

Project Design Phase-II

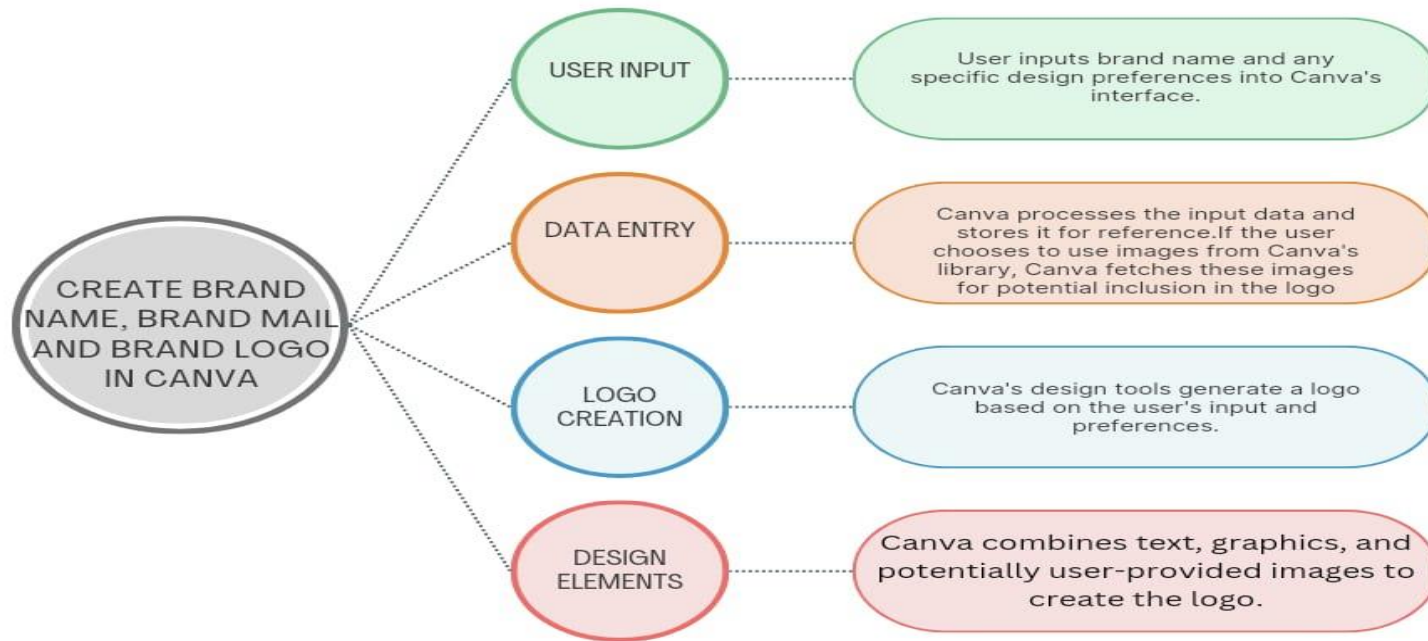
Data Flow Diagram & User Stories

Date	01 November 2023
Team ID	NM2023TMID04489
Project Name	HOW TO CREATE BRAND NAME,BRAND EMAIL AND BRAND LOGO USING CANVA

Data Flow Diagrams:

A Data Flow Diagram (DFD) is a traditional visual representation of the information flows within a system. A neat and clear DFD can depict the right amount of the system requirement graphically. It shows how data enters and leaves the system, what changes the information, and where data is stored.

Data Flow diagram :



User Stories

User Type	Functional Requirement (Epic)	User Story Number	User Story / Task	Acceptance criteria	Priority	Team Member
Customer (Business owner or Entrepreneur)	Registration	USN-1	As a user, I should be able to access a user-friendly interface within Canva dedicated to creating brand names and logos.	I can access my account / dashboard	High	Keshore Balaa V C
	Registration	USN-2	As a user, I should be able to input my brand name and provide any specific design preferences or ideas	I can receive confirmation email & click confirm	High	Naveen Prasath S
	Registration	USN-3	Canva should offer a variety of design options, including fonts, colors, graphics, and templates, to help me create a unique logo.	I can register & access the dashboard Google login	High	Shanu S
Customer (Web user)	DashBoard	USN-4	On the dashboard the data and the input can be provided by the user and the process can be easily accessed.	I can access the entire data through the web interface	High	Ajay M
Customer Care Executive	Login	USN-5	In dashboard a preview will be shown as login as a user I can login to the web interface.	I can login to web and can predict the input given by me.	Medium	Keshore Balaa V C
Administrator	Accesing the Resources	USN-6	After login to the web interface, the complete resource and prediction can be easily accessed.	I can access the resource by giving the data as an input to the web interface.	Low	Naveen Prasath S
Service provider	Web application	USN-7	The prediction and accuracy of the data can be clearly viewed in the application	I should have access to user support and resources to assist me in case I encounter difficulties during the creation process.	High	Ajay M