

# Ideation Phase Empathize & Discover

Date	27 June 2025
Team ID	LTVIP2025TMID59346
Project Name	HealthAI-Intelligent Healthcare Assistant Using IBM Granite
Maximum Marks	4 Marks

## Empathy Map Canvas

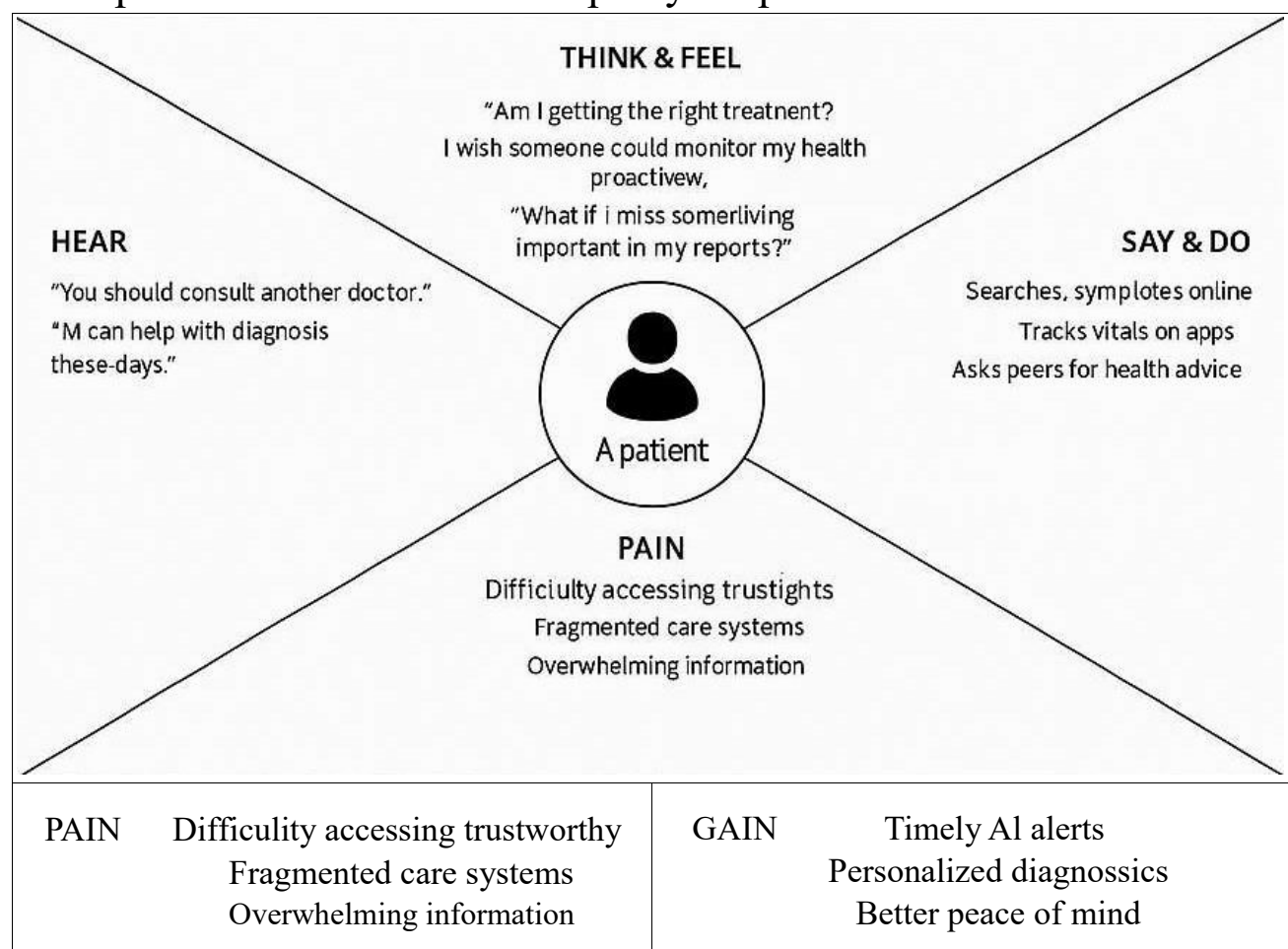
An empathy map is a simple, easy-to-digest visual that captures knowledge about a user's behaviors and attitudes.

It is useful to helping teams understand their users.

