

Design with AI Training

Build future-ready design skills by combining timeless design principles with **AI-powered tools**. Create real-world projects, craft a strong industry-ready portfolio, and prepare for high-demand design roles in the years ahead.

Design Fundamentals

Build strong visual and UX foundations with core design principles.

Design Thinking

Solve real problems using human-centered, innovation-driven methods.

Figma for UX

Design, prototype, and collaborate on modern user experiences in Figma.

Graphic Design

Create impactful visuals using typography, color, and layout systems.

Design with AI

Enhance creativity and speed using AI-powered design tools and workflows.

Future of Design

Prepare for emerging trends, AI-first design roles, and evolving industries.

Digital Edify

India's First AI-Native Training Institute

Learn AI. Build Agents. Lead Future.

About Digital Edify

India's #1 Training Institute for the AI Era

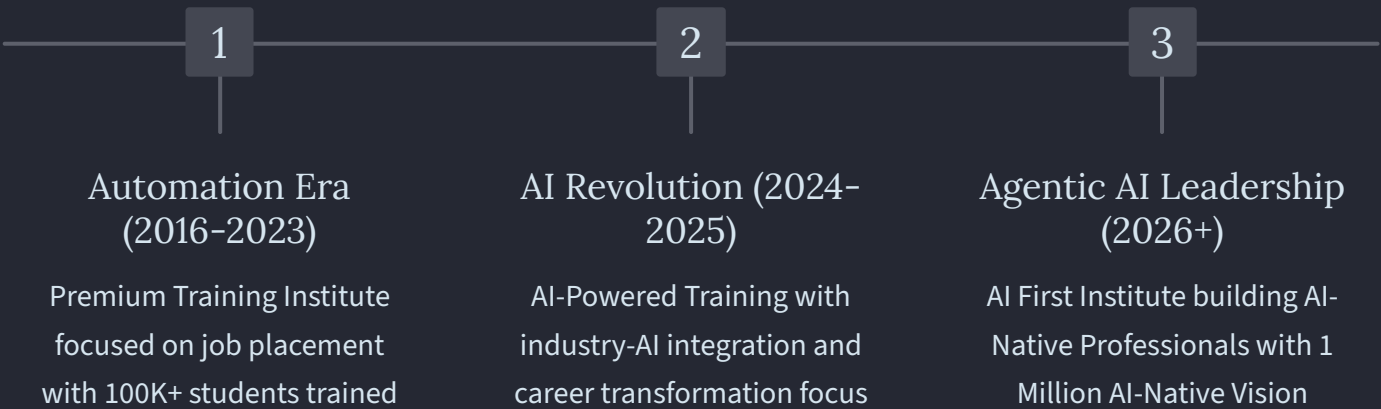
Established: 2016

Headquarters: Hyderabad, Telangana

Reach: Global (Online + Offline)

The Transformation Narrative

Digital Edify has evolved from a premium training institute in the Automation Era to an AI-first organisation leading the Agentic AI revolution. Since 2016, we've transformed over 100,000 professionals and built partnerships with more than 1,000 industry leaders. Our journey reflects the technological evolution of our time—from traditional job placement to career transformation, and now to building AI-native professionals who will shape the future of work.



"We started in the Automation Era. We evolved through the AI Revolution. Now, we're leading the Agentic AI Future—with 100,000+ professionals already transformed and 1,000+ industry partners trusting our graduates."

Vision & Mission

Vision

"To Create 1 Million AI-Native Professionals Who Will Build the Agentic Future of Work"

Mission

"We transform learners into AI-native professionals through industry-aligned programmes that integrate Agentic AI into every discipline—from development to data science to enterprise platforms."

Course Highlights

Module 1: Design Fundamentals

Core UI/UX principles for building accessible, user-focused digital products.

Module 2: UX Laws and Principles

Design better experiences using proven usability laws and cognitive principles.

Module 3: Design Thinking Process

Create powerful client and server-side scripts to customize and automate ServiceNow.

Module 4: Figma Basics

Create layouts, components, and collaborate effectively using Figma.

Module 5: Figma Advanced

Build scalable, responsive design systems with advanced Figma techniques.

Module 6: Prototyping with Figma

Design interactive prototypes and smooth handoffs with motion and Dev Mode.

Module 7: Graphic Design Basics

Develop strong visual skills in typography, color, and branding.

Module 8: Graphic Design with AI

Generate and enhance design assets using AI-powered creative tools.

Module 9: AI Tools & Automation for Designers

Automate workflows and accelerate design tasks with AI.

Module 10: Agentic AI for Designers

Use autonomous AI agents to support research, testing, and design workflows.

Module 11: Capstone Project

Deliver a complete, portfolio-ready product design project with end-to-end AI integration.

Core Focus Areas

This comprehensive program covers six essential pillars that define modern design practice. Each focus area is carefully crafted to build both foundational expertise and future-ready skills that will set you apart in the evolving design landscape.



Design Fundamentals

Build a strong foundation in visual, UI, and UX principles that never go out of style.



Design Thinking

Learn structured problem-solving approaches centered around real users.



Figma for UX

Master the industry's most powerful design and collaboration tool.



Graphic Design

Develop strong visual communication and branding skills.



Design with AI

Leverage AI tools to enhance creativity, speed, and consistency.



Future of Design

Prepare yourself for emerging trends and evolving design roles.

