



Kim Donghae (14.08.2000)

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Github (github.com/KDH-Korea)

Huggingface (huggingface.co/KimKimzed)

Notion (notion.so/gyeol-cho)

Skills



Certifications

2024 ADSP (Advanced Data Science Professional)
2024 Big Data Analysis Engineer (Written Exam Passed)
(Practical Exam Expected in November)

Research Interests

Strategic Management Automation
AI Management
Consumer Behavior Research
Decision-Making in LLM Models

Professional Experience

September 2020 - May 2021, Baekdu Electric Co., Ltd.
Developed a bid price prediction model
Automated web crawling and visualization tools for the ElectricNet website
Managed Linux servers

AI Management Specialist
Donghae Kim

I am Donghae Kim, and I firmly believe that for our country to remain a strong global player, we must provide meticulously developed strategic management automation platforms, especially focusing on export-oriented small and medium-sized enterprises (SMEs). I am passionate about researching and advancing knowledge across various fields necessary for developing such platforms. My goal is to create my own methodology and proceed with a business that embodies this vision.

Education

Keimyung University (Expected Graduation: February 2025)
Major: Management Information Systems
Double Major: Business Data Analytics

Extracurricular Activities

1. 2023 Korean Society of Information Technology Students Paper Competition (September 2023)

Bronze Prize (3rd Place)
Title: "Perception and Opportunity Analysis of Traditional Banks and Internet-Only Banks Using Text Mining: Based on Reviews of Traditional Banks and Internet-Only Banks"

2. Digital Talent Development Project, 2nd Cohort It's DGB, IM Challenger (August 2023 - May 2024)

Excellence Award (3rd Place), Special Employment Privilege at DGB Financial Group
Semifinals: Generated alternative credit ratings using an alternative credit assessment model and improved UX with a chatbot utilizing generative AI
Final Round: Developed DGB CAS, an automated customer experience analysis program

3. Dacon Wallpaper Defect Chatbot Development (January 2024)

Final Rank: 39th out of 557 teams
Optimized computing resources for fine-tuning using the Lora technique and increased creativity in response generation with the DPO dataset

4. Daegu Road Management System Data Integration Idea Discovery Hackathon (July 2024 - september 2024)

3rd Place Award
Developed an automated optimization and visualization of a pothole occurrence probability prediction model for each grid using MLops.

5. 2024 Academic Research (January 2024 - October 2024)

The Impact of Generative AI-Summary Reviews on User Decision-Making: Overcoming Bounded Rationality
Submitted a paper to the Korea Society of Management Information Systems 2024 Fall Conference.

On-Campus Activities

1. 2023 1st Analysis Competition (April 2023)

Grand Prize (1st Place)
Title: "Prediction of IPO Initial Price Increase by 100% on Listing Day - Focusing on Precision"

2. 2023 2nd Case Analysis Presentation Competition (October 2023)

Excellence Award (2nd Place)
Title: "Classification of Sound/Unsound Companies Using Corporate Credit Rating Data - Focusing on Performance Comparison by Scaling Methods"

3. 2024 1st Analysis Competition (April 2024)

Excellence Award (2nd Place)
Title: "Book Recommendation System Based on Ratings - Focusing on Recommendation and Performance Comparison through Regression Models"

4. SCALA Research Support Program & 2024 International Area Studies Poster Paper Competition (May 2024 - July 2024)

Selected for Program and Bronze Prize
Title: "Analysis of South Korea's Healthcare Status and Future Opportunities Using Big Data Analysis and DCX Methodology: Based on Social Data from Major OECD Countries"