Ideation Phase Define the Problem Sateents

Date	27 June 2025			
Team ID	LTVIP2025TMID59346			
Project Name	HealthAI-Intelligent Using IBM Granite	Healthcare	Assistant	
Maximum Marks	2 Marks			

Customer Problem Statement Template

Create a problem statement to understand your customer's point & view. The Customer Problem Statement helps you focus on what matters to create experiences people will love.

A well-articulated customer problem stament allows your team and your users to find the ideal solution your business faces. Throughout the process, you'll also be able to empathize with your customergur you better understand your

Template:https://miro.com/templeplates/customerproblem-statement/

Example:

Problem Statement	(i am)	I'm trying to	But	Which makes
				me feel
ps-l	patient	manage my	I face	frustrated
		health	dfficulty	and anxious
		effectively		about my
				well-being

	manage my	I face continued and
	health	lacks proacessing and
p a	effectively	medicaic insdicas' the
		current healthcare
		system is fragmented
		and lacks proactive
		support