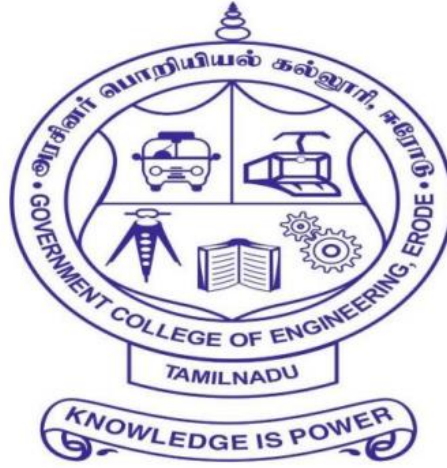


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]  
ERODE-638316**



**Electronics and Communication Engineering**

**NAAN MUDHALVAN  
DIGITAL MARKETING  
ASSIGNMENT**

**BRAND NAME: HOUSE OF COKKIESS-“The ultimate Guide to Baking  
Delicious cookies**

**NAME: KESHORE BALAA V C**

**NM\_ID: 33ED1EC2CCEF8DDB3694A8D03AEF5583**

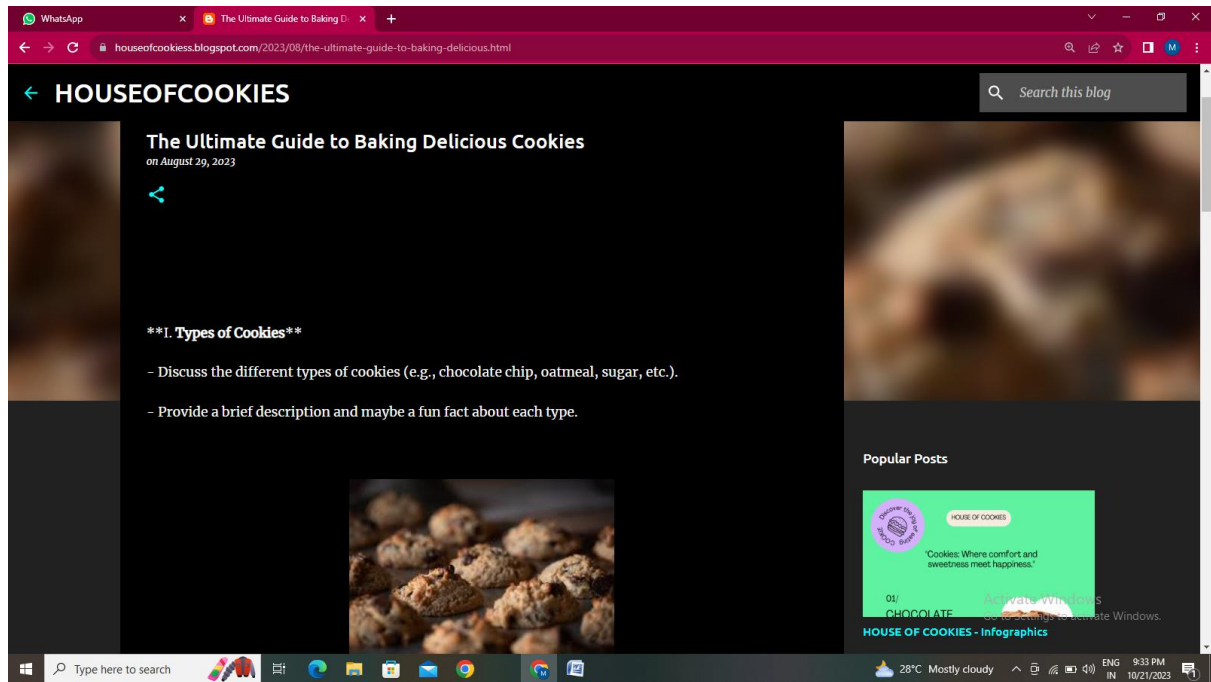
**CATEGORY: DIGITAL MARKETING**

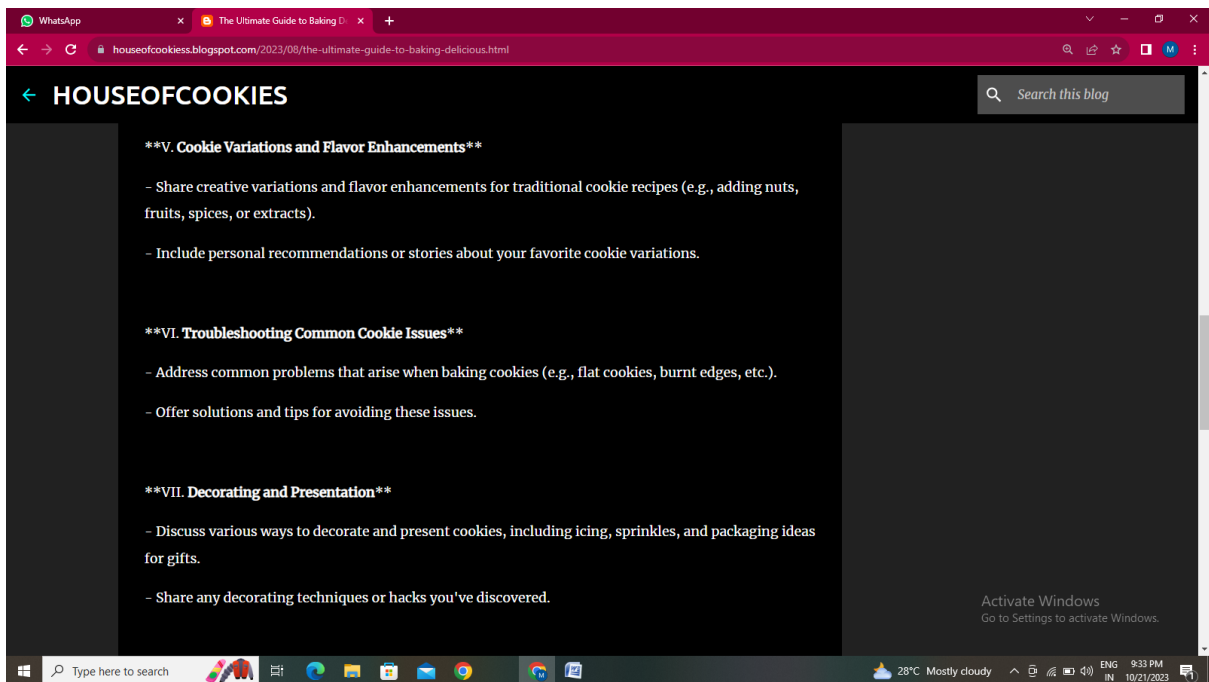
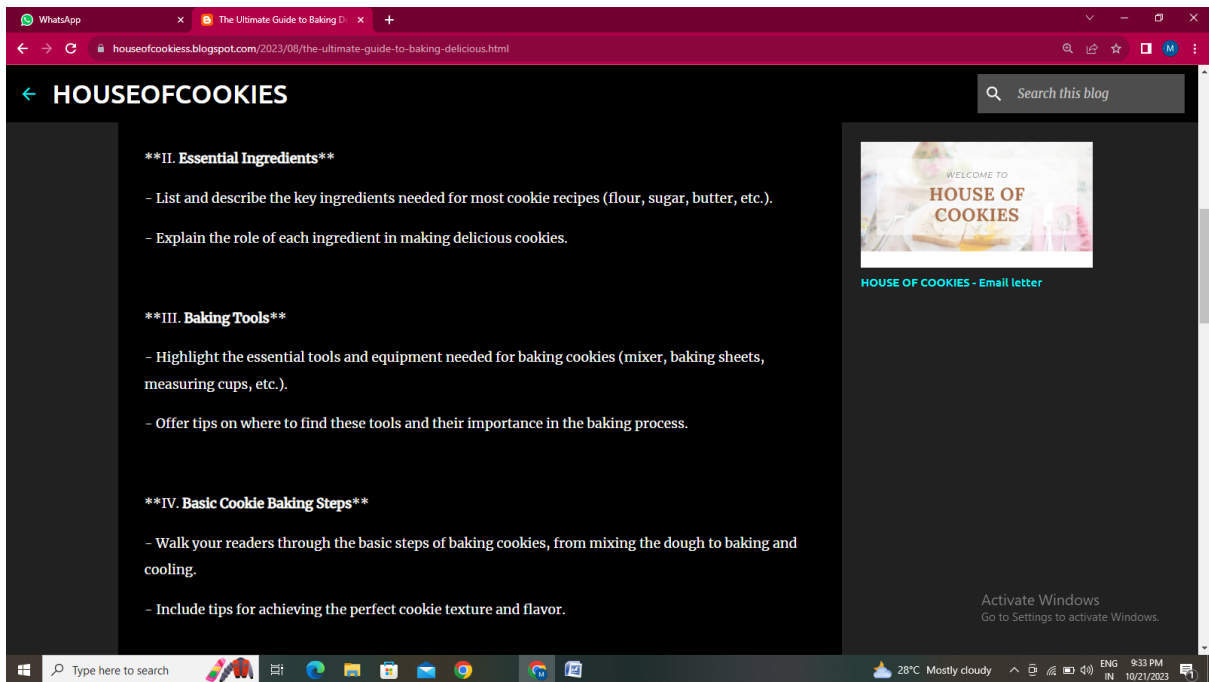
# 1.Create a blog or website using Blogspot and WordPress.

