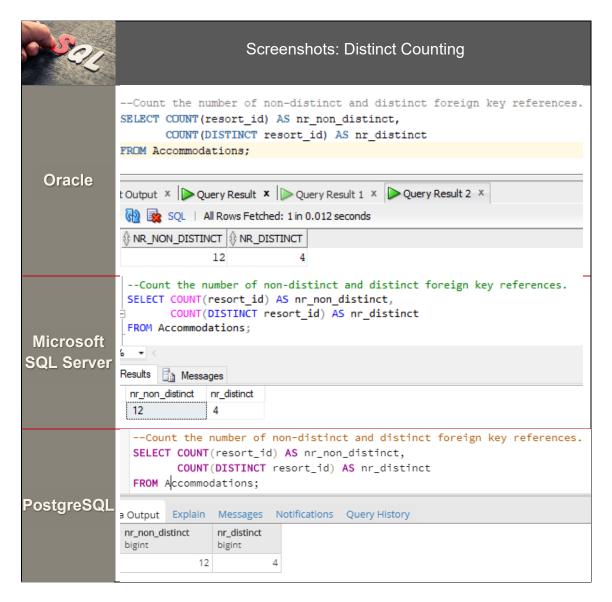
--Count the number of non-distinct and distinct foreign key references.

SELECT COUNT(resort_id) AS nr_non_distinct,

COUNT(DISTINCT resort_id) AS nr_distinct

FROM Accommodations;
```

This command counts the resort_id column twice, the first counting all values, and the second only counting distinct values. Let's look at what each DBMS gives us.



Notice that the counting the number of resort_id values without the DISTINCT keyword gets us 12, since there are 12 rows and no resort_id values are null. Counting the column with the DISTINCT keyword gets us 4, since there are only four unique values for this column in the Accommodations table (101, 102, 103, and 104).

As you have seen, COUNT allows you to:

- count the number of rows in a result set by using * in the parentheses.
- count the number of non-null values in a result set by using a column name in the parentheses.
- count the number of distinct non-null values in a result set by using the DISTINCT keyword and a column name in the parentheses.

Note that you can also use add a WHERE clause to a query with an aggregate function. When a WHERE clause is included, the results are filtered by the WHERE clause condition *before* the aggregate function is applied. For example, if there are 10 rows in a table, and the WHERE clause limits the results to 5 of those rows, the COUNT aggregate function would return 5 instead of 10.

Which of these you need depends upon the particular use case. Armed with this knowledge, you can now complete this step.

Step 3 – Determining Highest and Lowest

To learn how to address this step, imagine something similar with the resort schema. A potential resort customer is budgeting for an upcoming vacation, and so telephones a request for the lowest price of all of the accommodations. To obtain this information for the customer we will need to use the MIN aggregate function, as follows.

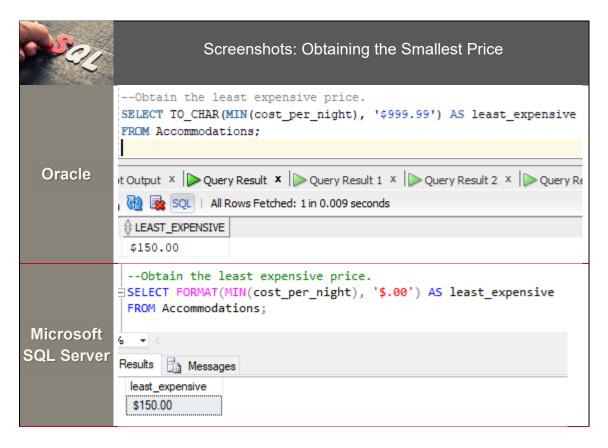
```
Code: Obtaining the Smallest Price

--Obtain the least expensive price.

SELECT MIN(cost_per_night) AS least_expensive
FROM Accommodations;
```

The MIN function returns the value that is the lowest for the column indicated in parentheses. In this case, we used the function on a number (cost_per_night), which is a typical use of MIN. However, we can also use the MIN function on date columns and even on text columns.

Below are screenshots of doing this in each DBMS. Note that in the screenshots, we additionally format the value as a currency for optimal human-readable representation.





All three DBMS indicate that \$150.00 is the lowest price available.

Accommodations that have no cost per night are not taken into account, because the MIN function thus ignores null values. One major reason why many are concerned with the presence of null values in a table is because there is no one-size-fits-all solution for how they are treated with aggregate functions. Some aggregate functions ignore null values; some order null values at the beginning or end of the result set; some allow the query author to decide how nulls are treated; and all of this can vary between different DBMS. Make sure to use aggregate functions correctly and appropriately when you are using them on a nullable column.

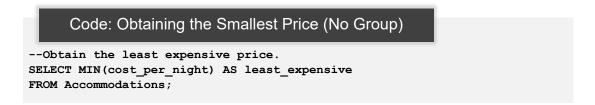
There is another function that would allow us to obtain the most expensive accommodation rather than the least expensive. You can quickly find that with your own research. Also note that *multiple aggregate functions* can be included in the same query, separated by a comma (just like any other column in the column-select list). Therefore, one query can be used to aggregate the data in different ways.

You now have enough information to address this step.

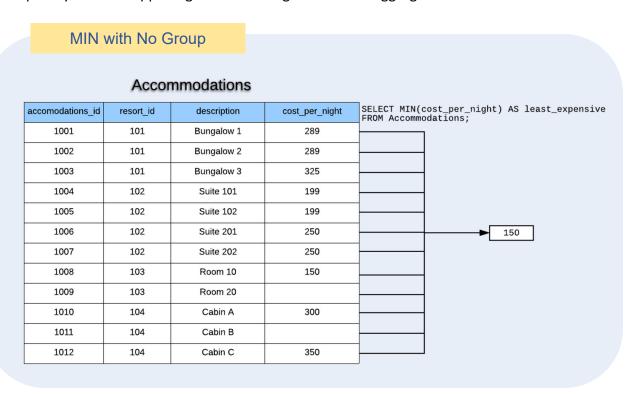
Step 4 – Grouping Aggregate Results

This use case is more complex than the prior ones, but don't worry, you will be able address it with the proper knowledge. You have learned how to use some aggregate functions to retrieve a single value, but this use case is asking for multiple rows of aggregation from the same query. How is this done? With grouping! When grouping is used, rows in the result set are grouped according to distinct values, and then the aggregate function is executed over each group of rows.

An example will help clarify the preceding paragraph. In step #3, our base query was:



Conceptually what is happening in the SQL engine with this aggregate function is this:



As illustrated, the MIN function considers every row in the Accommodations table, then yields a single result of 150, since that is the lowest value.

However, what if we want to know the least expensive accommodation per resort? A single value will not suffice. We want one value per resort, and this requires grouping. We can fulfill this request with the following SQL.

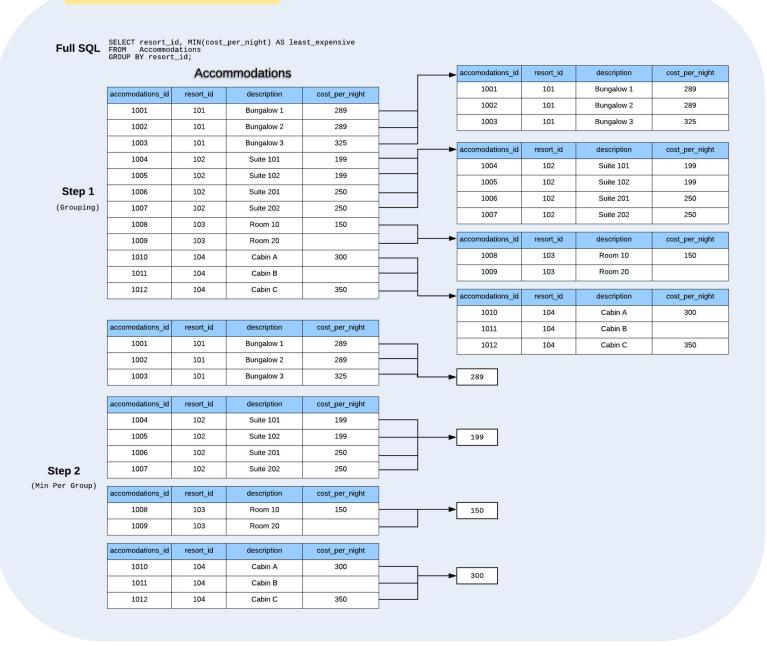
Code: Obtaining the Smallest Price Per Resort