Module 1: Design Fundamentals

This module builds a solid foundation in **UI and UX design principles**, helping you understand how digital products are structured and experienced. You'll explore **user-centered design methodologies** that prioritize real user needs and behaviors, ensuring every design decision is grounded in empathy and research.

Mobile-First
Design for smallest screens first

Atomic Design
Build with reusable components

Wireframing
Visualize ideas and iterate fast

Accessibility
Ensure usable, inclusive experiences

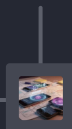


Wireframing & Prototyping

Transform ideas into tangible designs through rapid visualization techniques.

Design Systems

Build scalable, consistent design languages for complex products.



Accessibility First

Create designs that work for everyone, regardless of ability or context.

Module 2: UX Laws and Principles

This module introduces the most important **psychological laws and usability principles** used in UX design. Understanding these fundamental principles allows you to create interfaces that feel intuitive and natural to users, reducing friction and enhancing overall experience.

You'll understand how **Fitts's Law**, **Hick's Law**, **Jakob's Law**, and **Miller's Law** influence user behavior and decision-making. The **Aesthetic-Usability Effect** and **Gestalt principles** are explored to improve clarity and visual harmony in your designs.

1

Fitts's Law

Target size and distance affect interaction speed and accuracy.

2

Hick's Law

More choices increase decision time—simplify to improve usability.

3

Jakob's Law

Users prefer familiar patterns from other sites they already know.

4

Miller's Law

People can hold 7 ± 2 items in working memory at once.

5

Aesthetic-Usability Effect

Users perceive visually appealing designs as more usable, even if they are not perfect.

6

Gestalt principles

The human brain groups visual elements based on proximity, similarity, and alignment.

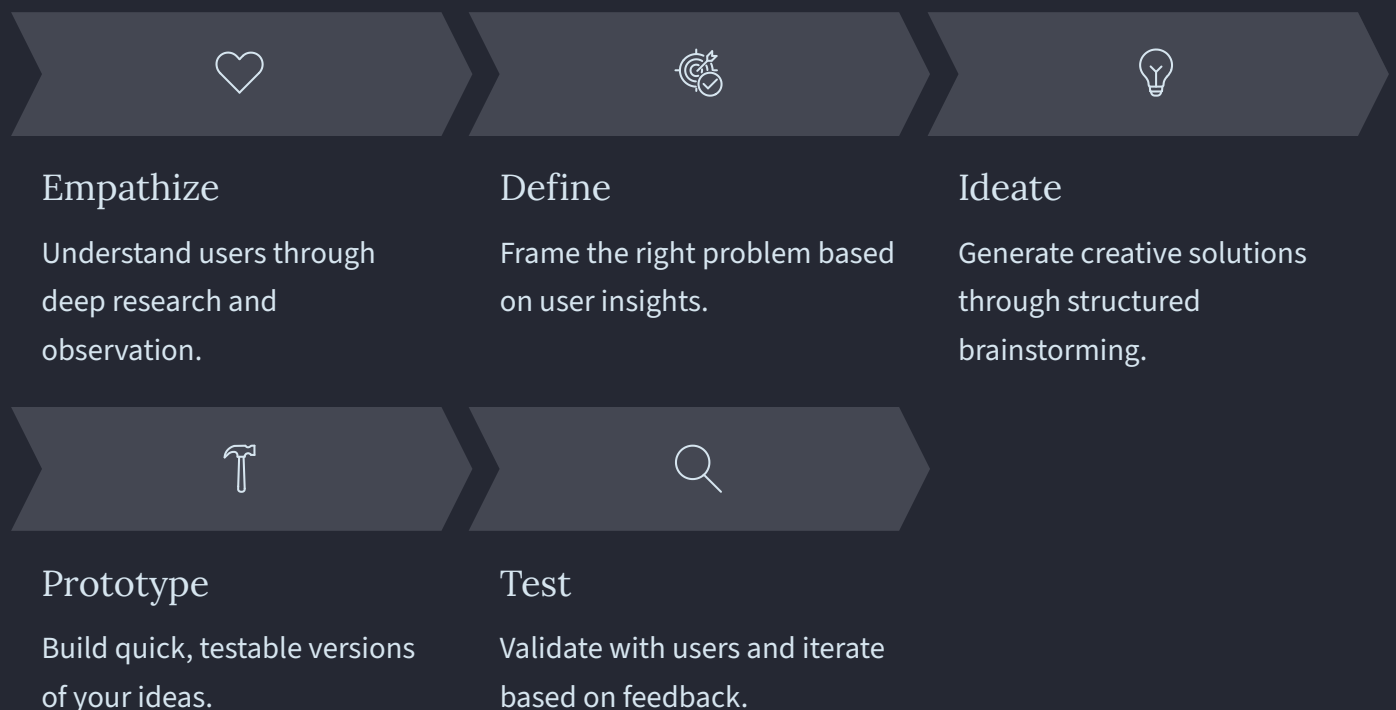
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A/B Testing

Compare two design variations to identify which performs better with users.

Module 3: Design Thinking Process

Learn the complete **5-phase design thinking framework** used by top design teams at companies like IDEO, Google, and Apple. This human-centered approach ensures that solutions are not only innovative but deeply aligned with user needs and business goals.



Module 4: Figma Basics

Get comfortable with the **Figma interface and workspace organization**, setting a strong base for professional workflows. Understanding how to navigate and customize your workspace efficiently will dramatically improve your productivity and design quality from day one.

