

**Project Design Phase-I**  
**Proposed Solution Template**

Date	25 October 2023
Team ID	NM2023TMID04489
Project Name	How To Create Brand Name, Brand Mail and Brand Logo in Canva

**Proposed Solution Template:**

Project team shall fill the following information in proposed solution template.

S.No.	Parameter	Description
1.	Problem Statement (Problem to be solved)	Small business owners and entrepreneurs need an efficient and user-friendly solution for creating a distinctive brand name and logo that aligns with their vision and resonates with their target audience.
2.	Specialized Branding Studio	Create a dedicated section within Canva known as the "Branding Studio" that focuses on brand name and logo creation.
3.	Input and Customization	Provide users with a simple form to input their brand name and allow customization options for font, color, graphics, and templates
4.	Social Impact / Customer Satisfaction	By predicting the crime sequence with deep learning method the user can easily identify the crime sequence that has been happened and it is an user friendly model.
5.	Custom Editing Tools	Develop robust editing tools, enabling users to make detailed customizations to their brand name and logo.
6.	Mobile Accessibility	Ensure the solution is accessible on mobile devices, enabling users to work on their branding projects from anywhere