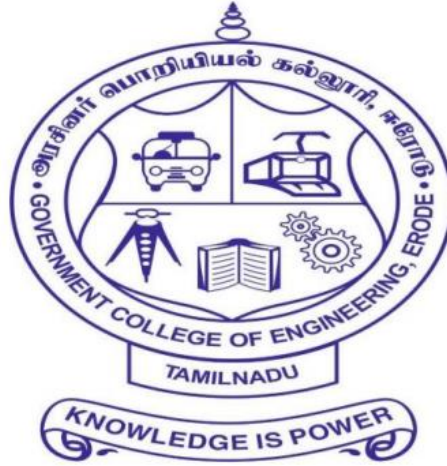


**GOVERNMENT COLLEGE OF ENGINEERING [IRTT]
ERODE-638316**



Electronics and Communication Engineering

**NAAN MUDHALVAN
DIGITAL MARKETING
ASSIGNMENT**

**BRAND NAME: GREEN TEA- "Unveiling the Wonders of Green Tea:
From Health Benefits to Brewing Perfection"**

NAME: NAVEEN PRASATH S

NM_ID: FD4DCFB25B18C5895F9486438336D3FE

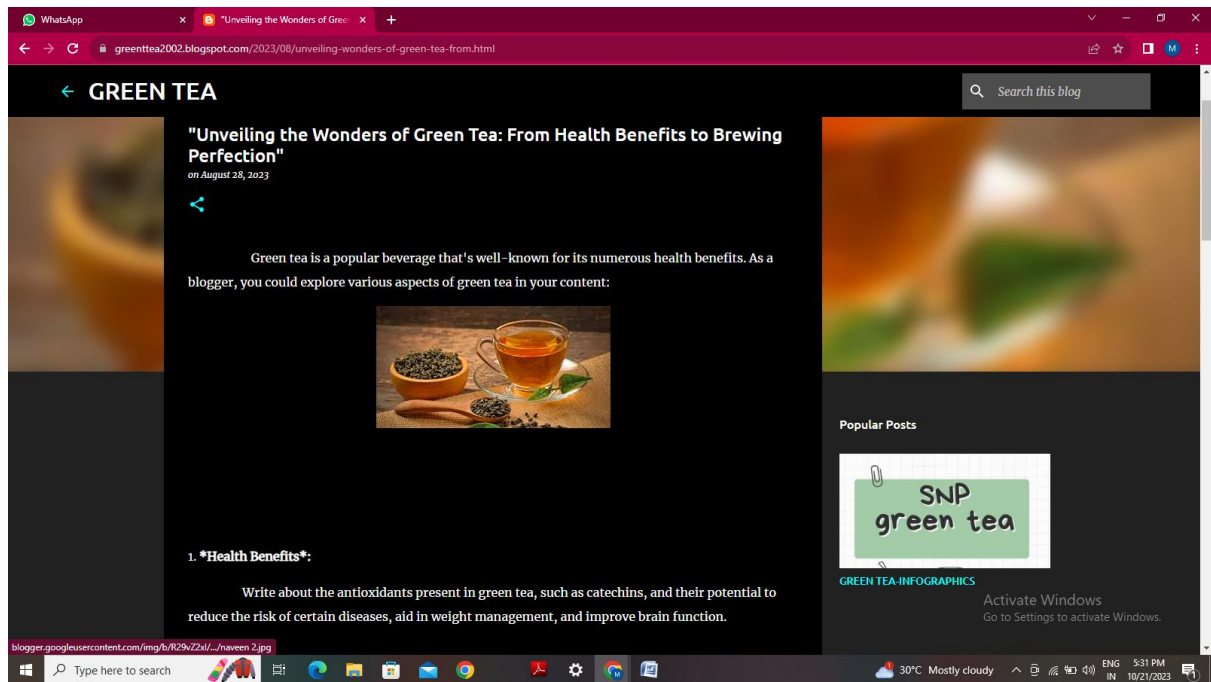
CATEGORY: DIGITAL MARKETING

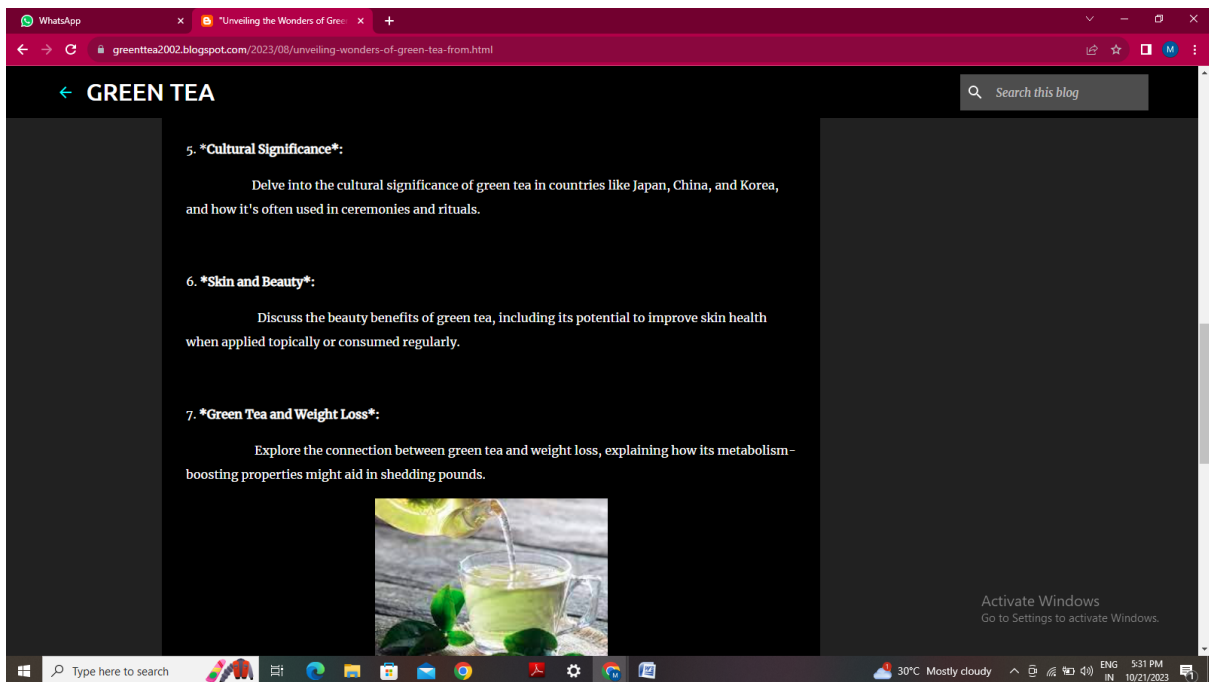
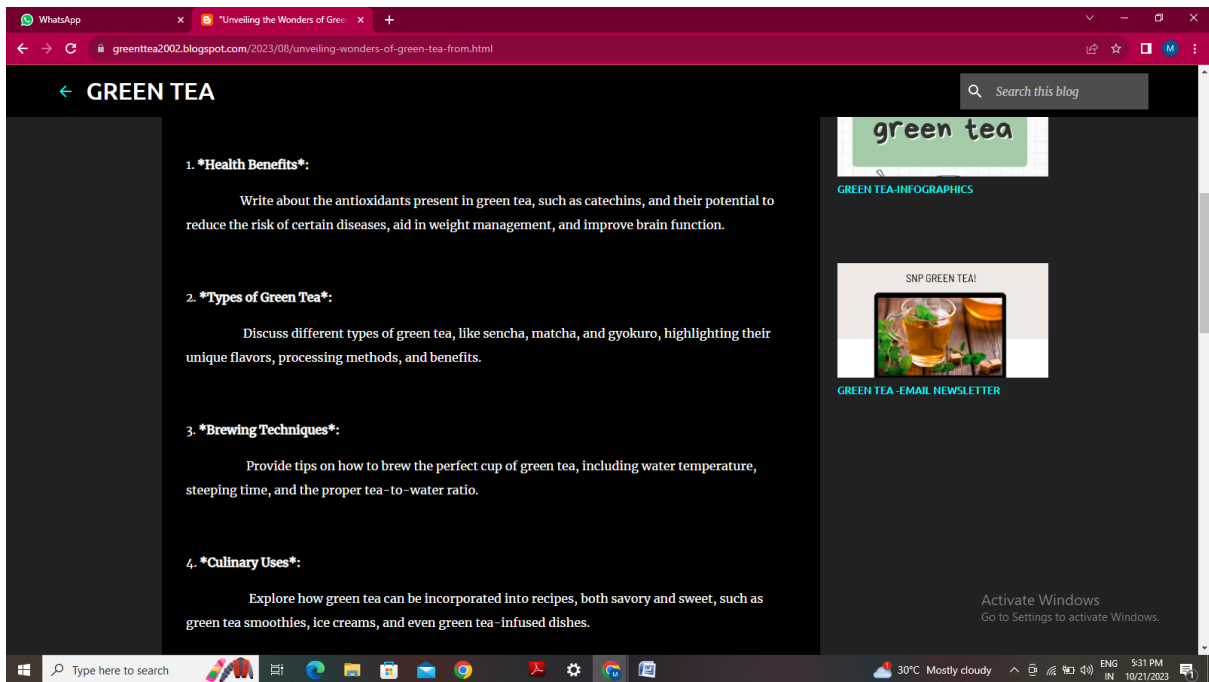
1.Create a blog or website using Blogspot and WordPress.

