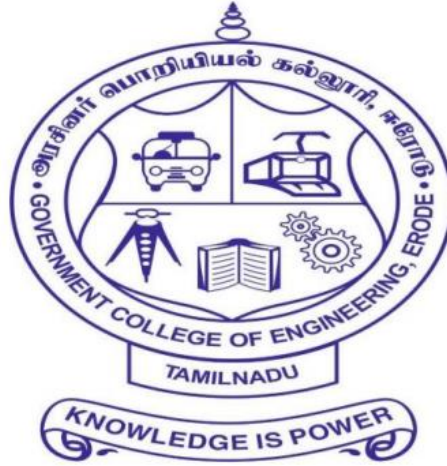


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE-638316**



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

BRAND NAME: The yummy samosa stall

NAME: AJAY M

NM_ID: D71EF3306D4F21580184A5CC0D28C9B6

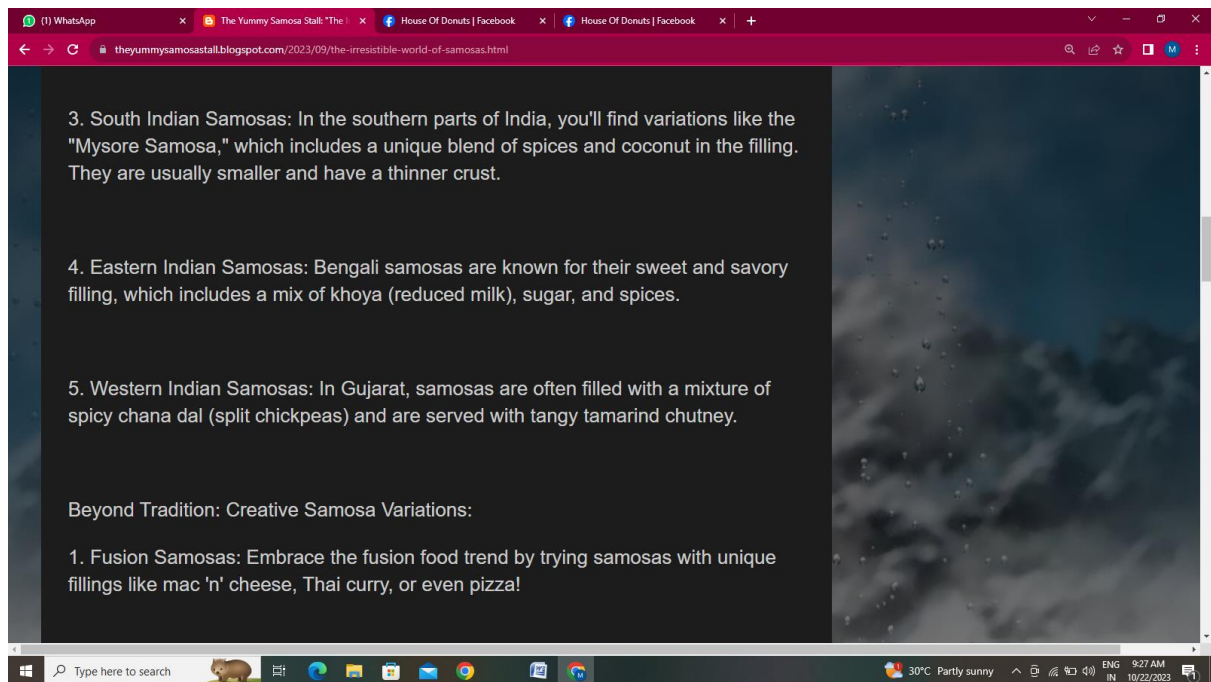
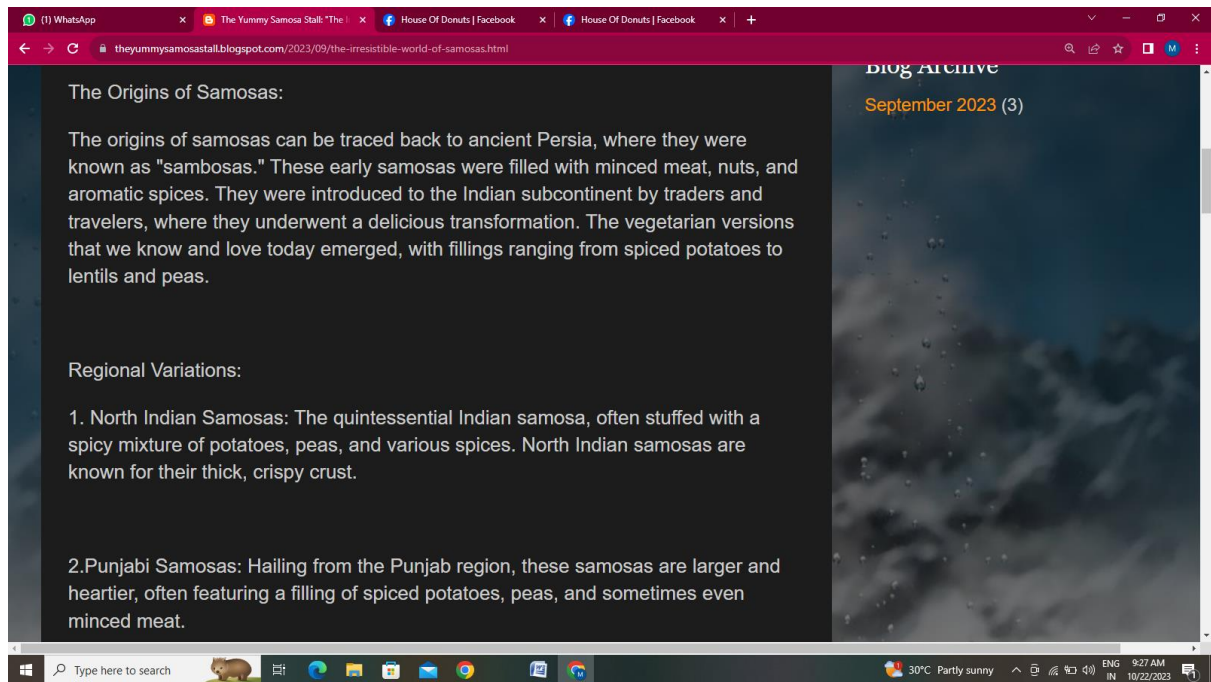
CATEGORY: DIGITAL MARKETING

