# **Shopping Time and Frictional Goods Markets:**

Implications for the New-Keynesian Business Cycle Model

VfS Conference 2025 Köln

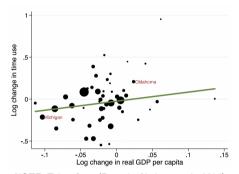
#### Konstantin Gantert

K. Gantert @tilburguniver sity.edu

September 15, 2025



# Household Shopping Time Increases over the Business Cycle



NOTE: Taken from (Petrosky-Nadeau et al., 2016)

- ➤ **Shopping time** increases with income:
  - → Evidence in favor of quantity/variety search!
  - $\rightarrow$  Slope(Low-High Income): 1.53 4.01
  - → Drivers: consumer goods/services & travel time.
  - $\,\rightarrow\,$  Information costs are small and less cyclical!
- ► Capacity utilization increases with search effort.
  - $\,\rightarrow\,$  Search effort shows positive input to market result.
  - ightarrow Market efficiency depends on demand and supply.
- ⇒ Business cycle models are silent about it!

#### Barro (2025): The Old Keynesian Model

"A promising alternative to the non-price rationing of quantities in the Old Keynesian Model is a setup with search-and-matching frictions in the markets for goods and labor."

## Implementing Procyclical Search Time in a NK Model

#### **Research Question**

How does costly shopping effort and imperfect goods market matching influence time allocation of households over the business cycle and thus the supply and demand channels of the New-Keynesian (NK) model?

#### Research Approach/Methods

- ► Small-sized DSGE model with variable search effort and imperfect goods matching.
- ▶ Pen-and-paper: Linearization and channel decomposition by hand!
- ▶ Simulation of calibrated (and extended) model using Dynare.

### Literature & Contributions: Separating Search from Home Production

- ► Home Production Literature: Becker (1965), Benhabib et al. (1991), Greenwood & Hercowitz (1991), Lester (2014), Gnocchi et al. (2016).
  - → Contribution: Separate search effort (market impact) from home production.
- ► Search-and-Matching Literature: Diamond (1971, 1982), Benabou (1988, 1992), Burdett & Judd (1993), Kaplan & Menzio (2016), Michaillat
  - & Saez (2015, 2024), Petrosky-Nadeau & Wasmer (2015), Petrosky-Nadeau et al. (2016, 2021), Qiu & Rios-Rull (2022), Bai et al. (2025), Den Haan & Sun (2024).
  - → Contribution: Model flex-search-sticky-price nexus and derive reduced-form GE model.
- ▶ NK-DSGE Literature: Erceg et al. (2000), Christiano et al. (2005), Smets and Wouters (2007), Gali (2011), Ascari et al. (2020).
  - ightarrow Contribution: Analyze impact of search costs & market tightness on Euler & Phillips curves.
- ► Customer Capital & Spatial Search: Drozd and Nosal (2012), Gilchrist et al. (2017), Gourio and Rudanko (2014), Paciello et al. (2019), Schmitt-Grohe and Uribe (2025).
  - $\rightarrow$  Contribution: Complementary approach with focus on market interactions.

### Main Findings: A NK Model that looks more like a RBC Model

- ▶ State-Dependent Price Elasticity of Demand driven by Goods Market Tightness:
  - ightarrow Second cost of consumption varying in market tightness and affecting demand function.
  - → Euler equation slope ten times smaller (closer to the data)!
- ▶ Endogenous Capacity Utilization driven by Search Effort:
  - → Search effort as latent input factor increases firm productivity (trade-off with markups).
  - → Phillips curve is about 12% steeper.
- ▶ The NK Model calibrated to slopes in the data resembles more an RBC model.
  - → Output gap variation decreases significantly.
  - → Monetary Policy has significantly lower allocative power.
  - ightarrow Cost-push shocks arise naturally in this framework as price elasticity is endogenous.

#### **Outline of the Presentation**

- 1. Introduction
- 2. Model Setup: Optimization Problems and Calibration
- 3. Linearized Dynamics: Market Efficiency, Price Elasticity, and real GDP
- 4. Simulations: Decomposing IRFs to Technology, Monetary Policy, and Cost-Push Shocks
- 5. Robustness Analysis: (More) Labor Frictions, Capital (Utilization), and Long-Term Search Channels
- 6. Concluding Remarks

# Model Framework

# Goods Market Matching: Search Effort as a Utilization Driver

Matching function as a modeling short cut of heterogeneity:

Output: 
$$C_{M,t}(i) = \psi_t \left[ \gamma_S H_{S,t}(i)^{\Gamma_S} + (1 - \gamma_S) S_t(i)^{\Gamma_S} \right]^{\frac{1}{\Gamma_S}}$$
 (1)
$$= \psi_t \left[ \gamma_S x_t(i)^{\Gamma_S} + (1 - \gamma_S) \right]^{\frac{1}{\Gamma_S}} S_t(i)$$
Utilization:  $\Leftrightarrow \frac{C_{M,t}(i)}{S_t(i)} = \mathbf{q}_t$  (2)

#### **Properties of the Goods Market**

- ▶ Broad search cost: shopping time, travel time (location, availability), information (limited) . . .
- ▶ There is always some idle production capacity if  $\psi < 1$  and  $\gamma_S > 0$ .
- $\blacktriangleright$  The impact of search effort on market matching increases in  $\gamma_{\mathcal{S}}$ .
- ▶ Amount of matched goods increases in goods market tightness,  $x_t(i)$ !

