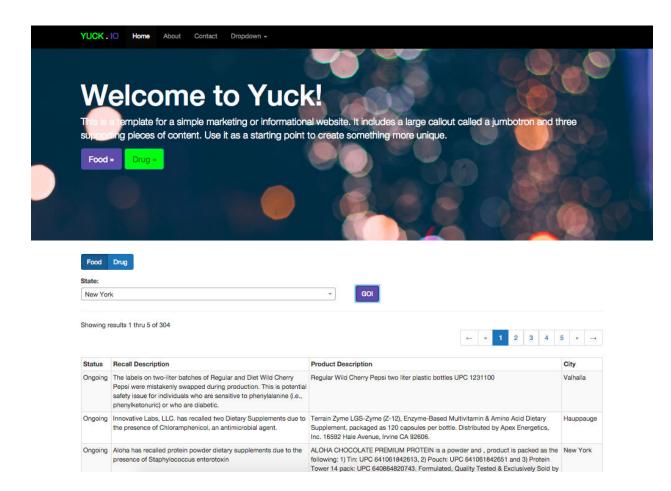
## YUCK.IO a prototype by KFG

#### **OUR PROTOTYPE:**

- Uses existing data to create a searchable index of all recent food and drug recalls
- Allows site users can sort by state location and recall type, using Drupal views functionality
- Is a responsive, mobile-friendly site built in the Twitter Bootstrap framework
- Has a modern and clean design



#### PHASE ONE



For the first phase, we were mainly concerned about functionality. As you can see from the above screenshot, the recalls are displayed correctly and are sortable by food/drug or state. This was all built with Drupal.

#### PHASE TWO

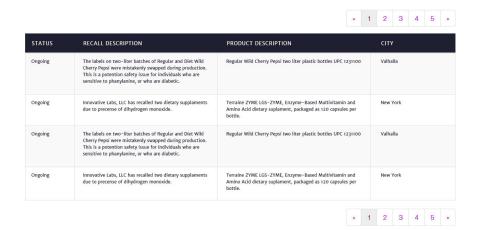
After we had the functional aspects working, we focused on refining the design. The biggest UX change that occurred was moving the filtering options higher up so the user can interact with them easier, as soon as the page loads. We also toned down the color scheme and made the type larger to ensure that the site was easy to read. Finally, the option to re-do your search was added at the bottom of the page.

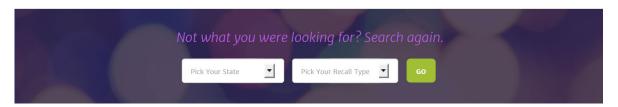


#### FINAL PRODUCT



#### Results for Food Recalls in New York





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### THANK YOU

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