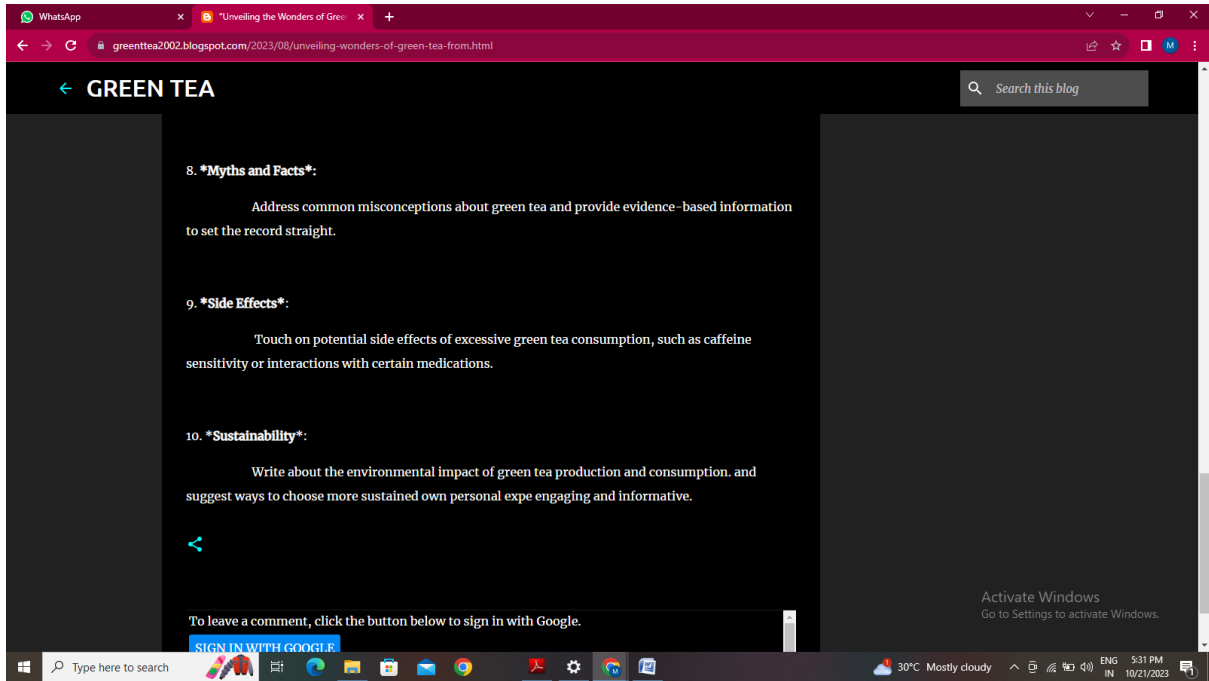
Customize the theme design and post new article with 500 words.

LINK: <https://greenttea2002.blogspot.com/>

SCREENSHOT:



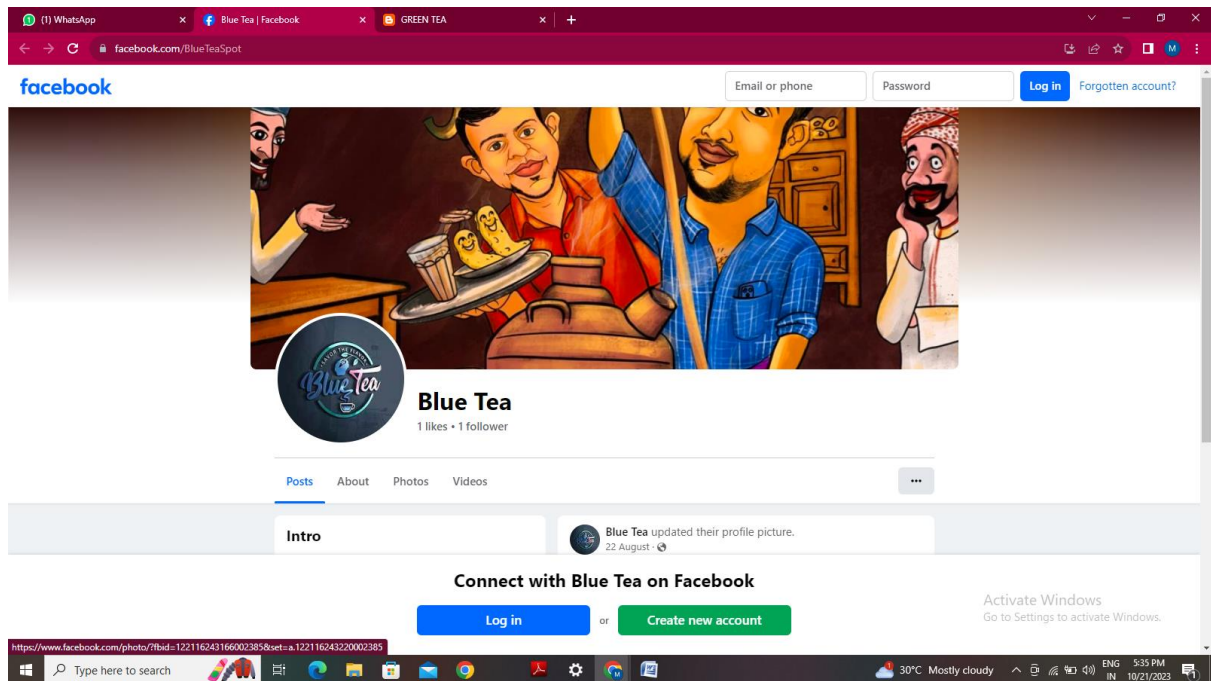




2. Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/BlueTeaSpot>

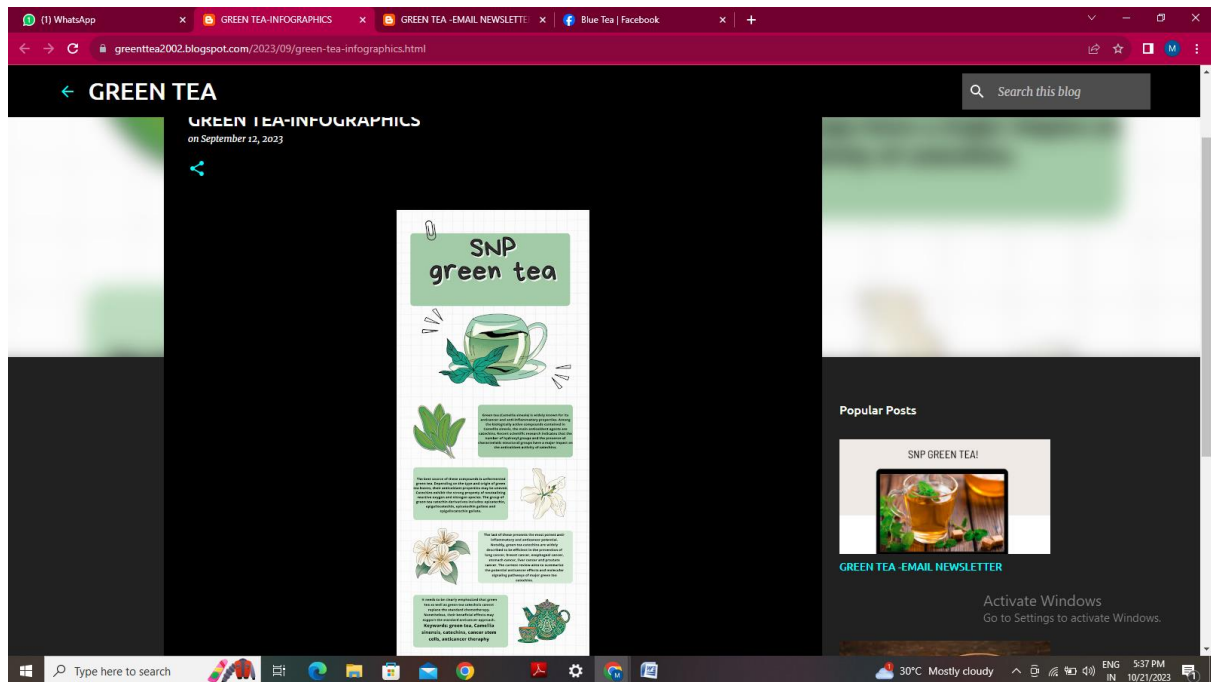
SCREENSHOT:



3. Create and design a social media advertisement poster using Canva.

LINK: <https://greentea2002.blogspot.com/2023/09/green-tea-infographics.html>

SCREENSHOT:



4. Create Email Newsletter design using MailChimp or Canva tool.

LINK: <https://greentea2002.blogspot.com/2023/09/green-tea-email-newsletter.html>

SCREENSHOT:

