

GRT INSTITUTE OF ENGINEERING AND TECHNOLOGY, TIRUTTANI - 631209





DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING

STOCK PRICE PREDICTION

PROJECT REPORT

SUBMITTED BY

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BONAFIDE CERTIFICATE

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ABSTRACT

Stock price prediction is a critical area of research and application in financial markets, with substantial implications for investors, traders, and financial institutions. This abstract summarizes the key aspects of stock price prediction, highlighting the methods, challenges, and potential benefits associated with this field.

Stock price prediction involves the use of various techniques and models to forecast the future prices of publicly traded stocks. Machine learning and statistical models have gained prominence in recent years due to their ability to analyse vast datasets and capture complex patterns. Commonly employed models include time series analysis, regression analysis, artificial neural networks, and deep learning algorithms.

The challenges in stock price prediction are multifaceted. Factors such as market volatility, external events, and investor sentiment can significantly impact stock prices, making accurate predictions inherently difficult Additionally, overfitting and model evaluation are persistent challenges that require careful consideration.

Despite these challenges, stock price prediction offers several potential benefits. Investors can use predictive models to make informed decisions, optimize portfolio allocations, and manage risk. Traders can implement algorithmic trading strategies based on price forecasts to achieve better returns.

stock price prediction is a dynamic and evolving field that combines finance, data science, and machine learning to forecast future stock prices. While challenges persist, the potential benefits of accurate predictions make this area of research and application highly valuable in the context of financial markets. Ongoing advancements in technology and data analysis techniques continue to shape the future of stock price.

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CHAPTER 1

INTRODUCTION

Stock Price Prediction System is a data-driven project aimed at forecasting the future prices of publicly traded stocks. This project leverages advanced machine learning and data analysis techniques to provide insights into stock market behaviour and assist investors, traders, and financial decisions. The heart of the system lies in model development, where a diverse range of predictive algorithms, including time series analysis, regression, machine learning, and deep learning, are considered and fine-tuned to optimize their predictive capabilities.

This system incorporates several critical components to achieve its objectives. It begins with data collection and preprocessing, where historical stock price data, trading volumes, and external factors such as economic indicators and news sentiment are meticulously curated and cleaned. Moreover, back testing enables the assessment of trading strategies rooted in these predictions.

The user experience is central to the system's design, with a user-friendly interface crafted for both web and mobile platforms. This interface empowers users to input specific stock symbols, select desired time horizons, and access predictions, historical data, and interactive visualizations. Strong emphasis is placed on security, with robust authentication mechanisms safeguarding user data and system integrity. Furthermore, the option for real-time data integration allows the system to continually update and remain responsive to dynamic market conditions.

PROBLEM DEFINITION:

Predicting stock prices is a challenging endeavour due to the inherent complexity and volatility of financial markets. Here are some of the key problems and challenges that researchers and practitioners commonly face when attempting to predict stock prices:

- 1. Market Volatility: Financial markets are characterized by frequent and sometimes unpredictable price fluctuations. Sudden changes in market sentiment, external events, or macroeconomic factors can lead to rapid and significant price movements, making it challenging to accurately predict future prices.
- 2.**Data Quality and Noise:** Financial data, including stock prices and trading volumes, can be noisy and subject to errors. Missing data, data outliers, and discrepancies in reporting can impact the quality and reliability of historical data used for prediction.
- 3. Feature Selection: Determining which features or variables to include in predictive models is a critical challenge. Financial data is multidimensional, and selecting the most relevant factors that influence stock prices requires expertise and careful consideration.
- 4.**Overfitting and Generalization**: Developing predictive models that generalize well to unseen data is a constant challenge. Complex models can overfit to historical data, capturing noise rather than meaningful patterns, which can lead to poor performance when applied to new data.
- 5.**Market Efficiency:** The Efficient Market Hypothesis (EMH) suggests that stock prices already incorporate all publicly available information. This hypothesis implies that it is difficult to gain a consistent edge in predicting stock prices, as they are believed to be close to their intrinsic values. Thus, accurately predicting price deviations from these values is challenging

OBJECTIVES:

The objectives of stock price prediction can vary depending on the stakeholders involved and the specific context in which the predictions are used. Here are some common objectives associated with stock price prediction:

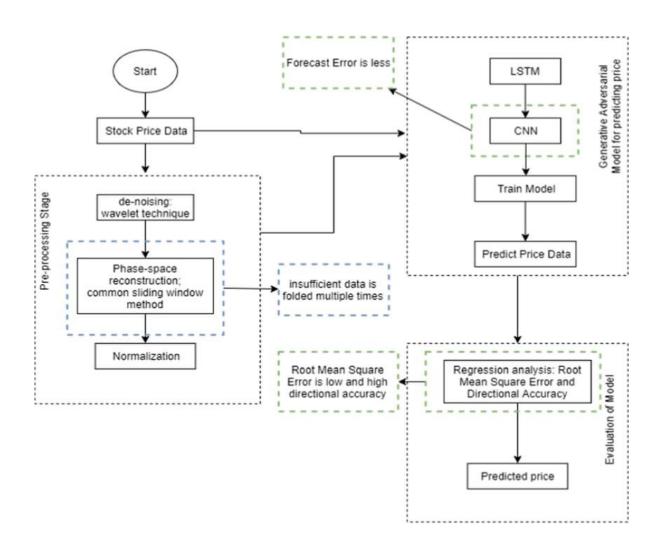
- 1.Investment Selection: To assist investors in identifying stocks with the potential for capital appreciation or income generation, allowing them to make informed decisions about buying or holding specific stocks.
- 2.**Risk Mitigation**: To help investors and portfolio managers assess and manage risks associated with stock investments by predicting potential price downturns or fluctuations.
- 3.**Portfolio Diversification:** To optimize portfolio allocation by selecting a mix of stocks that balance risk and return, aiming for a diversified portfolio that maximizes returns for a given level of risk.
- 4.**Trading Strategies:** To develop and implement trading strategies that leverage short-term price movements, including strategies based on technical analysis, algorithmic trading, or high-frequency trading.
- 5. Market Timing: To identify opportune moments to enter or exit the market or specific stocks, helping traders and investors make timely decisions to maximize gains or minimize losses.
- 6.**Performance Evaluation:** To assess the effectiveness of investment strategies, asset managers, or trading algorithms by comparing actual stock price movements to predicted price trends.
- 7.**Research and Analysis:** To conduct financial research, test hypotheses, and gain insights into market behaviour, which can contribute to academic research, industry reports, and investment recommendations.

It's important to note that while stock price prediction can be a valuable tool in financial decision-making, it also comes with inherent uncertainties and risks. Predictions should be used in conjunction with other forms of analysis and should not be the sole basis for investment decisions.

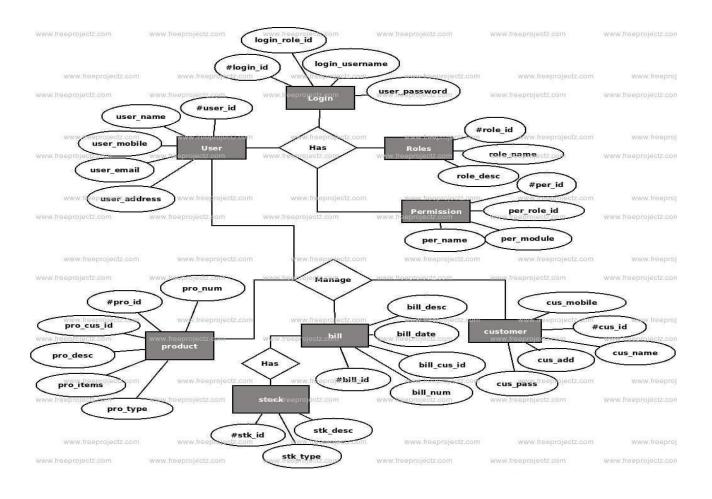
DESIGN THINKING:

SYSTEM ARCHITECTURE:

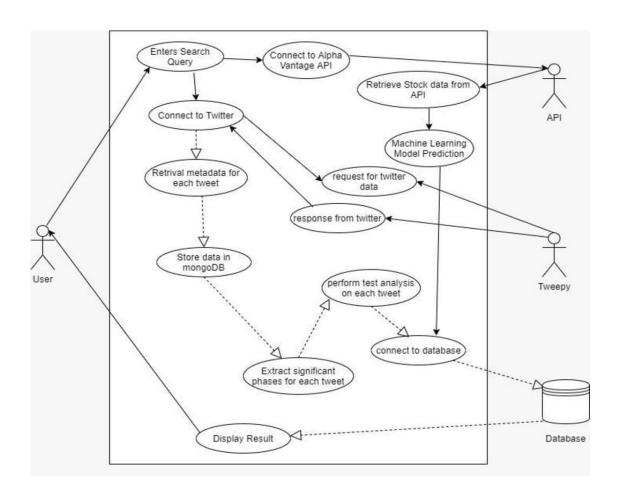
System architecture refers to the organized structure and arrangement of components, including data sources, predictive models, data preprocessing, and user interfaces, which together enable the process of collecting, processing, and delivering stock price forecasts to users efficiently and accurately.