# HH Utility: Search Costs depend on Market Tightness



#### Intertemporal utility maximization:

$$\mathbb{U}_{t} = \max_{C_{t}(i), H_{S,t}(i), H_{H,t}, H_{M,t}, B_{t}} \mathbb{E}_{0} \sum_{t=0}^{\infty} \beta^{t} \left( \frac{C_{t}^{1-\sigma} - 1}{1-\sigma} - \mu_{S,t} \frac{H_{S,t}^{1+\nu_{S}}}{1+\nu_{S}} - \mu_{H} \frac{H_{H,t}^{1+\nu_{H}}}{1+\nu_{H}} - \mu_{M} \frac{H_{M,t}^{1+\nu_{M}}}{1+\nu_{M}} \right)$$
(3)

Budget Constraint: 
$$B_t = (1 + r_{t-1}) B_{t-1} + W_t H_{M,t} - \int_0^1 P_t(i) C_{M,t}(i) di + \Pi_t$$
 (4)

Market Goods: 
$$C_{M,t} = \left(\int_0^1 C_{M,t}(i)^{\frac{\epsilon_t - 1}{\epsilon_t}} di\right)^{\frac{\epsilon_t}{\epsilon_t - 1}}$$
 (5)

Composite Goods: 
$$C_t = \left[ \gamma_H C_{H,t}^{\Gamma_H} + (1 - \gamma_H) C_{M,t}^{\Gamma_H} \right]^{\frac{1}{\Gamma_H}}$$
 (6)

Trade Law of Motion: 
$$C_{M,t}(i) = f_t(i) \cdot H_{S,t}(i)$$
 (7)

#### **Cyclical Search Cost of Consumption**

 $\Rightarrow$  Cost of consumption: (1) Purchase price, and (2) search cost dependent on market tightness.

### **Demand Function: Price Elasticity of Demand decreases in Search Prices**

**Demand function** (derived from household utility maximization):

$$\frac{P_{t}(i)}{P_{t}} = \underbrace{\frac{\partial \mathbb{U}_{t}}{\partial C_{t}(i)}}_{\text{Marg. Utility of Consumption}} - \underbrace{\frac{\partial \mathbb{U}_{t}}{\partial H_{S,t}(i)}}_{\text{Search Price}} \times f(x_{t}(i))^{-1}$$
Search Price =  $P_{S,t}(i)$  (8)

**Price elasticity of demand** (FOC of demand function wrt  $P_t(i)$ ):

$$\Xi_t(i) = \left(-\epsilon_t\right) \left[1 + \frac{P_t}{P_t(i)} P_{S,t}(i)\right]^{-1} \tag{9}$$

#### Cyclicality of the Price Elasticity of Demand

⇒ Price elasticity decreases in search prices as posted price share of total consumption costs drops!

# Firm Profits: Markups vs Capacity Utilization



#### Intertemporal profit maximization:

$$\Pi_{t} = \max_{P_{t}(i), C_{M,t}(i), H_{M,t}(i), \mathbf{S}_{t}(i), \mathbf{x}_{t}(i)} \mathbb{E}_{0} \sum_{t=0}^{\infty} \beta_{0,t} \left[ P_{t}(i) C_{M,t}(i) - W_{t} H_{M,t}(i) \right]$$
(10)

Resource Constraint: 
$$\left(1 + \frac{\kappa_P}{2} \left(\frac{P_t(i)}{P_{t-1}(i)} - 1\right)^2\right) S_t(i) = A_t H_{M,t}(i)$$
 (11)

Demand Function: 
$$\frac{P_t(i)}{P_t} = \frac{\frac{\partial \mathbb{U}_t}{\partial C_t(i)}}{muc_t} - \frac{\frac{\partial \mathbb{U}_t}{\partial H_{s,t}(i)}}{muc_t} \times f(x_t(i))^{-1}$$
(12)

Trade Law of Motion: 
$$C_{M,t}(i) = \psi_t \left[ \gamma_S x_t(i)^{\Gamma_S} + (1 - \gamma_S) \right]^{\frac{1}{\Gamma_S}} S_t(i)$$
 (13)

#### Trade-Off: Markup vs Utilization

Higher posted prices raise markups but lower HH search effort (capacity utilization)!

# General Equilibrium: Sticky Wages and a Taylor Rule



- ▶ Representative firm and household: Symmetric firm technology and preferences!
- ▶ Numeraire good: Real GDP/market consumption.
- ► Sticky wages similar to Erceg et al. (2000).
- ► Monetary policy rule (Taylor (1993)):

$$\frac{1+r_t}{1+r} = \left(\frac{1+r_{t-1}}{1+r}\right)^{i_r} \left[ \left(\frac{\pi_t}{\pi}\right)^{i_{\pi}} \tilde{Y}_t^{i_{Gap}} \right]^{1-i_r} M_t$$
 (14)

► Shock processes:

$$X_{t} = X^{1-\rho_{X}} X_{t-1}^{\rho_{X}} \varepsilon_{X,t}, \quad \varepsilon_{X,t} \sim \mathcal{N}(0, \sigma_{X}^{2})$$
 (15)

▶ Shocks: TFP, Monetary Policy, Elasticity of Substitution, Search Effort, Goods Market Mismatch.

#### Calibration of the Model



Parameter	Value	Value Parameter		Parameter	Value	
β	0.99	μн	$\frac{\bar{H}_H}{\bar{H}_M} = 0.54$	$\epsilon_W$	$\bar{u} = 0.043$	
$\sigma$	1.5	$\gamma_H$	0.55	$\kappa_W$	$\lambda_u = -0.026$	
$\mu_{M}$	$ar{ extit{H}}_{ extit{M}}=1$	$\Gamma_H$	0.5	i <sub>R</sub>	0.8	
$ u_{M}$	2	$\nu_H$	$ u_{M}$	$i_{\pi}$	1.7	
$\epsilon$	$\frac{1}{mc} = 1.2$	$\kappa_P$	$\lambda_{\mathit{ls}} = 0.047$	i <sub>Gap</sub>	0.12	
$oldsymbol{\psi}$	q = 0.86	$\mu_{S}$	x = 1	$\gamma_s$	[0.11  0.32]	
$ u_{S}$	[0 5]	$\Gamma_S$	[-2.7  0]			

#### We target moments from the empirical literature as follows:

- Price (labor share) and wage (unemployment) Phillips curve slopes as in the data.
- Time allocation (market, home, search) according to American Time Use Survey.
- Goods market SaM parameters following Bai et al. (2025), Qiu and Rios-Rull (2022).
- $\frac{\nu_S}{\nu_M} = \frac{\nu_H}{\nu_M} = 1$ : Time allocation elasticities symmetric across uses.

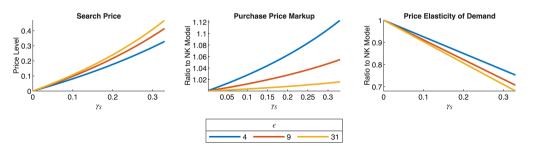
# **Dynamics Linearized Model**

A Nested Five-Equation NK Model



**Real GDP** decreases in idle capacity and increases in price elasticity:

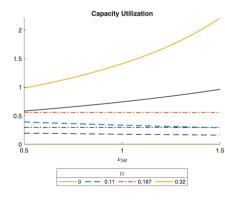




## Procyclical Utilization is driven by Price Elasticity



$$\tilde{q}_{t} = \frac{\psi \phi_{\gamma}}{1 + \nu_{S} - \Gamma_{S} (1 + \phi_{\gamma})} \left[ (1 - \phi_{\epsilon}) \, \epsilon \tilde{m} c_{t} - (\nu_{S} + \phi_{C}) \, \tilde{Y}_{t} \right] \tag{17}$$



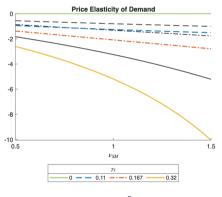
Assume Okun's Law:  $\tilde{Y}_t = -2.23\tilde{u}_t$ 

- ► Capacity utilization gap variation ...
  - ightarrow ... increases in  $\gamma_S$  (search productivity)
  - $\rightarrow$  ... increases in  $\Gamma_S$  (input substitutability)
- $ightharpoonup rac{
  u_S}{
  u_M}$  amplifies marginal costs variation:
  - $\rightarrow~\gamma_S <$  0.167: Labor demand channel dominates: Hours worked increase in marginal cost.
    - Rel. higher search cost convexity  $(\frac{\nu_S}{\nu_M}\uparrow)$  lowers slope.
  - $ightarrow \ \gamma_S >$  0.167: Price elasticity channel dominates: Hours worked decrease in marginal cost.
    - Rel. higher search cost convexity  $(\frac{\nu_S}{\nu_M}\uparrow)$  rises slope.

# Price Elasticity depends on Variation in Market Tightness



$$\tilde{\Xi}_{t} = -\phi_{\epsilon} \left[ \epsilon \tilde{mc}_{t} + \frac{\Gamma_{s}}{1 - \phi_{\epsilon}} \frac{1 + \phi_{\gamma}}{\psi \phi_{\gamma}} \tilde{q}_{t} \right]$$
(18)



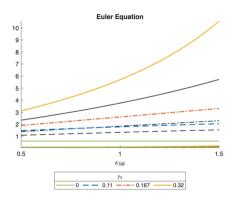
Assume Okun's Law:  $\tilde{Y}_t = -2.23 \tilde{u}_t$ 

- ► Price elasticity variation ...
  - ightarrow ... decreases in search prices.
  - $\rightarrow \ \dots$  is thus the mirror image of utilization.
- ▶ Slope depends on super-elasticity:  $\phi_{\epsilon} = \frac{\epsilon 1}{\epsilon} \gamma_{S}$ .
- ▶ For  $\Gamma_S = -\infty$ , its slope reduces to approx. -1.26.

### Euler Equation: Monetary Policy looses its Power



$$\tilde{r}_{t} - \mathbb{E}_{t} \hat{\pi}_{t+1} = \phi_{C} \mathbb{E}_{t} \Delta \tilde{Y}_{t+1} - \mathbb{E}_{t} \Delta \tilde{\Xi}_{t+1}$$
(19)



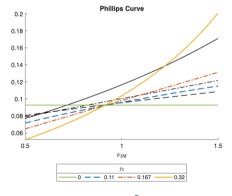
Assume Okun's Law:  $\tilde{Y}_t = -2.23\tilde{u}_t$ 

- ► Search price growth is inflationary!
  - $\,\rightarrow\,$  Consumption growth increases in price elasticity.
  - $\rightarrow$  However, price elasticity is countercyclical!
  - ightarrow Hence, consumption grows less for interest rate cut.
- ▶ Data: Slope positive, close to zero (Ascari et al., 2021).
- ⇒ Monetary policy has a lower impact on consumption growth compared to the NK model!
  - → Impact of interest rate about ten times smaller!

# Phillips Curve: Trade-Off Markups and Utilization



$$\hat{\pi}_{t} = \frac{1 + \phi_{\gamma}}{\kappa_{P}} \left[ \epsilon (1 - \phi_{\epsilon}) \tilde{m} c_{t} + \frac{\Gamma_{s}}{\psi} \tilde{q}_{t} \right] \beta \mathbb{E}_{t} \hat{\pi}_{t+1}$$
(20)



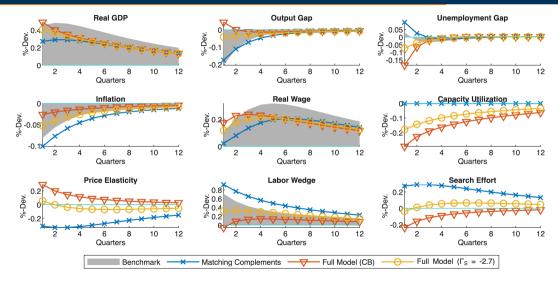
Assume Okun's Law:  $\tilde{Y}_t = -2.23\tilde{u}_t$ 

- Labor share slope fixed to empirical counterpart!
- ▶ Identical slopes for  $\bar{\nu}_{SM}(\Gamma_S = 0) \approx 0.9$ .
  - → Matching input share constant as convexity equal.
- $ightharpoonup \frac{\nu_S}{\nu_M} > \bar{\nu}_{SM}$ : Price setting becomes more flexible as adjustment through utilization is more costly.
  - → Firms adjust prices through less convex margin.
  - $\rightarrow$  Marg. costs increase in  $\frac{\nu_S}{\nu_M}$  as for cap. utilization.
- ightharpoonup For  $\Gamma_S < 0$ : Lower substitutability of matching inputs leads to lower adjustment through utilization.  $_{16/22}$

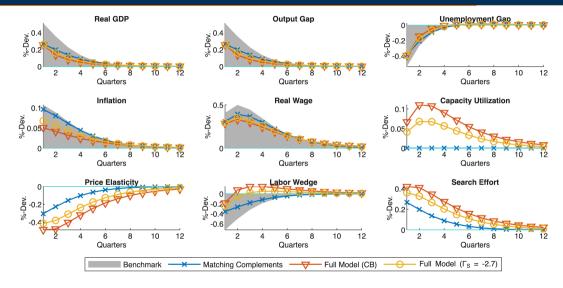
# **Model Simulations**

IRFs to TFP, Policy, and Cost-Push Shocks

## Impulse Responses to an Expansionary TFP Shock

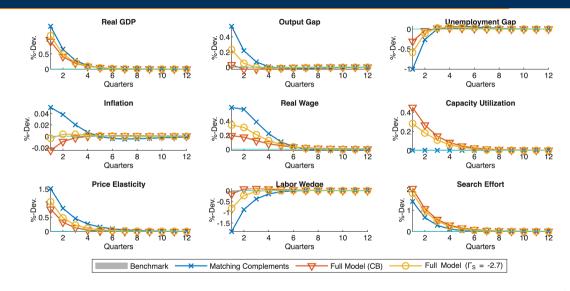


# Impulse Responses to an Expansionary Monetary Policy Shock



## Impulse Responses to an Expansionary Search Effort Shock





#### Second Moments: Can the Model Match Search Data?

Table 1: Relative Standard Deviations and Correlations of Model Simulations

NK-SaM Model	Technology		Demand (Policy)		Cost-Push (EIS)		Search Effort	
Variable	Rel.Std.	Corr.	Rel.Std.	Corr.	Rel.Std.	Corr.	Rel.Std.	Corr.
Output Gap	0.08	0.28	1.00	1.00	0.45	0.94	0.06	0.30
UE Gap	0.29	-0.70	1.48	-0.96	1.43	-0.98	0.33	-0.92
Inflation	0.05	-0.99	0.24	0.94	0.04	-1.00	0.03	-0.99
Real Wage	0.58	0.91	1.82	0.80	1.06	0.82	0.27	0.90
Utilization	0.57	-1.00	0.61	0.67	0.70	-1.00	0.53	0.99
Marginal Cost	0.22	-0.95	1.14	0.87	1.77	0.95	0.36	-1.00
<b>Price Elasticity</b>	0.52	0.95	2.67	-0.87	13.56	0.97	0.86	1.00
Labor Wedge	0.37	0.42	1.13	-0.35	2.97	-1.00	0.23	-0.51
Search Effort	0.42	-0.95	2.29	0.87	0.72	-1.00	2.30	1.00

NOTE: The table shows simulated second moments for the benchmark and NK-SaM model. It shows relative standard deviations - standard deviation of each variable relative to

# Robustness Analysis

## The Results are Robust to a Variety of Extensions

- 1. GHH Preferences: Reduce slopes by approx. 25%.
- 2. No Home Production: Increases slopes by 33%.
- 3. No Sticky Wages: Increases slopes by 25% to 50%.
- 4. Capital (Utilization): Labor wedge becomes acyclical.
- 5. Long-Term Contracts and Inventories:
  - Inventories quantitatively and qualitatively irrelevant.
  - Long-term contracts reduce search costs significantly.

# **Conclusion**

#### **Concluding Remarks**

#### **Research Question**

How does costly shopping effort and imperfect goods market matching influence timeallocation of households over the business cycle and thus the supply and demand channels of the New-Keynesian (NK) model?

- **▶** State-Dependent Price Elasticity of Demand:
  - ightarrow Second cost of consumption varying in market tightness and affecting demand function.
  - → Euler equation slope ten times smaller (closer to the data)!
- ► Endogenous Capacity Utilization driven by Search Effort:
  - → Search effort as latent input factor increases firm productivity (trade-off with markups).
  - → Phillips curve is about 12% steeper.
- ▶ The NK Model calibrated to slopes in the data resembles more an RBC model.

  - ightarrow Monetary Policy has significantly lower allocative power.
  - ightarrow Cost-push shocks arise naturally in this framework as price elasticity is endogenous.

# Thank you for your attention!

k.gantert@tilburguniversity.edu

#### Paper:



# **Appendix**

### References (1/4)

- Petrosky-Nadeau, N., Wasmer, E., Zeng, S., 2016. Shopping Time. Economics Letters 143, 52–60. https://doi.org/10.1016/j.econlet.2016.02.003
- Barro, R.J., 2025. The Old Keynesian Model. NBER Working Paper Series 33850.
- Becker, G.S., 1965. A theory of the allocation of time. The economic journal 75, 493–517.
- Benhabib, J., Rogerson, R., Wright, R., 1991. Homework in macroeconomics: Household production and aggregate fluctuations. Journal of Political Economy 99, 1166-1187.
- Greenwood, J., Hercowitz, Z., 1991. The allocation of capital and time over the business cycle. Journal of political Economy 99, 1188-1214.
- Lester, R., 2014. Home production and sticky price models: Implications for monetary policy. Journal of Macroeconomics 41, 107-121.
- Gnocchi, S., Hauser, D., Pappa, E., 2016. Housework and fiscal expansions. Journal of Monetary Economics 79, 94-108.
- Diamond, P., 1971. A model of price adjustment. Journal of Economic Theory 3, 156–168. https://doi.org/10.1016/0022-0531(71)90013-5
- Diamond, P.A., 1982. Aggregate Demand Management in Search Equilibrium. Journal of political Economy 90, 881–894. https://doi.org/10.1086/261099
- Benabou, R., 1988. Search, Price Setting and Inflation. The Review of Economic Studies 55, 353–376. https://doi.org/10.2307/2297389

## Refernces (2/4)

- Benabou, R., 1992. Inflation and Efficiency in Search Markets. The Review of Economic Studies 59, 299–329. https://doi.org/10.2307/2297956
- Burdett, K., Judd, K.L., 1983. Equilibrium Price Dispersion. Econometrica 51, 955–969. https://doi.org/10.2307/1912045
- Kaplan, G., Menzio, G., 2016. Shopping externalities and self-fulfilling unemployment fluctuations. Journal of Political Economy 124, 771–825.
- Michaillat, P., Saez, E., 2015. Aggregate Demand, Idle Time, and Unemployment. Quarterly Journal of Economics 130, 507–569. https://doi.org/10.1093/qje/qjv006
- Michaillat, P., Saez, E., 2024. Beveridgean Phillips Curve. arXiv preprint arXiv:2401.12475.
- Petrosky-Nadeau, N., Wasmer, E., 2015. Macroeconomic Dynamics in a Model of Goods, Labor, and Credit Market Frictions. Journal of Monetary Economics 72, 97–113. https://doi.org/j.jmoneco.2015.01.006
- Petrosky-Nadeau, N., Wasmer, E., Weil, P., 2021. When Hosios meets Phillips: Connecting efficiency and stability to demand shocks.
- Qiu, Z., Rios-Rull, J.-V., 2022. Procyclical Productivity in New Keynesian Models. NBER Working Paper Series. https://doi.org/10.3386/w29769
- Bai, Y., Rios-Rull, J.-V., Storesletten, K., 2025. Demand Shocks as Technology Shocks. Review of Economic Studies. https://doi.org/10.1093/restud/rdaf045