You'll learn how to use **frames, shapes, and essential tools** efficiently, mastering the fundamental building blocks of interface design. The module covers creating reusable **components and variants** that maintain consistency across projects, and how to collaborate in **real time with teams**.

This module also introduces **essential Figma plugins and extensions** that boost productivity and improve design quality, from content generators to accessibility checkers and design system managers.

01

Interface Mastery

Navigate Figma's workspace with confidence and speed.

02

Essential Tools

Master frames, shapes, and core design tools.

03

Components

Build reusable design elements for consistency.

04

Collaboration

Work seamlessly with teams in real-time.

05

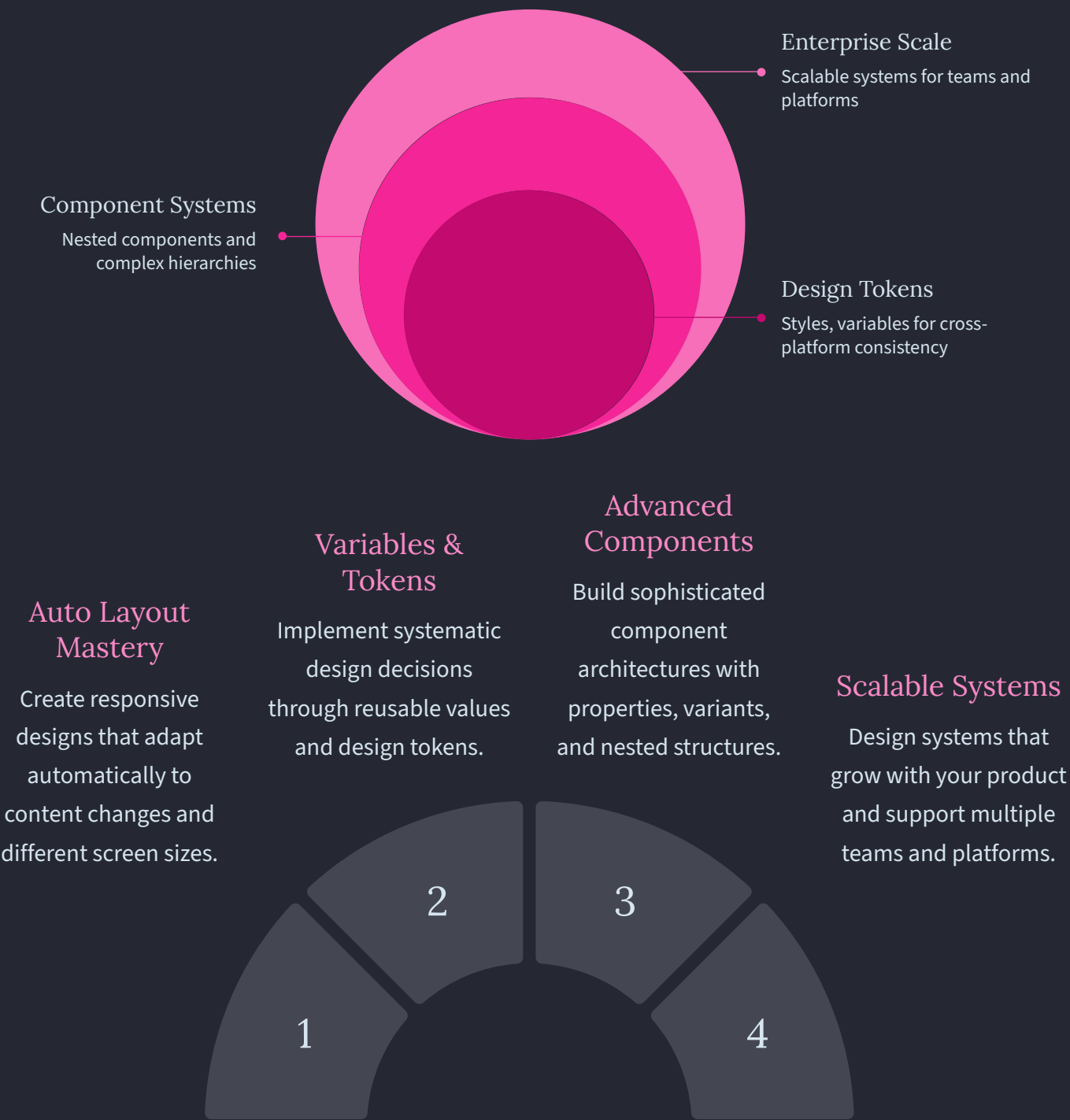
Plugins

Extend Figma's capabilities with powerful tools.



Module 5: Figma Advanced

This module takes your Figma skills to an advanced level with **Auto Layout mastery** for responsive designs that adapt seamlessly across different screen sizes and contexts. Auto Layout is the key to creating professional, production-ready interfaces that scale efficiently.

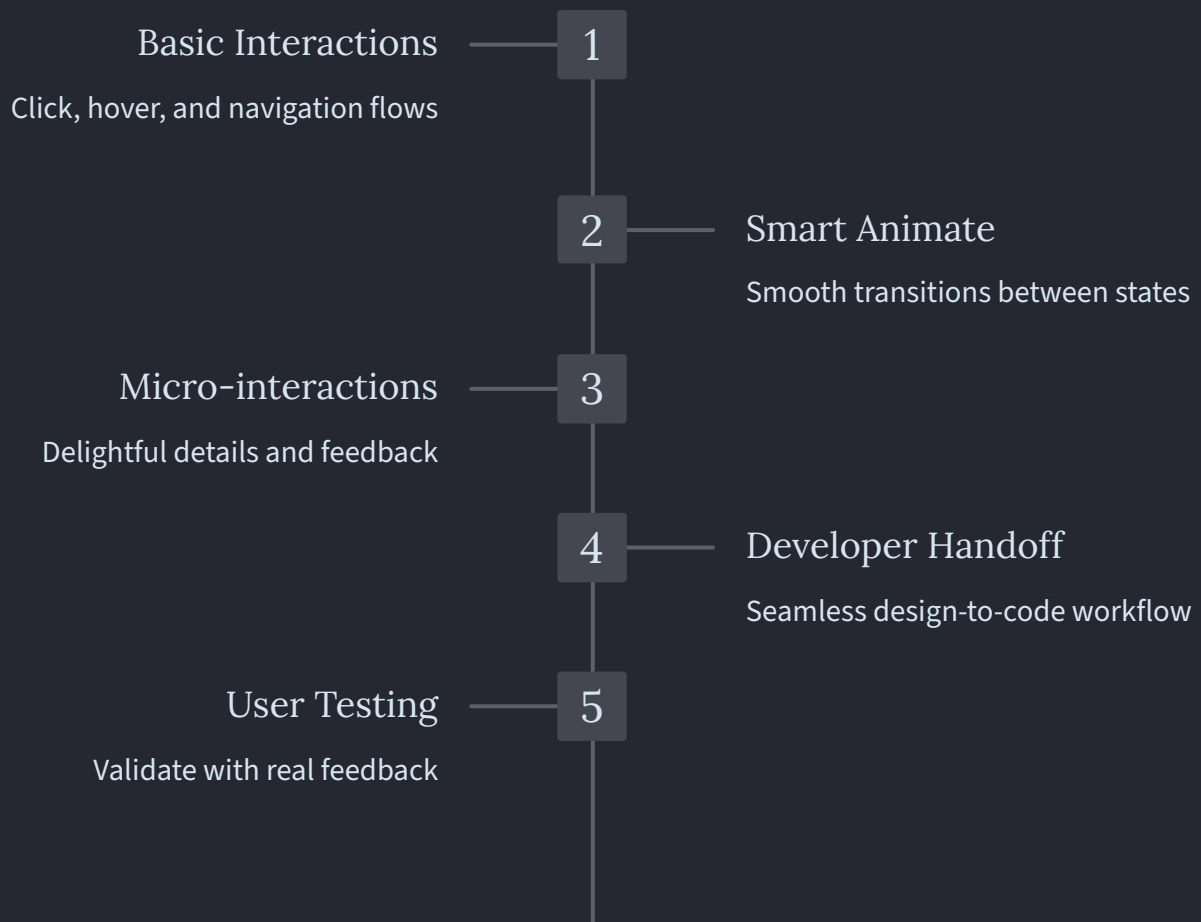


Module 6: Prototyping with Figma

Focus on creating **interactive prototypes** that closely simulate real user experiences, allowing stakeholders and users to experience your designs before development begins. Prototyping is essential for validating ideas, gathering feedback, and communicating design intent to developers.

You'll learn **Smart Animate**, advanced interactions, overlays, and **micro-interactions** for smooth transitions that delight users. The module also covers **motion design fundamentals** including easing, timing, and choreography that create polished, professional experiences.

You'll master **Dev Mode for developer handoff**, ensuring smooth collaboration between design and engineering teams, and learn techniques for conducting **usability testing using prototypes** to validate design decisions with real users before committing to development.



Module 7: Graphic Design Basics

Develop a strong visual foundation through **typography fundamentals**, hierarchy, and readability.

Typography is the backbone of visual communication—understanding type selection, pairing, and hierarchy transforms good designs into great ones that communicate clearly and beautifully.

You'll understand **color theory and psychology**, learning how colors evoke emotions and influence user behavior, layout and **composition principles** including grid systems, balance, and visual flow, and effective use of **imagery and iconography** to enhance messaging and create visual interest.

This module also covers **brand identity development** from concept to execution and creating **cohesive visual systems** that communicate clearly across platforms, ensuring consistency whether your designs appear on web, mobile, print, or social media.



Typography

Master type hierarchy, pairing, and readability for clear communication.



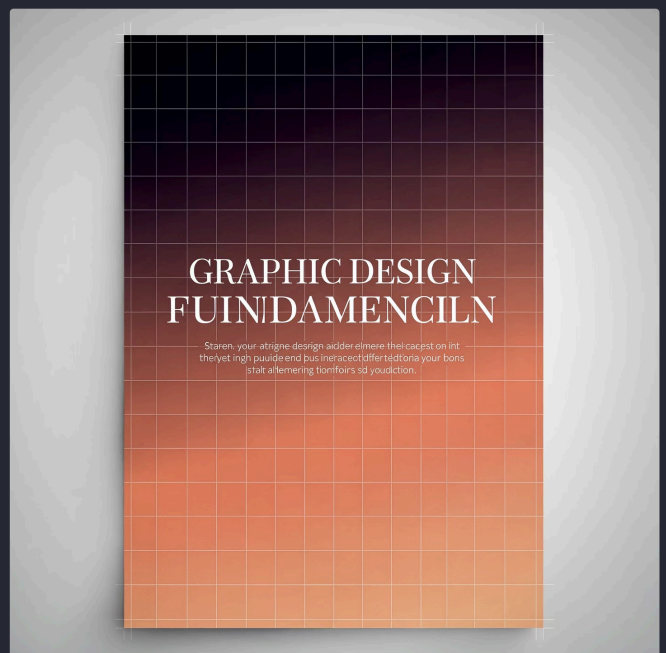
Color Theory

Use color psychology to evoke emotion and guide user attention.