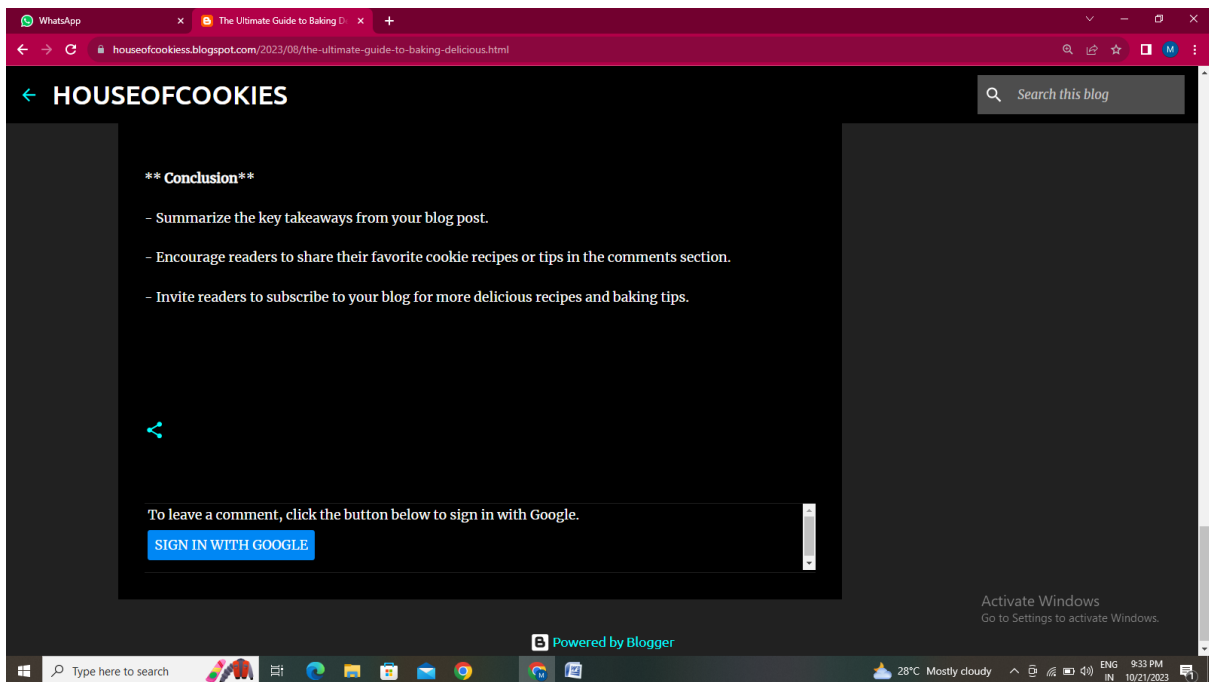
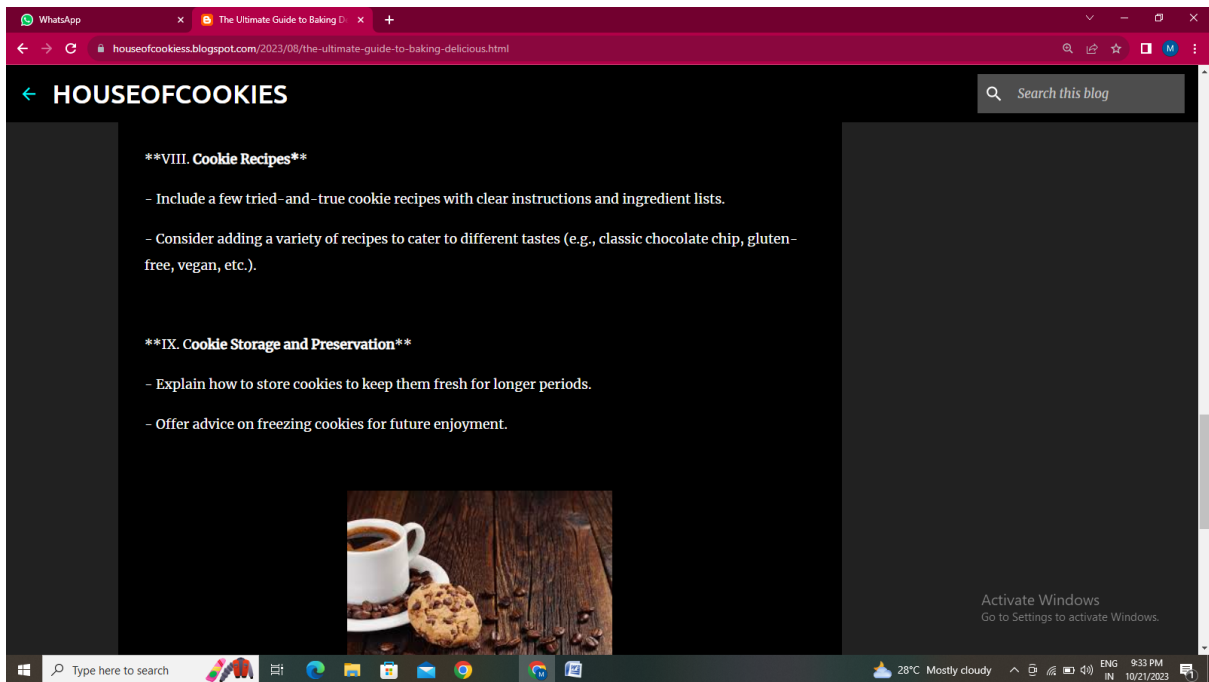
## Customize the theme design and post new article with 500 words.

