

## Wade Warren



AGE	35
EDUCATION	Masters in Finance
STATUS	Married
OCCUPATION	Coffee shop owner
LOCATION	Capetown
TECH LITERATE	High

“ I am used to online service and I usually do my online shopping from Instagram.

### Personality

Introvert

Thinker

Spender

Tech-savy

### Bio

Hi currently lives in Capetown. He is a coffee shop owner. He is currently married and like to go out with friends on long holidays.

### Core needs

- To easily list items for auction.
- To get competitive bids for his items.
- To manage and track his sales and payments efficiently.

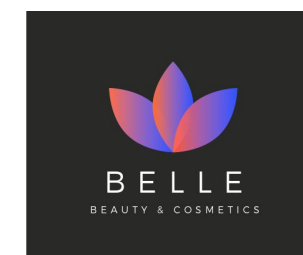
### Frustrations

- User-friendly item listing process.
- Real-time auction updates and notifications.
- Transparent fee structure and payment processing.

### Brands

facebook

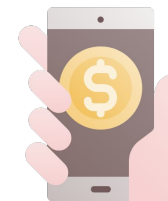
YouTube



### Payment medium



Cash/Cheque



Digital Payment

### Platform



Website