

# Revenue Recovery Intelligence Report

October 29, 2025

## LEAD INFORMATION

CONTACT

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COMPANY / INDUSTRY

**Smith Plumbing & Heating • Plumbing**

## POTENTIAL REVENUE RECOVERY

**\$10,200**

Estimated from missed inbound opportunities

## POTENTIAL BUDGET

(Internal Use Only - Never Mention to Client)

**\$20,400**

## AFTER-HOURS OPPORTUNITY

6 of the 17 missed calls came after business hours (nights/weekends) = \$6,000 in lost revenue.

**AI answering service works 24/7 and books appointments regardless of time or day.**

## 30-Day Call Analytics

RingCentral • October 2025

REVENUE LOSS

**\$17.0k**

unanswered

MISSED CALLS

**17**

of 85

AFTER-HOURS

**6**

late calls

ANSWER RATE

**80%**

68 answered

AVG VALUE

**\$1000**

per call

CALLBACK

**2h 22m**

response

Revenue Leak Diagnostic Tool

RingCentral • 30-day analysis