# Refernces (3/4)

- Den Haan, W.J., Sun, T., 2024. The role of sell frictions for inventories and business cycles. London School of Economics and Political Science.
- Erceg, C.J., Henderson, D.W., Levin, A.T., 2000. Optimal monetary policy with staggered wage and price contracts.
   Journal of Monetary Economics 46, 281–313.
- Christiano, L.J., Eichenbaum, M., Evans, C.L., 2005. Nominal Rigidities and the Dynamic Effects of a Shock to Monetary Policy. Journal of Political Economy 113, 1–45. https://doi.org/10.1086/426038
- Smets, F., Wouters, R., 2007. Shocks and Frictions in US Business Cycles: A Bayesian DSGE Approach. American Economic Review 97, 586–606. https://doi.org/10.1257/aer.97.3.586
- Gali, J., 2011. Unemployment fluctuations and stabilization policies: a new Keynesian perspective. MIT press.
- Ascari, G., Magnusson, L.M., Mavroeidis, S., 2021. Empirical evidence on the Euler equation for consumption in the US.
   Journal of Monetary Economics 117, 129–152.
- Drozd, L.A., Nosal, J.B., 2012. Understanding international prices: Customers as capital. American Economic Review 102, 364–395.
- Gilchrist, S., Schoenle, R., Sim, J., Zakrajšek, E., 2017. Inflation Dynamics during the Financial Crisis. American Economic Review 107, 785–823. https://doi.org/10.1257/aer.20150248
- Gourio, F., Rudanko, L., 2014. Customer capital. Review of Economic Studies 81, 1102–1136.

## References (4/4)

- Paciello, L., Pozzi, A., Trachter, N., 2019. Price dynamics with customer markets. International Economic Review 60, 413-446-413-446.
- Schmitt-Grohé, S., Uribe, M., 2025. Hotelling meets Keynes: Aggregate Adjustment with Spatial Competition and Nominal Rigidity. NBER Working Paper Series.
- Taylor, J.B., 1993. Discretion versus policy rules in practice. Presented at the Carnegie-Rochester Conference Series on Public Policy, pp. 195–214. https://doi.org/10.1016/0167-2231(93)90009-L
- Chari, V.V., Kehoe, P.J., McGrattan, E.R., 2007. Business cycle accounting. Econometrica 75, 781-836.
- Gali, J., Gertler, M., 1999. Inflation dynamics: A structural econometric analysis. Journal of Monetary Economics 44, 195–222.



#### **Optimization Problem:**

$$\Pi_{U,t} = \mathbb{E}_0 \sum_{t=0}^{\infty} \beta_{0,t} \left[ W_t \left( \int_0^1 H_{M,t}(i) di - \left( \int_0^1 H_{M,t}(j)^{\frac{\epsilon_W - 1}{\epsilon_W}} dj \right)^{\frac{\epsilon_W}{\epsilon_W - 1}} \right) \right]$$
(21)

#### First-Order Condition:

$$W_t(j) \left(\frac{H_{M,t}(j)}{H_{M,t}}\right)^{\frac{1}{\epsilon_W}} = W_t \tag{22}$$



**Search Prices:** 

$$\hat{\boldsymbol{P}}_{\boldsymbol{S},t} = \epsilon \cdot \hat{\boldsymbol{m}} \boldsymbol{c}_{t} + \frac{\Gamma_{S}}{1 - \phi_{\epsilon}} \frac{1 + \phi_{\gamma}}{\psi \phi_{\gamma}} \left( \hat{\boldsymbol{q}}_{t} - \hat{\boldsymbol{\psi}}_{t} \right) - (1 + \phi_{\gamma}) \, \hat{\boldsymbol{\epsilon}}_{t}$$
(23)

**Price Elasticity of Demand:** 

$$\hat{\Xi}_t = -\phi_{\epsilon} \hat{P}_{S,t} + \hat{\epsilon}_t \tag{24}$$

**Capacity Utilization:** 

$$\hat{\boldsymbol{q}}_{t} = \frac{\psi \phi_{\gamma}}{1 + \nu_{S}} \left[ (1 - \phi_{\epsilon}) \, \hat{\boldsymbol{P}}_{S,t} - (\nu_{S} + \phi_{C}) \, \hat{\boldsymbol{Y}}_{t} - \hat{\boldsymbol{\mu}}_{S,t} \right] + (1 + \phi_{\gamma}) \, \hat{\psi}_{t}$$
(25)

**Consumption Euler Equation:** 

$$\hat{\mathbf{r}}_{t} - \mathbb{E}_{t}\hat{\boldsymbol{\pi}}_{t+1} = \phi_{C}\mathbb{E}_{t}\boldsymbol{\Delta}\hat{\mathbf{Y}}_{t+1} + \phi_{\epsilon}\mathbb{E}_{t}\boldsymbol{\Delta}\hat{\mathbf{P}}_{S,t+1}$$
(26)



#### Posted Price NK Phillips Curve:

$$\hat{\boldsymbol{\pi}}_{t} = \frac{1 + \phi_{\gamma}}{\kappa_{P}} \left[ \epsilon \left( 1 - \phi_{\epsilon} \right) \hat{\boldsymbol{m}} \boldsymbol{c}_{t} + \frac{\Gamma_{S}}{\psi} \left( \hat{\boldsymbol{q}}_{t} - \hat{\boldsymbol{\psi}}_{t} \right) - \frac{\hat{\boldsymbol{\epsilon}}_{t}}{\epsilon - 1} \right] + \beta \mathbb{E}_{t} \hat{\boldsymbol{\pi}}_{t+1}$$
(27)