```
--Obtain the least expensive price per resort.
SELECT resort_id, MIN(cost_per_night) AS least_expensive
FROM Accommodations
GROUP BY resort id;
```

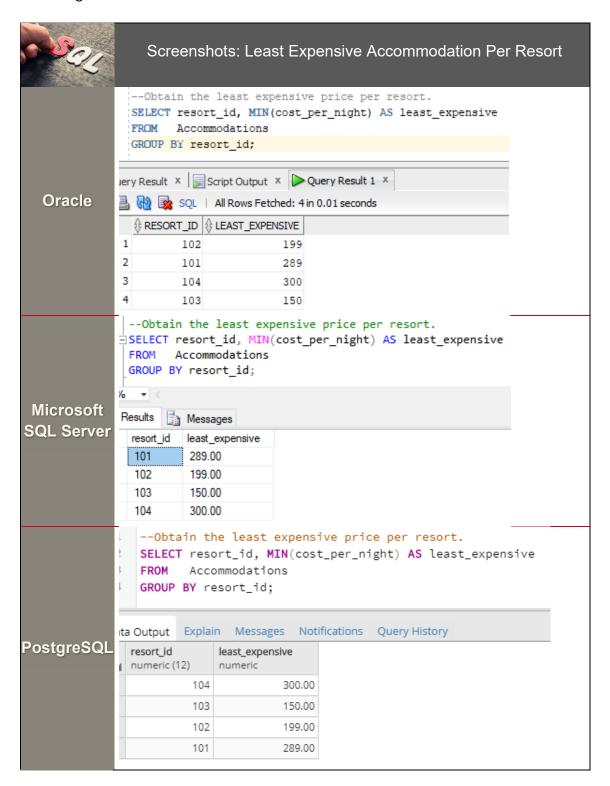
Notice the GROUP BY keywords followed by the "resort_id" column, which indicates to the SQL engine that any aggregate function present (in this case, MIN), is to run *once per unique resort_id*, rather than once for the entire result set. Although not absolutely required, we also add the resort_id column into the column-list so that we can tell which resort_id is associated with which minimum price.

Conceptually, the execution now looks as follows.





In the first step, the Accommodations table is divided into groups based upon the resort_id. In the second step, the minimum cost_per_night is obtained for each of the groups. In this case, we obtain four minimums, one for each resort, instead of just one. To prove that it works this way, let's look at the screenshots of executing this command below.



As expected, each database returns the same rows – (101,289), (102,199), (103,150), and (104,300) – albeit in a different order (ordering aggregate results is a topic for a different step). Now that you see the result sets explicitly, you can see why we need the resort_id in addition to the aggregate result. Without it, there would be no way for us to determine which value goes with which resort. It is common practice (but not required) to

put all of the columns in the GROUP BY clause into the column-list for the SELECT clause, for this reason, so that it can be determined which aggregate value goes with which group.

Technically speaking, an aggregate function always runs on a group, even if no group is specified, because the default group is the entire result set. When no GROUP BY clause is used, the default group of the entire result set is used. We use the GROUP BY construct to explicitly control the groups over which aggregate functions execute. An alternative way to think about this concept is that an aggregate function always executes over groups, and that the omission of the GROUP BY statement means that there is only one group, which is the entire result set.

You may have noticed something missing from the last query we executed. The query gets us the least expensive prices per resort, but only gives us the resort_id. The resort_id is not helpful to a customer or employee viewing this information; what would 103 mean to them for example? Rather, they want to see the name of the resort, such as "Mountainous Mexico". How do we do this in a query? As you may have guessed, we need to combine aggregating by group with a join across tables, requiring us to combine Lab 2 and Lab 3 concepts. Take a look at the below query which does so.

```
Code: Obtaining Least Expensive Accommodation with Name

--Obtain the least expensive price per resort, with resort name.