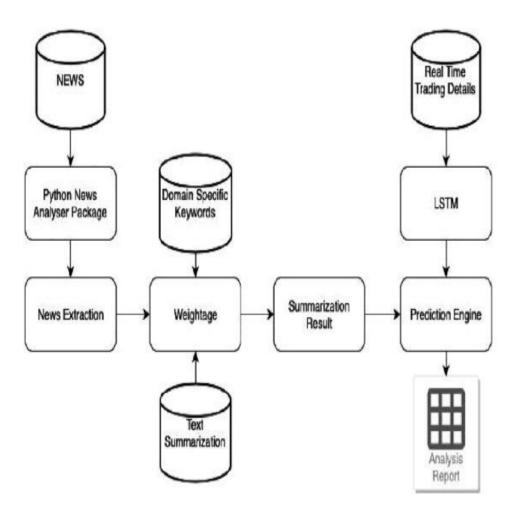
ER DIAGRAM:



USE CASE DIAGRAM:



BLOCK DIAGRAM:



CHAPTER 2

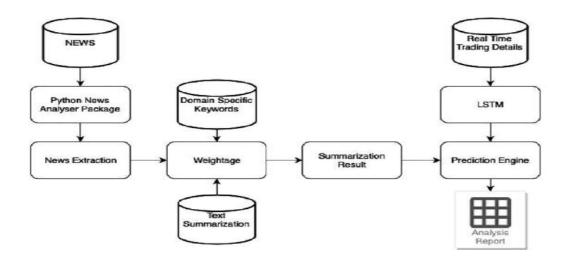
INNOVATION:

Innovation in stock price prediction refers to the development and application of new techniques, technologies, and methodologies to improve the accuracy, speed, and reliability of forecasting future stock prices. These innovations aim to address the inherent challenges and complexities of financial markets, helping investors, traders, and financial institutions make more informed decisions.

Innovations in stock price prediction aim to address the challenges and complexities associated with forecasting stock prices. Here are some innovative approaches and technologies that can help solve the problem:

_

DESIGN:



DEEP LEARNING:

Deep learning is a subset of machine learning that involves the use of artificial neural networks, commonly referred to as neural networks, to model and solve complex problems. In the context of stock price prediction, deep learning and neural networks offer innovative techniques for analysing historical stock price data and making forecasts.

→ <u>USING PANDAS:</u>

Pandas is a powerful Python library used for data manipulation and analysis. It provides data structures like data frames, which are well-suited for handling tabular data, such as historical stock price datasets. Pandas simplifies various aspects of data manipulation:

1.Data Loading:

• Pandas provides functions like **read_csv()** or **read_excel()** to load data from external sources into data frames, which are Pandas' primary data structure for tabular data.

2.Data Cleaning:

• Pandas offers various methods to clean and preprocess data, including functions like **dropna()**, **fillna()**, and **drop_duplicates()** for handling missing values, and duplicates, respectively.

3. Indexing and Slicing:

 You can use Pandas' powerful indexing and slicing capabilities to select specific rows and columns based on conditions. For instance, you can filter data for a specific date range or select columns of interest.

4. Grouping and Aggregation:

• Pandas provides functions like **groupby()** and **agg()** to group data based on specific attributes (e.g., stock symbols) and perform aggregation operations (e.g., mean, sum) within each group.

5.Resampling Time Series Data:

• When dealing with time series data, Pandas' resample() method allows you to change the frequency of data (e.g., daily to monthly) and apply aggregation functions to the resampled data.

6.Merging and Joining Data:

• You can use Pandas' merge() and join() functions to combine data from different sources or data frames based on common columns or indices.

7. Data Visualization Integration:

• Pandas seamlessly integrates with data visualization libraries like Matplotlib and Seaborn, allowing you to create informative plots and charts to visualize stock price trends.

→USING NUMPY:

NumPy (Numerical Python) is a fundamental Python library for numerical computing that provides support for large, multi-dimensional arrays and matrices, along with a wide range of mathematical functions to operate on these arrays efficiently. In stock price prediction, NumPy is valuable for various tasks:

1. Numerical Operations:

NumPy is fundamental for numerical operations in Python. You can use NumPy arrays to
perform element-wise mathematical operations on data, such as computing logarithms or
exponentials.

2.Array Manipulation:

• NumPy provides extensive array manipulation functions, including reshaping arrays, stacking arrays, and transposing arrays. These can be handy for preparing data for analysis.

3.Handling Missing Values:

• NumPy arrays can be used to identify and handle missing values by applying logical conditions (e.g., np.isnan()) or filling missing values with specific values (e.g., np.nan_to_num()).

4.Statistical Analysis:

• NumPy includes a wide range of statistical functions to compute measures like mean, median, standard deviation, and correlation coefficients, which are useful for analyzing stock price data.

5.Random Number Generation:

• NumPy's random module can generate random numbers and random samples. This is valuable for simulating stock price scenarios or generating random portfolios for risk analysis.

Pandas simplifies the process of data manipulation, making it a vital tool for preparing and transforming stock data for predictive modelling and analysis in the financial industry. It enhances the efficiency and effectiveness of data preparation tasks, enabling better-informed decisions in stock price prediction.

NumPy is a foundational library that enhances the efficiency and flexibility of numerical computations in Python. It is a critical tool for handling and manipulating numerical data in stock price prediction tasks, where efficient mathematical operations and data transformations are essential for accurate modelling and analysis.

Both Pandas and NumPy are highly versatile libraries that complement each other in data manipulation tasks. Pandas excels at handling structured data, while NumPy provides the numerical backbone for mathematical and statistical operations. Together, they form a powerful toolkit for data preprocessing and analysis in stock price prediction.

Stock price prediction is a challenging task due to its inherent complexity and numerous factors that influence stock prices. While no algorithm can guarantee accurate predictions, here's a commonly used algorithmic approach for stock price prediction:

Long Short-Term Memory (LSTM) Neural Networks:

LSTM is a type of recurrent neural network (RNN) designed to model sequences and time series data, making it well-suited for stock price prediction. Here's how LSTM can be applied:

1.Data Preparation:

- Gather historical stock price data, including daily or intraday open, high, low, and close prices, as well as trading volumes.
- Create a dataset with sequential input features (e.g., past stock prices) and a target variable (e.g., future stock prices or returns).

2. Data Preprocessing:

- Normalize or standardize the data: Scaling input features to a consistent range (e.g., between 0 and 1) can help improve the convergence of the LSTM model during training.
- Split the data into training, validation, and test sets. A common split might be 70% for training, 15% for validation (used for model tuning), and 15% for testing (used to evaluate the final model).

3. Model Architecture:

- Design an LSTM neural network with one or more layers of LSTM cells. You can experiment with the network architecture by adjusting the number of layers, units in each layer, and dropout layers to prevent overfitting.
- Input Layer: Accepts sequential data with multiple features, often shaped as (batch_size, time_steps, num_features).
- LSTM Layers: Stacked LSTM layers to capture temporal dependencies. The number of layers and units in each layer can vary.
- Output Layer: Typically a dense layer with one neuron for regression tasks (predicting stock prices) or multiple neurons for classification tasks (e.g., predicting buy/sell signals).

4. Training:

• Train the LSTM model using the training dataset. The model learns to capture temporal patterns and dependencies in the data. Define loss function: Choose an appropriate loss function (e.g., Mean Squared Error for regression).

- Batch Training: Train the model in batches of data rather than using the entire dataset at once. This helps with memory efficiency and convergence.
- Implement early stopping and hyperparameter tuning to optimize the model's performance.

5. Validation and Evaluation:

- Evaluate the model on the validation dataset using metrics like Mean Absolute Error (MAE), Mean Squared Error (MSE), Root Mean Squared Error (RMSE), or others relevant to your specific goals.
- Ensure that the model's performance on the validation set is satisfactory and not showing signs of overfitting.

6.**Testing**:

- Once the model is trained and validated, use it to make predictions on unseen data from the test set
- Evaluate the model's accuracy and reliability on the test data.

7. Deployment and Monitoring:

- Deploy the trained model in a real-time or batch prediction system, where it can continuously make predictions or generate signals for trading strategies.
- Continuously monitor the model's performance and retrain it periodically with new data to adapt to changing market condition.

Thus, LSTM models can capture temporal patterns in stock price data, they are not guaranteed to provide accurate predictions. Stock prices are influenced by a multitude of factors, including market sentiment, economic events, and news, which are often challenging to capture fully with historical price data alone.

Therefore, combining LSTM models with comprehensive market analysis and risk management strategies is crucial for informed investment decisions.

It's important to note that stock price prediction is highly complex and subject to various external factors, including news events, economic indicators, and market sentiment. Therefore, combining machine learning models like LSTM with comprehensive market analysis and risk management strategies is essential for informed investment decisions.

It requires substantial labelled data for effective training and has led to breakthroughs in computer vision, language translation, and autonomous systems. Despite its successes, deep learning also poses challenges related to data availability, model complexity, and interpretability.

Deep learning is a powerful and transformative subset of machine learning that leverages deep neural networks to learn complex patterns and representations from data. Its impact extends across various industries and research areas, offering the potential to solve intricate problems and drive technological advancements.

CHAPTER 3

BUILDING THE PROJECT:

Stock Price Prediction <u>using machine learning</u> is the process of predicting the future value of a stock traded on a stock exchange for reaping profits. With multiple factors involved in predicting stock prices, it is challenging to predict stock prices with high accuracy, and this is where machine learning plays a vital role.

Stock Price Prediction System is a data-driven project aimed at forecasting the future prices of publicly traded stocks. This project leverages advanced machine learning and data analysis techniques to provide insights into stock market behaviour and assist investors, traders, and financial decisions.

This system incorporates several critical components to achieve its objectives. It begins with data collection and preprocessing, where historical stock price data, trading volumes, and external factors such as economic indicators and news sentiment are meticulously curated and cleaned.

GIVEN DATASET:

LINK: https://www.kaggle.com/datasets/prasoonkottrathil/microsoft-lifetime-stocks-datasets

	Date	Open	High	Low	Close	Adj Close	Volume
0	13-03-1986	0.088542	0.101563	0.088542	0.097222	0.062549	1031788800
1	14-03-1986	0.097222	0.102431	0.097222	0.100694	0.064783	308160000
2	17-03-1986	0.100694	0.103299	0.100694	0.102431	0.065899	133171200
3	18-03-1986	0.102431	0.103299	0.098958	0.099826	0.064224	67766400
4	19-03-1986	0.099826	0.100694	0.097222	0.098090	0.063107	47894400
			144		***	***	***
8520	31-12-2019	156.770004	157.770004	156.449997	157.699997	157.699997	18369400
8521	02-01-2020	158.779999	160.729996	158.330002	160.619995	160.619995	22622100
8522	03-01-2020	158.320007	159.949997	158.059998	158.619995	158.619995	21116200
8523	06-01-2020	157.080002	159.100006	156.509995	159.029999	159.029999	20813700
8524	07-01-2020	159.320007	159.669998	157.330002	157.580002	157.580002	18017762

8525 rows × 7 columns

PREPROCESSING THE DATA:

Preprocessing the dataset in stock price prediction involves cleaning, normalizing, and transforming the data for better analysis. It helps remove noise and inconsistencies to improve the accuracy of the prediction models.

- **Data Loading:** Begin by loading the dataset into your environment. Depending on the format of the data (e.g., CSV, Excel, SQL database), you'll use different libraries or methods to import the data into a data structure like a DataFrame.
- **Data Collection:** Gather historical stock prices, trading volumes, and relevant financial data. Sources could include financial databases, APIs, or web scraping tools.

Data Cleaning:

- 1.Handle Missing Values: Check for missing data and decide how to handle it. You can choose to remove rows with missing values, fill them with the mean, median, or a specific value, or use more advanced imputation methods
- 2.Data Validation: Check for data inconsistencies or errors and correct them. This may involve handling outliers or anomalies in the data.
- **Data Pre-processing:** Clean the data, handle missing values, and perform feature engineering. This step might involve normalization, scaling, or transforming the data to make it suitable for the chosen model. Data preprocessing may involve more or fewer steps depending on your dataset and objectives.

• Data Transformation:

- 1.Feature Selection: Choose relevant features that might affect stock prices, such as historical prices, trading volumes, news sentiment, economic indicators, and company-specific information
- 2.Model Selection: Select an appropriate machine learning algorithm such as linear regression, decision trees, random forests, or deep learning models like recurrent neural networks (RNNs) or long short-term memory networks (LSTMs)
- Training the Model: Use a portion of the data to train the model, adjusting parameters and hyper parameters to optimize performance. Training a machine learning model involves selecting an appropriate algorithm, preparing your data, and using that data to train the model.
- Model Evaluation: Assess the model's performance using metrics like Mean Absolute Error (MAE), Mean Squared Error (MSE), or Root Mean Squared Error (RMSE) on a validation dataset. Model evaluation is a critical step in the development and assessment of machine learning models. It involves assessing the model's performance to determine how well it generalizes to new, unseen data.
- Testing the Model: Apply the trained model to a separate test dataset to evaluate its predictive power. Test models are simplified representations of real-world systems used for experimentation and analysis. They help assess the behavior and performance of systems under various conditions, providing insights and aiding decision-making.
- Iterate and Refine: Fine-tune the model by iterating on the pre-processing steps, feature selection, and model selection to improve predictive accuracy. The process begins with an initial version, idea, or solution. Instead of seeking perfection from the start, you make incremental improvements through successive cycles or iterations. Each iteration allows for feedback, learning, and adaptation.

It's important to note that stock market prediction is inherently complex and subject to a variety of external factors, including market sentiment, geopolitical events, and economic indicators, which might not be fully captured by historical data alone. Therefore, it's essential to exercise caution and understand the limitations of any predictive mode

IMPORTANCE OF LOADING AND PREPROCESSING THE DATASET:

Loading and preprocessing the dataset is an important first step in building any machine learning model. However, it is especially important for house price prediction models, as house price datasets are often complex and noisy.

By loading and preprocessing the dataset, we can ensure that the machine learning algorithm is able to learn from the data effectively and accurately

NECESSARY STEPS TO FOLLOW:

1.Import Libraries:

Start by importing the necessary libraries:

Code:

import pandas as pd

import numpy as np

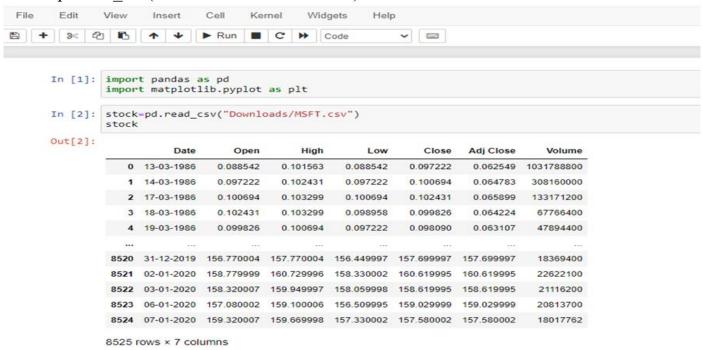
import matplotlib.pyplot as plt

2. Load the Dataset:

Load your dataset into a Pandas DataFrame. You can typically find stock price datasets in CSV format, but you can adapt this code to other formats as needed.

Code:

df = pd.read csv("D:downloads/MFST.csv")



3. Exploratory Data Analysis (EDA): Perform EDA to understand your data better. This includes checking for missing values, exploring the data 's statistics, and visualizing it to identify patterns.

Code:

- # Check for missing values
 print(df.isnull().sum())
- # Explore statistics
 print(df.describe())
- # Visualize the data (e.g., histograms, scatter plots, etc.)

4. Split the Data: Split your dataset into training and testing sets. This helps you evaluate your model's performance later. Thus it can be implemented by using the dataset and extracted for splitting the dataset.

Code:

```
X = df.drop('low', axis=1) # Features
```

y = df[' price '] # Target variable

X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)

5.DISPLAYING THE PARTICULAR ROW:

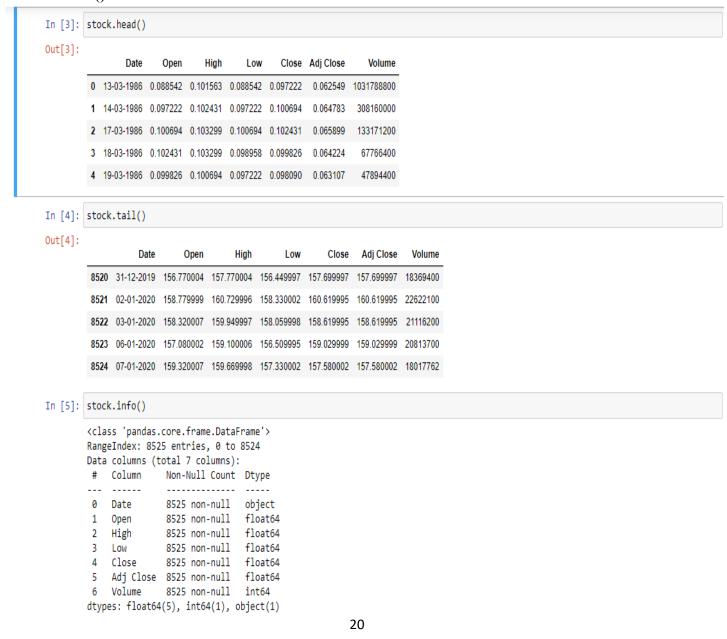
It can be implemented by performing the particular rows in the dataset can be displayed.

Code:

stock.head()

stock.tail()

stock.info()



6.TO VIEW SHAPE, CORR:

In [6]: stock.shape Out[6]: (8525, 7) In [7]: stock.describe() Out[7]: Adj Close Volume Open High Low Close count 8525.000000 8525.000000 8525.000000 8525.000000 8525.000000 8.525000e+03 mean 28.220247 28.514473 27.918967 28.224480 23.417934 6.045692e+07 std 28.626752 28.848988 28.370344 28.626571 28.195330 3.891225e+07 min 0.088542 0.092014 0.088542 0.090278 0.058081 2.304000e+06 25% 3.414063 3.460938 3.382813 3.414063 2.196463 3.667960e+07 50% 26.174999 26.500000 25.889999 26.160000 18.441576 5.370240e+07 75% 34.230000 34.669998 33.750000 34.230000 25.392508 7.412350e+07 159.449997 160.729996 158.330002 160.619995 160.619995 1.031789e+09

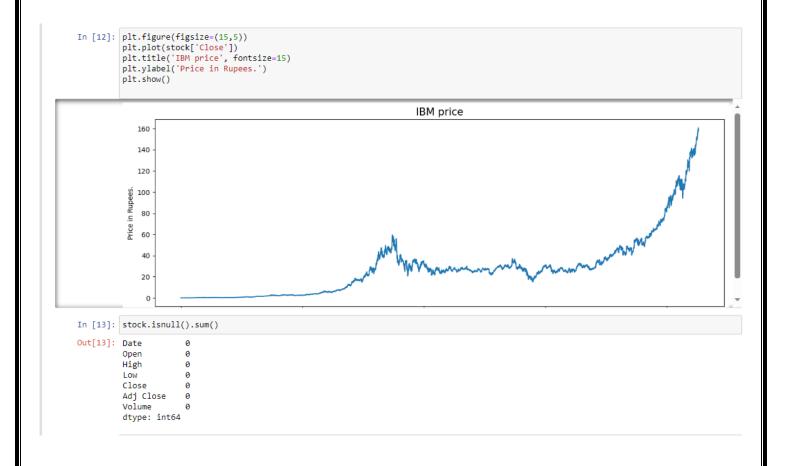
In [8]: stock.corr()

C:\Users\CSE LAB\AppData\Local\Temp\ipykernel_5832\2678749480.py:1: FutureWarning: The default value of num
me.corr is deprecated. In a future version, it will default to False. Select only valid columns or specify
_only to silence this warning.
_stock.corr()

Out[8]:

	Open	High	Low	Close	Adj Close	Volume
Open	1.000000	0.999921	0.999902	0.999825	0.989637	-0.319446
High	0.999921	1.000000	0.999868	0.999908	0.989255	-0.317238
Low	0.999902	0.999868	1.000000	0.999920	0.990123	-0.321940
Close	0.999825	0.999908	0.999920	1.000000	0.989804	-0.319720
Adj Close	0.989637	0.989255	0.990123	0.989804	1.000000	-0.333682
Volume	-0.319446	-0.317238	-0.321940	-0.319720	-0.333682	1.000000