Nominal Wage NK Phillips Curve:

$$\hat{\boldsymbol{\pi}}_{\boldsymbol{W},t} = (-1) \frac{\nu_{M} \left(\epsilon_{W} - 1\right)}{\kappa_{W}} \phi_{u} \hat{\boldsymbol{u}}_{t} + \beta \mathbb{E}_{t} \hat{\boldsymbol{\pi}}_{\boldsymbol{W},t+1}$$
(28)

Real Wage Growth:

$$\hat{\pi}_{W,t} - \hat{\pi}_t = \Delta \hat{m} c_t + \Delta \psi^{-1} \hat{q}_t + \Delta \hat{A}_t$$
 (29)



#### **Real Gross Domestic Product:**

$$\hat{\mathbf{Y}}_{t} = \nu_{M}^{-1} \left[ (1 + \nu_{M}) \, \hat{\boldsymbol{\tau}}_{E,t} - \hat{\boldsymbol{\tau}}_{L,t} \right] \tag{30}$$

Labor Wedges (following Chari et al. (2007)):

$$\hat{\tau}_{L,t} = \phi_C \hat{\mathbf{Y}}_t + \nu_M \phi_u \hat{\mathbf{u}}_t - \hat{\mathbf{m}} c_t + \phi_\epsilon \hat{\mathbf{P}}_{S,t}$$
(31)

Efficiency Wedges (following Chari et al. (2007)):

$$\hat{\boldsymbol{\tau}}_{\boldsymbol{E},t} = \psi^{-1}\hat{\boldsymbol{q}}_t + \hat{\boldsymbol{A}}_t \tag{32}$$

## **Appendix: Calibration Targets**



#### Determining the price adjustment cost parameter, $\kappa$ :

Values based on Phillips curve estimation using labor share data (Gali & Gertler (1999)):

$$\hat{\pi}_t = \lambda_{ls} \hat{ls}_t + \hat{\xi}_t + \beta \mathbb{E}_t \hat{\pi}_{t+1}$$

- κ<sub>p</sub> is set as residual value to match estimated value in the calibrated model.
- Results for default calibration: (1)  $\kappa_{NK} \approx$  130, (2)  $\kappa_{SaM} \approx$  171.

#### Determining the output gap Phillips curve slope:

- Output gap can be approximated by labor share:  $\tilde{C}_t = \Omega_{ls.NK}^{-1} \hat{ls}_t$ .
- Output gap approximation by labor share is biased:  $ilde{C}_t = \Omega_{ls,SaM}^{-1} \Big[ \hat{ls}_t \hat{ls}_{N,t} \Big]$
- Bias by  $\hat{ls}_{N,t}$  is small in goods market SaM model, hence let's ignore it for now.

If  $\frac{\Omega_{LS,SaM}}{\Omega_{LS},NK} \neq 1$ , the slopes of the output gap Phillips curves across models are different even though the labor share Phillips curve slopes are identical.

# Appendix - Full Steady-State Model



(36)

Firm Side:

$$P_S = \frac{\phi_\epsilon}{1 - \phi_\epsilon} \tag{33}$$

$$mc = P_S \phi_{\gamma}^{-1} = \frac{\epsilon - 1}{\epsilon} \left( 1 + \frac{\phi_{\gamma}}{\epsilon} \right)^{-1}$$
 (34)

$$q = \psi \tag{35}$$

Household Side:

$$\Xi \,=\, (-\epsilon)\,(1-\phi_\epsilon)$$

$$muc = \xi_{C_M} (1 - \phi_{\epsilon}) C^{-\sigma}$$
 (37)

General Equilibrium:

$$Y = C_M = q \cdot \left[ \frac{muc}{\mu_M} \cdot \frac{\epsilon_W - 1}{\epsilon_W} \cdot q \cdot mc \right]^{\frac{1}{\nu_M}}$$
 (38)

$$\hat{\mathbf{r}}_{t} - \hat{\mathbf{r}}_{t}^{N} - \mathbb{E}_{t} \hat{\boldsymbol{\pi}}_{t+1} = \Theta_{M,Y} \mathbb{E}_{t} \boldsymbol{\Delta} \tilde{\mathbf{Y}}_{t+1} + \Theta_{M,u} \mathbb{E}_{t} \boldsymbol{\Delta} \tilde{\mathbf{u}}_{t+1}, \tag{39}$$

$$\hat{\boldsymbol{\pi}}_{t} = \Theta_{\pi,Y} \tilde{\boldsymbol{Y}}_{t} + \Theta_{\pi,u} \tilde{\boldsymbol{u}}_{t} + \beta \mathbb{E}_{t} \hat{\boldsymbol{\pi}}_{t+1}, \tag{40}$$

$$\hat{\boldsymbol{\pi}}_{\boldsymbol{W},t} = (-1)\frac{\epsilon_{\boldsymbol{W}} - 1}{\kappa_{\boldsymbol{W}}} \phi_{\boldsymbol{u}} \tilde{\boldsymbol{u}}_{t} + \beta \mathbb{E}_{t} \hat{\boldsymbol{\pi}}_{\boldsymbol{W},t+1}, \tag{41}$$

