

Knowledge Graphs

Lecture 5: Knowledge Graph Applications



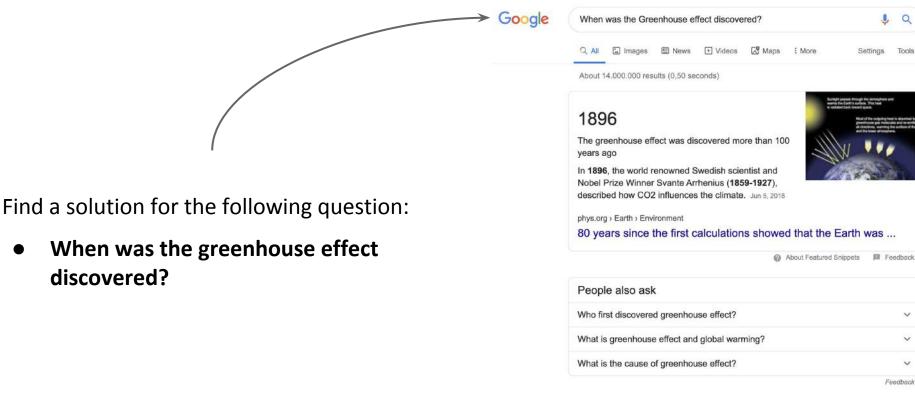
- 5.1 Ontologies in Action Books
- 5.2 Knowledge Graphs
- 5.3 RDF and OWL Knowledge Graphs
- 5.4 Knowledge Graph Programming
- 5.5 Knowledge Graph Visualization
- 5.6 Knowledge Graph Analytics

How to get Information?



Find a solution for the following question:

 When was the greenhouse effect discovered?



en.wikipedia.org > wiki > Greenhouse_effect -

Greenhouse effect - Wikipedia

The greenhouse effect is the process by which radiation from a planet's atmosphere warms the planet's surface to a temperature above what it would be without ...

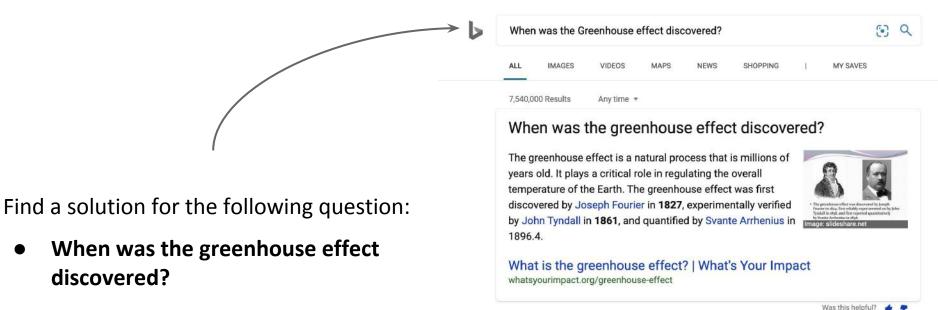
Runaway greenhouse effect · Anti-greenhouse effect · History of climate change

www.lenntech.com > greenhouse-effect > global-warming-history >

History of the greenhouse effect and global warming - Lenntech History of the greenhouse effect and global warming. ... It was also discovered that water vapor absorbed totally different types of radiation than carbon dioxide.

Feedback

discovered?





Feedback

History of the greenhouse effect and global warming

https://www.lenntech.com/greenhouse-effect/global-warming-history.htm • History of the greenhouse effect and global warming Svante Arrhenius (1859-1927) was a Swedish scientist that was the first to claim in 1896 that fossil fuel combustion may eventually result in ...

discovered?

How to get Information?



Refine your information need and find out more:

• What is the greenhouse effect?

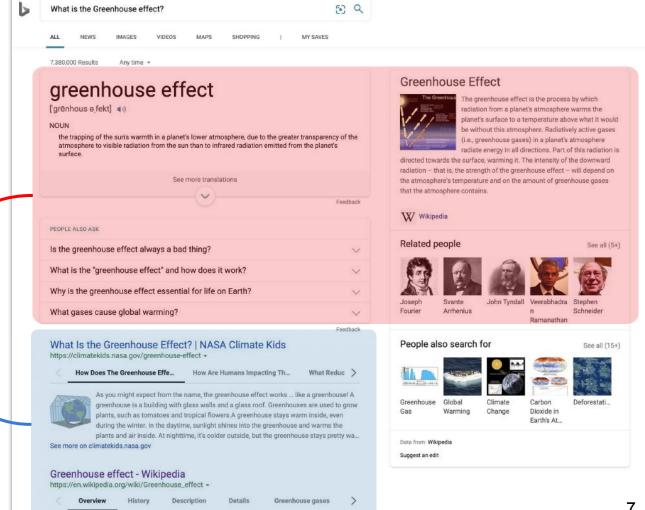
- Refine your information need:
- What is the greenhouse effect?

Knowledge Graph

Facts (structured data)

Search Engine Indexes

- Web pages
- News articles
- Tweets



The greenhouse effect is the process by which radiation from a planet's atmosphere warms the planet's

Plateau will be reached:

less than 2 years

2 to 5 years

5 to 10 years

Gartner Hype Cycle for Emerging Technologies, 2019





more than 10 years obsolete before plateau

As of August 2019

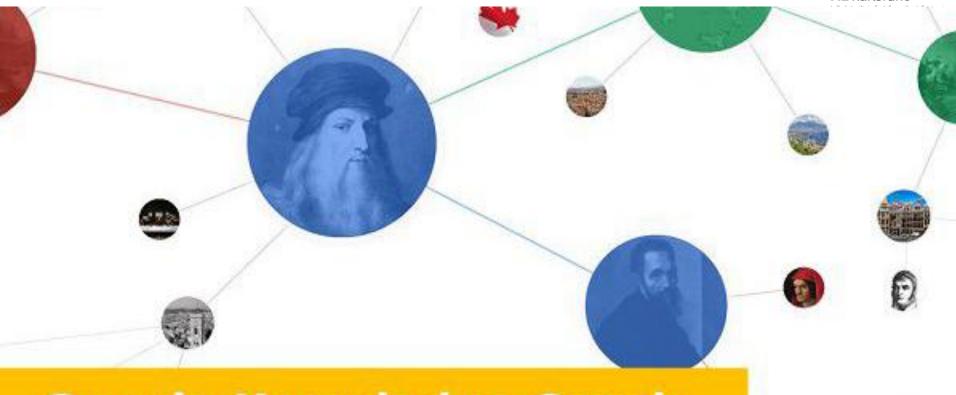
gartner.com/SmarterWithGartner

Source: Gartner © 2019 Gartner, Inc. and/or its affiliates. All rights reserved. 8

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Are Knowledge Graphs Relevant in Practice?





Google Knowledge Graph

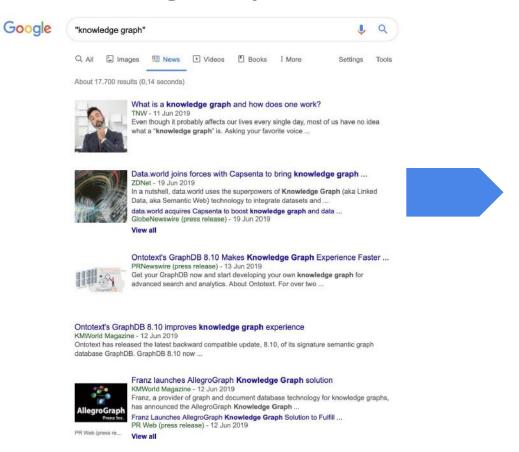
Amith Singhal, <u>Introducing the Knowledge Graph: things, not strings</u>, Google Blog, May 16, 2012



5. Knowledge Graph Applications / 5.2 Knowledge Graphs

Are Knowledge Graphs Relevant in Practice?





Top coverage

ZDNet

Data.world joins forces with Capsenta to bring knowledge graph-based data management to the enterprise

4 days ago

Built In Austin

Joining forces: Austin's data.world just acquired Capsenta

4 days ago



All coverage

TechStartups.com

data.world acquires Capsenta to bring the power of knowledge graphs to companies with on-prem data

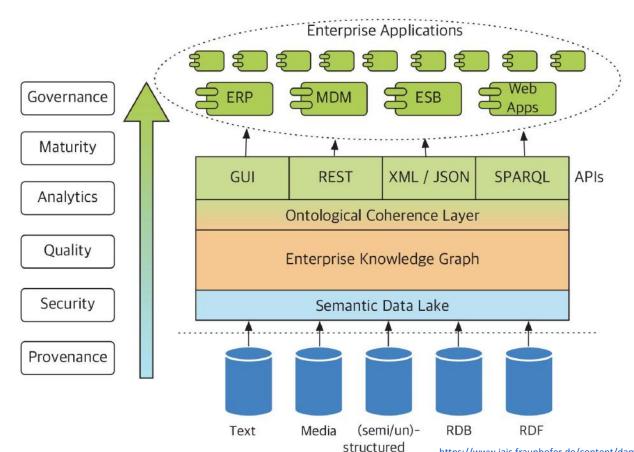
4 days ago



Knowledge Graphs 2020, Prof. Dr. Harald Sack & Dr. Mehwish Alam, FIZ Karlsruhe - Leibniz Institute for Information Infrastructure & Karlsruhe Institute of Technology

Enterprise Knowledge Graphs





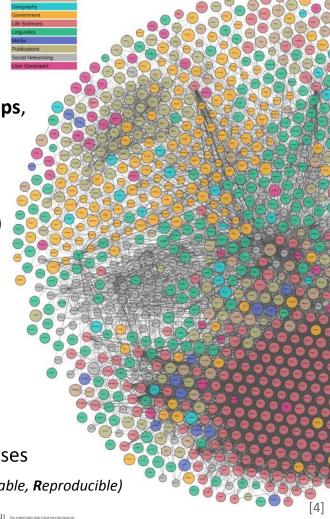
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Knowledge Graphs - A Definition

A **Graph** consisting of **concepts**, **classes**, **properties**, **relationships**, and **entity descriptions**

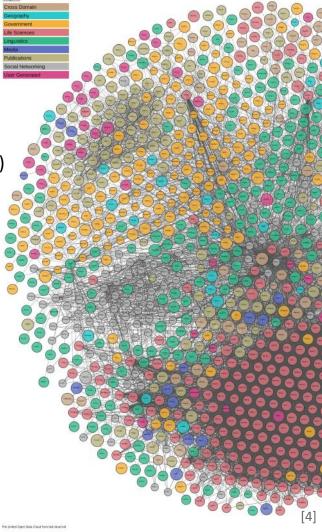
- Based on formal knowledge representations (RDF(S), OWL)
- Data can be open (e.g. DBpedia, WikiData),
 private (e.g. supply chain data), or closed (e.g. product models)
- Data can be original, derived, or aggregated
- We distinguish
 - instance data (ground truth),
 - schema data (vocabularies, ontologies)
 - metadata (e.g. provenance, versioning, licensing)
- **Taxonomies** are used to categorize entities
- **Links** exist between internal and external data
- Including mappings to data stored in other systems and databases
- Fully compliant to FAIR Data principles (Findable, Accessible, Interoperable, Reproducible)



5. Knowledge Graph Applications / 5.2 Knowledge Graphs

Knowledge Graphs - A Definition (continued)

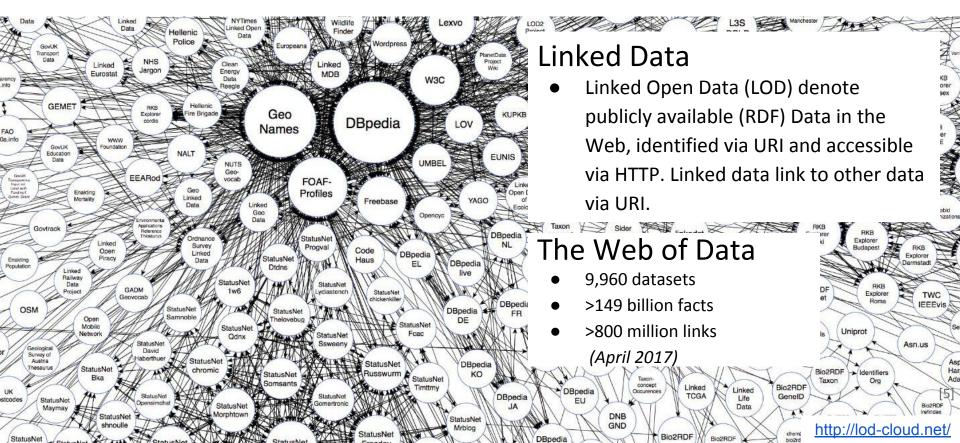
- A Knowledge Graph is a data set that is:
 - **structured** (in the form of a specific data structure)
 - normalised (consisting of small units, such as vertices and edges)
 - connected (defined by the possibly distant connections between objects)
- Moreover, Knowledge Graphs are typically:
 - explicit (created purposefully with an intended meaning)
 - declarative (meaningful in itself, independent of a particular implementation or algorithm)
 - annotated (enriched with contextual information to record additional details and meta-data)
 - non-hierarchical (more than just a tree-structure)
 - large (millions rather than hundreds of elements)



https://iccl.inf.tu-dresden.de/w/images/f/ff/KG2018-Lecture-01-print.pdf

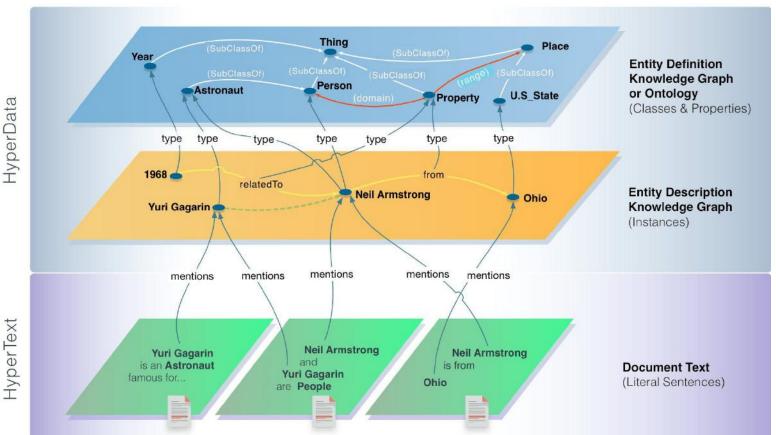
The Web of Data - A Web of Knowledge Graphs





HyperLink Artifacts

Knowledge Graph — for General Knowledge



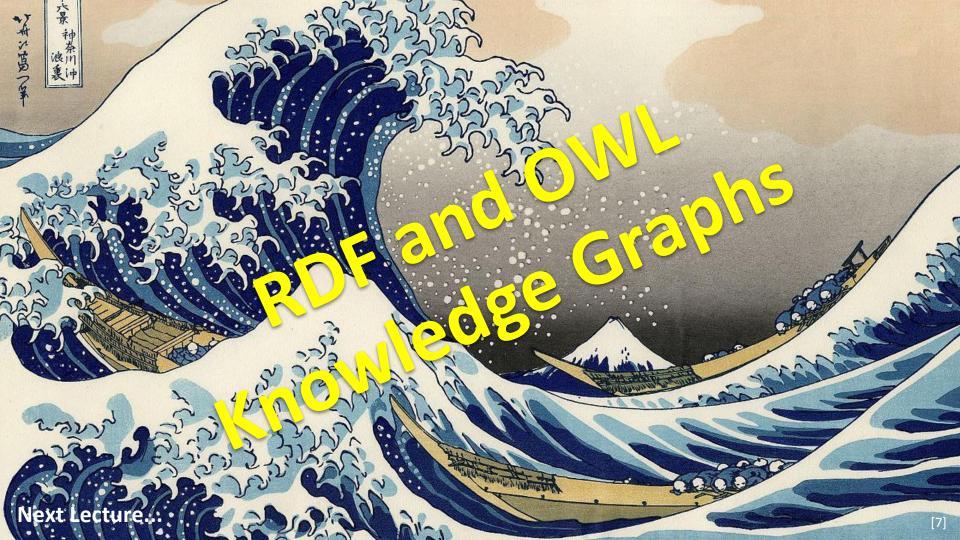
Karlsruher Institut für Technologie

FIZ Karlsruhe

Leibniz Institute for Information Infrastructure

[6]

Twitter @kidehen, 08.11.19.01:36



Knowledge Graphs

5. Knowledge Graph Applications / 5.2 Knowledge Graphs



Picture References:

Kasey Panetta, The Gartner Hype Cycle highlights the 29 emerging technologies CIOs should experiment with over the next year., 29. August 2019.
 https://www.gartner.com/smarterwithgartner/5-trends-appear-on-the-gartner-hype-cycle-for-emerging-technologies-201

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- [2] Amit Singhal, Introducing the Knowledge Graph: things, not strings, 16 May 2012, @Google https://www.blog.google/products/search/introducing-knowledge-graph-things-not/
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 https://www.iais.fraunhofer.de/content/dam/iais/fb/SemanticTechnologies/EKG_DIN-lang_Flyer_8seiter_WEB.pdf
- [4] John P. McCrae, The Linked Open Data Cloud, [CC-BY-4.0] https://lod-cloud.net/
- [5] The Linked Open Data Cloud, 2014 version, [CC-BY-4.0], https://lod-cloud.net/versions/2014-08-30/lod-cloud.png
- [6] Kingsley Idehen, Twitter @kidehen, 08.11.19,01:35 https://twitter.com/kidehen/status/1192601481133875200?s=11
- [7] Hokusai, The Great Wave off Kanagawa (神奈川沖波裏), from 36 Views of Mount Fuji, (1829-1832), [Public Domain]
 https://commons.wikimedia.org/wiki/File:The Great Wave off Kanagawa.jpg