Assignment on Digital Marketing

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Course: B.E

Branch: ECE

Batch: 2020 - 2024

Current Year: 4th year

Collage: Sri Balaji Chockalingam Engineering College

Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.

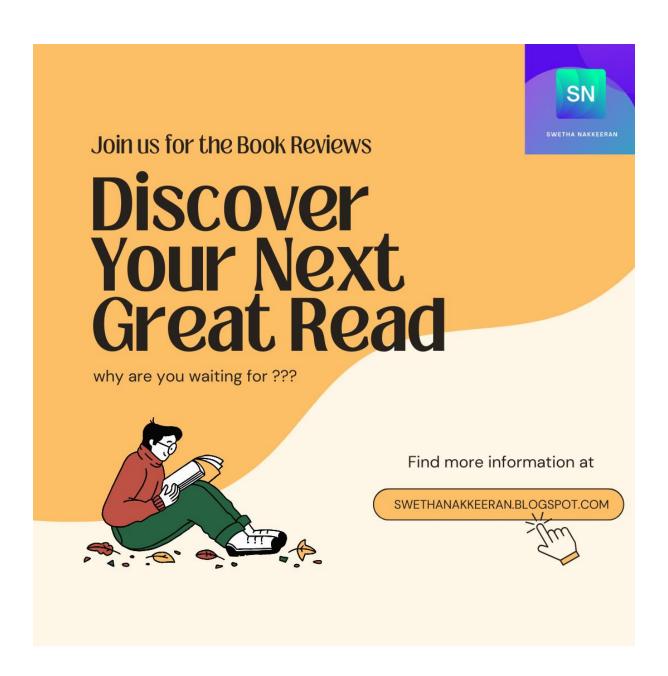
Blogspot Website link: https://swethanakkeeran.blogspot.com/

WordPress Website Link: https://soundhariyaswetha.wordpress.com/

2. Create a New Facebook Business Page and post one social media poster for your brand.

Facebook Link: https://www.facebook.com/nkdigitalmarketingindia

3. Create and design a social media advertisement poster using canva.



4. Create email newsletter design using MailChimp or canva tool.



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5th Sep , 2023

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Swetha Nakkeeran