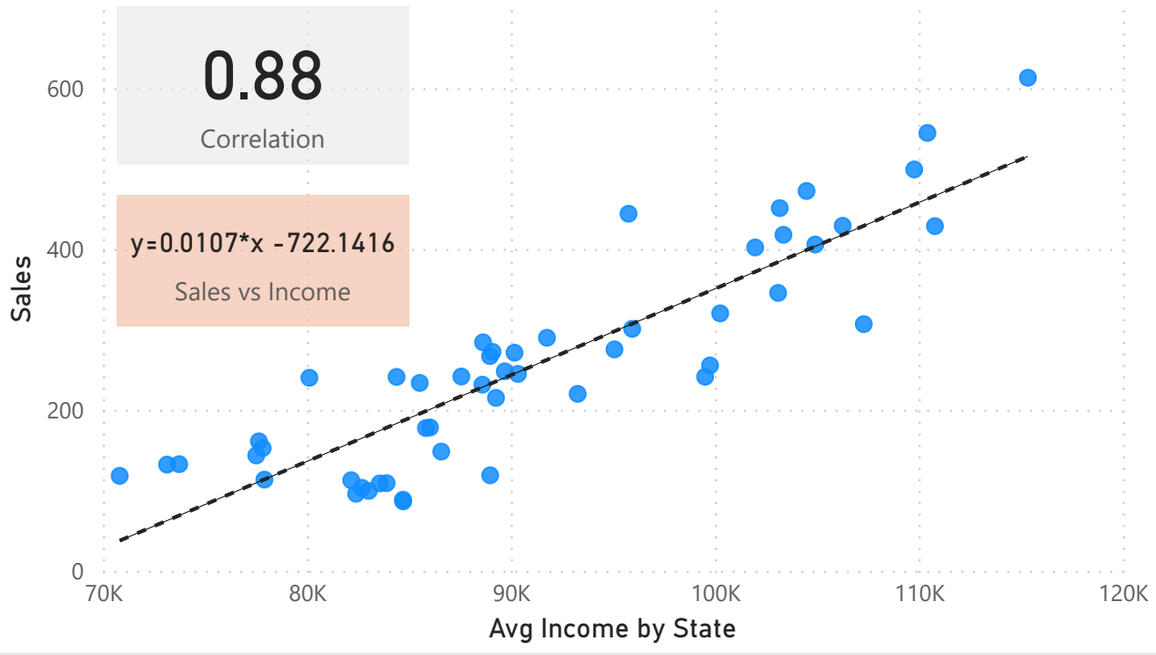
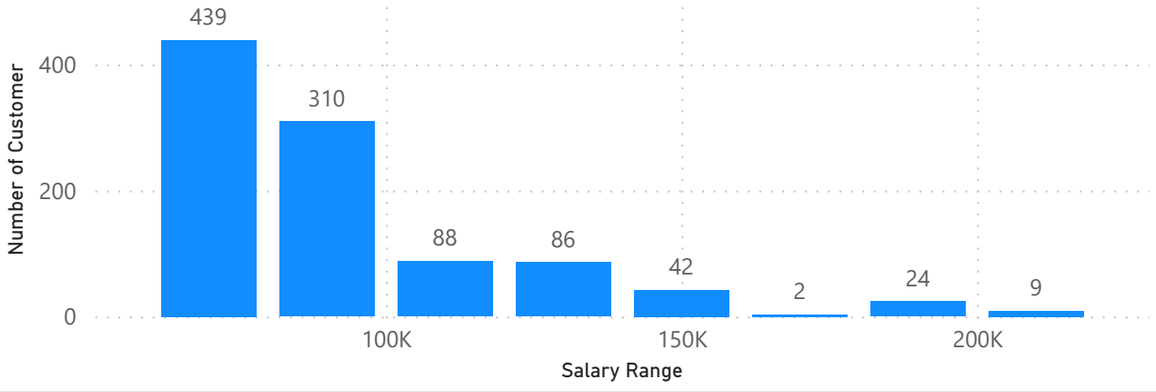
Sales versus average income relationship

