

GOVERNMENT COLLEGE OF ENGINEERING [IRTT]

ERODE: 638 316



Electronics and Communication Engineering

NAAN MUDHALVAN

DIGITAL MARKETING

ASSIGNMENT

BRAND NAME: DOSA HUB

NAME: S. SHANU

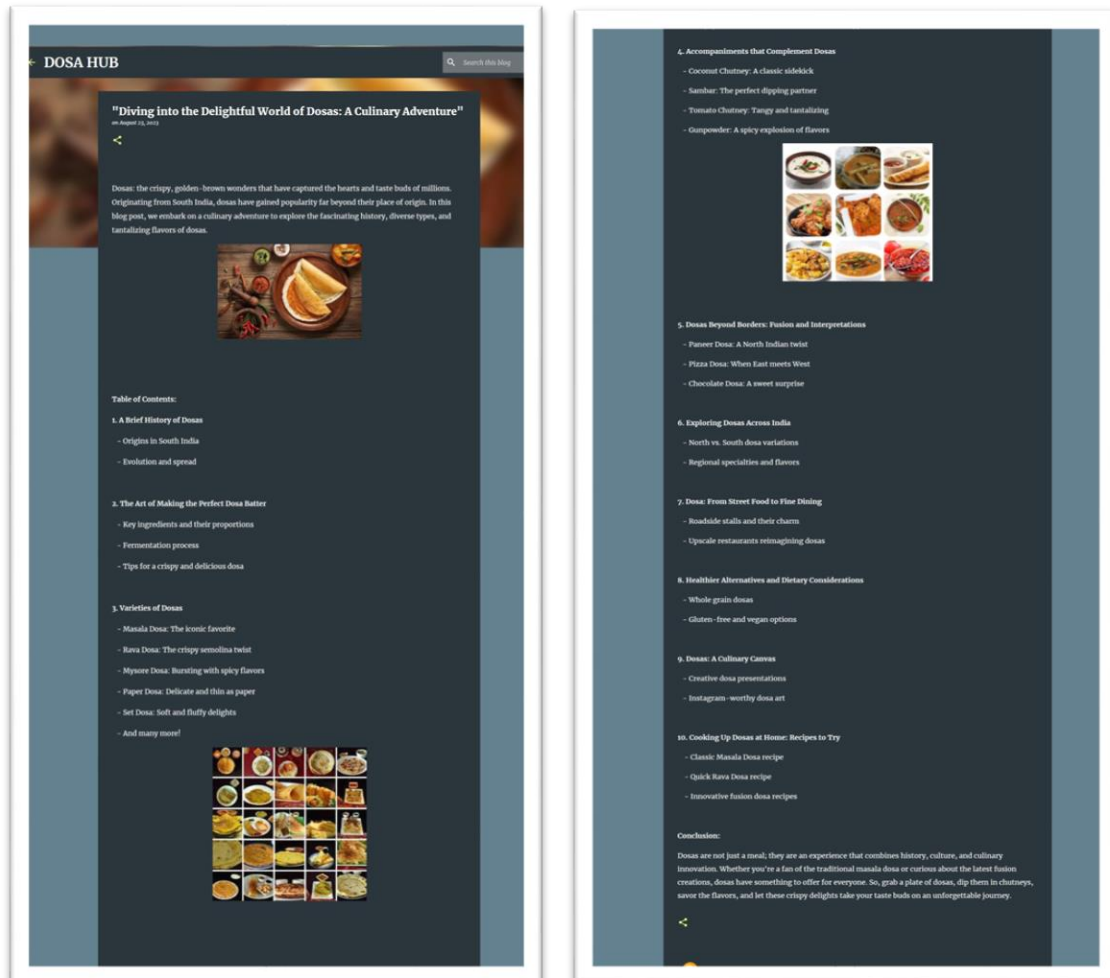
NM_ID: 134ED2318898C589929400EE6C01218C

Category : Digital Marketing

1.Create a blog or website using Blogspot and WordPress. Customize the theme design and post new article with 500 words.

LINK: <https://dosahubchennai.blogspot.com/2023/08/diving-into-delightful-world-of-dosas.html>