SELECT name, MIN(cost_per_night) AS least_expensive

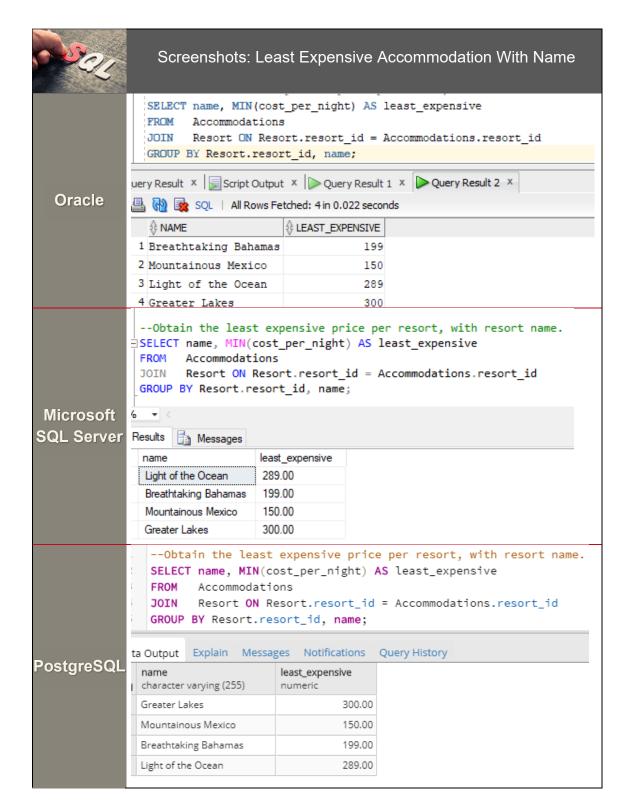
FROM Accommodations

JOIN Resort ON Resort.resort_id = Accommodations.resort_id

GROUP BY Resort.resort_id, name;
```

In this query, the MIN aggregate function is still present, but you'll notice a join in the FROM clause so that the resort name can be obtained. We select the name instead of the id for reasons described above. Further, you'll notice that the grouping happens both by the resort_id column as well as the name column. Why? Even though there is one resort name per id, the SQL engine has the requirement that any column that appears in the column-list (that is not an aggregate function) must be part of the grouping. The SQL engine is not designed to understand that the name goes along with the resort (which would require a significant heuristic, statistical, and possibly even A.I. component), so it relies on the more rudimentary rule of requiring all selected columns to be part of the grouping.

Below are the screenshots of executing this query.



The results of this query are more useful to a customer or employee when compared to the query that returns only the resort_id.

You have now seen how to execute an aggregate function over groups of rows rather than the entire result set, and how to combine aggregation with joins to handle more complex use cases. You can now address Step #4.

Step 5 – Limiting Results by Aggregation

You have already learned how to do much of what this step requires – aggregating across groups, and combining that with joins. However, you need one more skills, which is the ability to limit the result set by aggregated values (rather than values coming directly from a table).

Thankfully, the HAVING clause in SQL is provided just for the purpose. While the WHERE clause limits the result set based upon values in individual rows, the HAVING clause limits the result set based upon aggregate results. We use an aggregate function in place of a column name, but otherwise use Boolean expressions just as in the WHERE clause.

For an example in our Resort schema, what if instead of asking for only the least expensive accommodation per resort, we added the condition to only show resorts that had an accommodation less than \$225? The request would then looks as follows:

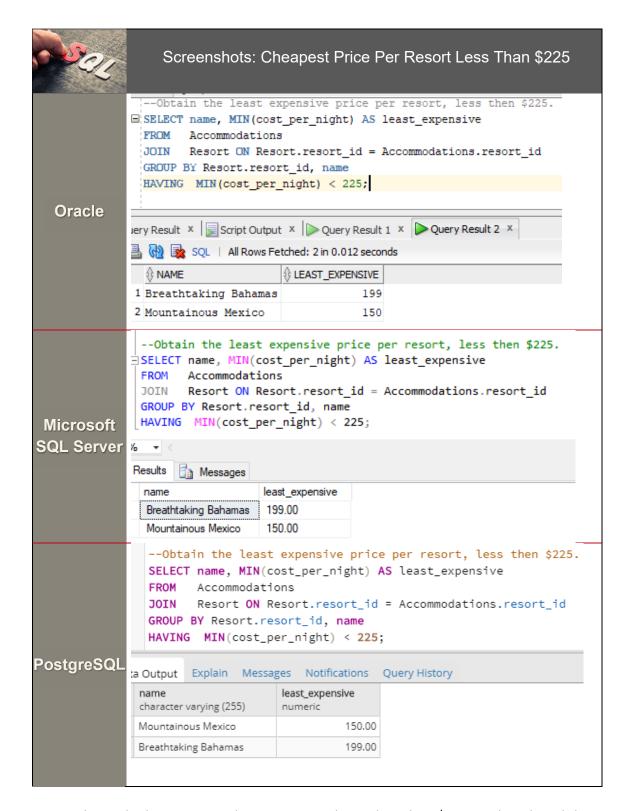
List the least expensive price of accommodations per resort, but only for resorts with accommodations costing \$225 or less.

We can fulfill this request with the following SQL:

Code: Cheapest Price Per Resort Less Than \$225 --Obtain the least expensive price per resort, less then \$225. SELECT name, MIN(cost_per_night) AS least_expensive FROM Accommodations JOIN Resort ON Resort.resort_id = Accommodations.resort_id GROUP BY Resort.resort_id, name HAVING MIN(cost_per_night) < 225;

We added the HAVING clause to limit the results by the results of the MIN function. By using "< 225" we are limiting the results to those having a minimum which is less than \$225 per night.

The screenshots are recorded below.



Notice that only the resorts with an accommodation less than \$225 are listed, and the rest are excluded.

You have now seen all of the constructs you need to address this step.

Step 6 – Adding Up Values

You've learned how to count up values in SQL, as well as how to get the largest and smallest values, but you have not yet learned how to add up values. SQL offers a SUM aggregate function that does this, adding up values to arrive at a total. To demonstrate how to use the function, here is another use case.

A travel corporation would like to purchase a resort that can offer them a lot of revenue. To this end, they would like to see the names of resorts where the total rental revenue is at least \$800 per night, along with the revenue it offers.

For this use case, we need to add up the cost_per_night values for all accommodations a resort has, to determine what kind of revenue the resort would bring. Counting the values, or getting the most expensive or least expensive accommodations, will not get us what we need, but the following SQL will.

Code: Resorts Bringing at Least \$800 Revenue Per Night

```
--Show resorts that bring in at least $800 revenue per night.

SELECT name, SUM(cost_per_night) AS total_revenue

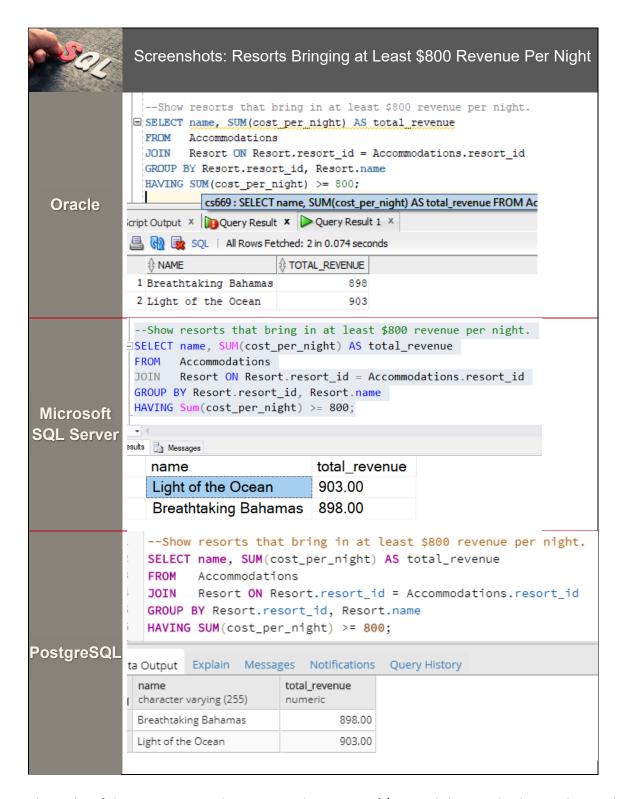
FROM Accommodations

JOIN Resort ON Resort.resort_id = Accommodations.resort_id

GROUP BY Resort.resort_id, Resort.name

HAVING SUM(cost_per_night) >= 800;
```

We obtain the name of the resort, along with the sum of all accommodations the resort offers by using the SUM aggregate function. We further restrict the results to the resorts that total at least \$800 by using a HAVING clause. Each DBMS returns results are shown below.



The Light of the Ocean resort brings a total revenue of \$903, while Breathtaking Bahamas brings \$898. The other two resorts do not bring in at least \$800 in revenue and so are excluded from the results.

In this use case, we had to discern what columns would be the most useful to the travel corporation. They did not specifically ask for the resort name, resort id, or the SUM. We needed to discern what they would want based upon their request. This kind of interpretation is common for database developers, whereby they need to turn a non-technical request into a technical specification where the precise logic and columns are known. Note that although not reflected in the results, formatting the revenue as a currency would be useful.

You now have enough knowledge to complete Step 6.

Step 7 – Integrating Aggregation with Other Constructs

Here you may recognize aspects of the request that you have already learned to address. You know how to get a count by group. You know how to order result sets. You know how to limit the result set based upon some criteria. You know how to use joins to obtain all rows from a table whether or not each row is related to the other table. The focus here is integrating all of the different components to correctly address this use case.

Let's look at an example with our resort schema that requires this kind of integration.

Management wants to see every type of resort, and for each type, the number of accommodations that cost at least \$200, ordered by the types with the least number of accommodations to the most.

Let's break down some of the components we need to use to satisfy this request.

Request Fragment	SQL Construct
Management wants to see every type of resort	This suggests use of a left or right join, since they want to see every type of resort whether or not it matches the other criteria.
and for each type, the number of accommodations	This suggests use of a join to obtain the accommodations themselves, combined with the COUNT aggregate function to count them. Given our analysis of the previous fragment, we would use a left or right join so we don't inadvertently eliminate resort types that have no accommodations matching the criteria.
that cost at least \$200	Because this deals with restricting individual rows by the cost of the accommodation, this suggests adding a Boolean expression to limit the accommodations to those costing more than \$200. Since we're using a left or right join, we will likely add that restriction to the join so that we don't inadvertently eliminate resort types that have no accommodations costing at least \$200.
ordered by the types with the least number of accommodations to the most.	This suggests use of an ORDER BY on the column that has the count in it. Since it is from the least to the most we can use the default ordering (ascending). You have not yet seen use of an ORDER BY on an aggregate column, but this will be explained below.

First, we give some SQL code that gives us an intermediate result that doesn't aggregate, but does yield all resort types along with all associated accommodations costing at least \$200. Doing this first allows us to see what rows will be aggregated.

```
Code: Intermediate Result with no Aggregation

--Show all accommodations along with their resorts and types, that cost more than $200.