$$\hat{\boldsymbol{\pi}}_{\boldsymbol{W},t} - \hat{\boldsymbol{\pi}}_t = \Theta_{\boldsymbol{w},Y} \Delta \tilde{\boldsymbol{Y}}_t + \Theta_{\boldsymbol{w},u} \Delta \tilde{\boldsymbol{u}}_t, \tag{42}$$

$$\hat{\mathbf{r}}_{t} = i_{r}\hat{\mathbf{r}}_{t-1} + (1 - i_{r})\left[i_{\pi}\hat{\boldsymbol{\pi}}_{t} + i_{Gap}\tilde{\boldsymbol{Y}}_{t}\right] + \hat{\boldsymbol{M}}_{t}, \tag{43}$$

$$\begin{array}{l} \theta_{q,Y} = \theta_{q,q}^{-1} \left\{ \epsilon \left( 1 - \phi_{\epsilon} \right) \left[ \nu_{M} + \phi_{C} \right] - \left( 1 - \epsilon \phi_{\epsilon} \right) \left[ \nu_{S} + \phi_{C} \right] \right\} \text{ and } \theta_{q,u} = \theta_{q,q}^{-1} \epsilon \left( 1 - \phi_{\epsilon} \right) \nu_{M} \phi_{u} \text{ with } \\ \theta_{q,q} = \epsilon \left( 1 - \phi_{\epsilon} \right) \left[ 1 + \nu_{M} - \frac{\Gamma_{S}}{1 - \phi_{\epsilon}} \frac{\epsilon - 1}{\epsilon} \right] + \frac{1 - \epsilon \phi_{\epsilon}}{\psi \phi \gamma} \left[ 1 + \nu_{S} - \left( 1 + \phi_{\gamma} \right) \Gamma_{S} \right] \\ \theta_{\Xi,Y} = \frac{\phi_{\epsilon}}{1 - \phi_{\epsilon}} \left[ \nu_{S} + \phi_{C} + \frac{1 + \nu_{S}}{2 + \phi_{\gamma}} \frac{\theta_{q,Y}}{\psi} \right] \text{ and } \theta_{\Xi,u} = \frac{\phi_{\epsilon}}{1 - \phi_{\epsilon}} \frac{1 + \nu_{S}}{\psi \gamma} \frac{\theta_{q,u}}{\psi} \\ \Theta_{M,Y} = \phi_{C} + \theta_{\Xi,Y} \text{ and } \Theta_{M,u} = \theta_{\Xi,u} \\ \Theta_{\pi,Y} = \frac{1 + \phi_{\gamma}}{\kappa_{P}} \left[ \frac{1 - \phi_{\epsilon}}{\phi_{\epsilon}} \theta_{\Xi,Y} - \frac{\Gamma_{S}}{\phi_{\gamma}} \frac{\theta_{q,Y}}{\psi} \right] \text{ and } \Theta_{\pi,u} = \frac{1 + \phi_{\gamma}}{\kappa_{P}} \left[ \frac{1 - \phi_{\epsilon}}{\phi_{\epsilon}} \theta_{\Xi,u} - \frac{\Gamma_{S}}{\phi_{\gamma}} \frac{\theta_{q,u}}{\psi} \right] \\ \Theta_{W,Y} = \frac{\theta_{\Xi,Y}}{\phi_{\gamma}} + \left( 1 - \frac{\Gamma_{S}}{\sqrt{1 + \phi_{\gamma}}} \frac{1 + \phi_{\gamma}}{\sqrt{1 + \phi_{\gamma}}} \right) \frac{\theta_{q,Y}}{\phi_{\gamma}} \text{ and } \Theta_{W,u} = \frac{\theta_{\Xi,u}}{\phi_{\gamma}} + \left( 1 - \frac{\Gamma_{S}}{\sqrt{1 + \phi_{\gamma}}} \frac{1 + \phi_{\gamma}}{\phi_{\gamma}} \right) \frac{\theta_{q,u}}{\phi_{\gamma}} \end{array}$$



#### The change in the Phillips curve slope is ambiguous:

- $\blacktriangleright \ \ \mathsf{If} \ \tfrac{\nu_{\mathcal{S}}}{\nu_{\mathit{M}}} < \bar{\nu}_{\mathit{SM}} \colon (\mathsf{Slope} \downarrow) \to (\Delta \tilde{\mathcal{C}}_{\mathit{M},t} = 1\%) \to (\Delta \hat{\pi}_t \downarrow).$
- ▶ If  $\frac{\nu_S}{\nu_M} > \bar{\nu}_{SM}$ : (Slope ↑)  $\rightarrow$  ( $\Delta \tilde{C}_{M,t} = 1\%$ )  $\rightarrow$  ( $\Delta \hat{\pi}_t$  ↑).

#### The Euler equation slope is flatter with goods market SaM:

▶ Real interest rate change leads to lower output gap growth response.

#### Corollary: Overall Output Gap Response

Goods market SaM impact ...

- ▶ Case 1:  $\frac{\nu_S}{\nu_M} < \bar{\nu}_{SM}$ : ... on Phillips & Euler eq. counteract each other.
- ▶ Case 2:  $\frac{\nu_S}{\nu_M} > \bar{\nu}_{SM}$ : ... on Phillips & Euler eq. amplify each other.

# Appendix - IRFs to Different Expansionary Cost-Push Shocks