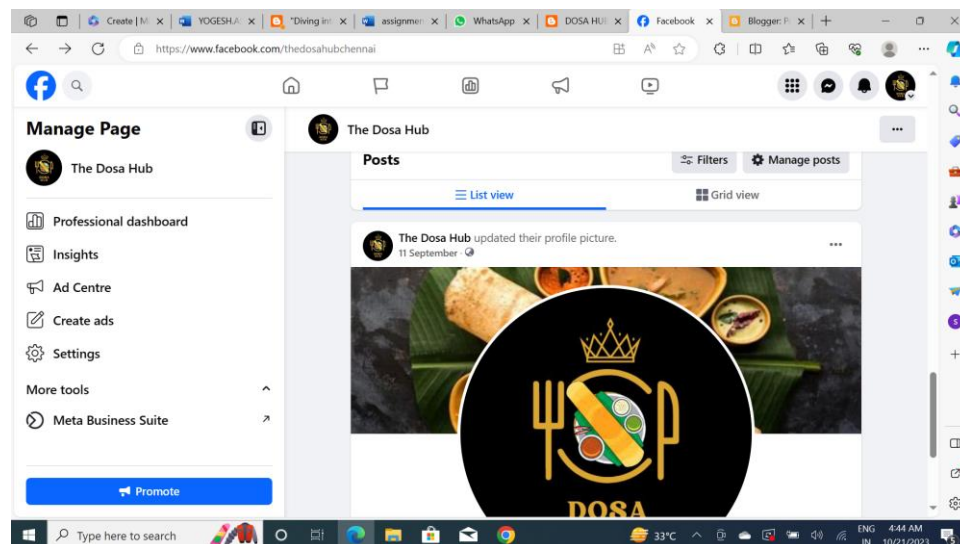
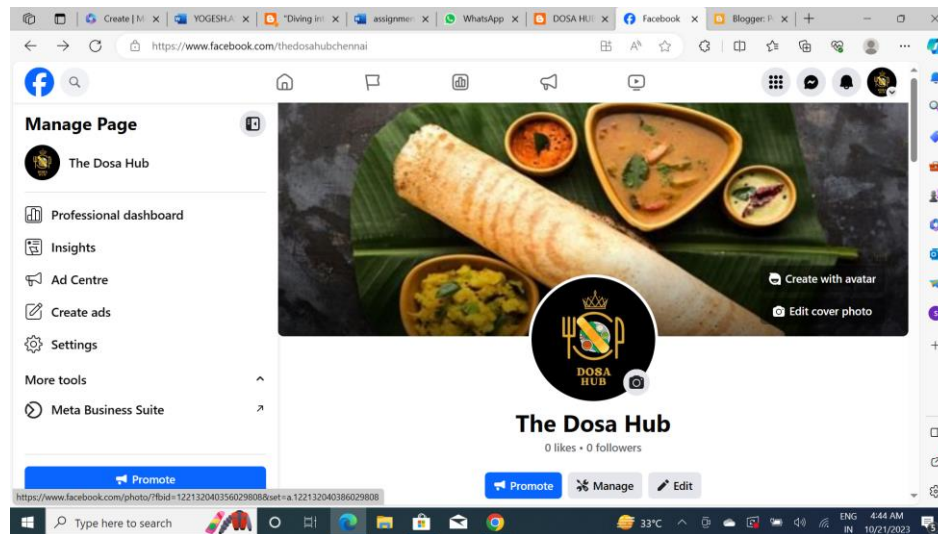
SCREENSHOT:



2.Create a New Facebook Business Page and post one social media poster for your brand.

LINK: <https://www.facebook.com/thedosahubchennai>

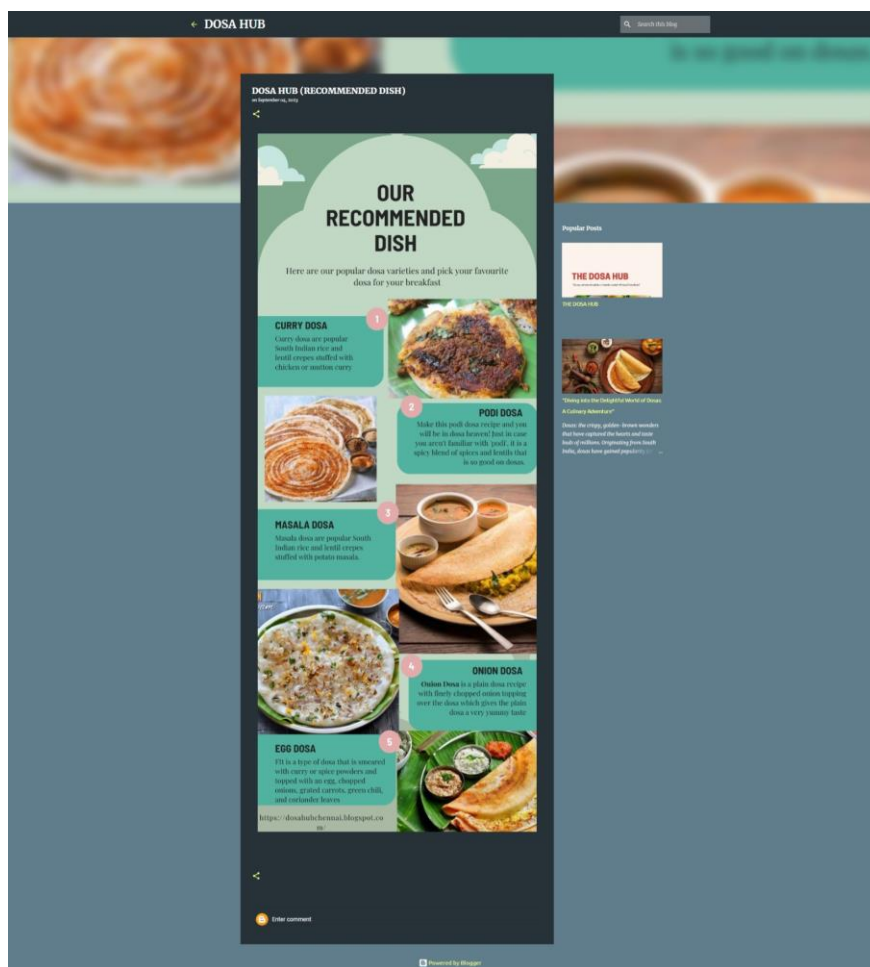
SCREEN SHOT:



3. Create and design a social media advertisement poster using canva.

LINK: <https://dosahubchennai.blogspot.com/2023/09/dosa-hub-recommended-dish.html>

SCREENSHOT:



4. Create email newsletter design using MailChimp or canva tool.

LINK: <https://dosahubchennai.blogspot.com/2023/09/the-dosa-hub.html>

SCREENSHOT:

