DIGITAL MARKETING

ASSIGNMENTS

PROJECT TITLE   : How to Create Brand Name,Brand Mail
       and Brand logo in canva.

PROJECT GROUP
NAME   : Howtocreatebrandname86GP
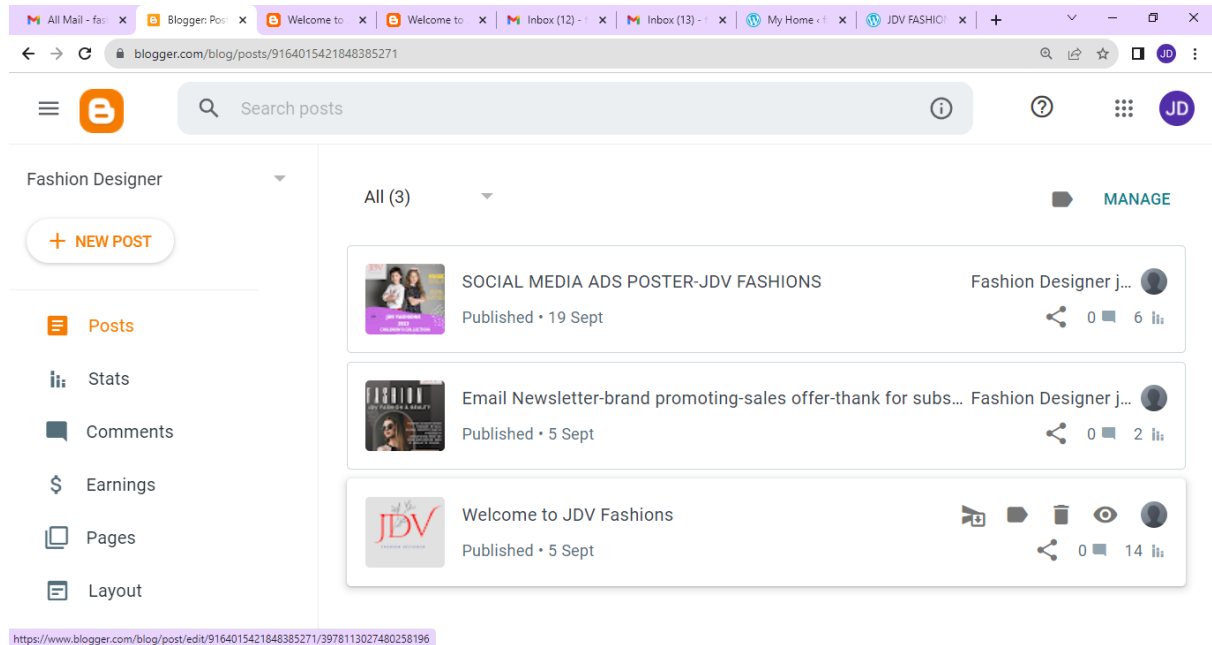
NMID   : 3AABFF836A21FBAA3174FC842D1776D6

NAME   : K.DHATCHAYANI.

REGISTER
NUMBER   : 512720106302

COLLEGE NAME   : 5127-SRI BALAJI CHOCKALINGAM
       ENGINEERING COLLEGE, IRUMBEDU-
       632317,ARNI,THIRUVANNAMALAI.DT.

1. Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

BLOG CREATION USING BLOGSPOT:

BLOGGER LINK:
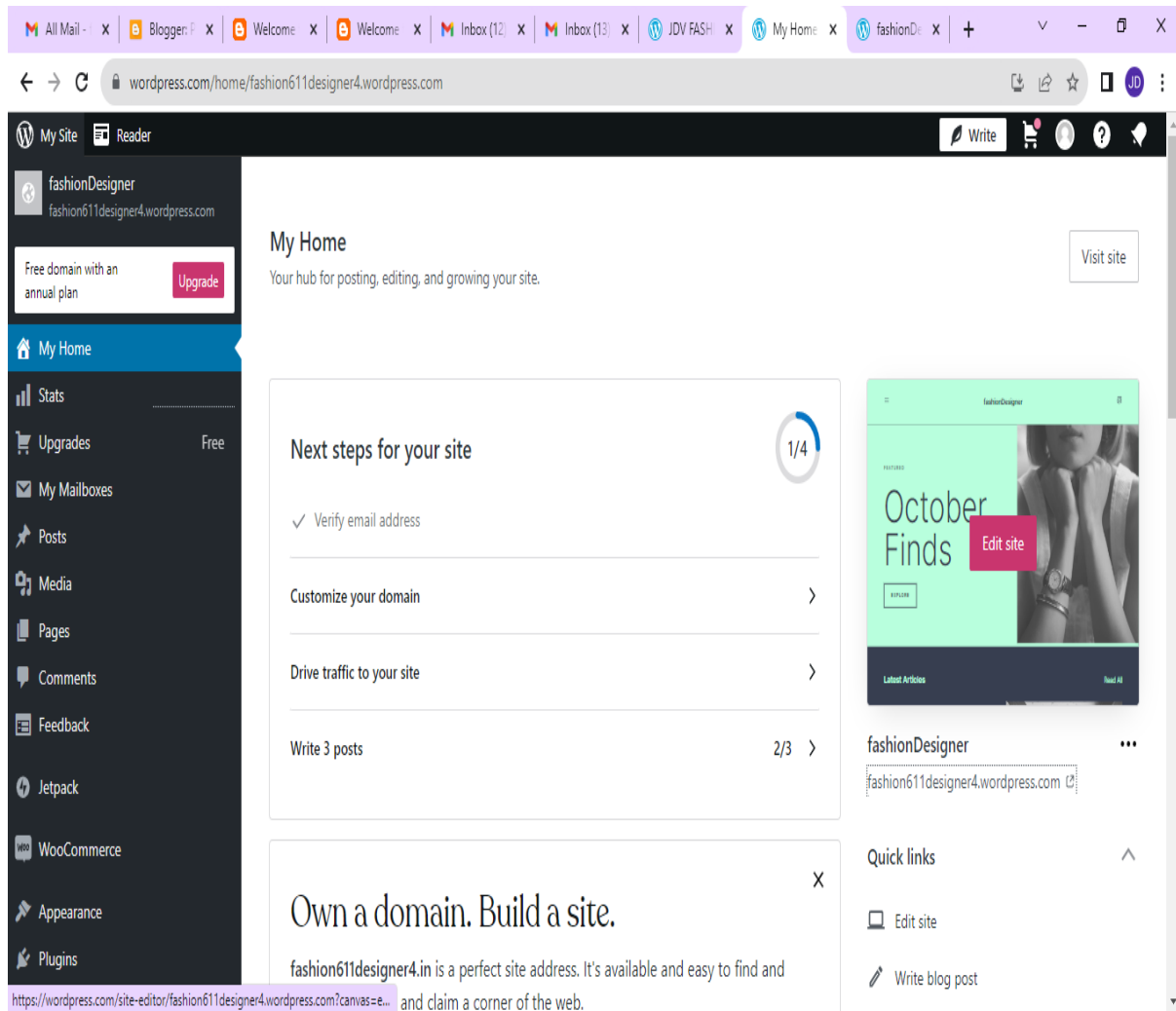
1. For welcome to JDV fashions.

https://jdv2023.blogspot.com/2023/09/welcome-to-jdv-fashions.html

2. For social media ads.

https://jdv2023.blogspot.com/2023/09/social-media-ads-poster-jdv-fashions.html

3.For emailnewsletter.

https://jdv2023.blogspot.com/2023/09/email-newsletter-brand-promoting-sales.html

BLOG CREATION USING WORDPRESS:

WORDPRESS LINK:
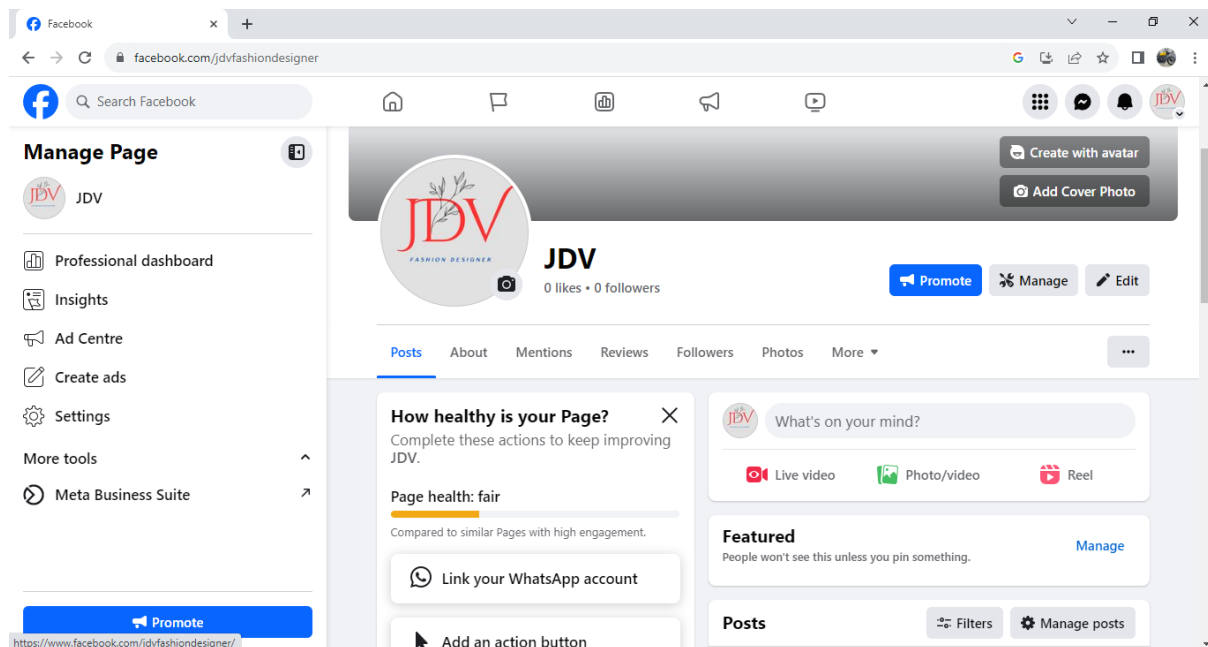
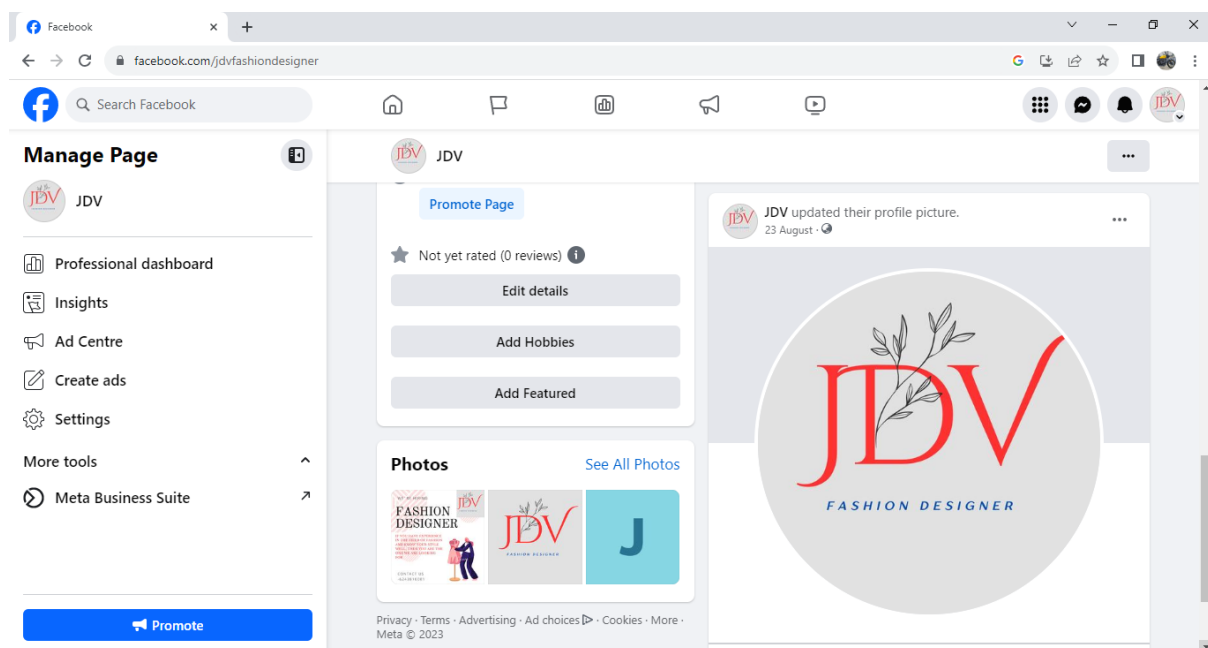https://fashion611designer4.wordpress.com/2023/10/25/jdv-fashions/

