

# Revenue Recovery Intelligence Report

October 29, 2025

## LEAD INFORMATION

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COMPANY

Ace Plumbing Services

## POTENTIAL REVENUE RECOVERY

\$5,950

Based on 35% conversion rate of missed opportunities

## How We Calculate Recoverable Revenue

17 missed calls × \$1000 avg value × 35% = \$5,950

Industry research shows that approximately 35% of missed calls can be converted into revenue when proper follow-up systems are in place.

## 30-Day Call Analytics

RingCentral • October 2025

TOTAL REVENUE LOSS

\$17.0k

from unanswered calls

MISSED CALLS

17

of 17 total inbound

AFTER-HOURS CALLS

2

outside 8am-6pm ET

ANSWER RATE

**0%**

0 calls answered



AVG CUSTOMER VALUE

**\$1000**

per service call



AVG CALLBACK TIME



**Insufficie  
nt data**

response window

Ø=Ü Critical Business Insight

2 calls (12% of all missed calls) came in outside of normal business hours (8am-6pm ET, Monday-Friday).

**This represents a \$2,000 revenue opportunity** that could be captured with an answering service, extended hours, or automated booking system.

**Revenue Leak Diagnostic Tool**

Powered by Real RingCentral Call Data

This report analyzes actual call patterns from the last 30 days to identify revenue recovery opportunities.