

DIGITAL MARKETING ASSIGNMENT

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HOW TO CREATE BRAND NAME, BRAND MAIL & BRAND LOGO IN CANVA

1 . Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new artical with 500 words.

Blogspot Website Link :

<https://kannammatransportation.blogspot.com/2023/09/welcome-to-kannamma-transport.html>

Wordprss Website Link :

<https://kannammatransports.wordpress.com/>

2 . Create a New Facebook Business Page and Post one Social Media Poster for your Brand.

Facebook Link :

<https://www.facebook.com/KannammaTransport>

3 . Create and Design a Social Media Advertisement Poster using CANVA.



4 . Create Email Newsletter design using MailChimp or Canva tool.

