

GRETA MAE EVANS

FASHION BLOGGER

PERSONAL PROFILE

I am an experienced and creative blogger and writer. My main focus is fashion and lifestyle blogging but I am also an expert in social media management.

WORK BACKGROUND

FASHION BLOGGER

BAKS Studio, October 2018 to Present

- Writes blogs and promotes them on social media
- Manages the company's social media profiles
- Plans and creates the editorial calendar for the company's blog

LIFESTYLE BLOGGER

The Fab Mistress Lifestyle Blog, May-Oct 2018

- Conducted research and pitched blog topic ideas to the Blog Manager
- Wrote blogs and articles as assigned
- Assisted in other web content projects

EDUCATION BACKGROUND

UNIVERSITY OF BEECHTOWN

AB Communications, Graduated in 2018

- Graduated with Latin Honors, Cum Laude
- Top 10 Best Senior Thesis
- Secretary, 2018, Students Marketing Association
- Writer, 2016-2018, Comm-Arts Weekly

EAST BEECHTOWN HIGH

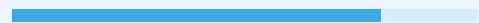
Completed High School, Graduated in 2015

- Graduated with Honors
- Consistently in the Honor's List
- Secretary, 2015, Communication Arts Club
- Writer, 2012-2015, East Beechtown High Paper



CORE SKILLS

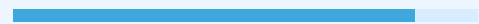
Blog and Layout Design



Online Data Collection



Blog Management and Scheduling



Strategic Planning



Editing and Authoring Tools



Social Media Management



CAREER HIGHLIGHTS



Successfully increased the blog ranking of BAKS Studio in 2018.



Helped increase visitor hits by 35%, 2018, The Fab Mistress Lifestyle Blog.

CONTACT DETAILS:

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