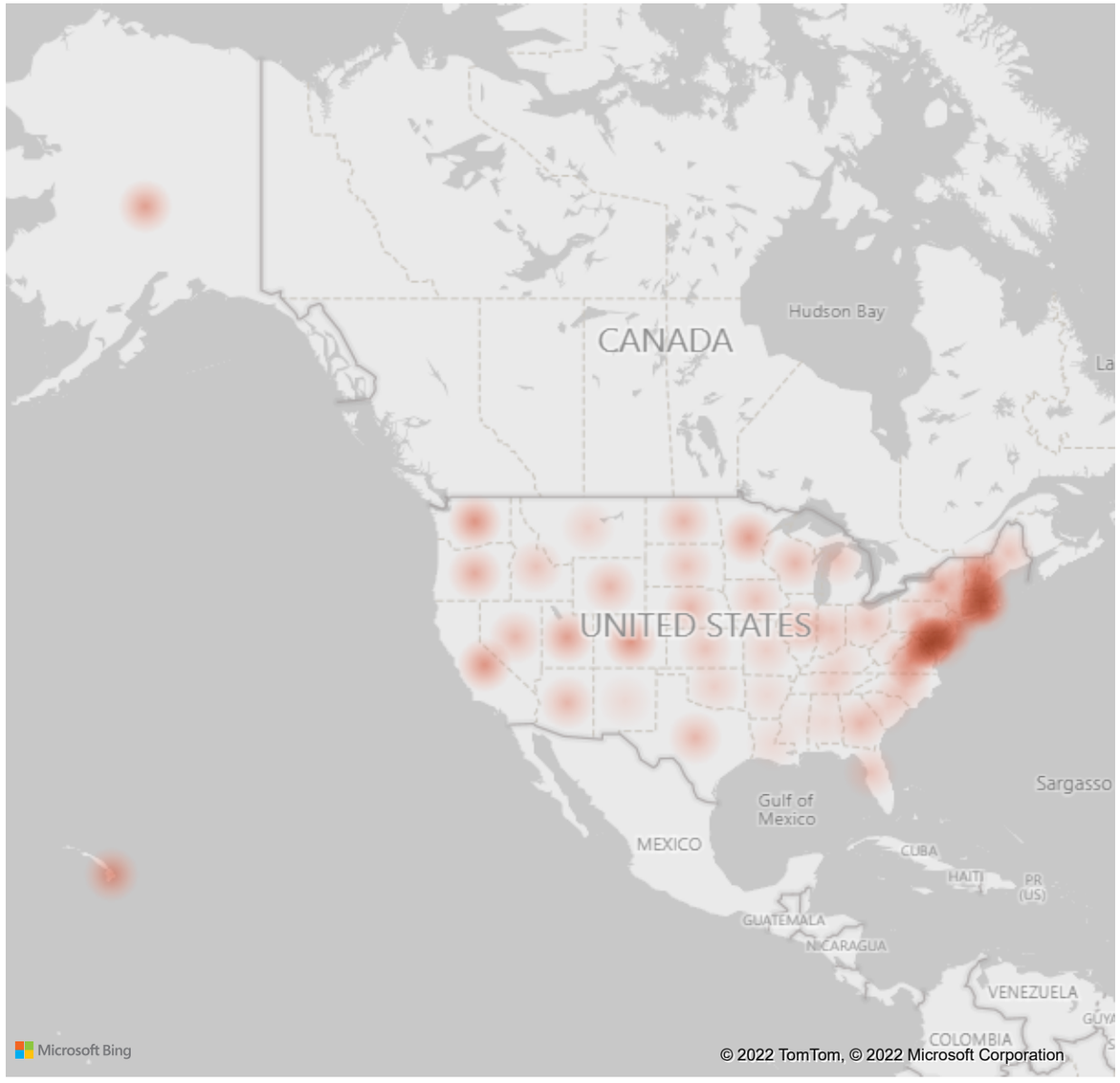
Avg Income by State and Sales



Predicted Income Distribution



Last 6 Months Sales per Capita by State



Estimate Income and Recommend Products

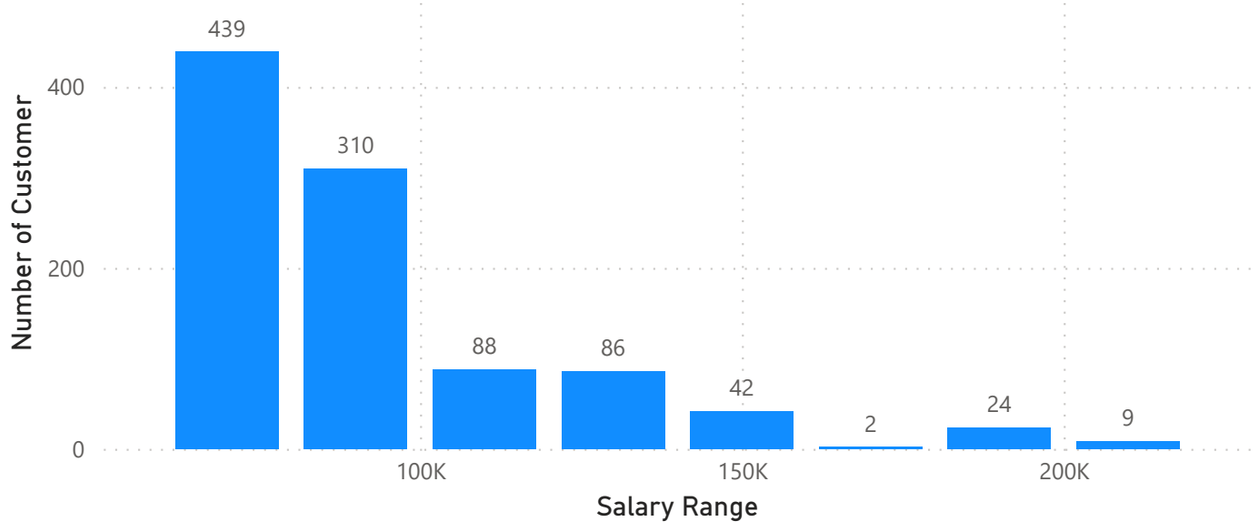
Predict Customer Income

Customer ID	First Name	Last Name	Last 6 Months Purchases	Pred_Income	Recommened Product
JLit30836	Jon	Little	5250.000	558144.07	Leather Bag
JFos32095	Jody	Foster	2500.000	301134.73	Leather Bag
TRod22397	Tonya	Rodriguez	2350.000	287116.04	Leather Bag
EBar31302	Edna	Barnett	1773.520	233239.40	Leather Bag
LCai31982	Larry	Cain	1736.000	229732.86	Leather Bag
FQui29785	Floyd	Quinn	1484.000	206181.46	Leather Bag
MWal28426	Margarita	Walters	1466.640	204559.03	Leather Bag
SBur24919	Sue	Burgess	1450.960	203093.61	Leather Bag
MSta28374	Mercedes	Stanley	1422.960	200476.79	Leather Bag
NSch27008	Nichole	Schultz	1382.400	196686.13	Leather Bag
RGre26642	Rickey	Green	1377.360	196215.10	Leather Bag
JCoh31509	Juana	Cohen	1355.760	194196.41	Leather Bag

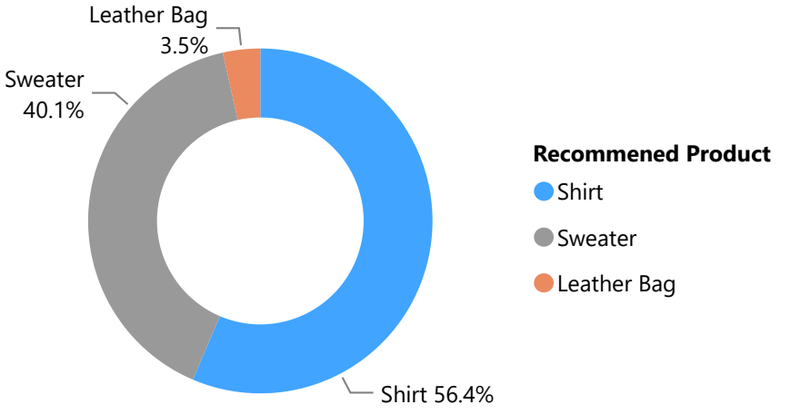
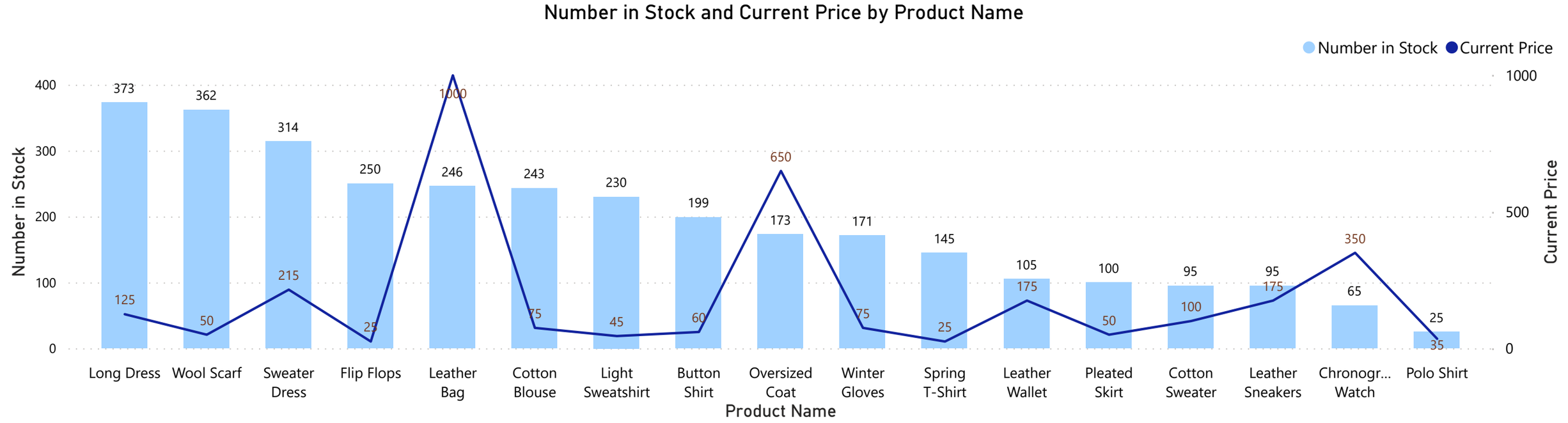
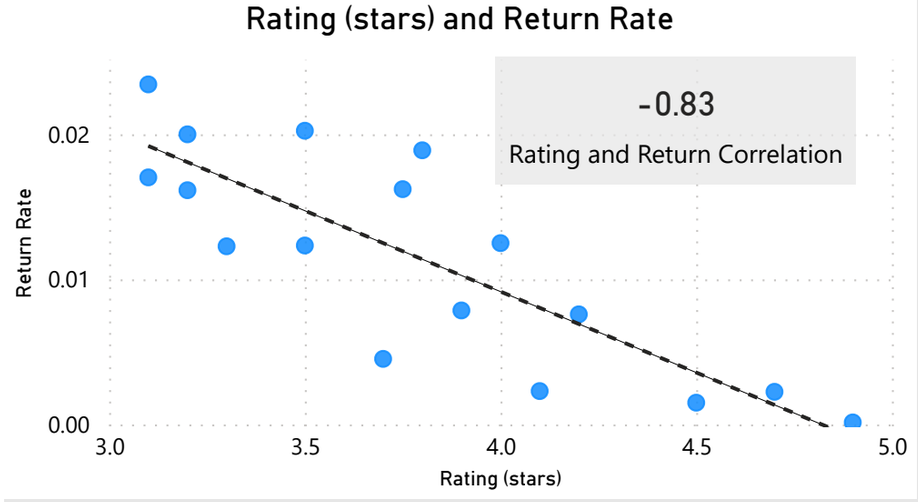
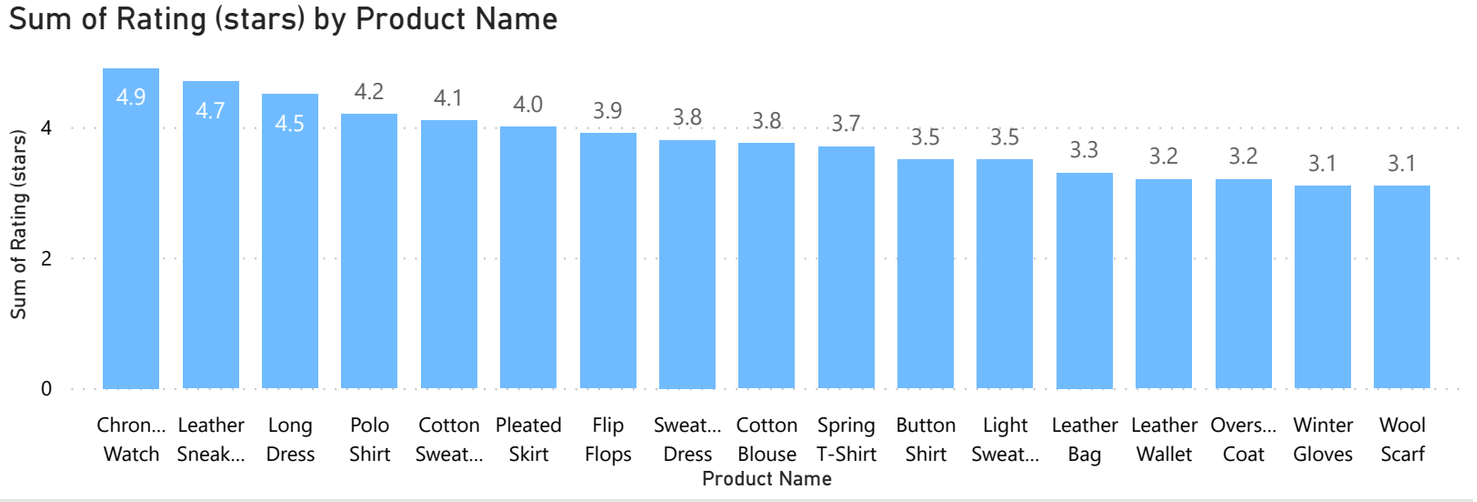
Top 10 Customers with Highest Predicted Salary

Customer ID	First Name	Last Name	Pred_Income
JLit30836	Jon	Little	558144.07
JFos32095	Jody	Foster	301134.73
TRod22397	Tonya	Rodriguez	287116.04
EBar31302	Edna	Barnett	233239.40
LCai31982	Larry	Cain	229732.86
FQui29785	Floyd	Quinn	206181.46
MWal28426	Margarita	Walters	204559.03
SBur24919	Sue	Burgess	203093.61
MSta28374	Mercedes	Stanley	200476.79
NSch27008	Nichole	Schultz	196686.13

Predicted Income Distribution



Recommened Product by Recommened Product



Product Analysis