SELECT *

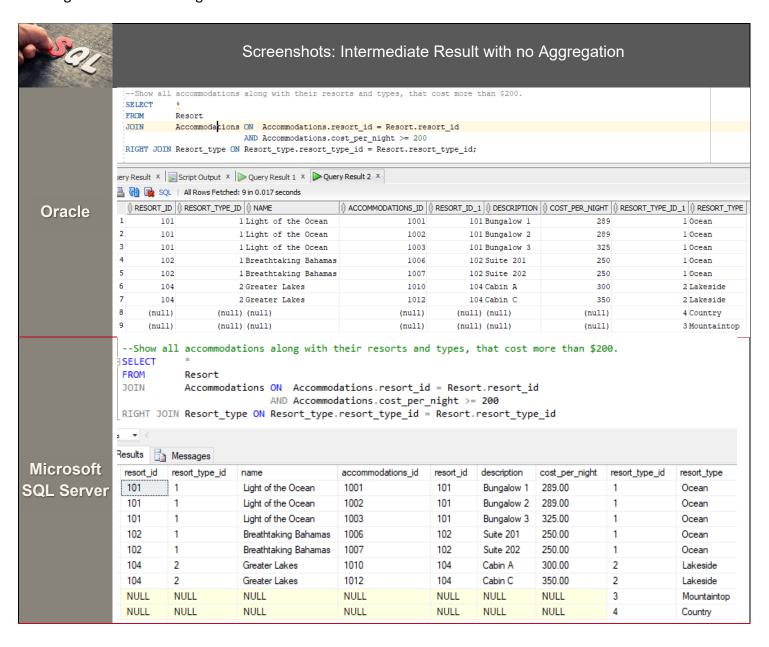
FROM Resort

JOIN Accommodations ON Accommodations.resort_id = Resort.resort_id

AND Accommodations.cost_per_night >= 200

RIGHT JOIN Resort_type ON Resort_type.resort_type_id = Resort.resort_type_id;
```

Running this in each DBMS gives results as follows.



	SELECT FROM JOIN RIGHT JOIN	accommodations along with their resorts and types, that cost more than \$200. * Resort Accommodations ON Accommodations.resort_id = Resort.resort_id AND Accommodations.cost_per_night >= 200 IN Resort_type ON Resort_type.resort_type_id = Resort.resort_type_id; Wessages Notifications Query History							
	resort_id numeric (12)	resort_type_id numeric (12)	name character varying (255)	accommodations_id numeric (12)	resort_id numeric (12)	description character varying (255)	cost_per_night numeric (8,2)	resort_type_id numeric (12)	resort_type character varying (64)
PostgreSQL	102	1	Breathtaking Bahamas	1006	102	Suite 201	250.00	1	Ocean
•	102	1	Breathtaking Bahamas	1007	102	Suite 202	250.00	1	Ocean
	101	1	Light of the Ocean	1001	101	Bungalow 1	289.00	1	Ocean
	101	1	Light of the Ocean	1002	101	Bungalow 2	289.00	1	Ocean
	101	1	Light of the Ocean	1003	101	Bungalow 3	325.00	1	Ocean
	104	2	Greater Lakes	1010	104	Cabin A	300.00	2	Lakeside
	104	2	Greater Lakes	1012	104	Cabin C	350.00	2	Lakeside
	[null]	[null]	[null]	[null]	[null]	[null]	[null]	3	Mountaintop
	[null]	[null]	[null]	[null]	[null]	[null]	[null]	4	Country

Notice that with these results, we see multiple accommodations associated with Ocean and Lakeside that cost more than \$200; however, neither the Mountaintop of Country types have any accommodations that cost over \$200. For Mountaintop, is does have some accommodations, just none costing more then \$200. For Country, it actually has no accommodations at all. Either way, the right join ensures that these resort types are still retrieved, and the rest of the columns are null, since there are no accommodations matching the criteria.

Now that you witnessed intermediate results without aggregation, let us go ahead and look at a final version of the SQL to fully address this use case.

```
Code: All Resort Types along with Number Over 200

--Show all resort types and the number of accommodations costing over $200, ordered least to greatest.

SELECT Resort_type.resort_type, COUNT (Accommodations.accommodations_id) AS nr_over_200

FROM Resort

JOIN Accommodations ON Accommodations.resort_id = Resort.resort_id

AND Accommodations.cost_per_night >= 200

RIGHT JOIN Resort_type ON Resort_type.resort_type_id = Resort.resort_type_id

GROUP BY Resort_type.resort_type_id, Resort_type.resort_type

ORDER BY nr_over_200;
```

Below is an explanation of how this final version of the SQL ties into the use case.

Request Fragment	SQL Code	Explanation
Management wants to see every type of resort	<pre>RIGHT JOIN Resort_type ON Resort_type.resort_type_id = Resort.resort_type_id</pre>	Right joining to the Resort_type table ensures that all types are listed whether or not they have any matching accommodations.
and for each type, the number of accommodations	SELECT COUNT (Accommodations.accommodations_id) AS nr_over_200 FROM Resort JOIN Accommodations ON Accommodations.resort_id = Resort.resort_id GROUP BY Resort_type.resort_type_id, Resort_type.resort_type	The results are grouped by resort type, and then counted, to indicate the number of accommodations matching the criteria.

		non-null accommodation_id values, it ignores any rows where it is null. The resort and accommodations tables are joined in so that the accommodations over \$200 can be counted.
that cost at least \$200	AND Accommodations.cost_per_night >= 200	This Boolean expression Imiits accommodations those costing at least \$200. This condition is included as part of the join condition, rather than the WHERE clause, so that it does not inadvertently override the intent of the right join by eliminating types with no accommodations.
ordered by the types with the least number of accommodations to the most.	ORDER BY nr_over_200;	The ORDER BY orders from least to greatest by default. Notice that we simply use the aliased named of the aggregated column as the target of ordering.

The ORDER BY deserves further explanation, in terms of conceptually when it runs. Conceptually, this SQL statement is executing in this order:

- 1. Execute the FROM and JOIN statements to retrieve the individual rows in the result set (resort types, resorts, and accommodations costing over \$200).
- 2. Execute the aggregation by grouping by resort type and counting the accommodations.
- 3. Execute the ordering by ordering by the aggregated column (number of accommodations).

As you can see, conceptually the ORDER BY executes last, after individual rows have been retrieved, and after aggregation has occurred. As always, modern DBMS guarantee the results are as if the above step ordering occurs, but may parallelize, interleave and re-order them to optimize performance.

You may find it helpful to tackle Step #7 in the same way as demonstrated, to first create an intermediate query that retrieves the non-aggregated rows, then create the final version that performs aggregation. This allows you to see what rows you are actually dealing with before they are aggregated, so you can debug any issues with the individual rows before proceeding to aggregation and ordering.

Since COUNT only counts

Step 8 – Visualizing Data with One or Two Measures

The focus of data visualization is to tell a story about the information in a way that people quickly and accurately understand it. The saying "A picture is worth a thousand words" applies. Presenting pages and pages of text and tables is time consuming and does not convey information well. Presenting a well-designed chart, graph, or other visualization can convey much information easily and concisely.

The focus of this course is database design and implementation; nevertheless, learning to use the data in your database to tell data stories is very important. All industries are rapidly becoming data driven; personal experience and educated guesses are no longer sufficient to remain competitive in today's world. In this step you learn how to visualize the results from #4 with a bar graph and scatterplot.

While we show you how to do this using Excel, no graphing tool is mandated for this course. We use Excel because it is powerful and considered easy to use, and data analysts regularly use it to perform real world data analysis. Nevertheless, you are free to use any tool of your choosing. Do you have experience using R, python, or another language for graphs and charts? Feel free to use it. Do you have experience using a different desktop or online graphing tool? Feel free to use it. While you are free to use any tool, we do ask that you do not perform this work by hand, because doing so is insufficient for data visualization in the real world.

First, let's summarize the steps we go through to produce a chart from a database.

- 1. Execute a SQL query that produces useful results.
- 2. Save the results of that SQL query as a CSV file.
- 3. Import that CSV file into Excel.
- 4. Use Excel to chart the results.

As mentioned previously, you are not required to use Excel for Steps 3-4. You could use another tool or language.

Comma Separated Values Files

A Comma Separated Values (CSV) file contains a table of information in plaintext format. CSV files are perhaps the most commonly used type of file for exchanging data between different applications. Virtually any tool that supports data of any kind supports importing and exporting data from/to a CSV file. In addition, virtually any programming language supports importing and exporting from/to CSVs. Once you export your data to a CSV file, you open up a world of options for working with your data.

A CSV file uses, not surprisingly, commas, to delimit one field from another. In order to distinguish between commas that are delimiters, and commas that are part of the data, CSVs also require each field's data to be enclosed in quotes, if that field's data contains a comma. Commonly CSVs use a newline to end a record, though, industrial strength CSV processors recognize that newlines can also be a part of a field's data, and handle accordingly. Below is a simple example of a CSV file for a few books.

Example Book CSV File

