

## **Assignment on Digital Marketing**

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Course : B.E

Branch : ECE

Batch : 2020 – 2024

Current Year : 4<sup>th</sup> year

Collage : Sri Balaji Chockalingam Engineering College

**1. Create a blog or website using Blogspot and WordPress.  
Customize the theme design and post new article with 500  
words.**

Blogspot Website link : <https://swethanakkeeran.blogspot.com/>

WordPress Website Link : <https://soundharyaswetha.wordpress.com/>

**2. Create a New Facebook Business Page and post one  
social media poster for your brand.**

Facebook Link : <https://www.facebook.com/nkdigitalmarketingindia>

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.