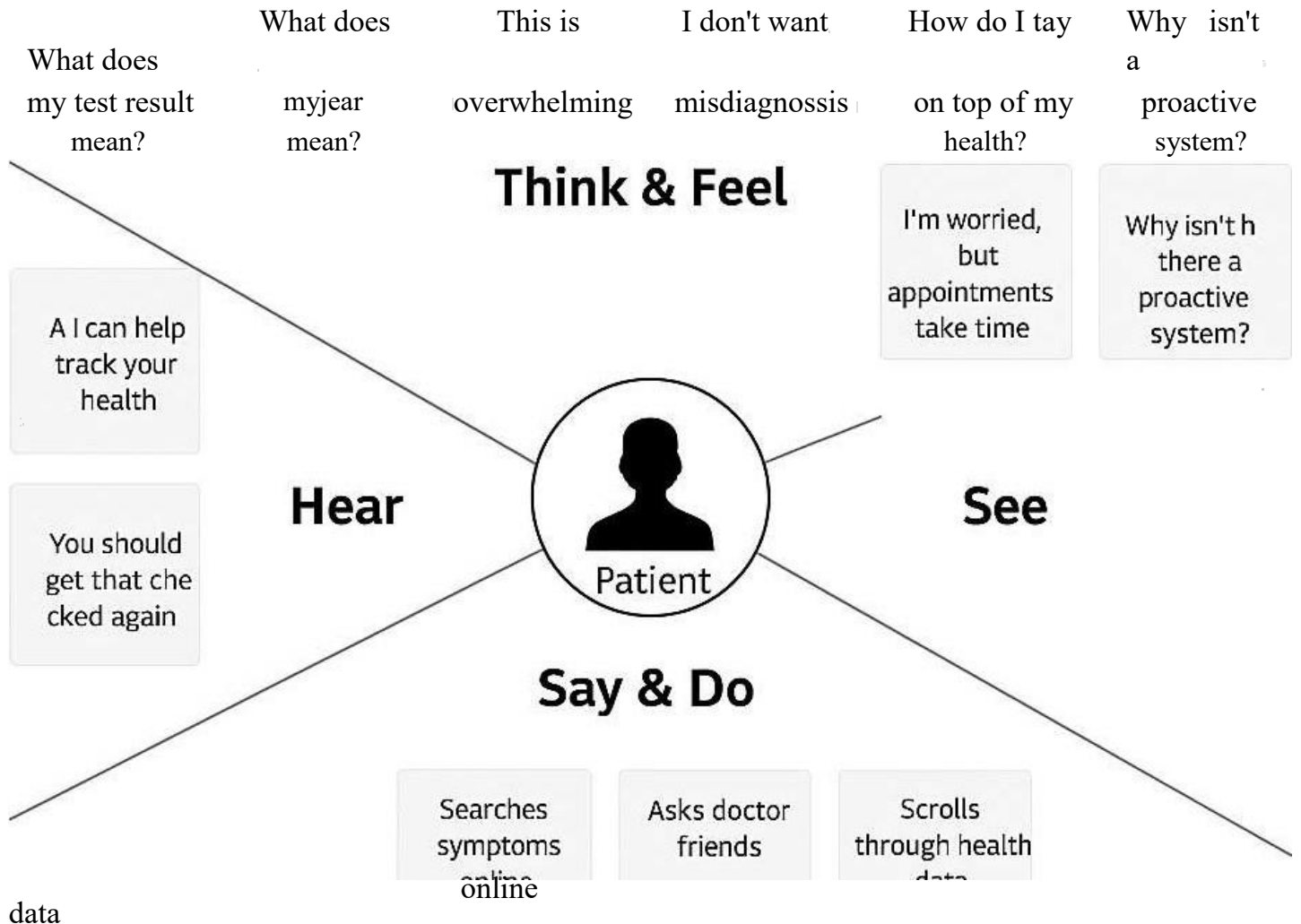
Creating an effective solution requires understanding the person who is experiencing it. Examine participants consider how participants consider user needs, highs, lows, goals, and challenges.

Example:

### Empathy Map



Reference: <https://www.mural.co/templates/empathy-map-canvas>



data

## Pain

Hard to understand medical data  
Delay in critical alerts  
Lack of personalized care  
Too many platforms, no integration

## Gain

Simplified health insights  
AI flags issues early  
Timely alerts and guidance  
Confidence in managing health independently