```
ISBN,Title,Price
9781984826879,"Love, Unscripted",15.64
9781534426979,"Girl, Unframed",17.47
9781476712826,"Forever, Interrupted",15.64
```

The first line contains the names and number of columns. You can see there are three columns – ISBN, Title, and Price. Notice that each column name is separated by a comma. All remaining lines contain the data, one record per line. In this case there are only three records, but real-world CSV files easily contain thousands of lines or more. Every line has two commas to separate the three fields. The first field appearing is always ISBN, the second Title, and the third Price. That is, the field order in the data is correlated to the column names appearing in the first line. For instance, the first record has the following information:

ISBN: 9781984826879 Title: Love, Unscripted

Price: 15.64

Notice that because the book title "Love, Unscripted" contains a comma, that data must be surrounded with quotes, so that the tool that processes the CSV will recognize the comma is part of the data, not a delimiter between fields.

Saving SQL Results to CSVs

It is straightforward to save the results of a SQL query to a CSV. As previously mentioned, each CSV contains the equivalent of one table of information, which means that the rows and columns translate easily to a CSV. To demonstrate this, we use the following query in the Resort schema previously defined in this lab.

```
Code: Number of Accommodations per Resort

--Select the number of accommodations for each resort, sorted from greatest to least.

SELECT Resort.name, COUNT(*) AS number_accommodations

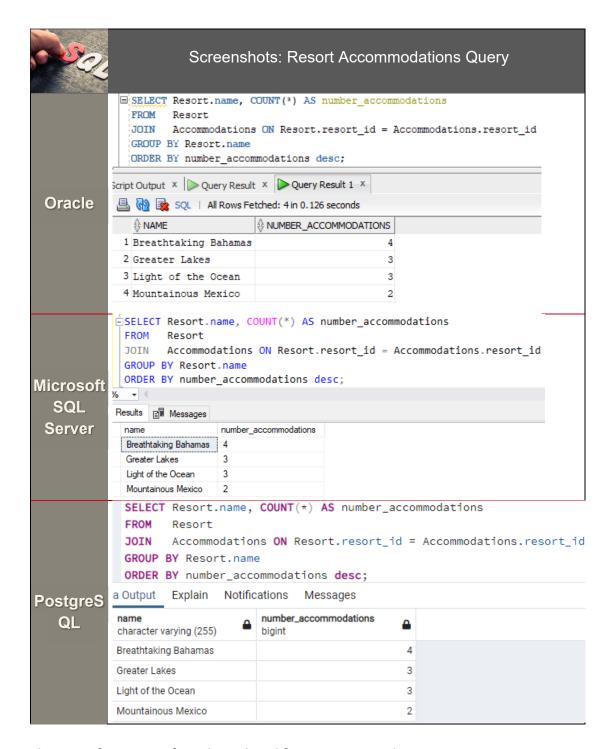
FROM Resort

JOIN Accommodations ON Resort.resort_id = Accommodations.resort_id

GROUP BY Resort.name

ORDER BY number_accommodations desc;
```

This query obtains the number of accommodations offered at each resort, and sorts them from the most to the least. Below are the results from the query.



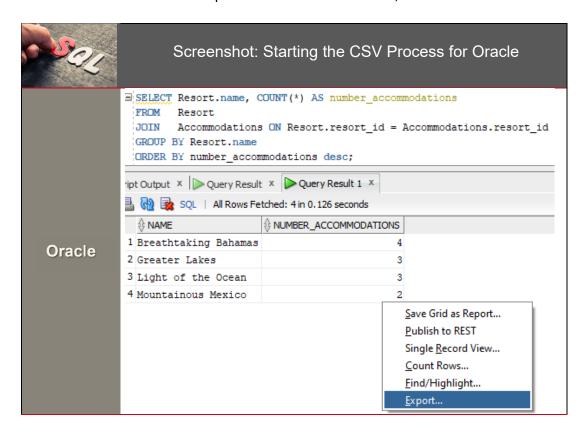
There are four rows of results ordered from greatest to least.

Let's talk briefly about why this query works for data visualization. At a minimum, any SQL result that will be used for data visualization should have at least one *measure*, that is, a value that can be quantified and also holds analytical value. Measures can be counted, summed, and compared. Also at a minimum, a second piece of information should be tied to the measure, which will act as its label when the data is visualized. Results may have more than one measure and more than one label, but one of each is needed at a minimum to effectively visualize the results.

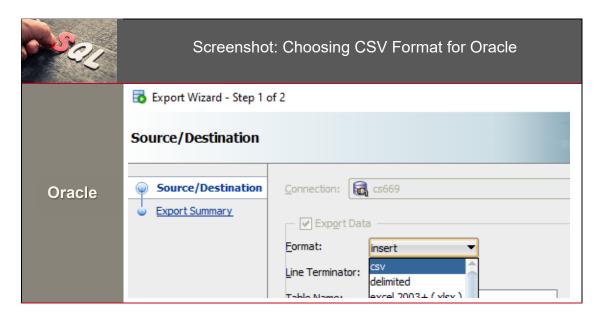
In this query, the name of the resort is the label, and the number of accommodations is the measure, so we know the results can be visualized effectively.

SQL to CSV in Oracle SQL Developer

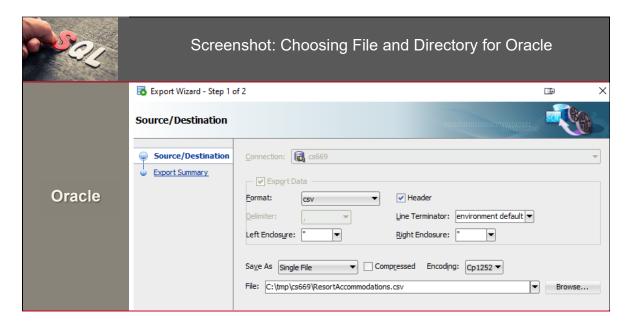
To begin the process of exporting to a CSV in Oracle SQL Developer, after executing the query, right click in the results window and select "Export..." in the context menu, shown below.



Next, in the Export Wizard that appears, select "csv" in the Format dropdown, shown below.



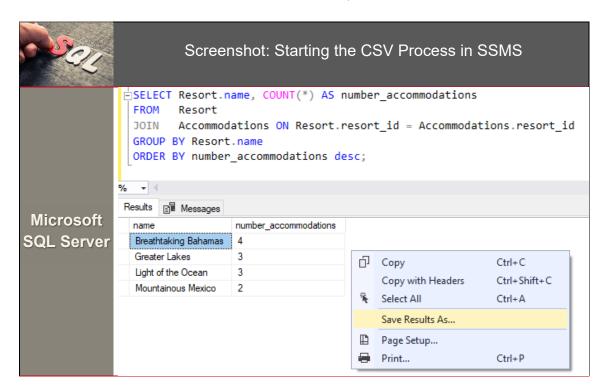
Next, choose your directory and filename, and leave the defaults for everything else, shown below.



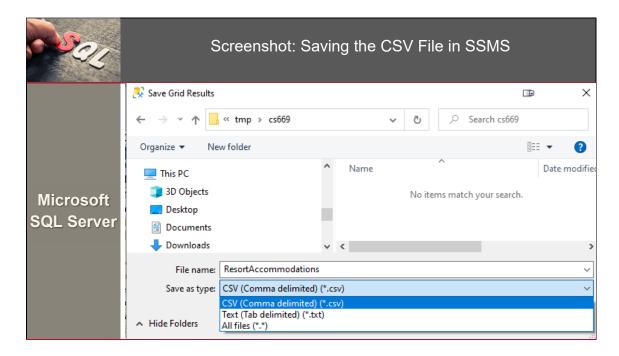
Click the Next button, then the Finish button. The CSV is then generated into the file you selected.

SQL to CSV in SQL Server Management Studio

To begin the process of exporting to a CSV in SSMS, after executing the query, right click in the results window and select "Save Results As..." in the context menu, shown below.



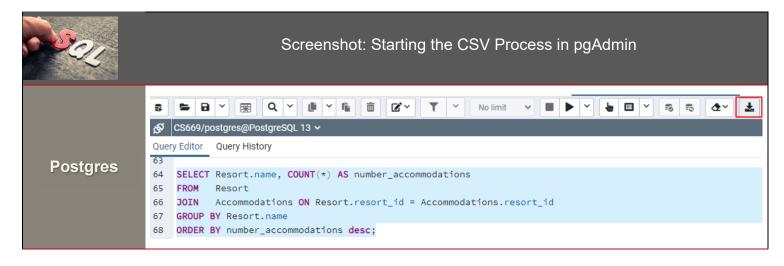
Choose a directory and filename, and ensure that the CSV option is selected for the "Save as type" option.



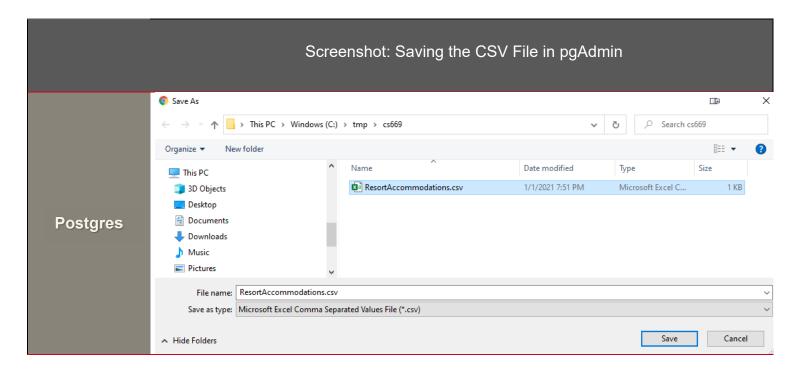
That's all that need be done. The CSV file containing the results is now in the file you specified.

SQL to CSV in pgAdmin

To get started exporting a CSV in pgAdmin, select the query you want to export, then click the "Download as CSV/TXT" icon. This icon is highlighted in red the below screenshot. You must have the query selected for this button to work. If the query is not selected, it will not export.



Then choose the directory and filename for the file, and save it.



The CSV file is now saved.

CSV File Contents

If curious, you can use a text editor such as Notepad or Notepad++ to view the contents of the CSV file. The results look mostly the same for the different SQL clients, with minor exceptions such as whether the column names are capitalized, or whether all data values are quoted, or only those with commas. The CSV from the query above is shown below.

```
Resort Accommodations CSV File

"name", "number_accommodations"

"Breathtaking Bahamas", 4

"Greater Lakes", 3

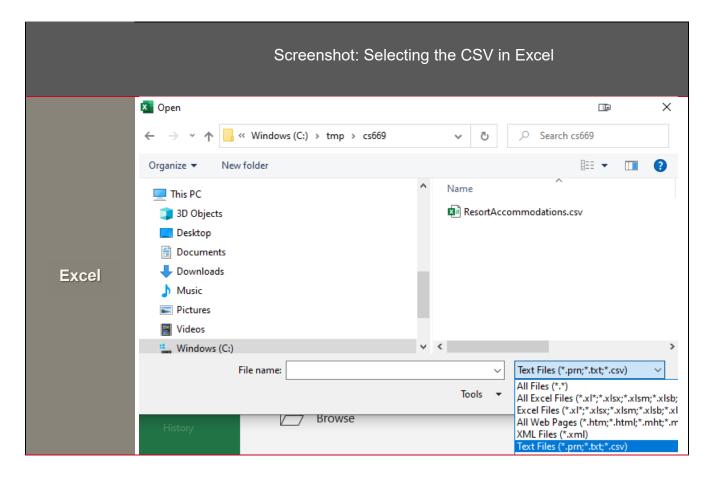
"Light of the Ocean", 3

"Mountainous Mexico", 2
```

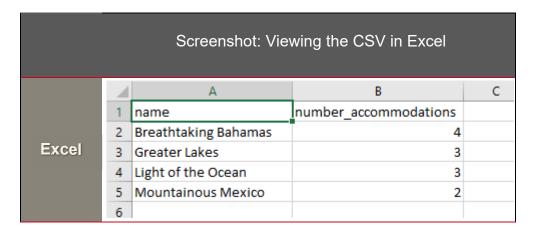
Notice that the column names in the results, "name" and "number_accommodations", appear on the first line, then the four rows of data appear on the next four lines, with the same values as in the SQL results. We have effectively exported the SQL results to another format!

Visualizing the Data with Excel

Opening a CSV file in Excel is no different than opening any other file. Double click on the file in Windows Explorer, or use the File/Open menu option. In the example below, we are used the File/Open menu option. One caveat is that you must choose the "Text Files" file type in the file type filters, which will cause your CSV to become visible, shown below.



Once opened, the contents look mostly the same as many other Excel files, with the column names in the first row, and the data values in the remaining rows, shown below.

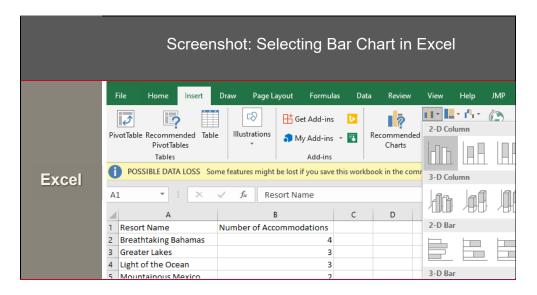


One important detail worth pointing out is that *a relational table*, *a CSV file*, *and an Excel worksheet are isomorphic*. All three are two-dimensional structures supporting rows, columns, and datatypes. That is why a result set in SQL can so easily be exported to a CSV which can so easily be viewed in an Excel worksheet.

The next thing we'll want to do is to make the column names more friendly, since they may be displayed on the chart. We'll change "name" to "Resort Name" and "number_accommodations" to "Number of Accommodations", shown below.

Screenshot: Friendly Columns Names in Excel				
Excel		A	В	С
	1	Resort Name	Number of Accommodations	
	2	Breathtaking Bahamas	4	
	3	Greater Lakes	3	
	4	Light of the Ocean	3	
	5	Mountainous Mexico	2	
	6			
	7			

The next thing we do is to change to the Insert menu, and click the Bar Chart icon, shown below.



The basic, two-dimensional bar chart is what we want. Once it's clicked on, the bar chart is inserted, shown below.



We have now visualized the data in our result set, without too much effort! With our eye, we can quickly see which resort has more or less accommodations.

There are several points worth clarifying now. First, why did we use a bar chart, and not another kind of chart? The reason is, a bar chart is useful for comparing the same measure across different items of the same type. In this case, our result set only has one type of item – resort – and one measure – the number of accommodations. So, the bar chart perfectly allows us to compare the number of accommodations across different resorts.

Second, data visualization is a part of data analytics, which is a broad, deep, and complex field. In this lab we are showing you two effective types of charts – bar chart and scatterplots. However, we do so knowing that we are only introducing you to a small subset of data analytics and visualization. If data visualization piques your interest, you may be interested to continue your studies of this field with another course and with self-learning.

Third, why does the scale on the left start at 0 and go up to 4.5? The reason is, Excel automatically selected a range that was reasonable given the data value ranges, which vary from 2 to 4. If the data values had been higher or lower, Excel may have selected a different range. Selecting an appropriate range is an important part of data visualization, and changing the range can change the story. For example, if we had made our range 0-100 instead of 0-4.5, the difference between 2 accommodations and 4 accommodations would appear inconsequential, whereas now it appears more consequential. That is the visual difference between 4 and 2 is very noticeable with the current range, and significantly increasing the range would make the difference much smaller and therefore much less significant.

Fourth, why did we sort the values in the query rather than in Excel? This is an excellent question. When you are using a graphing tool, you can almost always sort the results in both the query and the tool, and neither would be incorrect. The query's chosen sort is the default sort and what will be displayed by default. It's a good idea to make the default a useful one, as a starting place when visualizing the data. However, having a default sort does not stop us from sorting it in the tool if we want to visualize the data with multiple charts using different sorting options. So, sort the data in the query to the most useful sort, and sort the data in the tool if you need something other than the default.

What data story has been told by visualization? I would summarize the story as follows:

Different resorts have a different number of accommodations, yet the differences are small. Breathtaking Bahamas has the most accommodations, and Mountainous Mexico has the least accommodations.

You may notice that this data story is very basic, and you would be correct. However, please keep in mind that our Resort schema is intentionally simple, that we only inserted a few rows into our Resort schema for illustrative purposes, and that we used a fairly basic query to answer the fairly basic question, "How many accommodations does each resort have?" Nevertheless, we have demonstrated that compared to a textual table, the visualization tells the data story in a more appealing way, and in a way that can be understood more quickly and easily.

In the real world, you may end up creating visualizations for potentially complex schemas with tens of thousands of rows or more in the tables. You can tell important and compelling data stories using the basic principles you learn in this lab.

Visualizing Data with Two Measures

We have given you an example of visualizing data with one measure and one grouping, but what do we use if there are two measures? A scatterplot chart is a good option for this, because it can support two measures, in

addition to a label to represent each item in the grouping. To start, we add one more measure to our prior query, shown below.

```
Code: Number of Accommodations and Cost per Resort

--Select the number of accommodations and price for each resort, sorted from greatest to least.

SELECT Resort.name, COUNT(*) AS number_accommodations, SUM(Accommodations.cost_per_night) AS total_cost

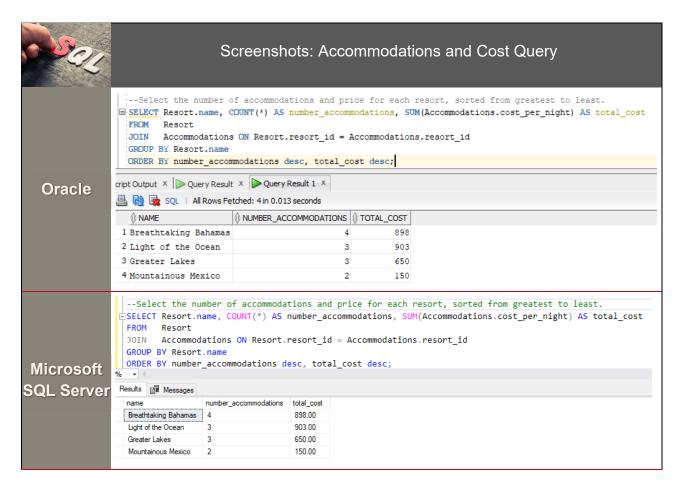
FROM Resort

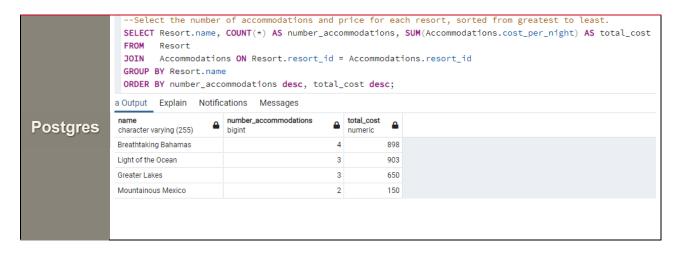
JOIN Accommodations ON Resort.resort_id = Accommodations.resort_id