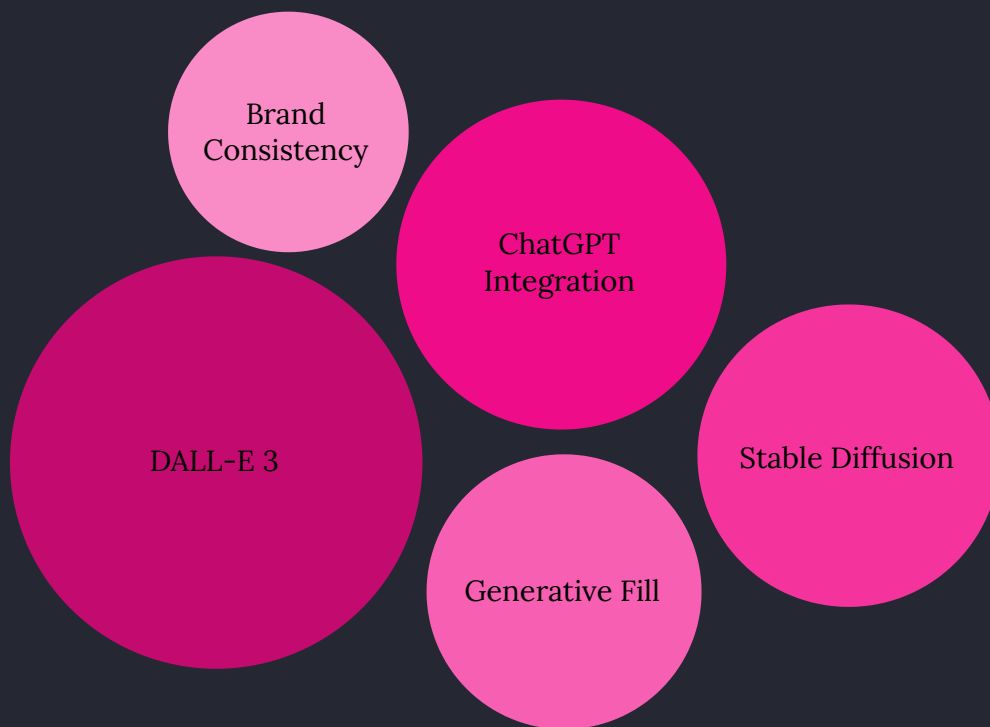
Composition

Create balanced, harmonious layouts using proven principles.



Module 8: Graphic Design with AI

Learn how AI enhances graphic design workflows through **Midjourney mastery and prompt engineering**. Crafting effective prompts is an art form that unlocks AI's creative potential, allowing you to generate stunning visuals that match your creative vision with precision and consistency.



Prompt Engineering

Master the art of communicating with AI to generate precise, high-quality visuals.



AI Image Generation

Use Midjourney, DALL-E, and Stable Diffusion to create stunning graphics.



AI Editing Tools

Enhance and refine designs with generative fill and AI-powered editing.



Brand Consistency

Generate cohesive assets that maintain visual identity across all outputs.

Module 9: AI Tools & Automation for Designers

Ideation
Use ChatGPT to spark concepts

Automation
Batch tasks and generate variations

Documentation
Manage knowledge with Notion AI

Enhancement
AI plugins for Figma workflows



ChatGPT for Design

Generate ideas, write copy, create documentation, and solve design challenges with AI assistance.

Task Automation

Eliminate repetitive work through smart automation and batch processing workflows.

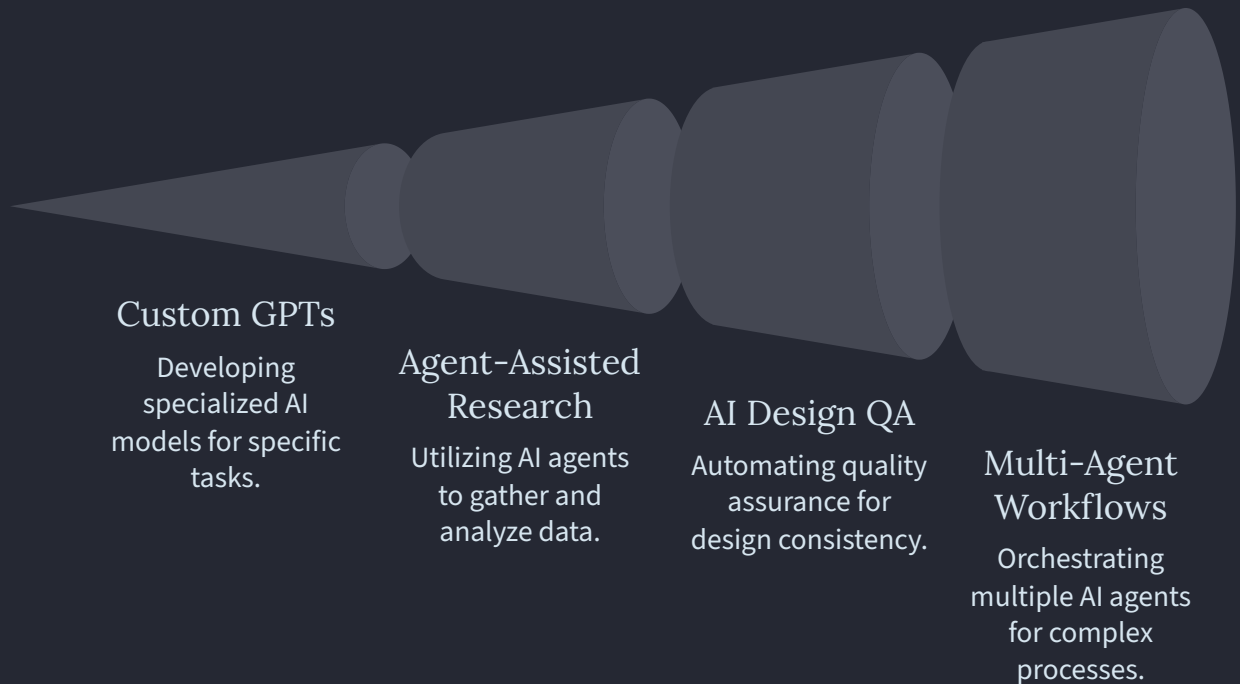
Project Management

Use Notion AI to organize projects, track progress, and maintain design documentation.

AI Plugins

Extend Figma with AI-powered tools for accessibility, content, and design optimization.

Module 10: Agentic AI for Designers



1 Custom AI Agents

Build specialized GPTs tailored to your specific design needs and workflows.

2 AI Research

Conduct user research at scale with AI-powered analysis and insights.

3 Quality Assurance

Automate design testing and catch issues before launch.

4 Ethical AI

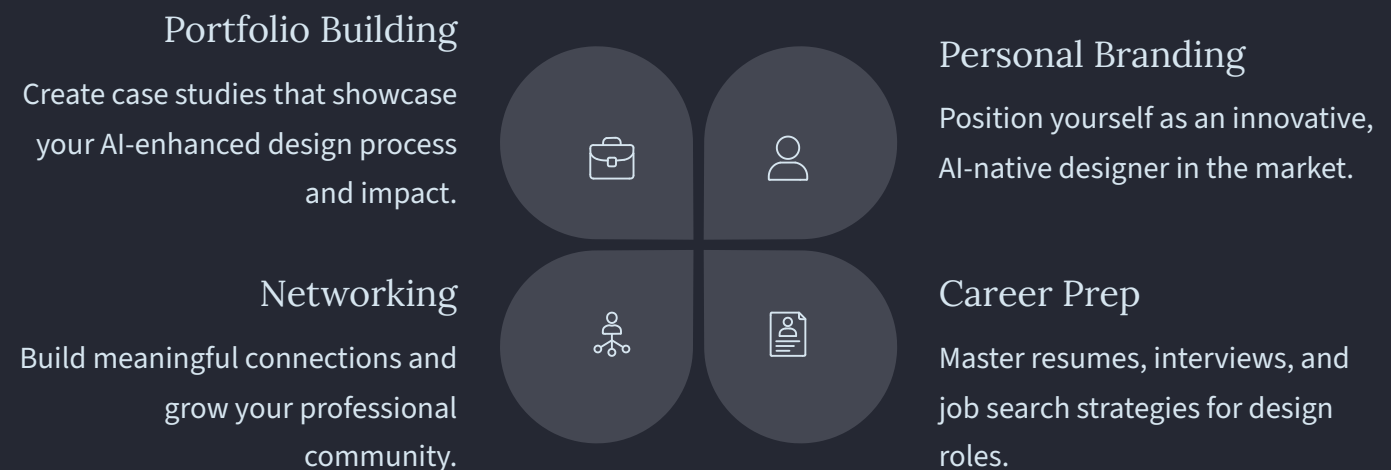
Apply responsible AI practices that prioritize user wellbeing and fairness.

Module 11: Portfolio & Career Development

This module helps you build a **strong AI-enhanced portfolio** that reflects modern design practices and demonstrates your unique value proposition to employers. Your portfolio is your most powerful career tool—it must tell compelling stories about your process, thinking, and impact.

