

Lapcat Versus Lapdog



Date

1/1/2018



12/31/2020



Pets by State

All

Product Recommend?

☐ N

☐ Y

Household_Size

1

5

Dog/Cat, Breed

☐ Cat

☐ Dog

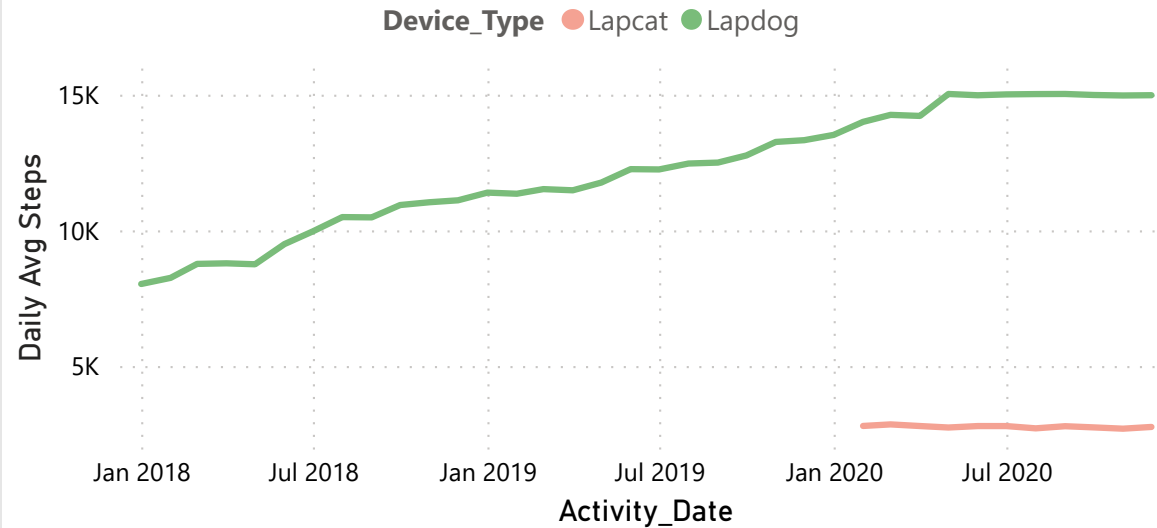
Home

Pets

Family

Reset Filters

Daily Average Steps



12.18K

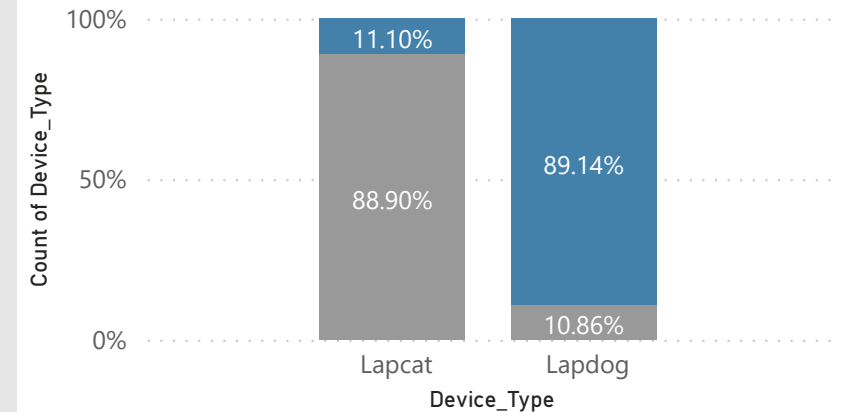
Dog - Average Daily_Steps

2.76K

Cat - Average Daily_Steps

Percentage of Yes Recommendation

Recommend? ● N ● Y



4.69

Lapdog - Average of Rating

1.64

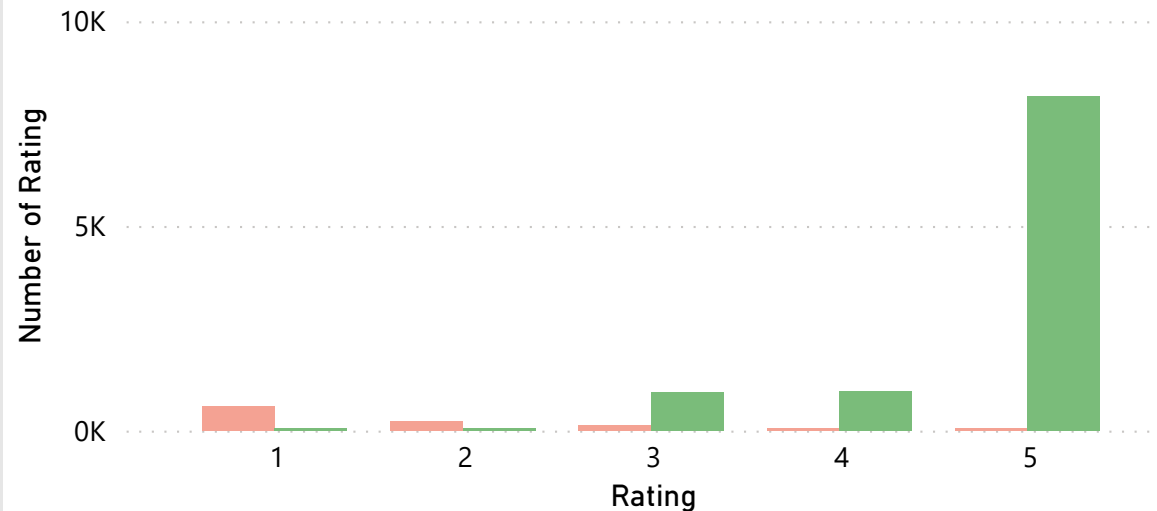
Lapcat - Average of Rating

Executive Summary:

- Lapdog: 89% of Lapdog feedback recommend using this device while only 11% Lapcat feedback recommend the product for cat.
- Lapdog receive high rating at 4.7 star while Lapcat get only 1.64 star.

