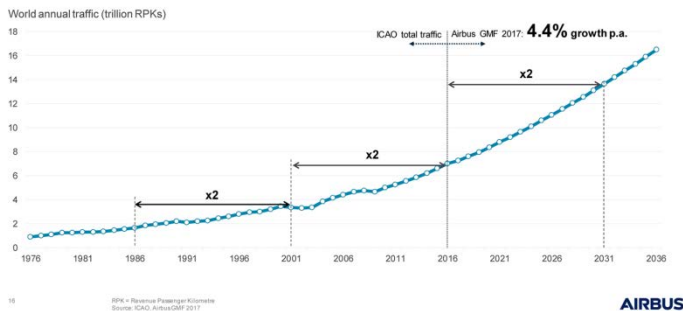


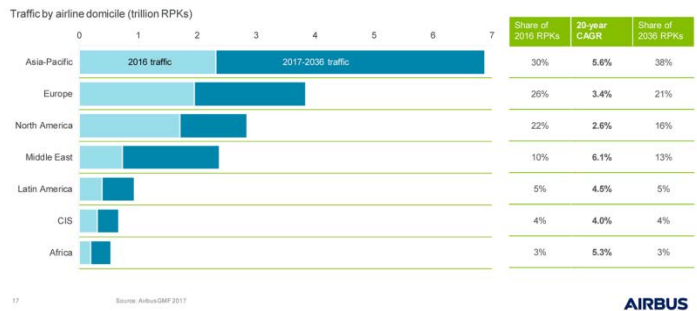
## Airport – Case Study

### 1. Traffic will grow significantly in the next 20 years

Traffic doubles every 15 years

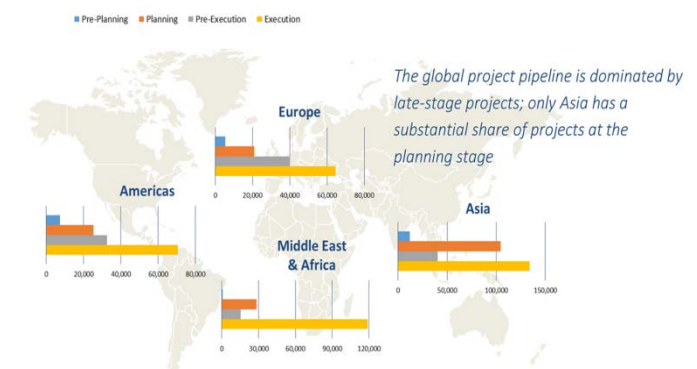
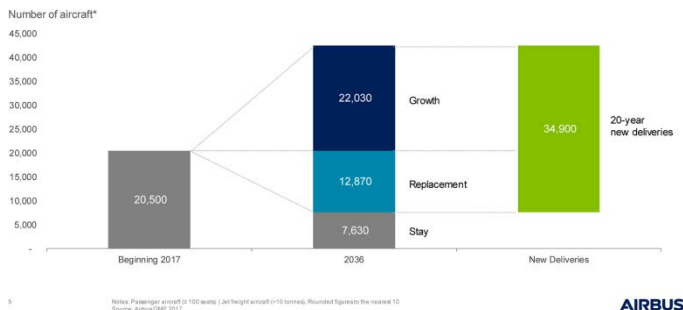


Asia-Pacific continues to grow in importance



### 2. Aircraft and Airport construction or extension pipeline is more than huge

Fleet in service evolution



### 3. Airport strategies and communication are more and more focused on CSR and SD

#### Bibliography

- San Francisco International Airport - 5 year strategic plan – 2017 / 2021
- Paris Aéroport - Investors-day – Connect 2020
- Manchester Airport – Sustainable Development Plan – 2017
- Hong Kong International Airport – Building our future airport
- Airbus - Global Market Forecast Growing Horizons – 2017 / 2036

#### Questions :

(solutions may be different according to regions, you should as a minimum address Asia in your powerpoint)

1. Why airport strategy on CSR and SD is so important for airports ?
2. How will airports be compliant with CSR and SD requirements in the scope of the above construction growth
3. How can airport invest more to adapt their capacity without degrading their profitability ?
4. Would there be, from your point of view, a way to match the air traffic demand but with a reduced number of aircraft and / or airports ?