GROUP BY Resort.name

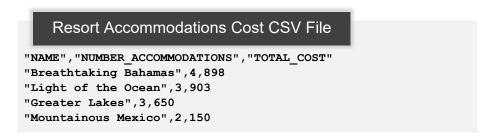
ORDER BY number_accommodations desc, total_cost desc;
```

Notice that another measure, *total_cost*, is added, which sums the cost of all accommodations in the resort. The results are below.





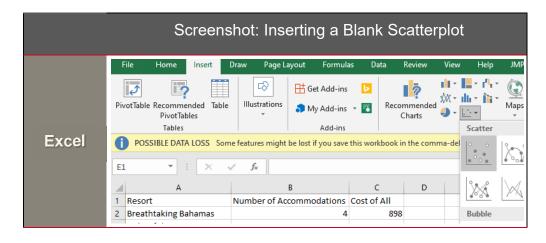
The results contain the third *total_cost* column. Following the same steps described earlier for this new query, we export these results to a CSV, which includes the extra measure, shown below.



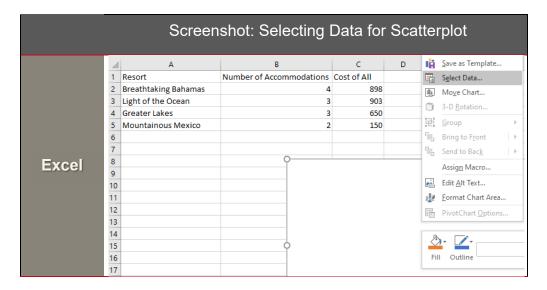
Notice there are now three columns in the CSV to accommodate for the total cost. Again, we import this into Excel, and change the column names to something more friendly, shown below.



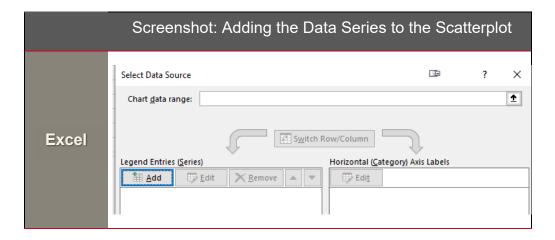
Next, we switch to the Insert tab and insert a blank scatterplot by choosing the basic scatterplot icon, which is shown in the below screenshot.



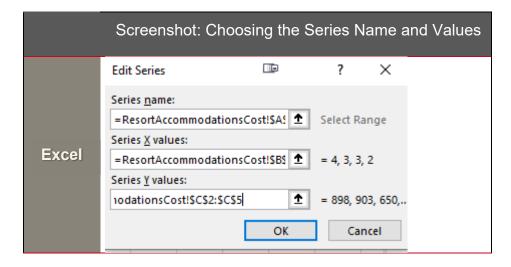
Next, we right click on the blank scatterplot chart and select the "Select Data..." option in the context menu.



On the Select Data Source window that appears, hit the Add button under the "Legend Entries (Series)" list, shown below.



We are then asked to select the series name, the X values, and the Y values. We choose cell A1 as the name, which is simply "Resort". We choose cells B2 through B5 as the X values, which means the number of accommodations will be in the X axis going from left to right. We choose cells C2 through C5 as the Y values, which means the cost of all accommodations will be in the Y axis going from bottom to top. When finished, the selections will look like the below screenshot.

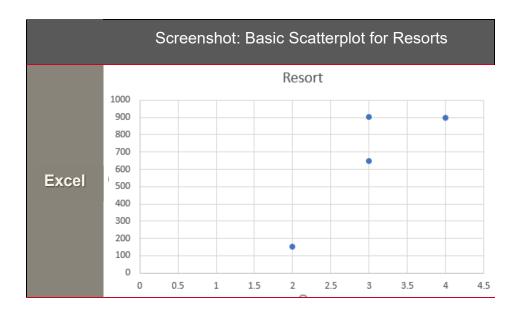


Just so it is very clear, the full formulas are below.

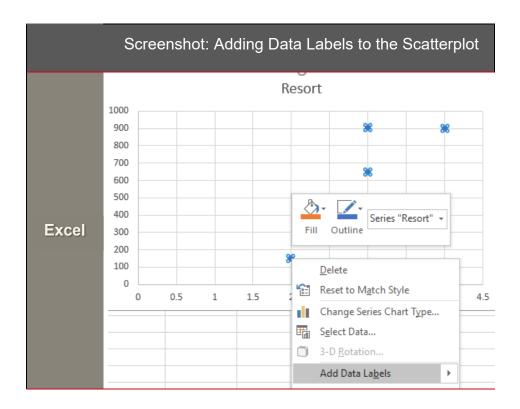
Series name: =ResortAccommodationsCost!\$A\$1

Series X values: =ResortAccommodationsCost!\$B\$2:\$B\$5 Series Y values: =ResortAccommodationsCost!\$C\$2:\$C\$5

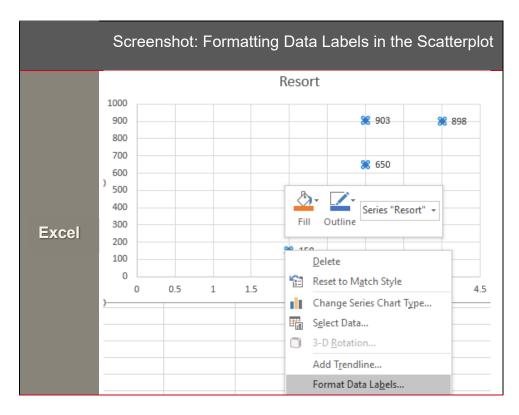
Once these formulas are selected, click the OK button to close out the Add Series window, then click OK again to close out the Select Data Source window. You should now see a chart like the below.



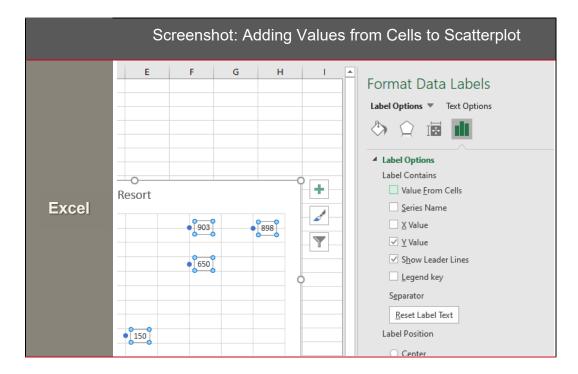
To complete the chart, we need to add the resort names to each of the points. First, we right click on a point, and click "Add Data Labels" in the context menu, shown below.



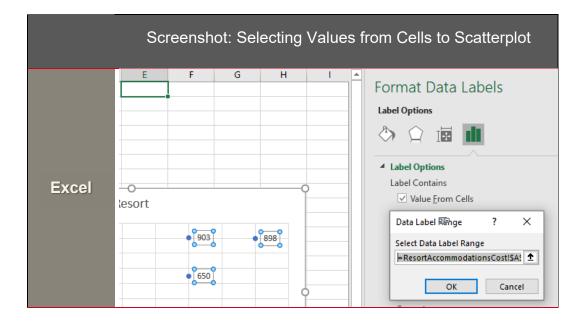
Then we right click on a point again, and click "Format Data Labels..." in the context menu, shown below.



We then click the "Value from Cells" checkbox in the "Format Data Labels" panel that appears on the right-hand side, shown below.



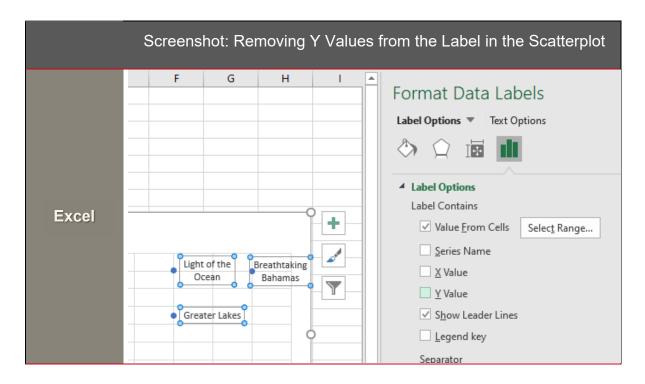
When we do so, we'll be asked the choose a range for the cells. We choose cells A2 through A5, which are the names of the resorts, shown below.



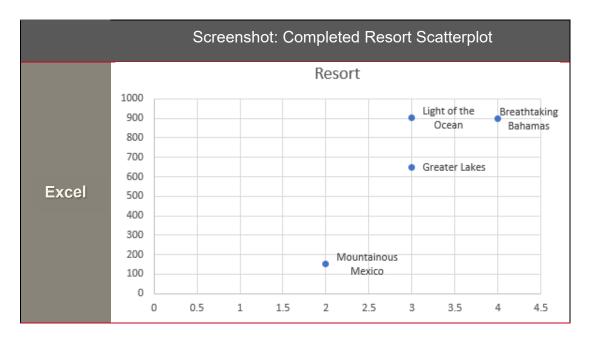
To make sure it's clear, the formula here is:

=ResortAccommodationsCost!\$A\$2:\$A\$5

We also need to uncheck the "Y Value" option so that only the name of the resort remains, shown below.



After we have performed these steps, we have completed the scatterplot. It should now look like the below.



The number of accommodations is displayed in the X axis, the total cost in the Y axis, and the resort names are shown as labels in the scatterplot.

What is this scatterplot telling us? From a visual glance, we can see that the Mountainous Mexico resort has the fewest accommodations and the lowest total cost. Both Light of the Ocean and Greater Lakes have three accommodations, yet Light of the Ocean costs significantly more. This means each accommodation overall is more expensive at Light of the Ocean. Breathtaking Bahamas costs the same as Light of the Ocean, yet has one more resort available. Again, this means each accommodation at Light of the Ocean costs more.

We have successfully visualized two measures across the X and Y axis, and this tells us a deeper story about the resorts when compared to using only one measure. The scatterplot allows us to visually compare two measures quickly, so can be a valuable tool when two measure are involved. Now to be sure, a data analyst

would use this scatterplot as a starting point, then would dig deeper into the data to find out more information. For our purposes, exploring the scatterplot to this depth is sufficient for now.

Again, we must point out that we only have four resorts here for illustrative purposes, but real-world data is typically much richer and complex, and visualizations greatly assist in drawing conclusions with real-world data.

You have been shown how to use a bar chart to visualize one measure, and a scatterplot to visualize two measures, and are now ready to tackle this step.

Step 9 – Another Data Visualization

This step requires the same skills as in Step 8. Feel free to review the explanation from Step 9 to complete this step. In addition, if you'd like to explore visualizations other than what is shown in Step 9, feel free to perform some outside research on data visualization and analytics.