# **Project 2**

### 1. Product Mission Statement

In recent times, there has been a rapid and remarkable advancement in the capabilities of neural networks. One of the most recent techniques with these networks is Generative Adversarial Networks (GANs). In this GAN architecture, two neural networks are pitted against each other, one trying to deceive the other with noise, while the other trains on real data and responds with information on how to make that noise more realistic. Through numerous iterative cycles, the objective is to generate data that is indistinguishable from real data according to the discerning network [1]. In the time series data prediction including the stock market data, the application of GAN is rarely studied. A GAN capable of performing well with time series data, especially chaotic data like that of the market, would be highly useful in many other fields. One of them is finance, where it is possible to better predict investment-related risks, but another application could be the effective anonymization of sensitive and private data. Much data today is not shared due to confidentiality, so being able to generate accurate synthetic versions without loss of information would be helpful.

While deep learning techniques have heralded remarkable advancements across a variety of sectors due to their unparalleled prowess in data handling [2-4], their infiltration into the financial domain, especially in realms like stock price forecasting, portfolio optimization, financial data processing, and strategic trade formulation, has been notably significant [5]. A predominant focus within this surge of interest in financial studies is the prediction of stock market movements. Despite the increasing emphasis on machine learning, Artificial Intelligence (AI), GANs, and AI-driven stock predictions in scholarly discourse, a palpable void

exists: the integration of GANs for stock predictions remains conspicuously underexplored.

The primary objective of this analysis is to shed light on daily data interactions from the S&P 500 Index, coupled with insights from a plethora of stocks spanning diverse trading timelines, to envisage daily closing prices. Preliminary findings intimate that this GAN-centric approach holds promise, outshining several extant machine and deep learning paradigms in predictive efficacy. It is, therefore, posited that a more profound exploration in this direction can not only furnish invaluable insights to refine stock prediction techniques but also offer a groundbreaking methodology to tackle the intrinsic challenges inherent in stock market analyses.

This restructuring positions the convergence of GANs and stock prediction as a clear research gap, while also highlighting the potential promise shown by some preliminary findings. In this study, the Dropout layers will be incorporated within the generator architecture to effectively counter the potential issue of overfitting. Dropout introduces a randomized deactivation of a proportion of neurons during the training process, thereby compelling the network to develop increased resilience and adaptability to different data patterns [6]. In parallel, this study meticulously fine-tuned the regularization strength, embarking on an empirical exploration of diverse values. This deliberate adjustment aims to find an optimal equilibrium that effectively marries the critical task of generating authentic and true-to-life data with the essential goal of mitigating overfitting, thus fostering a more robust and well-balanced generator model.

## 2. Product User Stories

As a retail investor, I want to receive daily predictions on stock performance so that I can adjust my investment strategy quickly.

As a financial journalist, I want to access synthesized market analysis reports so that I can write informed articles about market trends.

As a financial advisor, I want to use predictive analytics to provide personalized investment advice to my clients, helping them achieve their financial goals.

As a risk manager, I want the tool to analyze potential future market volatilities so that I can better prepare and mitigate risks in our investment portfolio.

As a regulatory compliance officer, I want the system to ensure all predictions comply with financial regulations by using transparent and auditable algorithms.

As a fintech developer, I want to integrate this stock prediction tool with other financial platforms using APIs to offer enhanced services to users.

As a data analyst, I want to compare historical predictions with actual outcomes to refine and improve the prediction models continually.

As an academic researcher, I want to access detailed prediction logs and methodology descriptions to study the effectiveness of GANs in financial predictions.

As a technology enthusiast, I want to customize the algorithmic parameters of the GAN model to experiment with different configurations and their impact on prediction accuracy.

As a conference organizer, I want to showcase this tool in fintech seminars to highlight cutting-edge technology in financial analytics.

## 3. MVP

Simple User Interface (UI):

Login/Signup Page: Basic authentication for users to access their personalized dashboard.

Dashboard: A user-friendly interface displaying daily stock predictions, with options to view detailed analyses for specific stocks.

#### **Stock Prediction:**

Daily Stock Predictions: Provide end-of-day closing price predictions for a selected list of stocks, using a GAN model trained on historical data.

Prediction History: Allow users to view past predictions and their accuracy, helping them gauge the reliability of the predictions.

### Data Acquisition:

Integration with a Stock Data API: Implement a connection to a third-party API like Alpha Vantage to fetch real-time and historical stock data required for training the GAN and making predictions.

### Basic Notification System:

Email Alerts: Set up automatic email notifications for users when there are significant changes predicted for stocks in their watchlist.

# 4. Third Party API to demonstrate user stories

In my research, I utilized the AlphaVantage API to acquire the necessary stock data for my analysis. This API proved invaluable as it provided both real-time and historical data from the S&P 500 companies, which was crucial for training the Generative Adversarial Network (GAN) used in my study. The data spanned 20 historical days with forecasts aimed five days ahead, allowing for comprehensive modeling and accurate predictions of stock market trends. This integration of the AlphaVantage API was essential in facilitating the robust data analysis required to explore the dynamics of stock predictions using advanced machine learning techniques.

### 5. Reference

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- [5] Hamedinia H Raei R Bajalan S and Rouhani S 2022 Analysis of Stock Market Manipulation using Generative Adversarial Nets and Denoising Auto-Encode Models Advances in Mathematical Finance and Applications 7(1) 149-167
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