DIGITAL MARKETING ASSIGNMENT

NM ID : 3512798B148A1EEBDD146FB9158E6032

NAME: SHAKILA.R

COLLEGE: SRI BALAJI CHOCKALINGAM ENGINEERING COLLEGE

HOW TO CREATE BRAND NAME, BRAND MAIL & BRAND LOGO IN CANVA

1 . Create a blog or website using Blogspot and Wordpress. Customize the theme design and post new artical with 500 words.

Blogspot Website Link:

https://kannammatransportation.blogspot.com/2023/09/welcome-to-kannamma-transports.html

Wordprss Website Link:

https://kannammatransports.wordpress.com/

2. Create a New Facebook Business Page and Post one Social Media Poster for your Brand.

Facebook Link:

https://www.facebook.com/KannammaTransport

3. Create and Design a Social Media Advertisement Poster using CANVA.



4 . Create Email Newsletter design using MailChimp or Canva tool.



Dear Aaron Loeb,

Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat. Duis aute irure dolor in reprehenderit in voluptate velit esse cillum dolore eu fugiat nulla pariatur. Excepteur sint occaecat cupidatat non proident, sunt in culpa qui officia deserunt mollit anim id est laborum.

Sed ut perspiciatis unde omnis iste natus error sit voluptatem accusantium doloremque laudantium, totam rem aperiam, eaque ipsa quae ab illo inventore veritatis et quasi architecto beatae vitae dicta sunt explicabo. Nemo enim ipsam voluptatem quia voluptas sit aspernatur aut odit aut fugit, sed quia consequuntur magni dolores eos qui ratione voluptatem sequi nesciunt.

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KANNAMMA TRANSPORTS

owner

