

# Revenue Recovery Intelligence Report

October 30, 2025

## LEAD INFORMATION

CONTACT

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COMPANY / INDUSTRY

**ACME Plumbing & Heating • Plumbing**

## POTENTIAL REVENUE RECOVERY

**\$6,930**

Estimated from missed inbound opportunities

## POTENTIAL BUDGET

(Internal Use Only - Never Mention to Client)

**\$12,915**

## AFTER-HOURS OPPORTUNITY

12 of the 33 missed calls came after business hours (nights/weekends) = \$4,200 in lost revenue.

**AI answering service works 24/7 and books appointments regardless of time or day.**

## 30-Day Call Analytics

RingCentral • October 2025

REVENUE LOSS

**\$11.6k**

unanswered

MISSED CALLS

**33**

of 156

AFTER-HOURS

**12**

late calls

ANSWER RATE

**79%**

123 answered

AVG VALUE

**\$350**

per call

CALLBACK

**47m**

response

Revenue Leak Diagnostic Tool

RingCentral • 30-day analysis