7. CALCUALTING THE PRICE AND SUM:

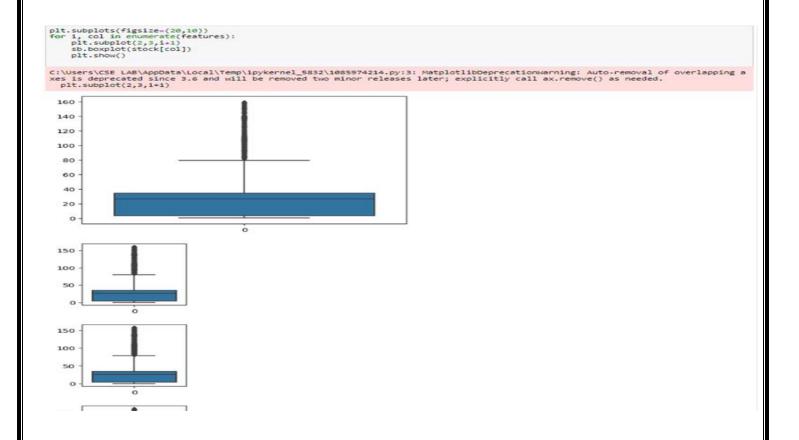


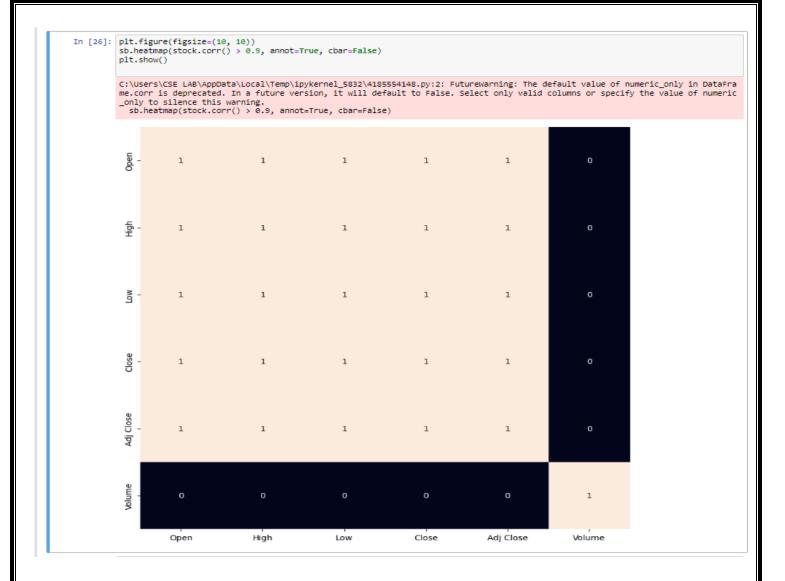
8. REGRESSION AND ACCURACY:

```
In [28]: from sklearn.model_selection import train_test_split
         from sklearn.linear_model import LogisticRegression
         from sklearn.metrics import accuracy score, classification report, confusion matrix
         import numpy as np
         np.random.seed(0)
         data = {
             'Exam1': np.random.rand(100) * 100,
             'Exam2': np.random.rand(100) * 100,
             'Admitted': np.random.randint(2, size=100)
         df = pd.DataFrame(data)
         print(df)
         X = df[['Exam1', 'Exam2']]
         y = df['Admitted']
         print(X)
         print(y)
         X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, random_state=42)
         model = LogisticRegression()
         model.fit(X_train, y_train)
         y_pred = model.predict(X_test)
         print("----")
         print(y_pred)
         accuracy = accuracy_score(y_test, y_pred)
         print(f'Accuracy: {accuracy:.2f}')
         print(classification_report(y_test, y_pred))
         print(confusion matrix(y test, y pred))
```

```
Admitted
    54.881350
                67.781654
0
                                      0
     71.518937
                 27.000797
2
     60.276338
                 73.519402
    54.488318
                 96.218855
4
    42.365480
                 24.875314
   18.319136
                 49.045881
96
97
    58.651293
2.010755
                22.741463
25.435648
98 82.894003
                  5.802916
     0.469548 43.441663
99
[100 rows x 3 columns]
Exam1 Exam
                     Exam2
    54.881350
                67.781654
    71.518937
60.276338
                 27.000797
73.519402
3
4
    54.488318
42.365480
                 96.218855
                24.875314
95
    18.319136
                 49.045881
    58.651293
                 22.741463
96
   2.010755 25.435648
82.894003 5.802916
0.469548 43.441663
97
98
[100 rows x 2 columns]
ē
1
      9
3
4
      0
      1
      ..
95
97
99
Name: Admitted, Length: 100, dtype: int32
[10100101100011010001]
Accuracy: 0.45
                             recall f1-score support
               precision
                     0.27
                                 0.50
                                             0.35
            1
                     0.67
                                 0.43
                                             0.52
                                                           14
                                             0.45
0.44
0.47
   accuracy
macro avg
                                                           20
20
                     0.47
                                 0.46
weighted avg
                     0.55
                                 0.45
[[3 3]
[8 6]]
```

9.VIEW AS CHART:





CHAPTER 4

OVERVIEW:

The following is an overview of the process of building a stock price prediction model by feature selection, model training, and evaluation.

1. Prepare the data:

This includes cleaning the data, removing outliers, and handling missing values.

2. Perform feature selection:

This can be done using a variety of methods, such as correlation analysis, information gain, and recursive feature elimination.

3. Train the model:

There are many different machine learning algorithms that can be used for house price prediction. Some popular choices include linear regression, random forests, and gradient boosting machines. Training a model" is a fundamental concept in machine learning and deep learning. It refers to the process of teaching a machine learning algorithm or neural network to make predictions or classifications based on input data.

4. Evaluate the model:

This can be done by calculating the mean squared error (MSE) or the root mean squared error (RMSE) of the model's predictions on the held-out test set. Evaluating a machine learning or deep learning model is a crucial step in assessing its performance and determining how well it generalizes to new, unseen data. Model evaluation helps you understand whether the model's predictions are accurate and whether it's suitable for its intended task. Several evaluation metrics and techniques can be used to assess a model's performance.

Accuracy: Accuracy is a common metric for classification tasks. It measures the ratio of correctly predicted instances to the total number of instances in the test dataset.

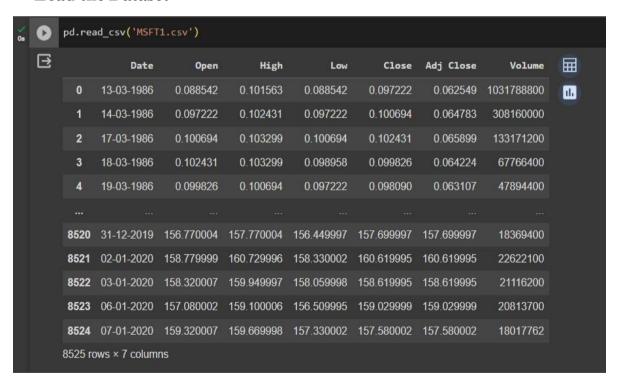
F1-Score: The F1-score is the harmonic mean of precision and recall. It provides a balance between these two metrics and is particularly useful when dealing with imbalanced datasets.

TRANSFORMING INTO CODE:

Import Libraries

```
[5] import pandas as pd
import matplotlib.pyplot as plt
import seaborn as sns
from sklearn.preprocessing import MinMaxScaler
```

Load the Dataset



Data Preparation

```
[4] data.shape
(8525, 6)
```

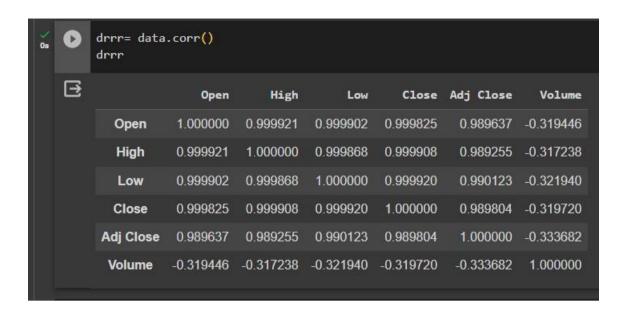
```
[5] data.columns

Index(['Open', 'High', 'Low', 'Close', 'Adj Close', 'Volume'], dtype='object')
```

```
print(data.columns)
print(data.shape)
std = StandardScaler()
data.drop([
    'Date'
],axis = 1, inplace = True)
data = std.fit_transform(data)

Index(['Date', 'Open', 'High', 'Low', 'Close', 'Adj Close', 'Volume'], dtype='object')
(8525, 7)
```

```
data.duplicated()
               False
               False
               False
               False
               False
       8520
                False
        8521
               False
        8522
               False
        8523
               False
                False
        Length: 8525, dtype: bool
[7] data.duplicated().sum()
       0
```



Data Visualization

```
fig, ((ax1, ax2, ax3), (ax4, ax5, ax6)) = plt.subplots(2, 3, figsize=(20, 10))

ax1.plot(data['Open'])

ax1.set_xlabel("Day", fontsize=15)

ax2.plot(data['High'], color='green')

ax2.set_xlabel("Day", fontsize=15)

ax2.set_ylabel("High", fontsize=15)

ax3.plot(data['Low'], color='red')

ax3.set_xlabel("Day", fontsize=15)

ax3.set_ylabel("Day", fontsize=15)

ax4.plot(data['Close'], color='orange')

ax4.set_xlabel("Day", fontsize=15)

ax4.set_ylabel("Close", fontsize=15)

ax5.plot(data['Adj Close'], color='black')

ax5.set_ylabel("Day", fontsize=15)

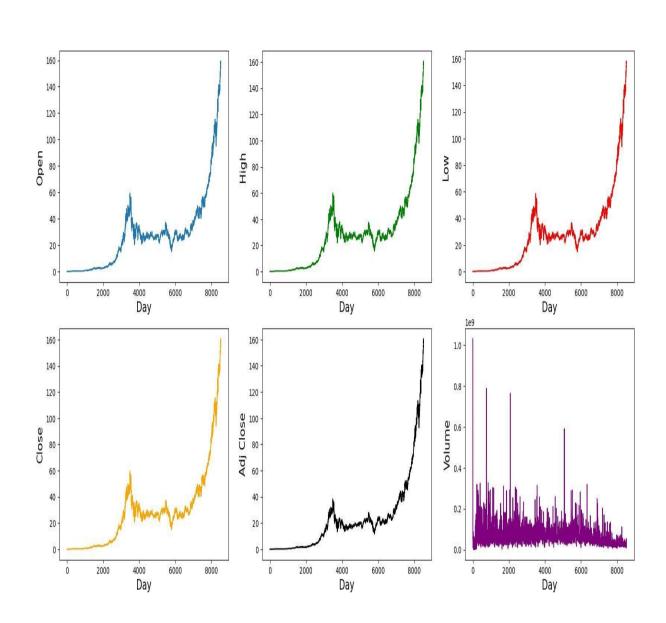
ax5.set_ylabel("Day", fontsize=15)

ax6.plot(data['Volume'], color='purple')

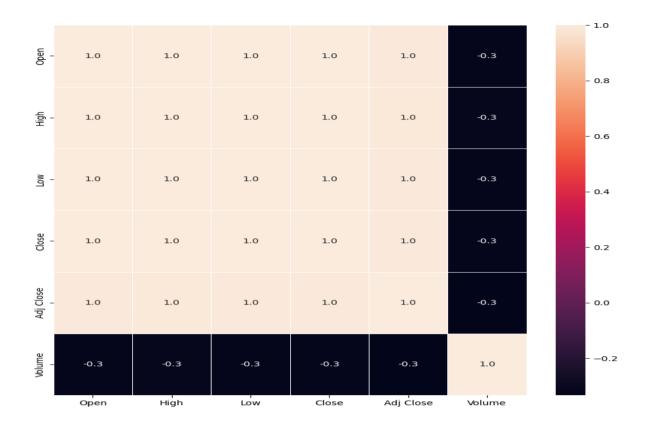
ax6.set_xlabel("Day", fontsize=15)

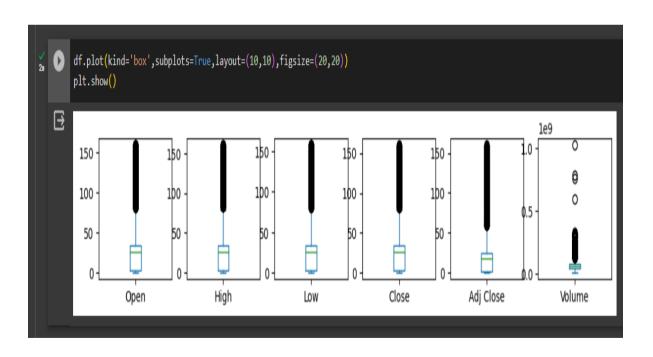
ax6.set_ylabel("Day", fontsize=15)

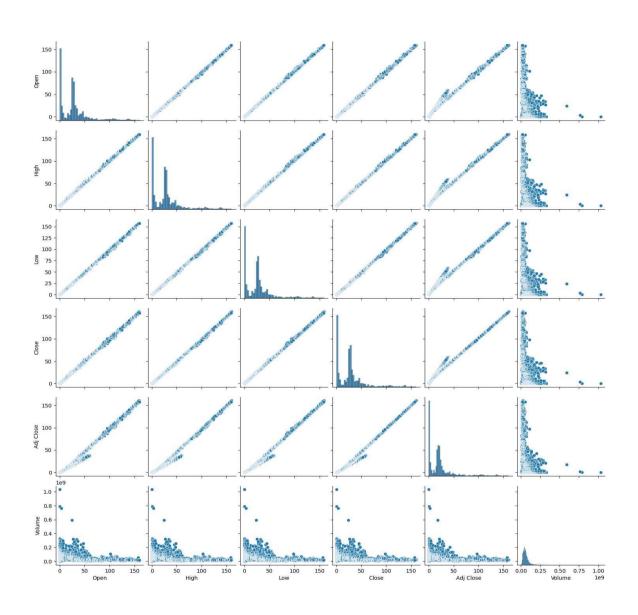
plt.show()
```

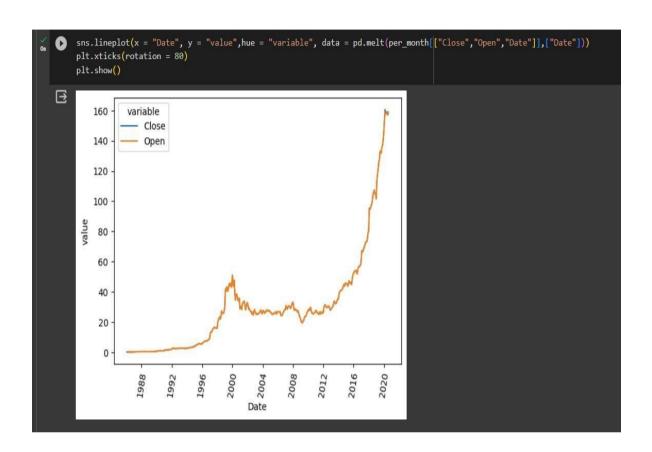


```
f,ax = plt.subplots(figsize=(10,10))
sns.heatmap(drrr, annot=True, linewidths=.5, fmt= '.1f',ax=ax)
```









PROCEDURE

Feature selection:

1. Identify the target variable:

This is the variable that you want to predict, such as house price.

2. Explore the data.

This will help you to understand the relationships between the different features and the target variable. You can use data visualization and correlation analysis to identify features that are highly correlated with the target variable.

3. Remove redundant features.

If two features are highly correlated with each other, then you can remove one of the features, as they are likely to contain redundant information.

4. Remove irrelevant features.

If a feature is not correlated with the target variable, then you can remove it, as it is unlikely to be useful for prediction.

Model Training

- Choose a machine learning algorithm.
- ❖ There are a number of different machine learning algorithms that can be used for stock price prediction, such as linear regression, LSTM, KNN, ridge regression, lasso regression, decision trees, and random forests are Covered above.

Model evaluation:

- ❖ Model evaluation is the process of assessing the performance of a machine learning model on unseen data. This is important to ensure that the model will generalize well to new data.
- There are a number of different metrics that can be used to evaluate the performance of a house price prediction model. Some of the most common metrics include:
- Mean squared error (MSE): This metric measures the average squared difference between the predicted and actual house prices.
- Root mean squared error (RMSE): This metric is the square root of the MSE.
- Mean absolute error (MAE): This metric measures the average absolute difference between the predicted and actual house prices.
- **R-squared:** This metric measures how well the model explains the variation in the actual house prices.

PREDICTIVE ANALYSIS TECHINIQUES



Some of the techniques are:

Overall, predictive analytics algorithms can be separated into two groups: machine learning and deep learning.

- Machine learning involves structural data that we see in atable. Algorithms for this comprise both linear and nonlinear varieties. Linear algorithms train more quickly, while nonlinear are better optimized for the problems theyare likely to face (which are often nonlinear).
- Deep learning is a subset of machine learning that is morepopular to deal with audio, video, text, and images.

With machine learning predictive modelling, there are several different algorithms that can be applied. Below are some of the mostcommon algorithms that are being used to power the predictive analytics models described above.

1. LSTM

- LSTMs are a type of Recurrent Neural Network (RNN) that can learn and memorize long-term dependencies.
- LSTM is designed to handle sequential data with long-term dependencies.
- It includes memory cells that can store and retrieve informationover extended sequences.
- LSTMs are effective at capturing patterns and relationships insequential data.
- They can be used for various tasks, including text generation, sentiment.
- Random Forest, XGBoost, and LSTM (Long Short-Term Memory) are three distinct machine learning models, each withits own characteristics and use cases.
- They can be applied to a wide range of problems, including classification, regression, and time series forecasting.

2. Random Forest:

- Random Forest is an ensemble of decision trees.
- It combines the predictions of multiple decision trees to produce amore accurate and stable prediction.
- It is capable of handling both categorical and numerical features.
- Random Forest provides feature importance scores, which canhelp identify the most important features in the dataset.
- It is less prone to overfitting compared to individual decision trees.

3. XGBoost (Extreme Gradient Boosting):

- XGBoost is a highly efficient and scalable implementation of gradient boosting machines.
- It is known for its superior performance on a wide range ofmachine learning tasks.
- XGBoost allows for custom loss functions and optimization objectives.
- It can handle missing data and is robust to outliers.
- It offers feature selection through importance scores.

4. Generalized Linear Model

- The generalized linear model is a complex extension of the general linear model. It takes the latter model's comparison of the effects of multiple variables on continuous variables. Afterthat, it draws from various distributions to find the "best fit" model.
- The most important advantage of this predictive model is that ittrains very quickly. Also, it helps to deal with the categorical predictors as it is simple to interpret. A generalized linear modelhelps understand how the predictors will affect future outcomesand resist overfitting.

5. Prophet

- The Prophet algorithm is generally used in forecast models and time series models. This predictive analytics algorithm was initially developed by Facebook and is used internally by the company for forecasting.
- The Prophet algorithm is excellent for capacity planning by automatically allocating the resources and setting appropriate sales goals.
- Manual forecasting of data requires hours of labour work with highly professional analysts to draw out accurate outputs. With inconsistent performance levels and inflexibility of other forecasting algorithms, the prophet algorithm is a valuable alternative.

<u>6. Convolution Neural Network (CNN/ConvNet)</u>

- Convolution neural networks(CNN) is artificial neural network that performs feature detection in image data.
- They are based on the convolution operation, transforming the input image into a matrix where rows and columns correspond to different image planes and differentiate one object.
- The architecture of the CNN model is inspired by the visual cortex of the human brain. As a result, it is quite similar to the pattern of neurons connected in the human brain. Individual neurons of the model respond to stimuli only to specific regions of the visual field known as the Receptive Field.

TECHNIQUES

1. Linear Regression

Data Preparation

```
from sklearn.linear_model import LinearRegression
X = data[['Open', 'High', 'Low', 'Volume']].values
y = data['Close'].values
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
```

Model training

```
lr_model = LinearRegression()
lr_model.fit(X_train, y_train)

* LinearRegression
LinearRegression()
```

```
[31] from sklearn.metrics import mean_squared_error, mean_absolute_error, mean_absolute_percentage_error,r2_score

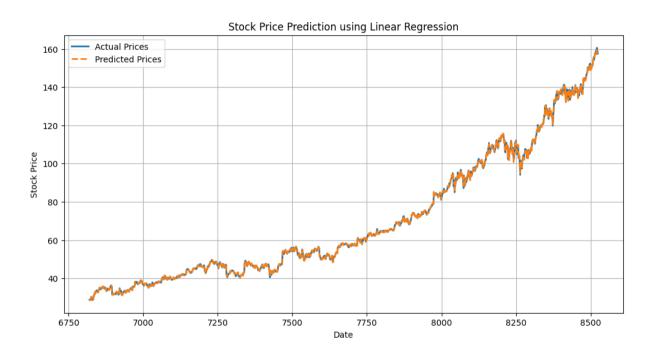
[32] Validation = [["MSE:", mean_squared_error(y_test,y_pred)], ["RMAE:", np.sqrt(mean_absolute_error(y_test,y_pred))],

["MAE:", mean_absolute_error(y_test,y_pred)], ["r2:", r2_score(y_test,y_pred)]]

[33] for name,val in Validation :
    val = val
    print(name, round(val,3))

MSE: 0.052
RMAE: 0.365
MAE: 0.133
    r2: 1.0
```

Visualization of Linear regression



2.LSTM

Data preparation

```
import numpy as np
import pandas as pd
from sklearn.preprocessing import MinMaxScaler
from sklearn.model_selection import train_test_split
data = pd.read_csv('MSFT1.csv')
target_col = 'Close'
y = data[target_col].values

# Feature selection and preprocessing
X = data[['Open', 'High', 'Low', 'Volume']].values
scaler = MinMaxScaler()
X = scaler.fit_transform(X)
y = scaler.fit_transform(y.reshape(-1, 1))

# Split the data into training and testing sets
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
```

LSTM Model Creation

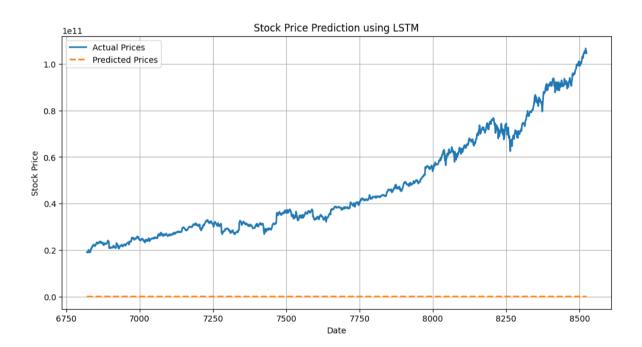
```
from tensorflow.keras.models import Sequential
from tensorflow.keras.layers import LSTM, Dense

# Create the LSTM model
model = Sequential()
model.add(LSTM(units=50, activation='relu', input_shape=(X_train.shape[1], 1)))
model.add(Dense(1))
model.compile(optimizer='adam', loss='mean_squared_error')
```

Model training

Visualization of LSTM Model

```
import matplotlib.pyplot as plt
y_pred = scaler.inverse_transform(y_pred)
y_test = scaler.inverse_transform(y_test)
date_range = data.index[-len(y_test):]
plt.figure(figsize=(12, 6))
plt.plot(date_range, y_test, label='Actual Prices', linewidth=2)
plt.plot(date_range, y_pred, label='Predicted Prices', linestyle='--', linewidth=2)
plt.title('Stock Price Prediction using LSTM')
plt.xlabel[['Date']]
plt.ylabel('Stock Price')
plt.legend()
plt.grid()
plt.show()
```



3.XGBoost

Data Preparation

```
features = ['Open', 'High', 'Low', 'Volume']
target = 'Close'
X = data[features].values
y = data[target].values
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
```

XGBoost Model Building and Training

```
xgb_model = XGBRegressor(n_estimators=100, random_state=0)

xgb_model.fit(X_train, y_train)

XGBRegressor
XGBRegressor(base_score=None, booster=None, callbacks=None, colsample_bylevel=None, colsample_bynode=None, colsample_bytree=None, device=None, early_stopping_rounds=None, enable_categorical=False, eval_metric=None, feature_types=None, gamma=None, grow_policy=None, importance_type=None, interaction_constraints=None, learning_rate=None, max_bin=None, max_cat_threshold=None, max_cat_to_onehot=None, max_delta_step=None, max_depth=None, max_leaves=None, min_child_weight=None, missing=nan, monotone_constraints=None, multi_strategy=None, n_estimators=100, n_jobs=None, num_parallel_tree=None, random_state=0, ...)
```

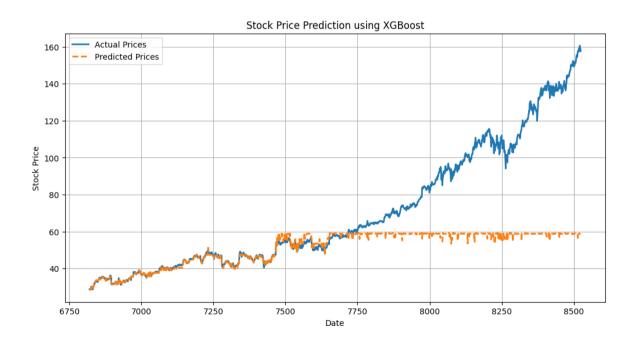
Model Evaluation

```
[28] y_pred = xgb_model.predict(X_test)
    mse = mean_squared_error(y_test, y_pred)
    print(f"Mean Squared Error (MSE): {mse}")

Mean Squared Error (MSE): 1127.6829827334739
```

Visualization of XGBoost

```
date_range = data.index[-len(y_test):]
plt.figure(figsize=(12, 6))
plt.plot(date_range, y_test, label='Actual Prices', linewidth=2)
plt.plot(date_range, y_pred, label='Predicted Prices', linestyle='--', linewidth=2)
plt.title('Stock Price Prediction using XGBoost')
plt.xlabel('Date')
plt.ylabel('Stock Price')
plt.legend()
plt.grid()
plt.show()
```



4. Random Forest

Data Preparation

```
features = ['Open', 'High', 'Low', 'Volume']
    target = 'Close'
    X = data[features].values
    y = data[target].values
    X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)
```

Model Training

```
from sklearn.ensemble import RandomForestRegressor

# Initialize the model
rf_model = RandomForestRegressor(n_estimators=100, random_state=0)

# Fit the model to the training data
rf_model.fit(X_train, y_train)

Proposition

RandomForestRegressor
RandomForestRegressor(random_state=0)
```

```
from sklearn.metrics import mean_squared_error
import math
y_pred = rf_model.predict(X_test)
mse = mean_squared_error(y_test, y_pred)
rmse = math.sqrt(mse)
print(f"Mean Squared Error (MSE): {mse}")
print(f"Root Mean Squared Error (RMSE): {rmse}")

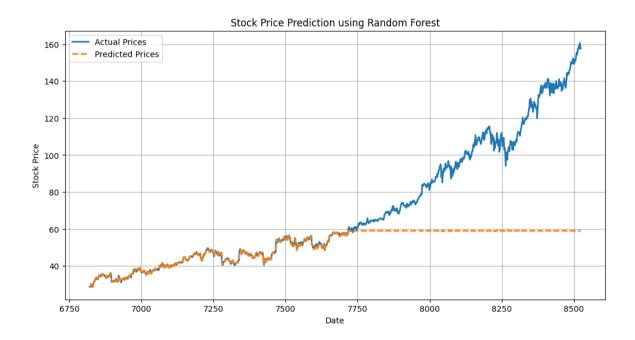
Mean Squared Error (MSE): 1111.602509602735
Root Mean Squared Error (RMSE): 33.34070349591824
```

Visualization of Random Forest

```
import matplotlib.pyplot as plt

# Create a time series index for the test data
date_range = data.index[-len(y_test):]

# Create a figure and plot the actual vs. predicted stock prices
plt.figure(figsize=(12, 6))
plt.plot(date_range, y_test, label='Actual Prices', linewidth=2)
plt.plot(date_range, y_pred, label='Predicted Prices', linestyle='--', linewidth=2)
plt.title('Stock Price Prediction using Random Forest')
plt.xlabel('Date')
plt.ylabel('Stock Price')
plt.legend()
plt.grid()
plt.show()
```



<u>5. KNN</u>

Model Training

```
[36]
X_train, X_test, y_train, y_test = train_test_split(X, y, test_size=0.2, shuffle=False)

[37] from sklearn.neighbors import KNeighborsRegressor
# Initialize the k-NN regression model
knn_model = KNeighborsRegressor(n_neighbors=5) # You can choose the number of neighbors (k)
# Fit the model to the training data
knn_model.fit(X_train, y_train)

* KNeighborsRegressor
KNeighborsRegressor()
```

```
from sklearn.metrics import mean_squared_error import math

# Make predictions on the test data 
y_pred = knn_model.predict(X_test)

# Calculate Mean Squared Error (MSE)

mse = mean_squared_error[v_test, y_pred]

rmse = math.sqrt(mse)

print(f"Mean Squared Error (MSE): {mse}")

print(f"Root Mean Squared Error (RMSE): {rmse}")

Mean Squared Error (MSE): 4593.721566958656

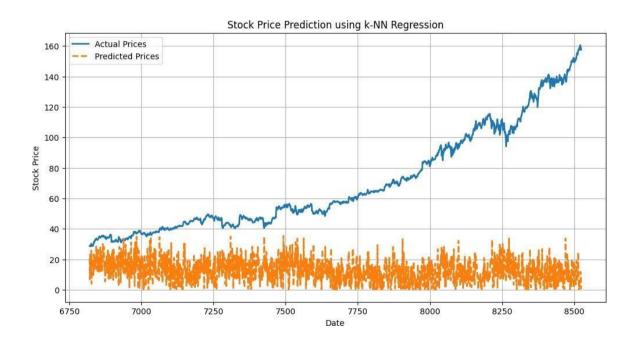
Root Mean Squared Error (RMSE): 67.7769988045993
```

Visualization of KNN

```
import matplotlib.pyplot as plt

# Create a time series index for the test data
date_range = data.index[-len(y_test):]

# Create a figure and plot the actual vs. predicted stock prices
plt.figure(figsize=(12, 6))
plt.plot(date_range, y_test, label='Actual Prices', linewidth=2)
plt.plot[date_range, y_pred, label='Predicted Prices', linestyle='--', linewidth=2)
plt.title('Stock Price Prediction using k-NN Regression')
plt.xlabel('Date')
plt.ylabel('Stock Price')
plt.legend()
plt.grid()
plt.show()
```



Some Common Techniques:

Import libraries

```
[67] import matplotlib.pyplot as plt
from sklearn.metrics import mean_squared_error, mean_absolute_error
from sklearn.linear_model import Lasso, SGDRegressor, Ridge
from sklearn.svm import SVR
from sklearn.preprocessing import StandardScaler
from sklearn.ensemble import RandomForestRegressor
from sklearn.gaussian_process import GaussianProcessRegressor
from sklearn.tree import DecisionTreeRegressor
from sklearn.neighbors import KNeighborsRegressor
from sklearn.neighbors import RadiusNeighborsRegressor
from sklearn.model_selection import train_test_split
import seaborn as sns
```

Model Training

```
[60] X_train, X_test, y_train, y_test = train_test_split(X, Y, test_size = 0.2, random_state = 0)

ms = []

ma = []

mse = mean_squared_error

mae = mean_absolute_error

[61] def model_training_and_score(model):

model.fit(X_train, y_train)

y_pred = np.nan_to_num(model.predict(X_test))

print(mse(y_test, y_pred))

print(mae(y_test, y_pred))

ms.append(mse(y_test, y_pred))

ma.append(mae(y_test, y_pred))
```

MODEL EVALUATION

1. Random Forest

```
[62] model = RandomForestRegressor(n_estimators = 5)
model_training_and_score(model)

5.960852391120086e-05
0.004308438759969305
```

2. Lasso Regression

```
model = Lasso(alpha=0.1)
model_training_and_score(model)

0.010017265933456282
0.06817864191268845
```

3. Support Vector Regressor

```
[64] model = SVR()
model_training_and_score(model)

0.002282974805417591
0.03727982380866254
```

4. Stochastic Gradient Descent

```
model = SGDRegressor()
model_training_and_score(model)

0.00047965271198445485
0.016390151626155997
```

5. Decision Tree Regressor

```
[ ] model = DecisionTreeRegressor()
    model_training_and_score(model)

8.443989439788682e-05
0.004896888234195988
```

6. K Neighbors Regressor

```
[68] model = KNeighborsRegressor()
model_training_and_score(model)

0.00040652220725367823
0.010958161734159061
```

7. Ridge Regression

```
[69] model = Ridge(alpha = 1)
model_training_and_score(model)

0.0001131190146506602
0.006140802349240298
```

Plotting Losses of different models

```
barwidth = 0.2

fig = plt.subplots(figsize =(16, 8))

br1 = np.arange(len(ms))

plt.bar(np.arange(len(ms)), ms, color = 'red', width = barwidth, label='Mean Squared Error')

br2 = [x + barwidth for x in br1]

plt.bar(br2, ma, color='blue', width=barwidth, label='Mean Absolute Error')

plt.xlabel("Nodels", fontsize = 15)

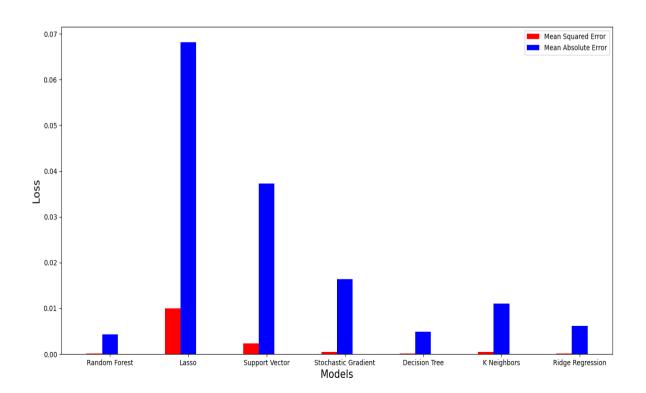
plt.ylabel("Loss", fontsize = 15)

models = ["Random Forest", "Lasso", "Support Vector", "Stochastic Gradient", "Decision Tree", "K Neighbors", "Ridge Regression"]

plt.xticks([r + barwidth for r in range(len(ms))],models)

plt.legend()

nlt.show()
```



CONCLUSION:

- In conclusion, while data science techniques can provide valuablein sights into stock price movements, the inherent complexity and uncertainty of financial markets mean that predictions should be used as one of several tools in the decision-making process. Additionally, ethical considerations, transparency, and a deep understanding of financial markets are essential when applying data science to stock price prediction.
- stock price prediction is a complex and challenging task that requires a combination of domain expertise, data manipulation, and machine learning techniques. While there is no foolproof method to accurately forecast stock prices due to the influence of numerous external factors and market dynamics, machine learning algorithms, particularly deep learning models like LSTM, have shown promise in capturing temporal pattern.
- However, predicting stock prices accurately remains challengingdue to the multitude of external factors. While predictive modelscan provide valuable insights, they should be used in conjunction with a comprehensive understanding of market dynamics, risk management, and diversification strategies to inform investment decisions.

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