

DIGITAL MARKETING ASSIGNMENT

NM ID : 3512798B148A1EEBDD146FB9158E6032

NAME : SHAKILA . R

COLLEGE : SRI BALAJI CHOCKALINGAM ENGINEERING COLLEGE

HOW TO CREATE BRAND NAME, BRAND MAIL & BRAND LOGO IN CANVA

1 . Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new artical with 500 words.

Blogspot Website Link :

<https://kannammatransportation.blogspot.com/2023/09/welcome-to-kannamma-transports.html>

Wordprss Website Link :

<https://kannammatransports.wordpress.com/>

2 . Create a New Facebook Business Page and Post one Social Media Poster for your Brand.

Facebook Link :

<https://www.facebook.com/KannammaTransport>

3 . Create and Design a Social Media Advertisement Poster using CANVA.



4 . Create Email Newsletter design using MailChimp or Canva tool.