LINK: <https://houseofcookiess.blogspot.com/>

SCREENSHOT:



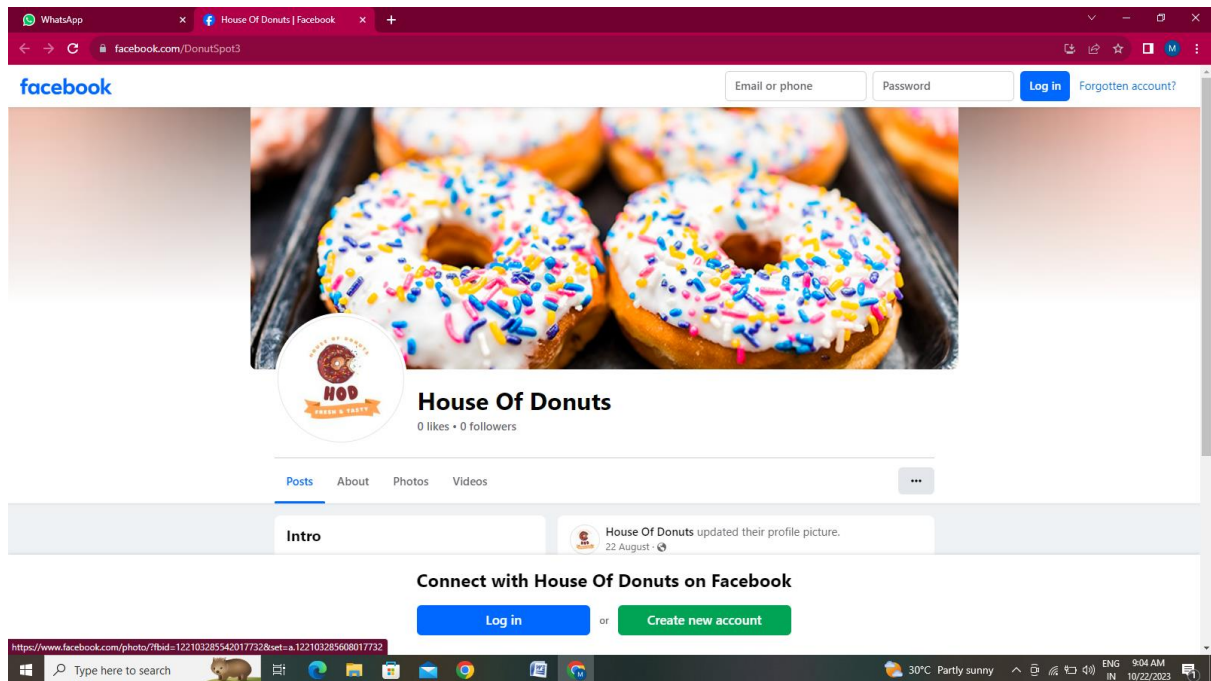




## **2. Create a New Facebook Business Page and post one social media poster for your brand.**

**LINK:** <https://www.facebook.com/DonutSpot3>

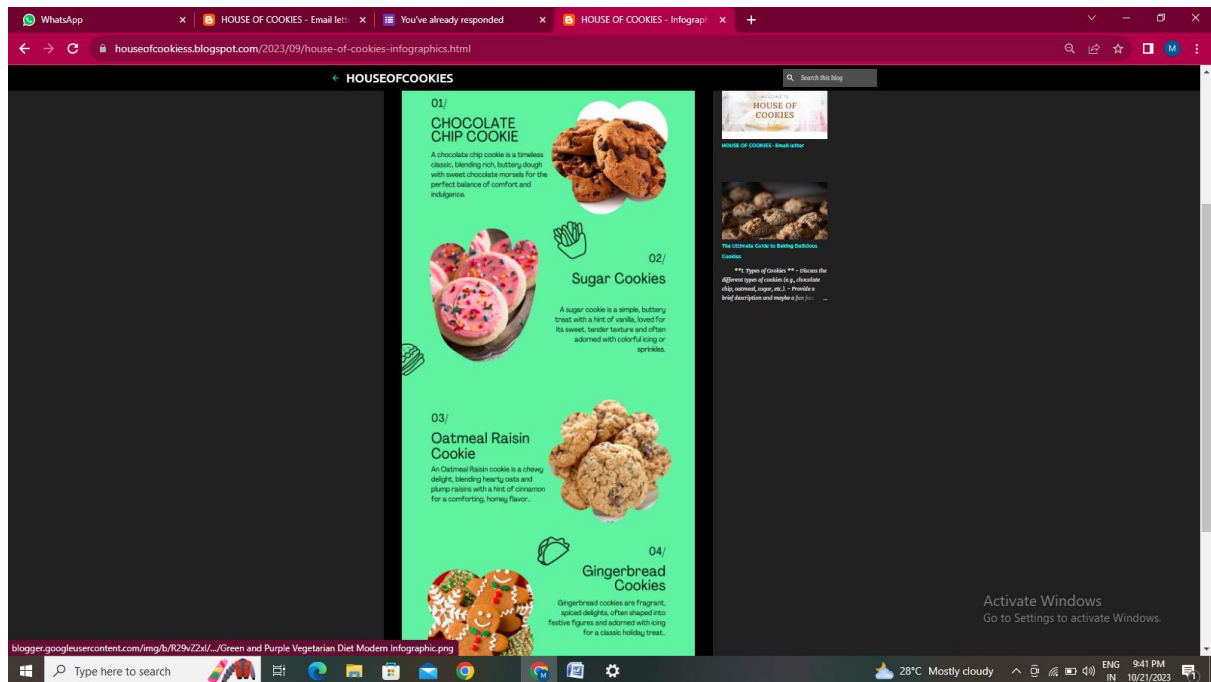
**SCREENSHOT:**



### 3. Create and design a social media advertisement poster using Canva.

**LINK:** <https://houseofcookieess.blogspot.com/2023/09/house-of-cookies-infographics.html>

**SCREENSHOT:**



## 4. Create Email Newsletter design using Mail Chimp or Canva tool.

**LINK:** <https://houseofcookieess.blogspot.com/2023/09/house-of-cookies-email-letter.html>

**SCREENSHOT:**

