# GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
# ERODE: 638 316

## Electronics and Communication Engineering

## NAAN MUDHALVAN

## DIGITAL MARKETING ASSIGNMENT

**PROJECT TITLE :** Create Brand Name, Brand Mail and Brand Logo in Canva

**TEAM ID : NM2023TMID04489**

**Brand Name :** THROTTLERS GARAGE

**Category** : AUTOMOBILE WORKSHOP

**Target** : Motorcycle Enthusiasts
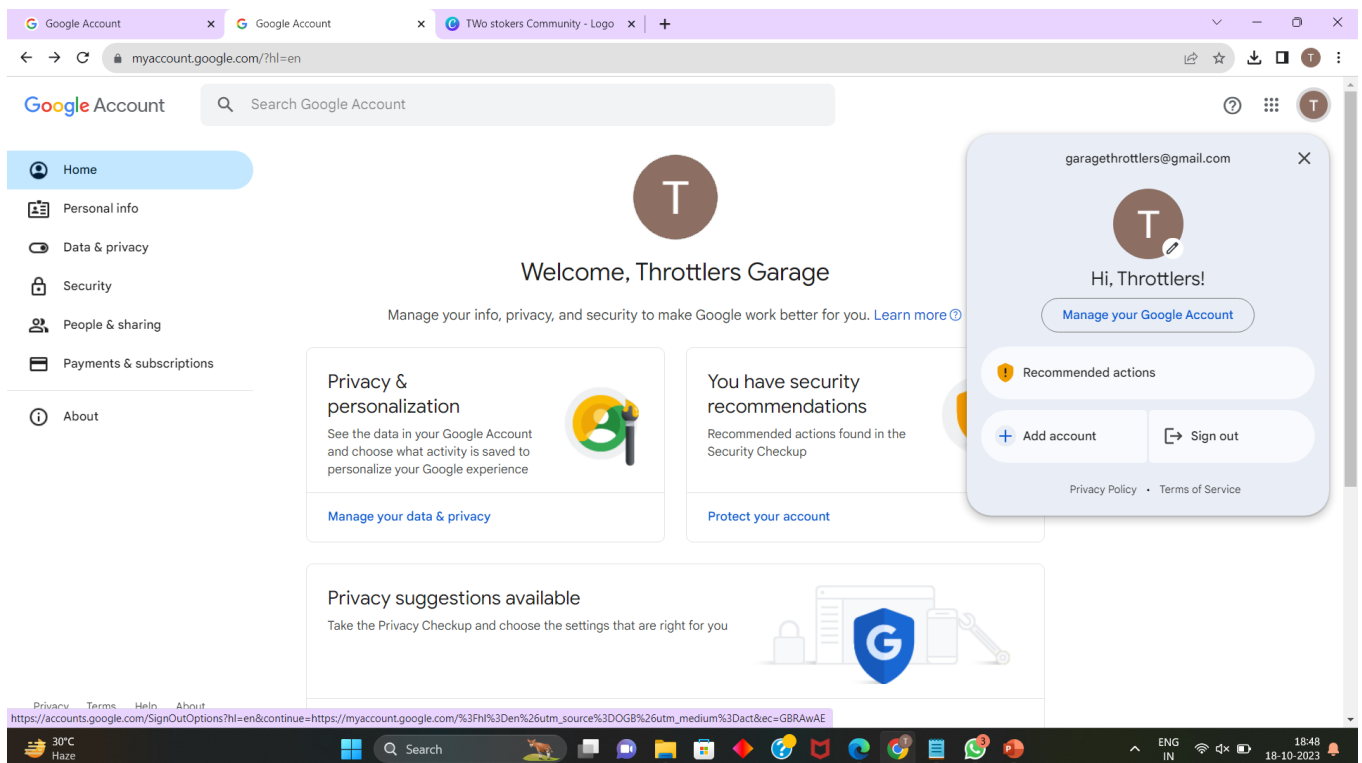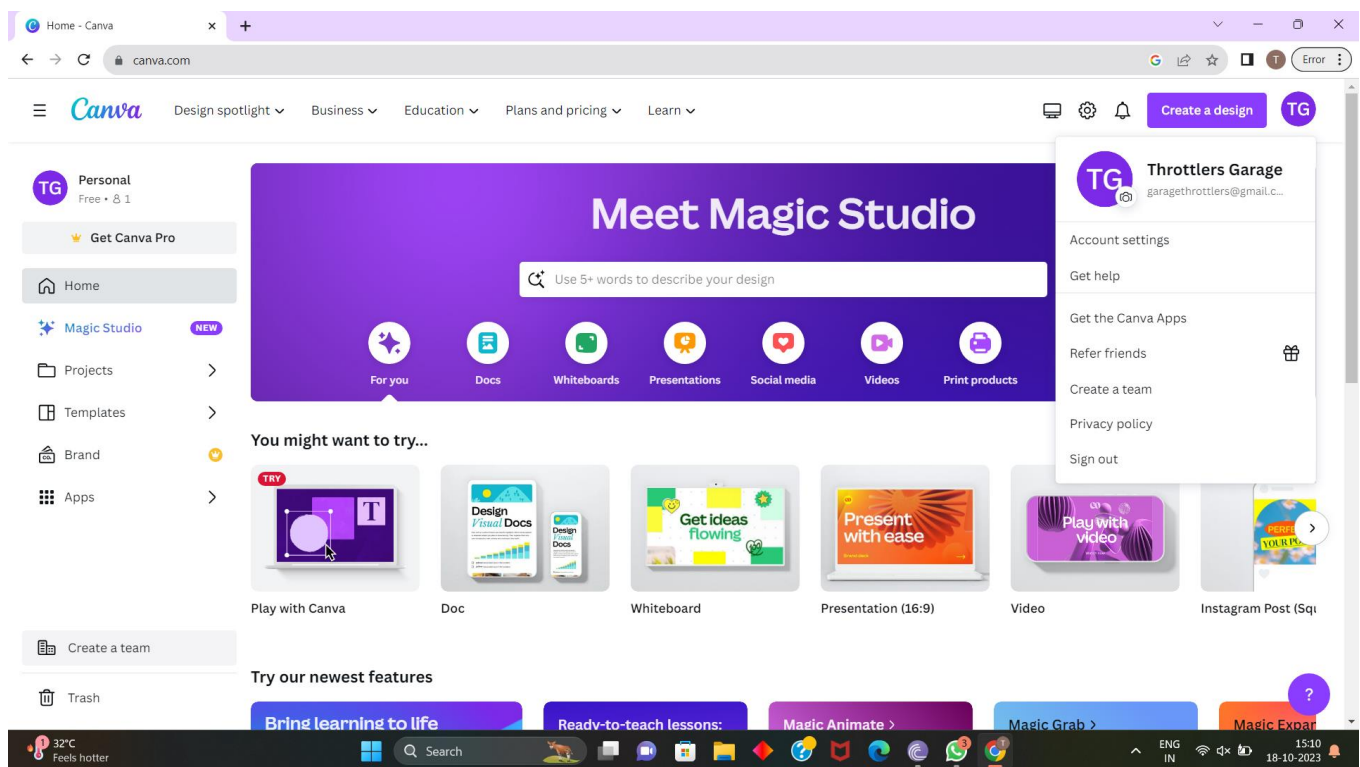
**Email id** : garagethrottlers@gmail.com

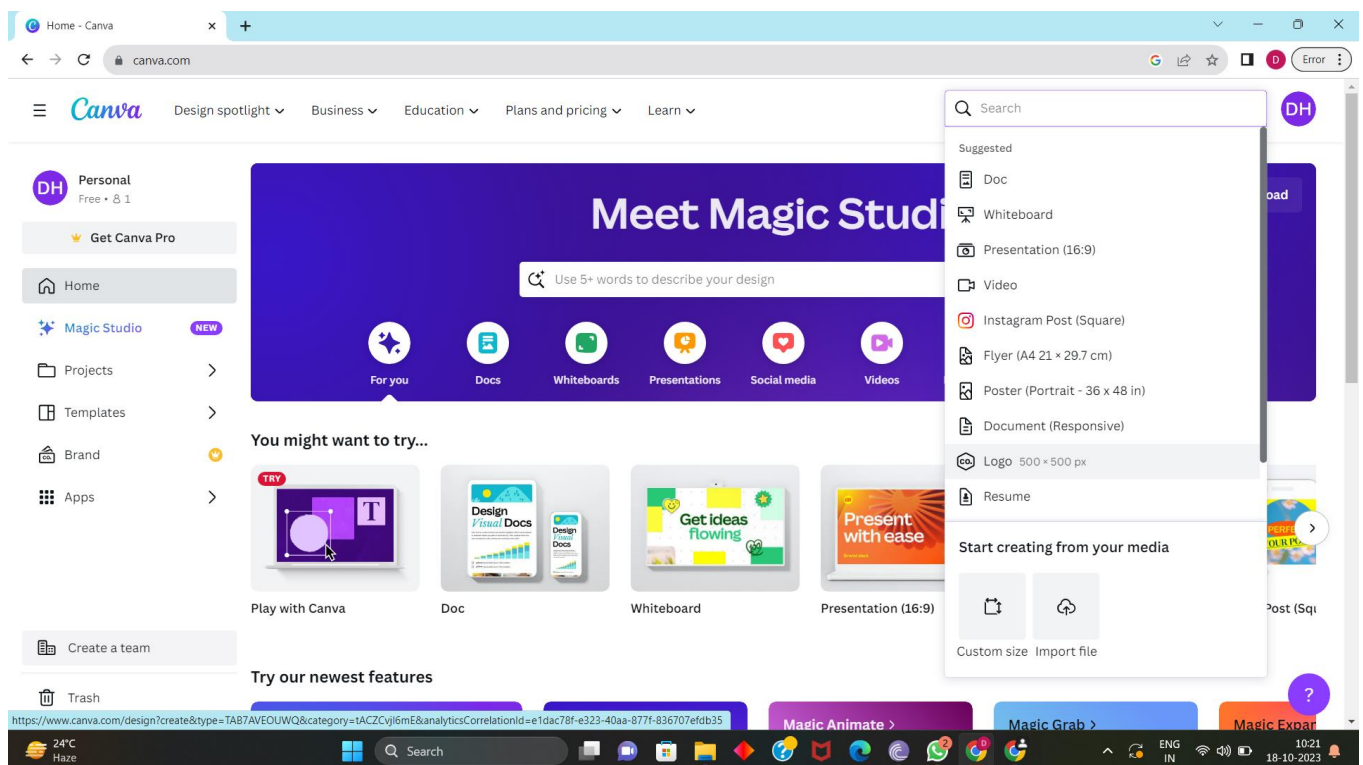## LOGO THEME

# Gmail id

**Email id** : garagethrottlers@gmail.com

**Step 1 :-**

Login into Canva Account using the Following link
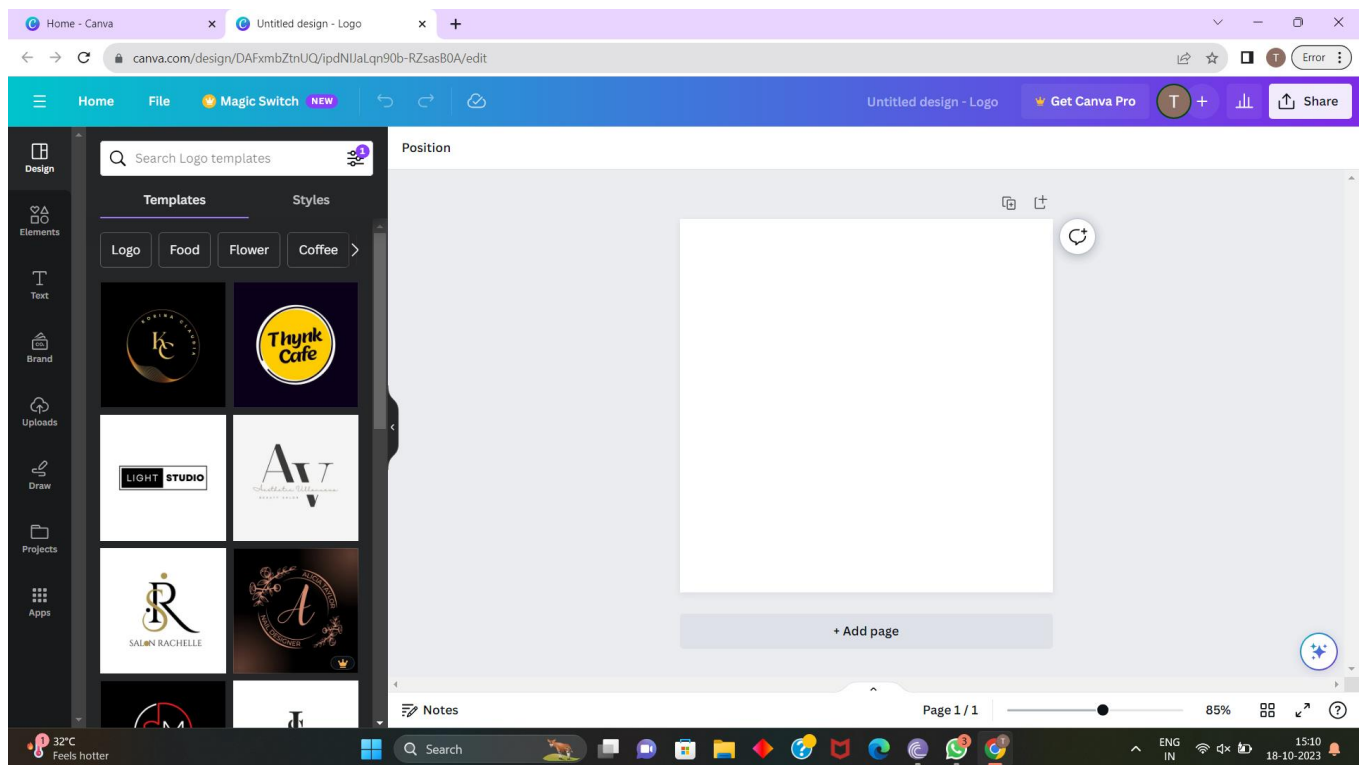
https://www.canva.com/

# Step 2:-

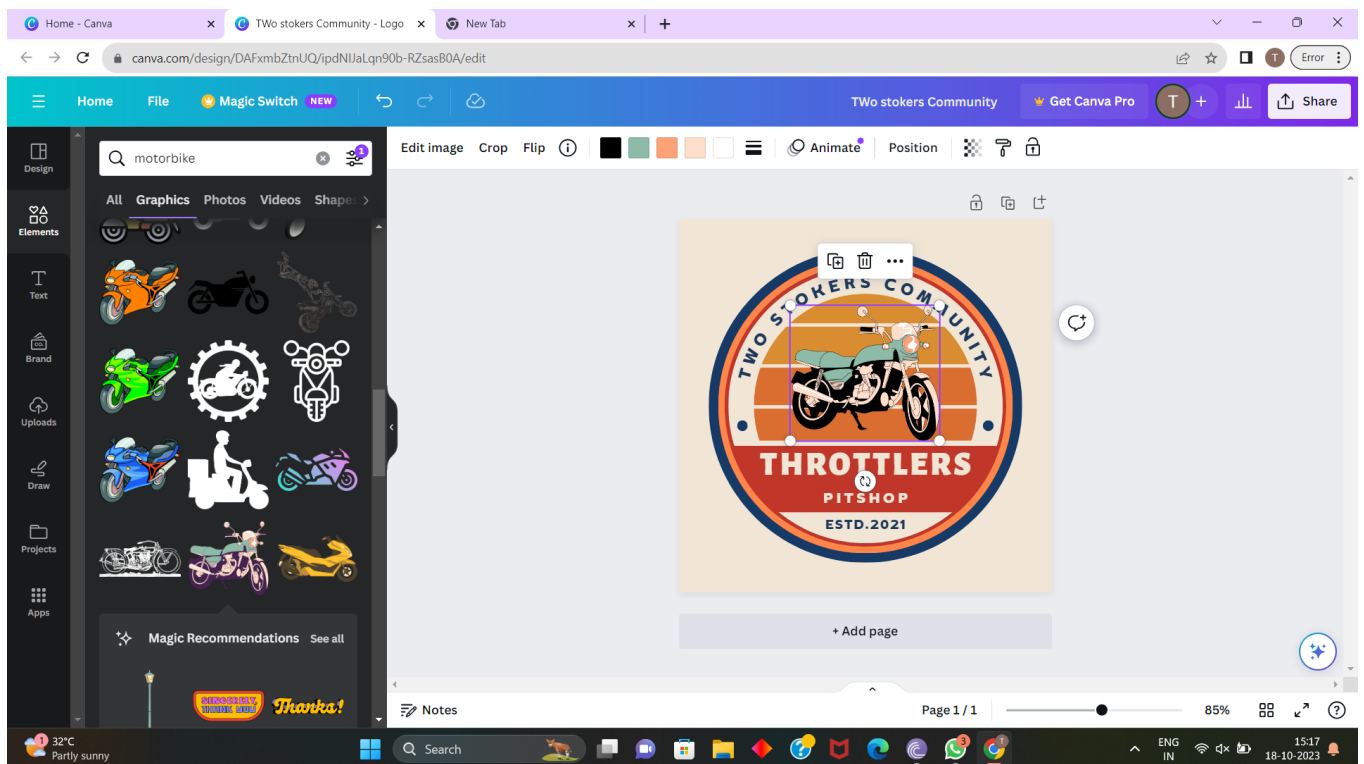Click on Create design in Canva and Search Log theme 500X500 in Design Box

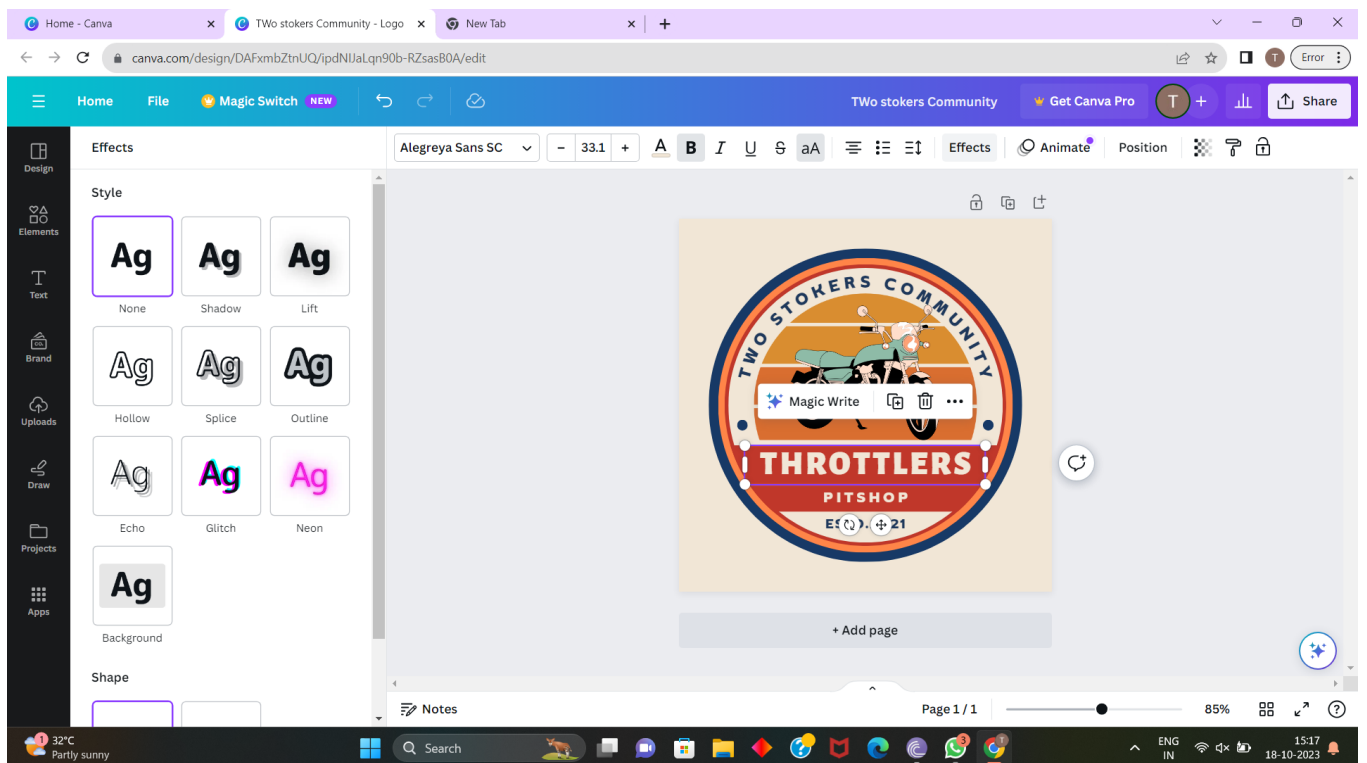## Step 3:-

Choose or customize your own logo theme Using Canva

**Step 4:-**

Customize the Logo: Edit the text, colours, and fonts to fit your theme.

**Step 5:-**

   Use Canva's design elements to create a unique and cohesive look. Arrange and Align, Arrange the elements of your logo in a visually appealing way.

## Step 6:-

Save and Download. Once you are satisfied with your logo, click the "Download" button.