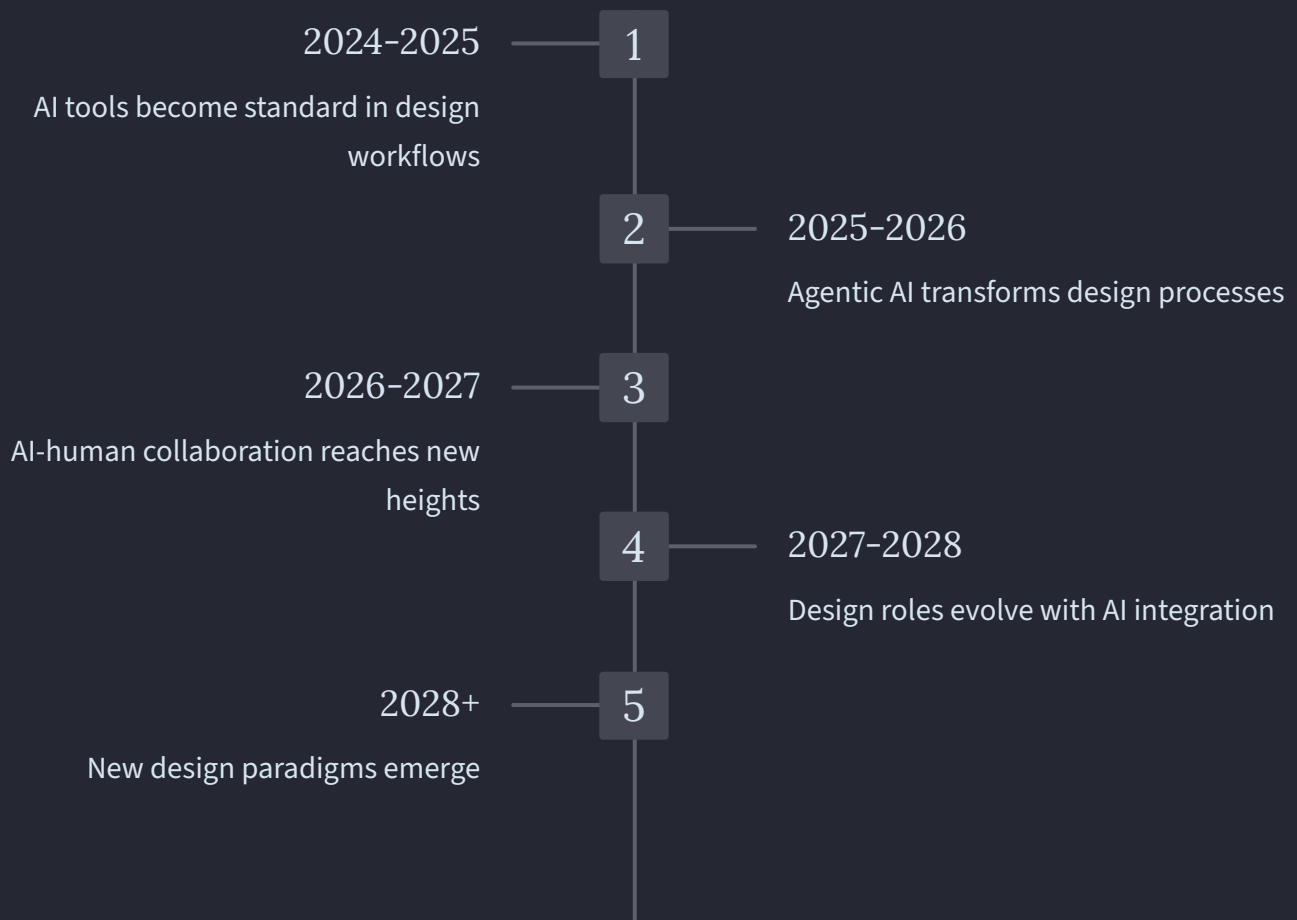
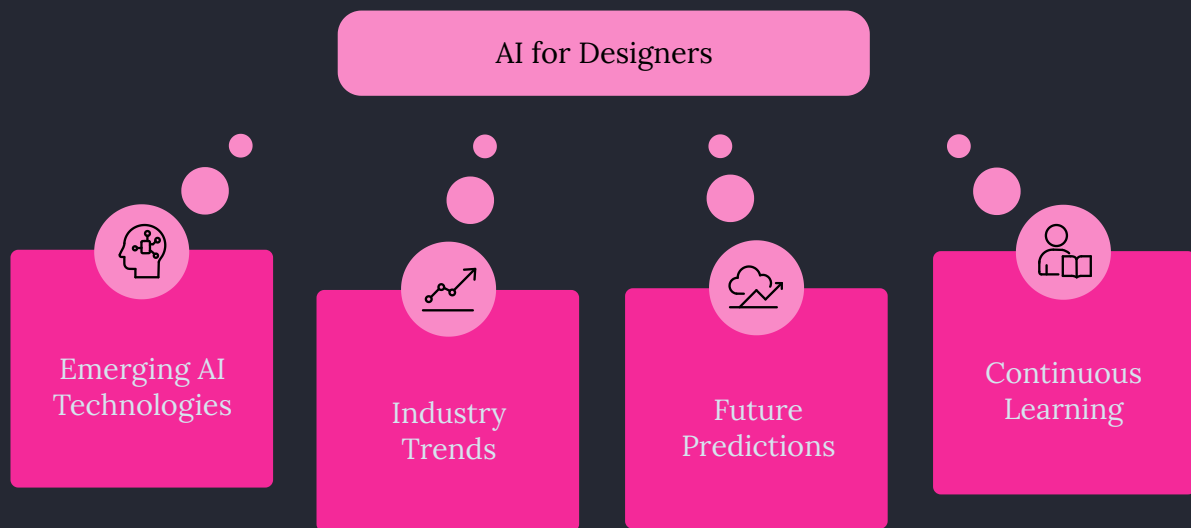


It also covers career paths including **freelancing, agency, and in-house roles**, helping you understand the pros and cons of each path, along with **networking and community building** strategies that open doors and create opportunities throughout your career.



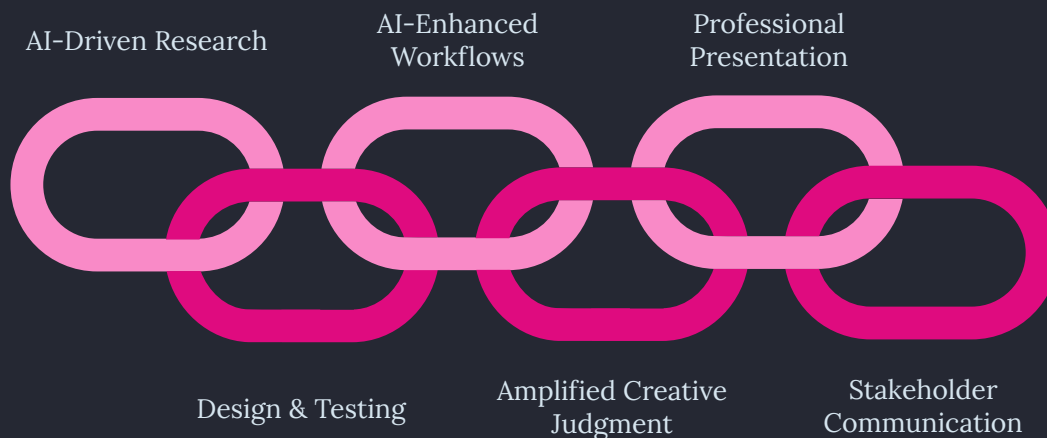
Module 12: Future of Design with AI

This module prepares you to be a lifelong learner who thrives in uncertainty, viewing change as opportunity rather than threat. You'll develop a growth mindset and practical strategies for staying at the forefront of design innovation throughout your career.

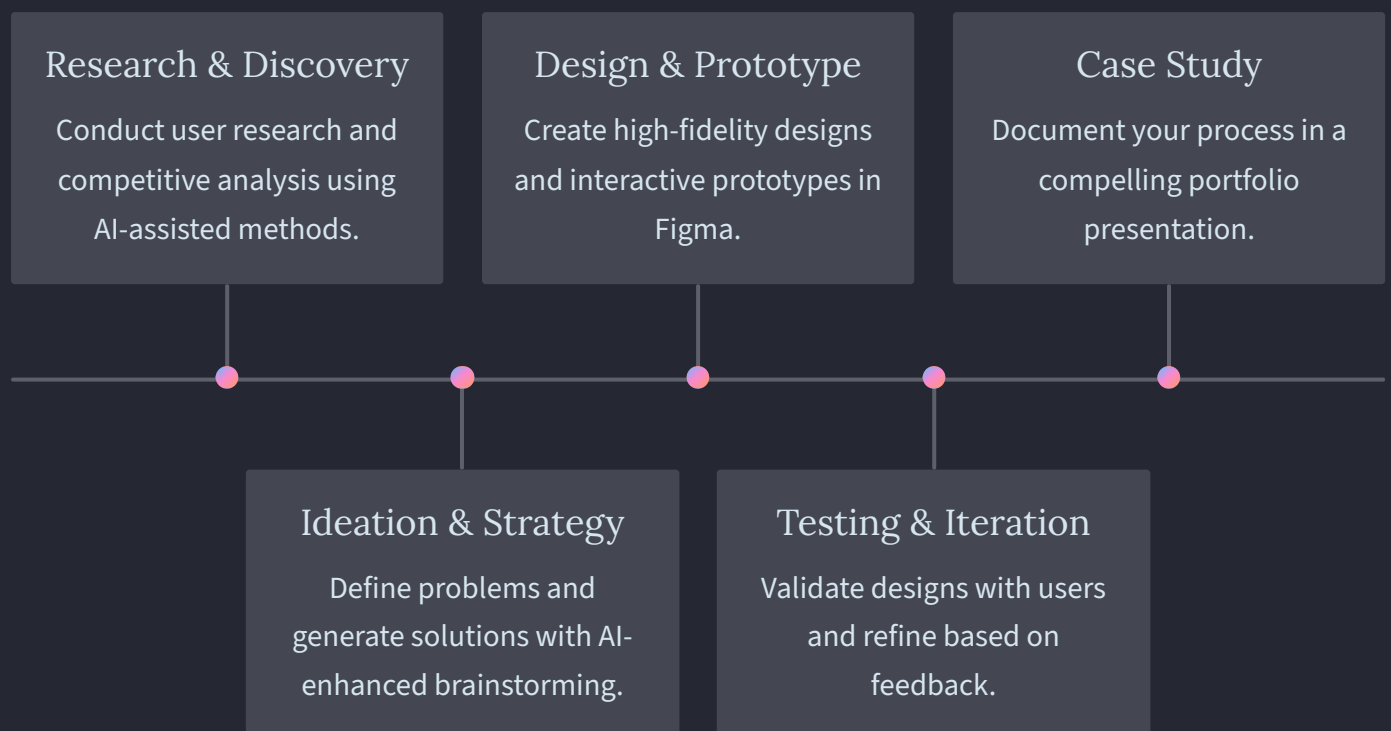


Module 13: Capstone Project

Work on a **complete end-to-end product design project** that includes



Finally, you'll develop a **portfolio-ready case study** that demonstrates real-world skills and future-ready thinking. This capstone project becomes the centerpiece of your portfolio—a compelling story that proves you can deliver exceptional design work in the AI era.



Upon completion, you'll have a comprehensive portfolio piece that demonstrates your ability to tackle complex design challenges using both traditional design thinking and cutting-edge AI tools—positioning you as a highly competitive candidate in the 2026 job market.