Number of Rating by Rating and Device_Type

Device_Type ● Lapcat ● Lapdog





Pet Insights



Date

1/1/201812/31/2020

Pets by State

All

Gender

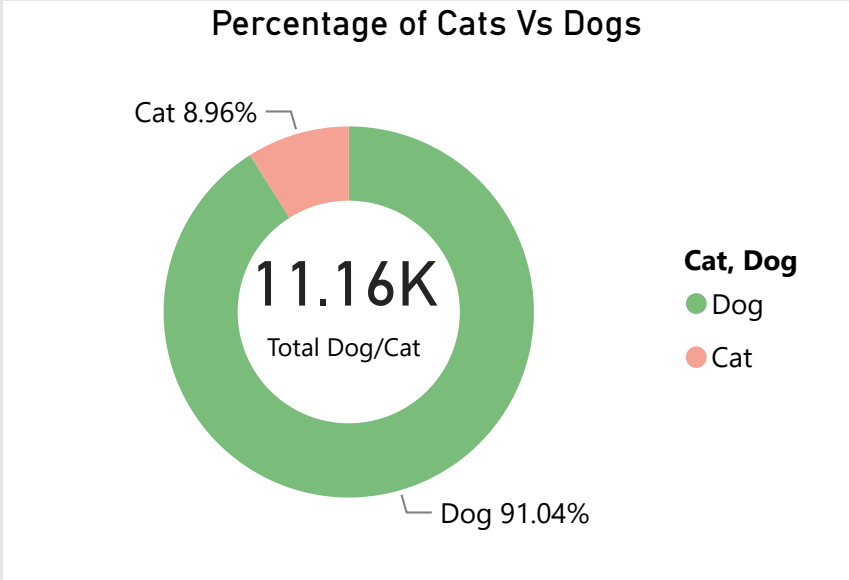
☐ Female☐ Male

Age

118

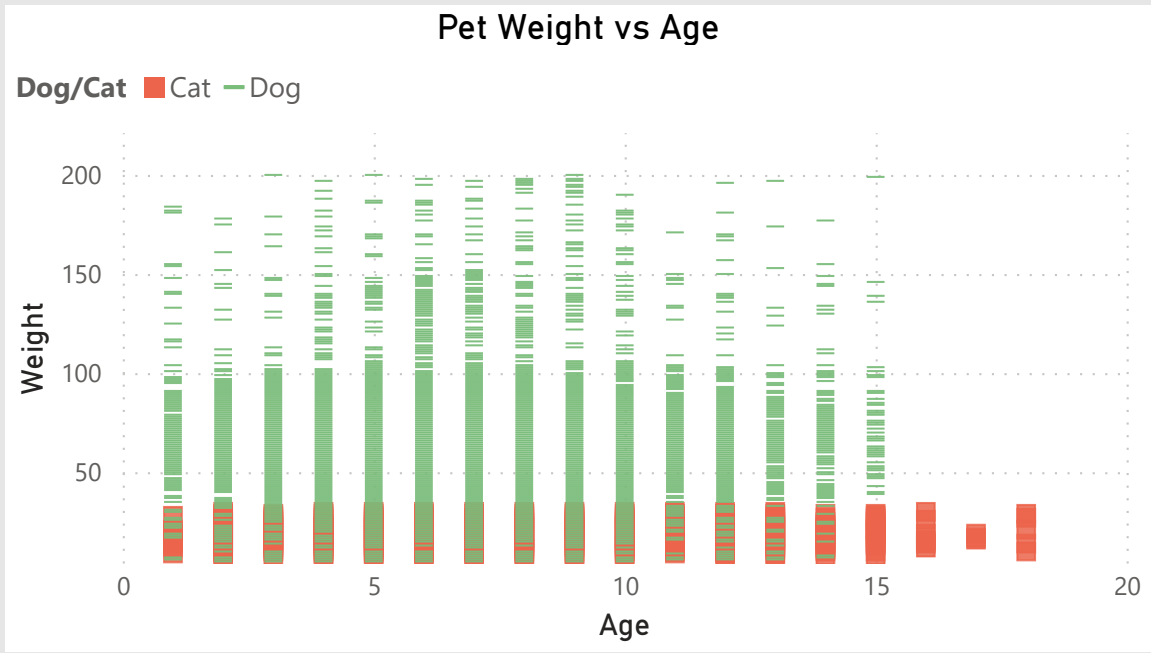
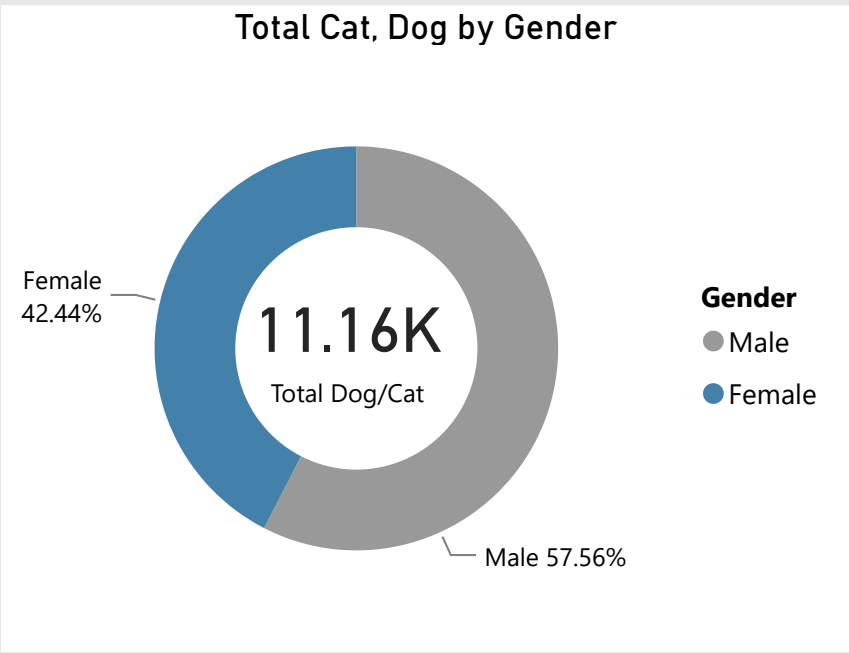
Dog/Cat, Breed

☒ Cat☒ Dog



Pets Statistics

Dog/Cat	No of Pets	Average of Weight	Average of Age
<input checked="" type="checkbox"/> Dog	10161	66.00	6.92
Golden Retriever	1524	75.09	6.91
Labrador	1204	75.09	6.84
Bulldog	1121	49.74	7.02
Poodle	1020	65.11	6.94
Pitbull	886	74.82	6.74
German Shepherd	836	78.17	7.09
Other	685	60.77	6.98
Total	11161	61.78	7.07





Family Insights



Pets by State

All

Annual_Pet_Expenses

504

49890

Household_Income

50,165.63

999,993.51

Household_Size

1

5

Total_Pets

☐ Select all

☐ 2

☐ 3

☐ 4

☐ 5

☐ 6

☐ 7

Home

Pets

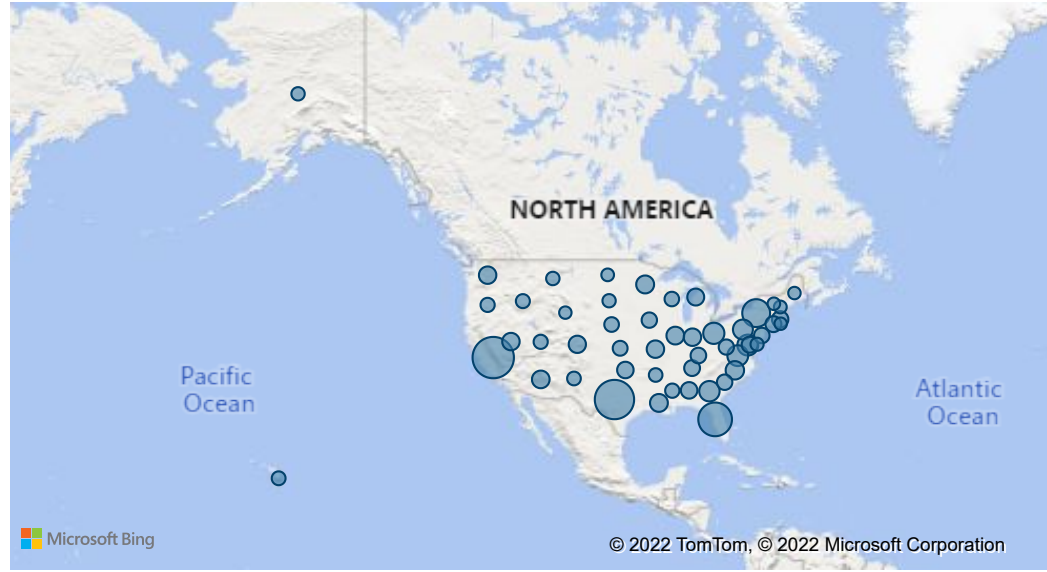
Family

Expense

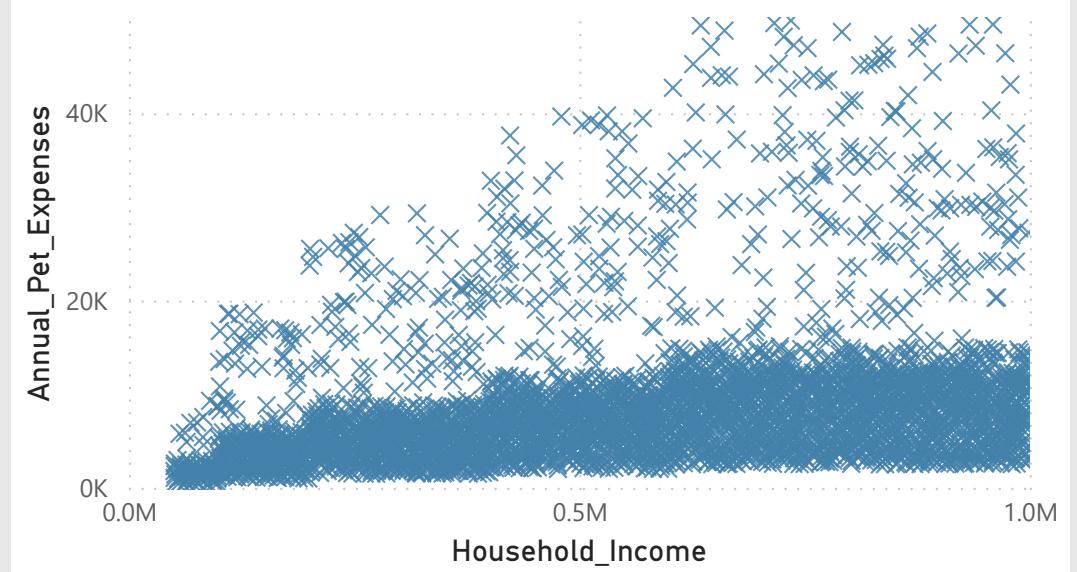
Income

Reset Filters

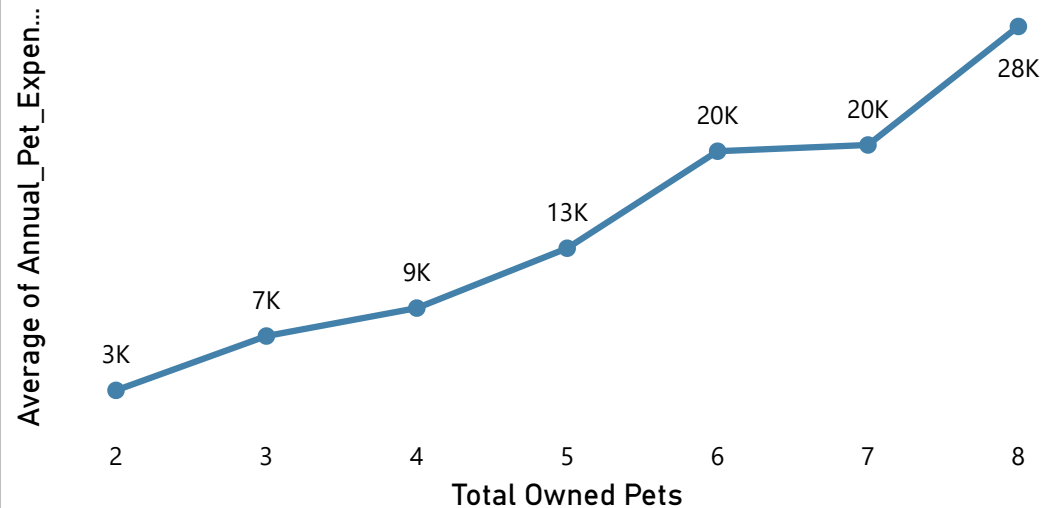
Total Pet Expenses by State



Household_Income Vs Annual_Pet_Expenses



Average Pet Expenses Vs Total Owned Pets



No of Families by Total Owned Pets

