

## PRIVACY POLICY AGREEMENT FOR ANALOGUE SHIFTS

Effective date:

Applicable to: [www.analogueshifts.com](http://www.analogueshifts.com)

### 1. DEFINITIONS

**“Parties”** means both You and the operator of the website.

**“Operator”** means the owner, publisher and administrator of the website.

**“Personal data”** means any personal information collected for You in relation with your use of this service which is capable of identifying You.

**“Services”** means the website which is known as: [www.analogueshifts.com](http://www.analogueshifts.com) including all pages, sub-pages, blogs, forums and other connected internet content whatsoever.

**“You, Yours”** means the user of this website.

### 2. INTRODUCTION

This privacy policy is designed to inform You about the personal data we collect, how we collect this data, the uses of the data, and Your rights relating to the personal data when you use the services or purchase the Services offered on the website.

We are committed to protecting your personal data while You use this website.

By continuing to use our website, You acknowledge that you have reviewed the Privacy Policy and agree to its terms. This also means that You have consented to the use of Your personal data and have accepted the applicable disclosures.

### 3. THE PERSONAL DATA WE COLLECT FROM YOU

We collect various information to enable us provide good Service to all our users.

Depending on how our Service will be used, the different types of Personal Data we collect are as follows:

- a. **All users:** We will collect passive information from all users. These information includes cookies and certain browser information.

### 4. THE PERSONAL DATA WE COLLECT AS YOU USE OUR SERVICE

We use the following to collect personal data from You:

- a. **Cookies:** We use the data collected by the cookies to offer You the best experience on our website. Cookies are information stored on Your browser when You visit our website or use a social network with your PC, smartphones or Tablets. They contain various data which includes the name of the server from

which it comes, the numeric identifier, etc. The types of cookies we use are as follows:

- I. **Technical cookies:** These cookies are essential for the correct functioning of the website and they are required to provide the Service required for our users.
  - II. **Support in configuring your browser:** You can manage these cookies through the settings of Your browser on Your device. However, deleting cookies from Your browser May remove the preferences You have set for this website.
- b. **Log Data:** We also use log files which store automatic information collected when users visit this Website. The log data which may be collected are as follows:
- I. The domain and host from which You access the website.
  - II. Name of the Internet Service Provider (ISP).
  - III. Date and time of visit.
  - IV. Your computer operating system and browser software.

## 5. **THIRD PARTIES**

We share your Personal Data with third parties in order to protect our rights, properties and safety of users of this website.

## 6. **PURPOSE OF PROCESSING PERSONAL DATA**

We collect your personal data for the following reasons:

- a. To provide our services and to maintain and make improvements to the service we provide to You.
- b. To develop new services on the website.
- c. To provide personalized services to You, including recommendations and providing personalized content.
- d. To provide you with updates on the website and related items.
- e. To provide analytics to understand how our Service is used.

In addition to the purposes stated above, we also use your personal data for sending of news letters and general information.

## 7. **STORAGE OF PERSONAL DATA**

We take security of the personal data we collect very seriously, and we take reasonable measures to reduce the risk of accidental destruction, loss or unauthorized access to such information. However, please note that no system involving the transmission of information via electronic storage systems or the internet is completely secure.

We use google sheets which is a cloud storage solution to store your personal data.

The personal data and any other information we have about you may be stored for a period of 12 months.

#### **8. PROTECTION OF PERSONAL DATA**

Our service is built with strong security features that continuously protects Your personal data. Our security feature helps us detect and block security threats. If we detect any security risk, we may inform you and guide you through steps to stay protected. We use Imperva App Protect security features to protect Your personal data from any security breach or harm. It is a cloud based security and acceleration service that makes websites safer, faster and more reliable.

#### **9. DISCLOSURE OF PERSONAL DATA**

We do not disclose your personal data except for any of the following reasons:

- a. If you have granted us the permission to do so: We will disclose your personal data where we have received your unequivocal consent and permission to do so. However, such consent may be withdrawn at anytime.
- b. For any other reason that may be necessary for the operation of our website.

#### **10. LINKS TO THIRD PARTY SITES/SERVICES**

The website may contain links to other websites which we believe may offer useful information. This linked websites are not under our control, and this privacy policy does not apply to these websites. We suggest that you contact those websites directly for information on their Privacy Policy, security, data collection and distribution policies.

#### **11. ACCESSING, MODIFYING AND DELETING YOUR PERSONAL DATA**

You may request that we delete any information belonging to You that we stored.

You can review and and modify Your information by contacting

[team@analogueshifts.com](mailto:team@analogueshifts.com). If you wish to delete any information belonging to You, you may do so by contacting [team@analogueshifts.com](mailto:team@analogueshifts.com).

## **12. YOUR RIGHTS**

Your rights in relation to your personal data are as follows:

- a. The right to have access to your personal data.
- b. The right to be informed about the processing of your personal data.
- c. The right to rectify any inaccurate personal data or any information about You.
- d. The right to review, modify and erase Your personal data and any other information we have about you.
- e. The right to be informed about any rectification or erasure of personal data or restriction of any processing carried out.

## **13. CONTACT INFORMATION**

If you have any questions regarding this privacy policy or the Personal data we collect, or if you wish to make any comments or complaints about anything related to this Privacy policy, please contact us at [team@analogueshifts.com](mailto:team@analogueshifts.com).