

Revenue Recovery Intelligence Report

October 29, 2025

LEAD INFORMATION

CONTACT NAME

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COMPANY

Ace Plumbing Services

Ø=Ü° POTENTIAL REVENUE RECOVERY

\$5,950

Based on 35% conversion rate of missed opportunities

Ø=ÜÊ How We Calculate Recoverable Revenue

17 missed calls × \$1000 avg value × 35% = \$5,950

Industry research shows that approximately 35% of missed calls can be converted into revenue when proper follow-up systems are in place.

30-Day Call Analytics

RingCentral • October 2025

TOTAL REVENUE LOSS

\$17.0k

from unanswered calls

MISSED CALLS

17

of 17 total inbound

AFTER-HOURS CALLS

2

outside 8am-6pm ET

ANSWER RATE

0%

0 calls answered

AVG CUSTOMER VALUE

\$1000

per service call



AVG CALLBACK TIME

**Insufficie
nt data**

response window

Ø=Ü; Critical Business Insight

2 calls (12% of all missed calls) came in outside of normal business hours (8am-6pm ET, Monday-Friday).

This represents a \$2,000 revenue opportunity that could be captured with an answering service, extended hours, or automated booking system.

Revenue Leak Diagnostic Tool

Powered by Real RingCentral Call Data

This report analyzes actual call patterns from the last 30 days to identify revenue recovery opportunities.