2. Create a New Facebook Business Page and post one social media poster for your brand.
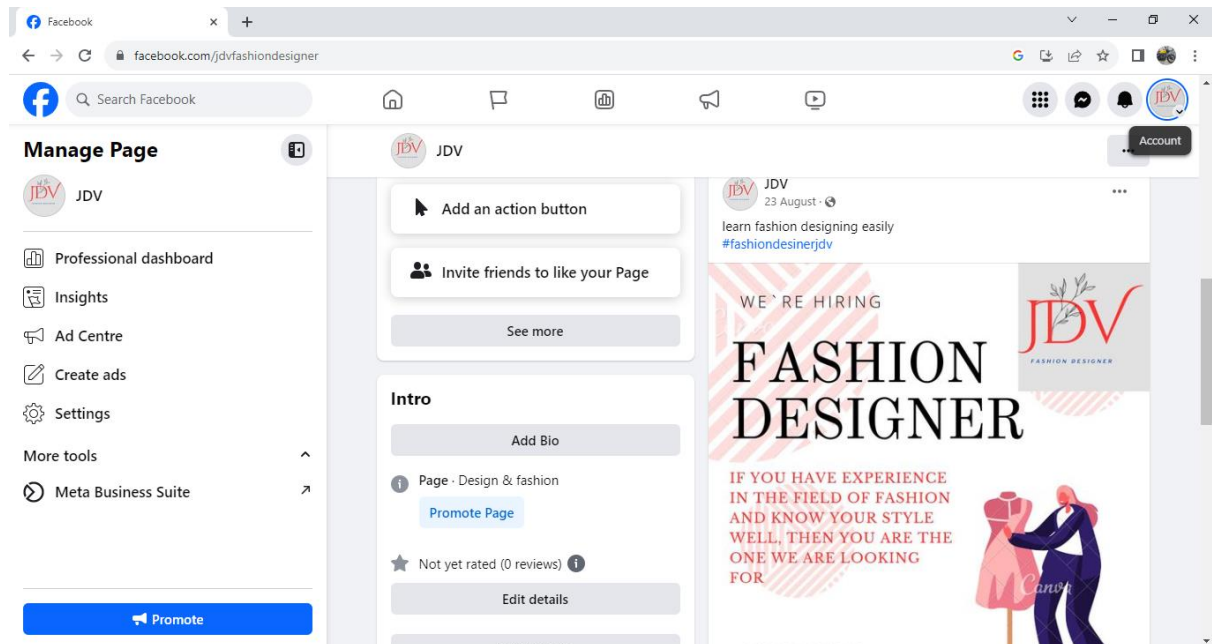
FACEBOOK BUSINESS PAGE CREATION:

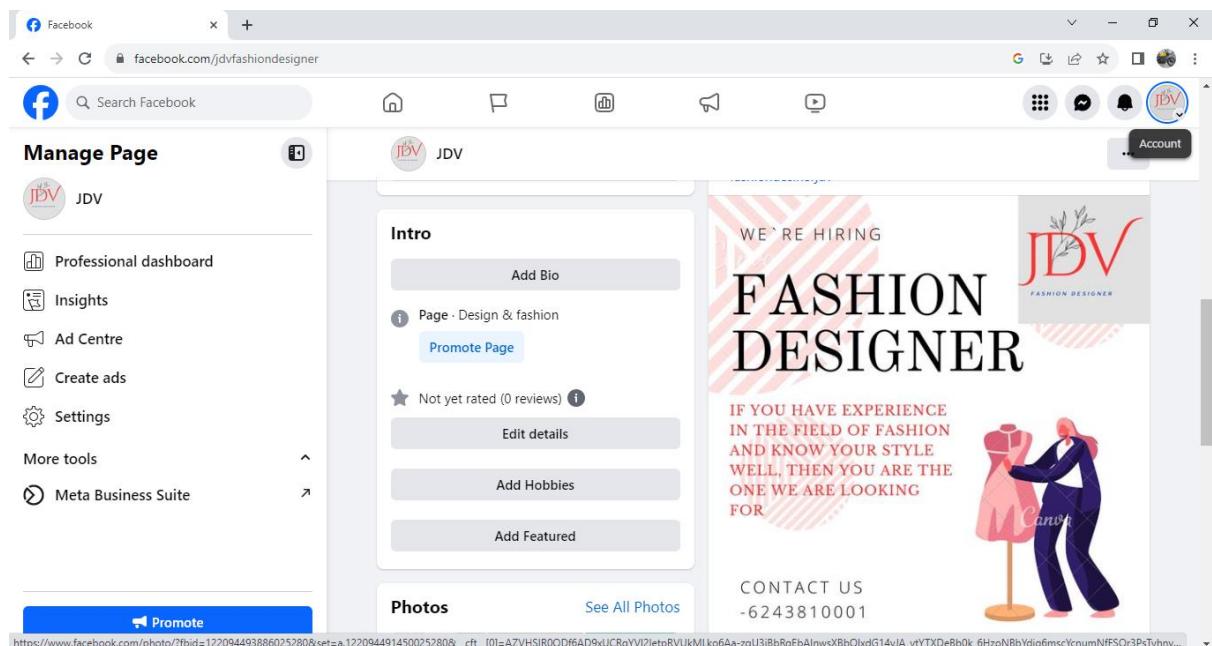## FACEBOOK POST: FOR MY BRAND

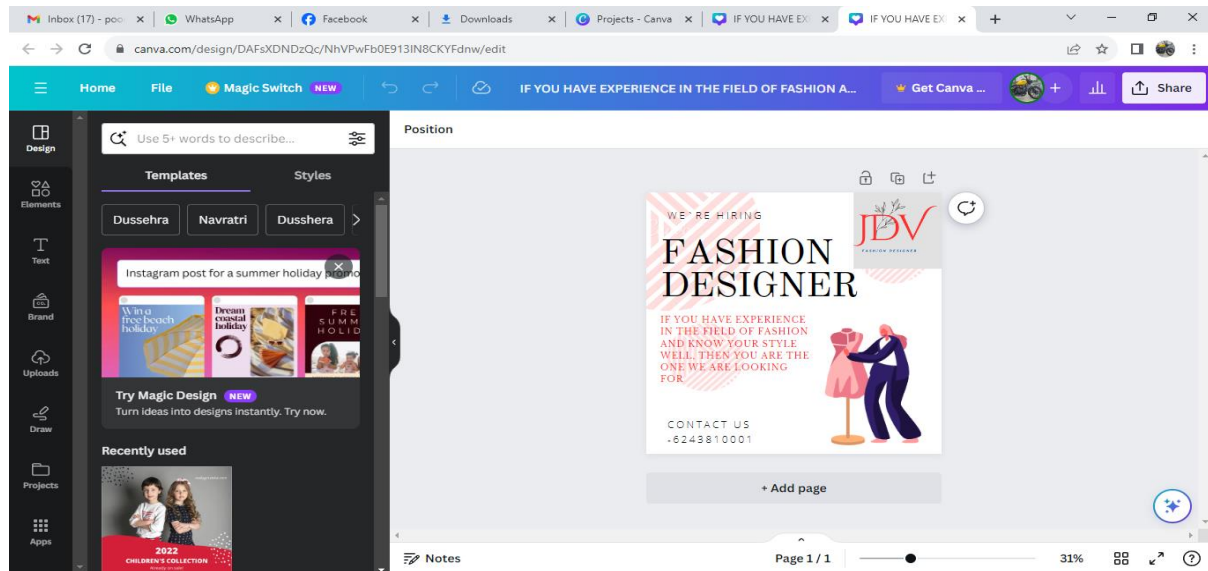# FACEBOOK –SOCIAL MEDIA POSTER WITH #TAG:

FACEBOOK-SOCIAL MEDIA POST:

FACEBOOK BUSINESS PAGE LINK:

https://www.facebook.com/jdvfashiondesigner

SOCIAL MEDIA POSTER LINK:

https://www.canva.com/design/DAFsXDNDzQc/NhVPwFb0E913lN8CKYFdnw/edit

CREATION OF SOCIAL MEDIA POSTER USING CANVA:
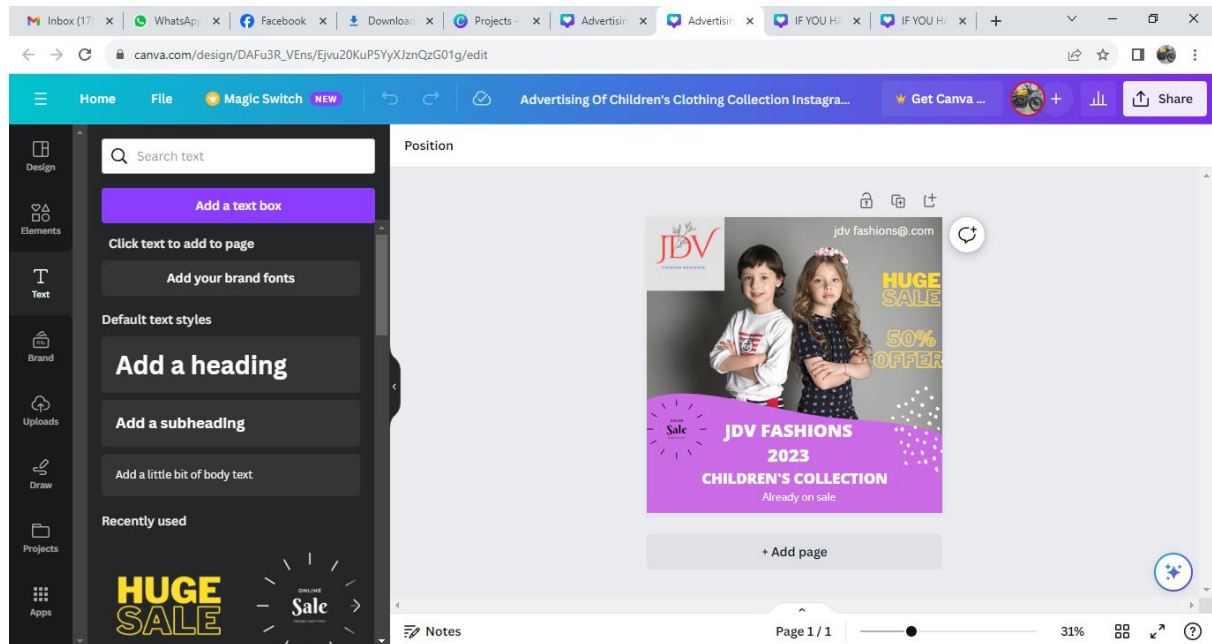

POSTER:

LOGO:

3. Create and design a social media advertisement poster using canva.

SOCIAL MEDIA ADS POSTER USING CANVA:

SOCIAL MEDIA ADS POSTER LINK:
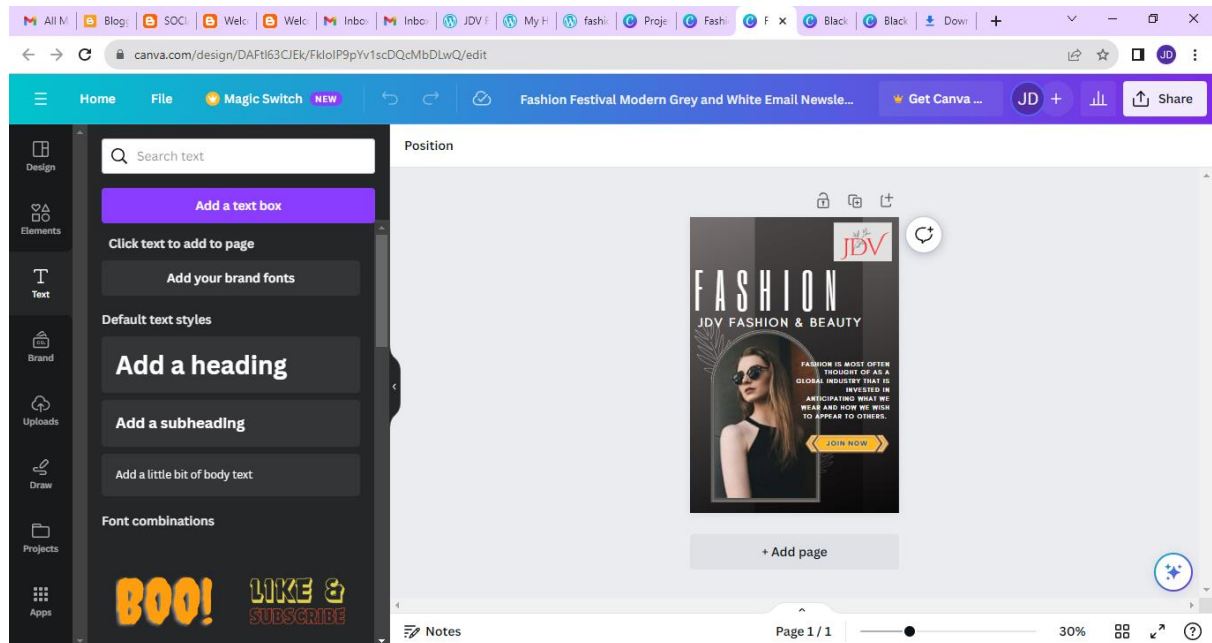https://www.canva.com/design/DAFu3R_VEns/Ejvu20KuP5YyXJznQzG01g/edit
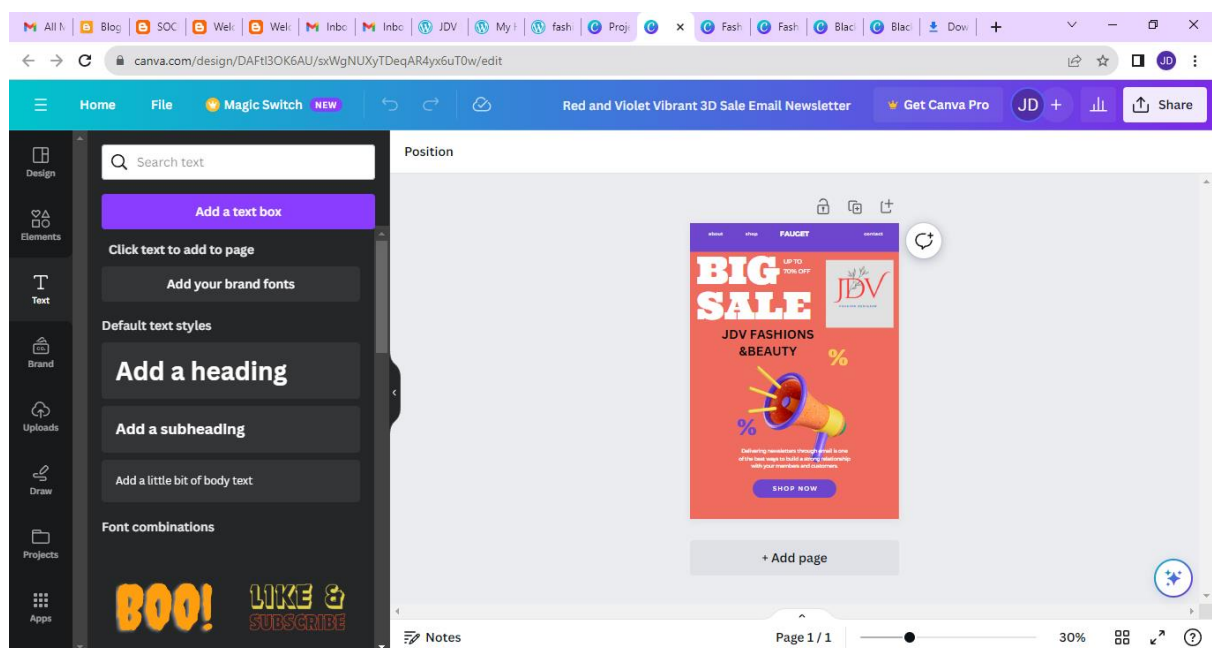
SOCIAL MEDIA ADS POSTER:

4. Create email newsletter design using MailChimp or canva tool.
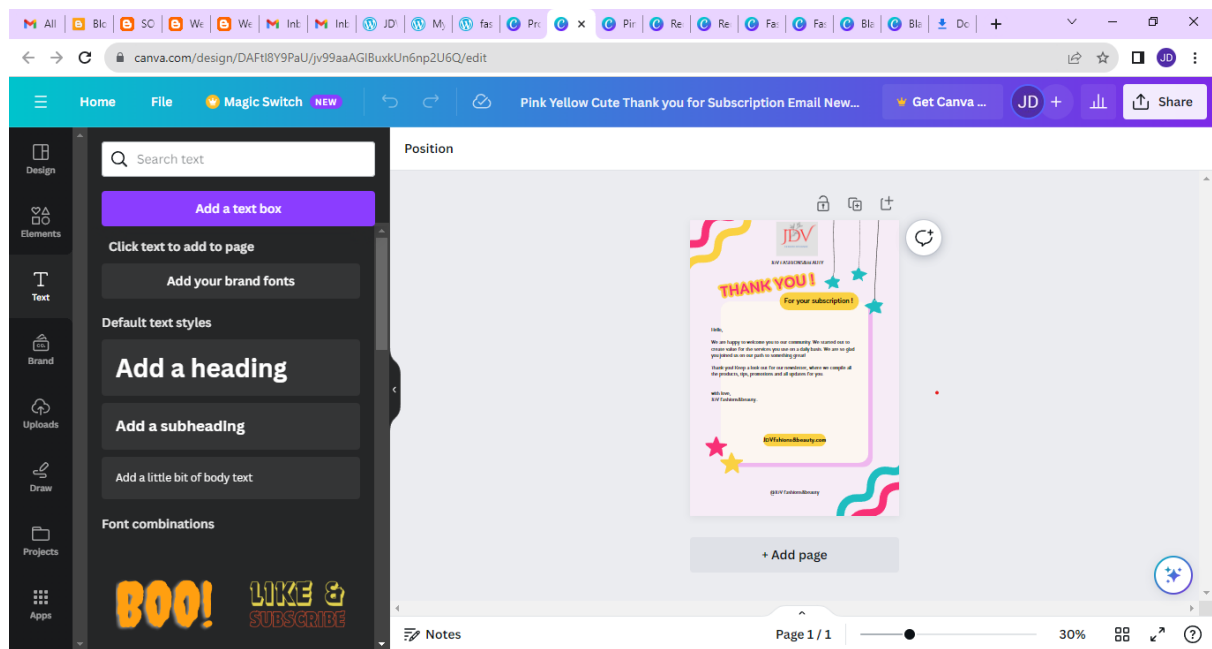
CREATION OF EMAIL NEWSLETTER USING CANVA:

1.

2.

3.

EMAIL NEWSLETTER LINK1:

https://www.canva.com/design/DAFtl63CJEk/FkIoIP9pYv1scDQcMbDLwQ/edit

EMAIL NEWSLETTER LINK2:

https://www.canva.com/design/DAFtl3OK6AU/sxWgNUXyTDeqAR4yx6uT0w/edit

EMAIL NEWSLETTER LINK3:

https://www.canva.com/design/DAFtl8Y9PaU/jv99aaAGIBuxkUn6np2U6Q/edit

EMAIL NEWSLETTER :

1.

2.

3.