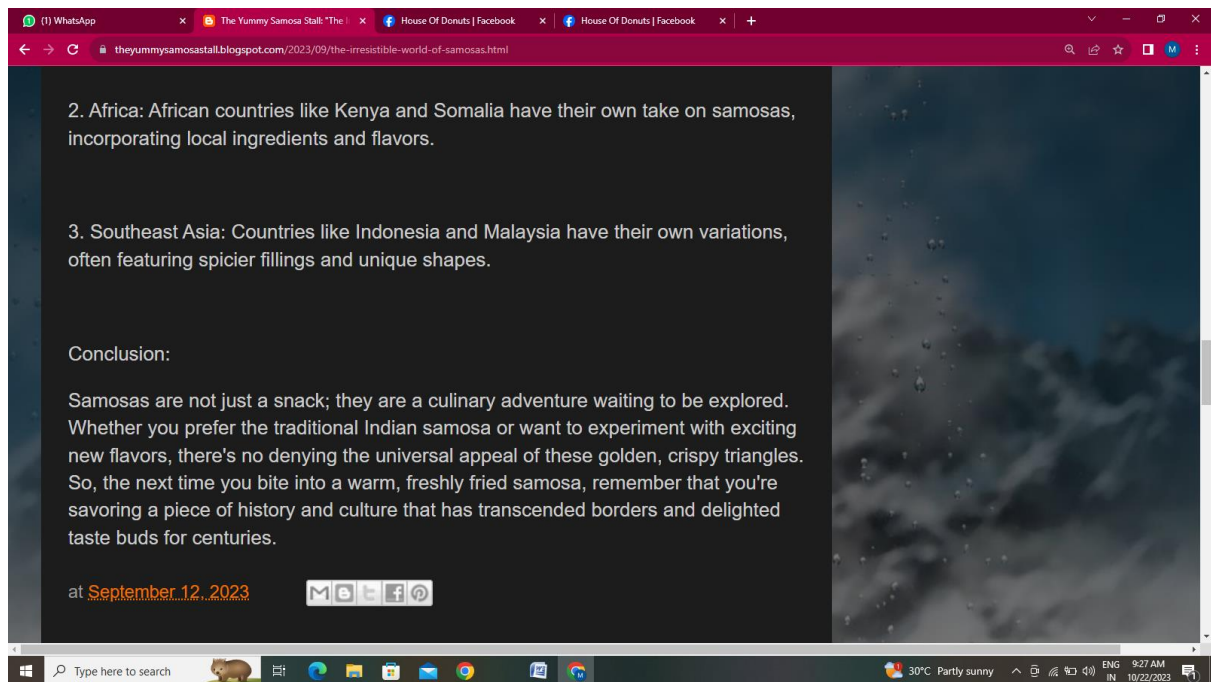
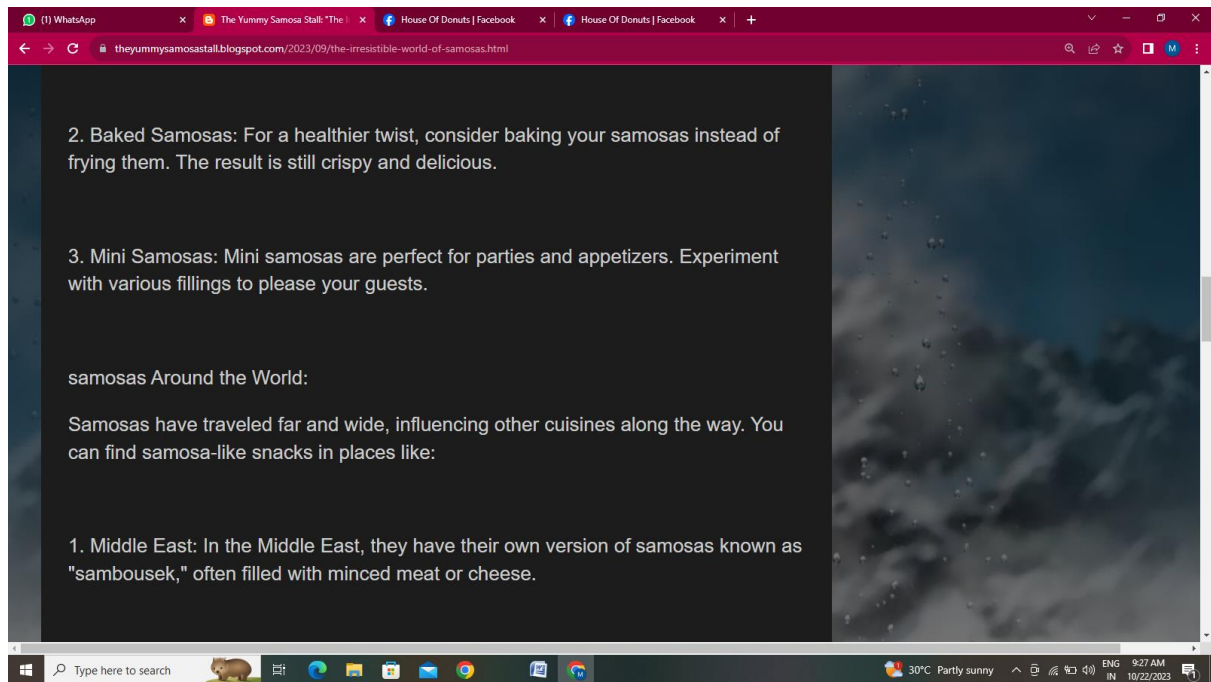
1.Create a blog or website using Blogspot and WordPress.
Customize the theme design and post new article with 500 words.

LINK: <https://theyummysamosastall.blogspot.com/>

SCREENSHOT:



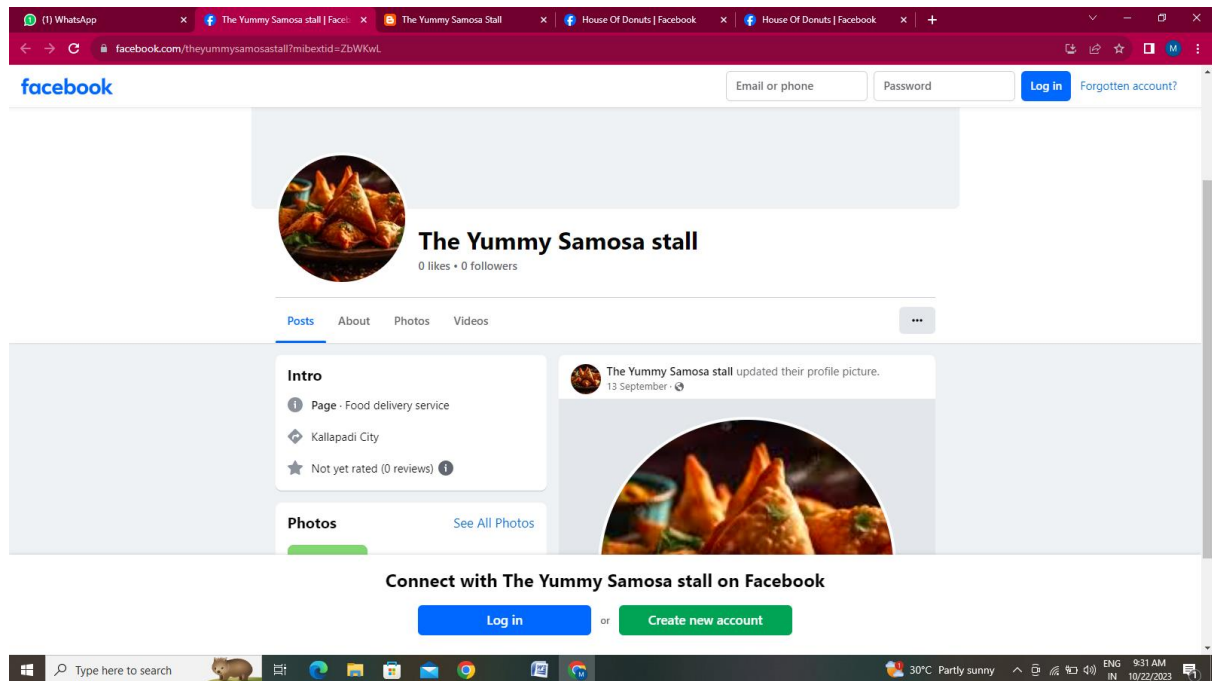




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/theyummysamosastall?mibextid=ZbWKwL>

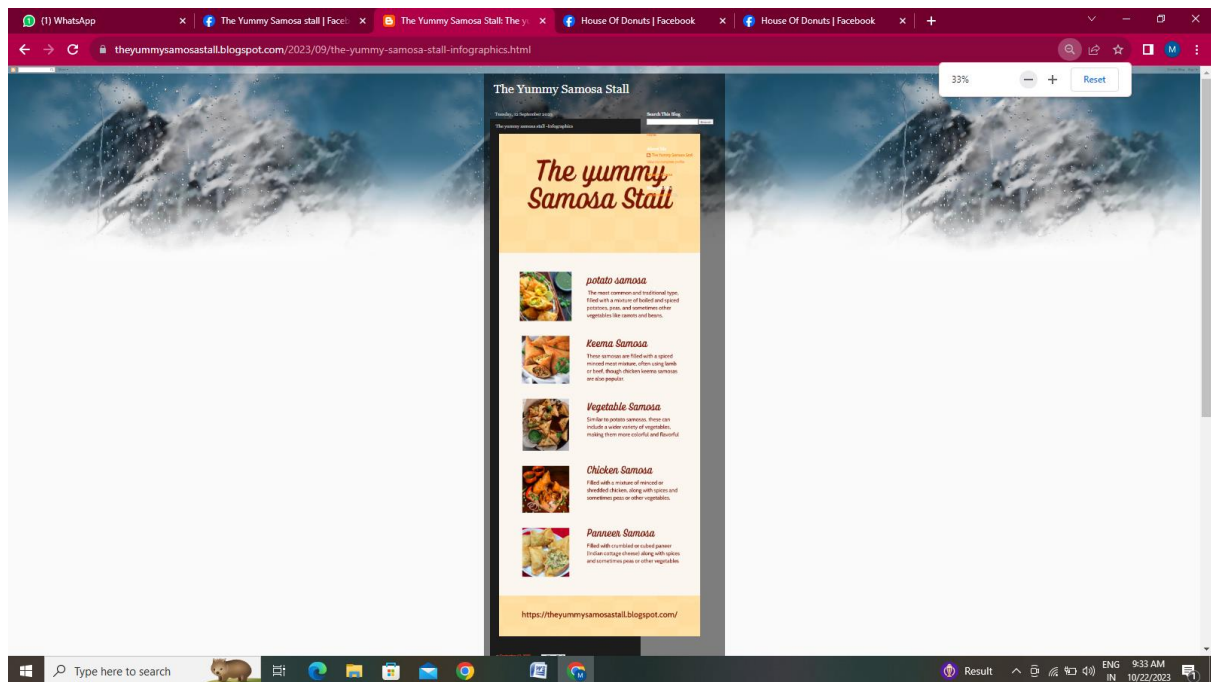
SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

LINK:<https://theyummysamosastall.blogspot.com/2023/09/the-yummy-samosa-stall-infographics.html>

SCREENSHOT:



4. Create Email Newsletter design using Mail Chimp or Canva tool.

LINK: <https://theyummysamosastall.blogspot.com/2023/09/the-yummy-samosa-stall-email-letter.html>

SCREENSHOT:

